

**County Profile**

**Hoke County (NC)**

**January 2019**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2017 NC Certified Population Estimate

**Population**

51,853  
46,952  
53,435

**% Annual Growth**

1.5%  
4.0%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

26,692  
20,260

**Urban/Rural Percent**

56.9%  
43.2%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

32  
16,105  
3,186  
9,694  
7,270  
6,118  
5,241  
4,239

**% Pop by Age**

31.1%  
6.1%  
18.7%  
14.0%  
11.8%  
10.1%  
8.2%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 26.0  
Workers Not Working at Home 19,735  
Travel Time to Work: < 10 minutes 10.3%  
Travel Time to Work: 10-14 minutes 8.1%  
Travel Time to Work: 15-19 minutes 10.7%  
Travel Time to Work: 20-24 minutes 17.6%  
Travel Time to Work: 25-29 minutes 8.1%  
Travel Time to Work: 30-34 minutes 24.9%  
Travel Time to Work: 35-44 minutes 8.3%  
Travel Time to Work: 45-59 minutes 8.0%  
Travel Time to Work: 60+ minutes 3.9%

**Workers, By Transportation**

Worker Transp, Base 20,223  
Work at Home 2.4%  
Drove Car/Truck/Van Alone 86.1%  
Carpooled Car/Truck/Van 8.5%  
Public Transportation 0.8%  
Walked 0.7%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 1.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

5,784  
13,994  
445

**Residents**

28.6%  
69.2%  
2.2%

**Education**

2017-18 Kindergarten-12th Enrollment  
2018 Average SAT score (1600 new scale)  
2018 Percent of Graduates taking SAT  
2016-17 Higher Education Completions (Provisional)  
2016-17 Higher Education Enrollment (Provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

8,605  
978  
23.8%  
. .  
27,563  
5,780

**Pop Age 25+**

84.6%  
17.8%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	19,817	1.5%
2010 Census Total Housing	16,532	
2010 Census Total Households	18,211	
2010 Census Occupied Housing	14,853	89.8%
2010 Census Vacant Housing	1,679	10.2%
2016 Est Median Value of Owner Occupied Housing	\$134,100	
2016 Est Median Gross Rent	\$799	
2016 Est Owner Occupied Housing	11,316	65.2%
2016 Est Renter Occupied Housing	6,027	34.8%
2016 Est % Owner Occupied Vacancy Rate	3.7%	
2016 Est % Renter Occupied Vacancy Rate	6.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$50,415	
2017 Median Household Income (SAIPE)	\$50,777	10.4%
2016 Est Median Worker Earnings	\$27,883	
2017 Per Capita Income (BEA)	\$29,997	
2017 Est Pop, Income Below Poverty (SAIPE)	8,464	15.9%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Nov 2018 Prelim., 2017 Employment	19,095	18,760
Nov 2018 Prelim., 2017 Unemployment	923	1,152
Nov 2018 Prelim., 2017 Unemployment Rate	4.6%	5.8%
2018Q3 YTD, 2017 Announced Job Creation	.	170
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	.	\$24.0

## Employment / Wages by Industry

	<b>2018Q2 Employment</b>	<b>2017 Employment</b>	<b>2018Q2 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	8,566	8,391	\$657	\$683
Total Government	2,531	2,442	\$810	\$768
Total Private Industry	6,035	5,949	\$593	\$648
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	.	.	.	.
Utilities	.	27	.	\$934
Construction	329	337	\$900	\$1,065
Manufacturing	1,820	1,743	\$712	\$825
Wholesale Trade	152	156	\$854	\$861
Retail Trade	736	753	\$439	\$445
Transportation and Warehousing	231	216	\$689	\$674
Information	.	22	.	\$1,111
Finance and Insurance	87	96	\$1,794	\$2,715
Real Estate and Rental and Leasing	58	59	\$606	\$599
Professional and Technical Services	116	106	\$734	\$772
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	.	493	.	\$270
Educational Services	.	.	.	.
Health Care and Social Assistance	1,577	1,507	\$632	\$635
Arts, Entertainment and Recreation	60	.	\$497	.
Accommodation and Food Services	473	471	\$245	\$231
Other Services Ex. Public Admin	139	130	\$410	\$371
Public Administration	820	821	\$802	\$776
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	.
2018Q2 Establishments: Total Private Industry	488
2018Q2 Establishments: Manufacturing	21
2016 Est Self Employed	809

### Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$307.5
2018 Total Retail Businesses (With Food/Drink)	151
2018 Avg Sales/Business Total (with Food/Drink)	\$2,036,247
2018Q3 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.7500
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$210.2
2019 Tier designation	1

