

Travel Time to Work: 60+ minutes



County Profile Hertford County (NC) January 2019

| Demographics | | | |
|---|--|---------------------------------|--|
| Population & Growth 2016 Est Population 2010 Census Total Population July 2017 NC Certified Population Estimate | Population 24,285 24,669 24,029 | % Annual Growth (0.3%) 0.9% | |
| Urban/Rural Representation 2010 Census Total Population: Urban 2010 Census Total Population: Rural | 7,737 16,932 | Urban/Rural Percent 31.4% 68.6% | |
| Estimated Population by Age 2016 Est Median Age | 42 | % Pop by Age | |
| 2016 Est Total Pop 0-19 2016 Est Total Pop 20-24 2016 Est Total Pop 25-34 2016 Est Total Pop 35-44 | 5,707 1,751 2,836 2,758 | 23.5% 7.2% 11.7% 11.4% | |
| 2016 Est Total Pop 45-54 2016 Est Total Pop 55-64 2016 Est Total Pop 65+ | 3,306 3,644 4,283 | 13.6% 15.0% 17.6% | |

Commuters, Workers Age 16 and Over, 2016 ACS Est

| Percent of Workers, By Travel Time | | Workers, By Transportation | |
|------------------------------------|-------|----------------------------|-------|
| Avg Travel Time, Minutes | 23.5 | Worker Transp, Base | 8,725 |
| Workers Not Working at Home | 8,610 | Work at Home | 1.3% |
| Travel Time to Work: < 10 minutes | 22.6% | Drove Car/Truck/Van Alone | 86.2% |
| Travel Time to Work: 10-14 minutes | 19.5% | Carpooled Car/Truck/Van | 7.3% |
| Travel Time to Work: 15-19 minutes | 13.9% | Public Transportation | 0.6% |
| Travel Time to Work: 20-24 minutes | 9.8% | Walked | 3.5% |
| Travel Time to Work: 25-29 minutes | 6.4% | Bicycle | 0.0% |
| Travel Time to Work: 30-34 minutes | 8.6% | Taxi, Motorcycle, Other | 1.1% |
| Travel Time to Work: 35-44 minutes | 3.5% | • | |
| Travel Time to Work: 45-59 minutes | 5.6% | | |

| Place of Work | Commuters | Residents |
|---|-----------|-----------|
| Worked in State/County of Residence | 6,090 | 69.8% |
| Worked in State/Outside County of Residence | 1,728 | 19.8% |
| Worked Outside State of Residence | 907 | 10.4% |

10.1%

| Education | | | |
|---|--------|-------------|--|
| | | Pop Age 25+ | |
| 2017-18 Kindergarten-12th Enrollment | 2,781 | | |
| 2018 Average SAT score (1600 new scale) | 908 | | |
| 2018 Percent of Graduates taking SAT | 72.8% | | |
| 2016-17 Higher Education Completions (Provisional) | 782 | | |
| 2016-17 Higher Education Enrollment (Provisional) | 2,759 | | |
| 2016 Est Education Attainment - At Least High School Graduate | 13,516 | 80.3% | |
| 2016 Est Education Attainment - At Least Bachelor's Degree | 2,516 | 15.0% | |





| | Housing | | | |
|--|---------------------------------|---------------------------|--|--|
| | | % Ann Growth or % Total | | |
| 2016 Est Total Housing Units | 10,547 | (0.2%) | | |
| 2010 Census Total Housing | 9,334 | | | |
| 2010 Census Total Households | 10,635 | | | |
| 2010 Census Occupied Housing | 8,033 | 86.1% | | |
| 2010 Census Vacant Housing | 1,301 | 13.9% | | |
| 2016 Est Median Value of Owner Occupied Housing | \$86,900 | | | |
| 2016 Est Median Gross Rent | \$676 | | | |
| 2016 Est Owner Occupied Housing | 5,746 | 66.0% | | |
| 2016 Est Renter Occupied Housing | 2,960 | 34.0% | | |
| 2016 Est % Owner Occupied Vacancy Rate | 2.8% | | | |
| 2016 Est % Renter Occupied Vacancy Rate | 8.2% | | | |
| | Income | | | |
| | IIICOIIIC | 0/ Amm Groundle on 0/ Dov | | |
| 2046 5 114 12 5 12 1 | *** ** ** ** ** ** ** ** | % Ann Growth or % Pov | | |
| 2016 Est Median Family Income | \$44,369 | 0.50/ | | |
| 2017 Median Household Income (SAIPE) | \$38,786 | 9.5% | | |
| 2016 Est Median Worker Earnings | \$22,319 | | | |
| 2017 Per Capita Income (BEA) | \$32,102 | 24.4% | | |
| 2017 Est Pop, Income Below Poverty (SAIPE) | 5,225 | 24.4% | | |
| Employment / Unemployment | | | | |
| | Currently | 2017 Annual | | |
| Nov 2018 Prelim., 2017 Employment | 8,689 | 8,735 | | |
| Nov 2018 Prelim., 2017 Unemployment | 413 | 540 | | |
| Nov 2018 Prelim., 2017 Unemployment Rate | 4.5% | 5.8% | | |
| 2018Q3 YTD, 2017 Announced Job Creation | | | | |
| 2018Q3 YTD, 2017 Total Announced Investments (\$mil) | | · | | |
| - / | | | | |

