

County Profile

Rockingham County (NC)

January 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2017 NC Certified Population Estimate

Population

91,898
93,643
91,502

% Annual Growth

(0.4%)
0.2%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

35,636
58,007

Urban/Rural Percent

38.1%
61.9%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

44
21,226
5,252
9,588
11,326
13,836
13,872
16,798

% Pop by Age

23.0%
5.7%
10.4%
12.3%
15.1%
15.1%
18.3%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 26.0
Workers Not Working at Home 36,155
Travel Time to Work: < 10 minutes 14.7%
Travel Time to Work: 10-14 minutes 13.5%
Travel Time to Work: 15-19 minutes 14.4%
Travel Time to Work: 20-24 minutes 12.1%
Travel Time to Work: 25-29 minutes 7.0%
Travel Time to Work: 30-34 minutes 11.2%
Travel Time to Work: 35-44 minutes 9.3%
Travel Time to Work: 45-59 minutes 12.3%
Travel Time to Work: 60+ minutes 5.6%

Workers, By Transportation

Worker Transp, Base 37,356
Work at Home 3.2%
Drove Car/Truck/Van Alone 85.5%
Carpooled Car/Truck/Van 9.3%
Public Transportation 0.2%
Walked 1.2%
Bicycle 0.1%
Taxi, Motorcycle, Other 0.5%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

21,891
13,635
1,830

Residents

58.6%
36.5%
4.9%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

12,327
1,020
41.6%
800
2,299
53,072
9,048

Pop Age 25+

81.1%
13.8%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	43,591	(0.1%)
2010 Census Total Housing	38,693	
2010 Census Total Households	43,696	
2010 Census Occupied Housing	33,690	87.1%
2010 Census Vacant Housing	5,003	12.9%
2016 Est Median Value of Owner Occupied Housing	\$107,200	
2016 Est Median Gross Rent	\$620	
2016 Est Owner Occupied Housing	25,426	67.8%
2016 Est Renter Occupied Housing	12,077	32.2%
2016 Est % Owner Occupied Vacancy Rate	2.9%	
2016 Est % Renter Occupied Vacancy Rate	8.9%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$48,962	
2017 Median Household Income (SAIPE)	\$46,247	11.1%
2016 Est Median Worker Earnings	\$26,553	
2017 Per Capita Income (BEA)	\$36,323	
2017 Est Pop, Income Below Poverty (SAIPE)	14,628	16.3%

Employment / Unemployment

	Currently	2017 Annual
Nov 2018 Prelim., 2017 Employment	39,847	38,956
Nov 2018 Prelim., 2017 Unemployment	1,793	2,150
Nov 2018 Prelim., 2017 Unemployment Rate	4.3%	5.2%
2018Q3 YTD, 2017 Announced Job Creation	410	65
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	\$48.0	\$2.6

Employment / Wages by Industry

	2018Q2 Employment	2017 Employment	2018Q2 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	25,315	25,612	\$667	\$673
Total Government	3,955	3,845	\$715	\$721
Total Private Industry	21,360	21,767	\$658	\$665
Agriculture Forestry Fishing & Hunting	68	.	\$776	.
Mining
Utilities	176	.	\$1,552	.
Construction	1,261	1,252	\$844	\$809
Manufacturing	5,361	5,635	\$820	\$848
Wholesale Trade	1,437	1,457	\$806	\$822
Retail Trade	3,823	3,849	\$478	\$473
Transportation and Warehousing	761	747	\$831	\$835
Information	108	115	\$1,030	\$1,166
Finance and Insurance	404	409	\$907	\$862
Real Estate and Rental and Leasing	184	.	\$633	.
Professional and Technical Services	380	394	\$743	\$737
Mgt of Companies, Enterprises	.	119	.	\$1,669
Administrative and Waste Services	1,376	1,385	\$493	\$466
Educational Services
Health Care and Social Assistance	3,056	3,085	\$669	\$696
Arts, Entertainment and Recreation	178	213	\$320	\$305
Accommodation and Food Services	2,164	2,222	\$284	\$270
Other Services Ex. Public Admin	578	547	\$500	\$488
Public Administration	1,683	1,627	\$698	\$715
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q3 Available Industrial Buildings	12
2018Q2 Establishments: Total Private Industry	1,564
2018Q2 Establishments: Manufacturing	83
2016 Est Self Employed	2,577

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$994.8
2018 Total Retail Businesses (With Food/Drink)	632
2018 Avg Sales/Business Total (with Food/Drink)	\$1,574,004
2018Q3 Available Commercial Buildings (if County reports)	10

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.6960
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$667.5
2019 Tier designation	1

