

**County Profile**

**Cumberland County (NC)**

**November 2020**

**Demographics**

**Population & Growth**

2018 Est Population  
2010 Census Total Population  
Jul2018 NC Certified Population Estimate

**Population**

332,106  
319,431  
331,764

**% Annual Growth**

( 0.2%)  
0.5%  
0.8%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

276,729  
42,702

**Urban/Rural Percent**

86.6%  
13.4%

**Estimated Population by Age**

2018 Est Median Age  
2018 Est Total Pop 0-19  
2018 Est Total Pop 20-24  
2018 Est Total Pop 25-34  
2018 Est Total Pop 35-44  
2018 Est Total Pop 45-54  
2018 Est Total Pop 55-64  
2018 Est Total Pop 65+

31  
92,593  
34,692  
56,934  
38,887  
37,095  
34,605  
37,300

**% Pop by Age**

27.9%  
10.4%  
17.1%  
11.7%  
11.2%  
10.5%  
11.2%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 21.0  
Workers Not Working at Home 146,306  
Travel Time to Work: < 10 minutes 16.8%  
Travel Time to Work: 10-14 minutes 15.0%  
Travel Time to Work: 15-19 minutes 20.5%  
Travel Time to Work: 20-24 minutes 17.6%  
Travel Time to Work: 25-29 minutes 7.4%  
Travel Time to Work: 30-34 minutes 11.3%  
Travel Time to Work: 35-44 minutes 3.6%  
Travel Time to Work: 45-59 minutes 3.8%  
Travel Time to Work: 60+ minutes 4.0%

**Workers, By Transportation**

Worker Transp, Base 151,311  
Work at Home 3.3%  
Drove Car/Truck/Van Alone 80.0%  
Carpooled Car/Truck/Van 9.1%  
Public Transportation 0.5%  
Walked 5.7%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 1.3%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

134,969  
14,526  
1,816

**Residents**

89.2%  
9.6%  
1.2%

**Education**

2019-20 Kindergarten-12th Enrollment  
2020 Average SAT score (1600 new scale)  
2020 Percent of Graduates taking SAT  
2018-19 Higher Education Completions (Provisional)  
2018-19 Higher Education Enrollment (Provisional)  
2018 Est Education Attainment age 25+, At Least High School Graduate  
2018 Est Education Attainment age 25+, At Least Bachelor's Degree

50,971  
1,030  
34.1%  
6,811  
30,034  
185,820  
51,252

**Pop Age 25+**

90.7%  
25.0%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	122,431	
2010 Census Total Households	135,524	
2018 Est Total Housing Units, % annual growth	145,839	0.5%
2018 Est Occupied Housing, % of total	124,418	85.3%
2018 Est Vacant Housing, % of total	21,421	14.7%
2018 Est Median Value of Owner Occupied Housing	\$132,500	
2018 Est Median Gross Rent	\$922	
2018 Est Owner Occupied Housing, % of total	63,395	51.0%
2018 Est Renter Occupied Housing, % of total	61,023	49.0%
2018 Est % Owner Occupied Vacancy Rate	4.1%	
2018 Est % Renter Occupied Vacancy Rate	7.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$54,778	
2018 Median Household Income (SAIPE)	\$46,779	6.2%
2018 Est Median Worker Earnings	\$27,781	
2018 Per Capita Income (BEA)	\$38,780	
2018 Est Pop, Income Below Poverty (SAIPE)	53,788	17.0%

## Employment / Unemployment

	<b>Currently</b>	<b>2019 Annual</b>
SEP2020 Prelim., 2019 Employment	111,826	122,306
SEP2020 Prelim., 2019 Unemployment	11,660	6,550
SEP2020 Prelim., 2019 Unemployment Rate	9.4%	5.1%
2020Q2YTD, 2019 Announced Job Creation	.	87
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	\$183.2

## Employment / Wages by Industry

	<b>2020Q1 Employment</b>	<b>2019 Employment</b>	<b>2020Q1 Avg Weekly Wage</b>	<b>2019 Avg Weekly Wage</b>
Total All Industries	120,276	120,525	\$832	\$852
Total Government	37,588	36,837	\$1,072	\$1,125
Total Private Industry	82,688	83,688	\$723	\$732
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	0	0	\$0	\$0
Utilities	459	455	\$1,521	\$1,322
Construction	5,060	5,591	\$1,018	\$1,136
Manufacturing	6,252	6,814	\$1,192	\$1,165
Wholesale Trade	1,850	2,096	\$1,220	\$1,096
Retail Trade	16,177	16,532	\$538	\$529
Transportation and Warehousing	4,550	4,668	\$902	\$921
Information	.	.	.	.
Finance and Insurance	1,938	1,909	\$1,357	\$1,182
Real Estate and Rental and Leasing	1,628	1,655	\$781	\$759
Professional and Technical Services	5,468	5,129	\$1,172	\$1,250
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	6,220	5,419	\$632	\$670
Educational Services	12,998	.	\$777	.
Health Care and Social Assistance	23,882	23,554	\$998	\$1,051
Arts, Entertainment and Recreation	1,489	1,588	\$346	\$340
Accommodation and Food Services	14,628	15,076	\$294	\$295
Other Services Ex. Public Admin	2,975	2,993	\$736	\$711
Public Administration	13,112	12,988	\$1,153	\$1,209
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q3 Available Industrial Buildings	14
2020Q1 Establishments: Total Private Industry	6,218
2020Q1 Establishments: Manufacturing	118
2018 Est Self Employed	5,396

