

**County Profile**

**Wake County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

998,576  
900,993  
1,026,748

**% Annual Growth**

2.3%  
4.4%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

846,020  
54,973

**Urban/Rural Percent**

93.9%  
6.1%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

36  
277,824  
64,496  
147,795  
155,239  
145,532  
107,816  
99,874

**% Pop by Age**

27.8%  
6.5%  
14.8%  
15.5%  
14.6%  
10.8%  
10.0%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 24.5  
Workers Not Working at Home 471,500  
Travel Time to Work: < 10 minutes 9.9%  
Travel Time to Work: 10-14 minutes 12.7%  
Travel Time to Work: 15-19 minutes 17.2%  
Travel Time to Work: 20-24 minutes 17.9%  
Travel Time to Work: 25-29 minutes 8.6%  
Travel Time to Work: 30-34 minutes 15.3%  
Travel Time to Work: 35-44 minutes 7.4%  
Travel Time to Work: 45-59 minutes 6.5%  
Travel Time to Work: 60+ minutes 4.4%

**Workers, By Transportation**

Worker Transp, Base 510,506  
Work at Home 7.6%  
Drove Car/Truck/Van Alone 79.5%  
Carpooled Car/Truck/Van 9.1%  
Public Transportation 1.1%  
Walked 1.3%  
Bicycle 0.3%  
Taxi, Motorcycle, Other 1.1%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

419,636  
85,255  
5,616

**Residents**

82.2%  
16.7%  
1.1%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

169,441  
1,130  
54.9%  
33,638  
180,492  
605,748  
328,593

**Pop Age 25+**

92.3%  
50.1%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	401,178	2.1%
2010 Census Total Housing	345,645	
2010 Census Total Households	371,836	
2010 Census Occupied Housing	319,454	92.4%
2010 Census Vacant Housing	26,191	7.6%
2016 Est Median Value of Owner Occupied Housing	\$241,600	
2016 Est Median Gross Rent	\$989	
2016 Est Owner Occupied Housing	236,794	63.4%
2016 Est Renter Occupied Housing	136,451	36.6%
2016 Est Owner Occupied Housing Vacancy	1.4%	
2016 Est Renter Occupied Housing Vacancy	5.4%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$88,280	
2016 Median Household Income (SAIPE)	\$76,173	7.8%
2015 Est Median Worker Earnings	\$37,634	
2016 Per Capita Income (BEA)	\$54,063	
2016 Est Pop, Income Below Poverty Level (SAIPE)	94,001	9.2%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	568,778	550,321
May 2018 Prelim., 2017 Unemployment	18,453	22,450
May 2018 Prelim., 2017 Unemployment Rate	3.1%	3.9%
2018Q1 YTD, 2017 Announced Job Creation	51	4,914
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	\$11.3	\$153.6

## Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	551,707	543,456	\$1,117	\$1,075
Total Government	80,377	79,813	\$1,043	\$994
Total Private Industry	471,330	463,643	\$1,129	\$1,089
Agriculture Forestry Fishing & Hunting	968	938	\$987	\$921
Mining	.	200	.	\$1,749
Utilities	.	2,397	.	\$1,888
Construction	33,205	32,526	\$1,216	\$1,125
Manufacturing	25,469	25,517	\$1,806	\$1,884
Wholesale Trade	24,475	24,176	\$1,871	\$1,712
Retail Trade	64,270	62,184	\$584	\$581
Transportation and Warehousing	12,472	11,645	\$973	\$931
Information	21,721	21,521	\$1,696	\$1,772
Finance and Insurance	20,451	19,927	\$1,761	\$1,754
Real Estate and Rental and Leasing	9,635	9,510	\$1,127	\$1,043
Professional and Technical Services	55,125	53,773	\$1,843	\$1,708
Mgt of Companies, Enterprises	9,904	9,965	\$1,809	\$1,881
Administrative and Waste Services	45,285	44,777	\$795	\$771
Educational Services	45,309	44,864	\$933	\$888
Health Care and Social Assistance	59,324	58,283	\$1,105	\$1,023
Arts, Entertainment and Recreation	11,025	11,363	\$571	\$472
Accommodation and Food Services	52,219	52,240	\$353	\$344
Other Services Ex. Public Admin	16,718	16,522	\$797	\$763
Public Administration	41,518	41,129	\$1,058	\$1,025
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	290
2017Q4 Establishments: Total Private Industry	34,007
2017Q4 Establishments: Manufacturing	806
2016 Est Self Employed	24,971

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$17,758.1
2017 Total Retail Businesses (With Food/Drink)	7,058
2017 Avg Sales/Business Total (with Food/Drink)	\$2,516,022
2018Q1 Available Commercial Buildings (if reported)	513

