

**County Profile**

**Cumberland County (NC)**

**November 2021**

**Demographics**

**Population & Growth**

	<b>Population</b>	<b>% Annual Growth</b>
2019 Est Population	332,861	0.2%
2020 Census Total Population	334,728	0.5%
Jul2020 NC Certified Population Estimate	334,776	0.7%

**Urban/Rural Representation**

		<b>Urban/Rural Percent</b>
2010 Census Total Population: Urban	276,729	86.6%
2010 Census Total Population: Rural	42,702	13.4%

**Estimated Population by Age**

		<b>% Pop by Age</b>
2019 Est Median Age	31	
2019 Est Total Pop 0-19	92,577	27.8%
2019 Est Total Pop 20-24	34,376	10.3%
2019 Est Total Pop 25-34	57,027	17.1%
2019 Est Total Pop 35-44	39,076	11.7%
2019 Est Total Pop 45-54	36,318	10.9%
2019 Est Total Pop 55-64	34,965	10.5%
2019 Est Total Pop 65+	38,522	11.6%

**Commuters, Workers Age 16 and Over, 2019 Census ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	21.4
Workers Not Working at Home	147,795
Travel Time to Work: < 10 minutes	17.1%
Travel Time to Work: 10-14 minutes	14.5%
Travel Time to Work: 15-19 minutes	19.9%
Travel Time to Work: 20-24 minutes	17.3%
Travel Time to Work: 25-29 minutes	6.8%
Travel Time to Work: 30-34 minutes	12.2%
Travel Time to Work: 35-44 minutes	4.0%
Travel Time to Work: 45-59 minutes	4.0%
Travel Time to Work: 60+ minutes	4.3%

**Workers, By Transportation**

Worker Transp, Base	153,083
Work at Home	3.5%
Drove Car/Truck/Van Alone	79.2%
Carpooled Car/Truck/Van	9.4%
Public Transportation	0.5%
Walked	5.9%
Bicycle	0.1%
Taxi, Motorcycle, Other	1.5%

**Place of Work**

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

**Commuters**

135,632
15,614
1,837

**Residents**

88.6%
10.2%
1.2%

**Education**

		<b>Pop Age 25+</b>
2020-21 Kindergarten-12th Enrollment	48,732	
2020 Average SAT score (1600 scale)	1,030	
2020 Percent of Graduates taking SAT	34.1%	
2019-20 (Provisional) Higher Education Completions	5,752	
2019-20 (Provisional) Higher Education Enrollment	30,391	
2019 Est Education Attainment age 25+, At Least High School Graduate	187,302	91.0%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	52,502	25.5%

## Housing

		<b>% Ann Growth or % Total</b>
2020 Census Total Housing Units, % annual growth	142,175	0.5%
2020 Census Occupied Housing, % of total	128,978	90.7%
2020 Census Vacant Housing, % of total	13,197	9.3%
2019 Est Median Value of Owner Occupied Housing	\$135,300	
2019 Est Median Gross Rent	\$941	
2019 Est Owner Occupied Housing, % of total	63,624	50.7%
2019 Est Renter Occupied Housing, % of total	61,803	49.3%
2019 Est % Owner Occupied Vacancy Rate	4.0%	
2019 Est % Renter Occupied Vacancy Rate	7.5%	

## Income

		<b>% Ann Growth or % Pov</b>
2019 Est Median Family Income	\$55,965	
2019 Median Household Income (SAIPE)	\$46,599	( 0.4%)
2019 Est Median Worker Earnings	\$28,295	
2019 Per Capita Income (BEA)	\$40,233	
2019 Est Pop, Income Below Poverty (SAIPE)	57,342	18.0%

## Employment / Unemployment

	<b>Currently</b>	<b>2020 Annual</b>
Sep2021 Prelim., 2020 Employment	119,022	114,386
Sep2021 Prelim., 2020 Unemployment	7,025	12,001
Sep2021 Prelim., 2020 Unemployment Rate	5.6%	9.5%
2021Q2YTD, 2020 Announced Job Creation	270	118
2021Q2YTD, 2020 Total Announced Investments (\$mil)	\$35.1	\$10.0

### Employment / Wages by Industry

	<b>2021Q1 Employment</b>	<b>2020 Employment</b>	<b>2021Q1 Avg Weekly Wage</b>	<b>2020 Avg Weekly Wage</b>
Total All Industries	116,478	114,763	\$870	\$895
Total Government	36,094	36,376	\$1,133	\$1,177
Total Private Industry	80,384	78,387	\$752	\$764
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	.	.	.	.
Utilities	468	458	\$1,368	\$1,399
Construction	4,645	4,737	\$958	\$1,070
Manufacturing	5,974	.	\$1,241	.
Wholesale Trade	1,862	1,858	\$1,127	\$1,138
Retail Trade	16,403	15,993	\$568	\$568
Transportation and Warehousing	5,226	4,779	\$911	\$962
Information	822	10	\$1,017	\$744
Finance and Insurance	1,946	1,930	\$1,609	\$1,343
Real Estate and Rental and Leasing	1,618	1,585	\$833	\$814
Professional and Technical Services	5,844	5,248	\$1,160	\$1,289
Mgt of Companies, Enterprises	320	.	\$793	.
Administrative and Waste Services	6,047	25	\$663	\$972
Educational Services	11,783	10,475	\$837	\$865
Health Care and Social Assistance	22,871	22,959	\$1,053	\$1,097
Arts, Entertainment and Recreation	1,046	1,206	\$388	\$372
Accommodation and Food Services	13,595	13,018	\$313	\$311
Other Services Ex. Public Admin	2,814	2,762	\$757	\$772
Public Administration	12,998	13,112	\$1,191	\$1,264
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2021Q3 Available Industrial Buildings	16
2021Q1 Establishments: Total Private Industry	6,345
2021Q1 Establishments: Manufacturing	121
2019 Est Self Employed	5,595

### Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$3,244.4
2021 Total Retail Businesses (With Food/Drink)	2,230
2021 Avg Sales/Business Total (with Food/Drink)	\$1,454,866
2021Q3 Available Commercial Buildings (if County reports)	9

## Quality of Life

### Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.7990
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$5,238.2
2021 Tier designation	1

### Childcare

2021Q2 Licensed Child Care Facilities	291
2021Q2 Licensed Child Care Enrollment	9,259

### Healthcare Providers

2019 Number of Physicians	611
2019 Physicians/10,000 population	18.4
2019 RNs/10,000 population	94.1
2019 Dentists/10,000 population	5.4
2017 Pharmacists/10,000 population	11.4

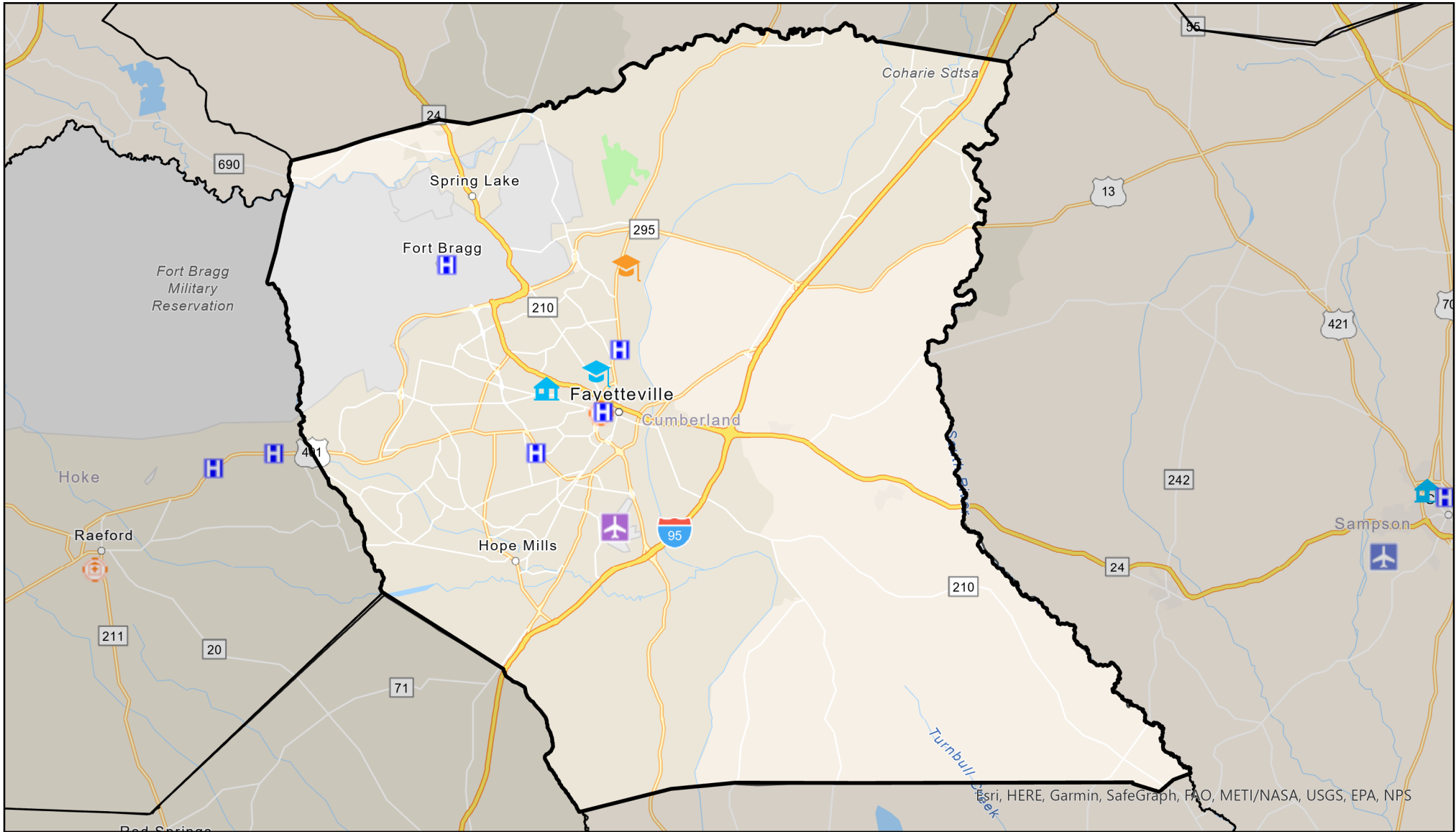
### Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

### Notes:



Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

# Cumberland County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



- |   |                     |   |                           |   |                                       |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals                 |  | Public Universities                   |
|  | General Aviation    |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports            |  | Community Colleges        |  | Military Installations                |



6.5 Miles