

**County Profile**

**New Hanover County (NC)**

**June 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

216,430  
202,667  
223,608

**% Annual Growth**

1.6%  
2.6%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

198,178  
4,489

**Urban/Rural Percent**

97.8%  
2.2%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

38  
48,983  
20,700  
29,655  
27,597  
27,799  
27,613  
34,083

**% Pop by Age**

22.6%  
9.6%  
13.7%  
12.8%  
12.8%  
12.8%  
15.7%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 20.4  
Workers Not Working at Home 96,928  
Travel Time to Work: < 10 minutes 13.8%  
Travel Time to Work: 10-14 minutes 20.4%  
Travel Time to Work: 15-19 minutes 23.5%  
Travel Time to Work: 20-24 minutes 18.1%  
Travel Time to Work: 25-29 minutes 5.9%  
Travel Time to Work: 30-34 minutes 9.0%  
Travel Time to Work: 35-44 minutes 2.6%  
Travel Time to Work: 45-59 minutes 3.0%  
Travel Time to Work: 60+ minutes 3.8%

**Workers, By Transportation**

Worker Transp, Base 104,263  
Work at Home 7.0%  
Drove Car/Truck/Van Alone 79.5%  
Carpooled Car/Truck/Van 8.2%  
Public Transportation 0.9%  
Walked 2.0%  
Bicycle 0.9%  
Taxi, Motorcycle, Other 1.4%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

93,628  
9,384  
1,355

**Residents**

89.8%  
9.0%  
1.3%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (final)  
2015-16 Higher Education Total Enrollment (final)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

27,130  
1,117  
44.0%  
13,166  
73,406  
135,427  
55,655

**Pop Age 25+**

92.3%  
37.9%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	105,579	1.4%
2010 Census Total Housing	86,046	
2010 Census Total Households	101,436	
2010 Census Occupied Housing	70,656	82.1%
2010 Census Vacant Housing	15,390	17.9%
2016 Est Median Value of Owner Occupied Housing	\$215,800	
2016 Est Median Gross Rent	\$928	
2016 Est Owner Occupied Housing	51,589	57.6%
2016 Est Renter Occupied Housing	38,010	42.4%
2016 Est Owner Occupied Housing Vacancy	1.9%	
2016 Est Renter Occupied Housing Vacancy	7.3%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$67,451	
2016 Median Household Income (SAIPE)	\$51,373	( 2.1%)
2015 Est Median Worker Earnings	\$27,535	
2016 Per Capita Income (BEA)	\$42,262	
2016 Est Pop, Income Below Poverty Level (SAIPE)	37,472	17.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Apr 2018 Prelim., 2016 Employment	115,296	113,526
Apr 2018 Prelim., 2016 Unemployment	4,103	4,975
Apr 2018 Prelim., 2016 Unemployment Rate	3.4%	4.2%
2018Q1 YTD, 2017 Announced Job Creation	.	6
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	\$0.5

## Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	112,011	111,276	\$875	\$858
Total Government	20,091	19,510	\$970	\$969
Total Private Industry	91,920	91,766	\$854	\$834
Agriculture Forestry Fishing & Hunting	106	115	\$800	\$739
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	6,117	6,124	\$1,000	\$919
Manufacturing	5,112	5,200	\$1,442	\$1,495
Wholesale Trade	3,781	3,688	\$1,203	\$1,125
Retail Trade	15,727	15,308	\$544	\$537
Transportation and Warehousing	3,107	3,047	\$933	\$865
Information	3,021	3,105	\$1,179	\$1,172
Finance and Insurance	3,162	3,141	\$1,666	\$1,622
Real Estate and Rental and Leasing	2,249	2,203	\$888	\$784
Professional and Technical Services	8,158	8,012	\$1,476	\$1,659
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	6,525	6,623	\$676	\$631
Educational Services	8,933	.	\$834	.
Health Care and Social Assistance	18,770	18,586	\$1,022	\$964
Arts, Entertainment and Recreation	1,710	.	\$478	.
Accommodation and Food Services	15,783	16,117	\$327	\$323
Other Services Ex. Public Admin	3,487	3,483	\$568	\$536
Public Administration	5,359	5,285	\$1,018	\$955
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	5
2017Q4 Establishments: Total Private Industry	7,991
2017Q4 Establishments: Manufacturing	202
2016 Est Self Employed	7,997

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$5,043.4
2017 Total Retail Businesses (With Food/Drink)	2,262
2017 Avg Sales/Business Total (with Food/Drink)	\$2,229,630
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5700
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$4,391.5
2018 Tier designation	3

### Childcare

2018Q1 Licensed Child Care Facilities	98
2018Q1 Licensed Child Care Enrollment	5,701

