

**County Profile**

**Swain County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

14,234  
13,981  
14,852

**% Annual Growth**

0.5%  
0.8%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

0  
13,981

**Urban/Rural Percent**

0.0%  
100.0%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

41  
3,587  
898  
1,700  
1,637  
1,835  
1,905  
2,672

**% Pop by Age**

25.3%  
6.3%  
11.9%  
11.5%  
12.9%  
13.4%  
18.8%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 19.6  
Workers Not Working at Home 5,273  
Travel Time to Work: < 10 minutes 14.7%  
Travel Time to Work: 10-14 minutes 20.8%  
Travel Time to Work: 15-19 minutes 21.1%  
Travel Time to Work: 20-24 minutes 21.6%  
Travel Time to Work: 25-29 minutes 1.9%  
Travel Time to Work: 30-34 minutes 11.4%  
Travel Time to Work: 35-44 minutes 3.7%  
Travel Time to Work: 45-59 minutes 2.0%  
Travel Time to Work: 60+ minutes 2.9%

**Workers, By Transportation**

Worker Transp, Base 5,359  
Work at Home 1.6%  
Drove Car/Truck/Van Alone 86.0%  
Carpooled Car/Truck/Van 9.5%  
Public Transportation 0.0%  
Walked 1.7%  
Bicycle 0.2%  
Taxi, Motorcycle, Other 1.0%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

3,623  
1,602  
134

**Residents**

67.6%  
29.9%  
2.5%

**Education**

2016-17 Kindergarten-12th Enrollment 2,106  
2017 Average SAT score (1600 new scale) 1,058  
2017 Percent of Graduates taking SAT 25.4%  
2015-16 Higher Education Completions (provisional) .  
2015-16 Higher Education Total Enrollment (provisional) .  
2016 Est Education Attainment - At Least High School Graduate 7,825  
2016 Est Education Attainment - At Least Bachelor's Degree 1,495

**Pop Age 25+**

80.3%  
15.3%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	8,797	0.3%
2010 Census Total Housing	5,672	
2010 Census Total Households	8,723	
2010 Census Occupied Housing	2,621	46.2%
2010 Census Vacant Housing	3,051	53.8%
2016 Est Median Value of Owner Occupied Housing	\$121,900	
2016 Est Median Gross Rent	\$597	
2016 Est Owner Occupied Housing	3,792	69.9%
2016 Est Renter Occupied Housing	1,633	30.1%
2016 Est Owner Occupied Housing Vacancy	0.5%	
2016 Est Renter Occupied Housing Vacancy	11.2%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$44,370	
2016 Median Household Income (SAIPE)	\$38,996	8.0%
2015 Est Median Worker Earnings	\$26,170	
2016 Per Capita Income (BEA)	\$33,065	
2016 Est Pop, Income Below Poverty Level (SAIPE)	2,357	16.7%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	6,725	6,587
May 2018 Prelim., 2017 Unemployment	284	354
May 2018 Prelim., 2017 Unemployment Rate	4.1%	5.1%
2018Q1 YTD, 2017 Announced Job Creation	.	.
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	9,844	9,911	\$648	\$700
Total Government	6,056	5,956	\$684	\$796
Total Private Industry	3,788	3,955	\$590	\$555
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	204	214	\$774	\$706
Manufacturing	337	424	\$893	\$858
Wholesale Trade	10	10	\$896	\$725
Retail Trade	617	622	\$419	\$396
Transportation and Warehousing	298	225	\$541	\$579
Information	51	53	\$485	\$472
Finance and Insurance	78	76	\$679	\$745
Real Estate and Rental and Leasing	59	56	\$516	\$489
Professional and Technical Services	54	53	\$843	\$649
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	47	52	\$427	\$440
Educational Services	.	.	.	.
Health Care and Social Assistance	790	788	\$848	\$762
Arts, Entertainment and Recreation	3,768	3,752	\$568	\$713
Accommodation and Food Services	851	873	\$378	\$359
Other Services Ex. Public Admin	175	212	\$557	\$494
Public Administration	2,149	2,154	\$846	\$892
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q4 Establishments: Total Private Industry	389
2017Q4 Establishments: Manufacturing	8
2016 Est Self Employed	366

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$157.5
2017 Total Retail Businesses (With Food/Drink)	204
2017 Avg Sales/Business Total (with Food/Drink)	\$772,187
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.3600
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$137.6
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	10
2018Q1 Licensed Child Care Enrollment	423

### Weather

Annual Rainfall, inches	57
Annual Snowfall, inches	7
Average Annual Temperature, F	55
Average Annual High Temperature, F	68
Average Annual Low Temperature, F	42

