

County Profile

Lenoir County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	56,756	(0.8%)
2020 Census Total Population	55,122	(0.7%)
Jul2020 NC Certified Population Estimate	55,046	(3.4%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	32,719	55.0%
2010 Census Total Population: Rural	26,776	45.0%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	43	
2019 Est Total Pop 0-19	13,959	24.6%
2019 Est Total Pop 20-24	3,183	5.6%
2019 Est Total Pop 25-34	6,560	11.6%
2019 Est Total Pop 35-44	6,052	10.7%
2019 Est Total Pop 45-54	7,431	13.1%
2019 Est Total Pop 55-64	8,487	15.0%
2019 Est Total Pop 65+	11,084	19.5%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	23.4
Workers Not Working at Home	22,053
Travel Time to Work: < 10 minutes	13.9%
Travel Time to Work: 10-14 minutes	19.5%
Travel Time to Work: 15-19 minutes	20.5%
Travel Time to Work: 20-24 minutes	13.7%
Travel Time to Work: 25-29 minutes	4.5%
Travel Time to Work: 30-34 minutes	9.7%
Travel Time to Work: 35-44 minutes	5.1%
Travel Time to Work: 45-59 minutes	6.0%
Travel Time to Work: 60+ minutes	7.0%

Workers, By Transportation

Worker Transp, Base	22,447
Work at Home	1.8%
Drove Car/Truck/Van Alone	80.7%
Carpooled Car/Truck/Van	14.2%
Public Transportation	0.7%
Walked	1.2%
Bicycle	0.4%
Taxi, Motorcycle, Other	1.1%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

16,139
6,173
135

Residents

71.9%
27.5%
0.6%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	8,313	
2020 Average SAT score (1600 scale)	960	
2020 Percent of Graduates taking SAT	31.0%	
2019-20 (Provisional) Higher Education Completions	990	
2019-20 (Provisional) Higher Education Enrollment	3,579	
2019 Est Education Attainment age 25+, At Least High School Graduate	31,565	79.7%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	5,912	14.9%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	26,577	(0.3%)
2020 Census Occupied Housing, % of total	22,930	86.3%
2020 Census Vacant Housing, % of total	3,647	13.7%
2019 Est Median Value of Owner Occupied Housing	\$95,500	
2019 Est Median Gross Rent	\$717	
2019 Est Owner Occupied Housing, % of total	13,738	59.3%
2019 Est Renter Occupied Housing, % of total	9,410	40.7%
2019 Est % Owner Occupied Vacancy Rate	2.4%	
2019 Est % Renter Occupied Vacancy Rate	7.0%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$50,410	
2020 Median Household Income (SAIPE)	\$40,586	1.6%
2019 Est Median Worker Earnings	\$26,251	
2020 Per Capita Income (BEA)	\$44,361	
2020 Est Pop, Income Below Poverty (SAIPE)	9,459	17.2%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	26,198	25,892
Mar2022 Prelim., 2021 Unemployment	1,038	1,708
Mar2022 Prelim., 2021 Unemployment Rate	3.8%	6.2%
2021Q4YTD, 2021 Announced Job Creation	1,075	1,075
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$114.5	\$114.5

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	28,334	27,760	\$964	\$812
Total Government	5,459	5,519	\$982	\$843
Total Private Industry	22,875	22,241	\$960	\$804
Agriculture Forestry Fishing & Hunting	.	418	.	\$727
Mining
Utilities	55	22	\$1,192	\$991
Construction	1,832	1,680	\$1,313	\$996
Manufacturing	8,128	7,851	\$1,028	\$868
Wholesale Trade	706	714	\$1,322	\$983
Retail Trade	2,599	2,627	\$600	\$557
Transportation and Warehousing	1,220	1,006	\$1,250	\$1,136
Information	83	73	\$651	\$645
Finance and Insurance	439	443	\$1,392	\$1,257
Real Estate and Rental and Leasing	197	170	\$1,723	\$1,670
Professional and Technical Services	548	556	\$1,643	\$1,269
Mgt of Companies, Enterprises	310	300	\$1,310	\$1,391
Administrative and Waste Services	1,417	1,400	\$630	\$553
Educational Services	1,949	1,766	\$922	\$807
Health Care and Social Assistance	4,834	5,056	\$994	\$820
Arts, Entertainment and Recreation	122	103	\$525	\$429
Accommodation and Food Services	1,641	1,545	\$387	\$317
Other Services Ex. Public Admin	482	483	\$692	\$603
Public Administration	1,418	1,509	\$942	\$776
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	1,303
2021Q4 Establishments: Manufacturing	54
2019 Est Self Employed	945

