

**County Profile**

**Robeson County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

134,576  
134,168  
132,657

**% Annual Growth**

( 0.2%)  
0.9%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

50,161  
84,007

**Urban/Rural Percent**

37.4%  
62.6%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

36  
39,371  
10,037  
16,827  
16,872  
17,349  
16,582  
17,538

**% Pop by Age**

29.2%  
7.5%  
12.5%  
12.5%  
12.9%  
12.3%  
13.0%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 24.0  
Workers Not Working at Home 46,966  
Travel Time to Work: < 10 minutes 12.8%  
Travel Time to Work: 10-14 minutes 15.2%  
Travel Time to Work: 15-19 minutes 18.6%  
Travel Time to Work: 20-24 minutes 16.0%  
Travel Time to Work: 25-29 minutes 5.7%  
Travel Time to Work: 30-34 minutes 13.8%  
Travel Time to Work: 35-44 minutes 5.4%  
Travel Time to Work: 45-59 minutes 5.5%  
Travel Time to Work: 60+ minutes 7.0%

**Workers, By Transportation**

Worker Transp, Base 47,527  
Work at Home 1.2%  
Drove Car/Truck/Van Alone 86.0%  
Carpooled Car/Truck/Van 10.5%  
Public Transportation 0.1%  
Walked 1.1%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 1.0%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

34,457  
11,359  
1,711

**Residents**

72.5%  
23.9%  
3.6%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

23,122  
968  
24.3%  
3,094  
20,450  
65,057  
10,756

**Pop Age 25+**

76.4%  
12.6%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	52,318	( 0.3%)
2010 Census Total Housing	47,997	
2010 Census Total Households	52,751	
2010 Census Occupied Housing	43,243	90.1%
2010 Census Vacant Housing	4,754	9.9%
2016 Est Median Value of Owner Occupied Housing	\$71,000	
2016 Est Median Gross Rent	\$600	
2016 Est Owner Occupied Housing	29,367	64.0%
2016 Est Renter Occupied Housing	16,547	36.0%
2016 Est Owner Occupied Housing Vacancy	1.5%	
2016 Est Renter Occupied Housing Vacancy	6.0%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$37,897	
2016 Median Household Income (SAIPE)	\$34,439	7.2%
2015 Est Median Worker Earnings	\$23,988	
2016 Per Capita Income (BEA)	\$27,717	
2016 Est Pop, Income Below Poverty Level (SAIPE)	35,835	27.8%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	47,015	46,953
May 2018 Prelim., 2017 Unemployment	2,832	3,343
May 2018 Prelim., 2017 Unemployment Rate	5.7%	6.6%
2018Q1 YTD, 2017 Announced Job Creation	12	279
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	\$5.0	\$5.9

## Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	38,839	38,640	\$680	\$640
Total Government	8,199	8,031	\$780	\$761
Total Private Industry	30,640	30,609	\$653	\$609
Agriculture Forestry Fishing & Hunting	295	298	\$695	\$609
Mining	0	0	\$0	\$0
Utilities	160	169	\$1,667	\$1,456
Construction	1,319	1,353	\$809	\$733
Manufacturing	6,439	6,457	\$830	\$759
Wholesale Trade	882	876	\$1,077	\$1,019
Retail Trade	4,849	4,836	\$476	\$465
Transportation and Warehousing	858	821	\$848	\$813
Information	147	151	\$774	\$773
Finance and Insurance	1,006	1,013	\$766	\$761
Real Estate and Rental and Leasing	164	163	\$593	\$532
Professional and Technical Services	514	517	\$661	\$625
Mgt of Companies, Enterprises	114	107	\$1,004	\$1,013
Administrative and Waste Services	2,587	2,561	\$441	\$402
Educational Services	5,169	5,017	\$758	\$743
Health Care and Social Assistance	7,323	7,211	\$764	\$703
Arts, Entertainment and Recreation	123	131	\$365	\$331
Accommodation and Food Services	3,677	3,779	\$260	\$257
Other Services Ex. Public Admin	423	418	\$493	\$477
Public Administration	2,790	2,768	\$806	\$781
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	19
2017Q4 Establishments: Total Private Industry	1,886
2017Q4 Establishments: Manufacturing	60
2016 Est Self Employed	2,760

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,544.4
2017 Total Retail Businesses (With Food/Drink)	797
2017 Avg Sales/Business Total (with Food/Drink)	\$1,937,734
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7700
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$1,056.3
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	112
2018Q1 Licensed Child Care Enrollment	4,327

