

**County Profile**

**Madison County (NC)**

**November 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

21,130  
20,764  
21,979

**% Annual Growth**

0.5%  
0.6%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

1,948  
18,816

**Urban/Rural Percent**

9.4%  
90.6%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

44  
4,714  
1,473  
2,068  
2,552  
2,941  
3,174  
4,208

**% Pop by Age**

22.4%  
7.0%  
9.8%  
12.1%  
13.9%  
15.0%  
19.9%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 27.9  
Workers Not Working at Home 8,353  
Travel Time to Work: < 10 minutes 12.2%  
Travel Time to Work: 10-14 minutes 9.3%  
Travel Time to Work: 15-19 minutes 10.2%  
Travel Time to Work: 20-24 minutes 15.7%  
Travel Time to Work: 25-29 minutes 7.0%  
Travel Time to Work: 30-34 minutes 17.9%  
Travel Time to Work: 35-44 minutes 11.9%  
Travel Time to Work: 45-59 minutes 7.6%  
Travel Time to Work: 60+ minutes 8.2%

**Workers, By Transportation**

Worker Transp, Base 9,044  
Work at Home 7.6%  
Drove Car/Truck/Van Alone 78.5%  
Carpooled Car/Truck/Van 10.6%  
Public Transportation 0.1%  
Walked 2.3%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 0.7%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

4,350  
4,531  
163

**Residents**

48.1%  
50.1%  
1.8%

**Education**

2017-18 Kindergarten-12th Enrollment 3,428  
2018 Average SAT score (1600 new scale) 1,074  
2018 Percent of Graduates taking SAT 22.9%  
2015-16 Higher Education Completions (Final) 580  
2015-16 Higher Education Total Enrollment (Final) 1,514  
2016 Est Education Attainment - At Least High School Graduate 12,325  
2016 Est Education Attainment - At Least Bachelor's Degree 3,692

**Pop Age 25+**

82.5%  
24.7%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	10,698	0.2%
2010 Census Total Housing	8,494	
2010 Census Total Households	10,608	
2010 Census Occupied Housing	6,380	75.1%
2010 Census Vacant Housing	2,114	24.9%
2016 Est Median Value of Owner Occupied Housing	\$162,500	
2016 Est Median Gross Rent	\$635	
2016 Est Owner Occupied Housing	6,202	73.8%
2016 Est Renter Occupied Housing	2,198	26.2%
2016 Est Owner Occupied Housing Vacancy	4.1%	
2016 Est Renter Occupied Housing Vacancy	1.7%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$52,474	
2016 Median Household Income (SAIPE)	\$40,765	7.6%
2016 Est Median Worker Earnings	\$24,396	
2016 Per Capita Income (BEA)	\$31,022	
2016 Est Pop, Income Below Poverty Level (SAIPE)	3,786	18.8%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Sep 2018 Prelim., 2017 Employment	9,577	9,444
Sep 2018 Prelim., 2017 Unemployment	276	429
Sep 2018 Prelim., 2017 Unemployment Rate	2.8%	4.3%
2018Q2 YTD, 2017 Announced Job Creation	.	47
2018Q2 YTD, 2017 Total Announced Investments (\$mil)	.	\$26.0

### Employment / Wages by Industry

	<b>2018Q1 Employment</b>	<b>2017 Annual Employment</b>	<b>2018Q1 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	3,759	3,730	\$660	\$640
Total Government	968	931	\$643	\$653
Total Private Industry	2,791	2,799	\$666	\$635
Agriculture Forestry Fishing & Hunting	11	6	\$6,803	\$4,702
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	183	190	\$704	\$735
Manufacturing	336	319	\$873	\$917
Wholesale Trade	18	17	\$652	\$575
Retail Trade	451	446	\$398	\$379
Transportation and Warehousing	69	69	\$930	\$903
Information	11	.	\$3,016	.
Finance and Insurance	53	58	\$623	\$914
Real Estate and Rental and Leasing	25	23	\$718	\$1,008
Professional and Technical Services	49	41	\$960	\$997
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	71	72	\$375	\$378
Educational Services	.	797	.	\$669
Health Care and Social Assistance	545	548	\$666	\$624
Arts, Entertainment and Recreation	103	127	\$295	\$312
Accommodation and Food Services	327	331	\$331	\$321
Other Services Ex. Public Admin	119	117	\$687	\$639
Public Administration	449	453	\$631	\$639
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	.
2018Q1 Establishments: Total Private Industry	365
2018Q1 Establishments: Manufacturing	15
2016 Est Self Employed	963

### Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$83.2
2018 Total Retail Businesses (With Food/Drink)	108
2018 Avg Sales/Business Total (with Food/Drink)	\$770,739
2018Q3 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.5200
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$110.0
2018 Tier designation	2