### Childcare

2018Q3 Licensed Child Care Facilities	44
2018Q3 Licensed Child Care Enrollment	1,468

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, °F	61
Average Annual High Temperature, °F	72
Average Annual Low Temperature, °F	49

### Healthcare Providers

2017 Number of Physicians	26
2017 Physicians/10,000 population	4.9
2017 RNs/10,000 population	36.6
2017 Dentists/10,000 population	1.9
2017 Pharmacists/10,000 population	3.9

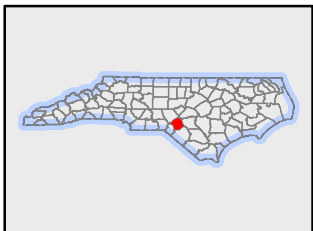
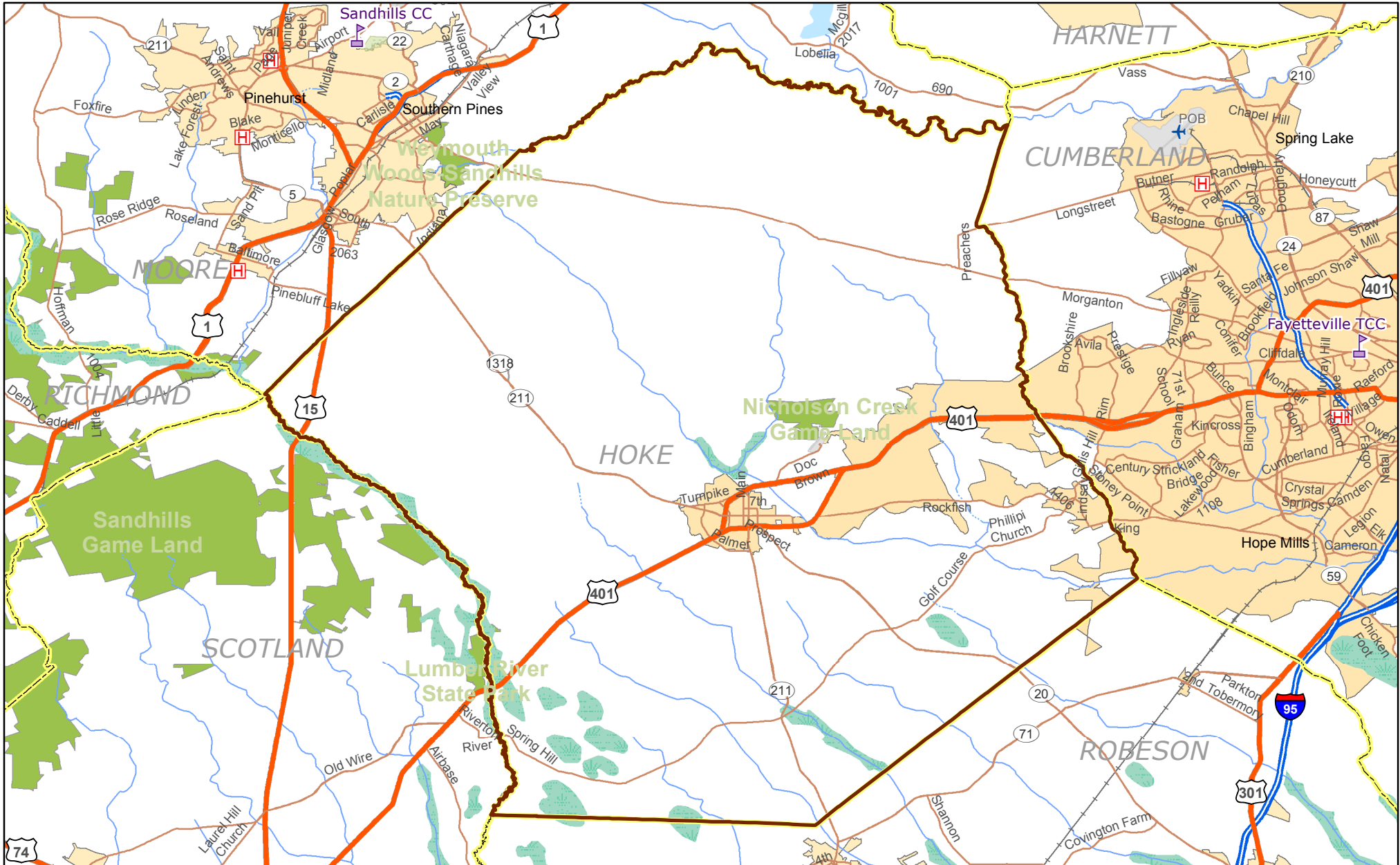
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Hoke County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

