

County Profile

Wayne County (NC)

November 2020

Demographics

Population & Growth

2018 Est Population
2010 Census Total Population
Jul2018 NC Certified Population Estimate

Population

124,002
122,623
124,703

% Annual Growth

(0.4%)
0.8%
0.4%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

65,721
56,902

Urban/Rural Percent

53.6%
46.4%

Estimated Population by Age

2018 Est Median Age
2018 Est Total Pop 0-19
2018 Est Total Pop 20-24
2018 Est Total Pop 25-34
2018 Est Total Pop 35-44
2018 Est Total Pop 45-54
2018 Est Total Pop 55-64
2018 Est Total Pop 65+

38
32,666
9,231
16,509
14,515
15,720
16,039
19,322

% Pop by Age

26.3%
7.4%
13.3%
11.7%
12.9%
12.9%
15.6%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 22.0
Workers Not Working at Home 52,144
Travel Time to Work: < 10 minutes 17.1%
Travel Time to Work: 10-14 minutes 17.5%
Travel Time to Work: 15-19 minutes 18.1%
Travel Time to Work: 20-24 minutes 15.6%
Travel Time to Work: 25-29 minutes 6.4%
Travel Time to Work: 30-34 minutes 8.8%
Travel Time to Work: 35-44 minutes 4.9%
Travel Time to Work: 45-59 minutes 5.6%
Travel Time to Work: 60+ minutes 6.0%

Workers, By Transportation

Worker Transp, Base 53,724
Work at Home 2.9%
Drove Car/Truck/Van Alone 80.5%
Carpooled Car/Truck/Van 13.7%
Public Transportation 0.4%
Walked 1.8%
Bicycle 0.1%
Taxi, Motorcycle, Other 0.4%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

41,582
11,766
376

Residents

77.4%
21.9%
0.7%

Education

2019-20 Kindergarten-12th Enrollment
2020 Average SAT score (1600 new scale)
2020 Percent of Graduates taking SAT
2018-19 Higher Education Completions (Provisional)
2018-19 Higher Education Enrollment (Provisional)
2018 Est Education Attainment age 25+, At Least High School Graduate
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

18,988
1,006
20.7%
2,977
8,240
69,054
16,051

Pop Age 25+

84.1%
19.5%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	47,831	
2010 Census Total Households	52,949	
2018 Est Total Housing Units, % annual growth	54,074	0.3%
2018 Est Occupied Housing, % of total	48,153	89.1%
2018 Est Vacant Housing, % of total	5,921	10.9%
2018 Est Median Value of Owner Occupied Housing	\$121,900	
2018 Est Median Gross Rent	\$750	
2018 Est Owner Occupied Housing, % of total	29,626	61.5%
2018 Est Renter Occupied Housing, % of total	18,527	38.5%
2018 Est % Owner Occupied Vacancy Rate	1.7%	
2018 Est % Renter Occupied Vacancy Rate	4.8%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$52,655	
2018 Median Household Income (SAIPE)	\$41,572	(6.8%)
2018 Est Median Worker Earnings	\$26,604	
2018 Per Capita Income (BEA)	\$38,472	
2018 Est Pop, Income Below Poverty (SAIPE)	24,470	20.2%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	46,373	50,225
SEP2020 Prelim., 2019 Unemployment	3,171	2,169
SEP2020 Prelim., 2019 Unemployment Rate	6.4%	4.1%
2020Q2YTD, 2019 Announced Job Creation	83	118
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$11.8	\$5.7

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	41,748	41,637	\$744	\$749
Total Government	9,154	9,047	\$813	\$827
Total Private Industry	32,594	32,590	\$724	\$727
Agriculture Forestry Fishing & Hunting	1,165	1,254	\$722	\$673
Mining
Utilities	263	274	\$2,163	\$1,723
Construction	1,831	1,918	\$946	\$1,002
Manufacturing	5,272	5,159	\$954	\$950
Wholesale Trade	1,363	1,408	\$963	\$964
Retail Trade	6,021	5,954	\$509	\$498
Transportation and Warehousing	1,447	1,405	\$924	\$950
Information
Finance and Insurance	962	940	\$1,267	\$1,077
Real Estate and Rental and Leasing	398	385	\$815	\$801
Professional and Technical Services	788	765	\$992	\$1,043
Mgt of Companies, Enterprises	434	435	\$1,234	\$1,268
Administrative and Waste Services	1,190	1,140	\$624	\$629
Educational Services	4,066	3,872	\$692	\$735
Health Care and Social Assistance	7,730	7,777	\$779	\$814
Arts, Entertainment and Recreation	235	270	\$309	\$313
Accommodation and Food Services	4,268	4,293	\$288	\$288
Other Services Ex. Public Admin	905	952	\$531	\$519
Public Administration	3,238	3,281	\$867	\$874
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	17
2020Q1 Establishments: Total Private Industry	2,214
2020Q1 Establishments: Manufacturing	82
2018 Est Self Employed	2,968

