

## County Profile

Rockingham County (NC)

May 2022

### Demographics

#### Population & Growth

	Population	% Annual Growth
2019 Est Population	91,077	( 0.2%)
2020 Census Total Population	91,096	( 0.3%)
Jul2020 NC Certified Population Estimate	91,157	( 0.8%)

#### Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	35,636	38.1%
2010 Census Total Population: Rural	58,007	61.9%

#### Estimated Population by Age

		% Pop by Age
2019 Est Median Age	45	
2019 Est Total Pop 0-19	20,542	22.5%
2019 Est Total Pop 20-24	5,064	5.6%
2019 Est Total Pop 25-34	9,787	10.7%
2019 Est Total Pop 35-44	10,533	11.6%
2019 Est Total Pop 45-54	12,894	14.2%
2019 Est Total Pop 55-64	14,144	15.6%
2019 Est Total Pop 65+	18,113	19.9%

### Commuters, Workers Age 16 and Over, 2019 Census ACS Est

#### Percent of Workers, By Travel Time

Avg Travel Time, Minutes	26.4
Workers Not Working at Home	37,105
Travel Time to Work: < 10 minutes	15.4%
Travel Time to Work: 10-14 minutes	13.6%
Travel Time to Work: 15-19 minutes	13.8%
Travel Time to Work: 20-24 minutes	11.3%
Travel Time to Work: 25-29 minutes	6.5%
Travel Time to Work: 30-34 minutes	12.9%
Travel Time to Work: 35-44 minutes	9.3%
Travel Time to Work: 45-59 minutes	10.6%
Travel Time to Work: 60+ minutes	6.6%

#### Workers, By Transportation

Worker Transp, Base	38,494
Work at Home	3.6%
Drove Car/Truck/Van Alone	84.5%
Carpooled Car/Truck/Van	10.0%
Public Transportation	0.2%
Walked	1.0%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.7%

#### Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

#### Commuters

22,519
13,819
2,194

#### Residents

58.5%
35.9%
5.7%

### Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	11,552	
2020 Average SAT score (1600 scale)	1,006	
2020 Percent of Graduates taking SAT	30.2%	
2019-20 (Provisional) Higher Education Completions	406	
2019-20 (Provisional) Higher Education Enrollment	2,519	
2019 Est Education Attainment age 25+, At Least High School Graduate	54,127	82.7%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	9,864	15.1%

## Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	43,431	( 0.1%)
2020 Census Occupied Housing, % of total	38,740	89.2%
2020 Census Vacant Housing, % of total	4,691	10.8%
2019 Est Median Value of Owner Occupied Housing	\$112,800	
2019 Est Median Gross Rent	\$672	
2019 Est Owner Occupied Housing, % of total	26,008	69.6%
2019 Est Renter Occupied Housing, % of total	11,380	30.4%
2019 Est % Owner Occupied Vacancy Rate	2.1%	
2019 Est % Renter Occupied Vacancy Rate	5.7%	

## Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$54,720	
2020 Median Household Income (SAIPE)	\$50,388	12.8%
2019 Est Median Worker Earnings	\$29,925	
2020 Per Capita Income (BEA)	\$40,672	
2020 Est Pop, Income Below Poverty (SAIPE)	12,458	13.8%

## Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	37,811	35,723
Mar2022 Prelim., 2021 Unemployment	1,597	3,260
Mar2022 Prelim., 2021 Unemployment Rate	4.1%	8.4%
2021Q4YTD, 2021 Announced Job Creation	15	15
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$1.3	\$1.3

### Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	.	23,577	.	\$735
Total Government	.	3,561	.	\$818
Total Private Industry	.	20,016	.	\$720
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	.	1,193	.	\$893
Manufacturing	.	5,080	.	\$888
Wholesale Trade	.	1,213	.	\$854
Retail Trade	.	3,902	.	\$509
Transportation and Warehousing	.	771	.	\$860
Information	.	101	.	\$1,309
Finance and Insurance	.	384	.	\$1,036
Real Estate and Rental and Leasing	.	173	.	\$738
Professional and Technical Services	.	382	.	\$825
Mgt of Companies, Enterprises	.	93	.	\$1,322
Administrative and Waste Services	.	1,046	.	\$600
Educational Services	.	1,875	.	\$816
Health Care and Social Assistance	.	2,894	.	\$791
Arts, Entertainment and Recreation	.	145	.	\$347
Accommodation and Food Services	.	2,018	.	\$295
Other Services Ex. Public Admin	.	517	.	\$547
Public Administration	.	1,522	.	\$804
Unclassified	.	0	.	\$0



## Commercial/Retail/Industrial

### Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	.
2021Q4 Establishments: Manufacturing	.
2019 Est Self Employed	2,464

### Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$1,155.3
2021 Total Retail Businesses (With Food/Drink)	602
2021 Avg Sales/Business Total (with Food/Drink)	\$1,919,180
2021Q4 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.6950
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$949.1
2021 Tier designation	1

### Childcare

2022Q1 Licensed Child Care Facilities	.
2022Q1 Licensed Child Care Enrollment	.

