

County Profile

Cumberland County (NC)

March 2022

Demographics

Population & Growth

2019 Est Population
2020 Census Total Population
Jul2020 NC Certified Population Estimate

Population

332,861
334,728
334,776

% Annual Growth

0.2%
0.5%
0.7%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

276,729
42,702

Urban/Rural Percent

86.6%
13.4%

Estimated Population by Age

2019 Est Median Age
2019 Est Total Pop 0-19
2019 Est Total Pop 20-24
2019 Est Total Pop 25-34
2019 Est Total Pop 35-44
2019 Est Total Pop 45-54
2019 Est Total Pop 55-64
2019 Est Total Pop 65+

31
92,577
34,376
57,027
39,076
36,318
34,965
38,522

% Pop by Age

27.8%
10.3%
17.1%
11.7%
10.9%
10.5%
11.6%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.4
Workers Not Working at Home 147,795
Travel Time to Work: < 10 minutes 17.1%
Travel Time to Work: 10-14 minutes 14.5%
Travel Time to Work: 15-19 minutes 19.9%
Travel Time to Work: 20-24 minutes 17.3%
Travel Time to Work: 25-29 minutes 6.8%
Travel Time to Work: 30-34 minutes 12.2%
Travel Time to Work: 35-44 minutes 4.0%
Travel Time to Work: 45-59 minutes 4.0%
Travel Time to Work: 60+ minutes 4.3%

Workers, By Transportation

Worker Transp, Base 153,083
Work at Home 3.5%
Drove Car/Truck/Van Alone 79.2%
Carpooled Car/Truck/Van 9.4%
Public Transportation 0.5%
Walked 5.9%
Bicycle 0.1%
Taxi, Motorcycle, Other 1.5%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

135,632
15,614
1,837

Residents

88.6%
10.2%
1.2%

Education

2020-21 Kindergarten-12th Enrollment
2020 Average SAT score (1600 scale)
2020 Percent of Graduates taking SAT
2019-20 (Provisional) Higher Education Completions
2019-20 (Provisional) Higher Education Enrollment
2019 Est Education Attainment age 25+, At Least High School Graduate
2019 Est Education Attainment age 25+, At Least Bachelor's Degree

48,732
1,030
34.1%
5,752
30,391
187,302
52,502

Pop Age 25+

91.0%
25.5%



Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	142,175	0.5%
2020 Census Occupied Housing, % of total	128,978	90.7%
2020 Census Vacant Housing, % of total	13,197	9.3%
2019 Est Median Value of Owner Occupied Housing	\$135,300	
2019 Est Median Gross Rent	\$941	
2019 Est Owner Occupied Housing, % of total	63,624	50.7%
2019 Est Renter Occupied Housing, % of total	61,803	49.3%
2019 Est % Owner Occupied Vacancy Rate	4.0%	
2019 Est % Renter Occupied Vacancy Rate	7.5%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$55,965	
2019 Median Household Income (SAIPE)	\$46,599	(0.4%)
2019 Est Median Worker Earnings	\$28,295	
2019 Per Capita Income (BEA)	\$40,233	
2019 Est Pop, Income Below Poverty (SAIPE)	57,342	18.0%

Employment / Unemployment

	Currently	2020 Annual
Dec2021 Prelim., 2020 Employment	121,871	114,386
Dec2021 Prelim., 2020 Unemployment	6,183	12,001
Dec2021 Prelim., 2020 Unemployment Rate	4.8%	9.5%
2021Q4YTD, 2020 Announced Job Creation	420	118
2021Q4YTD, 2020 Total Announced Investments (\$mil)	\$35.3	\$10.0

Employment / Wages by Industry

	2021Q3 Employment	2020 Employment	2021Q3 Avg Weekly Wage	2020 Avg Weekly Wage
Total All Industries	.	114,763	.	\$895
Total Government	.	36,376	.	\$1,177
Total Private Industry	.	78,387	.	\$764
Agriculture Forestry Fishing & Hunting
Mining
Utilities	.	458	.	\$1,399
Construction	.	4,737	.	\$1,070
Manufacturing
Wholesale Trade	.	1,858	.	\$1,138
Retail Trade	.	15,993	.	\$568
Transportation and Warehousing	.	4,779	.	\$962
Information	.	10	.	\$744
Finance and Insurance	.	1,930	.	\$1,343
Real Estate and Rental and Leasing	.	1,585	.	\$814
Professional and Technical Services	.	5,248	.	\$1,289
Mgt of Companies, Enterprises
Administrative and Waste Services	.	25	.	\$972
Educational Services	.	10,475	.	\$865
Health Care and Social Assistance	.	22,959	.	\$1,097
Arts, Entertainment and Recreation	.	1,206	.	\$372
Accommodation and Food Services	.	13,018	.	\$311
Other Services Ex. Public Admin	.	2,762	.	\$772
Public Administration	.	13,112	.	\$1,264
Unclassified	.	0	.	\$0

Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	16
2021Q3 Establishments: Total Private Industry	.
2021Q3 Establishments: Manufacturing	.
2019 Est Self Employed	5,595

