

County Profile

Swain County (NC)

January 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2017 NC Certified Population Estimate

Population

14,234
13,981
14,730

% Annual Growth

0.5%
0.8%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

0
13,981

Urban/Rural Percent

0.0%
100.0%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

41
3,587
898
1,700
1,637
1,835
1,905
2,672

% Pop by Age

25.3%
6.3%
11.9%
11.5%
12.9%
13.4%
18.8%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 19.6
Workers Not Working at Home 5,273
Travel Time to Work: < 10 minutes 14.7%
Travel Time to Work: 10-14 minutes 20.8%
Travel Time to Work: 15-19 minutes 21.1%
Travel Time to Work: 20-24 minutes 21.6%
Travel Time to Work: 25-29 minutes 1.9%
Travel Time to Work: 30-34 minutes 11.4%
Travel Time to Work: 35-44 minutes 3.7%
Travel Time to Work: 45-59 minutes 2.0%
Travel Time to Work: 60+ minutes 2.9%

Workers, By Transportation

Worker Transp, Base 5,359
Work at Home 1.6%
Drove Car/Truck/Van Alone 86.0%
Carpooled Car/Truck/Van 9.5%
Public Transportation 0.0%
Walked 1.7%
Bicycle 0.2%
Taxi, Motorcycle, Other 1.0%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

3,623
1,602
134

Residents

67.6%
29.9%
2.5%

Education

2017-18 Kindergarten-12th Enrollment 2,106
2018 Average SAT score (1600 new scale) 1,128
2018 Percent of Graduates taking SAT 25.2%
2016-17 Higher Education Completions (Provisional) .
2016-17 Higher Education Enrollment (Provisional) .
2016 Est Education Attainment - At Least High School Graduate 7,825
2016 Est Education Attainment - At Least Bachelor's Degree 1,495

Pop Age 25+

80.3%
15.3%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	8,797	0.3%
2010 Census Total Housing	5,672	
2010 Census Total Households	8,723	
2010 Census Occupied Housing	2,621	46.2%
2010 Census Vacant Housing	3,051	53.8%
2016 Est Median Value of Owner Occupied Housing	\$121,900	
2016 Est Median Gross Rent	\$597	
2016 Est Owner Occupied Housing	3,792	69.9%
2016 Est Renter Occupied Housing	1,633	30.1%
2016 Est % Owner Occupied Vacancy Rate	0.5%	
2016 Est % Renter Occupied Vacancy Rate	11.2%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$44,370	
2017 Median Household Income (SAIPE)	\$41,407	6.2%
2016 Est Median Worker Earnings	\$26,170	
2017 Per Capita Income (BEA)	\$37,110	
2017 Est Pop, Income Below Poverty (SAIPE)	2,226	15.8%

Employment / Unemployment

	Currently	2017 Annual
Nov 2018 Prelim., 2017 Employment	6,772	6,587
Nov 2018 Prelim., 2017 Unemployment	226	354
Nov 2018 Prelim., 2017 Unemployment Rate	3.2%	5.1%
2018Q3 YTD, 2017 Announced Job Creation	.	.
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2018Q2 Employment	2017 Employment	2018Q2 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	10,240	9,911	\$678	\$700
Total Government	6,192	5,956	\$744	\$796
Total Private Industry	4,048	3,955	\$576	\$555
Agriculture Forestry Fishing & Hunting
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	222	214	\$669	\$706
Manufacturing	191	424	\$2,048	\$858
Wholesale Trade	9	10	\$661	\$725
Retail Trade	625	622	\$423	\$396
Transportation and Warehousing	214	225	\$611	\$579
Information	53	53	\$378	\$472
Finance and Insurance	64	76	\$710	\$745
Real Estate and Rental and Leasing	64	56	\$458	\$489
Professional and Technical Services	58	53	\$602	\$649
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	73	52	\$412	\$440
Educational Services
Health Care and Social Assistance	822	788	\$764	\$762
Arts, Entertainment and Recreation	3,920	3,752	\$650	\$713
Accommodation and Food Services	1,059	873	\$335	\$359
Other Services Ex. Public Admin	255	212	\$484	\$494
Public Administration	2,269	2,154	\$850	\$892
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q3 Available Industrial Buildings	.
2018Q2 Establishments: Total Private Industry	400
2018Q2 Establishments: Manufacturing	8
2016 Est Self Employed	366

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$157.5
2018 Total Retail Businesses (With Food/Drink)	204
2018 Avg Sales/Business Total (with Food/Drink)	\$772,187
2018Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.3600
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$143.4
2019 Tier designation	1

Childcare

2018Q3 Licensed Child Care Facilities	10
2018Q3 Licensed Child Care Enrollment	424

