

**County Profile**

**Guilford County (NC)**

**November 2020**

**Demographics**

**Population & Growth**

	<b>Population</b>	<b>% Annual Growth</b>
2018 Est Population	523,582	1.2%
2010 Census Total Population	488,406	1.6%
Jul2018 NC Certified Population Estimate	534,346	1.2%

**Urban/Rural Representation**

		<b>Urban/Rural Percent</b>
2010 Census Total Population: Urban	426,406	87.3%
2010 Census Total Population: Rural	62,000	12.7%

**Estimated Population by Age**

		<b>% Pop by Age</b>
2018 Est Median Age	37	
2018 Est Total Pop 0-19	136,340	26.1%
2018 Est Total Pop 20-24	38,584	7.4%
2018 Est Total Pop 25-34	71,822	13.7%
2018 Est Total Pop 35-44	65,502	12.5%
2018 Est Total Pop 45-54	70,982	13.6%
2018 Est Total Pop 55-64	64,612	12.4%
2018 Est Total Pop 65+	75,740	14.5%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	21.6
Workers Not Working at Home	231,754
Travel Time to Work: < 10 minutes	11.2%
Travel Time to Work: 10-14 minutes	16.6%
Travel Time to Work: 15-19 minutes	21.3%
Travel Time to Work: 20-24 minutes	18.5%
Travel Time to Work: 25-29 minutes	8.3%
Travel Time to Work: 30-34 minutes	12.2%
Travel Time to Work: 35-44 minutes	4.7%
Travel Time to Work: 45-59 minutes	3.4%
Travel Time to Work: 60+ minutes	3.7%

**Workers, By Transportation**

Worker Transp, Base	244,962
Work at Home	5.4%
Drove Car/Truck/Van Alone	82.9%
Carpooled Car/Truck/Van	8.5%
Public Transportation	0.9%
Walked	1.5%
Bicycle	0.2%
Taxi, Motorcycle, Other	0.7%

**Place of Work**

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

**Commuters**

203,073
39,194
2,695

**Residents**

82.9%
16.0%
1.1%

**Education**

		<b>Pop Age 25+</b>
2019-20 Kindergarten-12th Enrollment	78,563	
2020 Average SAT score (1600 new scale)	1,078	
2020 Percent of Graduates taking SAT	54.6%	
2018-19 Higher Education Completions (Provisional)	11,715	
2018-19 Higher Education Enrollment (Provisional)	60,725	
2018 Est Education Attainment age 25+, At Least High School Graduate	310,726	89.1%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	122,918	35.3%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	196,628	
2010 Census Total Households	218,017	
2018 Est Total Housing Units, % annual growth	226,743	0.8%
2018 Est Occupied Housing, % of total	202,731	89.4%
2018 Est Vacant Housing, % of total	24,012	10.6%
2018 Est Median Value of Owner Occupied Housing	\$162,400	
2018 Est Median Gross Rent	\$850	
2018 Est Owner Occupied Housing, % of total	119,449	58.9%
2018 Est Renter Occupied Housing, % of total	83,282	41.1%
2018 Est % Owner Occupied Vacancy Rate	1.5%	
2018 Est % Renter Occupied Vacancy Rate	8.2%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$65,102	
2018 Median Household Income (SAIPE)	\$52,166	( 0.2%)
2018 Est Median Worker Earnings	\$30,783	
2018 Per Capita Income (BEA)	\$45,875	
2018 Est Pop, Income Below Poverty (SAIPE)	79,267	15.4%

## Employment / Unemployment

	<b>Currently</b>	<b>2019 Annual</b>
SEP2020 Prelim., 2019 Employment	234,719	254,504
SEP2020 Prelim., 2019 Unemployment	21,379	10,845
SEP2020 Prelim., 2019 Unemployment Rate	8.3%	4.1%
2020Q2YTD, 2019 Announced Job Creation	151	1,317
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$33.7	\$204.2

## Employment / Wages by Industry

	<b>2020Q1 Employment</b>	<b>2019 Employment</b>	<b>2020Q1 Avg Weekly Wage</b>	<b>2019 Avg Weekly Wage</b>
Total All Industries	285,742	285,603	\$998	\$956
Total Government	31,997	30,684	\$966	\$981
Total Private Industry	253,745	254,919	\$1,002	\$953
Agriculture Forestry Fishing & Hunting	512	601	\$590	\$539
Mining	72	79	\$1,252	\$1,214
Utilities	374	381	\$2,394	\$1,712
Construction	12,232	12,038	\$1,130	\$1,137
Manufacturing	32,148	33,010	\$1,303	\$1,261
Wholesale Trade	16,787	16,246	\$1,265	\$1,228
Retail Trade	29,825	30,238	\$637	\$618
Transportation and Warehousing	21,033	20,539	\$1,050	\$1,011
Information	4,325	4,340	\$1,507	\$1,472
Finance and Insurance	12,345	12,277	\$1,915	\$1,572
Real Estate and Rental and Leasing	4,640	4,548	\$1,042	\$933
Professional and Technical Services	12,939	12,066	\$1,387	\$1,387
Mgt of Companies, Enterprises	5,858	5,651	\$2,348	\$2,191
Administrative and Waste Services	23,839	25,181	\$631	\$585
Educational Services	23,780	22,263	\$918	\$916
Health Care and Social Assistance	37,825	37,740	\$989	\$994
Arts, Entertainment and Recreation	3,329	3,907	\$373	\$359
Accommodation and Food Services	26,748	27,295	\$341	\$343
Other Services Ex. Public Admin	6,674	6,855	\$723	\$698
Public Administration	10,454	10,352	\$937	\$971
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q3 Available Industrial Buildings	99
2020Q1 Establishments: Total Private Industry	14,898
2020Q1 Establishments: Manufacturing	654
2018 Est Self Employed	12,662