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$1.6
2019 Total Retail Businesses (With Food/Drink)	646
2019 Avg Sales/Business Total (with Food/Drink)	\$2,458,776
2020Q3 Available Commercial Buildings (if County reports)	2

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.6635
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$1,343.5
2020 Tier designation	1

Childcare

2020Q3 Licensed Child Care Facilities	78
2020Q3 Licensed Child Care Enrollment	3,253

Healthcare Providers

2019 Number of Physicians	209
2019 Physicians/10,000 population	16.6
2019 RNs/10,000 population	93.2
2019 Dentists/10,000 population	3.7
2017 Pharmacists/10,000 population	8.7

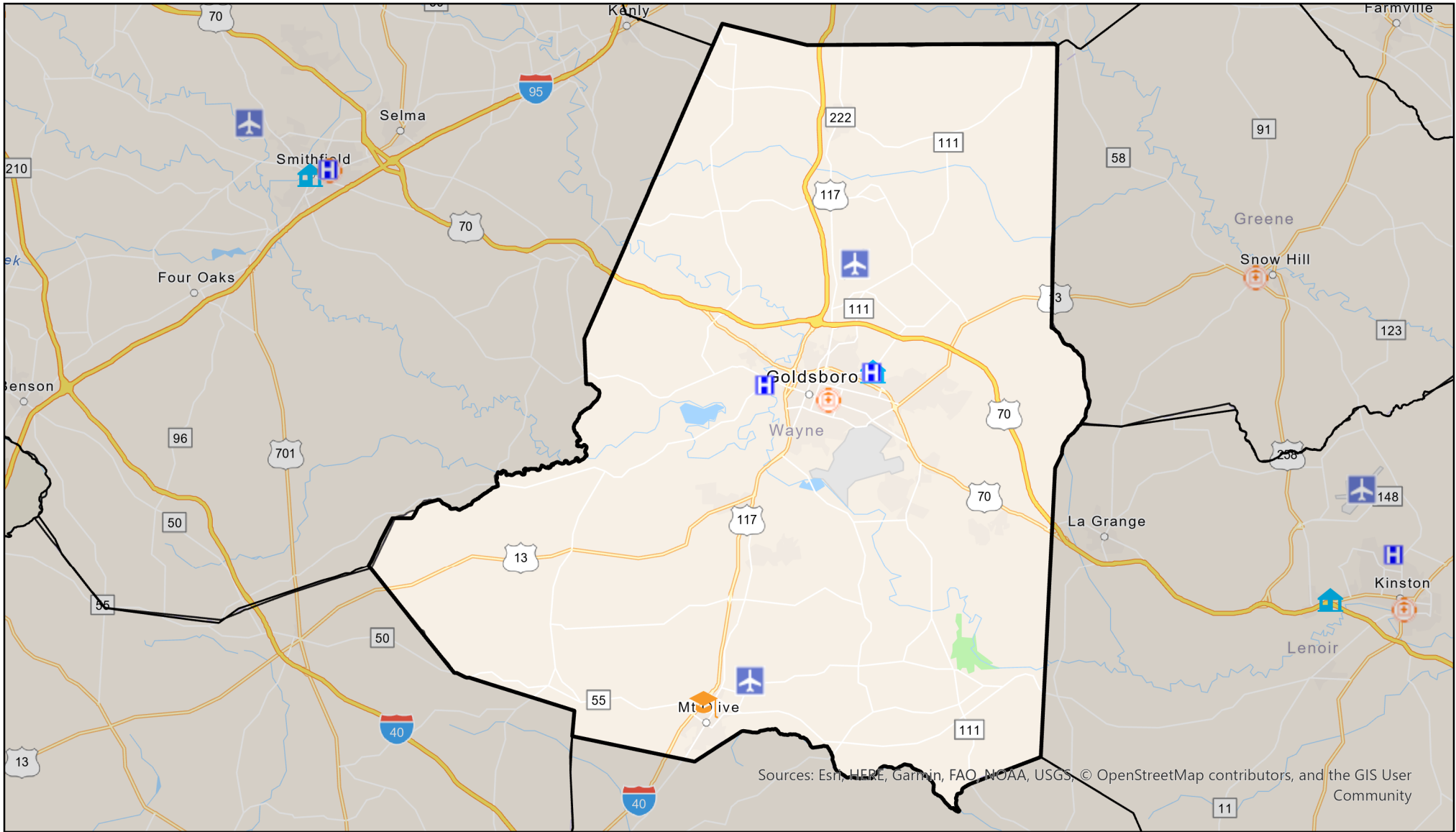
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.







Wayne County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | | | | |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



7 Miles