

## County Profile

## Stanly County (NC)

May 2022

### Demographics

#### Population & Growth

2019 Est Population  
2020 Census Total Population  
Jul2020 NC Certified Population Estimate

#### Population

61,588  
62,504  
62,524

#### % Annual Growth

0.8%  
0.3%  
( 2.5%)

#### Urban/Rural Representation

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

19,561  
41,024

#### Urban/Rural Percent

32.3%  
67.7%

#### Estimated Population by Age

2019 Est Median Age  
2019 Est Total Pop 0-19  
2019 Est Total Pop 20-24  
2019 Est Total Pop 25-34  
2019 Est Total Pop 35-44  
2019 Est Total Pop 45-54  
2019 Est Total Pop 55-64  
2019 Est Total Pop 65+

42  
14,916  
3,537  
7,547  
7,052  
8,633  
8,368  
11,535

#### % Pop by Age

24.3%  
5.7%  
12.3%  
11.5%  
14.0%  
13.5%  
18.7%

### Commuters, Workers Age 16 and Over, 2019 Census ACS Est

#### Percent of Workers, By Travel Time

Avg Travel Time, Minutes 27.0  
Workers Not Working at Home 26,976  
Travel Time to Work: < 10 minutes 18.5%  
Travel Time to Work: 10-14 minutes 14.1%  
Travel Time to Work: 15-19 minutes 13.2%  
Travel Time to Work: 20-24 minutes 10.7%  
Travel Time to Work: 25-29 minutes 4.3%  
Travel Time to Work: 30-34 minutes 9.7%  
Travel Time to Work: 35-44 minutes 6.5%  
Travel Time to Work: 45-59 minutes 11.4%  
Travel Time to Work: 60+ minutes 11.5%

#### Workers, By Transportation

Worker Transp, Base 28,221  
Work at Home 4.4%  
Drove Car/Truck/Van Alone 83.5%  
Carpooled Car/Truck/Van 9.4%  
Public Transportation 0.1%  
Walked 1.7%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 0.9%

#### Place of Work

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

#### Commuters

17,807  
10,131  
282

#### Residents

63.1%  
35.9%  
1.0%

### Education

2020-21 Kindergarten-12th Enrollment  
2020 Average SAT score (1600 scale)  
2020 Percent of Graduates taking SAT  
2019-20 (Provisional) Higher Education Completions  
2019-20 (Provisional) Higher Education Enrollment  
2019 Est Education Attainment age 25+, At Least High School Graduate  
2019 Est Education Attainment age 25+, At Least Bachelor's Degree

8,898  
1,034  
37.6%  
930  
5,128  
36,803  
7,472

#### Pop Age 25+

85.3%  
17.3%

## Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	27,685	0.2%
2020 Census Occupied Housing, % of total	24,742	89.4%
2020 Census Vacant Housing, % of total	2,943	10.6%
2019 Est Median Value of Owner Occupied Housing	\$138,900	
2019 Est Median Gross Rent	\$708	
2019 Est Owner Occupied Housing, % of total	17,355	74.4%
2019 Est Renter Occupied Housing, % of total	5,977	25.6%
2019 Est % Owner Occupied Vacancy Rate	1.2%	
2019 Est % Renter Occupied Vacancy Rate	3.6%	

## Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$64,663	
2020 Median Household Income (SAIPE)	\$53,769	( 7.8%)
2019 Est Median Worker Earnings	\$31,097	
2020 Per Capita Income (BEA)	\$42,613	
2020 Est Pop, Income Below Poverty (SAIPE)	8,859	14.5%

## Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	29,238	27,757
Mar2022 Prelim., 2021 Unemployment	933	1,873
Mar2022 Prelim., 2021 Unemployment Rate	3.1%	6.3%
2021Q4YTD, 2021 Announced Job Creation	143	143
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$20.1	\$20.1

## Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	19,297	18,459	\$900	\$758
Total Government	3,831	3,864	\$1,089	\$930
Total Private Industry	15,466	14,595	\$853	\$712
Agriculture Forestry Fishing & Hunting	.	281	.	\$675
Mining	.	.	.	.
Utilities	43	64	\$1,735	\$1,770
Construction	1,367	1,251	\$1,208	\$957
Manufacturing	3,446	3,098	\$1,102	\$957
Wholesale Trade	420	426	\$1,206	\$992
Retail Trade	2,968	2,899	\$572	\$522
Transportation and Warehousing	210	192	\$1,079	\$980
Information	76	64	\$1,058	\$1,083
Finance and Insurance	375	356	\$1,185	\$1,009
Real Estate and Rental and Leasing	136	118	\$926	\$739
Professional and Technical Services	348	358	\$1,092	\$1,004
Mgt of Companies, Enterprises	233	213	\$1,623	\$1,403
Administrative and Waste Services	914	785	\$1,216	\$727
Educational Services	1,839	1,377	\$887	\$825
Health Care and Social Assistance	2,407	2,551	\$967	\$781
Arts, Entertainment and Recreation	227	.	\$221	.
Accommodation and Food Services	1,905	1,781	\$344	\$276
Other Services Ex. Public Admin	535	478	\$688	\$606
Public Administration	1,531	1,584	\$1,035	\$892
Unclassified	0	0	\$0	\$0