| Employment / Wages by Industry | 2018Q2 Employment | 2017 2018 Employment | Q2 Avg Weekly Wage | 2017 Avg Weekly Wage |
|--|----------------------|-------------------------|-----------------------|-------------------------|
| Total All Industries | 9,077 | 8,972 | \$713 | \$699 |
| Total Government | 2,044 | 2,066 | \$738 | \$733 |
| Total Private Industry | 7,033 | 6,906 | \$706 | \$689 |
| Agriculture Forestry Fishing & Hunting | 182 | 208 | \$767 | \$767 |
| Mining | 0 | 0 | \$0 | \$0 |
| Utilities | 86 | 79 | \$1,457 | \$1,488 |
| Construction | 350 | 321 | \$904 | \$870 |
| Manufacturing | 927 | 936 | \$1,401 | \$1,366 |
| Wholesale Trade | 231 | 207 | \$909 | \$897 |
| Retail Trade | 1,447 | 1,461 | \$470 | \$448 |
| Transportation and Warehousing | 241 | 222 | \$829 | \$824 |
| Information | 53 | | \$620 | |
| Finance and Insurance | 169 | 161 | \$896 | \$903 |
| Real Estate and Rental and Leasing | 77 | 81 | \$759 | \$683 |
| Professional and Technical Services | 66 | 78 | \$902 | \$721 |
| Mgt of Companies, Enterprises | 7 | | \$858 | |
| Administrative and Waste Services | 407 | 405 | \$821 | \$858 |
| Educational Services | | 1,041 | | \$715 |
| Health Care and Social Assistance | 2,262 | 2,148 | \$611 | \$609 |
| Arts, Entertainment and Recreation | | | | |
| Accommodation and Food Services | 664 | 681 | \$248 | \$238 |
| Other Services Ex. Public Admin | 229 | 242 | \$568 | \$562 |
| Public Administration | 593 | 628 | \$685 | \$661 |
| Unclassified | 0 | 0 | \$0 | \$0 |





Commercial/Retail/Industrial

| Local Business | | Local Retail Business | |
|---|-----|---|-------------|
| 2018Q3 Available Industrial Buildings | 3 | 2018 Total Retail Sales (With Food/Drink) (\$mil) | \$264.2 |
| 2018Q2 Establishments: Total Private Industry | 430 | 2018 Total Retail Businesses (With Food/Drink) | 159 |
| 2018Q2 Establishments: Manufacturing | 16 | 2018 Avg Sales/Business Total (with Food/Drink) | \$1,661,517 |
| 2016 Est Self Employed | 327 | 2018Q3 Available Commercial Buildings (if County reports) | |

Quality of Life

| Taxes FY2018-19 Property Tax Rate per \$100 Value FY2017-18 Annual Taxable Retail Sales (\$mil) 2019 Tier designation | \$0.8400 \$222.3 1 | Childcare 2018Q3 Licensed Child Care Facilities 2018Q3 Licensed Child Care Enrollment | 22 653 |
|---|--------------------------|---|-----------|
| Weather | | Healthcare Providers | |
| Annual Rainfall, inches | 48 | 2017 Number of Physicians | 48 |
| Annual Snowfall, inches | 3 | 2017 Physicians/10,000 population | 20.0 |
| Average Annual Temperature, °F | 59 | 2017 RNs/10,000 population | 127.4 |
| Average Annual High Temperature, °F | 70 | 2017 Dentists/10,000 population | 2.5 |
| Average Annual Low Temperature, °F | 47 | 2017 Pharmacists/10,000 population | 12.1 |

Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at https://factfinder.census.gov. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data at https://nces.ed.gov/ipeds/datacenter. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at http://accessnc.nccommerce.com/. EDPNC for announced new jobs and investment and available buildings at https://edpnc.com. NC Dept. of Health & Human Services for childcare data at http://www.ncdhhs.gov/. UNC Sheps Center for healthcare professions at https://nchealthworkforce.unc.edu/. Full datasets and topic dashboards are available at http://AccessNC.NCCommerce.com.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the lastest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: http://accessnc.nccommerce.com/index.html.

Hertford County, North Carolina

