

County Profile

Madison County (NC)

November 2020

Demographics

Population & Growth

	Population	% Annual Growth
2018 Est Population	21,405	0.3%
2010 Census Total Population	20,764	0.6%
Jul2018 NC Certified Population Estimate	22,361	0.5%

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	1,948	9.4%
2010 Census Total Population: Rural	18,816	90.6%

Estimated Population by Age

		% Pop by Age
2018 Est Median Age	44	
2018 Est Total Pop 0-19	4,690	22.0%
2018 Est Total Pop 20-24	1,459	6.8%
2018 Est Total Pop 25-34	2,217	10.4%
2018 Est Total Pop 35-44	2,510	11.7%
2018 Est Total Pop 45-54	2,847	13.3%
2018 Est Total Pop 55-64	3,196	14.9%
2018 Est Total Pop 65+	4,486	21.0%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	28.6
Workers Not Working at Home	8,456
Travel Time to Work: < 10 minutes	10.4%
Travel Time to Work: 10-14 minutes	10.4%
Travel Time to Work: 15-19 minutes	13.4%
Travel Time to Work: 20-24 minutes	15.6%
Travel Time to Work: 25-29 minutes	6.4%
Travel Time to Work: 30-34 minutes	14.7%
Travel Time to Work: 35-44 minutes	9.7%
Travel Time to Work: 45-59 minutes	10.3%
Travel Time to Work: 60+ minutes	9.0%

Workers, By Transportation

Worker Transp, Base	9,328
Work at Home	9.3%
Drove Car/Truck/Van Alone	78.5%
Carpooled Car/Truck/Van	9.6%
Public Transportation	0.0%
Walked	1.8%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.8%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

4,160
4,869
298

Residents

44.6%
52.2%
3.2%

Education

		Pop Age 25+
2019-20 Kindergarten-12th Enrollment	3,157	
2020 Average SAT score (1600 new scale)	1,072	
2020 Percent of Graduates taking SAT	9.7%	
2018-19 Higher Education Completions (Provisional)	245	
2018-19 Higher Education Enrollment (Provisional)	1,272	
2018 Est Education Attainment age 25+, At Least High School Graduate	13,027	85.4%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	4,213	27.6%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	8,494	
2010 Census Total Households	10,608	
2018 Est Total Housing Units, % annual growth	10,892	0.3%
2018 Est Occupied Housing, % of total	8,452	77.6%
2018 Est Vacant Housing, % of total	2,440	22.4%
2018 Est Median Value of Owner Occupied Housing	\$180,400	
2018 Est Median Gross Rent	\$678	
2018 Est Owner Occupied Housing, % of total	6,133	72.6%
2018 Est Renter Occupied Housing, % of total	2,319	27.4%
2018 Est % Owner Occupied Vacancy Rate	2.7%	
2018 Est % Renter Occupied Vacancy Rate	1.3%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$55,916	
2018 Median Household Income (SAIPE)	\$44,693	6.7%
2018 Est Median Worker Earnings	\$26,373	
2018 Per Capita Income (BEA)	\$34,036	
2018 Est Pop, Income Below Poverty (SAIPE)	3,502	17.0%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	8,964	9,909
SEP2020 Prelim., 2019 Unemployment	591	374
SEP2020 Prelim., 2019 Unemployment Rate	6.2%	3.6%
2020Q2YTD, 2019 Announced Job Creation	.	.
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	3,939	3,998	\$675	\$675
Total Government	971	935	\$689	\$704
Total Private Industry	2,968	3,063	\$670	\$667
Agriculture Forestry Fishing & Hunting	.	3	.	\$598
Mining
Utilities
Construction	225	211	\$698	\$785
Manufacturing	401	392	\$897	\$940
Wholesale Trade	18	18	\$713	\$695
Retail Trade	411	446	\$417	\$427
Transportation and Warehousing	86	87	\$1,054	\$1,052
Information	17	.	\$1,575	.
Finance and Insurance	46	48	\$1,413	\$1,202
Real Estate and Rental and Leasing	18	22	\$405	\$552
Professional and Technical Services	55	40	\$1,100	\$1,232
Mgt of Companies, Enterprises
Administrative and Waste Services	84	89	\$449	\$460
Educational Services	.	900	.	\$692
Health Care and Social Assistance	534	530	\$719	\$693
Arts, Entertainment and Recreation	124	129	\$252	\$315
Accommodation and Food Services	397	392	\$288	\$336
Other Services Ex. Public Admin	122	116	\$623	\$637
Public Administration	467	457	\$655	\$682
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	.
2020Q1 Establishments: Total Private Industry	392
2020Q1 Establishments: Manufacturing	12
2018 Est Self Employed	937