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$3,454.5
2021 Total Retail Businesses (With Food/Drink)	2,230
2021 Avg Sales/Business Total (with Food/Drink)	\$1,549,082
2021Q4 Available Commercial Buildings (if County reports)	9

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.7990
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$5,238.2
2021 Tier designation	1

Childcare

2021Q2 Licensed Child Care Facilities	291
2021Q2 Licensed Child Care Enrollment	9,259

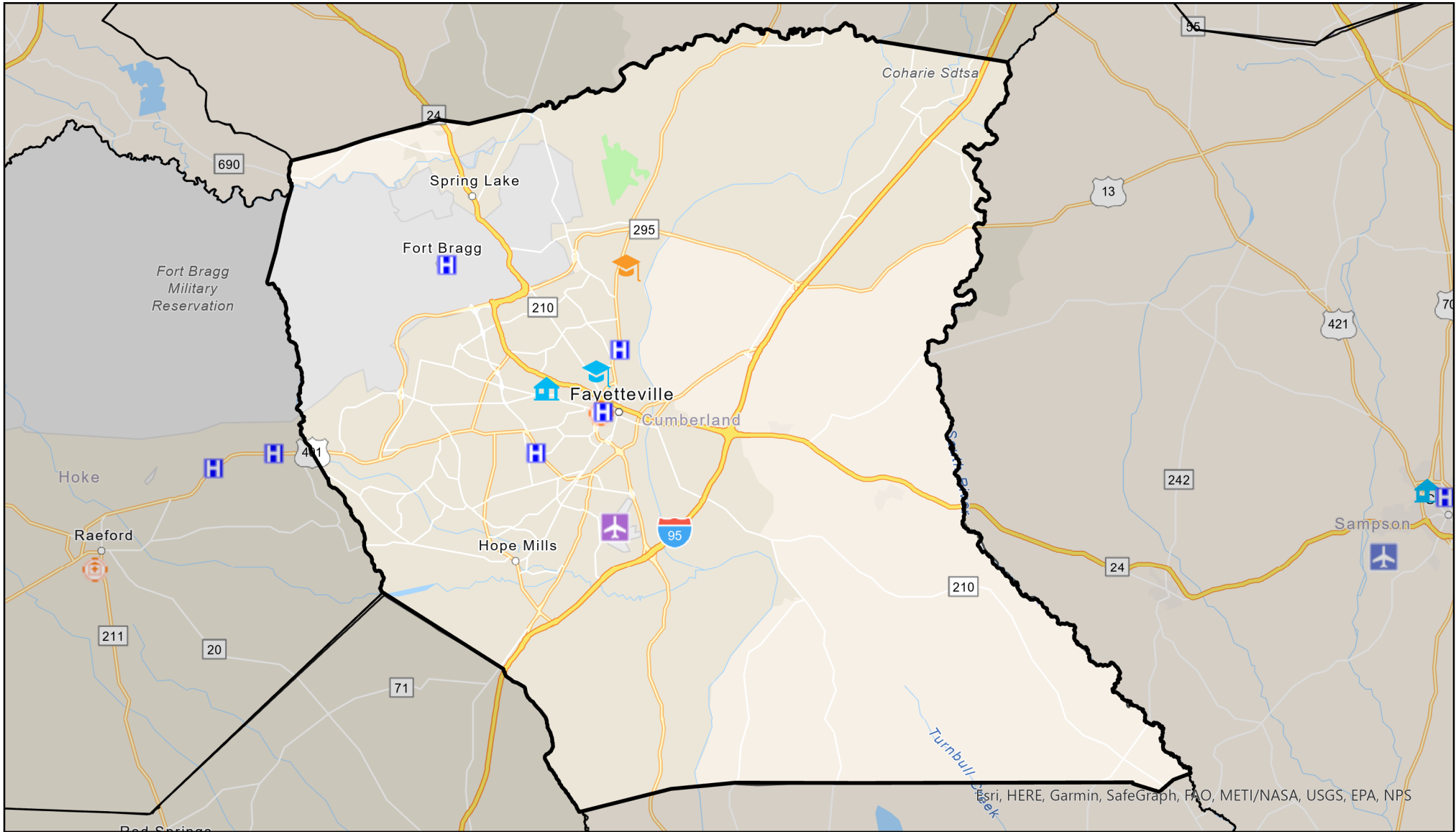
Healthcare Providers

2019 Number of Physicians	611
2019 Physicians/10,000 population	18.4
2019 RNs/10,000 population	94.1
2019 Dentists/10,000 population	5.4
2017 Pharmacists/10,000 population	11.4

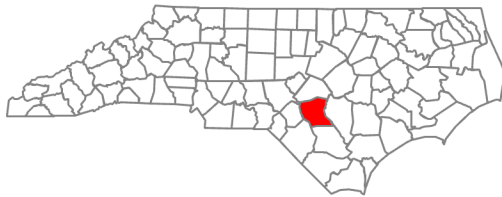
Sources:
 Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.










Notes:
 Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Cumberland County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



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|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



6.5 Miles