

County Profile

Pitt County (NC)

November 2020

Demographics

Population & Growth

2018 Est Population
2010 Census Total Population
Jul2018 NC Certified Population Estimate

Population

177,372
168,148
178,440

% Annual Growth

0.5%
2.6%
0.2%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

125,378
42,770

Urban/Rural Percent

74.6%
25.4%

Estimated Population by Age

2018 Est Median Age
2018 Est Total Pop 0-19
2018 Est Total Pop 20-24
2018 Est Total Pop 25-34
2018 Est Total Pop 35-44
2018 Est Total Pop 45-54
2018 Est Total Pop 55-64
2018 Est Total Pop 65+

32
47,045
23,438
24,256
20,932
20,110
19,652
21,939

% Pop by Age

26.5%
13.2%
13.7%
11.8%
11.3%
11.1%
12.4%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.9
Workers Not Working at Home 79,047
Travel Time to Work: < 10 minutes 16.1%
Travel Time to Work: 10-14 minutes 21.2%
Travel Time to Work: 15-19 minutes 20.2%
Travel Time to Work: 20-24 minutes 14.7%
Travel Time to Work: 25-29 minutes 5.1%
Travel Time to Work: 30-34 minutes 9.4%
Travel Time to Work: 35-44 minutes 3.8%
Travel Time to Work: 45-59 minutes 4.2%
Travel Time to Work: 60+ minutes 5.3%

Workers, By Transportation

Worker Transp, Base 82,482
Work at Home 4.2%
Drove Car/Truck/Van Alone 83.6%
Carpooled Car/Truck/Van 8.8%
Public Transportation 1.0%
Walked 1.4%
Bicycle 0.2%
Taxi, Motorcycle, Other 0.8%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

69,202
12,702
577

Residents

83.9%
15.4%
0.7%

Education

2019-20 Kindergarten-12th Enrollment
2020 Average SAT score (1600 new scale)
2020 Percent of Graduates taking SAT
2018-19 Higher Education Completions (Provisional)
2018-19 Higher Education Enrollment (Provisional)
2018 Est Education Attainment age 25+, At Least High School Graduate
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

24,208
1,019
40.9%
8,833
44,460
95,566
34,023

Pop Age 25+

89.4%
31.8%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	67,577	
2010 Census Total Households	74,990	
2018 Est Total Housing Units, % annual growth	78,563	0.9%
2018 Est Occupied Housing, % of total	69,169	88.0%
2018 Est Vacant Housing, % of total	9,394	12.0%
2018 Est Median Value of Owner Occupied Housing	\$141,100	
2018 Est Median Gross Rent	\$778	
2018 Est Owner Occupied Housing, % of total	36,232	52.4%
2018 Est Renter Occupied Housing, % of total	32,937	47.6%
2018 Est % Owner Occupied Vacancy Rate	2.5%	
2018 Est % Renter Occupied Vacancy Rate	7.0%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$60,713	
2018 Median Household Income (SAIPE)	\$43,303	(6.3%)
2018 Est Median Worker Earnings	\$27,376	
2018 Per Capita Income (BEA)	\$41,191	
2018 Est Pop, Income Below Poverty (SAIPE)	40,201	23.2%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	80,041	86,710
SEP2020 Prelim., 2019 Unemployment	6,020	3,846
SEP2020 Prelim., 2019 Unemployment Rate	7.0%	4.2%
2020Q2YTD, 2019 Announced Job Creation	200	108
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$2.2	\$12.4

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	77,213	77,521	\$921	\$895
Total Government	25,234	24,921	\$1,115	\$1,089
Total Private Industry	51,979	52,600	\$827	\$803
Agriculture Forestry Fishing & Hunting	513	539	\$586	\$591
Mining	34	29	\$1,047	\$1,200
Utilities	561	555	\$1,219	\$1,283
Construction	3,350	3,646	\$891	\$1,003
Manufacturing	6,621	6,583	\$1,330	\$1,241
Wholesale Trade	1,381	1,413	\$1,018	\$978
Retail Trade	9,307	9,399	\$558	\$535
Transportation and Warehousing	1,067	1,133	\$749	\$786
Information	649	713	\$913	\$849
Finance and Insurance	1,411	1,451	\$1,481	\$1,298
Real Estate and Rental and Leasing	919	954	\$751	\$734
Professional and Technical Services	1,870	1,755	\$1,473	\$1,332
Mgt of Companies, Enterprises	836	757	\$2,121	\$1,919
Administrative and Waste Services	4,736	5,032	\$1,139	\$1,036
Educational Services	11,608	11,293	\$1,050	\$1,087
Health Care and Social Assistance	18,039	17,888	\$1,038	\$1,012
Arts, Entertainment and Recreation	550	598	\$315	\$337
Accommodation and Food Services	8,979	9,038	\$285	\$282
Other Services Ex. Public Admin	1,464	1,504	\$602	\$557
Public Administration	3,318	3,246	\$922	\$933
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	13
2020Q1 Establishments: Total Private Industry	3,766
2020Q1 Establishments: Manufacturing	111
2018 Est Self Employed	4,053

