

County Profile

Robeson County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	132,596	(0.6%)
2020 Census Total Population	116,530	(1.3%)
Jul2020 NC Certified Population Estimate	115,863	(11.8%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	50,161	37.4%
2010 Census Total Population: Rural	84,007	62.6%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	37	
2019 Est Total Pop 0-19	37,797	28.5%
2019 Est Total Pop 20-24	9,250	7.0%
2019 Est Total Pop 25-34	16,789	12.7%
2019 Est Total Pop 35-44	15,886	12.0%
2019 Est Total Pop 45-54	16,615	12.5%
2019 Est Total Pop 55-64	16,747	12.6%
2019 Est Total Pop 65+	19,512	14.7%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	24.4
Workers Not Working at Home	47,223
Travel Time to Work: < 10 minutes	13.9%
Travel Time to Work: 10-14 minutes	13.9%
Travel Time to Work: 15-19 minutes	18.3%
Travel Time to Work: 20-24 minutes	15.4%
Travel Time to Work: 25-29 minutes	6.3%
Travel Time to Work: 30-34 minutes	13.3%
Travel Time to Work: 35-44 minutes	5.5%
Travel Time to Work: 45-59 minutes	6.0%
Travel Time to Work: 60+ minutes	7.3%

Workers, By Transportation

Worker Transp, Base	47,986
Work at Home	1.6%
Drove Car/Truck/Van Alone	86.9%
Carpooled Car/Truck/Van	9.6%
Public Transportation	0.2%
Walked	0.8%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.9%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

34,550
11,565
1,871

Residents

72.0%
24.1%
3.9%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	20,602	
2020 Average SAT score (1600 scale)	951	
2020 Percent of Graduates taking SAT	20.6%	
2019-20 (Provisional) Higher Education Completions	1,745	
2019-20 (Provisional) Higher Education Enrollment	11,874	
2019 Est Education Attainment age 25+, At Least High School Graduate	66,165	77.3%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	11,719	13.7%



Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	48,426	(0.8%)
2020 Census Occupied Housing, % of total	43,402	89.6%
2020 Census Vacant Housing, % of total	5,024	10.4%
2019 Est Median Value of Owner Occupied Housing	\$75,600	
2019 Est Median Gross Rent	\$645	
2019 Est Owner Occupied Housing, % of total	30,128	65.6%
2019 Est Renter Occupied Housing, % of total	15,799	34.4%
2019 Est % Owner Occupied Vacancy Rate	1.2%	
2019 Est % Renter Occupied Vacancy Rate	4.3%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$44,100	
2020 Median Household Income (SAIPE)	\$39,139	7.6%
2019 Est Median Worker Earnings	\$27,285	
2020 Per Capita Income (BEA)	\$33,062	
2020 Est Pop, Income Below Poverty (SAIPE)	33,424	26.6%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	45,545	45,531
Mar2022 Prelim., 2021 Unemployment	3,027	4,420
Mar2022 Prelim., 2021 Unemployment Rate	6.2%	8.8%
2021Q4YTD, 2021 Announced Job Creation	536	536
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$27.6	\$27.6

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	37,710	37,944	\$856	\$736
Total Government	7,709	7,429	\$967	\$855
Total Private Industry	30,001	30,515	\$828	\$707
Agriculture Forestry Fishing & Hunting	343	350	\$839	\$642
Mining	0	0	\$0	\$0
Utilities	146	167	\$2,083	\$1,582
Construction	1,128	1,163	\$1,041	\$864
Manufacturing	6,817	7,379	\$1,064	\$860
Wholesale Trade	1,165	1,177	\$1,366	\$1,105
Retail Trade	5,069	4,854	\$598	\$527
Transportation and Warehousing	875	851	\$993	\$868
Information	134	125	\$818	\$783
Finance and Insurance	858	943	\$995	\$874
Real Estate and Rental and Leasing	173	147	\$943	\$633
Professional and Technical Services	650	614	\$959	\$815
Mgt of Companies, Enterprises	150	133	\$1,351	\$1,211
Administrative and Waste Services	1,843	2,007	\$694	\$534
Educational Services	4,770	4,444	\$949	\$839
Health Care and Social Assistance	6,862	7,009	\$860	\$777
Arts, Entertainment and Recreation	100	91	\$440	\$346
Accommodation and Food Services	3,458	3,303	\$329	\$275
Other Services Ex. Public Admin	491	474	\$646	\$574
Public Administration	2,679	2,713	\$980	\$870
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	1,969
2021Q4 Establishments: Manufacturing	63
2019 Est Self Employed	2,105

