

County Profile

Wayne County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	123,603	(0.3%)
2020 Census Total Population	117,333	(0.4%)
Jul2020 NC Certified Population Estimate	116,989	(7.0%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	65,721	53.6%
2010 Census Total Population: Rural	56,902	46.4%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	38	
2019 Est Total Pop 0-19	32,452	26.2%
2019 Est Total Pop 20-24	9,016	7.3%
2019 Est Total Pop 25-34	16,566	13.4%
2019 Est Total Pop 35-44	14,214	11.5%
2019 Est Total Pop 45-54	15,369	12.4%
2019 Est Total Pop 55-64	16,218	13.2%
2019 Est Total Pop 65+	19,768	16.0%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	22.2
Workers Not Working at Home	52,466
Travel Time to Work: < 10 minutes	18.2%
Travel Time to Work: 10-14 minutes	17.1%
Travel Time to Work: 15-19 minutes	18.1%
Travel Time to Work: 20-24 minutes	14.8%
Travel Time to Work: 25-29 minutes	6.8%
Travel Time to Work: 30-34 minutes	8.7%
Travel Time to Work: 35-44 minutes	4.5%
Travel Time to Work: 45-59 minutes	5.7%
Travel Time to Work: 60+ minutes	6.1%

Workers, By Transportation

Worker Transp, Base	53,988
Work at Home	2.8%
Drove Car/Truck/Van Alone	81.6%
Carpooled Car/Truck/Van	12.8%
Public Transportation	0.5%
Walked	1.7%
Bicycle	0.1%
Taxi, Motorcycle, Other	0.4%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

41,301
12,201
486

Residents

76.5%
22.6%
0.9%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	18,053	
2020 Average SAT score (1600 scale)	1,006	
2020 Percent of Graduates taking SAT	20.7%	
2019-20 (Provisional) Higher Education Completions	2,410	
2019-20 (Provisional) Higher Education Enrollment	7,831	
2019 Est Education Attainment age 25+, At Least High School Graduate	69,411	84.5%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	15,628	19.0%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	52,551	(0.1%)
2020 Census Occupied Housing, % of total	45,997	87.5%
2020 Census Vacant Housing, % of total	6,554	12.5%
2019 Est Median Value of Owner Occupied Housing	\$123,500	
2019 Est Median Gross Rent	\$777	
2019 Est Owner Occupied Housing, % of total	30,032	62.1%
2019 Est Renter Occupied Housing, % of total	18,311	37.9%
2019 Est % Owner Occupied Vacancy Rate	1.5%	
2019 Est % Renter Occupied Vacancy Rate	4.3%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$54,585	
2020 Median Household Income (SAIPE)	\$52,906	15.9%
2019 Est Median Worker Earnings	\$27,492	
2020 Per Capita Income (BEA)	\$42,882	
2020 Est Pop, Income Below Poverty (SAIPE)	18,039	14.9%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	49,243	47,430
Mar2022 Prelim., 2021 Unemployment	1,958	3,278
Mar2022 Prelim., 2021 Unemployment Rate	3.8%	6.5%
2021Q4YTD, 2021 Announced Job Creation	182	182
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$12.5	\$12.5

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	40,497	40,311	\$932	\$799
Total Government	8,413	8,725	\$1,025	\$894
Total Private Industry	32,084	31,586	\$907	\$772
Agriculture Forestry Fishing & Hunting	.	1,205	.	\$724
Mining
Utilities	255	262	\$1,745	\$1,770
Construction	1,884	1,830	\$1,278	\$1,029
Manufacturing	5,272	5,300	\$1,093	\$971
Wholesale Trade	1,324	1,314	\$1,237	\$992
Retail Trade	6,272	5,968	\$592	\$546
Transportation and Warehousing	1,498	1,413	\$1,107	\$953
Information	131	6	\$978	\$834
Finance and Insurance	925	954	\$1,236	\$1,135
Real Estate and Rental and Leasing	419	392	\$923	\$849
Professional and Technical Services	841	753	\$1,419	\$1,113
Mgt of Companies, Enterprises	435	431	\$1,510	\$1,422
Administrative and Waste Services	1,187	1,158	\$822	\$679
Educational Services	3,708	3,557	\$959	\$781
Health Care and Social Assistance	7,017	7,482	\$1,123	\$890
Arts, Entertainment and Recreation	212	204	\$434	\$329
Accommodation and Food Services	4,296	3,884	\$361	\$306
Other Services Ex. Public Admin	871	842	\$685	\$567
Public Administration	3,057	3,220	\$1,037	\$922
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	2,297
2021Q4 Establishments: Manufacturing	84
2019 Est Self Employed	3,072

