

County Profile

Rowan County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	140,296	0.5%
2020 Census Total Population	146,875	0.6%
Jul2020 NC Certified Population Estimate	147,281	3.2%

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	84,687	61.2%
2010 Census Total Population: Rural	53,741	38.8%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	40	
2019 Est Total Pop 0-19	35,092	25.0%
2019 Est Total Pop 20-24	8,515	6.1%
2019 Est Total Pop 25-34	17,239	12.3%
2019 Est Total Pop 35-44	16,504	11.8%
2019 Est Total Pop 45-54	19,427	13.8%
2019 Est Total Pop 55-64	19,397	13.8%
2019 Est Total Pop 65+	24,122	17.2%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	25.6
Workers Not Working at Home	58,903
Travel Time to Work: < 10 minutes	12.7%
Travel Time to Work: 10-14 minutes	14.4%
Travel Time to Work: 15-19 minutes	16.7%
Travel Time to Work: 20-24 minutes	14.9%
Travel Time to Work: 25-29 minutes	6.9%
Travel Time to Work: 30-34 minutes	12.0%
Travel Time to Work: 35-44 minutes	6.2%
Travel Time to Work: 45-59 minutes	7.9%
Travel Time to Work: 60+ minutes	8.3%

Workers, By Transportation

Worker Transp, Base	61,222
Work at Home	3.8%
Drove Car/Truck/Van Alone	83.0%
Carpooled Car/Truck/Van	10.1%
Public Transportation	0.3%
Walked	1.7%
Bicycle	0.2%
Taxi, Motorcycle, Other	1.0%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

36,427
23,999
857

Residents

59.5%
39.2%
1.4%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	17,966	
2020 Average SAT score (1600 scale)	1,033	
2020 Percent of Graduates taking SAT	27.7%	
2019-20 (Provisional) Higher Education Completions	2,508	
2019-20 (Provisional) Higher Education Enrollment	12,227	
2019 Est Education Attainment age 25+, At Least High School Graduate	82,808	85.6%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	17,900	18.5%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	63,200	0.5%
2020 Census Occupied Housing, % of total	57,433	90.9%
2020 Census Vacant Housing, % of total	5,767	9.1%
2019 Est Median Value of Owner Occupied Housing	\$136,400	
2019 Est Median Gross Rent	\$772	
2019 Est Owner Occupied Housing, % of total	36,621	69.3%
2019 Est Renter Occupied Housing, % of total	16,222	30.7%
2019 Est % Owner Occupied Vacancy Rate	2.0%	
2019 Est % Renter Occupied Vacancy Rate	4.9%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$60,743	
2020 Median Household Income (SAIPE)	\$55,398	6.4%
2019 Est Median Worker Earnings	\$30,370	
2020 Per Capita Income (BEA)	\$43,724	
2020 Est Pop, Income Below Poverty (SAIPE)	19,964	14.4%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	63,706	59,909
Mar2022 Prelim., 2021 Unemployment	2,350	5,174
Mar2022 Prelim., 2021 Unemployment Rate	3.6%	7.9%
2021Q4YTD, 2021 Announced Job Creation	290	290
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$33.1	\$33.1

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	49,821	46,275	\$1,069	\$925
Total Government	8,624	8,512	\$1,236	\$1,053
Total Private Industry	41,197	37,763	\$1,034	\$896
Agriculture Forestry Fishing & Hunting	250	279	\$722	\$601
Mining	188	212	\$1,176	\$1,075
Utilities	126	140	\$1,912	\$1,934
Construction	3,162	3,187	\$1,218	\$1,066
Manufacturing	6,767	5,999	\$1,203	\$1,082
Wholesale Trade	2,402	2,258	\$1,291	\$1,005
Retail Trade	6,945	5,278	\$812	\$756
Transportation and Warehousing	4,029	3,745	\$1,274	\$1,015
Information	115	.	\$1,008	.
Finance and Insurance	501	668	\$1,254	\$1,323
Real Estate and Rental and Leasing	240	224	\$1,112	\$895
Professional and Technical Services	1,074	994	\$2,244	\$1,367
Mgt of Companies, Enterprises	1,133	1,113	\$1,612	\$1,904
Administrative and Waste Services	2,791	2,201	\$786	\$654
Educational Services	4,179	3,086	\$971	\$808
Health Care and Social Assistance	7,532	8,063	\$1,322	\$1,056
Arts, Entertainment and Recreation	625	613	\$494	\$409
Accommodation and Food Services	4,116	3,707	\$399	\$324
Other Services Ex. Public Admin	990	887	\$752	\$647
Public Administration	2,655	2,698	\$968	\$874
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	2,892
2021Q4 Establishments: Manufacturing	166
2019 Est Self Employed	3,896

