

County Profile

Madison County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	21,499	0.4%
2020 Census Total Population	21,193	0.2%
Jul2020 NC Certified Population Estimate	21,173	(5.4%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	1,948	9.4%
2010 Census Total Population: Rural	18,816	90.6%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	44	
2019 Est Total Pop 0-19	4,746	22.1%
2019 Est Total Pop 20-24	1,428	6.6%
2019 Est Total Pop 25-34	2,252	10.5%
2019 Est Total Pop 35-44	2,483	11.5%
2019 Est Total Pop 45-54	2,740	12.7%
2019 Est Total Pop 55-64	3,167	14.8%
2019 Est Total Pop 65+	4,683	21.8%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	28.7
Workers Not Working at Home	8,089
Travel Time to Work: < 10 minutes	10.2%
Travel Time to Work: 10-14 minutes	8.7%
Travel Time to Work: 15-19 minutes	13.0%
Travel Time to Work: 20-24 minutes	14.1%
Travel Time to Work: 25-29 minutes	8.2%
Travel Time to Work: 30-34 minutes	14.5%
Travel Time to Work: 35-44 minutes	11.6%
Travel Time to Work: 45-59 minutes	11.2%
Travel Time to Work: 60+ minutes	8.5%

Workers, By Transportation

Worker Transp, Base	8,943
Work at Home	9.5%
Drove Car/Truck/Van Alone	79.0%
Carpooled Car/Truck/Van	8.4%
Public Transportation	0.0%
Walked	2.2%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.8%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

3,881
4,820
241

Residents

43.4%
53.9%
2.7%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	3,022	
2020 Average SAT score (1600 scale)	1,072	
2020 Percent of Graduates taking SAT	9.7%	
2019-20 (Provisional) Higher Education Completions	245	
2019-20 (Provisional) Higher Education Enrollment	1,129	
2019 Est Education Attainment age 25+, At Least High School Graduate	13,330	87.0%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	4,371	28.5%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	11,045	0.4%
2020 Census Occupied Housing, % of total	8,920	80.8%
2020 Census Vacant Housing, % of total	2,125	19.2%
2019 Est Median Value of Owner Occupied Housing	\$194,500	
2019 Est Median Gross Rent	\$688	
2019 Est Owner Occupied Housing, % of total	6,227	74.1%
2019 Est Renter Occupied Housing, % of total	2,176	25.9%
2019 Est % Owner Occupied Vacancy Rate	3.5%	
2019 Est % Renter Occupied Vacancy Rate	1.0%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$62,865	
2020 Median Household Income (SAIPE)	\$49,373	(1.4%)
2019 Est Median Worker Earnings	\$30,479	
2020 Per Capita Income (BEA)	\$38,148	
2020 Est Pop, Income Below Poverty (SAIPE)	2,917	14.0%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	9,651	8,926
Mar2022 Prelim., 2021 Unemployment	301	661
Mar2022 Prelim., 2021 Unemployment Rate	3.0%	6.9%
2021Q4YTD, 2021 Announced Job Creation	.	.
2021Q4YTD, 2021 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	3,938	3,809	\$854	\$734
Total Government	925	912	\$865	\$743
Total Private Industry	3,013	2,897	\$851	\$731
Agriculture Forestry Fishing & Hunting	5	.	\$1,220	.
Mining	0	.	\$0	.
Utilities
Construction	259	247	\$1,018	\$768
Manufacturing	399	401	\$1,017	\$934
Wholesale Trade	28	.	\$943	.
Retail Trade	510	418	\$477	\$451
Transportation and Warehousing	89	85	\$1,260	\$1,153
Information	20	18	\$1,855	\$1,660
Finance and Insurance	60	50	\$1,192	\$1,218
Real Estate and Rental and Leasing	25	21	\$3,454	\$890
Professional and Technical Services	69	58	\$1,401	\$1,152
Mgt of Companies, Enterprises
Administrative and Waste Services	100	87	\$611	\$534
Educational Services	.	738	.	\$779
Health Care and Social Assistance	552	546	\$894	\$777
Arts, Entertainment and Recreation	84	112	\$501	\$352
Accommodation and Food Services	338	318	\$423	\$324
Other Services Ex. Public Admin	126	114	\$797	\$651
Public Administration	447	461	\$826	\$707
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	445
2021Q4 Establishments: Manufacturing	13
2019 Est Self Employed	735

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$110.2
2021 Total Retail Businesses (With Food/Drink)	104
2021 Avg Sales/Business Total (with Food/Drink)	\$1,059,879
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.5000
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$190.2
2021 Tier designation	2