## Commercial/Retail/Industrial

### Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	1,416
2021Q4 Establishments: Manufacturing	90
2019 Est Self Employed	1,754

### Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$633.2
2021 Total Retail Businesses (With Food/Drink)	404
2021 Avg Sales/Business Total (with Food/Drink)	\$1,567,343
2021Q4 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.6100
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$884.4
2021 Tier designation	2

### Childcare

2022Q1 Licensed Child Care Facilities	33
2022Q1 Licensed Child Care Enrollment	1,455

### Healthcare Providers

2019 Number of Physicians	77
2019 Physicians/10,000 population	12.1
2020 RNs/10,000 population	65.7
2020 Dentists/10,000 population	2.3
2020 Pharmacists/10,000 population	6.7

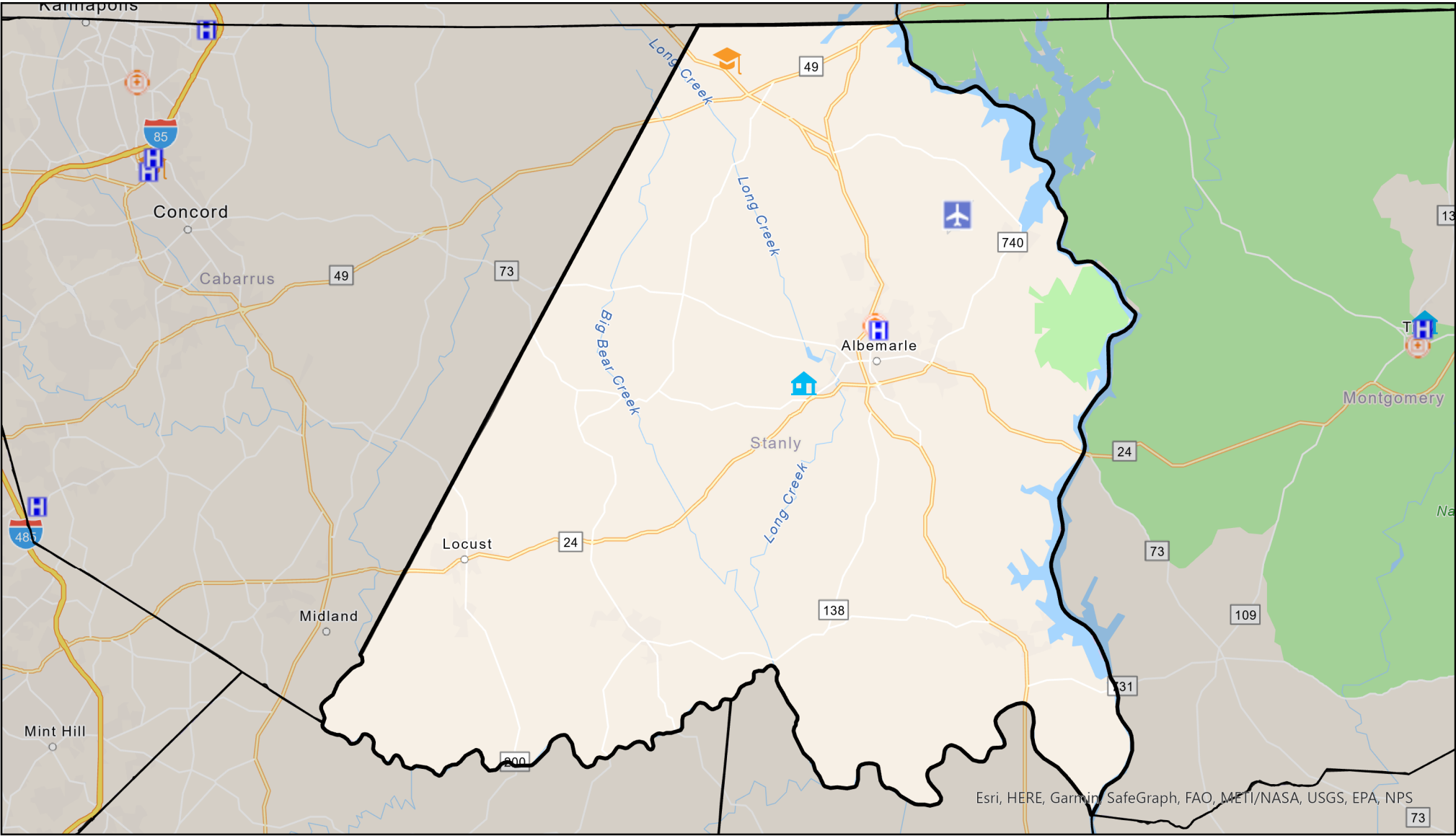
### Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

### Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

# Stanly County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



- Legend**
-  Commercial Airports
  -  Hospitals
  -  Public Universities
  -  General Aviation
  -  Public Health Departments
  -  Independent Colleges and Universities
  -  NC Ports
  -  Community Colleges
  -  Military Installations



5.5 Miles