### Childcare

2018Q3 Licensed Child Care Facilities	12
2018Q3 Licensed Child Care Enrollment	275

### Weather

Annual Rainfall, inches	43
Annual Snowfall, inches	27
Average Annual Temperature, °F	53
Average Annual High Temperature, °F	66
Average Annual Low Temperature, °F	41

### Healthcare Providers

2017 Number of Physicians	24
2017 Physicians per 10,000 population	10.2
2017 RNs per 10,000 population	57.0
2017 Dentists per 10,000 population	2.1
2017 Pharmacists per 10,000 population	9.4

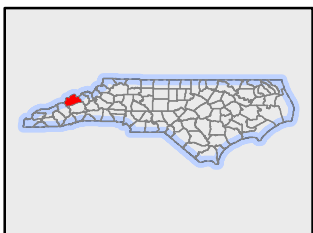
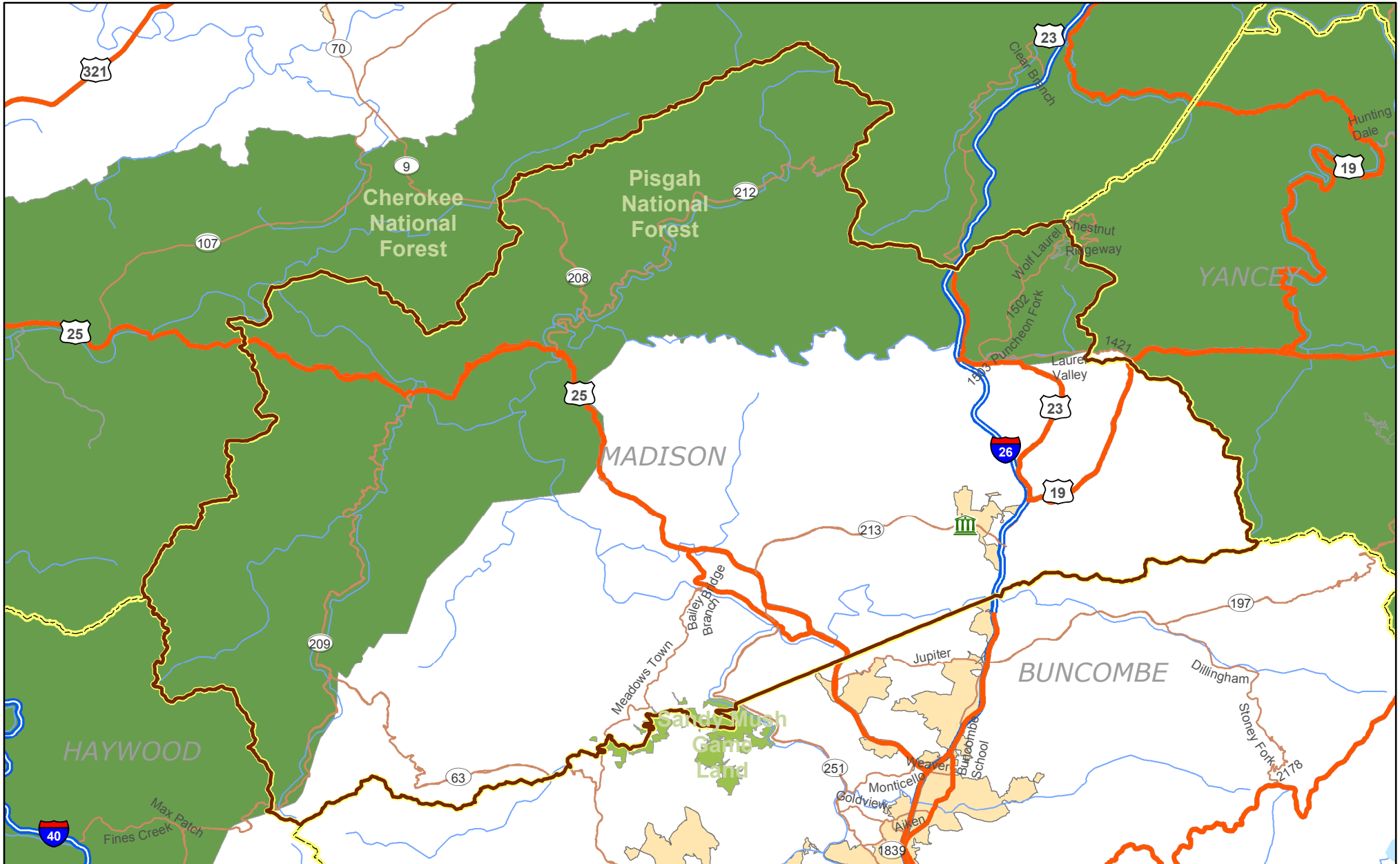
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2011-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Madison County, North Carolina



**Legend**

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
Hospital	Major Railroad Lines	County Boundary

