

County Profile

Pitt County (NC)

January 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2017 NC Certified Population Estimate

Population

175,150
168,148
178,017

% Annual Growth

0.8%
2.6%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

125,378
42,770

Urban/Rural Percent

74.6%
25.4%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

32
47,336
24,055
23,702
20,938
20,243
18,974
19,902

% Pop by Age

26.9%
13.7%
13.5%
12.0%
11.6%
10.9%
11.4%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.1
Workers Not Working at Home 78,156
Travel Time to Work: < 10 minutes 17.4%
Travel Time to Work: 10-14 minutes 21.6%
Travel Time to Work: 15-19 minutes 20.9%
Travel Time to Work: 20-24 minutes 14.1%
Travel Time to Work: 25-29 minutes 4.7%
Travel Time to Work: 30-34 minutes 9.3%
Travel Time to Work: 35-44 minutes 3.3%
Travel Time to Work: 45-59 minutes 4.0%
Travel Time to Work: 60+ minutes 4.7%

Workers, By Transportation

Worker Transp, Base 80,774
Work at Home 3.2%
Drove Car/Truck/Van Alone 83.9%
Carpooled Car/Truck/Van 8.6%
Public Transportation 1.1%
Walked 2.0%
Bicycle 0.2%
Taxi, Motorcycle, Other 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

67,689
12,358
727

Residents

83.8%
15.3%
0.9%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

24,138
1,054
45.0%
19,050
45,383
92,111
30,566

Pop Age 25+

88.8%
29.5%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	76,744	0.6%
2010 Census Total Housing	67,577	
2010 Census Total Households	74,990	
2010 Census Occupied Housing	60,164	89.0%
2010 Census Vacant Housing	7,413	11.0%
2016 Est Median Value of Owner Occupied Housing	\$135,000	
2016 Est Median Gross Rent	\$736	
2016 Est Owner Occupied Housing	35,963	52.3%
2016 Est Renter Occupied Housing	32,841	47.7%
2016 Est % Owner Occupied Vacancy Rate	3.2%	
2016 Est % Renter Occupied Vacancy Rate	6.7%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$58,390	
2017 Median Household Income (SAIPE)	\$46,229	0.7%
2016 Est Median Worker Earnings	\$25,364	
2017 Per Capita Income (BEA)	\$39,900	
2017 Est Pop, Income Below Poverty (SAIPE)	37,388	21.7%

Employment / Unemployment

	Currently	2017 Annual
Nov 2018 Prelim., 2017 Employment	85,788	84,865
Nov 2018 Prelim., 2017 Unemployment	3,308	4,405
Nov 2018 Prelim., 2017 Unemployment Rate	3.7%	4.9%
2018Q3 YTD, 2017 Announced Job Creation	11	84
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	\$38.6	\$6.4

Employment / Wages by Industry

	2018Q2 Employment	2017 Employment	2018Q2 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	77,069	75,859	\$830	\$847
Total Government	24,494	23,829	\$1,040	\$1,056
Total Private Industry	52,575	52,030	\$732	\$752
Agriculture Forestry Fishing & Hunting	539	575	\$565	\$548
Mining	32	26	\$1,121	\$1,275
Utilities	542	533	\$1,310	\$1,237
Construction	3,317	3,035	\$932	\$882
Manufacturing	6,230	6,441	\$1,104	\$1,155
Wholesale Trade	1,388	1,543	\$905	\$883
Retail Trade	9,147	9,039	\$522	\$502
Transportation and Warehousing	997	977	\$822	\$806
Information	789	807	\$798	\$806
Finance and Insurance	1,941	1,993	\$1,110	\$1,123
Real Estate and Rental and Leasing	956	903	\$637	\$641
Professional and Technical Services	1,765	1,763	\$1,223	\$1,552
Mgt of Companies, Enterprises	648	905	\$1,961	\$1,343
Administrative and Waste Services	5,296	4,946	\$849	\$890
Educational Services	11,347	11,103	\$1,062	\$1,040
Health Care and Social Assistance	17,613	17,042	\$929	\$993
Arts, Entertainment and Recreation	584	617	\$305	\$324
Accommodation and Food Services	9,090	8,908	\$274	\$269
Other Services Ex. Public Admin	1,562	1,546	\$536	\$518
Public Administration	3,288	3,160	\$868	\$879
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q3 Available Industrial Buildings	11
2018Q2 Establishments: Total Private Industry	3,685
2018Q2 Establishments: Manufacturing	104
2016 Est Self Employed	3,426

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$2,575.1
2018 Total Retail Businesses (With Food/Drink)	1,247
2018 Avg Sales/Business Total (with Food/Drink)	\$2,065,040
2018Q3 Available Commercial Buildings (if County reports)	3

