

**County Profile**

**Martin County (NC)**

**January 2019**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2017 NC Certified Population Estimate

**Population**

23,510  
24,505  
23,394

**% Annual Growth**

( 0.9%)  
( 0.4%)

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

5,361  
19,144

**Urban/Rural Percent**

21.9%  
78.1%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

46  
5,557  
1,156  
2,332  
2,465  
3,237  
3,922  
4,841

**% Pop by Age**

23.7%  
4.9%  
9.9%  
10.5%  
13.8%  
16.7%  
20.6%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.6  
Workers Not Working at Home 8,854  
Travel Time to Work: < 10 minutes 19.9%  
Travel Time to Work: 10-14 minutes 18.8%  
Travel Time to Work: 15-19 minutes 14.0%  
Travel Time to Work: 20-24 minutes 10.0%  
Travel Time to Work: 25-29 minutes 4.1%  
Travel Time to Work: 30-34 minutes 11.2%  
Travel Time to Work: 35-44 minutes 7.9%  
Travel Time to Work: 45-59 minutes 7.3%  
Travel Time to Work: 60+ minutes 6.8%

**Workers, By Transportation**

Worker Transp, Base 9,066  
Work at Home 2.3%  
Drove Car/Truck/Van Alone 85.5%  
Carpooled Car/Truck/Van 10.1%  
Public Transportation 0.1%  
Walked 1.4%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 0.6%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

5,412  
3,608  
36

**Residents**

59.7%  
39.8%  
0.4%

**Education**

2017-18 Kindergarten-12th Enrollment 6,006  
2018 Average SAT score (1600 new scale) 1,023  
2018 Percent of Graduates taking SAT 50.5%  
2016-17 Higher Education Completions (Provisional) 278  
2016-17 Higher Education Enrollment (Provisional) 1,072  
2016 Est Education Attainment - At Least High School Graduate 14,060  
2016 Est Education Attainment - At Least Bachelor's Degree 2,651

**Pop Age 25+**

83.7%  
15.8%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	11,561	( 0.3%)
2010 Census Total Housing	10,318	
2010 Census Total Households	11,704	
2010 Census Occupied Housing	8,932	86.6%
2010 Census Vacant Housing	1,386	13.4%
2016 Est Median Value of Owner Occupied Housing	\$84,000	
2016 Est Median Gross Rent	\$622	
2016 Est Owner Occupied Housing	6,579	69.9%
2016 Est Renter Occupied Housing	2,837	30.1%
2016 Est % Owner Occupied Vacancy Rate	1.8%	
2016 Est % Renter Occupied Vacancy Rate	13.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$45,047	
2017 Median Household Income (SAIPE)	\$37,225	4.7%
2016 Est Median Worker Earnings	\$25,899	
2017 Per Capita Income (BEA)	\$34,415	
2017 Est Pop, Income Below Poverty (SAIPE)	4,645	20.5%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Nov 2018 Prelim., 2017 Employment	8,897	9,081
Nov 2018 Prelim., 2017 Unemployment	410	555
Nov 2018 Prelim., 2017 Unemployment Rate	4.4%	5.8%
2018Q3 YTD, 2017 Announced Job Creation	.	12
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	.	\$0.9

## Employment / Wages by Industry

	<b>2018Q2 Employment</b>	<b>2017 Employment</b>	<b>2018Q2 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	6,791	6,926	\$592	\$599
Total Government	1,517	1,492	\$659	\$652
Total Private Industry	5,274	5,434	\$573	\$585
Agriculture Forestry Fishing & Hunting	288	296	\$721	\$699
Mining	0	0	\$0	\$0
Utilities	.	.	.	.
Construction	204	209	\$781	\$771
Manufacturing	.	872	.	\$716
Wholesale Trade	188	187	\$719	\$726
Retail Trade	1,079	1,085	\$458	\$452
Transportation and Warehousing	106	98	\$785	\$728
Information	.	44	.	\$750
Finance and Insurance	243	253	\$1,043	\$1,119
Real Estate and Rental and Leasing	38	39	\$575	\$518
Professional and Technical Services	110	105	\$803	\$740
Mgt of Companies, Enterprises	.	0	.	\$0
Administrative and Waste Services	107	214	\$498	\$876
Educational Services	.	828	.	\$673
Health Care and Social Assistance	1,036	1,068	\$605	\$567
Arts, Entertainment and Recreation	.	.	.	.
Accommodation and Food Services	853	813	\$203	\$211
Other Services Ex. Public Admin	110	108	\$455	\$445
Public Administration	659	645	\$611	\$621
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	.
2018Q2 Establishments: Total Private Industry	447
2018Q2 Establishments: Manufacturing	.
2016 Est Self Employed	551

### Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$245.5
2018 Total Retail Businesses (With Food/Drink)	172
2018 Avg Sales/Business Total (with Food/Drink)	\$1,427,508
2018Q3 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.7900
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$201.8
2019 Tier designation	1

### Childcare

2018Q3 Licensed Child Care Facilities	23
2018Q3 Licensed Child Care Enrollment	754

### Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	1
Average Annual Temperature, °F	60
Average Annual High Temperature, °F	71
Average Annual Low Temperature, °F	50

### Healthcare Providers

2017 Number of Physicians	40
2017 Physicians/10,000 population	8.7
2017 RNs/10,000 population	64.3
2017 Dentists/10,000 population	1.5
2017 Pharmacists/10,000 population	7.4

### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

