

County Profile

Hoke County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	53,957	1.4%
2020 Census Total Population	52,082	1.1%
Jul2020 NC Certified Population Estimate	52,007	(4.2%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	26,692	56.9%
2010 Census Total Population: Rural	20,260	43.2%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	33	
2019 Est Total Pop 0-19	16,165	30.0%
2019 Est Total Pop 20-24	3,121	5.8%
2019 Est Total Pop 25-34	9,680	17.9%
2019 Est Total Pop 35-44	7,772	14.4%
2019 Est Total Pop 45-54	6,245	11.6%
2019 Est Total Pop 55-64	5,781	10.7%
2019 Est Total Pop 65+	5,193	9.6%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	28.6
Workers Not Working at Home	20,840
Travel Time to Work: < 10 minutes	9.2%
Travel Time to Work: 10-14 minutes	8.1%
Travel Time to Work: 15-19 minutes	10.4%
Travel Time to Work: 20-24 minutes	15.0%
Travel Time to Work: 25-29 minutes	9.6%
Travel Time to Work: 30-34 minutes	19.7%
Travel Time to Work: 35-44 minutes	11.3%
Travel Time to Work: 45-59 minutes	10.1%
Travel Time to Work: 60+ minutes	6.6%

Workers, By Transportation

Worker Transp, Base	21,455
Work at Home	2.9%
Drove Car/Truck/Van Alone	82.9%
Carpooled Car/Truck/Van	11.5%
Public Transportation	0.5%
Walked	0.6%
Bicycle	0.0%
Taxi, Motorcycle, Other	1.6%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

6,608
14,310
536

Residents

30.8%
66.7%
2.5%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	8,247	
2020 Average SAT score (1600 scale)	994	
2020 Percent of Graduates taking SAT	21.5%	
2019-20 (Provisional) Higher Education Completions	.	
2019-20 (Provisional) Higher Education Enrollment	.	
2019 Est Education Attainment age 25+, At Least High School Graduate	30,191	87.1%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	6,150	17.7%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	20,083	1.0%
2020 Census Occupied Housing, % of total	18,590	92.6%
2020 Census Vacant Housing, % of total	1,493	7.4%
2019 Est Median Value of Owner Occupied Housing	\$139,300	
2019 Est Median Gross Rent	\$929	
2019 Est Owner Occupied Housing, % of total	11,936	67.1%
2019 Est Renter Occupied Housing, % of total	5,863	32.9%
2019 Est % Owner Occupied Vacancy Rate	4.0%	
2019 Est % Renter Occupied Vacancy Rate	7.3%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$56,565	
2020 Median Household Income (SAIPE)	\$53,728	11.0%
2019 Est Median Worker Earnings	\$31,358	
2020 Per Capita Income (BEA)	\$35,411	
2020 Est Pop, Income Below Poverty (SAIPE)	8,207	15.0%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	19,388	18,049
Mar2022 Prelim., 2021 Unemployment	1,005	1,710
Mar2022 Prelim., 2021 Unemployment Rate	4.9%	8.7%
2021Q4YTD, 2021 Announced Job Creation	.	.
2021Q4YTD, 2021 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	8,580	8,417	\$847	\$731
Total Government	2,317	2,377	\$1,024	\$854
Total Private Industry	6,263	6,040	\$781	\$682
Agriculture Forestry Fishing & Hunting
Mining
Utilities	.	29	.	\$1,259
Construction	359	289	\$1,006	\$857
Manufacturing	1,896	.	\$866	.
Wholesale Trade	161	155	\$1,596	\$1,082
Retail Trade	821	823	\$531	\$500
Transportation and Warehousing	401	273	\$733	\$771
Information	20	.	\$1,445	.
Finance and Insurance	73	74	\$923	\$768
Real Estate and Rental and Leasing	79	61	\$745	\$690
Professional and Technical Services	113	141	\$1,274	\$1,094
Mgt of Companies, Enterprises
Administrative and Waste Services	296	.	\$783	.
Educational Services	.	1,239	.	\$794
Health Care and Social Assistance	1,662	1,551	\$888	\$718
Arts, Entertainment and Recreation	71	55	\$534	\$523
Accommodation and Food Services	411	419	\$314	\$275
Other Services Ex. Public Admin	142	141	\$524	\$454
Public Administration	671	763	\$990	\$864
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	614
2021Q4 Establishments: Manufacturing	23
2019 Est Self Employed	820