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$8.6
2019 Total Retail Businesses (With Food/Drink)	2,904
2019 Avg Sales/Business Total (with Food/Drink)	\$2,975,579
2020Q3 Available Commercial Buildings (if County reports)	258

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.7305
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$7,827.6
2020 Tier designation	2

### Childcare

2020Q3 Licensed Child Care Facilities	371
2020Q3 Licensed Child Care Enrollment	15,813

### Healthcare Providers

2019 Number of Physicians	1,319
2019 Physicians/10,000 population	24.4
2019 RNs/10,000 population	111.5
2019 Dentists/10,000 population	5.6
2017 Pharmacists/10,000 population	10.8

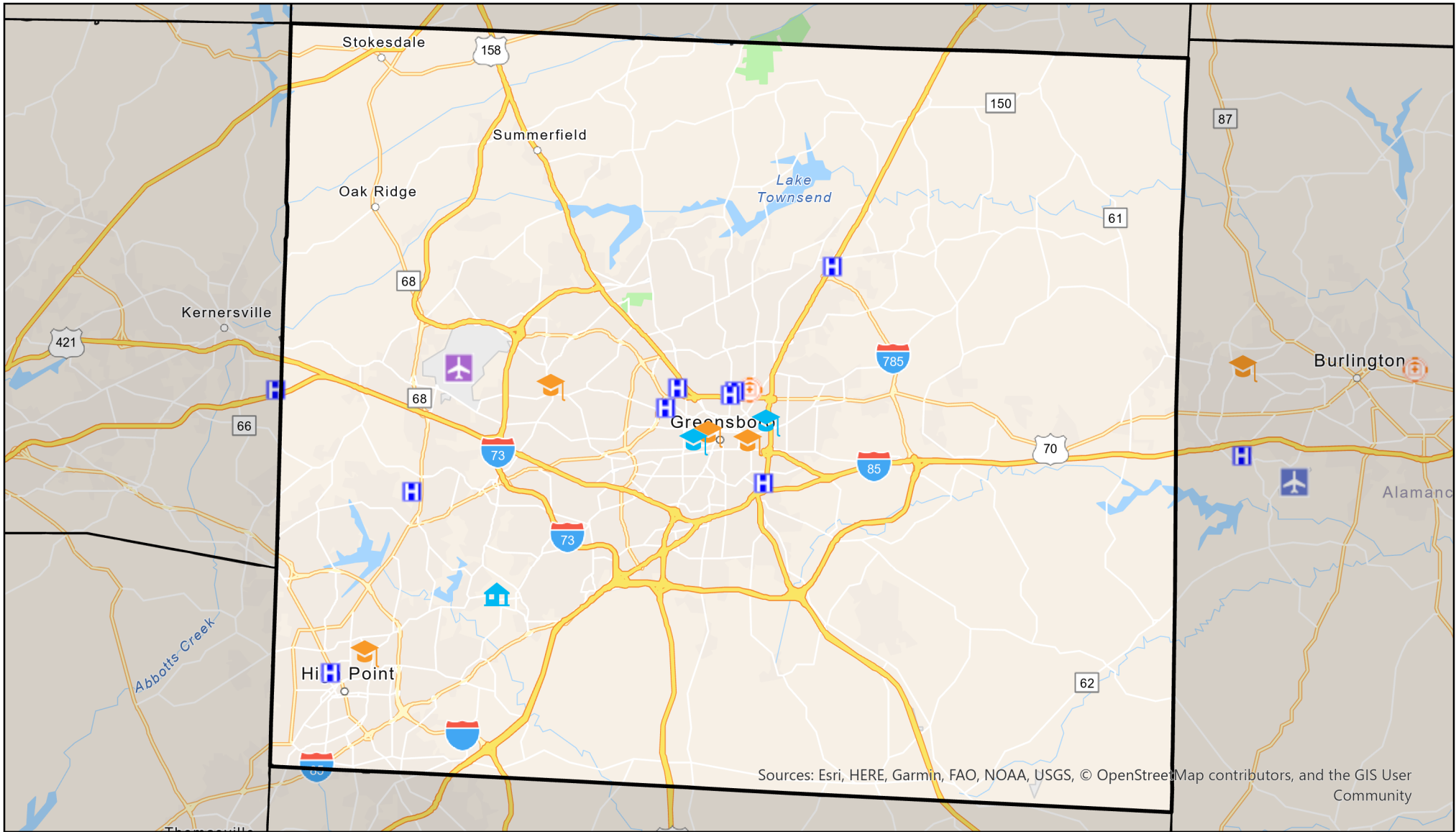
### Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:









Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Guilford County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



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|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals                 |  | Public Universities                   |
|  | General Aviation    |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports            |  | Community Colleges        |  | Military Installations                |



5.5 Miles

