

**County Profile**

**Stanly County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

60,610  
60,585  
61,751

**% Annual Growth**

0.0%  
0.4%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

19,561  
41,024

**Urban/Rural Percent**

32.3%  
67.7%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

42  
14,897  
3,899  
6,725  
7,492  
8,785  
8,207  
10,605

**% Pop by Age**

24.6%  
6.4%  
11.1%  
12.4%  
14.5%  
13.5%  
17.5%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 25.2  
Workers Not Working at Home 25,432  
Travel Time to Work: < 10 minutes 18.3%  
Travel Time to Work: 10-14 minutes 16.8%  
Travel Time to Work: 15-19 minutes 13.9%  
Travel Time to Work: 20-24 minutes 11.1%  
Travel Time to Work: 25-29 minutes 4.3%  
Travel Time to Work: 30-34 minutes 8.8%  
Travel Time to Work: 35-44 minutes 6.5%  
Travel Time to Work: 45-59 minutes 9.6%  
Travel Time to Work: 60+ minutes 10.7%

**Workers, By Transportation**

Worker Transp, Base 26,204  
Work at Home 2.9%  
Drove Car/Truck/Van Alone 83.9%  
Carpooled Car/Truck/Van 10.6%  
Public Transportation 0.2%  
Walked 1.5%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 0.8%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

17,190  
8,752  
262

**Residents**

65.6%  
33.4%  
1.0%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

8,832  
1,036  
36.9%  
2,408  
12,144  
35,434  
6,734

**Pop Age 25+**

84.7%  
16.1%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	27,282	0.2%
2010 Census Total Housing	23,589	
2010 Census Total Households	27,110	
2010 Census Occupied Housing	20,068	85.1%
2010 Census Vacant Housing	3,521	14.9%
2016 Est Median Value of Owner Occupied Housing	\$129,300	
2016 Est Median Gross Rent	\$675	
2016 Est Owner Occupied Housing	16,933	71.8%
2016 Est Renter Occupied Housing	6,655	28.2%
2016 Est Owner Occupied Housing Vacancy	2.1%	
2016 Est Renter Occupied Housing Vacancy	6.6%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$55,209	
2016 Median Household Income (SAIPE)	\$49,106	9.4%
2015 Est Median Worker Earnings	\$27,409	
2016 Per Capita Income (BEA)	\$36,060	
2016 Est Pop, Income Below Poverty Level (SAIPE)	7,733	13.1%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	29,218	28,585
May 2018 Prelim., 2017 Unemployment	983	1,239
May 2018 Prelim., 2017 Unemployment Rate	3.3%	4.2%
2018Q1 YTD, 2017 Announced Job Creation	79	.
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	\$4.6	.

### Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	19,502	19,242	\$693	\$667
Total Government	4,276	4,190	\$830	\$807
Total Private Industry	15,226	15,052	\$655	\$628
Agriculture Forestry Fishing & Hunting	342	291	\$709	\$652
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	1,147	1,090	\$982	\$890
Manufacturing	3,361	3,360	\$880	\$857
Wholesale Trade	544	552	\$851	\$809
Retail Trade	2,897	2,845	\$471	\$459
Transportation and Warehousing	161	151	\$1,025	\$924
Information	81	83	\$969	\$977
Finance and Insurance	368	372	\$871	\$871
Real Estate and Rental and Leasing	123	119	\$694	\$687
Professional and Technical Services	283	319	\$931	\$842
Mgt of Companies, Enterprises	285	284	\$868	\$803
Administrative and Waste Services	765	797	\$650	\$644
Educational Services	2,088	.	\$724	.
Health Care and Social Assistance	2,747	2,715	\$696	\$687
Arts, Entertainment and Recreation	.	.	.	.
Accommodation and Food Services	1,882	1,870	\$267	\$262
Other Services Ex. Public Admin	493	499	\$579	\$539
Public Administration	1,598	1,615	\$840	\$787
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	8
2017Q4 Establishments: Total Private Industry	1,275
2017Q4 Establishments: Manufacturing	90
2016 Est Self Employed	1,747

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$724.4
2017 Total Retail Businesses (With Food/Drink)	468
2017 Avg Sales/Business Total (with Food/Drink)	\$1,547,899
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6700
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$562.7
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	36
2018Q1 Licensed Child Care Enrollment	1,691

### Weather

Annual Rainfall, inches	48
Annual Snowfall, inches	2
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	49