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$710.6
2021 Total Retail Businesses (With Food/Drink)	438
2021 Avg Sales/Business Total (with Food/Drink)	\$1,622,290
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.8450
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$696.2
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	36
2022Q1 Licensed Child Care Enrollment	1,223

Healthcare Providers

2019 Number of Physicians	99
2019 Physicians/10,000 population	17.6
2020 RNs/10,000 population	100.4
2020 Dentists/10,000 population	4.3
2020 Pharmacists/10,000 population	9.7

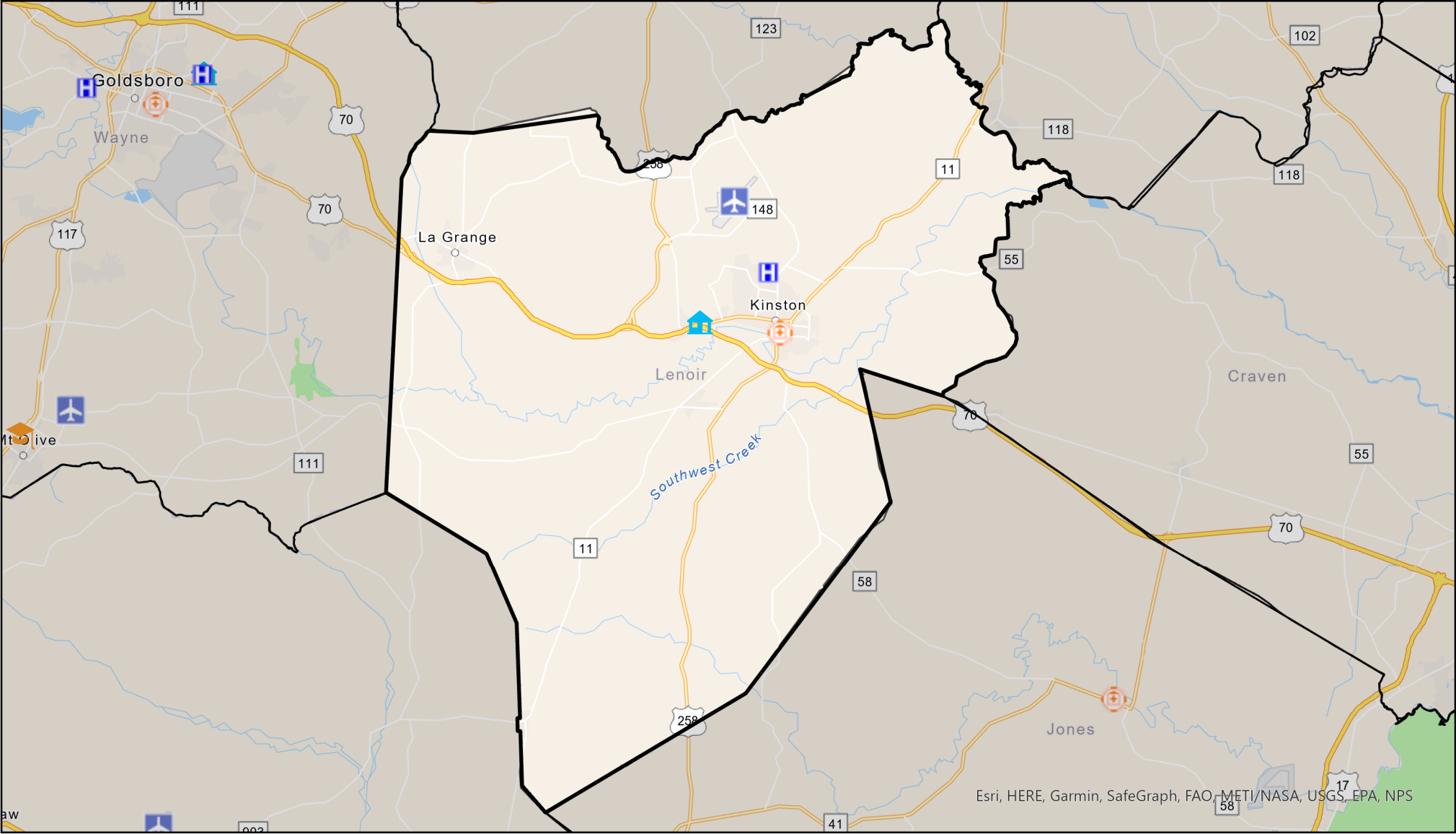
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.










Lenoir County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



Legend

-  Commercial Airports
-  Hospitals
-  Public Universities
-  General Aviation
-  Public Health Departments
-  Independent Colleges and Universities
-  NC Ports
-  Community Colleges
-  Military Installations