### Healthcare Providers

2017 Number of Physicians	33
2017 Physicians per 10,000 population	22.0
2017 RNs per 10,000 population	110.0
2017 Dentists per 10,000 population	5.3
2016 Pharmacists per 10,000 population	4.6

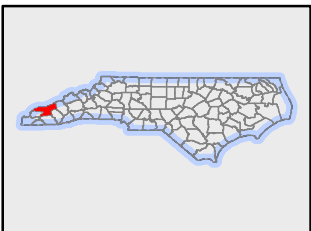
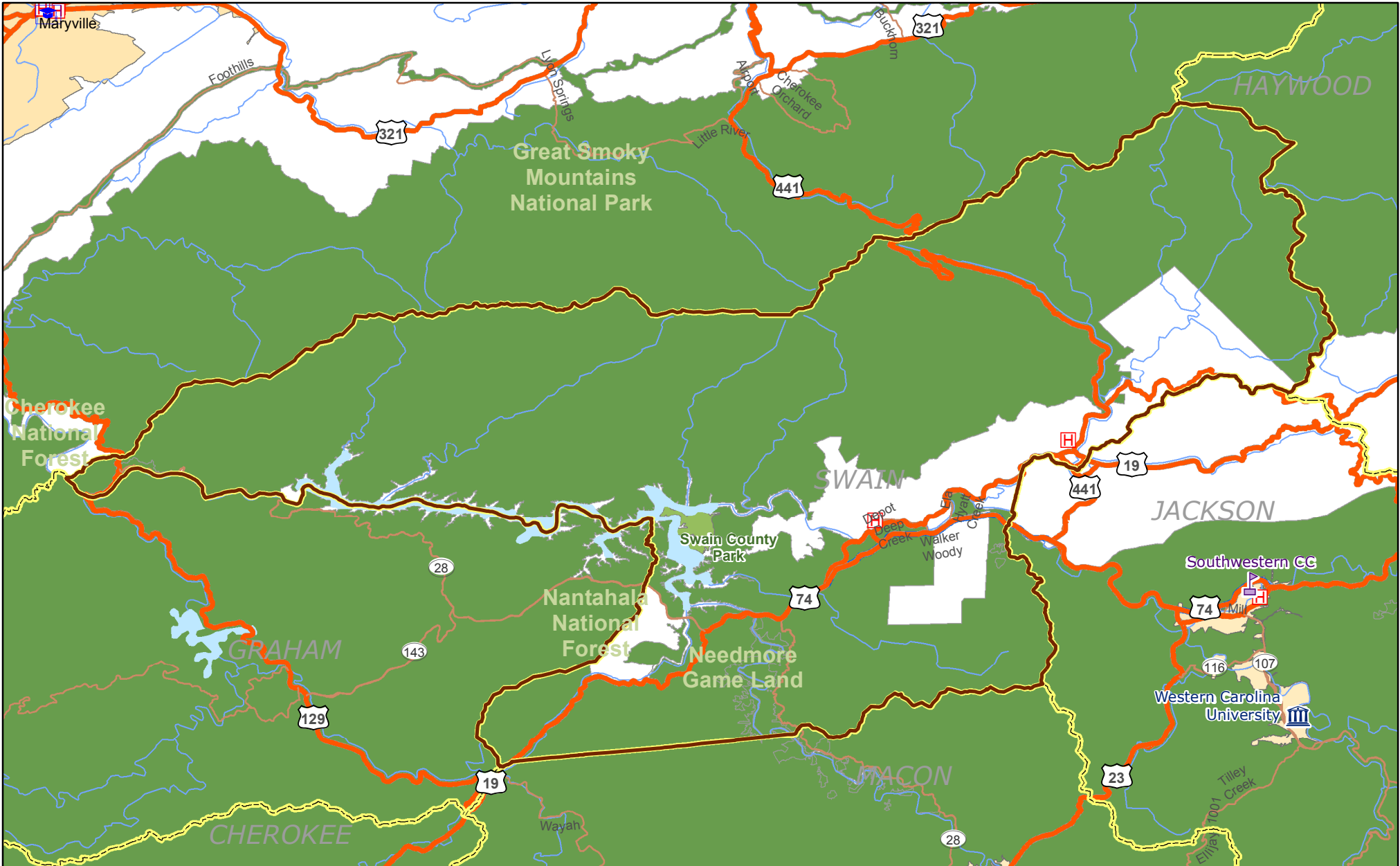
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Swain County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

