

**County Profile**

**Duplin County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

59,121  
58,505  
59,597

**% Annual Growth**

( 0.6%)  
1.9%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

7,919  
50,586

**Urban/Rural Percent**

13.5%  
86.5%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

39  
15,924  
3,739  
6,779  
7,465  
7,926  
7,922  
9,366

**% Pop by Age**

27.0%  
6.3%  
11.5%  
12.6%  
13.4%  
13.4%  
15.8%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 26.8  
Workers Not Working at Home 23,343  
Travel Time to Work: < 10 minutes 18.5%  
Travel Time to Work: 10-14 minutes 11.7%  
Travel Time to Work: 15-19 minutes 12.6%  
Travel Time to Work: 20-24 minutes 13.0%  
Travel Time to Work: 25-29 minutes 5.1%  
Travel Time to Work: 30-34 minutes 12.2%  
Travel Time to Work: 35-44 minutes 6.1%  
Travel Time to Work: 45-59 minutes 10.6%  
Travel Time to Work: 60+ minutes 10.2%

**Workers, By Transportation**

Worker Transp, Base 24,059  
Work at Home 3.0%  
Drove Car/Truck/Van Alone 76.2%  
Carpooled Car/Truck/Van 18.1%  
Public Transportation 0.0%  
Walked 1.5%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 1.2%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

14,050  
9,936  
72

**Residents**

58.4%  
41.3%  
0.3%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

9,542  
977  
28.9%  
664  
3,272  
28,429  
4,049

**Pop Age 25+**

72.0%  
10.3%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	25,518	( 0.3%)
2010 Census Total Housing	22,495	
2010 Census Total Households	25,728	
2010 Census Occupied Housing	19,262	85.6%
2010 Census Vacant Housing	3,233	14.4%
2016 Est Median Value of Owner Occupied Housing	\$88,200	
2016 Est Median Gross Rent	\$637	
2016 Est Owner Occupied Housing	15,344	70.5%
2016 Est Renter Occupied Housing	6,426	29.5%
2016 Est Owner Occupied Housing Vacancy	1.1%	
2016 Est Renter Occupied Housing Vacancy	8.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$42,587	
2016 Median Household Income (SAIPE)	\$38,771	1.0%
2015 Est Median Worker Earnings	\$21,575	
2016 Per Capita Income (BEA)	\$31,844	
2016 Est Pop, Income Below Poverty Level (SAIPE)	12,418	21.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	24,029	24,317
May 2018 Prelim., 2017 Unemployment	1,013	1,261
May 2018 Prelim., 2017 Unemployment Rate	4.0%	4.9%
2018Q1 YTD, 2017 Announced Job Creation	.	.
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	.

### Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	19,144	19,364	\$687	\$658
Total Government	3,440	3,296	\$752	\$739
Total Private Industry	15,704	16,068	\$673	\$641
Agriculture Forestry Fishing & Hunting	2,532	2,587	\$633	\$593
Mining	0	0	\$0	\$0
Utilities	22	22	\$1,080	\$1,057
Construction	613	630	\$776	\$726
Manufacturing	5,449	5,638	\$719	\$689
Wholesale Trade	366	379	\$860	\$808
Retail Trade	1,715	1,727	\$498	\$457
Transportation and Warehousing	349	314	\$908	\$859
Information	40	40	\$1,308	\$1,363
Finance and Insurance	198	222	\$862	\$809
Real Estate and Rental and Leasing	75	75	\$421	\$405
Professional and Technical Services	174	185	\$934	\$768
Mgt of Companies, Enterprises	1,294	1,309	\$1,093	\$1,078
Administrative and Waste Services	337	348	\$502	\$491
Educational Services	1,798	.	\$761	.
Health Care and Social Assistance	1,661	1,672	\$642	\$634
Arts, Entertainment and Recreation	13	.	\$486	.
Accommodation and Food Services	1,114	1,146	\$261	\$252
Other Services Ex. Public Admin	288	283	\$585	\$567
Public Administration	1,107	1,104	\$680	\$702
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	4
2017Q4 Establishments: Total Private Industry	1,013
2017Q4 Establishments: Manufacturing	36
2016 Est Self Employed	2,056

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$467.2
2017 Total Retail Businesses (With Food/Drink)	373
2017 Avg Sales/Business Total (with Food/Drink)	\$1,252,533
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6950
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$399.5
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	43
2018Q1 Licensed Child Care Enrollment	1,406

### Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	4
Average Annual Temperature, F	61
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	49

### Healthcare Providers

2017 Number of Physicians	38
2017 Physicians per 10,000 population	6.4
2017 RNs per 10,000 population	51.4
2017 Dentists per 10,000 population	1.7
2016 Pharmacists per 10,000 population	5.6

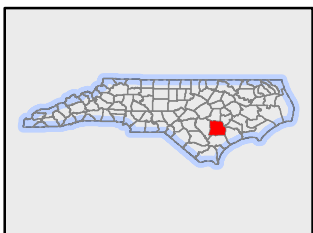
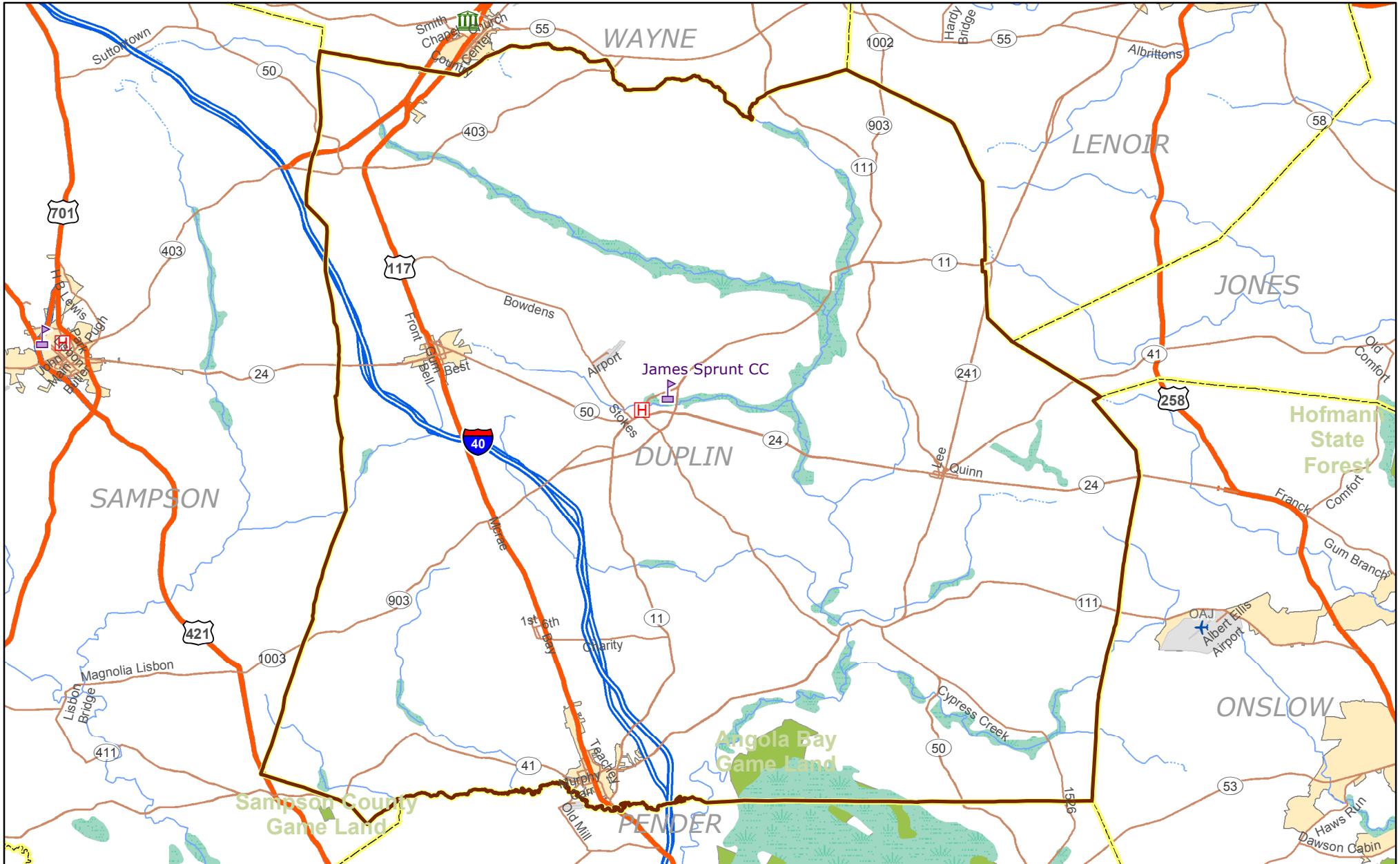
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Duplin County, North Carolina



**Legend**

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