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$197.3
2021 Total Retail Businesses (With Food/Drink)	169
2021 Avg Sales/Business Total (with Food/Drink)	\$1,167,562
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.7500
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$326.9
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	40
2022Q1 Licensed Child Care Enrollment	1,258

Healthcare Providers

2019 Number of Physicians	26
2019 Physicians/10,000 population	4.7
2020 RNs/10,000 population	40.1
2020 Dentists/10,000 population	1.3
2020 Pharmacists/10,000 population	4.7

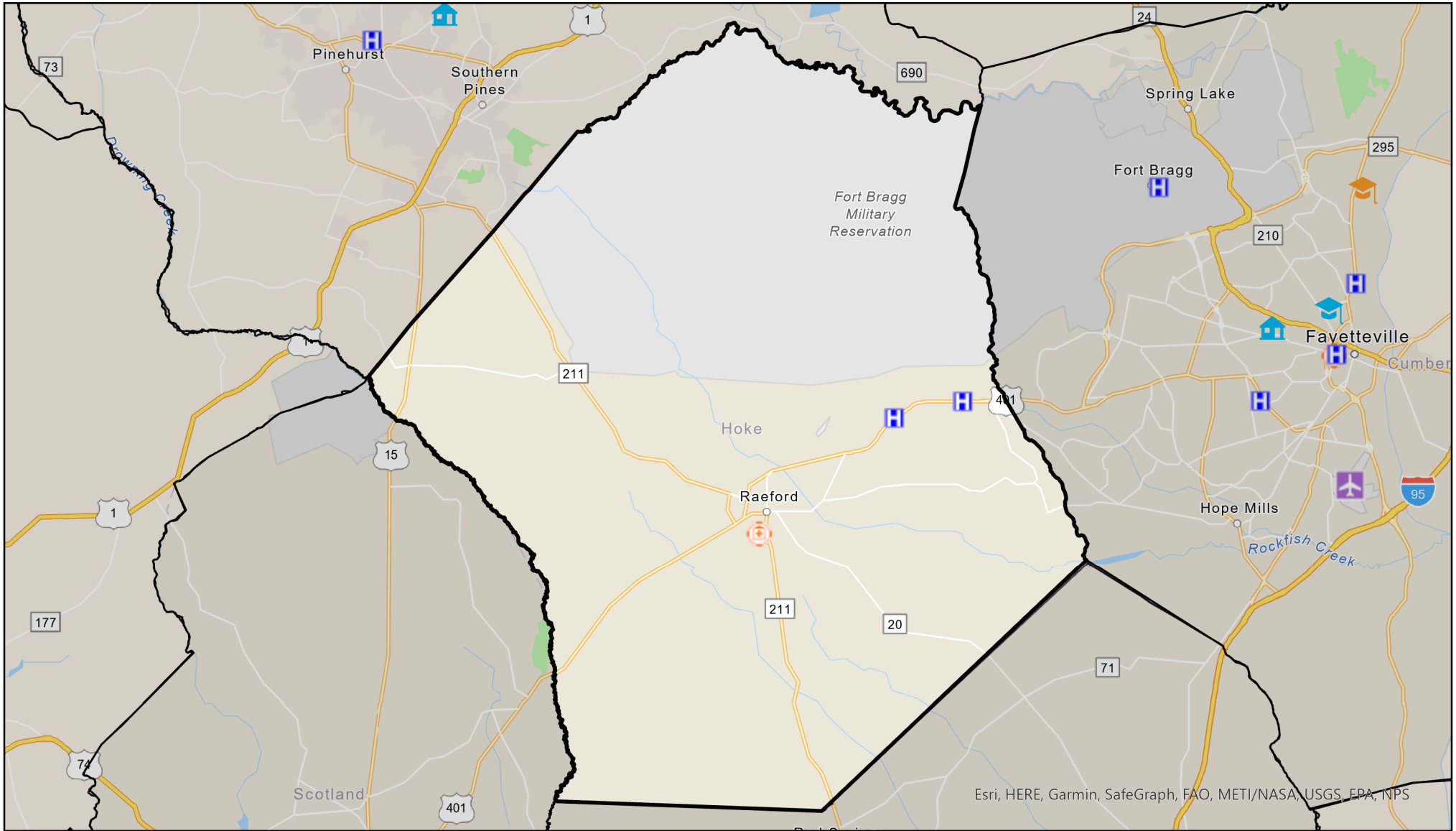
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:









Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Hoke County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



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|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |

Legend



5.5 Miles