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$1,298.6
2021 Total Retail Businesses (With Food/Drink)	885
2021 Avg Sales/Business Total (with Food/Drink)	\$1,467,375
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.6575
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$1,716.4
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	45
2022Q1 Licensed Child Care Enrollment	1,969

Healthcare Providers

2019 Number of Physicians	169
2019 Physicians/10,000 population	11.9
2020 RNs/10,000 population	96.3
2020 Dentists/10,000 population	3.6
2020 Pharmacists/10,000 population	6.2

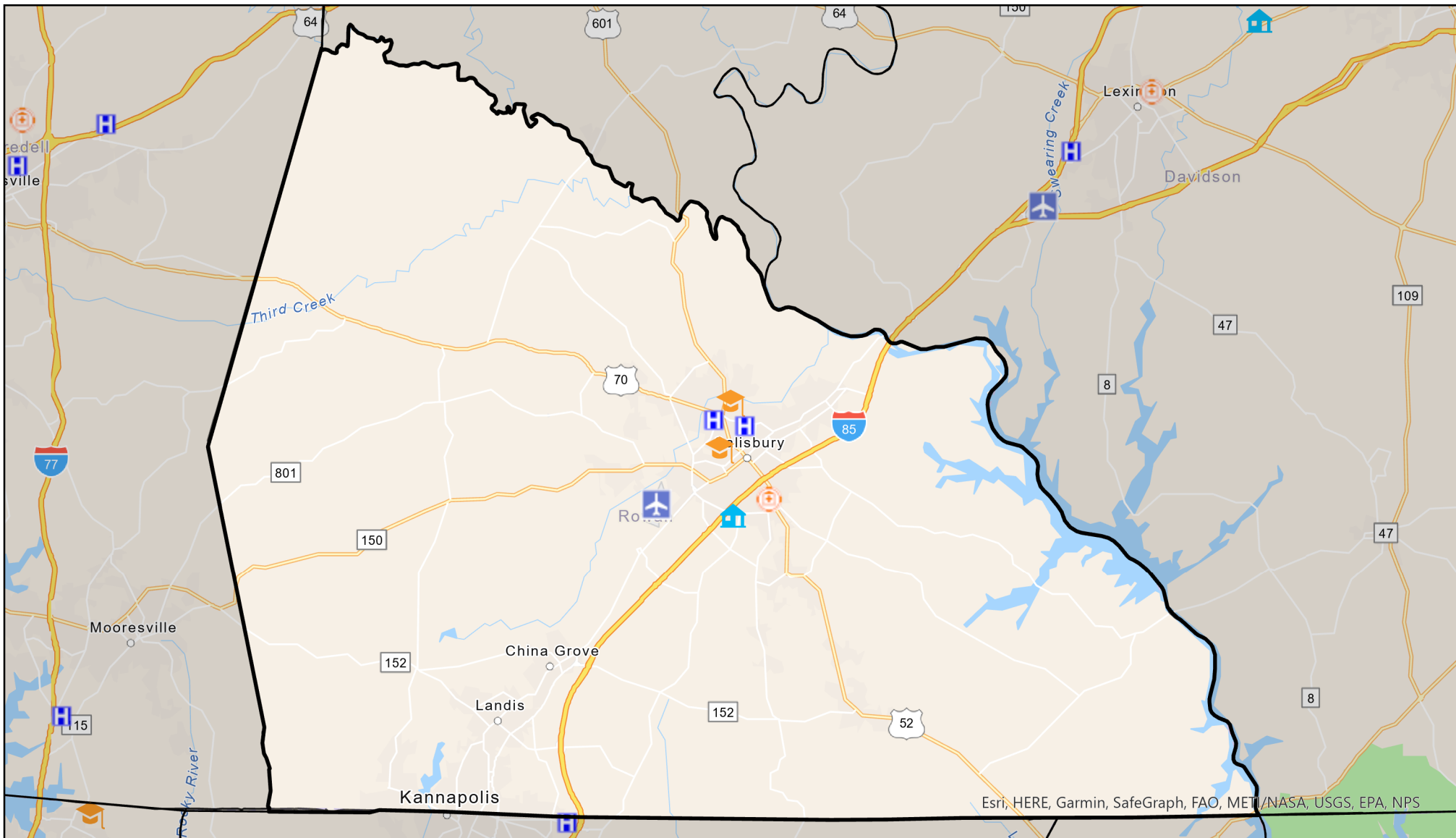
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Rowan County, North Carolina



- Legend**
-  Commercial Airports
 -  Hospitals
 -  Public Universities
 -  General Aviation
 -  Public Health Departments
 -  Independent Colleges and Universities
 -  NC Ports
 -  Community Colleges
 -  Military Installations



5.5 Miles