### Healthcare Providers

2019 Number of Physicians	93
2019 Physicians/10,000 population	10.1
2020 RNs/10,000 population	43.1
2020 Dentists/10,000 population	2.4
2020 Pharmacists/10,000 population	5.0

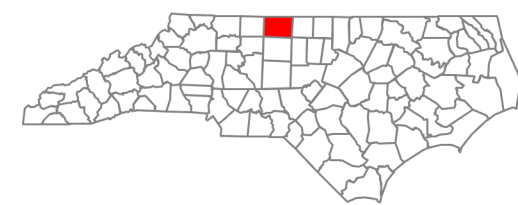
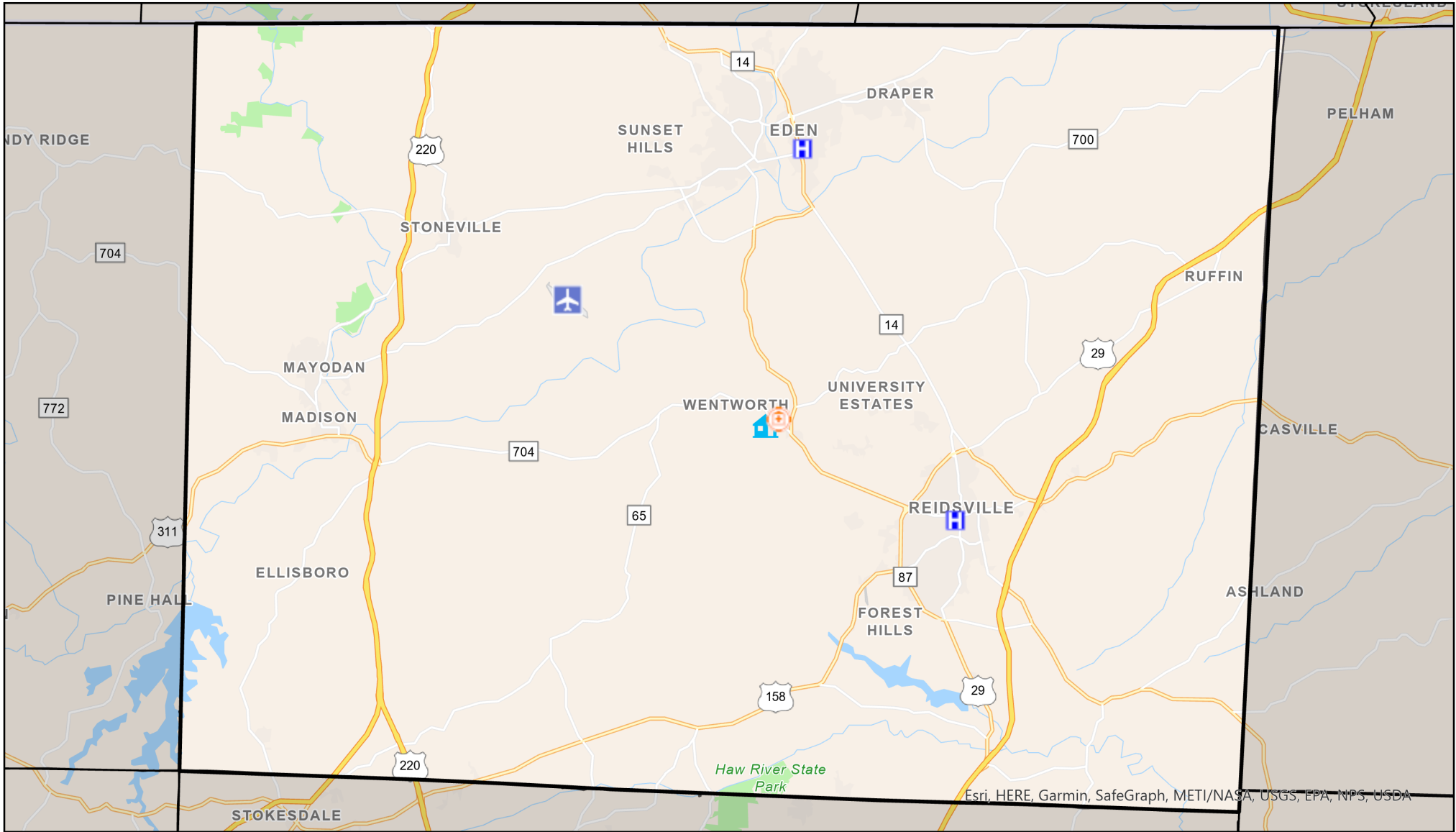
### Sources:


Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

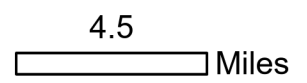
### Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

# Rockingham County, North Carolina



- Legend**
-  Commercial Airports
  -  Hospitals
  -  Public Universities
  -  General Aviation
  -  Public Health Departments
  -  Independent Colleges and Universities
  -  NC Ports
  -  Community Colleges
  -  Military Installations



Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, EPA, NPS, USDA