

**County Profile**

**Swain County (NC)**

**November 2020**

**Demographics**

**Population & Growth**

	<b>Population</b>	<b>% Annual Growth</b>
2018 Est Population	14,254	0.3%
2010 Census Total Population	13,981	0.8%
Jul2018 NC Certified Population Estimate	14,442	( 2.0%)

**Urban/Rural Representation**

		<b>Urban/Rural Percent</b>
2010 Census Total Population: Urban	0	0.0%
2010 Census Total Population: Rural	13,981	100.0%

**Estimated Population by Age**

		<b>% Pop by Age</b>
2018 Est Median Age	41	
2018 Est Total Pop 0-19	3,558	25.0%
2018 Est Total Pop 20-24	839	5.9%
2018 Est Total Pop 25-34	1,687	11.8%
2018 Est Total Pop 35-44	1,627	11.4%
2018 Est Total Pop 45-54	1,848	13.0%
2018 Est Total Pop 55-64	1,964	13.8%
2018 Est Total Pop 65+	2,731	19.2%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	18.1
Workers Not Working at Home	5,351
Travel Time to Work: < 10 minutes	17.5%
Travel Time to Work: 10-14 minutes	23.0%
Travel Time to Work: 15-19 minutes	19.6%
Travel Time to Work: 20-24 minutes	18.6%
Travel Time to Work: 25-29 minutes	2.0%
Travel Time to Work: 30-34 minutes	9.6%
Travel Time to Work: 35-44 minutes	5.8%
Travel Time to Work: 45-59 minutes	1.2%
Travel Time to Work: 60+ minutes	2.7%

**Workers, By Transportation**

Worker Transp, Base	5,553
Work at Home	3.6%
Drove Car/Truck/Van Alone	84.5%
Carpooled Car/Truck/Van	8.4%
Public Transportation	0.0%
Walked	1.3%
Bicycle	0.3%
Taxi, Motorcycle, Other	1.9%

**Place of Work**

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

**Commuters**

3,809
1,688
56

**Residents**

68.6%
30.4%
1.0%

**Education**

		<b>Pop Age 25+</b>
2019-20 Kindergarten-12th Enrollment	2,077	
2020 Average SAT score (1600 new scale)	1,034	
2020 Percent of Graduates taking SAT	17.5%	
2018-19 Higher Education Completions (Provisional)	.	
2018-19 Higher Education Enrollment (Provisional)	.	
2018 Est Education Attainment age 25+, At Least High School Graduate	7,716	78.3%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	1,573	16.0%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	5,672	
2010 Census Total Households	8,723	
2018 Est Total Housing Units, % annual growth	8,951	0.4%
2018 Est Occupied Housing, % of total	5,443	60.8%
2018 Est Vacant Housing, % of total	3,508	39.2%
2018 Est Median Value of Owner Occupied Housing	\$123,200	
2018 Est Median Gross Rent	\$634	
2018 Est Owner Occupied Housing, % of total	3,887	71.4%
2018 Est Renter Occupied Housing, % of total	1,556	28.6%
2018 Est % Owner Occupied Vacancy Rate	0.5%	
2018 Est % Renter Occupied Vacancy Rate	14.1%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$45,606	
2018 Median Household Income (SAIPE)	\$43,121	4.1%
2018 Est Median Worker Earnings	\$23,875	
2018 Per Capita Income (BEA)	\$38,429	
2018 Est Pop, Income Below Poverty (SAIPE)	2,124	15.2%

## Employment / Unemployment

	<b>Currently</b>	<b>2019 Annual</b>
SEP2020 Prelim., 2019 Employment	7,305	6,737
SEP2020 Prelim., 2019 Unemployment	453	281
SEP2020 Prelim., 2019 Unemployment Rate	5.8%	4.0%
2020Q2YTD, 2019 Announced Job Creation	.	.
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2020Q1 Employment</b>	<b>2019 Employment</b>	<b>2020Q1 Avg Weekly Wage</b>	<b>2019 Avg Weekly Wage</b>
Total All Industries	9,794	10,256	\$765	\$725
Total Government	6,451	6,408	\$875	\$835
Total Private Industry	3,343	3,848	\$553	\$542
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	176	189	\$790	\$820
Manufacturing	72	143	\$375	\$662
Wholesale Trade	14	12	\$597	\$623
Retail Trade	573	626	\$484	\$429
Transportation and Warehousing	181	238	\$701	\$584
Information	49	47	\$460	\$451
Finance and Insurance	62	60	\$725	\$737
Real Estate and Rental and Leasing	70	54	\$458	\$555
Professional and Technical Services	70	62	\$650	\$667
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	54	65	\$612	\$508
Educational Services	.	.	.	.
Health Care and Social Assistance	871	820	\$706	\$765
Arts, Entertainment and Recreation	3,919	4,011	\$780	\$748
Accommodation and Food Services	808	990	\$352	\$372
Other Services Ex. Public Admin	163	231	\$566	\$496
Public Administration	2,350	2,361	\$1,023	\$939
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q3 Available Industrial Buildings	.
2020Q1 Establishments: Total Private Industry	439
2020Q1 Establishments: Manufacturing	8
2018 Est Self Employed	414

