

County Profile

New Hanover County (NC)

January 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2017 NC Certified Population Estimate

Population

216,430
202,667
229,501

% Annual Growth

1.6%
2.6%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

198,178
4,489

Urban/Rural Percent

97.8%
2.2%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

38
48,983
20,700
29,655
27,597
27,799
27,613
34,083

% Pop by Age

22.6%
9.6%
13.7%
12.8%
12.8%
12.8%
15.7%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.4
Workers Not Working at Home 96,928
Travel Time to Work: < 10 minutes 13.8%
Travel Time to Work: 10-14 minutes 20.4%
Travel Time to Work: 15-19 minutes 23.5%
Travel Time to Work: 20-24 minutes 18.1%
Travel Time to Work: 25-29 minutes 5.9%
Travel Time to Work: 30-34 minutes 9.0%
Travel Time to Work: 35-44 minutes 2.6%
Travel Time to Work: 45-59 minutes 3.0%
Travel Time to Work: 60+ minutes 3.8%

Workers, By Transportation

Worker Transp, Base 104,263
Work at Home 7.0%
Drove Car/Truck/Van Alone 79.5%
Carpooled Car/Truck/Van 8.2%
Public Transportation 0.9%
Walked 2.0%
Bicycle 0.9%
Taxi, Motorcycle, Other 1.4%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

93,628
9,384
1,355

Residents

89.8%
9.0%
1.3%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

27,577
1,134
49.4%
13,782
36,320
135,427
55,655

Pop Age 25+

92.3%
37.9%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	105,579	1.4%
2010 Census Total Housing	86,046	
2010 Census Total Households	101,436	
2010 Census Occupied Housing	70,656	82.1%
2010 Census Vacant Housing	15,390	17.9%
2016 Est Median Value of Owner Occupied Housing	\$215,800	
2016 Est Median Gross Rent	\$928	
2016 Est Owner Occupied Housing	51,589	57.6%
2016 Est Renter Occupied Housing	38,010	42.4%
2016 Est % Owner Occupied Vacancy Rate	1.9%	
2016 Est % Renter Occupied Vacancy Rate	7.3%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$67,451	
2017 Median Household Income (SAIPE)	\$53,692	4.5%
2016 Est Median Worker Earnings	\$27,535	
2017 Per Capita Income (BEA)	\$44,236	
2017 Est Pop, Income Below Poverty (SAIPE)	34,283	15.5%

Employment / Unemployment

	Currently	2017 Annual
Nov 2018 Prelim., 2017 Employment	114,910	113,526
Nov 2018 Prelim., 2017 Unemployment	4,185	4,975
Nov 2018 Prelim., 2017 Unemployment Rate	3.5%	4.2%
2018Q3 YTD, 2017 Announced Job Creation	51	6
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	\$25.0	\$0.5

Employment / Wages by Industry

	2018Q2 Employment	2017 Employment	2018Q2 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	115,905	111,276	\$828	\$858
Total Government	19,939	19,510	\$969	\$969
Total Private Industry	95,966	91,766	\$799	\$834
Agriculture Forestry Fishing & Hunting	131	115	\$710	\$739
Mining
Utilities
Construction	7,861	6,124	\$956	\$919
Manufacturing	5,062	5,200	\$1,468	\$1,495
Wholesale Trade	3,707	3,688	\$1,079	\$1,125
Retail Trade	15,597	15,308	\$542	\$537
Transportation and Warehousing	3,129	3,047	\$906	\$865
Information	3,127	3,105	\$1,172	\$1,172
Finance and Insurance	3,193	3,141	\$1,577	\$1,622
Real Estate and Rental and Leasing	2,307	2,203	\$777	\$784
Professional and Technical Services	8,083	8,012	\$1,374	\$1,659
Mgt of Companies, Enterprises
Administrative and Waste Services	7,043	6,623	\$665	\$631
Educational Services	8,640	.	\$851	.
Health Care and Social Assistance	18,817	18,586	\$907	\$964
Arts, Entertainment and Recreation	1,846	.	\$419	.
Accommodation and Food Services	17,147	16,117	\$328	\$323
Other Services Ex. Public Admin	3,766	3,483	\$539	\$536
Public Administration	5,531	5,285	\$988	\$955
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q3 Available Industrial Buildings	4
2018Q2 Establishments: Total Private Industry	8,219
2018Q2 Establishments: Manufacturing	202
2016 Est Self Employed	7,997

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$5,043.4
2018 Total Retail Businesses (With Food/Drink)	2,262
2018 Avg Sales/Business Total (with Food/Drink)	\$2,229,630
2018Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.5550
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$4,485.0
2019 Tier designation	3