### Weather

Annual Rainfall, inches	58
Annual Snowfall, inches	2
Average Annual Temperature, F	64
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	53

### Healthcare Providers

2017 Number of Physicians	749
2017 Physicians per 10,000 population	33.0
2017 RNs per 10,000 population	150.6
2017 Dentists per 10,000 population	7.7
2016 Pharmacists per 10,000 population	13.7

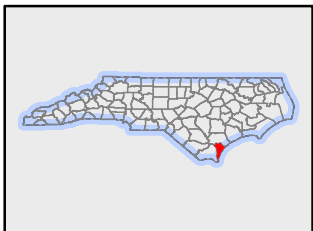
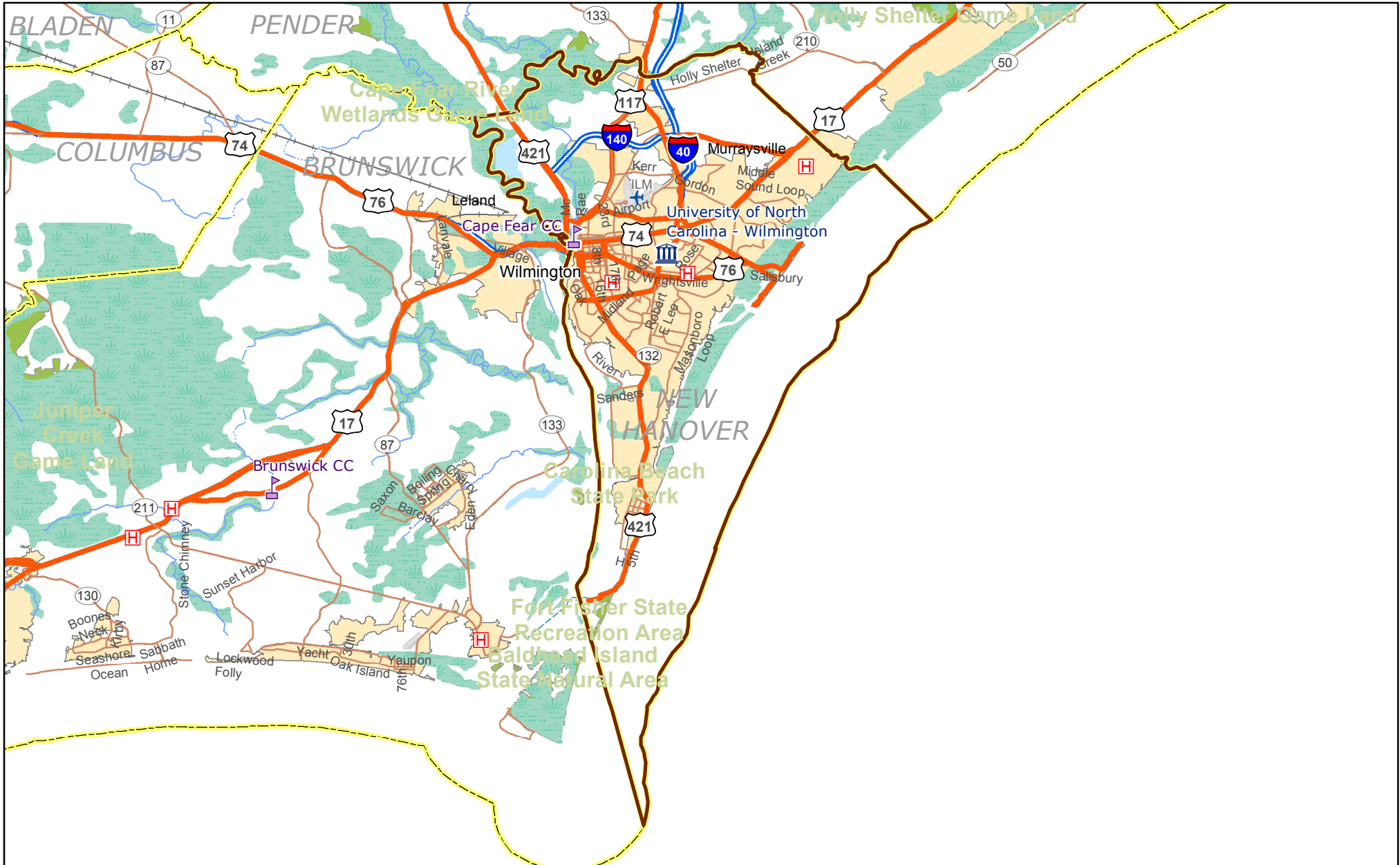
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# New Hanover County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