Childcare

2018Q3 Licensed Child Care Facilities	56
2018Q3 Licensed Child Care Enrollment	2,051

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	6
Average Annual Temperature, °F	58
Average Annual High Temperature, °F	69
Average Annual Low Temperature, °F	47

Healthcare Providers

2017 Number of Physicians	98
2017 Physicians/10,000 population	10.7
2017 RNs/10,000 population	41.5
2017 Dentists/10,000 population	2.9
2017 Pharmacists/10,000 population	8.4

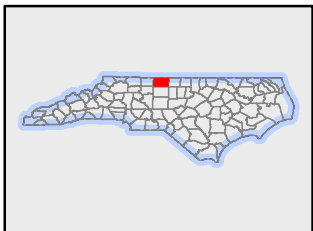
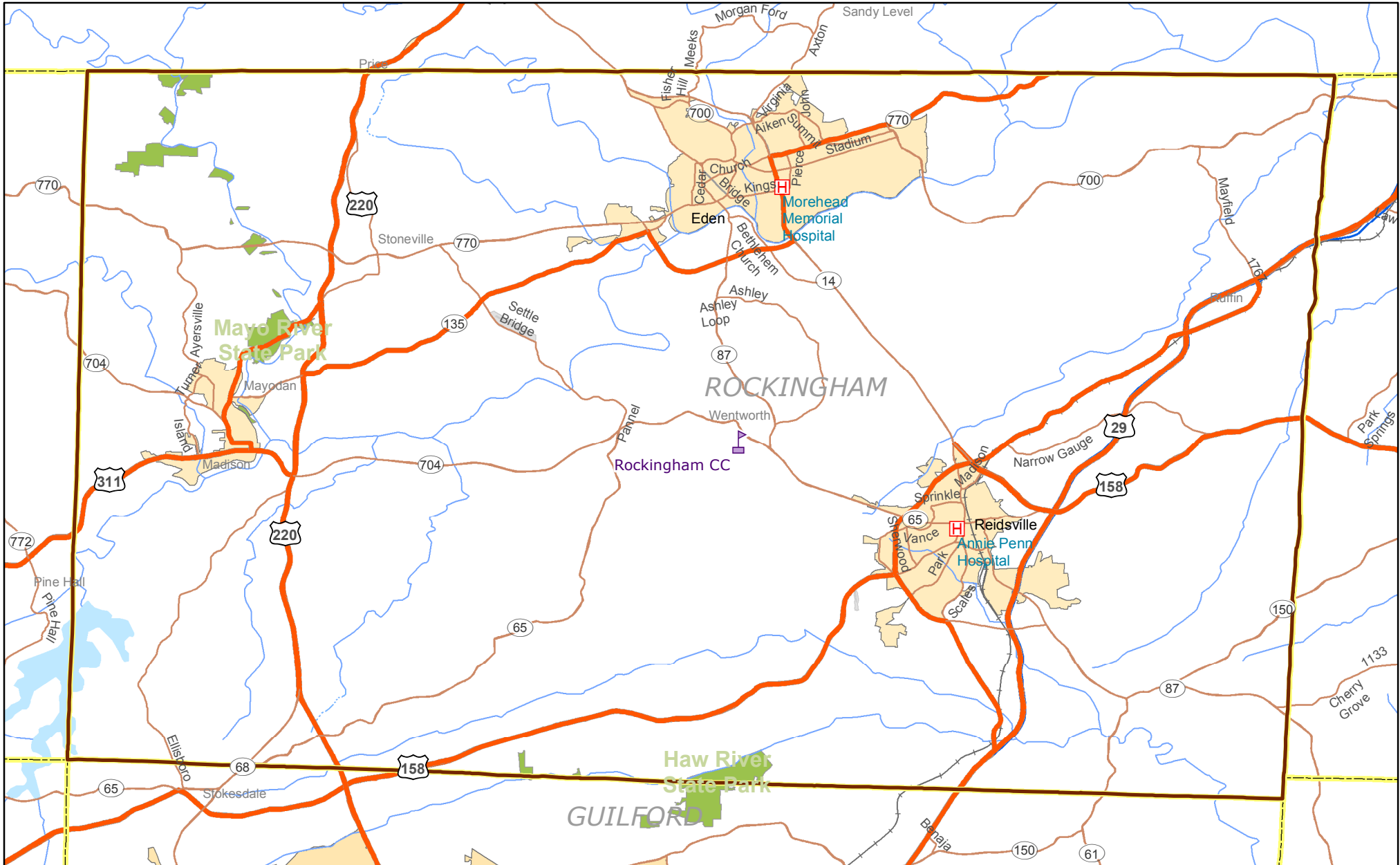
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Rockingham County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