Childcare

2018Q3 Licensed Child Care Facilities	97
2018Q3 Licensed Child Care Enrollment	5,477

Weather

Annual Rainfall, inches	58
Annual Snowfall, inches	2
Average Annual Temperature, °F	64
Average Annual High Temperature, °F	74
Average Annual Low Temperature, °F	53

Healthcare Providers

2017 Number of Physicians	749
2017 Physicians/10,000 population	33.0
2017 RNs/10,000 population	150.6
2017 Dentists/10,000 population	7.7
2017 Pharmacists/10,000 population	13.2

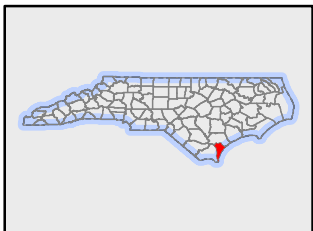
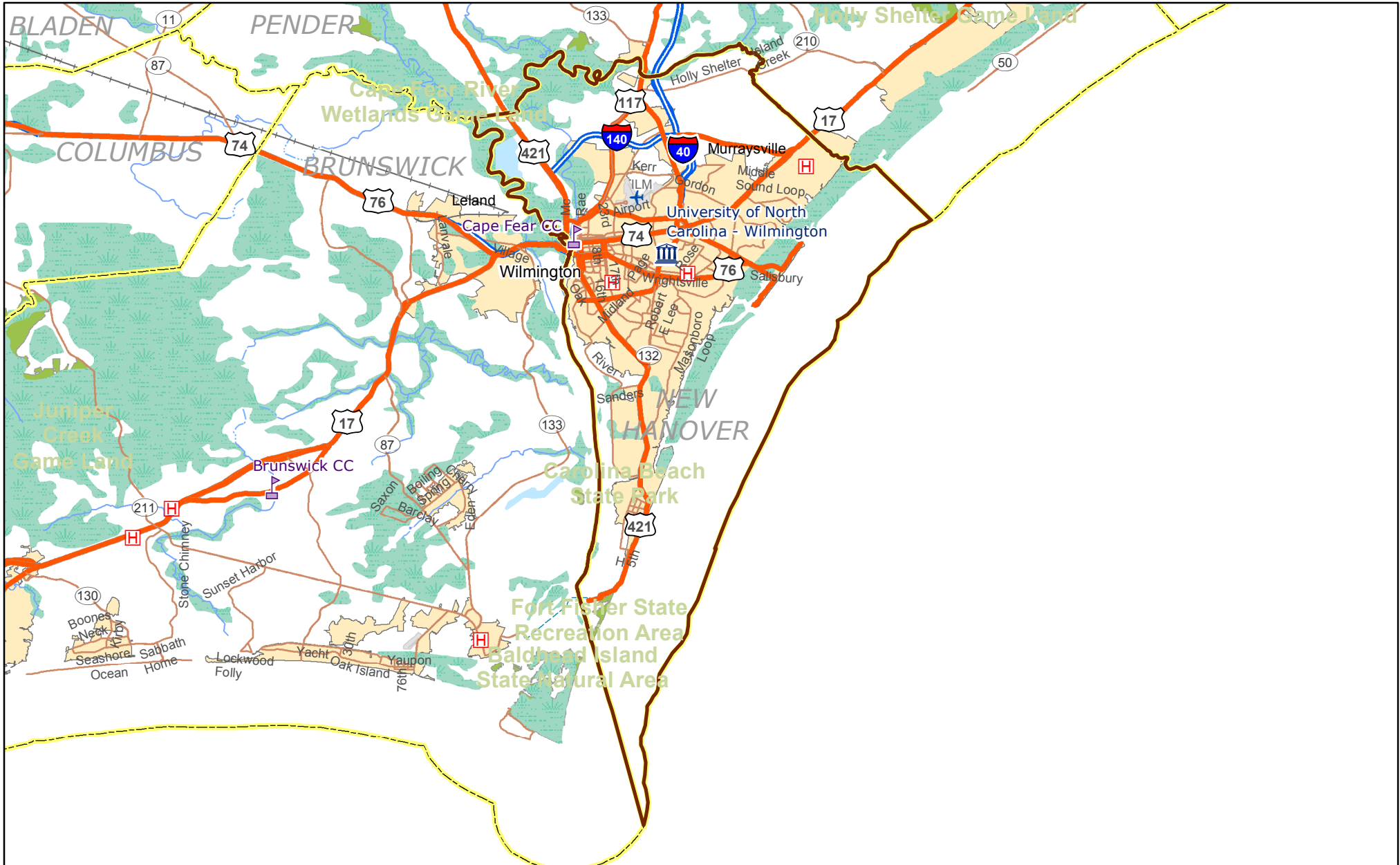
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

New Hanover County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

