

County Profile

Sampson County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	63,385	(0.3%)
2020 Census Total Population	59,036	(0.7%)
Jul2020 NC Certified Population Estimate	58,838	(8.1%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	9,538	15.0%
2010 Census Total Population: Rural	53,893	85.0%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	40	
2019 Est Total Pop 0-19	16,964	26.7%
2019 Est Total Pop 20-24	3,891	6.1%
2019 Est Total Pop 25-34	7,033	11.1%
2019 Est Total Pop 35-44	7,761	12.2%
2019 Est Total Pop 45-54	8,370	13.2%
2019 Est Total Pop 55-64	8,321	13.2%
2019 Est Total Pop 65+	11,045	17.4%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	26.7
Workers Not Working at Home	25,715
Travel Time to Work: < 10 minutes	16.3%
Travel Time to Work: 10-14 minutes	13.7%
Travel Time to Work: 15-19 minutes	15.5%
Travel Time to Work: 20-24 minutes	11.1%
Travel Time to Work: 25-29 minutes	6.6%
Travel Time to Work: 30-34 minutes	12.5%
Travel Time to Work: 35-44 minutes	6.4%
Travel Time to Work: 45-59 minutes	6.8%
Travel Time to Work: 60+ minutes	11.1%

Workers, By Transportation

Worker Transp, Base	26,619
Work at Home	3.4%
Drove Car/Truck/Van Alone	84.0%
Carpooled Car/Truck/Van	10.4%
Public Transportation	0.3%
Walked	1.1%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.7%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

16,317
9,849
453

Residents

61.3%
37.0%
1.7%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	10,350	
2020 Average SAT score (1600 scale)	1,059	
2020 Percent of Graduates taking SAT	17.8%	
2019-20 (Provisional) Higher Education Completions	509	
2019-20 (Provisional) Higher Education Enrollment	2,282	
2019 Est Education Attainment age 25+, At Least High School Graduate	33,737	79.3%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	5,828	13.7%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	25,481	(0.6%)
2020 Census Occupied Housing, % of total	22,562	88.5%
2020 Census Vacant Housing, % of total	2,919	11.5%
2019 Est Median Value of Owner Occupied Housing	\$89,300	
2019 Est Median Gross Rent	\$648	
2019 Est Owner Occupied Housing, % of total	16,228	69.3%
2019 Est Renter Occupied Housing, % of total	7,188	30.7%
2019 Est % Owner Occupied Vacancy Rate	0.7%	
2019 Est % Renter Occupied Vacancy Rate	6.2%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$52,417	
2020 Median Household Income (SAIPE)	\$45,387	(1.3%)
2019 Est Median Worker Earnings	\$26,260	
2020 Per Capita Income (BEA)	\$38,165	
2020 Est Pop, Income Below Poverty (SAIPE)	13,195	21.2%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	27,076	26,837
Mar2022 Prelim., 2021 Unemployment	967	1,661
Mar2022 Prelim., 2021 Unemployment Rate	3.4%	5.8%
2021Q4YTD, 2021 Announced Job Creation	160	160
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$0.3	\$0.3

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	17,258	17,389	\$958	\$792
Total Government	3,733	3,705	\$980	\$855
Total Private Industry	13,525	13,684	\$952	\$775
Agriculture Forestry Fishing & Hunting	1,970	2,250	\$1,001	\$799
Mining	.	0	.	\$0
Utilities	31	.	\$1,340	.
Construction	.	944	.	\$886
Manufacturing	2,763	2,862	\$1,348	\$1,061
Wholesale Trade	553	543	\$1,324	\$1,071
Retail Trade	2,247	2,207	\$649	\$547
Transportation and Warehousing	347	347	\$1,157	\$1,044
Information	131	130	\$1,377	\$1,198
Finance and Insurance	216	216	\$1,021	\$876
Real Estate and Rental and Leasing	47	64	\$659	\$577
Professional and Technical Services	234	176	\$1,371	\$888
Mgt of Companies, Enterprises	47	.	\$2,115	.
Administrative and Waste Services	804	7	\$740	\$883
Educational Services	2,013	1,747	\$891	\$815
Health Care and Social Assistance	1,967	2,068	\$1,016	\$798
Arts, Entertainment and Recreation	76	66	\$313	\$347
Accommodation and Food Services	1,133	1,140	\$340	\$294
Other Services Ex. Public Admin	412	343	\$827	\$666
Public Administration	1,276	1,357	\$939	\$802
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	1,151
2021Q4 Establishments: Manufacturing	46
2019 Est Self Employed	2,195

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$463.4
2021 Total Retail Businesses (With Food/Drink)	353
2021 Avg Sales/Business Total (with Food/Drink)	\$1,312,820
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.8250
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$610.2
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	42
2022Q1 Licensed Child Care Enrollment	1,511

