

**County Profile**

**Sampson County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

63,713  
63,431  
63,499

**% Annual Growth**

( 0.3%)  
0.5%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

9,538  
53,893

**Urban/Rural Percent**

15.0%  
85.0%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

40  
17,268  
3,925  
7,185  
8,236  
8,616  
8,177  
10,306

**% Pop by Age**

27.0%  
6.2%  
11.3%  
12.9%  
13.5%  
12.8%  
16.2%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 25.9  
Workers Not Working at Home 25,511  
Travel Time to Work: < 10 minutes 19.6%  
Travel Time to Work: 10-14 minutes 13.4%  
Travel Time to Work: 15-19 minutes 14.7%  
Travel Time to Work: 20-24 minutes 9.2%  
Travel Time to Work: 25-29 minutes 5.7%  
Travel Time to Work: 30-34 minutes 10.9%  
Travel Time to Work: 35-44 minutes 7.3%  
Travel Time to Work: 45-59 minutes 9.6%  
Travel Time to Work: 60+ minutes 9.6%

**Workers, By Transportation**

Worker Transp, Base 26,236  
Work at Home 2.8%  
Drove Car/Truck/Van Alone 81.2%  
Carpooled Car/Truck/Van 13.5%  
Public Transportation 0.3%  
Walked 1.8%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 0.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

16,529  
9,314  
394

**Residents**

63.0%  
35.5%  
1.5%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

11,260  
1,024  
25.0%  
776  
3,908  
32,193  
5,070

**Pop Age 25+**

75.7%  
11.9%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	27,154	( 0.0%)
2010 Census Total Housing	24,005	
2010 Census Total Households	27,234	
2010 Census Occupied Housing	20,776	86.5%
2010 Census Vacant Housing	3,229	13.5%
2016 Est Median Value of Owner Occupied Housing	\$87,900	
2016 Est Median Gross Rent	\$598	
2016 Est Owner Occupied Housing	16,266	69.4%
2016 Est Renter Occupied Housing	7,185	30.6%
2016 Est Owner Occupied Housing Vacancy	1.6%	
2016 Est Renter Occupied Housing Vacancy	5.1%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$45,712	
2016 Median Household Income (SAIPE)	\$41,477	2.0%
2015 Est Median Worker Earnings	\$22,364	
2016 Per Capita Income (BEA)	\$36,632	
2016 Est Pop, Income Below Poverty Level (SAIPE)	12,114	19.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	28,394	27,984
May 2018 Prelim., 2017 Unemployment	1,092	1,414
May 2018 Prelim., 2017 Unemployment Rate	3.7%	4.8%
2018Q1 YTD, 2017 Announced Job Creation	.	.
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	.

### Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	18,312	18,301	\$756	\$708
Total Government	4,046	3,947	\$741	\$741
Total Private Industry	14,266	14,354	\$761	\$699
Agriculture Forestry Fishing & Hunting	2,409	2,507	\$813	\$694
Mining	0	0	\$0	\$0
Utilities	.	.	.	.
Construction	884	837	\$869	\$836
Manufacturing	2,731	2,732	\$1,084	\$973
Wholesale Trade	763	761	\$1,045	\$1,004
Retail Trade	2,245	2,235	\$492	\$493
Transportation and Warehousing	.	369	.	\$904
Information	166	170	\$1,051	\$995
Finance and Insurance	212	211	\$836	\$811
Real Estate and Rental and Leasing	.	.	.	.
Professional and Technical Services	167	176	\$1,011	\$773
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	929	908	\$560	\$549
Educational Services	.	.	.	.
Health Care and Social Assistance	2,135	2,145	\$705	\$683
Arts, Entertainment and Recreation	66	.	\$318	.
Accommodation and Food Services	1,125	1,174	\$252	\$247
Other Services Ex. Public Admin	353	364	\$698	\$556
Public Administration	1,377	1,390	\$730	\$708
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q4 Establishments: Total Private Industry	1,070
2017Q4 Establishments: Manufacturing	42
2016 Est Self Employed	1,826

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$580.3
2017 Total Retail Businesses (With Food/Drink)	403
2017 Avg Sales/Business Total (with Food/Drink)	\$1,440,046
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.8250
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$476.2
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	50
2018Q1 Licensed Child Care Enrollment	1,631

### Weather

Annual Rainfall, inches	48
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	50

