

County Profile

McDowell County (NC)

June 2020

Demographics

Population & Growth

2018 Est Population
2010 Census Total Population
Jul2018 NC Certified Population Estimate

Population

45,109
44,996
46,373

% Annual Growth

0.1%
0.7%
0.4%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

13,363
31,633

Urban/Rural Percent

29.7%
70.3%

Estimated Population by Age

2018 Est Median Age
2018 Est Total Pop 0-19
2018 Est Total Pop 20-24
2018 Est Total Pop 25-34
2018 Est Total Pop 35-44
2018 Est Total Pop 45-54
2018 Est Total Pop 55-64
2018 Est Total Pop 65+

44
10,178
2,340
5,108
5,681
6,323
6,684
8,795

% Pop by Age

22.6%
5.2%
11.3%
12.6%
14.0%
14.8%
19.5%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.6
Workers Not Working at Home 17,609
Travel Time to Work: < 10 minutes 11.5%
Travel Time to Work: 10-14 minutes 16.6%
Travel Time to Work: 15-19 minutes 18.0%
Travel Time to Work: 20-24 minutes 15.2%
Travel Time to Work: 25-29 minutes 8.3%
Travel Time to Work: 30-34 minutes 12.4%
Travel Time to Work: 35-44 minutes 6.4%
Travel Time to Work: 45-59 minutes 7.2%
Travel Time to Work: 60+ minutes 4.3%

Workers, By Transportation

Worker Transp, Base 18,207
Work at Home 3.3%
Drove Car/Truck/Van Alone 82.7%
Carpooled Car/Truck/Van 12.4%
Public Transportation 0.0%
Walked 0.8%
Bicycle 0.0%
Taxi, Motorcycle, Other 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

13,346
4,643
218

Residents

73.3%
25.5%
1.2%

Education

2018-19 Kindergarten-12th Enrollment
2019 Average SAT score (1600 new scale)
2019 Percent of Graduates taking SAT
2017-18 Higher Education Completions (Final)
2017-18 Higher Education Enrollment (Final)
2018 Est Education Attainment age 25+, At Least High School Graduate
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

4,367
1,082
30.9%
234
1,418
27,308
5,498

Pop Age 25+

83.8%
16.9%

Housing

| | | % Ann Growth or % Total |
|---|-----------|--------------------------------|
| 2010 Census Total Housing | 17,838 | |
| 2010 Census Total Households | 20,808 | |
| 2018 Est Total Housing Units, % annual growth | 21,297 | 0.5% |
| 2018 Est Occupied Housing, % of total | 17,961 | 84.3% |
| 2018 Est Vacant Housing, % of total | 3,336 | 15.7% |
| 2018 Est Median Value of Owner Occupied Housing | \$113,900 | |
| 2018 Est Median Gross Rent | \$643 | |
| 2018 Est Owner Occupied Housing, % of total | 12,902 | 71.8% |
| 2018 Est Renter Occupied Housing, % of total | 5,059 | 28.2% |
| 2018 Est % Owner Occupied Vacancy Rate | 1.4% | |
| 2018 Est % Renter Occupied Vacancy Rate | 5.8% | |

Income

| | | % Ann Growth or % Pov |
|--|----------|------------------------------|
| 2018 Est Median Family Income | \$49,808 | |
| 2018 Median Household Income (SAIPE) | \$43,972 | 2.6% |
| 2018 Est Median Worker Earnings | \$29,196 | |
| 2018 Per Capita Income (BEA) | \$34,077 | |
| 2018 Est Pop, Income Below Poverty (SAIPE) | 6,802 | 15.4% |

Employment / Unemployment

| | Currently | 2019 Annual |
|---|------------------|--------------------|
| APR2020 Prelim., 2019 Employment | 18,537 | 20,075 |
| APR2020 Prelim., 2019 Unemployment | 2,466 | 802 |
| APR2020 Prelim., 2019 Unemployment Rate | 11.7% | 3.8% |
| 2019Q4YTD, 2019 Announced Job Creation | 140 | 140 |
| 2019Q4YTD, 2019 Total Announced Investments (\$mil) | \$6.5 | \$6.5 |

