

**County Profile**

**Pitt County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

175,150  
168,148  
175,885

**% Annual Growth**

0.8%  
2.6%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

125,378  
42,770

**Urban/Rural Percent**

74.6%  
25.4%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

32  
47,336  
24,055  
23,702  
20,938  
20,243  
18,974  
19,902

**% Pop by Age**

26.9%  
13.7%  
13.5%  
12.0%  
11.6%  
10.9%  
11.4%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 20.1  
Workers Not Working at Home 78,156  
Travel Time to Work: < 10 minutes 17.4%  
Travel Time to Work: 10-14 minutes 21.6%  
Travel Time to Work: 15-19 minutes 20.9%  
Travel Time to Work: 20-24 minutes 14.1%  
Travel Time to Work: 25-29 minutes 4.7%  
Travel Time to Work: 30-34 minutes 9.3%  
Travel Time to Work: 35-44 minutes 3.3%  
Travel Time to Work: 45-59 minutes 4.0%  
Travel Time to Work: 60+ minutes 4.7%

**Workers, By Transportation**

Worker Transp, Base 80,774  
Work at Home 3.2%  
Drove Car/Truck/Van Alone 83.9%  
Carpooled Car/Truck/Van 8.6%  
Public Transportation 1.1%  
Walked 2.0%  
Bicycle 0.2%  
Taxi, Motorcycle, Other 0.9%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

67,689  
12,358  
727

**Residents**

83.8%  
15.3%  
0.9%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

23,948  
1,011  
48.4%  
16,688  
91,164  
92,111  
30,566

**Pop Age 25+**

88.8%  
29.5%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	76,744	0.6%
2010 Census Total Housing	67,577	
2010 Census Total Households	74,990	
2010 Census Occupied Housing	60,164	89.0%
2010 Census Vacant Housing	7,413	11.0%
2016 Est Median Value of Owner Occupied Housing	\$135,000	
2016 Est Median Gross Rent	\$736	
2016 Est Owner Occupied Housing	35,963	52.3%
2016 Est Renter Occupied Housing	32,841	47.7%
2016 Est Owner Occupied Housing Vacancy	3.2%	
2016 Est Renter Occupied Housing Vacancy	6.7%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$58,390	
2016 Median Household Income (SAIPE)	\$45,918	9.6%
2015 Est Median Worker Earnings	\$25,364	
2016 Per Capita Income (BEA)	\$37,943	
2016 Est Pop, Income Below Poverty Level (SAIPE)	36,594	21.5%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	86,514	84,865
May 2018 Prelim., 2017 Unemployment	3,811	4,405
May 2018 Prelim., 2017 Unemployment Rate	4.2%	4.9%
2018Q1 YTD, 2017 Announced Job Creation	11	84
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	\$38.6	\$6.4

## Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	77,243	75,859	\$866	\$847
Total Government	24,239	23,829	\$1,043	\$1,056
Total Private Industry	53,004	52,030	\$785	\$752
Agriculture Forestry Fishing & Hunting	580	575	\$608	\$548
Mining	27	26	\$1,161	\$1,275
Utilities	543	533	\$1,360	\$1,237
Construction	3,146	3,035	\$941	\$882
Manufacturing	6,677	6,441	\$1,194	\$1,155
Wholesale Trade	1,526	1,543	\$912	\$883
Retail Trade	9,400	9,039	\$506	\$502
Transportation and Warehousing	1,014	977	\$890	\$806
Information	814	807	\$771	\$806
Finance and Insurance	1,984	1,993	\$1,141	\$1,123
Real Estate and Rental and Leasing	924	903	\$694	\$641
Professional and Technical Services	1,728	1,763	\$1,450	\$1,552
Mgt of Companies, Enterprises	901	905	\$1,325	\$1,343
Administrative and Waste Services	5,285	4,946	\$883	\$890
Educational Services	11,289	11,103	\$1,044	\$1,040
Health Care and Social Assistance	17,200	17,042	\$1,030	\$993
Arts, Entertainment and Recreation	490	617	\$333	\$324
Accommodation and Food Services	8,970	8,908	\$275	\$269
Other Services Ex. Public Admin	1,577	1,546	\$529	\$518
Public Administration	3,167	3,160	\$925	\$879
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	11
2017Q4 Establishments: Total Private Industry	3,676
2017Q4 Establishments: Manufacturing	107
2016 Est Self Employed	3,426

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$2,575.1
2017 Total Retail Businesses (With Food/Drink)	1,247
2017 Avg Sales/Business Total (with Food/Drink)	\$2,065,040
2018Q1 Available Commercial Buildings (if reported)	1

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6960
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$2,330.7
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	121
2018Q1 Licensed Child Care Enrollment	4,311

### Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	3
Average Annual Temperature, F	62
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	51

### Healthcare Providers

2017 Number of Physicians	872
2017 Physicians per 10,000 population	49.4
2017 RNs per 10,000 population	214.4
2017 Dentists per 10,000 population	7.3
2016 Pharmacists per 10,000 population	15.1

### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