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$1,623.6
2021 Total Retail Businesses (With Food/Drink)	835
2021 Avg Sales/Business Total (with Food/Drink)	\$1,944,481
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.7075
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$1,537.2
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	79
2022Q1 Licensed Child Care Enrollment	3,000

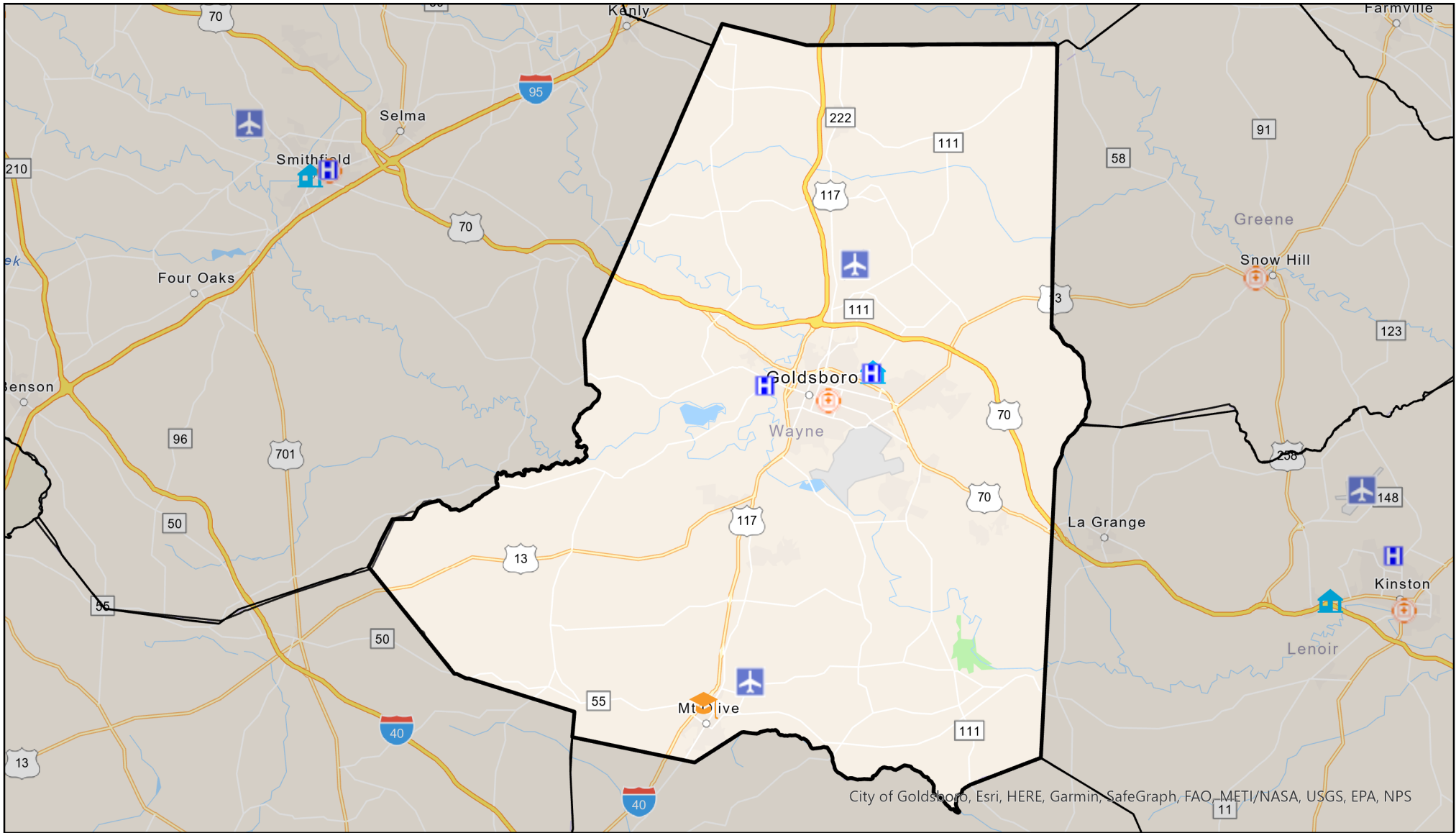
Healthcare Providers




2019 Number of Physicians	209
2019 Physicians/10,000 population	16.6
2020 RNs/10,000 population	94.2
2020 Dentists/10,000 population	3.6
2020 Pharmacists/10,000 population	6.5

Sources:
 Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.




Notes:
 Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Wayne County, North Carolina



-  Commercial Airports
-  General Aviation
-  NC Ports

-  Hospitals
-  Public Health Departments
-  Community Colleges

-  Public Universities
-  Independent Colleges and Universities
-  Military Installations

Legend



7 Miles