

**County Profile**

**Nash County (NC)**

**January 2019**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2017 NC Certified Population Estimate

**Population**

94,385  
95,840  
95,063

**% Annual Growth**

( 0.4%)  
1.0%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

50,256  
45,584

**Urban/Rural Percent**

52.4%  
47.6%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

41  
24,071  
5,865  
10,462  
11,518  
13,710  
13,359  
15,400

**% Pop by Age**

25.5%  
6.2%  
11.1%  
12.2%  
14.5%  
14.1%  
16.3%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 21.3  
Workers Not Working at Home 39,494  
Travel Time to Work: < 10 minutes 14.4%  
Travel Time to Work: 10-14 minutes 18.1%  
Travel Time to Work: 15-19 minutes 19.3%  
Travel Time to Work: 20-24 minutes 17.5%  
Travel Time to Work: 25-29 minutes 6.7%  
Travel Time to Work: 30-34 minutes 9.9%  
Travel Time to Work: 35-44 minutes 3.9%  
Travel Time to Work: 45-59 minutes 5.6%  
Travel Time to Work: 60+ minutes 4.7%

**Workers, By Transportation**

Worker Transp, Base 40,446  
Work at Home 2.4%  
Drove Car/Truck/Van Alone 84.2%  
Carpooled Car/Truck/Van 10.7%  
Public Transportation 0.3%  
Walked 1.6%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 0.7%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

26,856  
13,347  
283

**Residents**

66.4%  
33.0%  
0.7%

**Education**

2017-18 Kindergarten-12th Enrollment  
2018 Average SAT score (1600 new scale)  
2018 Percent of Graduates taking SAT  
2016-17 Higher Education Completions (Provisional)  
2016-17 Higher Education Enrollment (Provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

16,172  
1,011  
46.0%  
2,748  
6,977  
54,200  
12,615

**Pop Age 25+**

84.1%  
19.6%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	42,404	0.0%
2010 Census Total Housing	37,782	
2010 Census Total Households	42,286	
2010 Census Occupied Housing	33,278	88.1%
2010 Census Vacant Housing	4,504	11.9%
2016 Est Median Value of Owner Occupied Housing	\$120,500	
2016 Est Median Gross Rent	\$707	
2016 Est Owner Occupied Housing	23,720	64.7%
2016 Est Renter Occupied Housing	12,958	35.3%
2016 Est % Owner Occupied Vacancy Rate	2.4%	
2016 Est % Renter Occupied Vacancy Rate	7.7%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$55,079	
2017 Median Household Income (SAIPE)	\$47,597	0.4%
2016 Est Median Worker Earnings	\$26,520	
2017 Per Capita Income (BEA)	\$40,299	
2017 Est Pop, Income Below Poverty (SAIPE)	14,560	15.8%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Nov 2018 Prelim., 2017 Employment	40,969	40,912
Nov 2018 Prelim., 2017 Unemployment	1,842	2,672
Nov 2018 Prelim., 2017 Unemployment Rate	4.3%	6.1%
2018Q3 YTD, 2017 Announced Job Creation	.	36
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	.	\$13.9

## Employment / Wages by Industry

	<b>2018Q2 Employment</b>	<b>2017 Employment</b>	<b>2018Q2 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	39,911	39,839	\$753	\$749
Total Government	6,128	6,022	\$730	\$802
Total Private Industry	33,783	33,817	\$757	\$740
Agriculture Forestry Fishing & Hunting	1,048	1,006	\$503	\$488
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	1,966	1,796	\$1,033	\$1,024
Manufacturing	6,654	6,881	\$1,157	\$1,072
Wholesale Trade	2,452	2,400	\$937	\$943
Retail Trade	5,044	5,089	\$484	\$479
Transportation and Warehousing	.	731	.	\$901
Information	708	651	\$796	\$807
Finance and Insurance	859	857	\$1,147	\$1,132
Real Estate and Rental and Leasing	439	395	\$666	\$696
Professional and Technical Services	1,309	1,507	\$722	\$726
Mgt of Companies, Enterprises	658	697	\$1,422	\$1,444
Administrative and Waste Services	2,123	1,869	\$479	\$489
Educational Services	.	3,105	.	\$737
Health Care and Social Assistance	5,674	5,724	\$717	\$784
Arts, Entertainment and Recreation	.	.	.	.
Accommodation and Food Services	4,266	4,318	\$309	\$303
Other Services Ex. Public Admin	723	717	\$593	\$580
Public Administration	1,677	1,635	\$756	\$779
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	20
2018Q2 Establishments: Total Private Industry	2,061
2018Q2 Establishments: Manufacturing	91
2016 Est Self Employed	2,244

### Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$1,422.6
2018 Total Retail Businesses (With Food/Drink)	769
2018 Avg Sales/Business Total (with Food/Drink)	\$1,849,873
2018Q3 Available Commercial Buildings (if County reports)	3

