

County Profile

Lenoir County (NC)

November 2020

Demographics

Population & Growth

2018 Est Population
2010 Census Total Population
Jul2018 NC Certified Population Estimate

Population

57,227
59,495
56,856

% Annual Growth

(1.2%)
(0.0%)
(0.9%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

32,719
26,776

Urban/Rural Percent

55.0%
45.0%

Estimated Population by Age

2018 Est Median Age
2018 Est Total Pop 0-19
2018 Est Total Pop 20-24
2018 Est Total Pop 25-34
2018 Est Total Pop 35-44
2018 Est Total Pop 45-54
2018 Est Total Pop 55-64
2018 Est Total Pop 65+

42
14,142
3,270
6,578
6,234
7,528
8,519
10,956

% Pop by Age

24.7%
5.7%
11.5%
10.9%
13.2%
14.8%
19.1%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 22.0
Workers Not Working at Home 22,485
Travel Time to Work: < 10 minutes 15.5%
Travel Time to Work: 10-14 minutes 19.1%
Travel Time to Work: 15-19 minutes 21.1%
Travel Time to Work: 20-24 minutes 13.9%
Travel Time to Work: 25-29 minutes 5.0%
Travel Time to Work: 30-34 minutes 8.9%
Travel Time to Work: 35-44 minutes 4.7%
Travel Time to Work: 45-59 minutes 6.0%
Travel Time to Work: 60+ minutes 5.9%

Workers, By Transportation

Worker Transp, Base 22,903
Work at Home 1.8%
Drove Car/Truck/Van Alone 79.1%
Carpooled Car/Truck/Van 15.4%
Public Transportation 0.5%
Walked 2.0%
Bicycle 0.5%
Taxi, Motorcycle, Other 0.6%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

16,834
5,978
92

Residents

73.5%
26.1%
0.4%

Education

2019-20 Kindergarten-12th Enrollment
2020 Average SAT score (1600 new scale)
2020 Percent of Graduates taking SAT
2018-19 Higher Education Completions (Provisional)
2018-19 Higher Education Enrollment (Provisional)
2018 Est Education Attainment age 25+, At Least High School Graduate
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

8,565
960
31.0%
1,143
3,719
32,015
5,785

Pop Age 25+

80.4%
14.5%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	24,327	
2010 Census Total Households	27,437	
2018 Est Total Housing Units, % annual growth	27,550	0.1%
2018 Est Occupied Housing, % of total	23,121	83.9%
2018 Est Vacant Housing, % of total	4,429	16.1%
2018 Est Median Value of Owner Occupied Housing	\$95,700	
2018 Est Median Gross Rent	\$724	
2018 Est Owner Occupied Housing, % of total	13,739	59.4%
2018 Est Renter Occupied Housing, % of total	9,382	40.6%
2018 Est % Owner Occupied Vacancy Rate	1.9%	
2018 Est % Renter Occupied Vacancy Rate	8.2%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$47,842	
2018 Median Household Income (SAIPE)	\$40,433	2.6%
2018 Est Median Worker Earnings	\$25,315	
2018 Per Capita Income (BEA)	\$40,922	
2018 Est Pop, Income Below Poverty (SAIPE)	12,193	22.1%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	26,813	27,012
SEP2020 Prelim., 2019 Unemployment	1,765	1,066
SEP2020 Prelim., 2019 Unemployment Rate	6.2%	3.8%
2020Q2YTD, 2019 Announced Job Creation	.	475
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	\$99.8

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	28,605	28,633	\$769	\$757
Total Government	5,761	5,645	\$779	\$788
Total Private Industry	22,844	22,988	\$766	\$750
Agriculture Forestry Fishing & Hunting	431	431	\$677	\$685
Mining
Utilities
Construction	1,686	1,732	\$860	\$967
Manufacturing	8,076	8,156	\$855	\$824
Wholesale Trade	707	747	\$982	\$950
Retail Trade	2,606	2,587	\$520	\$527
Transportation and Warehousing	962	897	\$1,152	\$1,083
Information	95	91	\$644	\$572
Finance and Insurance	462	469	\$1,203	\$1,100
Real Estate and Rental and Leasing	176	176	\$1,508	\$1,419
Professional and Technical Services	633	554	\$1,326	\$1,282
Mgt of Companies, Enterprises	304	309	\$1,378	\$1,232
Administrative and Waste Services	1,362	1,347	\$519	\$507
Educational Services	1,985	1,839	\$747	\$760
Health Care and Social Assistance	5,171	5,214	\$733	\$739
Arts, Entertainment and Recreation	107	148	\$390	\$321
Accommodation and Food Services	1,719	1,775	\$293	\$295
Other Services Ex. Public Admin	548	576	\$554	\$554
Public Administration	1,513	1,526	\$753	\$746
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	7
2020Q1 Establishments: Total Private Industry	1,269
2020Q1 Establishments: Manufacturing	55
2018 Est Self Employed	1,210

