

County Profile

New Hanover County (NC)

May 2022

Demographics

Population & Growth

2019 Est Population
2020 Census Total Population
Jul2020 NC Certified Population Estimate

Population

227,938
225,702
225,730

% Annual Growth

1.7%
1.1%
(3.1%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

198,178
4,489

Urban/Rural Percent

97.8%
2.2%

Estimated Population by Age

2019 Est Median Age
2019 Est Total Pop 0-19
2019 Est Total Pop 20-24
2019 Est Total Pop 25-34
2019 Est Total Pop 35-44
2019 Est Total Pop 45-54
2019 Est Total Pop 55-64
2019 Est Total Pop 65+

39
50,419
21,596
30,224
28,707
28,339
29,393
39,260

% Pop by Age

22.1%
9.5%
13.3%
12.6%
12.4%
12.9%
17.2%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.2
Workers Not Working at Home 101,412
Travel Time to Work: < 10 minutes 12.7%
Travel Time to Work: 10-14 minutes 20.9%
Travel Time to Work: 15-19 minutes 23.8%
Travel Time to Work: 20-24 minutes 18.3%
Travel Time to Work: 25-29 minutes 6.1%
Travel Time to Work: 30-34 minutes 9.0%
Travel Time to Work: 35-44 minutes 2.7%
Travel Time to Work: 45-59 minutes 2.6%
Travel Time to Work: 60+ minutes 4.1%

Workers, By Transportation

Worker Transp, Base 109,786
Work at Home 7.6%
Drove Car/Truck/Van Alone 81.3%
Carpooled Car/Truck/Van 7.3%
Public Transportation 0.5%
Walked 1.9%
Bicycle 0.6%
Taxi, Motorcycle, Other 0.8%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

99,466
9,002
1,317

Residents

90.6%
8.2%
1.2%

Education

2020-21 Kindergarten-12th Enrollment
2020 Average SAT score (1600 scale)
2020 Percent of Graduates taking SAT
2019-20 (Provisional) Higher Education Completions
2019-20 (Provisional) Higher Education Enrollment
2019 Est Education Attainment age 25+, At Least High School Graduate
2019 Est Education Attainment age 25+, At Least Bachelor's Degree

26,526
1,139
46.6%
7,641
36,063
145,393
63,284

Pop Age 25+

93.2%
40.6%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	113,368	1.2%
2020 Census Occupied Housing, % of total	98,109	86.5%
2020 Census Vacant Housing, % of total	15,259	13.5%
2019 Est Median Value of Owner Occupied Housing	\$243,600	
2019 Est Median Gross Rent	\$1,031	
2019 Est Owner Occupied Housing, % of total	55,525	58.1%
2019 Est Renter Occupied Housing, % of total	40,113	41.9%
2019 Est % Owner Occupied Vacancy Rate	1.5%	
2019 Est % Renter Occupied Vacancy Rate	5.4%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$76,736	
2020 Median Household Income (SAIPE)	\$65,615	14.6%
2019 Est Median Worker Earnings	\$31,348	
2020 Per Capita Income (BEA)	\$50,780	
2020 Est Pop, Income Below Poverty (SAIPE)	23,331	10.2%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	122,192	112,078
Mar2022 Prelim., 2021 Unemployment	3,960	8,761
Mar2022 Prelim., 2021 Unemployment Rate	3.1%	7.3%
2021Q4YTD, 2021 Announced Job Creation	104	104
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$4.9	\$4.9

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	.	112,726	.	\$996
Total Government	.	20,000	.	\$1,118
Total Private Industry	.	92,726	.	\$970
Agriculture Forestry Fishing & Hunting	.	103	.	\$785
Mining
Utilities	.	291	.	\$2,027
Construction	.	8,256	.	\$1,063
Manufacturing	.	4,722	.	\$1,525
Wholesale Trade	.	3,808	.	\$1,246
Retail Trade	.	15,092	.	\$653
Transportation and Warehousing	.	3,599	.	\$951
Information	.	3,173	.	\$1,595
Finance and Insurance	.	3,204	.	\$2,240
Real Estate and Rental and Leasing	.	2,354	.	\$953
Professional and Technical Services	.	8,997	.	\$1,617
Mgt of Companies, Enterprises
Administrative and Waste Services	.	6,581	.	\$746
Educational Services	.	8,276	.	\$963
Health Care and Social Assistance	.	19,618	.	\$1,089
Arts, Entertainment and Recreation	.	1,471	.	\$509
Accommodation and Food Services	.	13,625	.	\$366
Other Services Ex. Public Admin	.	3,582	.	\$636
Public Administration	.	5,376	.	\$1,058
Unclassified	.	0	.	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	.
2021Q4 Establishments: Manufacturing	.
2019 Est Self Employed	7,623

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$4,023.0
2021 Total Retail Businesses (With Food/Drink)	2,529
2021 Avg Sales/Business Total (with Food/Drink)	\$1,590,765
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.4750
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$5,746.6
2021 Tier designation	2

Childcare

2022Q1 Licensed Child Care Facilities	.
2022Q1 Licensed Child Care Enrollment	.