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$2.4
2019 Total Retail Businesses (With Food/Drink)	897
2019 Avg Sales/Business Total (with Food/Drink)	\$2,717,671
2020Q3 Available Commercial Buildings (if County reports)	4

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.6797
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$2,551.8
2020 Tier designation	1

Childcare

2020Q3 Licensed Child Care Facilities	105
2020Q3 Licensed Child Care Enrollment	4,139

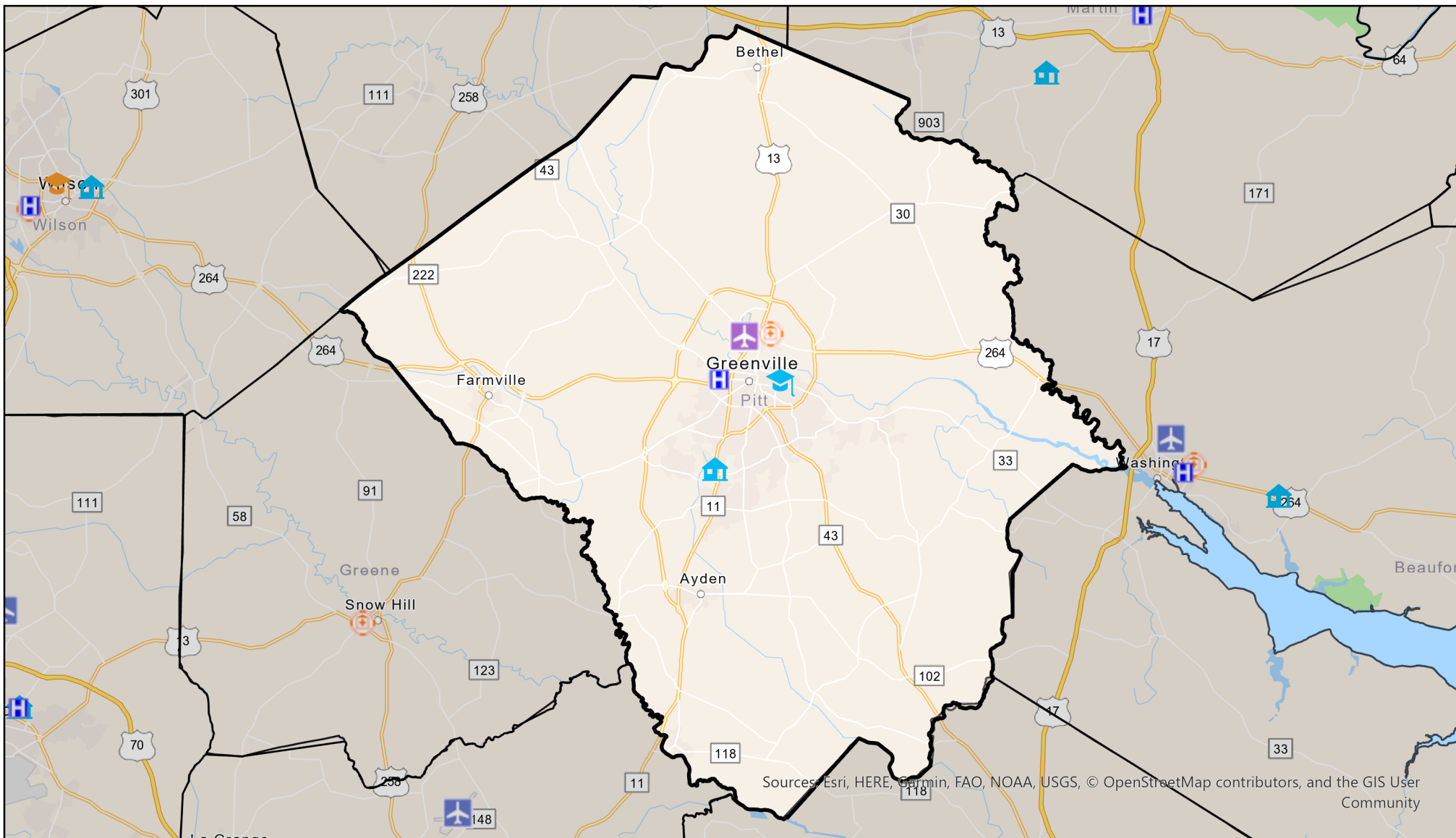
Healthcare Providers

2019 Number of Physicians	906
2019 Physicians/10,000 population	50.4
2019 RNs/10,000 population	206.5
2019 Dentists/10,000 population	8.3
2017 Pharmacists/10,000 population	15.6

Sources:
 Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:
 Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Pitt County, North Carolina



- Legend**
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|--|---------------------|--|---------------------------|--|---------------------------------------|
| | Commercial Airports | | Hospitals | | Public Universities |
| | General Aviation | | Public Health Departments | | Independent Colleges and Universities |
| | NC Ports | | Community Colleges | | Military Installations |



7.5 Miles