

County Profile

New Hanover County (NC)

November 2020

Demographics

Population & Growth

	Population	% Annual Growth
2018 Est Population	224,231	2.0%
2010 Census Total Population	202,667	2.6%
Jul2018 NC Certified Population Estimate	232,248	1.2%

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	198,178	97.8%
2010 Census Total Population: Rural	4,489	2.2%

Estimated Population by Age

		% Pop by Age
2018 Est Median Age	39	
2018 Est Total Pop 0-19	49,973	22.3%
2018 Est Total Pop 20-24	21,591	9.6%
2018 Est Total Pop 25-34	30,059	13.4%
2018 Est Total Pop 35-44	28,103	12.5%
2018 Est Total Pop 45-54	28,286	12.6%
2018 Est Total Pop 55-64	28,792	12.8%
2018 Est Total Pop 65+	37,427	16.7%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	20.2
Workers Not Working at Home	99,741
Travel Time to Work: < 10 minutes	12.7%
Travel Time to Work: 10-14 minutes	21.0%
Travel Time to Work: 15-19 minutes	23.8%
Travel Time to Work: 20-24 minutes	18.4%
Travel Time to Work: 25-29 minutes	5.5%
Travel Time to Work: 30-34 minutes	9.2%
Travel Time to Work: 35-44 minutes	2.7%
Travel Time to Work: 45-59 minutes	2.8%
Travel Time to Work: 60+ minutes	3.9%

Workers, By Transportation

Worker Transp, Base	107,276
Work at Home	7.0%
Drove Car/Truck/Van Alone	81.6%
Carpooled Car/Truck/Van	7.5%
Public Transportation	0.7%
Walked	1.7%
Bicycle	0.6%
Taxi, Motorcycle, Other	0.9%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

96,548
9,548
1,180

Residents

90.0%
8.9%
1.1%

Education

		Pop Age 25+
2019-20 Kindergarten-12th Enrollment	27,498	
2020 Average SAT score (1600 new scale)	1,139	
2020 Percent of Graduates taking SAT	46.6%	
2018-19 Higher Education Completions (Provisional)	7,146	
2018-19 Higher Education Enrollment (Provisional)	34,395	
2018 Est Education Attainment age 25+, At Least High School Graduate	141,899	92.9%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	59,967	39.3%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	86,046	
2010 Census Total Households	101,436	
2018 Est Total Housing Units, % annual growth	109,244	1.8%
2018 Est Occupied Housing, % of total	93,636	85.7%
2018 Est Vacant Housing, % of total	15,608	14.3%
2018 Est Median Value of Owner Occupied Housing	\$233,700	
2018 Est Median Gross Rent	\$978	
2018 Est Owner Occupied Housing, % of total	53,572	57.2%
2018 Est Renter Occupied Housing, % of total	40,064	42.8%
2018 Est % Owner Occupied Vacancy Rate	1.8%	
2018 Est % Renter Occupied Vacancy Rate	5.9%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$72,456	
2018 Median Household Income (SAIPE)	\$53,419	(0.5%)
2018 Est Median Worker Earnings	\$30,415	
2018 Per Capita Income (BEA)	\$45,290	
2018 Est Pop, Income Below Poverty (SAIPE)	34,250	15.3%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	111,687	120,673
SEP2020 Prelim., 2019 Unemployment	7,731	4,458
SEP2020 Prelim., 2019 Unemployment Rate	6.5%	3.6%
2020Q2YTD, 2019 Announced Job Creation	.	.
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	117,894	117,841	\$927	\$898
Total Government	20,692	20,164	\$1,065	\$1,044
Total Private Industry	97,202	97,677	\$898	\$867
Agriculture Forestry Fishing & Hunting	101	120	\$804	\$827
Mining
Utilities
Construction	8,325	8,104	\$974	\$1,022
Manufacturing	5,213	5,204	\$1,562	\$1,496
Wholesale Trade	3,845	3,854	\$1,279	\$1,188
Retail Trade	15,552	16,153	\$619	\$593
Transportation and Warehousing	3,567	3,338	\$861	\$940
Information	3,265	3,155	\$1,529	\$1,335
Finance and Insurance	3,204	3,293	\$1,949	\$1,674
Real Estate and Rental and Leasing	2,365	2,334	\$888	\$866
Professional and Technical Services	8,725	8,524	\$1,574	\$1,470
Mgt of Companies, Enterprises
Administrative and Waste Services	6,590	6,902	\$711	\$711
Educational Services	8,985	8,587	\$881	\$883
Health Care and Social Assistance	20,175	19,582	\$1,014	\$1,018
Arts, Entertainment and Recreation	1,774	.	\$449	.
Accommodation and Food Services	15,954	16,741	\$338	\$349
Other Services Ex. Public Admin	3,956	3,829	\$590	\$585
Public Administration	5,331	5,353	\$983	\$1,022
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	12
2020Q1 Establishments: Total Private Industry	8,876
2020Q1 Establishments: Manufacturing	215
2018 Est Self Employed	7,785

