County Profile	**Lenoir County (NC)**	**January 2019**

Demographics

Population & Growth

	Population	**% Annual Growth**
2016 Est Population	58,343	(0.7%)
2010 Census Total Population	59,495	(0.0%)
July 2017 NC Certified Population Estimate	57,346	

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	32,719	55.0%
2010 Census Total Population: Rural	26,776	45.0%

Estimated Population by Age

		% Pop by Age
2016 Est Median Age	42	
2016 Est Total Pop 0-19	14,669	25.2%
2016 Est Total Pop 20-24	3,417	5.9%
2016 Est Total Pop 25-34	6,503	11.1%
2016 Est Total Pop 35-44	6,658	11.4%
2016 Est Total Pop 45-54	8,079	13.8%
2016 Est Total Pop 55-64	8,546	14.7%
2016 Est Total Pop 65+	10,471	17.9%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	21.4
Workers Not Working at Home	23,520
Travel Time to Work: < 10 minutes	17.3%
Travel Time to Work: 10-14 minutes	17.6%
Travel Time to Work: 15-19 minutes	20.0%
Travel Time to Work: 20-24 minutes	14.1%
Travel Time to Work: 25-29 minutes	5.0%
Travel Time to Work: 30-34 minutes	10.1%
Travel Time to Work: 35-44 minutes	4.4%
Travel Time to Work: 45-59 minutes	6.4%
Travel Time to Work: 60+ minutes	5.0%

Workers, By Transportation

Worker Transp, Base	23,819
Work at Home	1.3%
Drove Car/Truck/Van Alone	78.1%
Carpooled Car/Truck/Van	17.0%
Public Transportation	0.5%
Walked	2.3%
Bicycle	0.2%
Taxi, Motorcycle, Other	0.7%

Place of Work

	Commuters	**Residents**
Worked in State/County of Residence	17,555	73.7%
Worked in State/Outside County of Residence	6,050	25.4%
Worked Outside State of Residence	238	1.0%

Education

		Pop Age 25+
2017-18 Kindergarten-12th Enrollment	8,708	
2018 Average SAT score (1600 new scale)	976	
2018 Percent of Graduates taking SAT	32.6%	
2016-17 Higher Education Completions (Provisional)	1,680	
2016-17 Higher Education Enrollment (Provisional)	4,019	
2016 Est Education Attainment - At Least High School Graduate	32,315	80.3%
2016 Est Education Attainment - At Least Bachelor`s Degree	5,508	13.7%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	27,319	0.1%
2010 Census Total Housing	24,327	
2010 Census Total Households	27,437	
2010 Census Occupied Housing	21,217	87.2%
2010 Census Vacant Housing	3,110	12.8%
2016 Est Median Value of Owner Occupied Housing	$93,400	
2016 Est Median Gross Rent	$676	
2016 Est Owner Occupied Housing	14,214	61.8%
2016 Est Renter Occupied Housing	8,801	38.2%
2016 Est % Owner Occupied Vacancy Rate	3.2%	
2016 Est % Renter Occupied Vacancy Rate	9.5%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	$47,157	
2017 Median Household Income (SAIPE)	$39,411	0.2%
2016 Est Median Worker Earnings	$23,859	
2017 Per Capita Income (BEA)	$39,636	
2017 Est Pop, Income Below Poverty (SAIPE)	13,882	24.7%

Employment / Unemployment

	Currently	2017 Annual
Nov 2018 Prelim., 2017 Employment	26,572	26,844
Nov 2018 Prelim., 2017 Unemployment	995	1,282
Nov 2018 Prelim., 2017 Unemployment Rate	3.6%	4.6%
2018Q3 YTD, 2017 Announced Job Creation	.	125
2018Q3 YTD, 2017 Total Announced Investments ($mil)	.	$93.0

Employment / Wages by Industry	2018Q2 Employment	2017 Employment	2018Q2 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	28,645	28,363	$716	$706
Total Government	5,694	5,738	$767	$756
Total Private Industry	22,951	22,625	$704	$693
Agriculture Forestry Fishing & Hunting	454	444	$608	$639
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	1,691	1,671	$977	$928
Manufacturing	7,943	7,798	$761	$763
Wholesale Trade	740	751	$899	$920
Retail Trade	2,560	2,541	$537	$528
Transportation and Warehousing	815	790	$1,001	$942
Information	110	118	$743	$664
Finance and Insurance	530	542	$1,282	$1,162
Real Estate and Rental and Leasing	173	175	$1,515	$1,311
Professional and Technical Services	549	550	$1,085	$1,119
Mgt of Companies, Enterprises	320	287	$1,011	$1,018
Administrative and Waste Services	1,397	1,387	$493	$483
Educational Services	1,909	1,859	$719	$721
Health Care and Social Assistance	5,076	5,181	$726	$692
Arts, Entertainment and Recreation	193	120	$258	$303
Accommodation and Food Services	1,953	1,946	$264	$262
Other Services Ex. Public Admin	586	573	$534	$548
Public Administration	1,584	1,579	$671	$702
Unclassified	0	0	$0	$0

Commercial/Retail/Industrial

Local Business

2018Q3 Available Industrial Buildings	7
2018Q2 Establishments: Total Private Industry	1,261
2018Q2 Establishments: Manufacturing	53
2016 Est Self Employed	1,354

Local Retail Business

2018 Total Retail Sales (With Food/Drink) ($mil)	$724.2
2018 Total Retail Businesses (With Food/Drink)	455
2018 Avg Sales/Business Total (with Food/Drink)	$1,591,540
2018Q3 Available Commercial Buildings (if County reports)	1

