

2019 Est Total Pop 65+

Travel Time to Work: 60+ minutes

County Profile Guilford County (NC) May 2022

Demographics			
Population & Growth 2019 Est Population 2020 Census Total Population Jul2020 NC Certified Population Estimate	Population 527,868 541,299 542,255	% Annual Growth 0.8% 1.1% 1.1%	
Urban/Rural Representation 2010 Census Total Population: Urban 2010 Census Total Population: Rural	426,406 62,000	Urban/Rural Percent 87.3% 12.7%	
Estimated Population by Age 2019 Est Median Age	37	% Pop by Age	
2019 Est Total Pop 0-19 2019 Est Total Pop 20-24 2019 Est Total Pop 25-34 2019 Est Total Pop 35-44 2019 Est Total Pop 45-54 2019 Est Total Pop 55-64	137,490 38,337 72,567 65,029 70,725 65,510	26.1% 7.3% 13.7% 12.3% 13.4% 12.4%	

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

78,210

14.8%

Percent of Workers, By Travel Time		Workers, By Transportation	
Avg Travel Time, Minutes	21.9	Worker Transp, Base	248,015
Workers Not Working at Home	234,262	Work at Home	5.5%
Travel Time to Work: < 10 minutes	11.2%	Drove Car/Truck/Van Alone	82.0%
Travel Time to Work: 10-14 minutes	16.2%	Carpooled Car/Truck/Van	8.5%
Travel Time to Work: 15-19 minutes	21.4%	Public Transportation	1.2%
Travel Time to Work: 20-24 minutes	18.4%	Walked	1.6%
Travel Time to Work: 25-29 minutes	8.5%	Bicycle	0.2%
Travel Time to Work: 30-34 minutes	12.0%	Taxi, Motorcycle, Other	0.9%
Travel Time to Work: 35-44 minutes	4.9%	•	
Travel Time to Work: 45-59 minutes	3.5%		

Place of Work	Commuters	Residents
Worked in State/County of Residence	205,604	82.9%
Worked in State/Outside County of Residence	39,434	15.9%
Worked Outside State of Residence	2,976	1.2%

3.9%

	Education	
		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	74,796	
2020 Average SAT score (1600 scale)	1,078	
2020 Percent of Graduates taking SAT	54.6%	
2019-20 (Provisional) Higher Education Completions	11,982	
2019-20 (Provisional) Higher Education Enrollment	61,479	
2019 Est Education Attainment age 25+, At Least High School Graduate	313,525	89.1%
2019 Est Education Attainment age 25+, At Least Bachelor`s Degree	126,827	36.0%



	Housing			
	· ·	% Ann Growth or % Total		
2020 Census Total Housing Units, % annual growth 2020 Census Occupied Housing, % of total	232,277 216,022	0.7% 93.0%		
2020 Census Vacant Housing, % of total	16,255	7.0%		
2019 Est Median Value of Owner Occupied Housing	\$167,000			
2019 Est Median Gross Rent	\$878	50.00/		
2019 Est Owner Occupied Housing, % of total 2019 Est Renter Occupied Housing, % of total	119,903 84,084	58.8% 41.2%		
2019 Est % Owner Occupied Vacancy Rate	1.5%	71.270		
2019 Est % Renter Occupied Vacancy Rate	7.5%			
Income				
		% Ann Growth or % Pov		
2019 Est Median Family Income	\$67,355	70 7 tilli Glowar or 70 f GV		
2020 Median Household Income (SAIPE)	\$55,577	(0.4%)		
2019 Est Median Worker Earnings	\$31,413 \$40.856			
2020 Per Capita Income (BEA) 2020 Est Pop, Income Below Poverty (SAIPE)	\$49,856 69,163	13.3%		
2020 25th op, medine Below Foreity (5/ iii 2)	,	13.370		
Employment / Unemployment				
	Currently	2021 Annual		
Mar2022 Prelim., 2021 Employment	249,569 10,878	234,933		
Mar2022 Prelim., 2021 Unemployment Mar2022 Prelim., 2021 Unemployment Rate	10,878 4.2%	22,064 8.6%		
2021Q4YTD, 2021 Announced Job Creation	476	476		
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$295.8	\$295.8		

Employment / Wages by Industry	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	285,216	270,641	\$1,138	\$1,016
Total Government	31,049	30,456	\$1,129	\$1,007
Total Private Industry	254,167	240,185	\$1,139	\$1,017
Agriculture Forestry Fishing & Hunting	454	551	\$789	\$603
Mining	71	70	\$1,280	\$1,107
Utilities	370	379	\$1,915	\$1,868
Construction	13,232	12,238	\$1,459	\$1,185
Manufacturing	31,907	31,049	\$1,427	\$1,300
Wholesale Trade	16,766	15,873	\$1,567	\$1,300
Retail Trade	31,044	28,753	\$771	\$667
Transportation and Warehousing	23,975	21,584	\$1,095	\$1,049
Information	3,862	4,094	\$1,416	\$1,397
Finance and Insurance	11,191	12,190	\$1,766	\$1,633
Real Estate and Rental and Leasing	4,568	4,375	\$1,237	\$1,025
Professional and Technical Services	12,914	12,365	\$1,730	\$1,481
Mgt of Companies, Enterprises	5,408	5,566	\$2,078	\$2,012
Administrative and Waste Services	25,383	22,417	\$756	\$645
Educational Services	22,448	21,905	\$1,050	\$932
Health Care and Social Assistance	37,267	36,473	\$1,226	\$1,049
Arts, Entertainment and Recreation	3,098	2,627	\$476	\$402
Accommodation and Food Services	24,293	21,715	\$436	\$353
Other Services Ex. Public Admin	6,807	6,154	\$851	\$768
Public Administration	10,156	10,266	\$1,123	\$1,010
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business		Local Retail Business	
2021Q4 Available Industrial Buildings		2021 Total Retail Sales (With Food/Drink) (\$mil)	\$8,066.1
2021Q4 Establishments: Total Private Industry	15,871	2021 Total Retail Businesses (With Food/Drink)	4,676
2021Q4 Establishments: Manufacturing	674	2021 Avg Sales/Business Total (with Food/Drink)	\$1,724,995
2019 Est Self Employed	12,637	2021Q4 Available Commercial Buildings (if County reports)	

Quality of Life

Taxes FY2021-22 Property Tax Rate per \$100 Value FY2020-21 Annual Taxable Retail Sales (\$mil) 2021 Tier designation	\$0.7305 \$8,744.9 2	Childcare 2022Q1 Licensed Child Care Facilities 2022Q1 Licensed Child Care Enrollment	358 1,414
Healthcare Providers 2019 Number of Physicians 2019 Physicians/10,000 population 2020 RNs/10,000 population 2020 Dentists/10,000 population 2020 Pharmacists/10,000 population	1,319 24.4 114.1 5.9 11.2		

Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at https://data.census.gov. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data at https://nces.ed.gov/ipeds/datacenter. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at https://d4.nccommerce.com/. EDPNC for announced new jobs and investment and available buildings at https://edpnc.com. NC Dept. of Health & Human Services for childcare data at http://www.ncdhhs.gov/. UNC Sheps Center for healthcare professions at https://nchealthworkforce.unc.edu/. For more data resources, see https://d4.nccommerce.com/.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the lastest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: https://d4.nccommerce.com/.

Guilford County, North Carolina