Employment / Wages by Industry

| | 2019Q4 Employment | 2019 Employment | 2019Q4 Avg Weekly Wage | 2019 Avg Weekly Wage |
|--|------------------------------|----------------------------|-----------------------------------|---------------------------------|
| Total All Industries | 15,838 | 15,829 | \$740 | \$724 |
| Total Government | 2,559 | 2,450 | \$787 | \$760 |
| Total Private Industry | 13,279 | 13,379 | \$731 | \$717 |
| Agriculture Forestry Fishing & Hunting | . | . | . | . |
| Mining | 58 | 70 | \$1,170 | \$904 |
| Utilities | . | . | . | . |
| Construction | 573 | 553 | \$833 | \$744 |
| Manufacturing | 5,831 | 6,001 | \$886 | \$887 |
| Wholesale Trade | 260 | 268 | \$1,213 | \$1,229 |
| Retail Trade | 2,151 | 2,031 | \$497 | \$499 |
| Transportation and Warehousing | 178 | 179 | \$1,048 | \$982 |
| Information | 42 | 38 | \$654 | \$690 |
| Finance and Insurance | 197 | 198 | \$1,365 | \$1,076 |
| Real Estate and Rental and Leasing | . | . | . | . |
| Professional and Technical Services | 152 | 155 | \$1,193 | \$896 |
| Mgt of Companies, Enterprises | . | . | . | . |
| Administrative and Waste Services | 511 | 576 | \$563 | \$519 |
| Educational Services | . | . | . | . |
| Health Care and Social Assistance | 1,496 | 1,449 | \$651 | \$625 |
| Arts, Entertainment and Recreation | 84 | 75 | \$375 | \$406 |
| Accommodation and Food Services | 1,229 | 1,258 | \$333 | \$321 |
| Other Services Ex. Public Admin | 425 | 413 | \$523 | \$504 |
| Public Administration | 1,160 | 1,149 | \$824 | \$781 |
| Unclassified | 0 | 0 | \$0 | \$0 |

Commercial/Retail/Industrial

Local Business

| | |
|---|-------|
| 2020Q1 Available Industrial Buildings | 3 |
| 2019Q4 Establishments: Total Private Industry | 777 |
| 2019Q4 Establishments: Manufacturing | 52 |
| 2018 Est Self Employed | 1,001 |

Local Retail Business

| | |
|---|-------------|
| 2019 Total Retail Sales (With Food/Drink) (\$mil) | \$0.6 |
| 2019 Total Retail Businesses (With Food/Drink) | 221 |
| 2019 Avg Sales/Business Total (with Food/Drink) | \$2,559,887 |
| 2020Q1 Available Commercial Buildings (if County reports) | 1 |

Quality of Life

Taxes

| | |
|---|----------|
| FY2019-20 Property Tax Rate per \$100 Value | \$0.5875 |
| FY2018-19 Annual Taxable Retail Sales (\$mil) | \$396.1 |
| 2020 Tier designation | 2 |

Childcare

| | |
|---------------------------------------|-----|
| 2020Q1 Licensed Child Care Facilities | 32 |
| 2020Q1 Licensed Child Care Enrollment | 904 |

Healthcare Providers

| | |
|------------------------------------|------|
| 2018 Number of Physicians | 38 |
| 2018 Physicians/10,000 population | 8.3 |
| 2018 RNs/10,000 population | 61.9 |
| 2018 Dentists/10,000 population | 1.5 |
| 2017 Pharmacists/10,000 population | 7.4 |