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	1
Average Annual Temperature, F	62
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	51

### Healthcare Providers

2017 Number of Physicians	165
2017 Physicians per 10,000 population	12.5
2017 RNs per 10,000 population	68.9
2017 Dentists per 10,000 population	2.0
2016 Pharmacists per 10,000 population	8.0

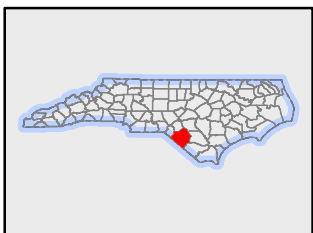
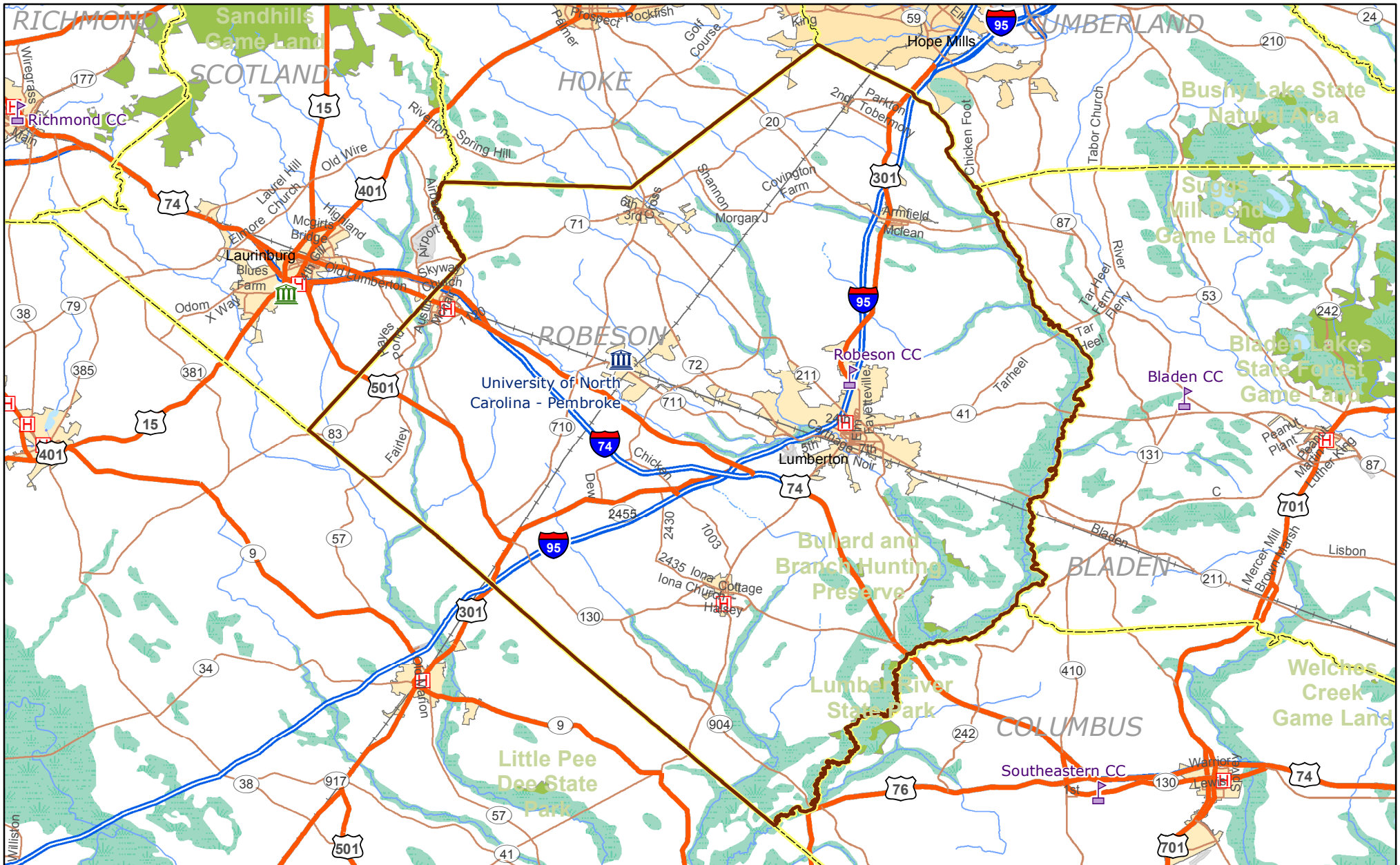
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Robeson County, North Carolina



**Legend**

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

