

County Profile

Rockingham County (NC)

July 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

91,898
93,643
91,891

% Annual Growth

(0.4%)
0.2%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

35,636
58,007

Urban/Rural Percent

38.1%
61.9%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

44
21,226
5,252
9,588
11,326
13,836
13,872
16,798

% Pop by Age

23.0%
5.7%
10.4%
12.3%
15.1%
15.1%
18.3%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 26.0
Workers Not Working at Home 36,155
Travel Time to Work: < 10 minutes 14.7%
Travel Time to Work: 10-14 minutes 13.5%
Travel Time to Work: 15-19 minutes 14.4%
Travel Time to Work: 20-24 minutes 12.1%
Travel Time to Work: 25-29 minutes 7.0%
Travel Time to Work: 30-34 minutes 11.2%
Travel Time to Work: 35-44 minutes 9.3%
Travel Time to Work: 45-59 minutes 12.3%
Travel Time to Work: 60+ minutes 5.6%

Workers, By Transportation

Worker Transp, Base 37,356
Work at Home 3.2%
Drove Car/Truck/Van Alone 85.5%
Carpooled Car/Truck/Van 9.3%
Public Transportation 0.2%
Walked 1.2%
Bicycle 0.1%
Taxi, Motorcycle, Other 0.5%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

21,891
13,635
1,830

Residents

58.6%
36.5%
4.9%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2015-16 Higher Education Completions (provisional)
2015-16 Higher Education Total Enrollment (provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

12,563
1,020
34.8%
820
4,818
53,072
9,048

Pop Age 25+

81.1%
13.8%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	43,591	(0.1%)
2010 Census Total Housing	38,693	
2010 Census Total Households	43,696	
2010 Census Occupied Housing	33,690	87.1%
2010 Census Vacant Housing	5,003	12.9%
2016 Est Median Value of Owner Occupied Housing	\$107,200	
2016 Est Median Gross Rent	\$620	
2016 Est Owner Occupied Housing	25,426	67.8%
2016 Est Renter Occupied Housing	12,077	32.2%
2016 Est Owner Occupied Housing Vacancy	2.9%	
2016 Est Renter Occupied Housing Vacancy	8.9%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$48,962	
2016 Median Household Income (SAIPE)	\$41,620	3.7%
2015 Est Median Worker Earnings	\$26,553	
2016 Per Capita Income (BEA)	\$34,445	
2016 Est Pop, Income Below Poverty Level (SAIPE)	16,352	18.1%

Employment / Unemployment

	Currently	2017 Annual
May 2018 Prelim., 2017 Employment	39,795	38,956
May 2018 Prelim., 2017 Unemployment	1,759	2,150
May 2018 Prelim., 2017 Unemployment Rate	4.2%	5.2%
2018Q1 YTD, 2017 Announced Job Creation	.	65
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	\$2.6

Employment / Wages by Industry

	2017Q4 Employment	2017 Annual Employment	2017Q4 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	25,507	25,612	\$694	\$673
Total Government	3,960	3,845	\$748	\$721
Total Private Industry	21,547	21,767	\$684	\$665
Agriculture Forestry Fishing & Hunting	80	.	\$724	.
Mining
Utilities	140	.	\$1,613	.
Construction	1,273	1,252	\$892	\$809
Manufacturing	5,480	5,635	\$868	\$848
Wholesale Trade	1,464	1,457	\$845	\$822
Retail Trade	3,834	3,849	\$488	\$473
Transportation and Warehousing	782	747	\$822	\$835
Information	118	115	\$1,259	\$1,166
Finance and Insurance	407	409	\$871	\$862
Real Estate and Rental and Leasing
Professional and Technical Services	379	394	\$848	\$737
Mgt of Companies, Enterprises	.	119	.	\$1,669
Administrative and Waste Services	1,342	1,385	\$477	\$466
Educational Services	2,223	.	\$716	.
Health Care and Social Assistance	3,101	3,085	\$701	\$696
Arts, Entertainment and Recreation	188	213	\$336	\$305
Accommodation and Food Services	2,185	2,222	\$278	\$270
Other Services Ex. Public Admin	549	547	\$506	\$488
Public Administration	1,640	1,627	\$762	\$715
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	10
2017Q4 Establishments: Total Private Industry	1,588
2017Q4 Establishments: Manufacturing	84
2016 Est Self Employed	2,577

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$994.8
2017 Total Retail Businesses (With Food/Drink)	632
2017 Avg Sales/Business Total (with Food/Drink)	\$1,574,004
2018Q1 Available Commercial Buildings (if reported)	9

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6960
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$668.9
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	59
2018Q1 Licensed Child Care Enrollment	2,126

