

**County Profile**

**Rockingham County (NC)**

**November 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

91,898  
93,643  
91,891

**% Annual Growth**

( 0.4%)  
0.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

35,636  
58,007

**Urban/Rural Percent**

38.1%  
61.9%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

44  
21,226  
5,252  
9,588  
11,326  
13,836  
13,872  
16,798

**% Pop by Age**

23.0%  
5.7%  
10.4%  
12.3%  
15.1%  
15.1%  
18.3%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 26.0  
Workers Not Working at Home 36,155  
Travel Time to Work: < 10 minutes 14.7%  
Travel Time to Work: 10-14 minutes 13.5%  
Travel Time to Work: 15-19 minutes 14.4%  
Travel Time to Work: 20-24 minutes 12.1%  
Travel Time to Work: 25-29 minutes 7.0%  
Travel Time to Work: 30-34 minutes 11.2%  
Travel Time to Work: 35-44 minutes 9.3%  
Travel Time to Work: 45-59 minutes 12.3%  
Travel Time to Work: 60+ minutes 5.6%

**Workers, By Transportation**

Worker Transp, Base 37,356  
Work at Home 3.2%  
Drove Car/Truck/Van Alone 85.5%  
Carpooled Car/Truck/Van 9.3%  
Public Transportation 0.2%  
Walked 1.2%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 0.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

21,891  
13,635  
1,830

**Residents**

58.6%  
36.5%  
4.9%

**Education**

2017-18 Kindergarten-12th Enrollment  
2018 Average SAT score (1600 new scale)  
2018 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (Final)  
2015-16 Higher Education Total Enrollment (Final)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

12,327  
1,020  
41.6%  
820  
2,409  
53,072  
9,048

**Pop Age 25+**

81.1%  
13.8%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	43,591	( 0.1%)
2010 Census Total Housing	38,693	
2010 Census Total Households	43,696	
2010 Census Occupied Housing	33,690	87.1%
2010 Census Vacant Housing	5,003	12.9%
2016 Est Median Value of Owner Occupied Housing	\$107,200	
2016 Est Median Gross Rent	\$620	
2016 Est Owner Occupied Housing	25,426	67.8%
2016 Est Renter Occupied Housing	12,077	32.2%
2016 Est Owner Occupied Housing Vacancy	2.9%	
2016 Est Renter Occupied Housing Vacancy	8.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$48,962	
2016 Median Household Income (SAIPE)	\$41,620	3.7%
2016 Est Median Worker Earnings	\$26,553	
2016 Per Capita Income (BEA)	\$34,445	
2016 Est Pop, Income Below Poverty Level (SAIPE)	16,352	18.1%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Sep 2018 Prelim., 2017 Employment	39,522	38,956
Sep 2018 Prelim., 2017 Unemployment	1,433	2,150
Sep 2018 Prelim., 2017 Unemployment Rate	3.5%	5.2%
2018Q2 YTD, 2017 Announced Job Creation	356	65
2018Q2 YTD, 2017 Total Announced Investments (\$mil)	\$46.5	\$2.6

### Employment / Wages by Industry

	<b>2018Q1 Employment</b>	<b>2017 Annual Employment</b>	<b>2018Q1 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	24,955	25,612	\$672	\$673
Total Government	3,902	3,845	\$705	\$721
Total Private Industry	21,053	21,767	\$666	\$665
Agriculture Forestry Fishing & Hunting	67	.	\$688	.
Mining	.	.	.	.
Utilities	143	.	\$2,408	.
Construction	1,184	1,252	\$763	\$809
Manufacturing	5,411	5,635	\$825	\$848
Wholesale Trade	1,440	1,457	\$804	\$822
Retail Trade	3,754	3,849	\$483	\$473
Transportation and Warehousing	745	747	\$804	\$835
Information	104	115	\$1,082	\$1,166
Finance and Insurance	408	409	\$946	\$862
Real Estate and Rental and Leasing	182	.	\$582	.
Professional and Technical Services	404	394	\$626	\$737
Mgt of Companies, Enterprises	.	119	.	\$1,669
Administrative and Waste Services	1,300	1,385	\$476	\$466
Educational Services	.	.	.	.
Health Care and Social Assistance	3,067	3,085	\$708	\$696
Arts, Entertainment and Recreation	141	213	\$343	\$305
Accommodation and Food Services	2,096	2,222	\$268	\$270
Other Services Ex. Public Admin	564	547	\$477	\$488
Public Administration	1,616	1,627	\$704	\$715
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	12
2018Q1 Establishments: Total Private Industry	1,585
2018Q1 Establishments: Manufacturing	82
2016 Est Self Employed	2,577

### Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$994.8
2018 Total Retail Businesses (With Food/Drink)	632
2018 Avg Sales/Business Total (with Food/Drink)	\$1,574,004
2018Q3 Available Commercial Buildings (if County reports)	10