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.6700
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$1,090.4
2019 Tier designation	1

### Childcare

2018Q3 Licensed Child Care Facilities	60
2018Q3 Licensed Child Care Enrollment	2,167

### Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	1
Average Annual Temperature, °F	60
Average Annual High Temperature, °F	71
Average Annual Low Temperature, °F	48

### Healthcare Providers

2017 Number of Physicians	172
2017 Physicians/10,000 population	18.2
2017 RNs/10,000 population	105.2
2017 Dentists/10,000 population	4.5
2017 Pharmacists/10,000 population	10.3

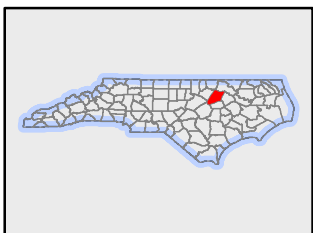
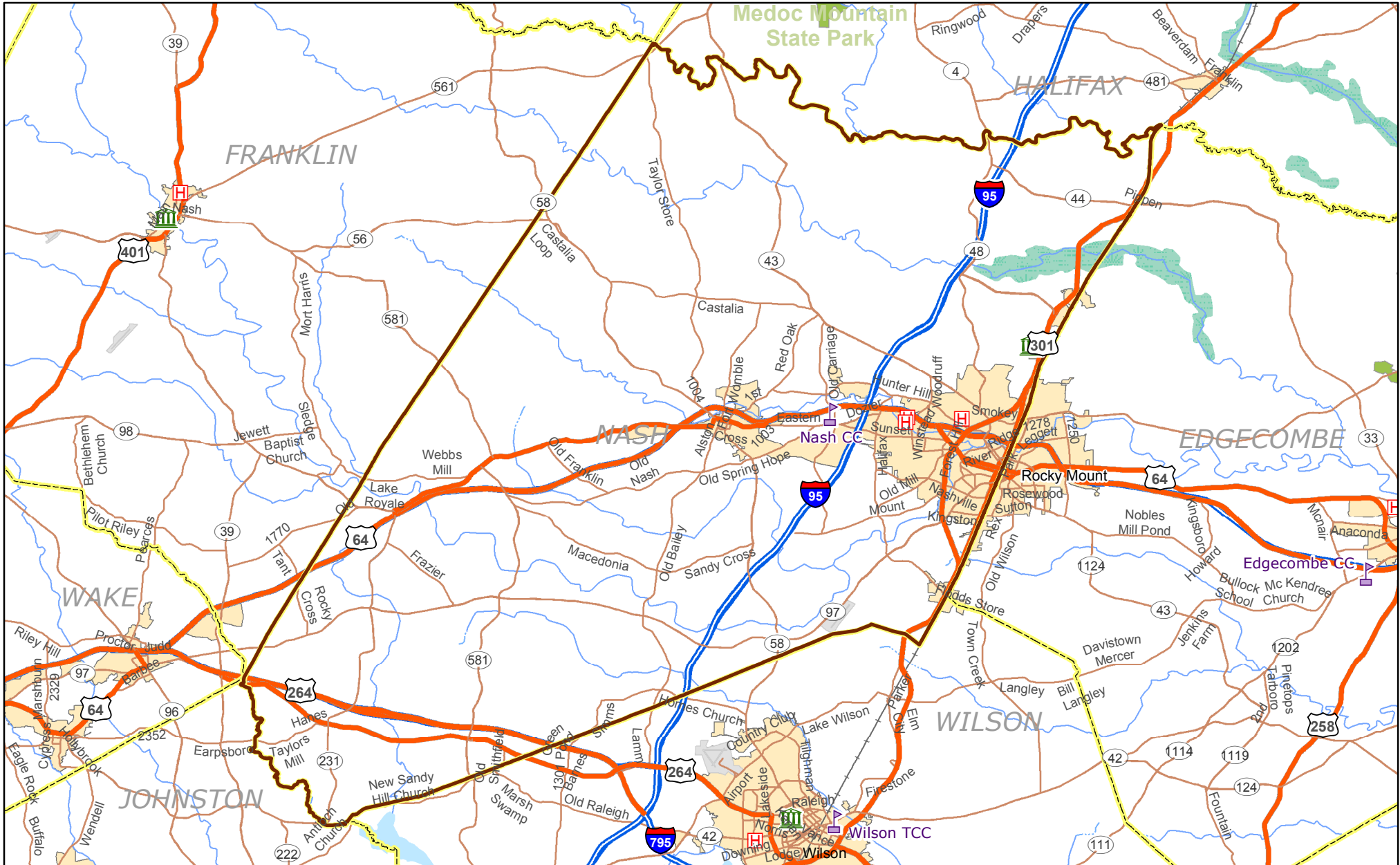
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Nash County, North Carolina



**Legend**

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