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.6960
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$2,355.6
2019 Tier designation	2

Childcare

2018Q3 Licensed Child Care Facilities	115
2018Q3 Licensed Child Care Enrollment	4,490

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	3
Average Annual Temperature, °F	62
Average Annual High Temperature, °F	72
Average Annual Low Temperature, °F	51

Healthcare Providers

2017 Number of Physicians	872
2017 Physicians/10,000 population	49.4
2017 RNs/10,000 population	214.4
2017 Dentists/10,000 population	7.3
2017 Pharmacists/10,000 population	15.5

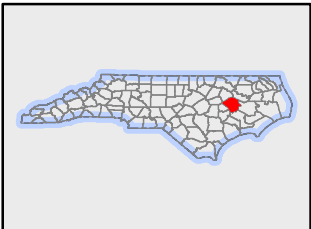
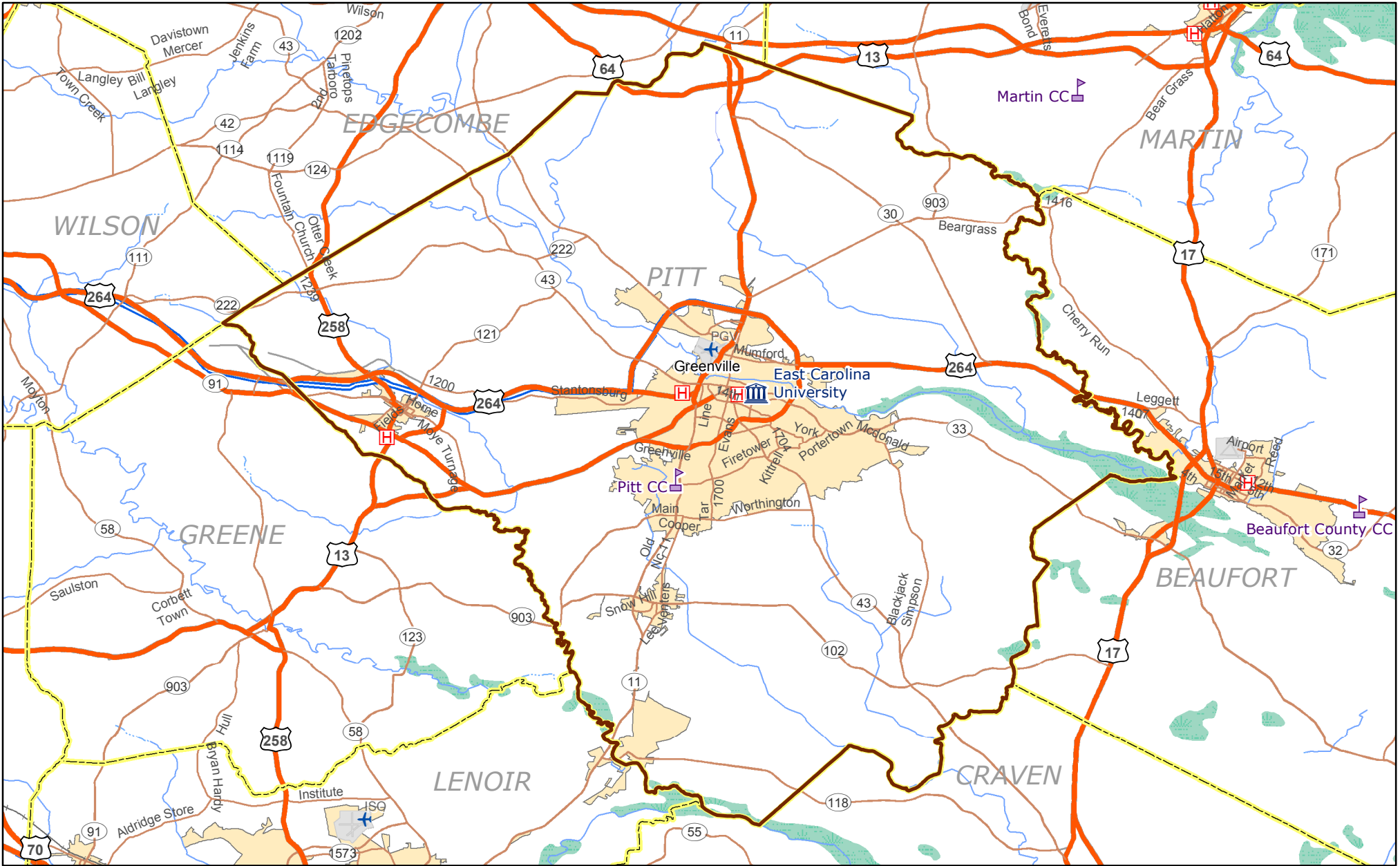
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Pitt County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

