

County Profile

Lenoir County (NC)

March 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
Jul2017 NC Certified Population Estimate

Population

58,343
59,495
57,346

% Annual Growth

(0.7%)
(0.0%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

32,719
26,776

Urban/Rural Percent

55.0%
45.0%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

42
14,669
3,417
6,503
6,658
8,079
8,546
10,471

% Pop by Age

25.2%
5.9%
11.1%
11.4%
13.8%
14.7%
17.9%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.4
Workers Not Working at Home 23,520
Travel Time to Work: < 10 minutes 17.3%
Travel Time to Work: 10-14 minutes 17.6%
Travel Time to Work: 15-19 minutes 20.0%
Travel Time to Work: 20-24 minutes 14.1%
Travel Time to Work: 25-29 minutes 5.0%
Travel Time to Work: 30-34 minutes 10.1%
Travel Time to Work: 35-44 minutes 4.4%
Travel Time to Work: 45-59 minutes 6.4%
Travel Time to Work: 60+ minutes 5.0%

Workers, By Transportation

Worker Transp, Base 23,819
Work at Home 1.3%
Drove Car/Truck/Van Alone 78.1%
Carpooled Car/Truck/Van 17.0%
Public Transportation 0.5%
Walked 2.3%
Bicycle 0.2%
Taxi, Motorcycle, Other 0.7%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

17,555
6,050
238

Residents

73.7%
25.4%
1.0%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

8,708
976
32.6%
1,680
4,019
32,315
5,508

Pop Age 25+

80.3%
13.7%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	27,319	0.1%
2010 Census Total Housing	24,327	
2010 Census Total Households	27,437	
2010 Census Occupied Housing	21,217	87.2%
2010 Census Vacant Housing	3,110	12.8%
2016 Est Median Value of Owner Occupied Housing	\$93,400	
2016 Est Median Gross Rent	\$676	
2016 Est Owner Occupied Housing	14,214	61.8%
2016 Est Renter Occupied Housing	8,801	38.2%
2016 Est % Owner Occupied Vacancy Rate	3.2%	
2016 Est % Renter Occupied Vacancy Rate	9.5%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$47,157	
2017 Median Household Income (SAIPE)	\$39,411	0.2%
2016 Est Median Worker Earnings	\$23,859	
2017 Per Capita Income (BEA)	\$39,636	
2017 Est Pop, Income Below Poverty (SAIPE)	13,882	24.7%

Employment / Unemployment

	Currently	2017 Annual
Jan2019 Prelim., 2017 Employment	26,420	26,844
Jan2019 Prelim., 2017 Unemployment	1,229	1,282
Jan2019 Prelim., 2017 Unemployment Rate	4.4%	4.6%
2018Q3YTD, 2017 Announced Job Creation	.	125
2018Q3YTD, 2017 Total Announced Investments (\$mil)	.	\$93.0

Employment / Wages by Industry

	2018Q3 Employment	2017 Employment	2018Q3 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	28,389	28,363	\$712	\$706
Total Government	5,428	5,738	\$785	\$756
Total Private Industry	22,961	22,625	\$695	\$693
Agriculture Forestry Fishing & Hunting	426	444	\$625	\$639
Mining
Utilities
Construction	1,667	1,671	\$883	\$928
Manufacturing	8,256	7,798	\$755	\$763
Wholesale Trade	735	751	\$936	\$920
Retail Trade	2,493	2,541	\$506	\$528
Transportation and Warehousing	838	790	\$959	\$942
Information	106	118	\$890	\$664
Finance and Insurance	516	542	\$1,147	\$1,162
Real Estate and Rental and Leasing	175	175	\$1,359	\$1,311
Professional and Technical Services	519	550	\$1,253	\$1,119
Mgt of Companies, Enterprises	327	287	\$1,051	\$1,018
Administrative and Waste Services	1,424	1,387	\$518	\$483
Educational Services	1,530	1,859	\$778	\$721
Health Care and Social Assistance	5,065	5,181	\$705	\$692
Arts, Entertainment and Recreation	192	120	\$253	\$303
Accommodation and Food Services	1,896	1,946	\$269	\$262
Other Services Ex. Public Admin	584	573	\$536	\$548
Public Administration	1,581	1,579	\$724	\$702
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q4 Available Industrial Buildings	7
2018Q3 Establishments: Total Private Industry	1,234
2018Q3 Establishments: Manufacturing	52
2016 Est Self Employed	1,354

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$724.2
2018 Total Retail Businesses (With Food/Drink)	455
2018 Avg Sales/Business Total (with Food/Drink)	\$1,591,540
2018Q4 Available Commercial Buildings (if County reports)	1

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.8300
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$560.3
2019 Tier designation	1