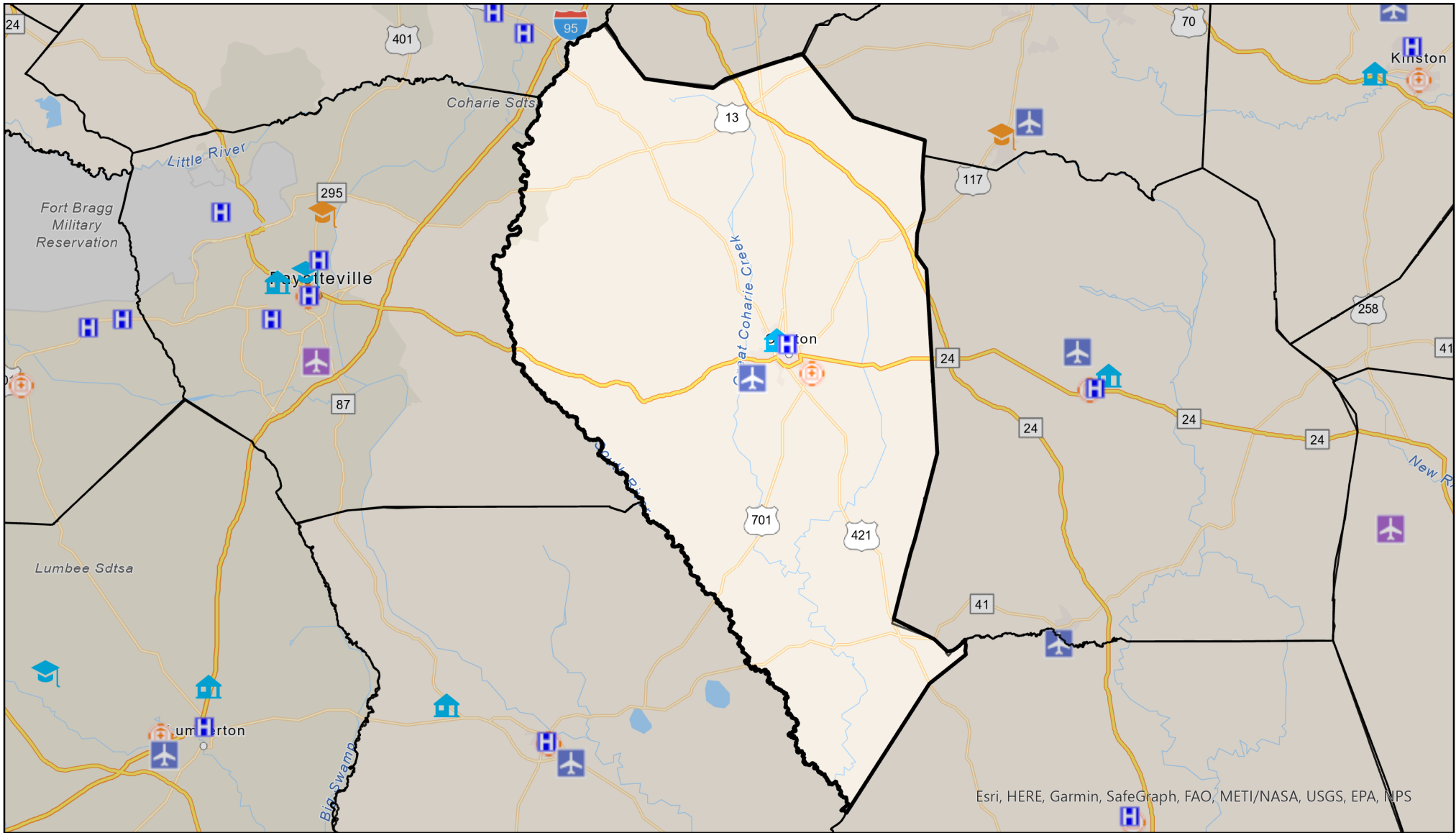
Healthcare Providers

2019 Number of Physicians	64
2019 Physicians/10,000 population	10.0
2020 RNs/10,000 population	48.6
2020 Dentists/10,000 population	1.6
2020 Pharmacists/10,000 population	7.0

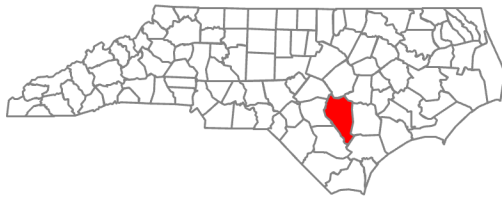
Sources:
 Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:
 Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.


Sampson County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



Legend

- | | | |
|---|---|---|
|  Commercial Airports |  Hospitals |  Public Universities |
|  General Aviation |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports |  Community Colleges |  Military Installations |



10 Miles