

County Profile

Sampson County (NC)

November 2020

Demographics

Population & Growth

	Population	% Annual Growth
2018 Est Population	63,561	(0.2%)
2010 Census Total Population	63,431	0.5%
Jul2018 NC Certified Population Estimate	64,087	0.4%

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	9,538	15.0%
2010 Census Total Population: Rural	53,893	85.0%

Estimated Population by Age

		% Pop by Age
2018 Est Median Age	40	
2018 Est Total Pop 0-19	17,111	26.8%
2018 Est Total Pop 20-24	3,933	6.2%
2018 Est Total Pop 25-34	7,118	11.2%
2018 Est Total Pop 35-44	7,841	12.3%
2018 Est Total Pop 45-54	8,472	13.3%
2018 Est Total Pop 55-64	8,220	13.0%
2018 Est Total Pop 65+	10,866	17.1%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	25.1
Workers Not Working at Home	25,056
Travel Time to Work: < 10 minutes	18.4%
Travel Time to Work: 10-14 minutes	12.9%
Travel Time to Work: 15-19 minutes	15.6%
Travel Time to Work: 20-24 minutes	10.9%
Travel Time to Work: 25-29 minutes	7.6%
Travel Time to Work: 30-34 minutes	11.4%
Travel Time to Work: 35-44 minutes	7.0%
Travel Time to Work: 45-59 minutes	6.9%
Travel Time to Work: 60+ minutes	9.3%

Workers, By Transportation

Worker Transp, Base	25,829
Work at Home	3.0%
Drove Car/Truck/Van Alone	84.3%
Carpooled Car/Truck/Van	10.3%
Public Transportation	0.3%
Walked	1.4%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.7%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

15,988
9,376
465

Residents

61.9%
36.3%
1.8%

Education

		Pop Age 25+
2019-20 Kindergarten-12th Enrollment	10,848	
2020 Average SAT score (1600 new scale)	1,059	
2020 Percent of Graduates taking SAT	17.8%	
2018-19 Higher Education Completions (Provisional)	426	
2018-19 Higher Education Enrollment (Provisional)	2,143	
2018 Est Education Attainment age 25+, At Least High School Graduate	33,025	77.7%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	5,427	12.8%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	24,005	
2010 Census Total Households	27,234	
2018 Est Total Housing Units, % annual growth	27,610	0.4%
2018 Est Occupied Housing, % of total	23,537	85.2%
2018 Est Vacant Housing, % of total	4,073	14.8%
2018 Est Median Value of Owner Occupied Housing	\$88,800	
2018 Est Median Gross Rent	\$651	
2018 Est Owner Occupied Housing, % of total	16,191	68.8%
2018 Est Renter Occupied Housing, % of total	7,346	31.2%
2018 Est % Owner Occupied Vacancy Rate	0.9%	
2018 Est % Renter Occupied Vacancy Rate	3.9%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$49,201	
2018 Median Household Income (SAIPE)	\$42,807	2.0%
2018 Est Median Worker Earnings	\$24,506	
2018 Per Capita Income (BEA)	\$35,900	
2018 Est Pop, Income Below Poverty (SAIPE)	14,243	22.8%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	28,224	28,301
SEP2020 Prelim., 2019 Unemployment	1,613	1,136
SEP2020 Prelim., 2019 Unemployment Rate	5.4%	3.9%
2020Q2YTD, 2019 Announced Job Creation	.	.
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	17,946	18,388	\$781	\$746
Total Government	3,964	3,854	\$842	\$806
Total Private Industry	13,982	14,534	\$763	\$729
Agriculture Forestry Fishing & Hunting	2,192	2,277	\$771	\$767
Mining	0	0	\$0	\$0
Utilities
Construction	922	1,033	\$849	\$879
Manufacturing	2,996	2,974	\$1,092	\$983
Wholesale Trade	555	734	\$1,055	\$985
Retail Trade	2,200	2,194	\$551	\$520
Transportation and Warehousing	.	383	.	\$919
Information	144	150	\$1,120	\$1,051
Finance and Insurance	212	216	\$886	\$861
Real Estate and Rental and Leasing	66	76	\$631	\$619
Professional and Technical Services	185	169	\$766	\$833
Mgt of Companies, Enterprises
Administrative and Waste Services	782	932	\$602	\$579
Educational Services
Health Care and Social Assistance	2,268	2,200	\$737	\$743
Arts, Entertainment and Recreation
Accommodation and Food Services	1,181	1,249	\$282	\$273
Other Services Ex. Public Admin	346	367	\$559	\$650
Public Administration	1,355	1,351	\$783	\$779
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	3
2020Q1 Establishments: Total Private Industry	1,118
2020Q1 Establishments: Manufacturing	45
2018 Est Self Employed	1,771

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.6
2019 Total Retail Businesses (With Food/Drink)	306
2019 Avg Sales/Business Total (with Food/Drink)	\$1,812,637
2020Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.8250
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$520.3
2020 Tier designation	1