Quality of Life

Taxes

FY2018-19 Property Tax Rate per $100 Value	$0.8300
FY2017-18 Annual Taxable Retail Sales ($mil)	$560.3
2019 Tier designation	1

Childcare

2018Q3 Licensed Child Care Facilities	39
2018Q3 Licensed Child Care Enrollment	1,263

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	2
Average Annual Temperature, °F	63
Average Annual High Temperature, °F	74
Average Annual Low Temperature, °F	51

Healthcare Providers

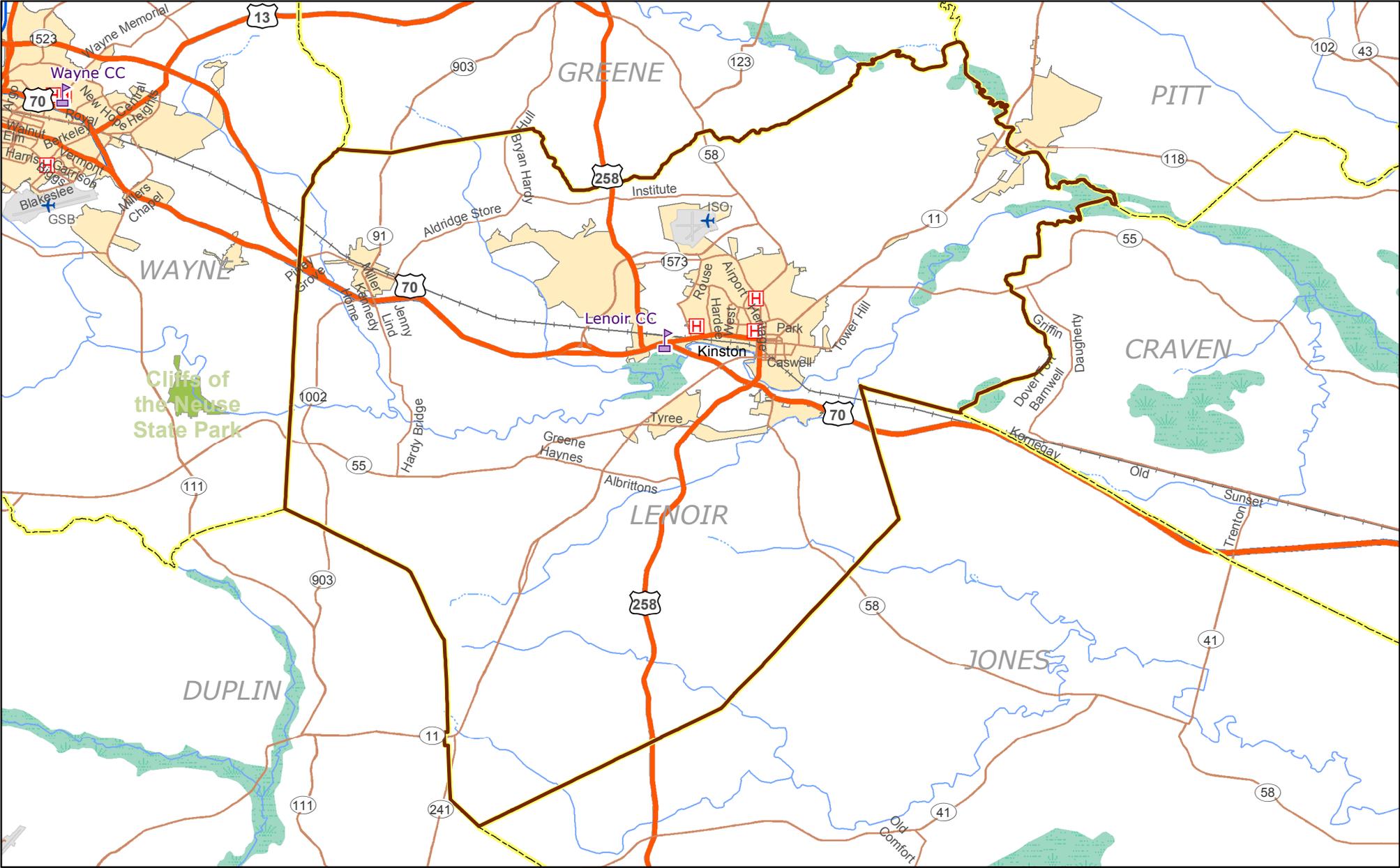|	
2017 Number of Physicians	100
2017 Physicians/10,000 population	17.4
2017 RNs/10,000 population	101.6
2017 Dentists/10,000 population	3.8
2017 Pharmacists/10,000 population	16.9

Sources:
Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at https://factfinder.census.gov. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data at https://nces.ed.gov/ipeds/datacenter. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at http://accessnc.nccommerce.com/. EDPNC for announced new jobs and investment and available buildings at https://edpnc.com. NC Dept. of Health & Human Services for childcare data at http://www.ncdhhs.gov/. UNC Sheps Center for healthcare professions at https://nchealthworkforce.unc.edu/. Full datasets and topic dashboards are available at http://AccessNC.NCCommerce.com.

Notes:
Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the lastest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: http://accessnc.nccommerce.com/index.html.

Lenoir County, North Carolina

GREENE

PITT

WAYNE

Wayne CC

Cliffs of the Neuse State Park

Institute

Kinston

Lenoir CC

Tyree

CRAVEN

LENOIR

DUPLIN

JONES

Legend

Airports by Total Enplanements

✈ 14,000,001 - 43,130,585

✈ 3,000,001 - 14,000,000

✈ 0 - 3,000,000

🏛 Public University

🏛 Private University

NC Community Colleges

H Hospital

━━ Interstate

━━ US Route

━━ NC Route

━┼━ Major Railroad Lines

County Boundary

N W E S

8 Miles