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.7
2019 Total Retail Businesses (With Food/Drink)	354
2019 Avg Sales/Business Total (with Food/Drink)	\$1,977,904
2020Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.8450
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$609.8
2020 Tier designation	1

Childcare

2020Q3 Licensed Child Care Facilities	38
2020Q3 Licensed Child Care Enrollment	1,248

Healthcare Providers

2019 Number of Physicians	99
2019 Physicians/10,000 population	17.6
2019 RNs/10,000 population	100.6
2019 Dentists/10,000 population	4.6
2017 Pharmacists/10,000 population	17.1

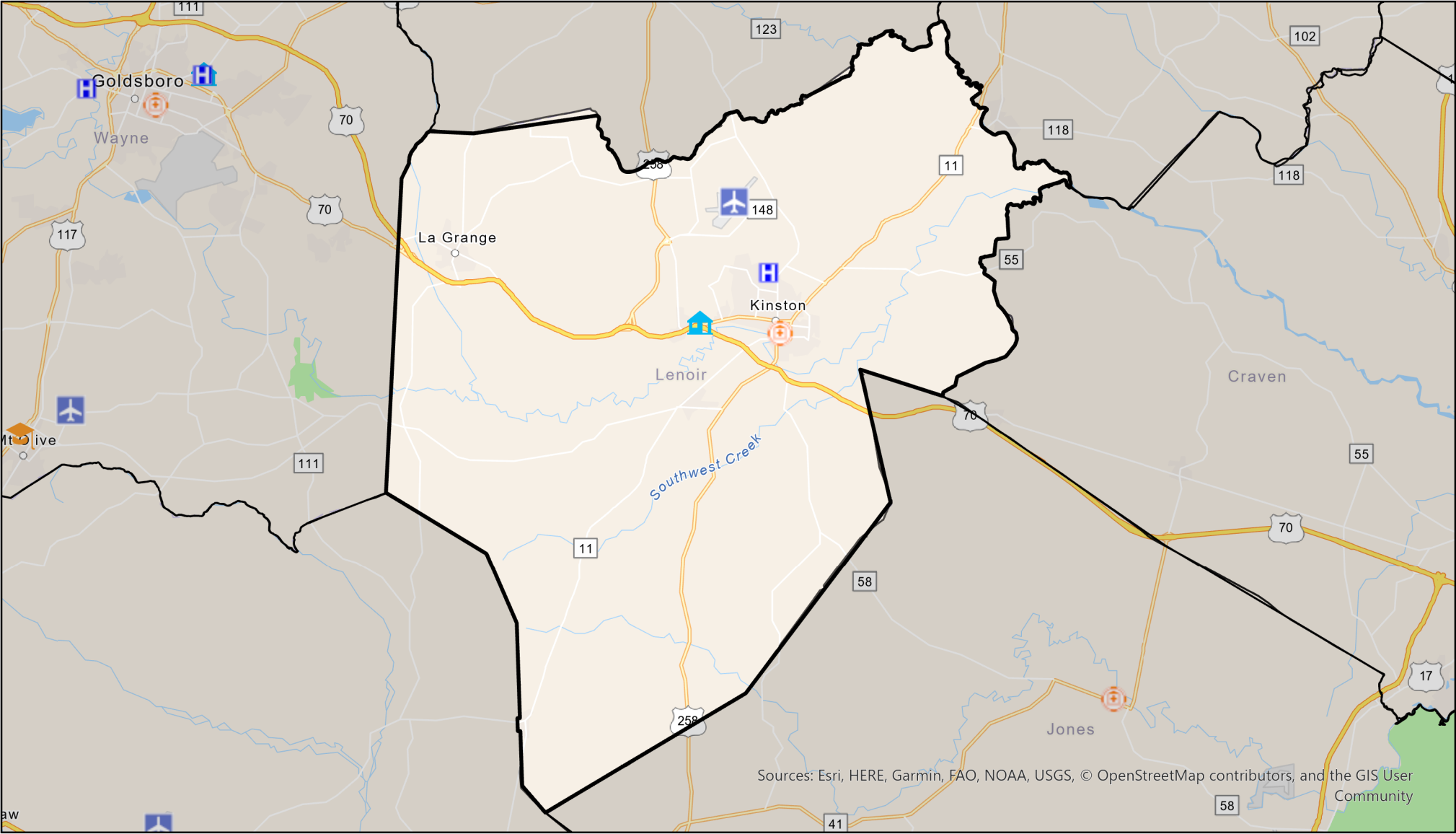
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Lenoir County, North Carolina



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