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$4.8
2019 Total Retail Businesses (With Food/Drink)	1,547
2019 Avg Sales/Business Total (with Food/Drink)	\$3,074,187
2020Q3 Available Commercial Buildings (if County reports)	14

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.7990
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$4,330.6
2020 Tier designation	1

### Childcare

2020Q3 Licensed Child Care Facilities	287
2020Q3 Licensed Child Care Enrollment	9,667

### Healthcare Providers

2019 Number of Physicians	611
2019 Physicians/10,000 population	18.4
2019 RNs/10,000 population	94.1
2019 Dentists/10,000 population	5.4
2017 Pharmacists/10,000 population	11.4

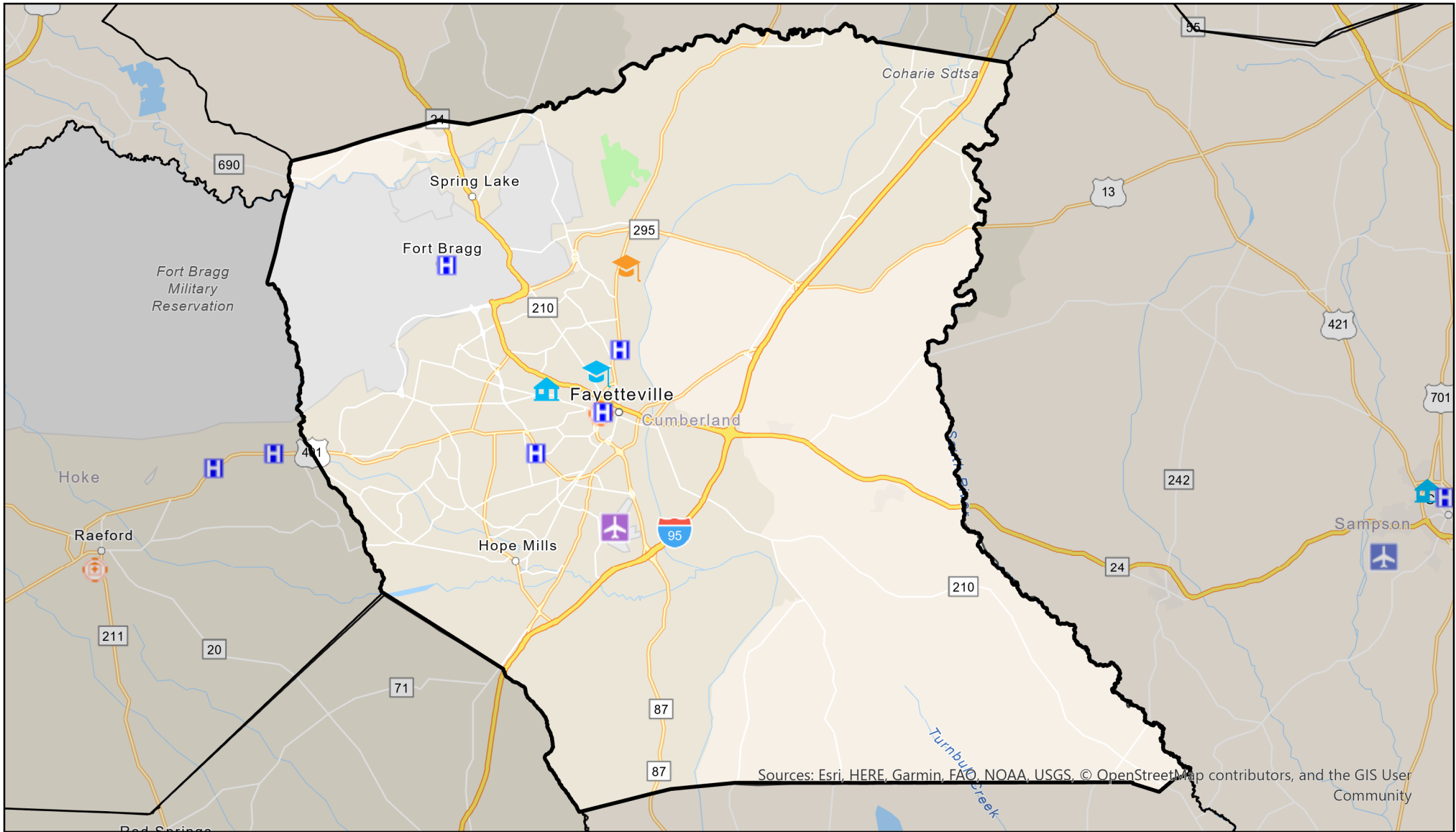
### Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Cumberland County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



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|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals                 |  | Public Universities                   |
|  | General Aviation    |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports            |  | Community Colleges        |  | Military Installations                |



6.5 Miles