



## County Profile

McDowell County (NC)

May 2022

### Demographics

#### Population & Growth

2019 Est Population  
2020 Census Total Population  
Jul2020 NC Certified Population Estimate

#### Population

45,227  
44,578  
44,511

#### % Annual Growth

0.3%  
( 0.1%)  
( 4.1%)

#### Urban/Rural Representation

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

13,363  
31,633

#### Urban/Rural Percent

29.7%  
70.3%

#### Estimated Population by Age

2019 Est Median Age  
2019 Est Total Pop 0-19  
2019 Est Total Pop 20-24  
2019 Est Total Pop 25-34  
2019 Est Total Pop 35-44  
2019 Est Total Pop 45-54  
2019 Est Total Pop 55-64  
2019 Est Total Pop 65+

44  
10,077  
2,293  
5,282  
5,550  
6,269  
6,765  
8,991

#### % Pop by Age

22.3%  
5.1%  
11.7%  
12.3%  
13.9%  
15.0%  
19.9%

### Commuters, Workers Age 16 and Over, 2019 Census ACS Est

#### Percent of Workers, By Travel Time

Avg Travel Time, Minutes 24.2  
Workers Not Working at Home 17,587  
Travel Time to Work: < 10 minutes 11.9%  
Travel Time to Work: 10-14 minutes 15.4%  
Travel Time to Work: 15-19 minutes 19.0%  
Travel Time to Work: 20-24 minutes 14.0%  
Travel Time to Work: 25-29 minutes 9.2%  
Travel Time to Work: 30-34 minutes 11.6%  
Travel Time to Work: 35-44 minutes 6.5%  
Travel Time to Work: 45-59 minutes 7.3%  
Travel Time to Work: 60+ minutes 5.0%

#### Workers, By Transportation

Worker Transp, Base 18,248  
Work at Home 3.6%  
Drove Car/Truck/Van Alone 84.1%  
Carpooled Car/Truck/Van 10.8%  
Public Transportation 0.0%  
Walked 0.8%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 0.7%

#### Place of Work

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

#### Commuters

13,193  
4,836  
219

#### Residents

72.3%  
26.5%  
1.2%

### Education

2020-21 Kindergarten-12th Enrollment  
2020 Average SAT score (1600 scale)  
2020 Percent of Graduates taking SAT  
2019-20 (Provisional) Higher Education Completions  
2019-20 (Provisional) Higher Education Enrollment  
2019 Est Education Attainment age 25+, At Least High School Graduate  
2019 Est Education Attainment age 25+, At Least Bachelor's Degree

4,246  
1,045  
27.9%  
214  
1,438  
27,568  
5,731

#### Pop Age 25+

83.9%  
17.4%

## Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	21,242	0.2%
2020 Census Occupied Housing, % of total	18,058	85.0%
2020 Census Vacant Housing, % of total	3,184	15.0%
2019 Est Median Value of Owner Occupied Housing	\$119,200	
2019 Est Median Gross Rent	\$645	
2019 Est Owner Occupied Housing, % of total	13,206	72.7%
2019 Est Renter Occupied Housing, % of total	4,967	27.3%
2019 Est % Owner Occupied Vacancy Rate	1.9%	
2019 Est % Renter Occupied Vacancy Rate	6.1%	

## Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$54,217	
2020 Median Household Income (SAIPE)	\$47,579	2.6%
2019 Est Median Worker Earnings	\$30,835	
2020 Per Capita Income (BEA)	\$37,858	
2020 Est Pop, Income Below Poverty (SAIPE)	6,759	15.2%

## Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	19,394	19,123
Mar2022 Prelim., 2021 Unemployment	640	1,432
Mar2022 Prelim., 2021 Unemployment Rate	3.2%	7.0%
2021Q4YTD, 2021 Announced Job Creation	24	24
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$1.4	\$1.4

### Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	15,398	15,352	\$866	\$763
Total Government	2,509	2,413	\$905	\$808
Total Private Industry	12,889	12,939	\$859	\$755
Agriculture Forestry Fishing & Hunting	93	.	\$822	.
Mining	87	73	\$1,099	\$1,021
Utilities	.	.	.	.
Construction	591	560	\$1,016	\$799
Manufacturing	5,414	5,687	\$1,051	\$935
Wholesale Trade	251	253	\$1,123	\$1,134
Retail Trade	2,151	2,223	\$595	\$502
Transportation and Warehousing	191	175	\$1,118	\$1,039
Information	40	28	\$868	\$742
Finance and Insurance	198	201	\$1,525	\$1,204
Real Estate and Rental and Leasing	50	.	\$715	.
Professional and Technical Services	175	164	\$1,194	\$993
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	583	440	\$702	\$582
Educational Services	1,263	1,134	\$884	\$784
Health Care and Social Assistance	1,439	1,410	\$754	\$678
Arts, Entertainment and Recreation	103	.	\$440	.
Accommodation and Food Services	1,156	1,156	\$412	\$341
Other Services Ex. Public Admin	381	375	\$702	\$586
Public Administration	1,195	1,192	\$904	\$822
Unclassified	0	0	\$0	\$0