Weather

Annual Rainfall, inches	57
Annual Snowfall, inches	7
Average Annual Temperature, °F	55
Average Annual High Temperature, °F	68
Average Annual Low Temperature, °F	42

Healthcare Providers

2017 Number of Physicians	33
2017 Physicians/10,000 population	22.0
2017 RNs/10,000 population	110.0
2017 Dentists/10,000 population	5.3
2017 Pharmacists/10,000 population	8.7

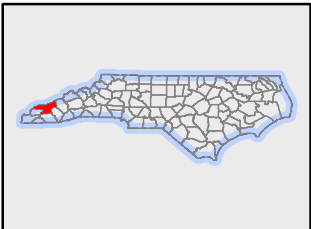
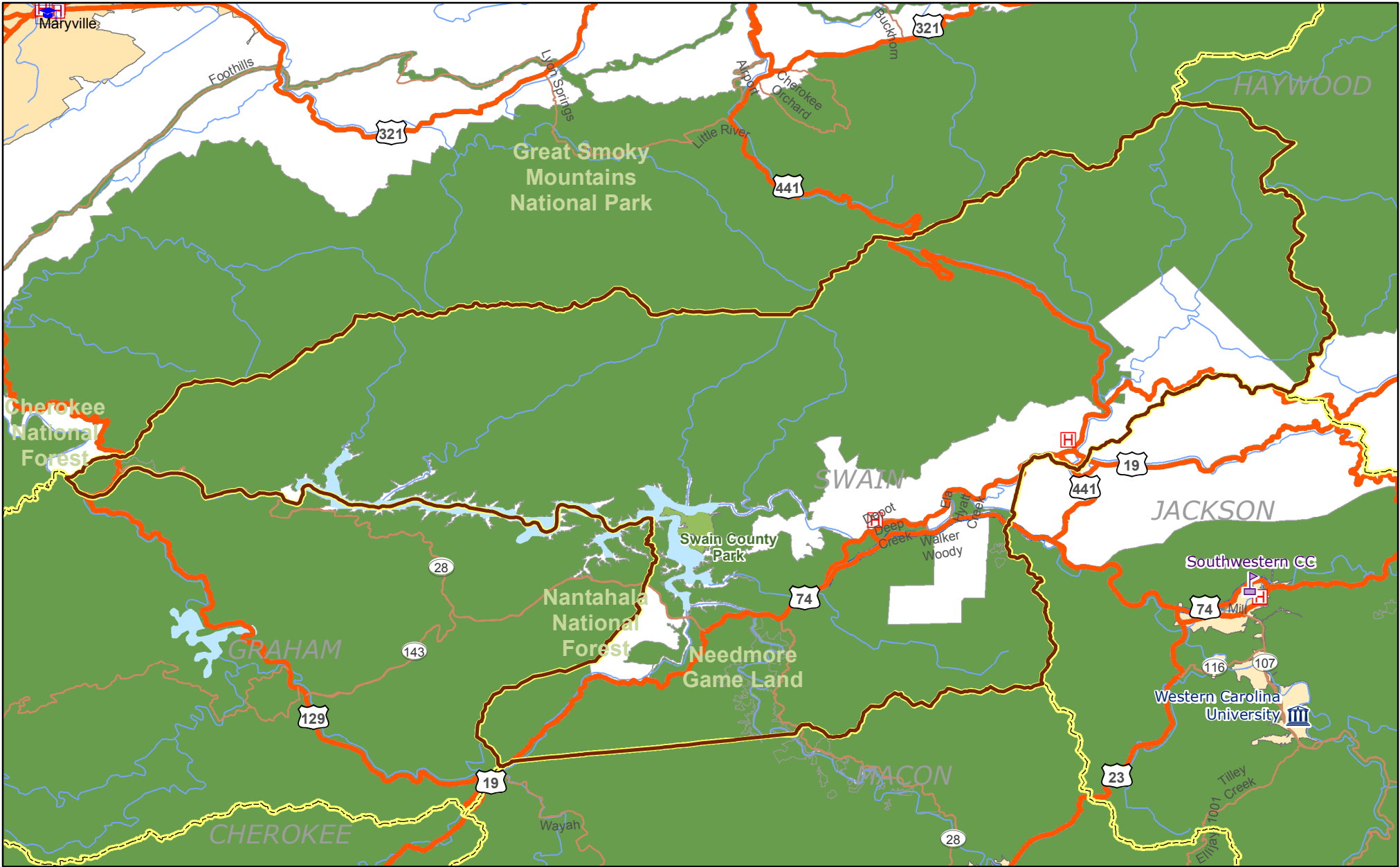
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Swain County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