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$5.6
2019 Total Retail Businesses (With Food/Drink)	1,570
2019 Avg Sales/Business Total (with Food/Drink)	\$3,547,290
2020Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.5550
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$5,027.6
2020 Tier designation	3

Childcare

2020Q3 Licensed Child Care Facilities	92
2020Q3 Licensed Child Care Enrollment	5,534

Healthcare Providers

2019 Number of Physicians	773
2019 Physicians/10,000 population	32.8
2019 RNs/10,000 population	149.0
2019 Dentists/10,000 population	8.2
2017 Pharmacists/10,000 population	13.3

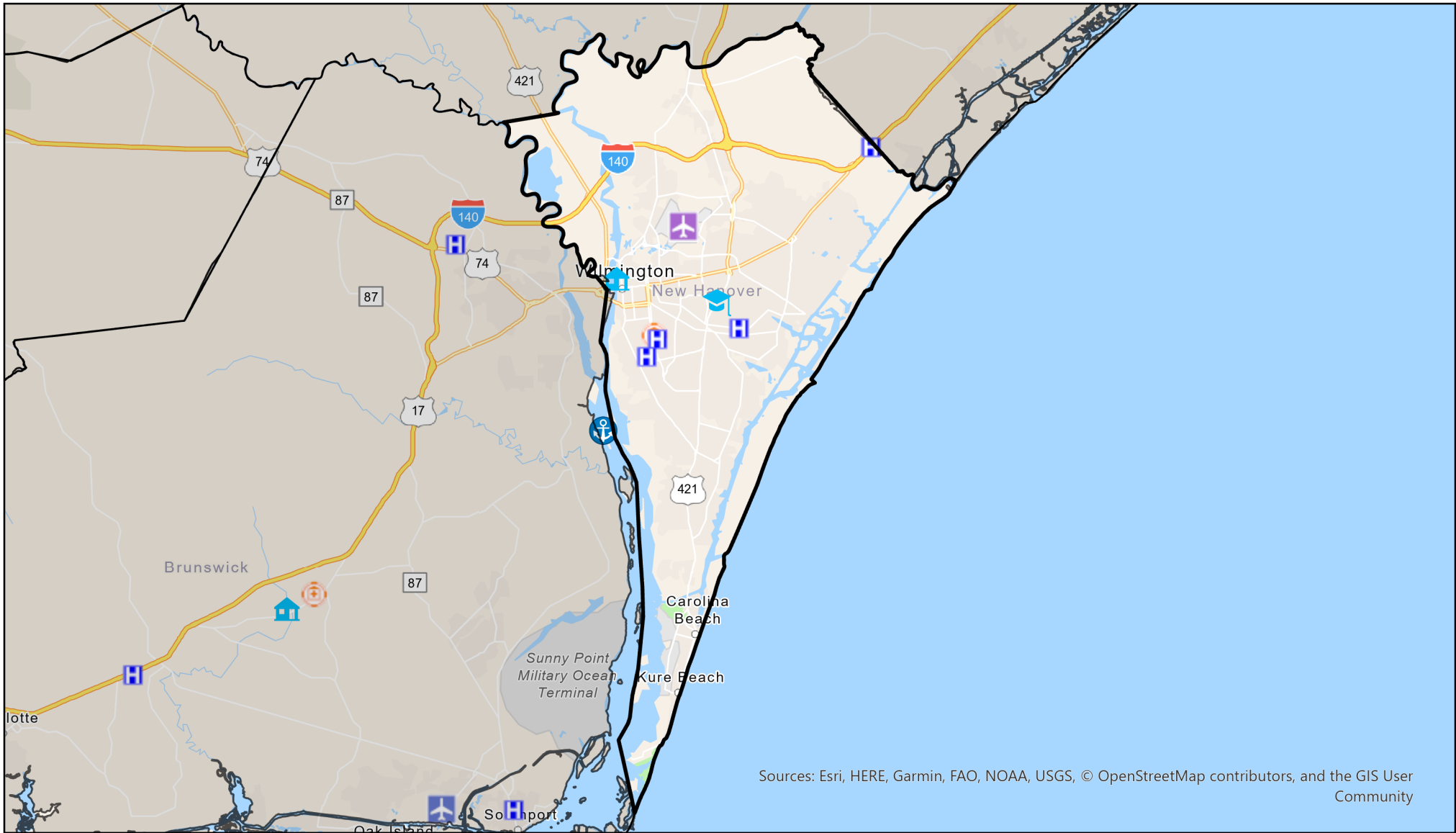
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.










New Hanover County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

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|-------------------------------------------------------------------------------------|---------------------|-------------------------------------------------------------------------------------|---------------------------|---------------------------------------------------------------------------------------|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



7 Miles