

County Profile

Rockingham County (NC)

November 2020

Demographics

Population & Growth

	Population	% Annual Growth
2018 Est Population	91,270	(0.3%)
2010 Census Total Population	93,643	0.2%
Jul2018 NC Certified Population Estimate	91,746	0.3%

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	35,636	38.1%
2010 Census Total Population: Rural	58,007	61.9%

Estimated Population by Age

		% Pop by Age
2018 Est Median Age	45	
2018 Est Total Pop 0-19	20,675	22.7%
2018 Est Total Pop 20-24	5,131	5.6%
2018 Est Total Pop 25-34	9,759	10.7%
2018 Est Total Pop 35-44	10,719	11.7%
2018 Est Total Pop 45-54	13,181	14.4%
2018 Est Total Pop 55-64	14,097	15.4%
2018 Est Total Pop 65+	17,708	19.4%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	25.9
Workers Not Working at Home	37,113
Travel Time to Work: < 10 minutes	15.6%
Travel Time to Work: 10-14 minutes	13.8%
Travel Time to Work: 15-19 minutes	14.2%
Travel Time to Work: 20-24 minutes	11.4%
Travel Time to Work: 25-29 minutes	6.3%
Travel Time to Work: 30-34 minutes	12.7%
Travel Time to Work: 35-44 minutes	9.2%
Travel Time to Work: 45-59 minutes	10.6%
Travel Time to Work: 60+ minutes	6.1%

Workers, By Transportation

Worker Transp, Base	38,606
Work at Home	3.9%
Drove Car/Truck/Van Alone	84.0%
Carpooled Car/Truck/Van	10.2%
Public Transportation	0.1%
Walked	1.3%
Bicycle	0.1%
Taxi, Motorcycle, Other	0.5%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

23,202
13,435
1,969

Residents

60.1%
34.8%
5.1%

Education

		Pop Age 25+
2019-20 Kindergarten-12th Enrollment	12,317	
2020 Average SAT score (1600 new scale)	1,006	
2020 Percent of Graduates taking SAT	30.2%	
2018-19 Higher Education Completions (Provisional)	428	
2018-19 Higher Education Enrollment (Provisional)	2,205	
2018 Est Education Attainment age 25+, At Least High School Graduate	54,070	82.6%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	9,789	15.0%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	38,693	
2010 Census Total Households	43,696	
2018 Est Total Housing Units, % annual growth	43,977	0.2%
2018 Est Occupied Housing, % of total	37,201	84.6%
2018 Est Vacant Housing, % of total	6,776	15.4%
2018 Est Median Value of Owner Occupied Housing	\$111,400	
2018 Est Median Gross Rent	\$658	
2018 Est Owner Occupied Housing, % of total	25,695	69.1%
2018 Est Renter Occupied Housing, % of total	11,506	30.9%
2018 Est % Owner Occupied Vacancy Rate	2.5%	
2018 Est % Renter Occupied Vacancy Rate	6.5%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$53,131	
2018 Median Household Income (SAIPE)	\$41,869	(9.5%)
2018 Est Median Worker Earnings	\$28,196	
2018 Per Capita Income (BEA)	\$37,137	
2018 Est Pop, Income Below Poverty (SAIPE)	16,003	17.9%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	35,853	38,791
SEP2020 Prelim., 2019 Unemployment	2,987	1,782
SEP2020 Prelim., 2019 Unemployment Rate	7.7%	4.4%
2020Q2YTD, 2019 Announced Job Creation	469	214
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$109.8	\$26.0

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	24,734	25,046	\$706	\$694
Total Government	3,847	3,723	\$761	\$765
Total Private Industry	20,887	21,323	\$696	\$682
Agriculture Forestry Fishing & Hunting	53	.	\$725	.
Mining
Utilities	124	133	\$2,702	\$1,990
Construction	1,206	1,339	\$835	\$897
Manufacturing	5,498	5,351	\$881	\$853
Wholesale Trade	1,307	1,336	\$815	\$812
Retail Trade	3,740	3,815	\$490	\$486
Transportation and Warehousing	809	819	\$836	\$838
Information	101	100	\$1,029	\$1,108
Finance and Insurance	389	400	\$1,014	\$924
Real Estate and Rental and Leasing	175	192	\$707	\$615
Professional and Technical Services	408	385	\$711	\$783
Mgt of Companies, Enterprises	.	109	.	\$1,491
Administrative and Waste Services	1,046	1,212	\$563	\$548
Educational Services	2,193	.	\$754	.
Health Care and Social Assistance	3,026	3,105	\$729	\$711
Arts, Entertainment and Recreation	127	175	\$377	\$345
Accommodation and Food Services	2,273	2,270	\$276	\$283
Other Services Ex. Public Admin	568	600	\$494	\$475
Public Administration	1,571	1,590	\$750	\$764
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	14
2020Q1 Establishments: Total Private Industry	1,604
2020Q1 Establishments: Manufacturing	85
2018 Est Self Employed	2,747