### Healthcare Providers

2017 Number of Physicians	74
2017 Physicians per 10,000 population	11.9
2017 RNs per 10,000 population	75.9
2017 Dentists per 10,000 population	1.8
2016 Pharmacists per 10,000 population	8.6

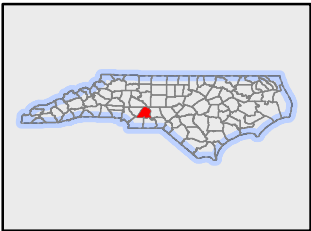
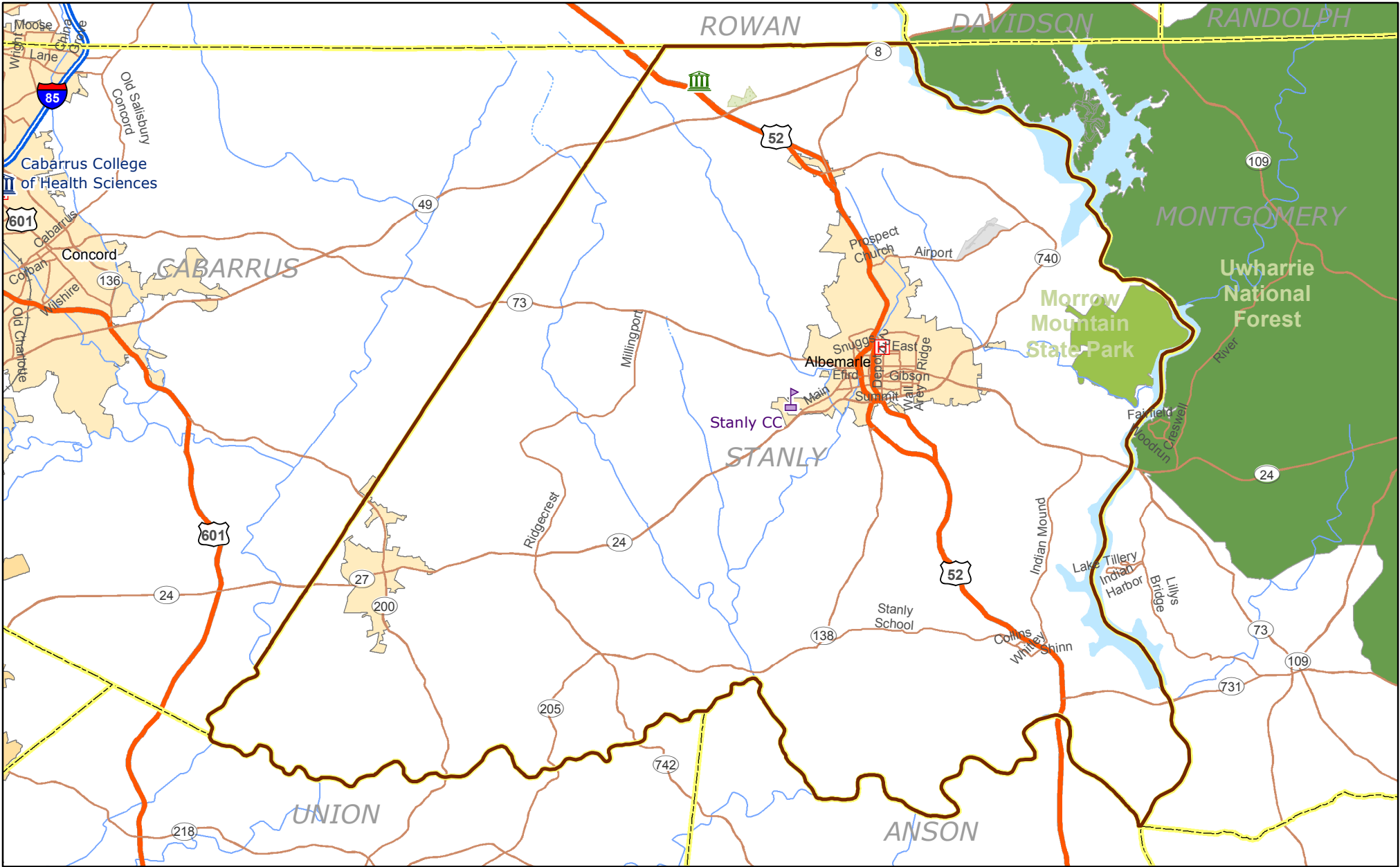
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Stanly County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