Healthcare Providers

2019 Number of Physicians	773
2019 Physicians/10,000 population	32.8
2020 RNs/10,000 population	152.8
2020 Dentists/10,000 population	8.2
2020 Pharmacists/10,000 population	13.5

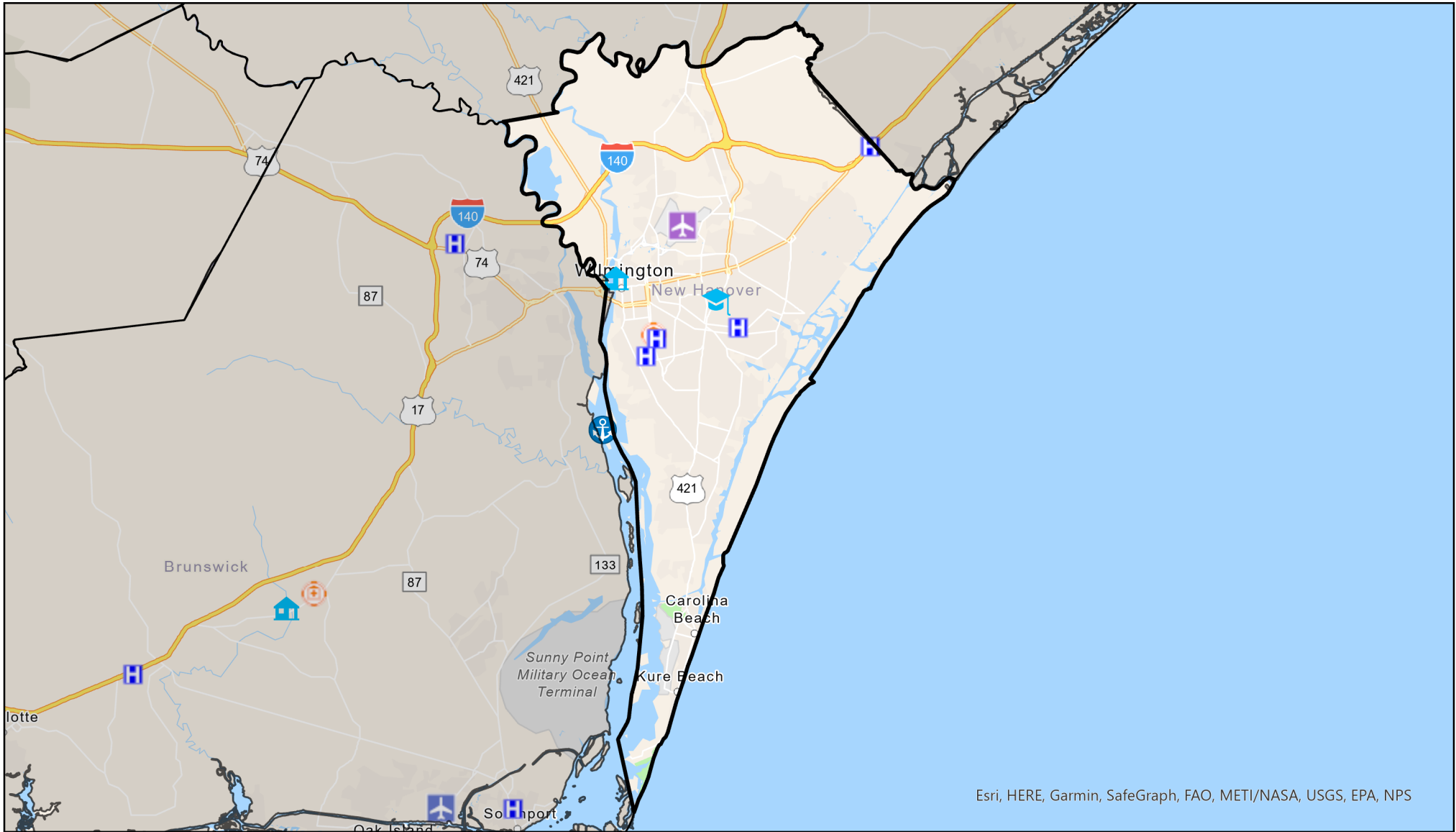
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.






New Hanover County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



Legend

- | | | | | | |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



7 Miles