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.1
2019 Total Retail Businesses (With Food/Drink)	85
2019 Avg Sales/Business Total (with Food/Drink)	\$788,412
2020Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.5000
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$134.9
2020 Tier designation	2

Childcare

2020Q3 Licensed Child Care Facilities	11
2020Q3 Licensed Child Care Enrollment	260

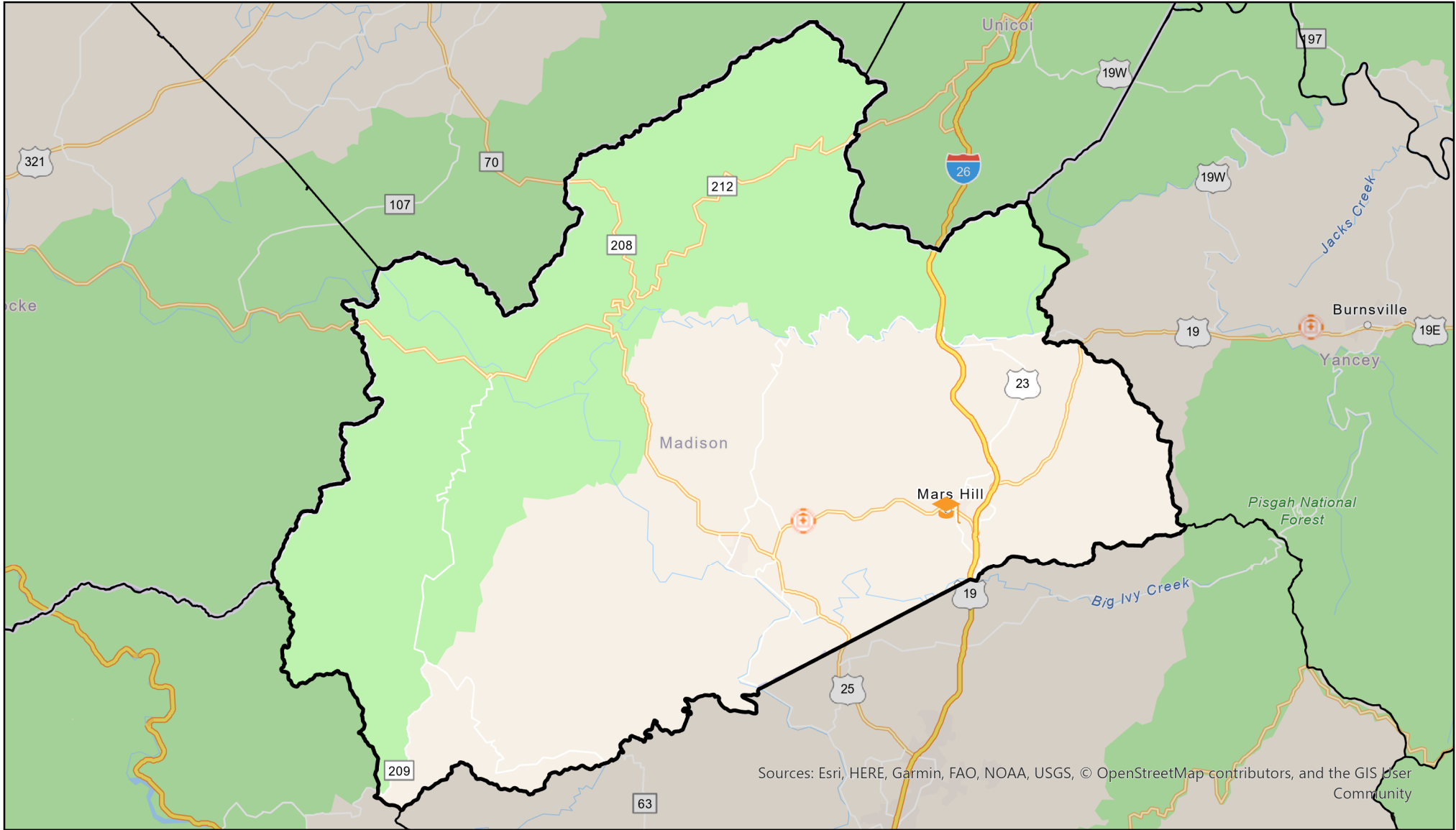
Healthcare Providers

2019 Number of Physicians	12
2019 Physicians/10,000 population	5.3
2019 RNs/10,000 population	40.7
2019 Dentists/10,000 population	1.3
2017 Pharmacists/10,000 population	5.9

Sources:
Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:
Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.










Madison County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | | | | |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



6 Miles