Childcare

2022Q1 Licensed Child Care Facilities	11
2022Q1 Licensed Child Care Enrollment	241

Healthcare Providers

2019 Number of Physicians	12
2019 Physicians/10,000 population	5.3
2020 RNs/10,000 population	34.6
2020 Dentists/10,000 population	1.3
2020 Pharmacists/10,000 population	6.6

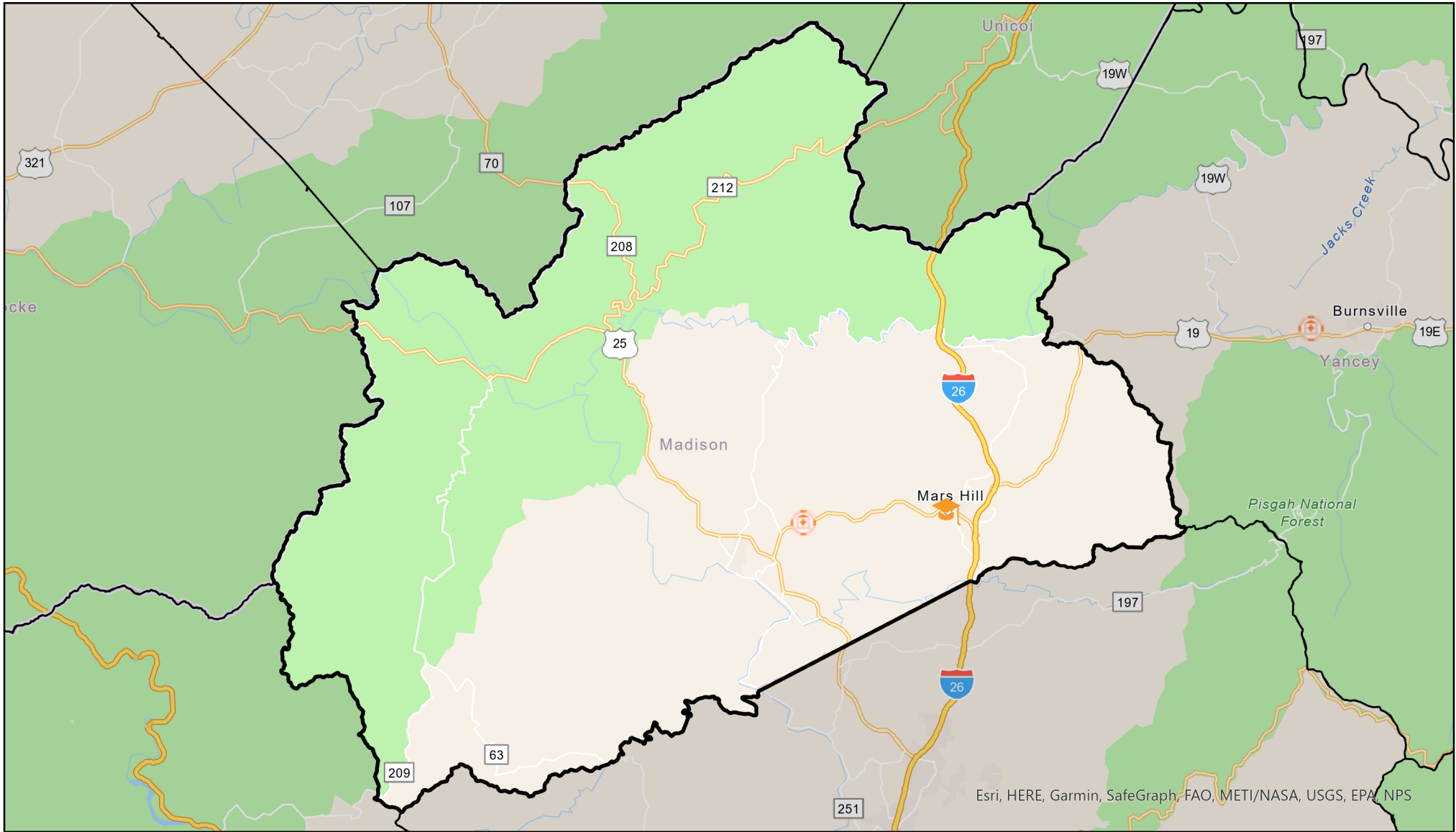
Sources:




Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.


Notes:




Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Madison County, North Carolina



-  Commercial Airports
-  General Aviation
-  NC Ports

-  Hospitals
-  Public Health Departments
-  Community Colleges

-  Public Universities
-  Independent Colleges and Universities
-  Military Installations

Legend



6 Miles