

2019 Est Total Pop 65+

Travel Time to Work: 60+ minutes

County Profile Pitt County (NC) May 2022

Demographics			
Population & Growth 2019 Est Population 2020 Census Total Population Jul2020 NC Certified Population Estimate	Population 178,433 170,243 170,059	% Annual Growth 0.6% 0.1% (6.2%)	
Urban/Rural Representation 2010 Census Total Population: Urban 2010 Census Total Population: Rural	125,378 42,770	Urban/Rural Percent 74.6% 25.4%	
Estimated Population by Age 2019 Est Median Age	33	% Pop by Age	
2019 Est Total Pop 0-19	46,928	26.4%	
2019 Est Total Pop 20-24	23,058	12.9%	
2019 Est Total Pop 25-34	24,549	13.8%	
2019 Est Total Pop 35-44	21,007	11.8%	
2019 Est Total Pop 45-54	20,058	11.2%	
2019 Est Total Pop 55-64	19,974	11.2%	

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

22,859

12.8%

Percent of Workers, By Travel Time		Workers, By Transportation	
Avg Travel Time, Minutes	20.7	Worker Transp, Base	83,463
Workers Not Working at Home	79,542	Work at Home	4.7%
Travel Time to Work: < 10 minutes	15.8%	Drove Car/Truck/Van Alone	82.5%
Travel Time to Work: 10-14 minutes	21.7%	Carpooled Car/Truck/Van	9.3%
Travel Time to Work: 15-19 minutes	20.3%	Public Transportation	1.3%
Travel Time to Work: 20-24 minutes	14.3%	Walked	1.2%
Travel Time to Work: 25-29 minutes	4.9%	Bicycle	0.2%
Travel Time to Work: 30-34 minutes	9.1%	Taxi, Motorcycle, Other	0.7%
Travel Time to Work: 35-44 minutes	4.3%	•	
Travel Time to Work: 45-59 minutes	4.7%		

Place of Work	Commuters	Residents
Worked in State/County of Residence	70,610	84.6%
Worked in State/Outside County of Residence	12,353	14.8%
Worked Outside State of Residence	501	0.6%

4.9%

Education			
		Pop Age 25+	
2020-21 Kindergarten-12th Enrollment	23,192	. 3	
2020 Average SAT score (1600 scale)	1,019		
2020 Percent of Graduates taking SAT	40.9%		
2019-20 (Provisional) Higher Education Completions	9,736		
2019-20 (Provisional) Higher Education Enrollment	44,412		
2019 Est Education Attainment age 25+, At Least High School Graduate	96,795	89.3%	
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	35,418	32.7%	



	Housing		
		% Ann Growth or % Total	
2020 Census Total Housing Units, % annual growth	80,515	0.7% 87.0%	
2020 Census Occupied Housing, % of total 2020 Census Vacant Housing, % of total	70,016 10,499	13.0%	
2019 Est Median Value of Owner Occupied Housing	\$148,600	3.37	
2019 Est Median Gross Rent	\$794		
2019 Est Owner Occupied Housing, % of total	36,378	52.1%	
2019 Est Renter Occupied Housing, % of total 2019 Est % Owner Occupied Vacancy Rate	33,421 2.1%	47.9%	
2019 Est % Owner Occupied Vacancy Rate 2019 Est % Renter Occupied Vacancy Rate	5.7%		
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	Income		
		% Ann Growth or % Pov	
2019 Est Median Family Income	\$64,059		
2020 Median Household Income (SAIPE)	\$49,955 \$29,877	(5.7%)	
2019 Est Median Worker Earnings 2020 Per Capita Income (BEA)	\$29,677 \$45,169		
2020 Est Pop, Income Below Poverty (SAIPE)	30,096	17.1%	
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Employment / Unemployment			
	Currently	2021 Annual	
Mar2022 Prelim., 2021 Employment	86,335	81,504	
Mar2022 Prelim., 2021 Unemployment Mar2022 Prelim., 2021 Unemployment Rate	3,388 3.8%	5,946 6.8%	
2021Q4YTD, 2021 Announced Job Creation	895	895	
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$162.2	\$162.2	

Employment / Wages by Industry	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	78,029	74,291	\$1,081	\$950
Total Government	23,857	24,450	\$1,307 *003	\$1,128
Total Private Industry	54,172	49,841	\$982	\$862
Agriculture Forestry Fishing & Hunting	•	512	•	\$638
Mining Utilities	560	491	\$1,470	\$1,306
Construction	3,473		\$1,470 \$1,150	\$1,300 \$943
Manufacturing	5,473 6,698	3,309 6,509	\$1,130 \$1,432	\$943 \$1,290
Wholesale Trade	1,477	1,306	\$1,432 \$1,209	\$1,290 \$1,028
Retail Trade	9,952	9,081	\$1,209 \$666	\$1,026 \$594
Transportation and Warehousing	1,548	1,225	\$839	\$394 \$812
Information	694	578	\$1,432	\$960
Finance and Insurance	1,461	1,433	\$1,432 \$1,641	\$1,336
Real Estate and Rental and Leasing	1,037	934	\$958	\$7,330 \$779
Professional and Technical Services	2,123	1,791	\$1,851	\$1,427
Mgt of Companies, Enterprises	734	774	\$2,054	\$1,843
Administrative and Waste Services	5,677	4,948	\$1,063	\$1,125
Educational Services	10,553	10.843	\$1,003 \$1,226	\$1,109
Health Care and Social Assistance	17,696	17,715	\$1,306	\$1,066
Arts, Entertainment and Recreation	595	9	\$445	\$948
Accommodation and Food Services	8,533	7,592	\$355	\$304
Other Services Ex. Public Admin	1,545	1,420	\$766	\$647
Public Administration	3,179	3,284	\$1,101	\$964
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business		Local Retail Business	
2021Q4 Available Industrial Buildings		2021 Total Retail Sales (With Food/Drink) (\$mil)	\$1,634.7
2021Q4 Establishments: Total Private Industry	4,014	2021 Total Retail Businesses (With Food/Drink)	1,185
2021Q4 Establishments: Manufacturing	110	2021 Avg Sales/Business Total (with Food/Drink)	\$1,379,493
2019 Est Self Employed	4,180	2021Q4 Available Commercial Buildings (if County reports)	

Quality of Life

Taxes FY2021-22 Property Tax Rate per \$100 Value FY2020-21 Annual Taxable Retail Sales (\$mil) 2021 Tier designation	\$0.6841 \$2,929.5 2	Childcare 2022Q1 Licensed Child Care Facilities 2022Q1 Licensed Child Care Enrollment	110 4,067
Healthcare Providers 2019 Number of Physicians 2019 Physicians/10,000 population 2020 RNs/10,000 population 2020 Dentists/10,000 population 2020 Pharmacists/10,000 population	906 50.4 213.8 8.0 14.0		

Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at https://data.census.gov. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data at https://nces.ed.gov/ipeds/datacenter. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at https://d4.nccommerce.com/. EDPNC for announced new jobs and investment and available buildings at https://edpnc.com. NC Dept. of Health & Human Services for childcare data at http://www.ncdhhs.gov/. UNC Sheps Center for healthcare professions at https://nchealthworkforce.unc.edu/. For more data resources, see https://d4.nccommerce.com/.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the lastest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: https://d4.nccommerce.com/.

Pitt County, North Carolina

