

County Profile

Lenoir County (NC)

June 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

58,343
59,495
57,587

% Annual Growth

(0.7%)
(0.0%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

32,719
26,776

Urban/Rural Percent

55.0%
45.0%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

42
14,669
3,417
6,503
6,658
8,079
8,546
10,471

% Pop by Age

25.2%
5.9%
11.1%
11.4%
13.8%
14.7%
17.9%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.4
Workers Not Working at Home 23,520
Travel Time to Work: < 10 minutes 17.3%
Travel Time to Work: 10-14 minutes 17.6%
Travel Time to Work: 15-19 minutes 20.0%
Travel Time to Work: 20-24 minutes 14.1%
Travel Time to Work: 25-29 minutes 5.0%
Travel Time to Work: 30-34 minutes 10.1%
Travel Time to Work: 35-44 minutes 4.4%
Travel Time to Work: 45-59 minutes 6.4%
Travel Time to Work: 60+ minutes 5.0%

Workers, By Transportation

Worker Transp, Base 23,819
Work at Home 1.3%
Drove Car/Truck/Van Alone 78.1%
Carpooled Car/Truck/Van 17.0%
Public Transportation 0.5%
Walked 2.3%
Bicycle 0.2%
Taxi, Motorcycle, Other 0.7%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

17,555
6,050
238

Residents

73.7%
25.4%
1.0%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2015-16 Higher Education Completions (final)
2015-16 Higher Education Total Enrollment (final)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

8,832
1,001
34.1%
1,054
8,976
32,315
5,508

Pop Age 25+

80.3%
13.7%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	27,319	0.1%
2010 Census Total Housing	24,327	
2010 Census Total Households	27,437	
2010 Census Occupied Housing	21,217	87.2%
2010 Census Vacant Housing	3,110	12.8%
2016 Est Median Value of Owner Occupied Housing	\$93,400	
2016 Est Median Gross Rent	\$676	
2016 Est Owner Occupied Housing	14,214	61.8%
2016 Est Renter Occupied Housing	8,801	38.2%
2016 Est Owner Occupied Housing Vacancy	3.2%	
2016 Est Renter Occupied Housing Vacancy	9.5%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$47,157	
2016 Median Household Income (SAIPE)	\$39,341	6.1%
2015 Est Median Worker Earnings	\$23,859	
2016 Per Capita Income (BEA)	\$38,559	
2016 Est Pop, Income Below Poverty Level (SAIPE)	11,637	20.6%

Employment / Unemployment

	Currently	2017 Annual
Apr 2018 Prelim., 2016 Employment	27,068	26,844
Apr 2018 Prelim., 2016 Unemployment	1,051	1,282
Apr 2018 Prelim., 2016 Unemployment Rate	3.7%	4.6%
2018Q1 YTD, 2017 Announced Job Creation	.	125
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	\$93.0

Employment / Wages by Industry

	2017Q4 Employment	2017 Annual Employment	2017Q4 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	28,512	28,363	\$752	\$706
Total Government	5,775	5,738	\$786	\$756
Total Private Industry	22,737	22,625	\$744	\$693
Agriculture Forestry Fishing & Hunting	432	444	\$711	\$639
Mining
Utilities
Construction	1,624	1,671	\$1,044	\$928
Manufacturing	7,992	7,798	\$792	\$763
Wholesale Trade	750	751	\$994	\$920
Retail Trade	2,539	2,541	\$554	\$528
Transportation and Warehousing	818	790	\$993	\$942
Information	113	118	\$664	\$664
Finance and Insurance	538	542	\$1,200	\$1,162
Real Estate and Rental and Leasing	168	175	\$1,571	\$1,311
Professional and Technical Services	551	550	\$1,266	\$1,119
Mgt of Companies, Enterprises	290	287	\$1,075	\$1,018
Administrative and Waste Services	1,340	1,387	\$499	\$483
Educational Services	1,973	1,859	\$754	\$721
Health Care and Social Assistance	5,191	5,181	\$763	\$692
Arts, Entertainment and Recreation	122	120	\$329	\$303
Accommodation and Food Services	1,922	1,946	\$262	\$262
Other Services Ex. Public Admin	560	573	\$564	\$548
Public Administration	1,534	1,579	\$736	\$702
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	7
2017Q4 Establishments: Total Private Industry	1,268
2017Q4 Establishments: Manufacturing	58
2016 Est Self Employed	1,354

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$724.2
2017 Total Retail Businesses (With Food/Drink)	455
2017 Avg Sales/Business Total (with Food/Drink)	\$1,591,540
2018Q1 Available Commercial Buildings (if reported)	1

