

**County Profile**

**Pender County (NC)**

**November 2020**

**Demographics**

**Population & Growth**

	<b>Population</b>	<b>% Annual Growth</b>
2018 Est Population	59,020	2.4%
2010 Census Total Population	52,217	2.7%
Jul2018 NC Certified Population Estimate	62,168	2.1%

**Urban/Rural Representation**

		<b>Urban/Rural Percent</b>
2010 Census Total Population: Urban	16,315	31.2%
2010 Census Total Population: Rural	35,902	68.8%

**Estimated Population by Age**

		<b>% Pop by Age</b>
2018 Est Median Age	43	
2018 Est Total Pop 0-19	14,394	24.5%
2018 Est Total Pop 20-24	3,028	5.1%
2018 Est Total Pop 25-34	6,420	10.9%
2018 Est Total Pop 35-44	7,602	12.9%
2018 Est Total Pop 45-54	8,606	14.6%
2018 Est Total Pop 55-64	8,631	14.6%
2018 Est Total Pop 65+	10,339	17.5%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	28.3
Workers Not Working at Home	23,562
Travel Time to Work: < 10 minutes	11.1%
Travel Time to Work: 10-14 minutes	10.7%
Travel Time to Work: 15-19 minutes	9.4%
Travel Time to Work: 20-24 minutes	11.3%
Travel Time to Work: 25-29 minutes	9.1%
Travel Time to Work: 30-34 minutes	19.5%
Travel Time to Work: 35-44 minutes	10.1%
Travel Time to Work: 45-59 minutes	13.6%
Travel Time to Work: 60+ minutes	5.2%

**Workers, By Transportation**

Worker Transp, Base	25,176
Work at Home	6.4%
Drove Car/Truck/Van Alone	81.7%
Carpooled Car/Truck/Van	9.9%
Public Transportation	0.1%
Walked	0.6%
Bicycle	0.3%
Taxi, Motorcycle, Other	1.0%

**Place of Work**

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

**Commuters**

10,020
14,854
302

**Residents**

39.8%
59.0%
1.2%

**Education**

		<b>Pop Age 25+</b>
2019-20 Kindergarten-12th Enrollment	9,476	
2020 Average SAT score (1600 new scale)	1,073	
2020 Percent of Graduates taking SAT	36.2%	
2018-19 Higher Education Completions (Provisional)	.	
2018-19 Higher Education Enrollment (Provisional)	.	
2018 Est Education Attainment age 25+, At Least High School Graduate	36,409	87.5%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	11,001	26.4%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	20,333	
2010 Census Total Households	26,724	
2018 Est Total Housing Units, % annual growth	28,601	1.7%
2018 Est Occupied Housing, % of total	21,766	76.1%
2018 Est Vacant Housing, % of total	6,835	23.9%
2018 Est Median Value of Owner Occupied Housing	\$179,500	
2018 Est Median Gross Rent	\$895	
2018 Est Owner Occupied Housing, % of total	17,520	80.5%
2018 Est Renter Occupied Housing, % of total	4,246	19.5%
2018 Est % Owner Occupied Vacancy Rate	1.6%	
2018 Est % Renter Occupied Vacancy Rate	9.2%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$67,061	
2018 Median Household Income (SAIPE)	\$54,900	5.2%
2018 Est Median Worker Earnings	\$29,636	
2018 Per Capita Income (BEA)	\$35,914	
2018 Est Pop, Income Below Poverty (SAIPE)	9,207	15.1%

## Employment / Unemployment

	<b>Currently</b>	<b>2019 Annual</b>
SEP2020 Prelim., 2019 Employment	25,996	28,001
SEP2020 Prelim., 2019 Unemployment	1,652	1,149
SEP2020 Prelim., 2019 Unemployment Rate	6.0%	3.9%
2020Q2YTD, 2019 Announced Job Creation	.	51
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	\$7.9

## Employment / Wages by Industry

	<b>2020Q1 Employment</b>	<b>2019 Employment</b>	<b>2020Q1 Avg Weekly Wage</b>	<b>2019 Avg Weekly Wage</b>
Total All Industries	12,546	12,784	\$718	\$704
Total Government	2,768	2,612	\$884	\$868
Total Private Industry	9,778	10,172	\$672	\$662
Agriculture Forestry Fishing & Hunting	311	330	\$641	\$625
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	1,102	1,070	\$850	\$873
Manufacturing	601	748	\$1,034	\$898
Wholesale Trade	830	839	\$815	\$831
Retail Trade	1,789	1,898	\$480	\$499
Transportation and Warehousing	209	219	\$902	\$892
Information	26	29	\$2,808	\$2,248
Finance and Insurance	171	155	\$1,059	\$1,070
Real Estate and Rental and Leasing	322	347	\$955	\$942
Professional and Technical Services	407	519	\$971	\$856
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	369	387	\$876	\$663
Educational Services	1,333	1,221	\$871	\$849
Health Care and Social Assistance	1,669	1,554	\$744	\$758
Arts, Entertainment and Recreation	212	.	\$339	.
Accommodation and Food Services	1,555	1,667	\$297	\$318
Other Services Ex. Public Admin	478	466	\$558	\$554
Public Administration	1,088	1,048	\$855	\$857
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q3 Available Industrial Buildings	3
2020Q1 Establishments: Total Private Industry	1,350
2020Q1 Establishments: Manufacturing	35
2018 Est Self Employed	2,153

