

County Profile

McDowell County (NC)

November 2020

Demographics

Population & Growth

2018 Est Population
2010 Census Total Population
Jul2018 NC Certified Population Estimate

Population

45,109
44,996
46,373

% Annual Growth

0.1%
0.7%
0.4%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

13,363
31,633

Urban/Rural Percent

29.7%
70.3%

Estimated Population by Age

2018 Est Median Age
2018 Est Total Pop 0-19
2018 Est Total Pop 20-24
2018 Est Total Pop 25-34
2018 Est Total Pop 35-44
2018 Est Total Pop 45-54
2018 Est Total Pop 55-64
2018 Est Total Pop 65+

44
10,178
2,340
5,108
5,681
6,323
6,684
8,795

% Pop by Age

22.6%
5.2%
11.3%
12.6%
14.0%
14.8%
19.5%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.6
Workers Not Working at Home 17,609
Travel Time to Work: < 10 minutes 11.5%
Travel Time to Work: 10-14 minutes 16.6%
Travel Time to Work: 15-19 minutes 18.0%
Travel Time to Work: 20-24 minutes 15.2%
Travel Time to Work: 25-29 minutes 8.3%
Travel Time to Work: 30-34 minutes 12.4%
Travel Time to Work: 35-44 minutes 6.4%
Travel Time to Work: 45-59 minutes 7.2%
Travel Time to Work: 60+ minutes 4.3%

Workers, By Transportation

Worker Transp, Base 18,207
Work at Home 3.3%
Drove Car/Truck/Van Alone 82.7%
Carpooled Car/Truck/Van 12.4%
Public Transportation 0.0%
Walked 0.8%
Bicycle 0.0%
Taxi, Motorcycle, Other 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

13,346
4,643
218

Residents

73.3%
25.5%
1.2%

Education

2019-20 Kindergarten-12th Enrollment
2020 Average SAT score (1600 new scale)
2020 Percent of Graduates taking SAT
2018-19 Higher Education Completions (Provisional)
2018-19 Higher Education Enrollment (Provisional)
2018 Est Education Attainment age 25+, At Least High School Graduate
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

4,409
1,045
27.9%
262
1,395
27,308
5,498

Pop Age 25+

83.8%
16.9%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	17,838	
2010 Census Total Households	20,808	
2018 Est Total Housing Units, % annual growth	21,297	0.5%
2018 Est Occupied Housing, % of total	17,961	84.3%
2018 Est Vacant Housing, % of total	3,336	15.7%
2018 Est Median Value of Owner Occupied Housing	\$113,900	
2018 Est Median Gross Rent	\$643	
2018 Est Owner Occupied Housing, % of total	12,902	71.8%
2018 Est Renter Occupied Housing, % of total	5,059	28.2%
2018 Est % Owner Occupied Vacancy Rate	1.4%	
2018 Est % Renter Occupied Vacancy Rate	5.8%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$49,808	
2018 Median Household Income (SAIPE)	\$43,972	2.6%
2018 Est Median Worker Earnings	\$29,196	
2018 Per Capita Income (BEA)	\$34,077	
2018 Est Pop, Income Below Poverty (SAIPE)	6,802	15.4%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	19,453	20,075
SEP2020 Prelim., 2019 Unemployment	1,256	802
SEP2020 Prelim., 2019 Unemployment Rate	6.1%	3.8%
2020Q2YTD, 2019 Announced Job Creation	.	140
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	\$6.5

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	15,809	15,829	\$750	\$724
Total Government	2,521	2,450	\$766	\$760
Total Private Industry	13,288	13,379	\$747	\$717
Agriculture Forestry Fishing & Hunting
Mining	78	70	\$766	\$904
Utilities
Construction	579	553	\$698	\$744
Manufacturing	5,911	6,001	\$968	\$887
Wholesale Trade	258	268	\$1,223	\$1,229
Retail Trade	2,206	2,031	\$473	\$499
Transportation and Warehousing	181	179	\$972	\$982
Information	40	38	\$548	\$690
Finance and Insurance	201	198	\$1,011	\$1,076
Real Estate and Rental and Leasing	57	.	\$489	.
Professional and Technical Services	171	155	\$857	\$896
Mgt of Companies, Enterprises
Administrative and Waste Services	474	576	\$516	\$519
Educational Services	1,304	.	\$731	.
Health Care and Social Assistance	1,444	1,449	\$637	\$625
Arts, Entertainment and Recreation	61	75	\$313	\$406
Accommodation and Food Services	1,160	1,258	\$318	\$321
Other Services Ex. Public Admin	385	413	\$526	\$504
Public Administration	1,152	1,149	\$796	\$781
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	3
2020Q1 Establishments: Total Private Industry	795
2020Q1 Establishments: Manufacturing	50
2018 Est Self Employed	1,001