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.8350
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$538.8
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	40
2018Q1 Licensed Child Care Enrollment	1,326

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	2
Average Annual Temperature, F	63
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	51

Healthcare Providers

2017 Number of Physicians	100
2017 Physicians per 10,000 population	17.4
2017 RNs per 10,000 population	101.6
2017 Dentists per 10,000 population	3.8
2016 Pharmacists per 10,000 population	17.2

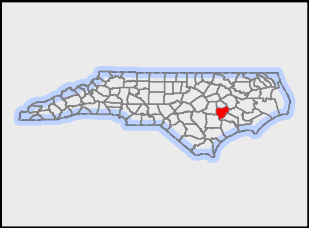
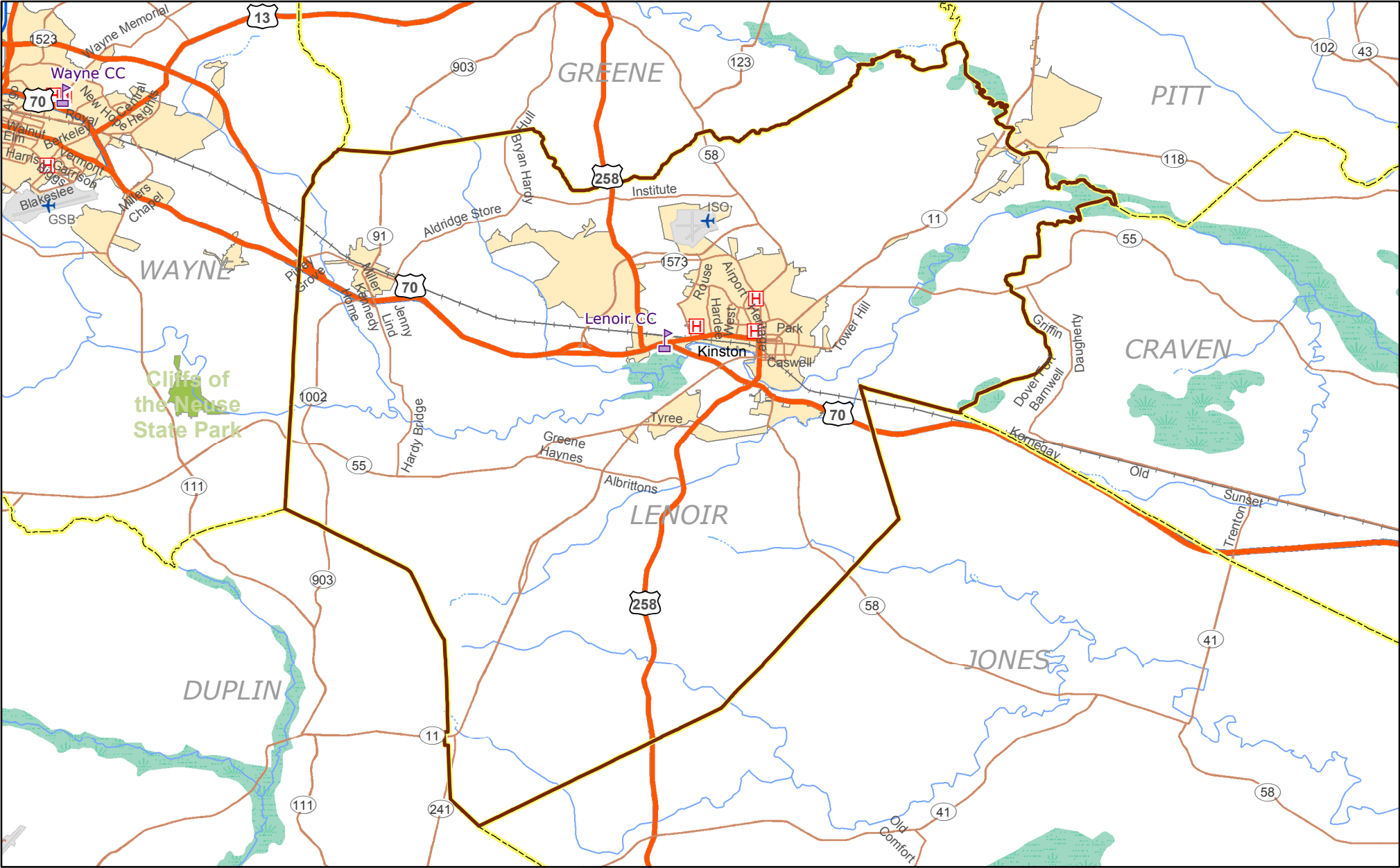
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Lenoir County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