## Commercial/Retail/Industrial

### Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	835
2021Q4 Establishments: Manufacturing	53
2019 Est Self Employed	1,048

### Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$428.9
2021 Total Retail Businesses (With Food/Drink)	267
2021 Avg Sales/Business Total (with Food/Drink)	\$1,606,357
2021Q4 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.5775
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$499.5
2021 Tier designation	2

### Childcare

2022Q1 Licensed Child Care Facilities	32
2022Q1 Licensed Child Care Enrollment	796

### Healthcare Providers

2019 Number of Physicians	42
2019 Physicians/10,000 population	9.0
2020 RNs/10,000 population	56.3
2020 Dentists/10,000 population	1.9
2020 Pharmacists/10,000 population	5.1

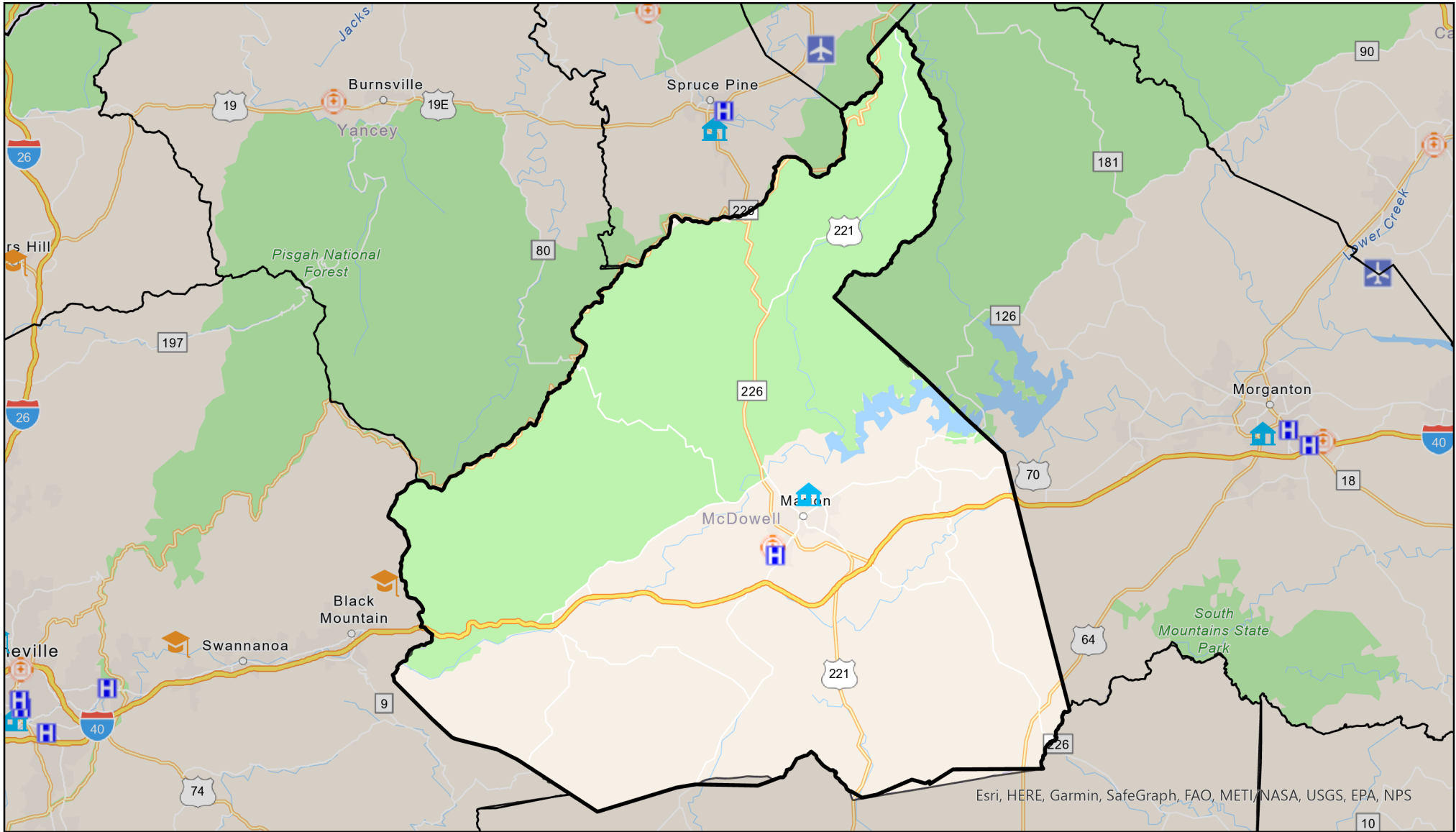
### Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

### Notes:









Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

# McDowell County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



- |   |                     |   |                           |   |                                       |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals                 |  | Public Universities                   |
|  | General Aviation    |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports            |  | Community Colleges        |  | Military Installations                |



6.5 Miles