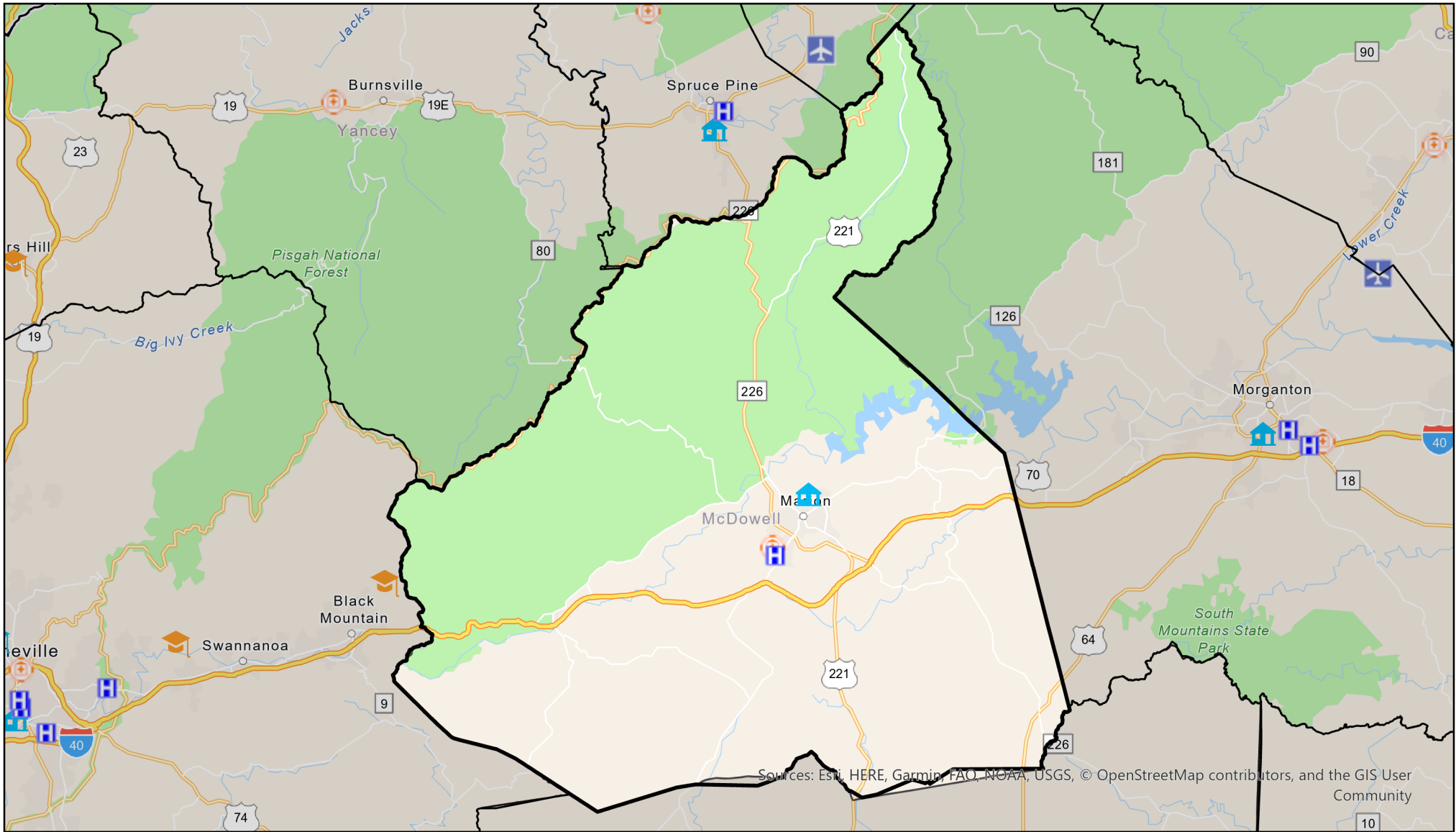
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

McDowell County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



- ### Legend
- | | | | | | |
|--|---------------------|--|---------------------------|--|---------------------------------------|
| | Commercial Airports | | Hospitals | | Public Universities |
| | General Aviation | | Public Health Departments | | Independent Colleges and Universities |
| | NC Ports | | Community Colleges | | Military Installations |

