

**County Profile**

**McDowell County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

45,013  
44,996  
45,510

**% Annual Growth**

0.1%  
0.7%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

13,363  
31,633

**Urban/Rural Percent**

29.7%  
70.3%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

43  
10,456  
2,470  
5,005  
5,823  
6,560  
6,452  
8,247

**% Pop by Age**

23.2%  
5.5%  
11.1%  
12.9%  
14.6%  
14.3%  
18.3%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.5  
Workers Not Working at Home 16,642  
Travel Time to Work: < 10 minutes 13.1%  
Travel Time to Work: 10-14 minutes 18.0%  
Travel Time to Work: 15-19 minutes 16.9%  
Travel Time to Work: 20-24 minutes 14.9%  
Travel Time to Work: 25-29 minutes 8.1%  
Travel Time to Work: 30-34 minutes 11.9%  
Travel Time to Work: 35-44 minutes 5.6%  
Travel Time to Work: 45-59 minutes 6.5%  
Travel Time to Work: 60+ minutes 5.1%

**Workers, By Transportation**

Worker Transp, Base 17,198  
Work at Home 3.2%  
Drove Car/Truck/Van Alone 78.2%  
Carpooled Car/Truck/Van 16.9%  
Public Transportation 0.0%  
Walked 0.6%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 1.1%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

12,331  
4,643  
241

**Residents**

71.7%  
27.0%  
1.4%

**Education**

2016-17 Kindergarten-12th Enrollment 4,303  
2017 Average SAT score (1600 new scale) 1,049  
2017 Percent of Graduates taking SAT 40.4%  
2015-16 Higher Education Completions (provisional) 362  
2015-16 Higher Education Total Enrollment (provisional) 3,276  
2016 Est Education Attainment - At Least High School Graduate 26,441  
2016 Est Education Attainment - At Least Bachelor's Degree 4,699

**Pop Age 25+**

82.4%  
14.6%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	20,922	0.1%
2010 Census Total Housing	17,838	
2010 Census Total Households	20,808	
2010 Census Occupied Housing	14,868	83.4%
2010 Census Vacant Housing	2,970	16.6%
2016 Est Median Value of Owner Occupied Housing	\$104,500	
2016 Est Median Gross Rent	\$591	
2016 Est Owner Occupied Housing	12,403	70.5%
2016 Est Renter Occupied Housing	5,178	29.5%
2016 Est Owner Occupied Housing Vacancy	1.1%	
2016 Est Renter Occupied Housing Vacancy	7.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$45,431	
2016 Median Household Income (SAIPE)	\$41,443	10.7%
2015 Est Median Worker Earnings	\$25,525	
2016 Per Capita Income (BEA)	\$31,479	
2016 Est Pop, Income Below Poverty Level (SAIPE)	8,050	18.4%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	20,530	20,078
May 2018 Prelim., 2017 Unemployment	687	870
May 2018 Prelim., 2017 Unemployment Rate	3.2%	4.2%
2018Q1 YTD, 2017 Announced Job Creation	.	134
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	\$8.2

### Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	16,139	16,066	\$721	\$697
Total Government	2,536	2,467	\$738	\$706
Total Private Industry	13,603	13,599	\$717	\$696
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	106	107	\$707	\$700
Utilities	.	.	.	.
Construction	508	514	\$889	\$749
Manufacturing	6,230	6,161	\$853	\$865
Wholesale Trade	289	287	\$1,426	\$1,358
Retail Trade	1,940	1,858	\$511	\$496
Transportation and Warehousing	.	.	.	.
Information	37	.	\$896	.
Finance and Insurance	173	170	\$969	\$842
Real Estate and Rental and Leasing	.	.	.	.
Professional and Technical Services	155	160	\$1,150	\$837
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	817	815	\$505	\$496
Educational Services	1,330	.	\$724	.
Health Care and Social Assistance	1,422	1,447	\$649	\$591
Arts, Entertainment and Recreation	62	.	\$488	.
Accommodation and Food Services	1,215	1,321	\$302	\$281
Other Services Ex. Public Admin	377	390	\$483	\$461
Public Administration	1,132	1,129	\$745	\$716
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	5
2017Q4 Establishments: Total Private Industry	741
2017Q4 Establishments: Manufacturing	49
2016 Est Self Employed	807

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$614.8
2017 Total Retail Businesses (With Food/Drink)	314
2017 Avg Sales/Business Total (with Food/Drink)	\$1,958,032
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5500
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$349.3
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	34
2018Q1 Licensed Child Care Enrollment	887

### Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	6
Average Annual Temperature, F	58
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	44

### Healthcare Providers

2017 Number of Physicians	75
2017 Physicians per 10,000 population	21.2
2017 RNs per 10,000 population	68.3
2017 Dentists per 10,000 population	4.0
2016 Pharmacists per 10,000 population	6.8

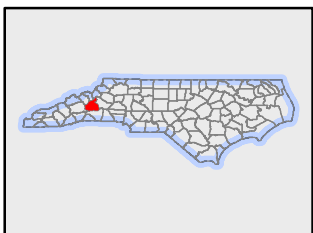
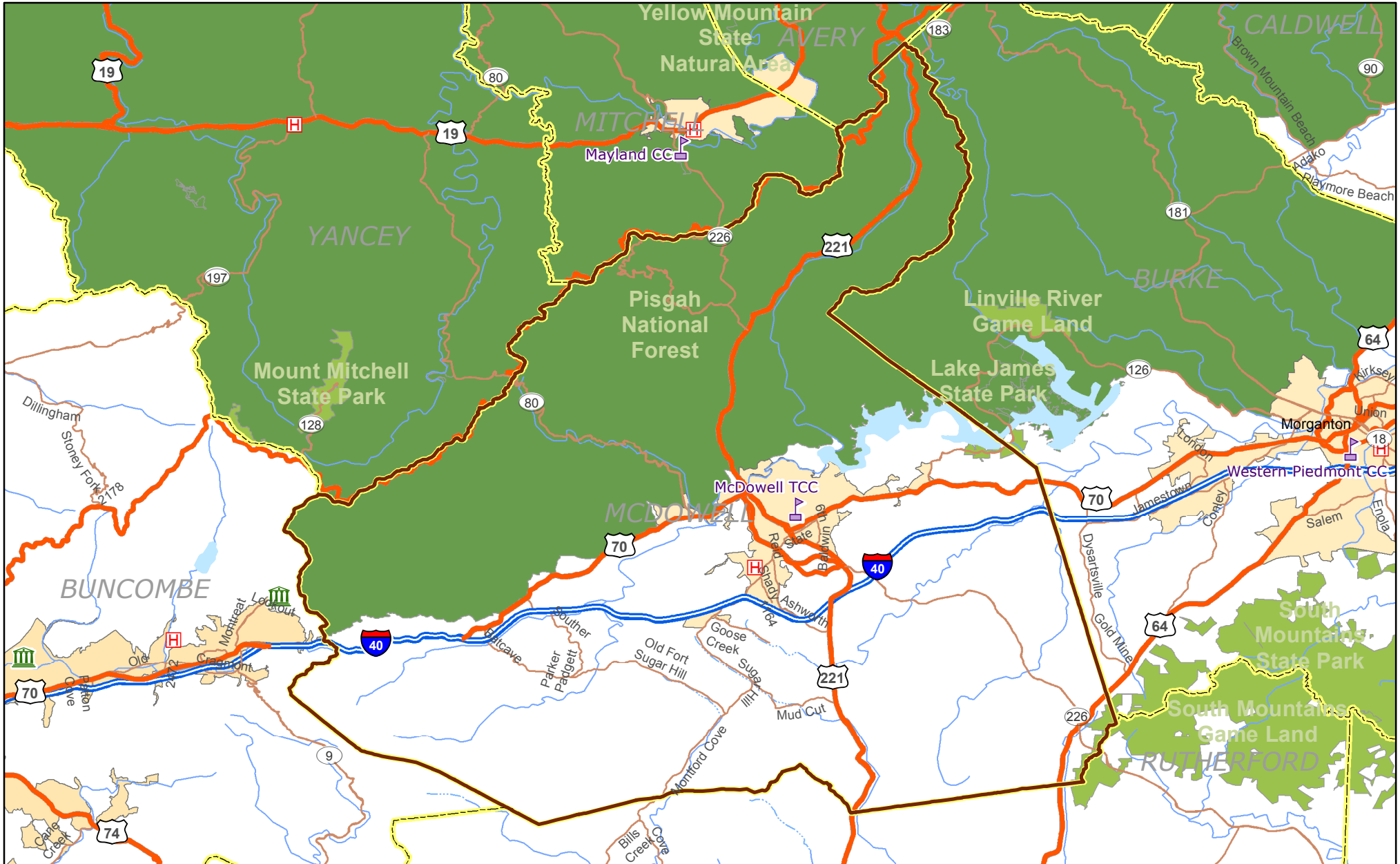
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# McDowell County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