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.4
2019 Total Retail Businesses (With Food/Drink)	249
2019 Avg Sales/Business Total (with Food/Drink)	\$1,424,482
2020Q3 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.6450
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$582.1
2020 Tier designation	3

### Childcare

2020Q3 Licensed Child Care Facilities	31
2020Q3 Licensed Child Care Enrollment	1,071

### Healthcare Providers

2019 Number of Physicians	20
2019 Physicians/10,000 population	3.2
2019 RNs/10,000 population	34.7
2019 Dentists/10,000 population	3.8
2017 Pharmacists/10,000 population	4.3

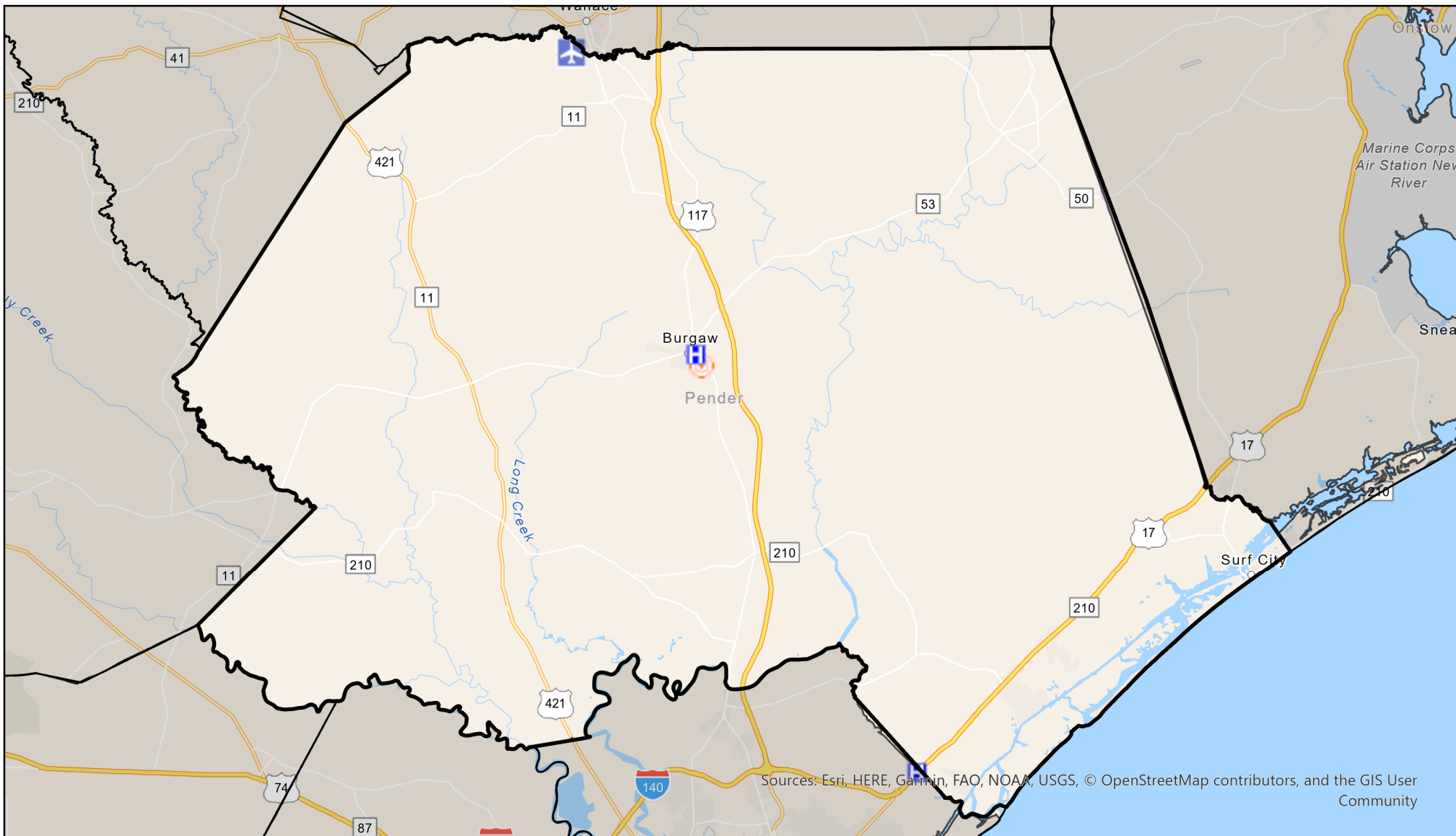
### Sources:










Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Pender County, North Carolina



- |   |                     |   |                           |   |                                       |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals                 |  | Public Universities                   |
|  | General Aviation    |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports            |  | Community Colleges        |  | Military Installations                |



6.5 Miles