### Healthcare Providers

2017 Number of Physicians	62
2017 Physicians per 10,000 population	9.8
2017 RNs per 10,000 population	54.5
2017 Dentists per 10,000 population	1.7
2016 Pharmacists per 10,000 population	5.6

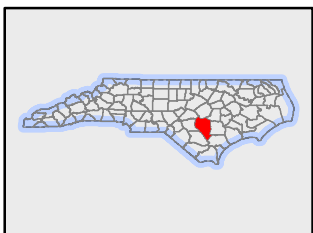
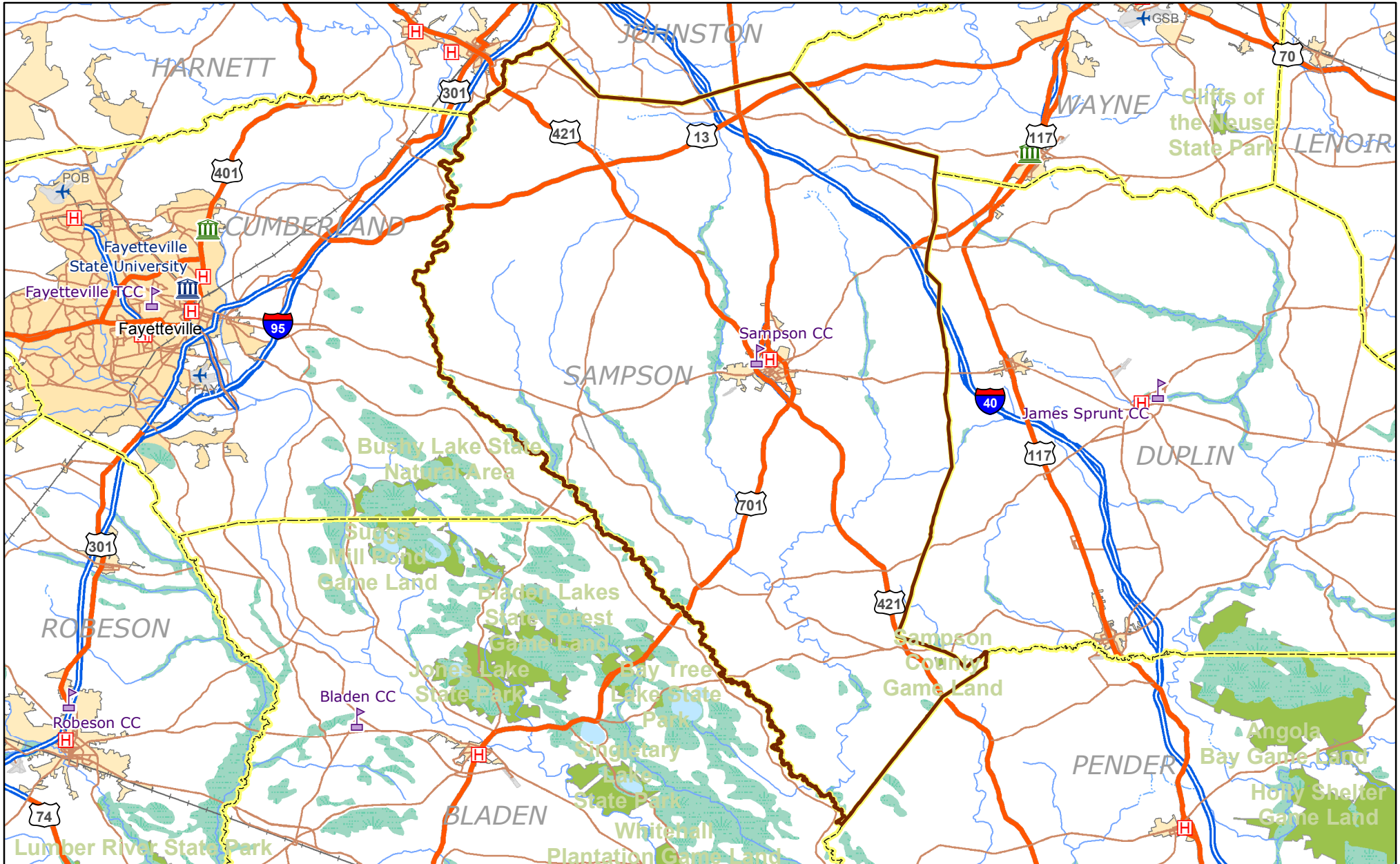
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Sampson County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