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6150
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$15,964.9
2018 Tier designation	3

### Childcare

2018Q1 Licensed Child Care Facilities	515
2018Q1 Licensed Child Care Enrollment	25,252

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	4
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	49

### Healthcare Providers

2017 Number of Physicians	2,558
2017 Physicians per 10,000 population	24.4
2017 RNs per 10,000 population	107.2
2017 Dentists per 10,000 population	7.9
2016 Pharmacists per 10,000 population	16.7

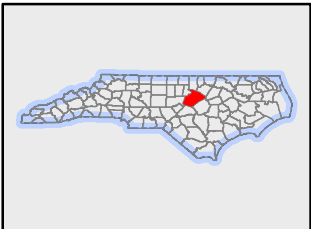
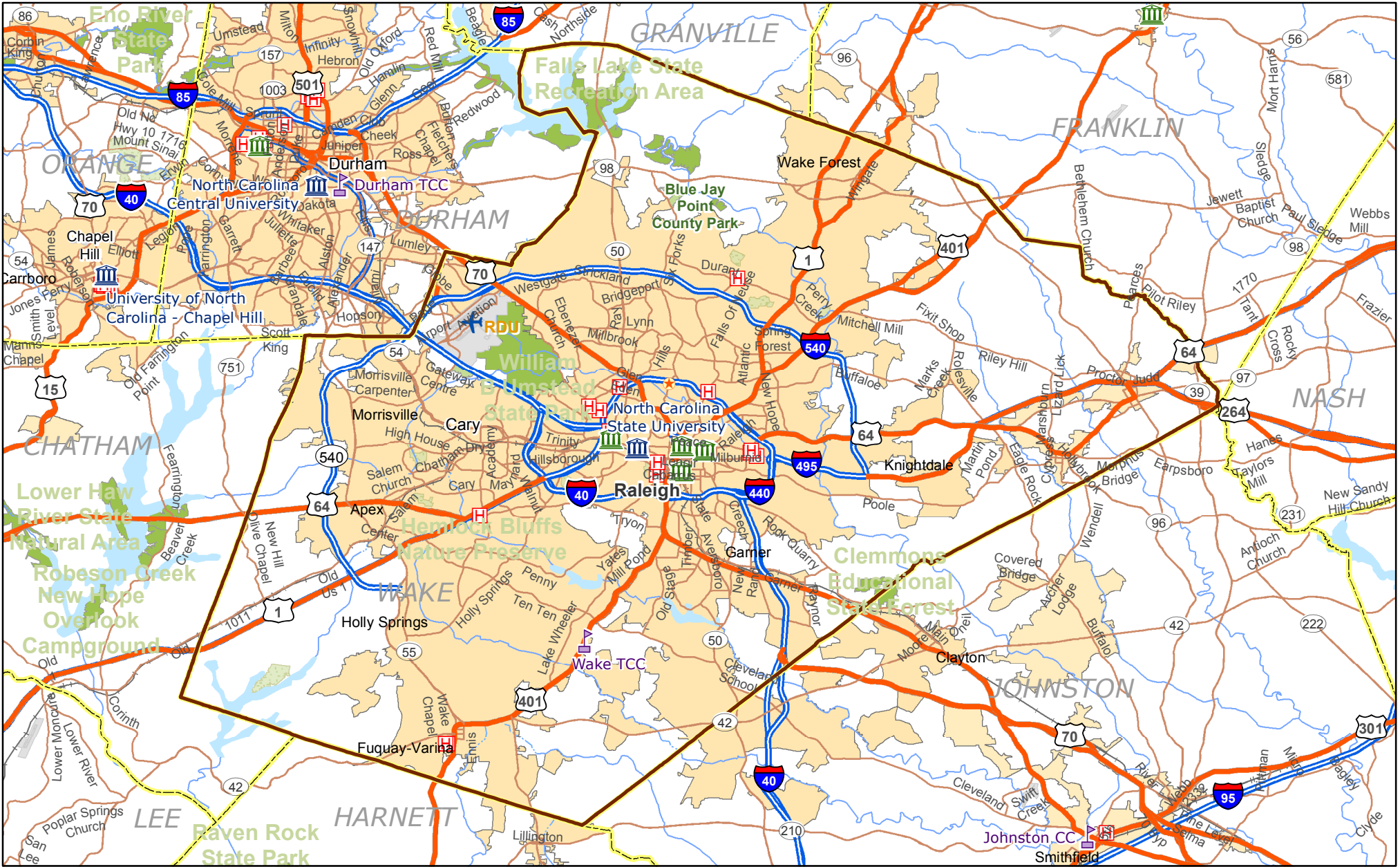
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Wake County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