Childcare

2018Q4 Licensed Child Care Facilities	38
2018Q4 Licensed Child Care Enrollment	1,245

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	2
Average Annual Temperature, °F	63
Average Annual High Temperature, °F	74
Average Annual Low Temperature, °F	51

Healthcare Providers

2017 Number of Physicians	100
2017 Physicians/10,000 population	17.4
2017 RNs/10,000 population	101.6
2017 Dentists/10,000 population	3.8
2017 Pharmacists/10,000 population	16.9

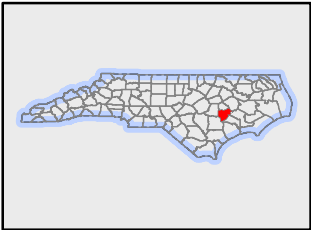
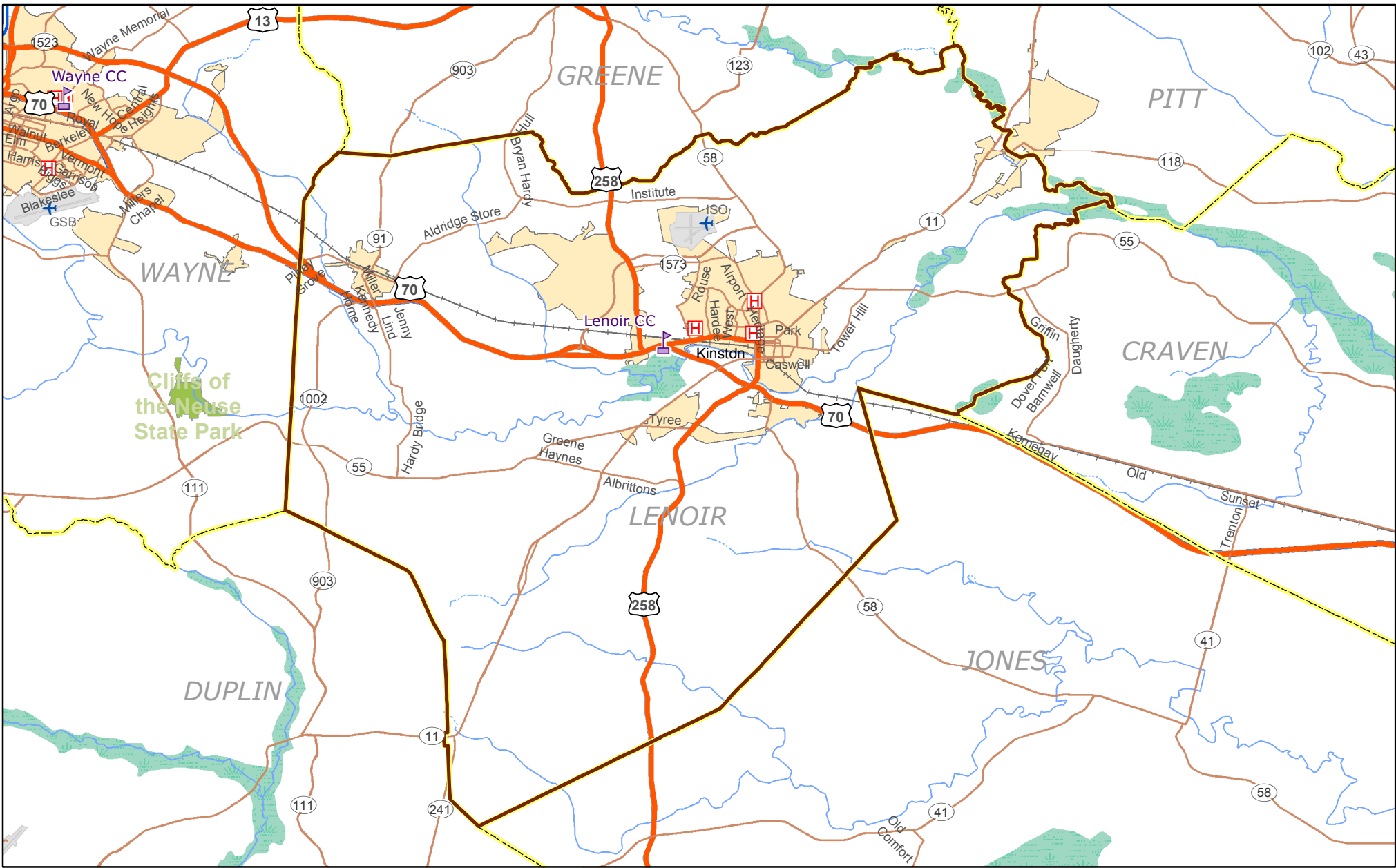
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 2012-16, 5-year survey; data is as of final year with dollars inflated to final year. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Lenoir County, North Carolina



Legend

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