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.6
2019 Total Retail Businesses (With Food/Drink)	221
2019 Avg Sales/Business Total (with Food/Drink)	\$2,559,887
2020Q3 Available Commercial Buildings (if County reports)	1

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.5875
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$422.8
2020 Tier designation	2

Childcare

2020Q3 Licensed Child Care Facilities	32
2020Q3 Licensed Child Care Enrollment	896

Healthcare Providers

2019 Number of Physicians	42
2019 Physicians/10,000 population	9.0
2019 RNs/10,000 population	59.6
2019 Dentists/10,000 population	1.7
2017 Pharmacists/10,000 population	7.4

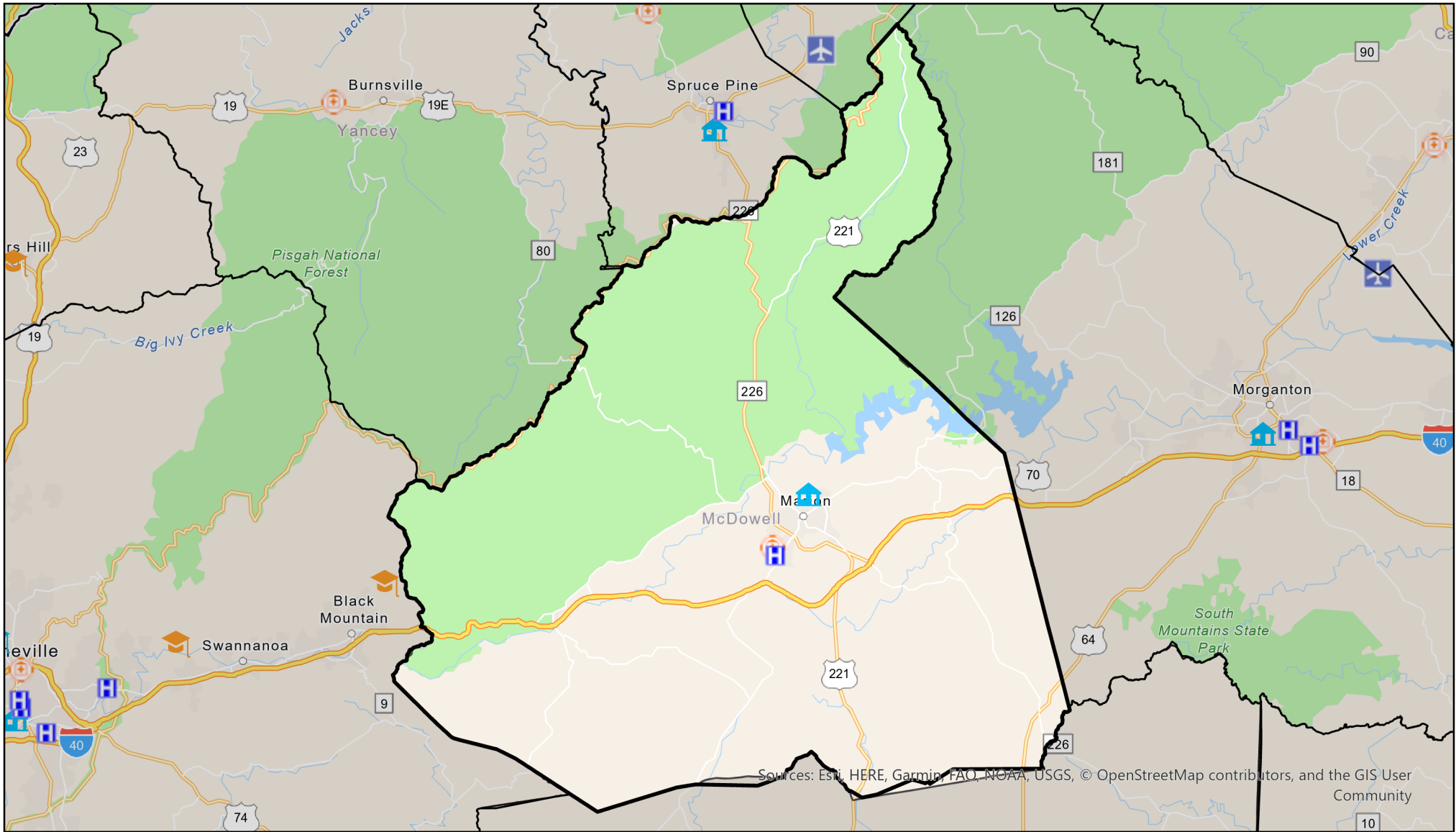
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:










Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

McDowell County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



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|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |

