

County Profile

Cumberland County (NC)

January 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2017 NC Certified Population Estimate

Population

325,841
319,431
329,017

% Annual Growth

0.4%
0.5%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

276,729
42,702

Urban/Rural Percent

86.6%
13.4%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

32
93,294
31,318
54,719
38,915
38,632
33,669
35,294

% Pop by Age

28.6%
9.6%
16.8%
11.9%
11.9%
10.4%
10.8%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.8
Workers Not Working at Home 139,117
Travel Time to Work: < 10 minutes 14.3%
Travel Time to Work: 10-14 minutes 15.6%
Travel Time to Work: 15-19 minutes 21.7%
Travel Time to Work: 20-24 minutes 19.0%
Travel Time to Work: 25-29 minutes 6.7%
Travel Time to Work: 30-34 minutes 12.1%
Travel Time to Work: 35-44 minutes 3.3%
Travel Time to Work: 45-59 minutes 3.7%
Travel Time to Work: 60+ minutes 3.6%

Workers, By Transportation

Worker Transp, Base 143,280
Work at Home 2.9%
Drove Car/Truck/Van Alone 82.1%
Carpooled Car/Truck/Van 9.2%
Public Transportation 0.6%
Walked 4.0%
Bicycle 0.1%
Taxi, Motorcycle, Other 1.1%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

129,525
11,892
1,863

Residents

90.4%
8.3%
1.3%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

50,861
1,024
41.4%
13,388
31,767
181,709
48,523

Pop Age 25+

90.3%
24.1%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	143,412	0.9%
2010 Census Total Housing	122,431	
2010 Census Total Households	135,524	
2010 Census Occupied Housing	109,338	89.3%
2010 Census Vacant Housing	13,093	10.7%
2016 Est Median Value of Owner Occupied Housing	\$129,000	
2016 Est Median Gross Rent	\$878	
2016 Est Owner Occupied Housing	63,899	51.9%
2016 Est Renter Occupied Housing	59,279	48.1%
2016 Est % Owner Occupied Vacancy Rate	3.6%	
2016 Est % Renter Occupied Vacancy Rate	8.7%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$52,339	
2017 Median Household Income (SAIPE)	\$44,065	(2.7%)
2016 Est Median Worker Earnings	\$27,630	
2017 Per Capita Income (BEA)	\$37,406	
2017 Est Pop, Income Below Poverty (SAIPE)	58,888	18.6%

Employment / Unemployment

	Currently	2017 Annual
Nov 2018 Prelim., 2017 Employment	122,716	120,278
Nov 2018 Prelim., 2017 Unemployment	5,896	7,339
Nov 2018 Prelim., 2017 Unemployment Rate	4.6%	5.8%
2018Q3 YTD, 2017 Announced Job Creation	352	587
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	\$7.2	\$98.4

Employment / Wages by Industry

	2018Q2 Employment	2017 Employment	2018Q2 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	120,857	118,756	\$820	\$804
Total Government	37,297	36,453	\$1,082	\$1,068
Total Private Industry	83,560	82,303	\$703	\$687
Agriculture Forestry Fishing & Hunting	274	.	\$560	.
Mining	0	0	\$0	\$0
Utilities	.	444	.	\$1,232
Construction	5,203	4,361	\$999	\$941
Manufacturing	6,568	6,264	\$1,125	\$1,148
Wholesale Trade	2,134	1,925	\$1,103	\$1,019
Retail Trade	16,670	16,705	\$512	\$507
Transportation and Warehousing	4,688	4,874	\$888	\$855
Information	.	1,216	.	\$859
Finance and Insurance	1,893	1,891	\$1,073	\$1,065
Real Estate and Rental and Leasing	1,620	1,624	\$737	\$737
Professional and Technical Services	5,281	5,347	\$1,245	\$1,147
Mgt of Companies, Enterprises
Administrative and Waste Services	.	6,033	.	\$616
Educational Services
Health Care and Social Assistance	23,479	23,128	\$1,032	\$998
Arts, Entertainment and Recreation	1,694	.	\$303	.
Accommodation and Food Services	14,985	14,379	\$288	\$285
Other Services Ex. Public Admin	3,027	3,023	\$669	\$632
Public Administration	12,987	13,120	\$1,144	\$1,164
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q3 Available Industrial Buildings	14
2018Q2 Establishments: Total Private Industry	6,020
2018Q2 Establishments: Manufacturing	117
2016 Est Self Employed	5,155

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$4,807.5
2018 Total Retail Businesses (With Food/Drink)	2,148
2018 Avg Sales/Business Total (with Food/Drink)	\$2,238,147
2018Q3 Available Commercial Buildings (if County reports)	2

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.7990
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$4,049.3
2019 Tier designation	1

Childcare

2018Q3 Licensed Child Care Facilities	303
2018Q3 Licensed Child Care Enrollment	10,338

Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	2
Average Annual Temperature, °F	62
Average Annual High Temperature, °F	73
Average Annual Low Temperature, °F	51

Healthcare Providers

2017 Number of Physicians	600
2017 Physicians/10,000 population	18.2
2017 RNs/10,000 population	93.6
2017 Dentists/10,000 population	5.2
2017 Pharmacists/10,000 population	11.4

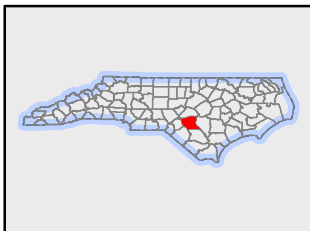
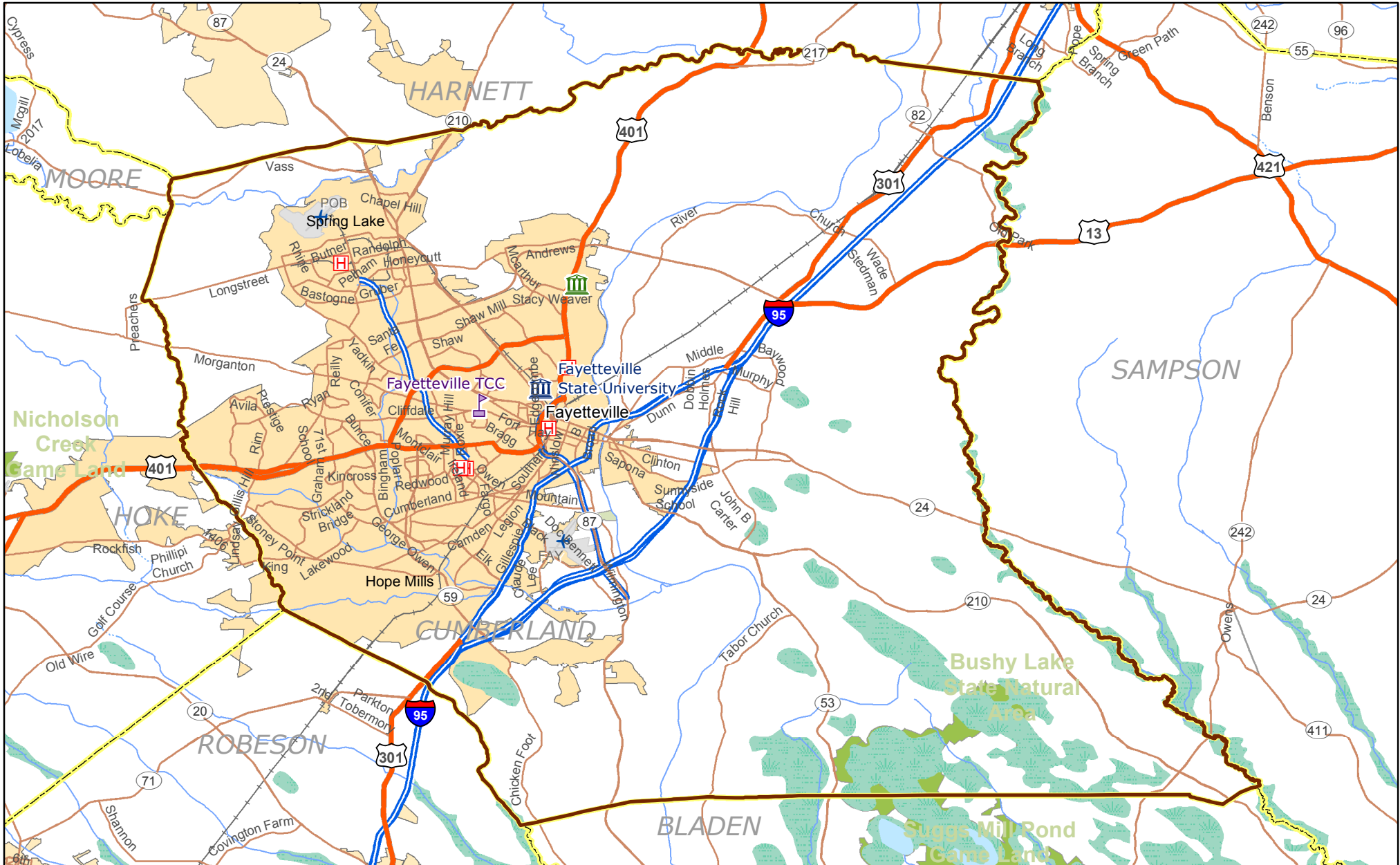
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Cumberland County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