Childcare

2020Q3 Licensed Child Care Facilities	42
2020Q3 Licensed Child Care Enrollment	1,522

Healthcare Providers

2019 Number of Physicians	64
2019 Physicians/10,000 population	10.0
2019 RNs/10,000 population	47.8
2019 Dentists/10,000 population	1.6
2017 Pharmacists/10,000 population	5.1

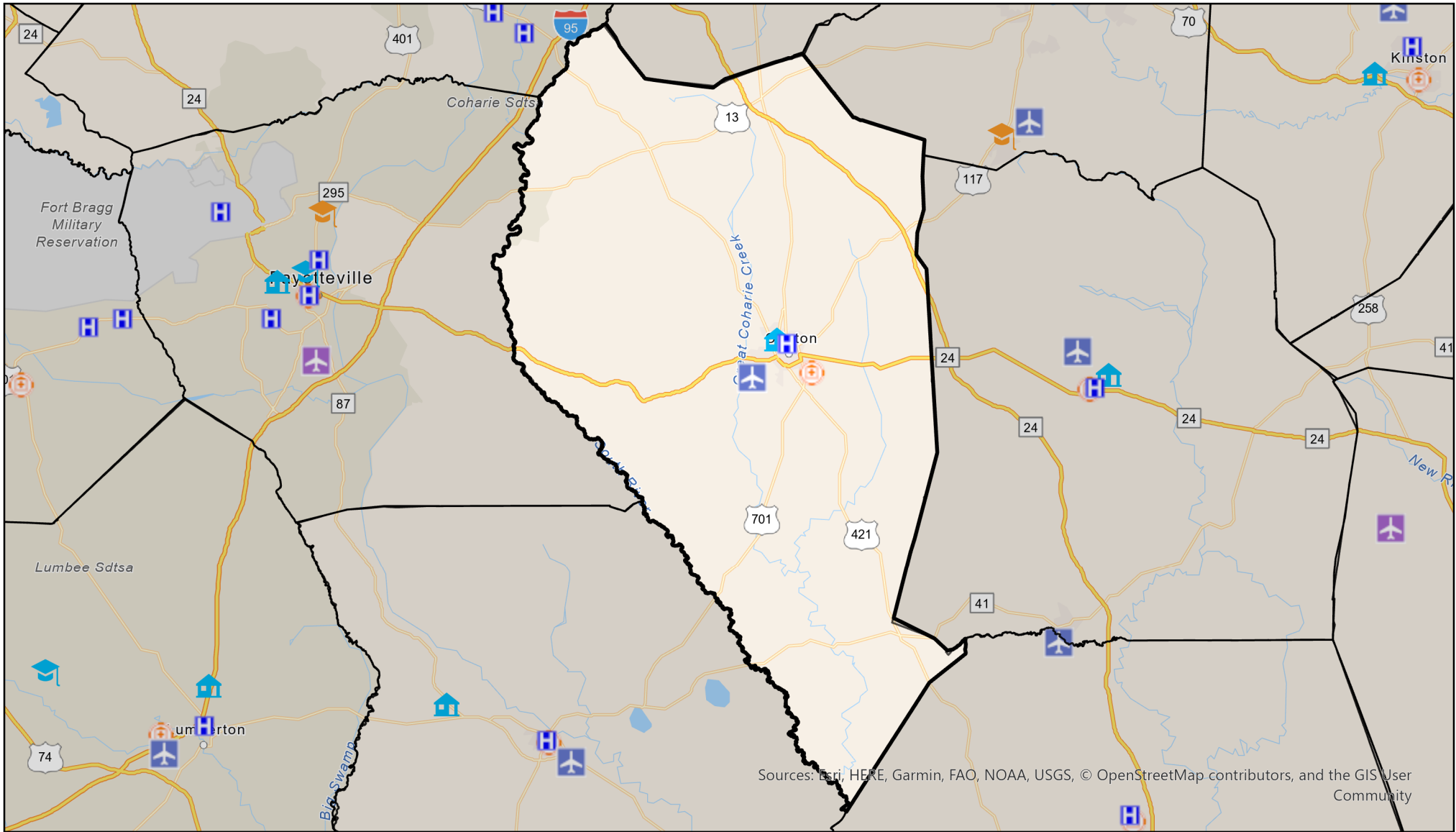
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

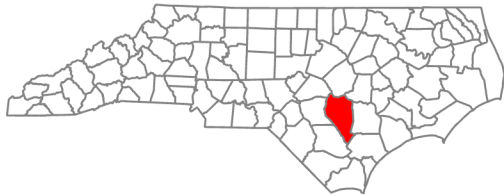
Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.





Sampson County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | |
|---|---|---|
|  Commercial Airports |  Hospitals |  Public Universities |
|  General Aviation |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports |  Community Colleges |  Military Installations |



10 Miles