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.6960
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$667.5
2018 Tier designation	2

### Childcare

2018Q3 Licensed Child Care Facilities	56
2018Q3 Licensed Child Care Enrollment	2,051

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	6
Average Annual Temperature, °F	58
Average Annual High Temperature, °F	69
Average Annual Low Temperature, °F	47

### Healthcare Providers

2017 Number of Physicians	98
2017 Physicians per 10,000 population	10.7
2017 RNs per 10,000 population	41.5
2017 Dentists per 10,000 population	2.9
2017 Pharmacists per 10,000 population	8.4

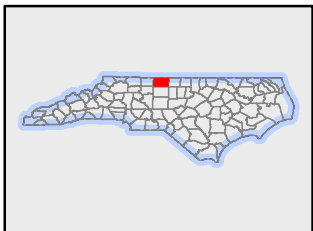
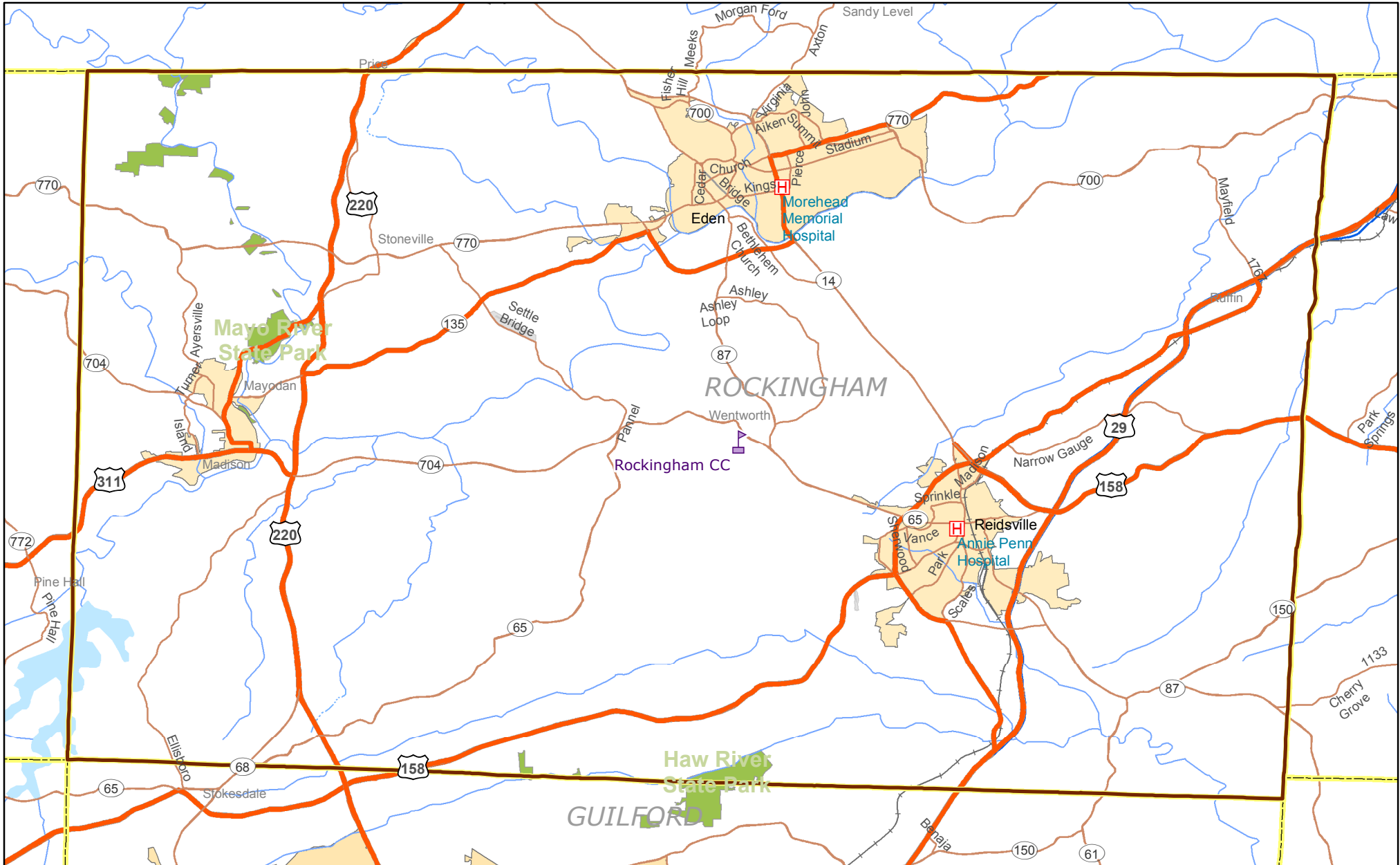
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2011-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Rockingham County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