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$1,110.6
2021 Total Retail Businesses (With Food/Drink)	695
2021 Avg Sales/Business Total (with Food/Drink)	\$1,597,974
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.7700
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$1,382.4
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	99
2022Q1 Licensed Child Care Enrollment	3,759

Healthcare Providers

2019 Number of Physicians	166
2019 Physicians/10,000 population	12.7
2020 RNs/10,000 population	70.2
2020 Dentists/10,000 population	2.3
2020 Pharmacists/10,000 population	4.5

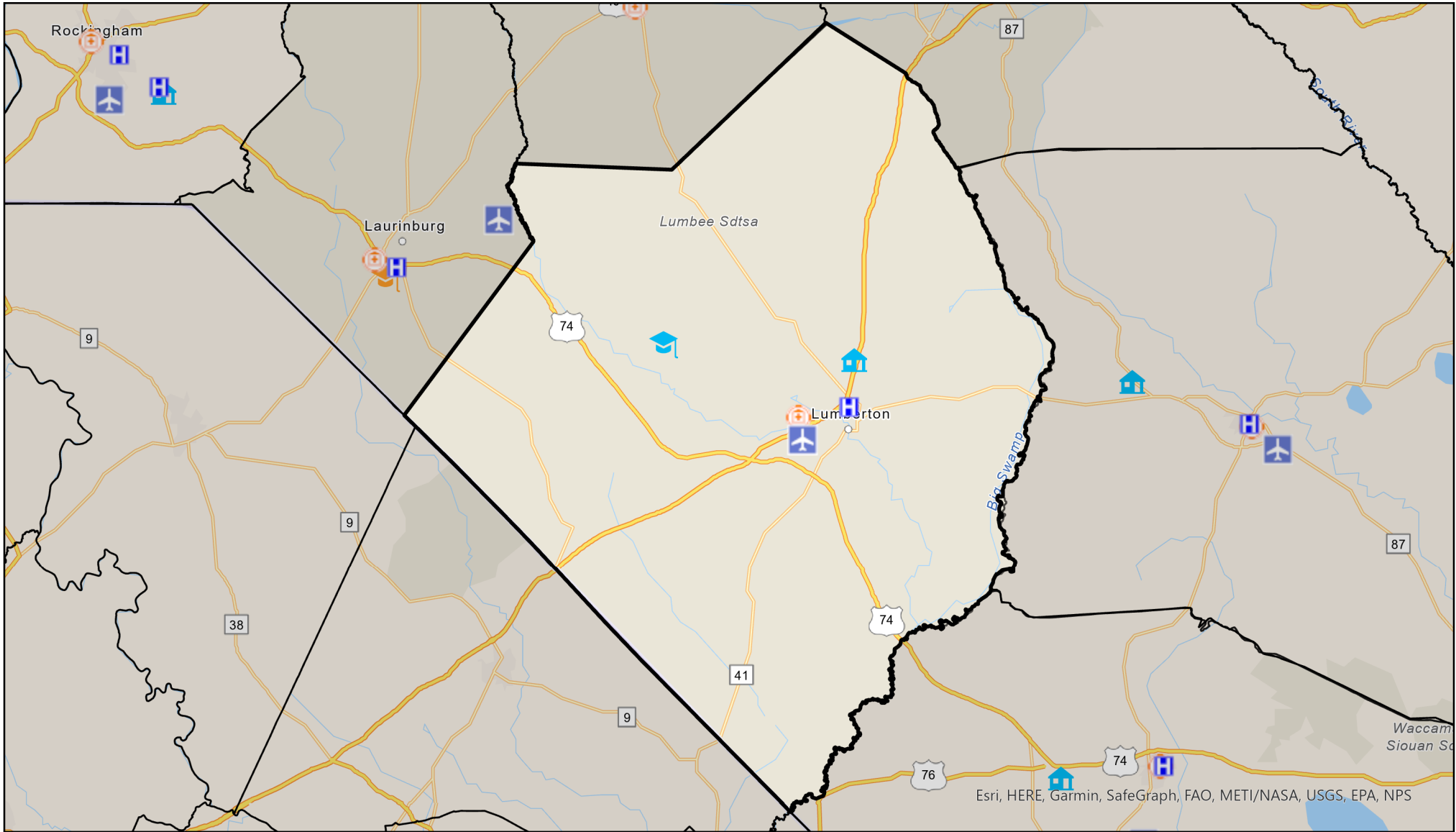
Sources:




Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.


Notes:




Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Robeson County, North Carolina



-  Commercial Airports
-  General Aviation
-  NC Ports

-  Hospitals
-  Public Health Departments
-  Community Colleges

-  Public Universities
-  Independent Colleges and Universities
-  Military Installations

Legend



10 Miles

Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS