

**County Profile**

**Cumberland County (NC)**

**June 2021**

**Demographics**

**Population & Growth**

2019 Est Population  
2010 Census Total Population  
Jul2019 NC Certified Population Estimate

**Population**

332,861  
319,431  
332,392

**% Annual Growth**

0.2%  
0.5%  
0.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

276,729  
42,702

**Urban/Rural Percent**

86.6%  
13.4%

**Estimated Population by Age**

2019 Est Median Age  
2019 Est Total Pop 0-19  
2019 Est Total Pop 20-24  
2019 Est Total Pop 25-34  
2019 Est Total Pop 35-44  
2019 Est Total Pop 45-54  
2019 Est Total Pop 55-64  
2019 Est Total Pop 65+

31  
92,577  
34,376  
57,027  
39,076  
36,318  
34,965  
38,522

**% Pop by Age**

27.8%  
10.3%  
17.1%  
11.7%  
10.9%  
10.5%  
11.6%

**Commuters, Workers Age 16 and Over, 2019 Census ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 21.4  
Workers Not Working at Home 147,795  
Travel Time to Work: < 10 minutes 17.1%  
Travel Time to Work: 10-14 minutes 14.5%  
Travel Time to Work: 15-19 minutes 19.9%  
Travel Time to Work: 20-24 minutes 17.3%  
Travel Time to Work: 25-29 minutes 6.8%  
Travel Time to Work: 30-34 minutes 12.2%  
Travel Time to Work: 35-44 minutes 4.0%  
Travel Time to Work: 45-59 minutes 4.0%  
Travel Time to Work: 60+ minutes 4.3%

**Workers, By Transportation**

Worker Transp, Base 153,083  
Work at Home 3.5%  
Drove Car/Truck/Van Alone 79.2%  
Carpooled Car/Truck/Van 9.4%  
Public Transportation 0.5%  
Walked 5.9%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 1.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

135,632  
15,614  
1,837

**Residents**

88.6%  
10.2%  
1.2%

**Education**

2019-20 Kindergarten-12th Enrollment  
2020 Average SAT score (1600 scale)  
2020 Percent of Graduates taking SAT  
2018-19 (Provisional) Higher Education Completions  
2018-19 (Provisional) Higher Education Enrollment  
2019 Est Education Attainment age 25+, At Least High School Graduate  
2019 Est Education Attainment age 25+, At Least Bachelor's Degree

50,971  
1,030  
34.1%  
6,811  
30,034  
187,302  
52,502

**Pop Age 25+**

91.0%  
25.5%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	122,431	
2010 Census Total Households	135,524	
2019 Est Total Housing Units, % annual growth	146,328	0.3%
2019 Est Occupied Housing, % of total	125,427	85.7%
2019 Est Vacant Housing, % of total	20,901	14.3%
2019 Est Median Value of Owner Occupied Housing	\$135,300	
2019 Est Median Gross Rent	\$941	
2019 Est Owner Occupied Housing, % of total	63,624	50.7%
2019 Est Renter Occupied Housing, % of total	61,803	49.3%
2019 Est % Owner Occupied Vacancy Rate	4.0%	
2019 Est % Renter Occupied Vacancy Rate	7.5%	

## Income

		<b>% Ann Growth or % Pov</b>
2019 Est Median Family Income	\$55,965	
2019 Median Household Income (SAIPE)	\$46,599	( 0.4%)
2019 Est Median Worker Earnings	\$28,295	
2019 Per Capita Income (BEA)	\$40,233	
2019 Est Pop, Income Below Poverty (SAIPE)	57,342	18.0%

## Employment / Unemployment

	<b>Currently</b>	<b>2020 Annual</b>
May2021 Prelim., 2020 Employment	116,725	114,386
May2021 Prelim., 2020 Unemployment	7,915	12,001
May2021 Prelim., 2020 Unemployment Rate	6.4%	9.5%
2021Q1YTD, 2020 Announced Job Creation	0	87
2021Q1YTD, 2020 Total Announced Investments (\$mil)	\$25.0	\$183.2

## Employment / Wages by Industry

	<b>2020Q4 Employment</b>	<b>2020 Employment</b>	<b>2020Q4 Avg Weekly Wage</b>	<b>2020 Avg Weekly Wage</b>
Total All Industries	112,462	114,763	\$892	\$895
Total Government	35,038	36,376	\$1,199	\$1,177
Total Private Industry	77,424	78,387	\$753	\$764
Agriculture Forestry Fishing & Hunting	163	.	\$686	.
Mining	0	.	\$0	.
Utilities	.	458	.	\$1,399
Construction	4,584	4,737	\$1,035	\$1,070
Manufacturing	6,030	.	\$1,112	.
Wholesale Trade	1,856	1,858	\$1,034	\$1,138
Retail Trade	16,011	15,993	\$568	\$568
Transportation and Warehousing	4,721	4,779	\$938	\$962
Information	.	10	.	\$744
Finance and Insurance	1,934	1,930	\$1,283	\$1,343
Real Estate and Rental and Leasing	1,579	1,585	\$802	\$814
Professional and Technical Services	5,036	5,248	\$1,290	\$1,289
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	5,618	25	\$644	\$972
Educational Services	.	10,475	.	\$865
Health Care and Social Assistance	22,621	22,959	\$1,088	\$1,097
Arts, Entertainment and Recreation	1,119	1,206	\$366	\$372
Accommodation and Food Services	13,094	13,018	\$314	\$311
Other Services Ex. Public Admin	2,779	2,762	\$754	\$772
Public Administration	13,294	13,112	\$1,314	\$1,264
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q4 Available Industrial Buildings	12
2020Q4 Establishments: Total Private Industry	6,277
2020Q4 Establishments: Manufacturing	120
2019 Est Self Employed	5,595

### Local Retail Business

2020 Total Retail Sales (With Food/Drink) (\$mil)	\$3,326.5
2020 Total Retail Businesses (With Food/Drink)	2,314
2020 Avg Sales/Business Total (with Food/Drink)	\$1,437,562
2020Q4 Available Commercial Buildings (if County reports)	13

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.7990
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$4,330.6
2021 Tier designation	1

### Childcare

2021Q1 Licensed Child Care Facilities	292
2021Q1 Licensed Child Care Enrollment	9,326

### Healthcare Providers

2019 Number of Physicians	611
2019 Physicians/10,000 population	18.4
2019 RNs/10,000 population	94.1
2019 Dentists/10,000 population	5.4
2017 Pharmacists/10,000 population	11.4

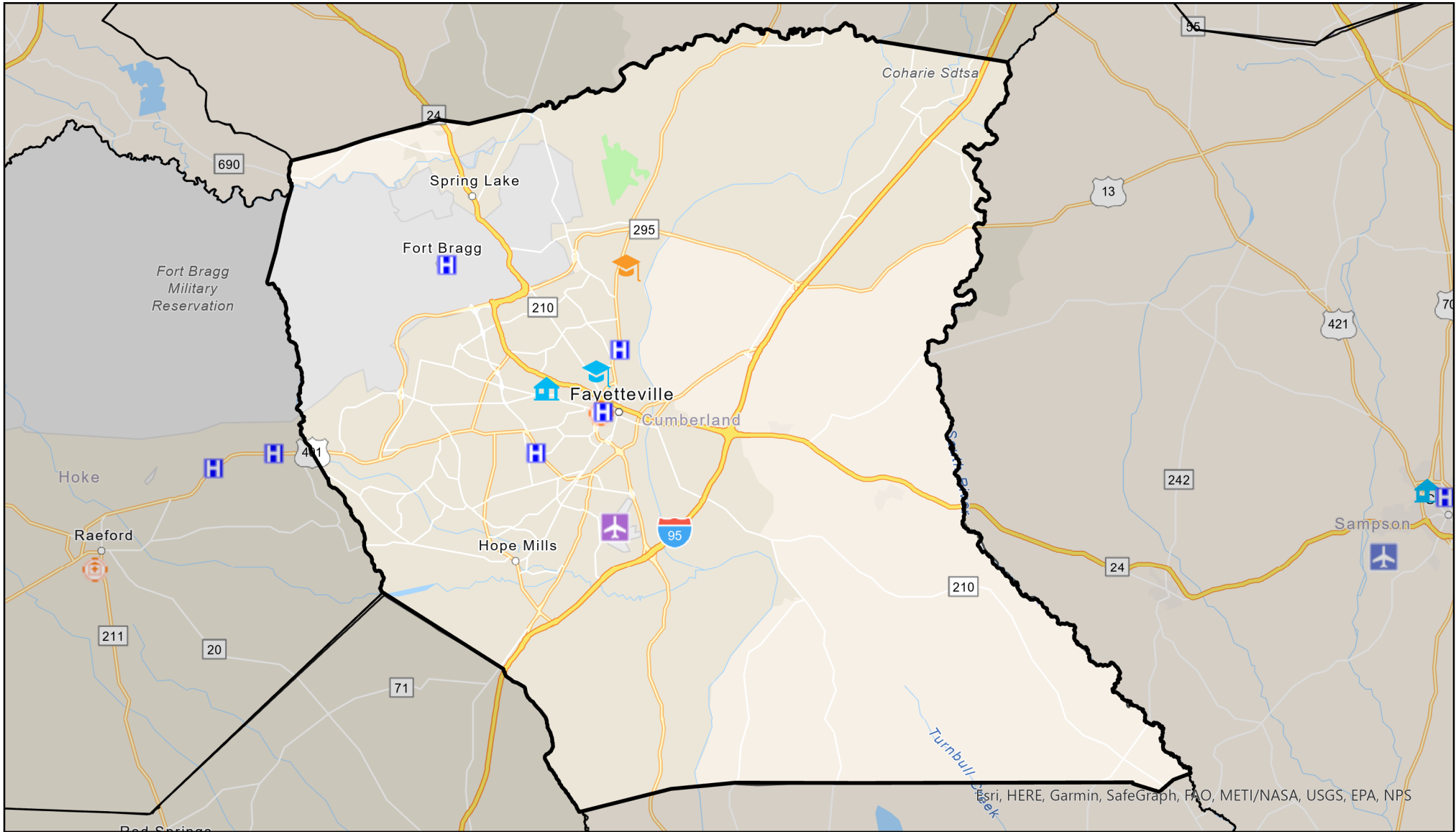
### Sources:





Census (2010, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <http://accessnc.nccommerce.com/index.html>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <http://accessnc.nccommerce.com/index.html>.

# Cumberland County, North Carolina



- Legend**
- |   |   |   |
|---|---|---|
|  Commercial Airports |  Hospitals                 |  Public Universities                   |
|  General Aviation    |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports            |  Community Colleges        |  Military Installations                |



6.5 Miles