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.9
2019 Total Retail Businesses (With Food/Drink)	456
2019 Avg Sales/Business Total (with Food/Drink)	\$1,895,079
2020Q3 Available Commercial Buildings (if County reports)	10

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.6950
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$780.8
2020 Tier designation	1

Childcare

2020Q3 Licensed Child Care Facilities	49
2020Q3 Licensed Child Care Enrollment	1,930

Healthcare Providers

2019 Number of Physicians	93
2019 Physicians/10,000 population	10.1
2019 RNs/10,000 population	44.2
2019 Dentists/10,000 population	2.7
2017 Pharmacists/10,000 population	8.4

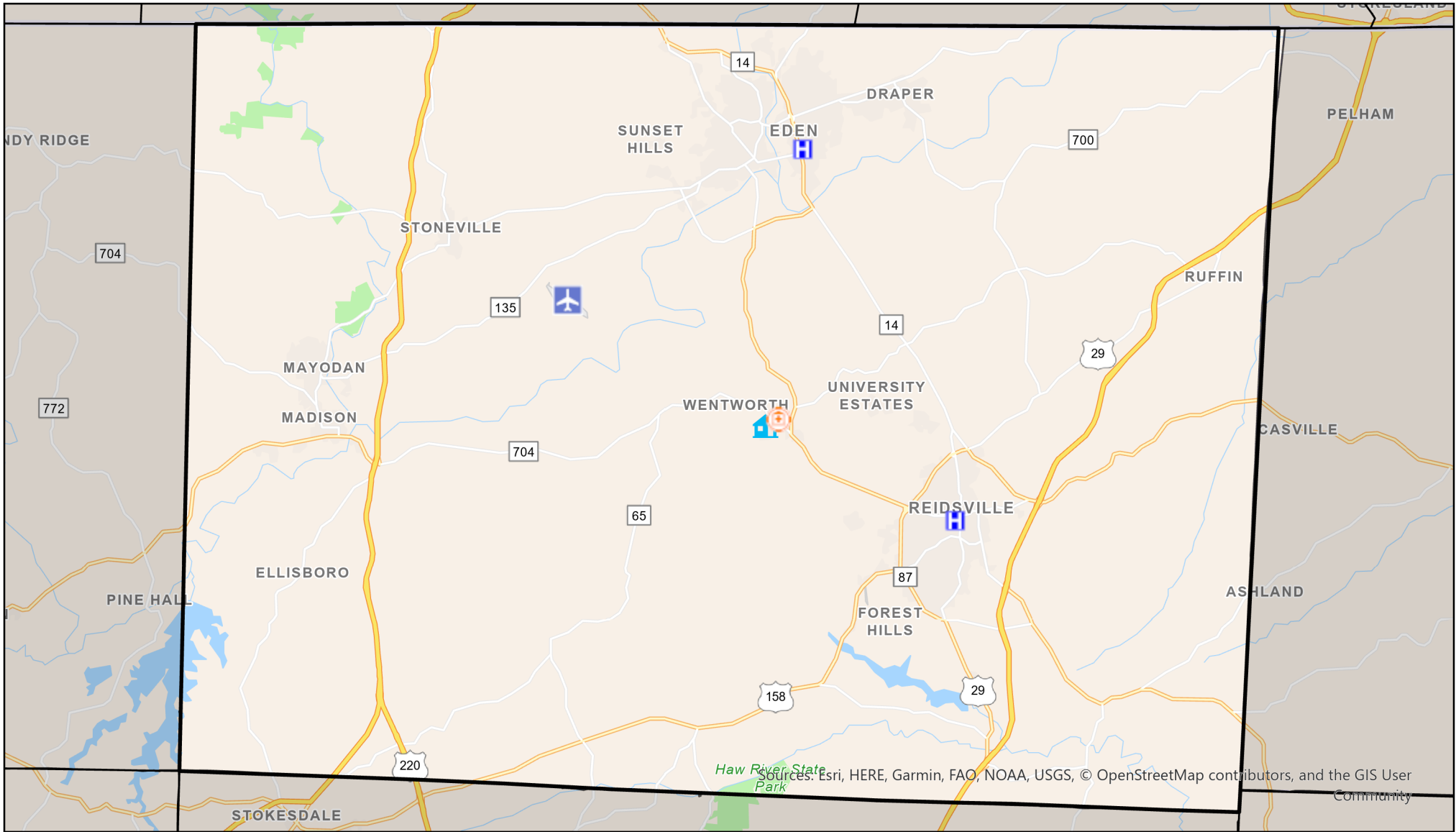
Sources:









Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Rockingham County, North Carolina



- Legend**
-  Commercial Airports
 -  Hospitals
 -  Public Universities
 -  General Aviation
 -  Public Health Departments
 -  Independent Colleges and Universities
 -  NC Ports
 -  Community Colleges
 -  Military Installations



4.5 Miles