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.2
2019 Total Retail Businesses (With Food/Drink)	143
2019 Avg Sales/Business Total (with Food/Drink)	\$1,138,713
2020Q3 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.3600
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$162.3
2020 Tier designation	1

### Childcare

2020Q3 Licensed Child Care Facilities	9
2020Q3 Licensed Child Care Enrollment	448

### Healthcare Providers

2019 Number of Physicians	33
2019 Physicians/10,000 population	23.1
2019 RNs/10,000 population	133.1
2019 Dentists/10,000 population	3.5
2017 Pharmacists/10,000 population	8.7

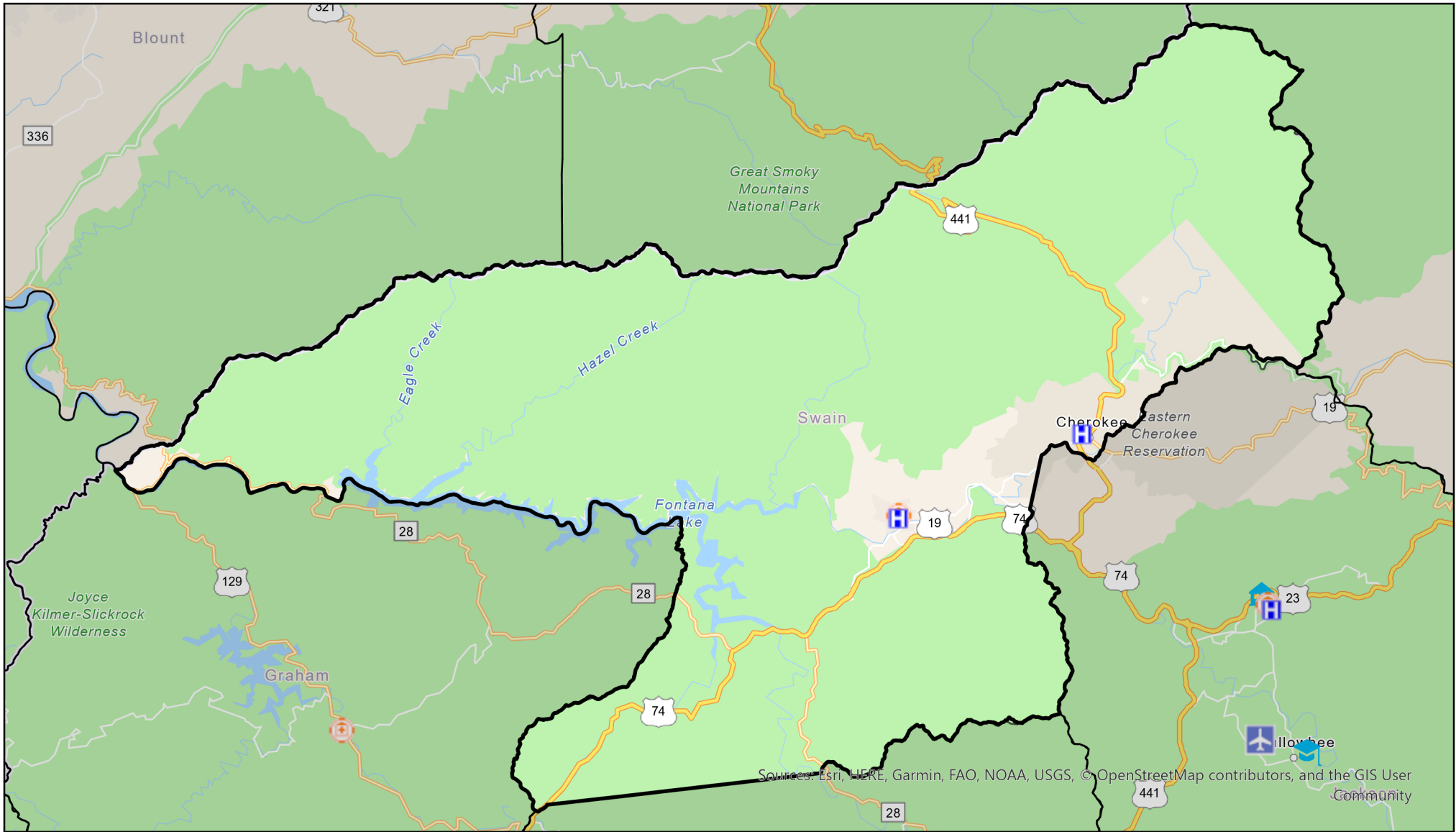
### Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.










# Swain County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



## Legend

- |   |                     |   |                           |   |                                       |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals                 |  | Public Universities                   |
|  | General Aviation    |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports            |  | Community Colleges        |  | Military Installations                |



6 Miles