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	6
Average Annual Temperature, F	58
Average Annual High Temperature, F	69
Average Annual Low Temperature, F	47

Healthcare Providers

2017 Number of Physicians	98
2017 Physicians per 10,000 population	10.7
2017 RNs per 10,000 population	41.5
2017 Dentists per 10,000 population	2.9
2016 Pharmacists per 10,000 population	8.2

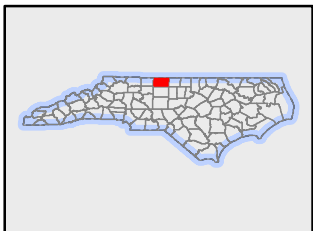
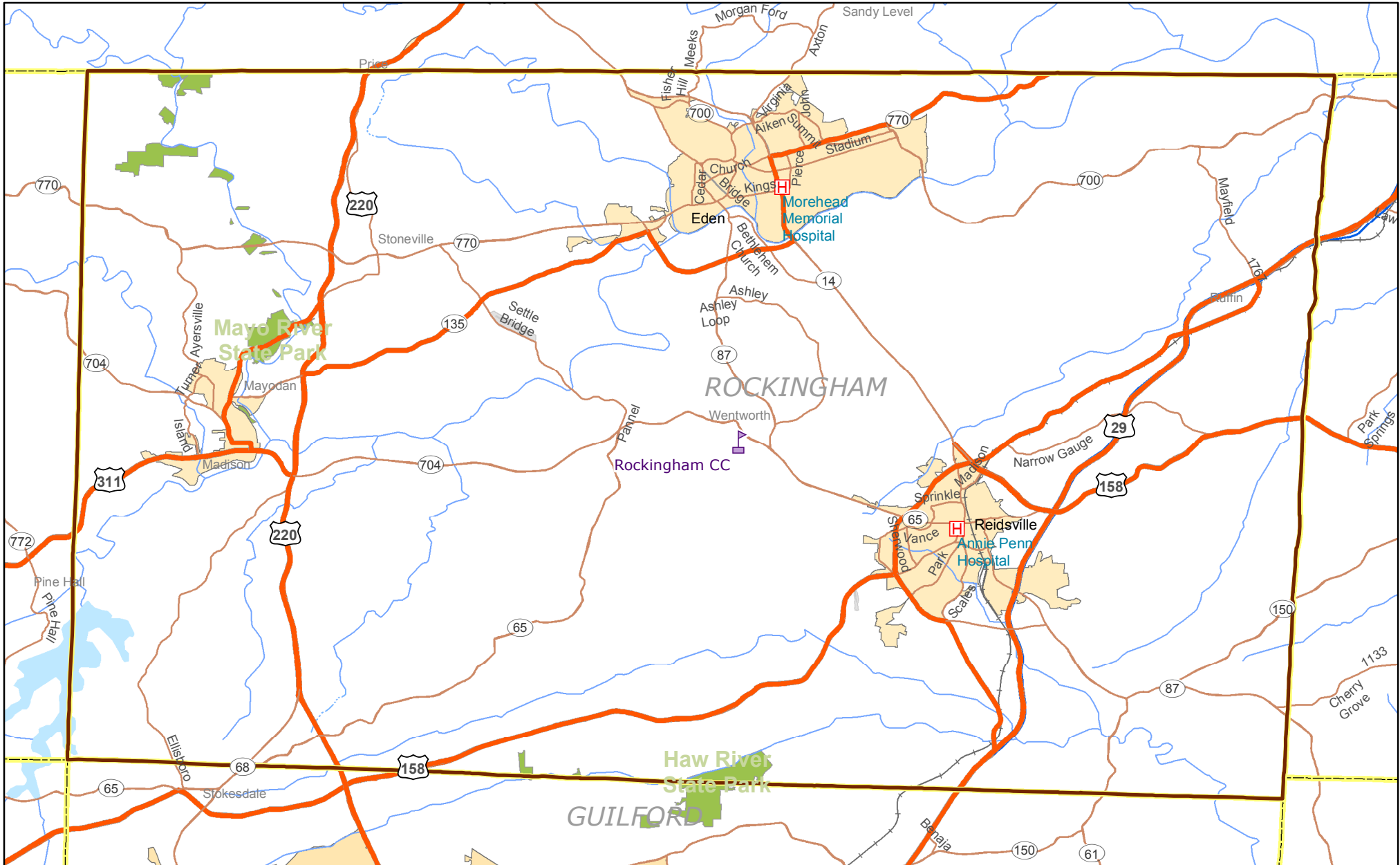
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Rockingham County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

