

County Profile

Cumberland County (NC)

September 2019

Demographics

Population & Growth

2017 Est Population
2010 Census Total Population
Jul2017 NC Certified Population Estimate

Population

332,766
319,431
329,017

% Annual Growth

2.1%
0.5%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

276,729
42,702

Urban/Rural Percent

86.6%
13.4%

Estimated Population by Age

2017 Est Median Age
2017 Est Total Pop 0-19
2017 Est Total Pop 20-24
2017 Est Total Pop 25-34
2017 Est Total Pop 35-44
2017 Est Total Pop 45-54
2017 Est Total Pop 55-64
2017 Est Total Pop 65+

31
93,205
35,575
56,777
38,787
37,802
34,008
36,612

% Pop by Age

28.0%
10.7%
17.1%
11.7%
11.4%
10.2%
11.0%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.8
Workers Not Working at Home 139,117
Travel Time to Work: < 10 minutes 14.3%
Travel Time to Work: 10-14 minutes 15.6%
Travel Time to Work: 15-19 minutes 21.7%
Travel Time to Work: 20-24 minutes 19.0%
Travel Time to Work: 25-29 minutes 6.7%
Travel Time to Work: 30-34 minutes 12.1%
Travel Time to Work: 35-44 minutes 3.3%
Travel Time to Work: 45-59 minutes 3.7%
Travel Time to Work: 60+ minutes 3.6%

Workers, By Transportation

Worker Transp, Base 143,280
Work at Home 2.9%
Drove Car/Truck/Van Alone 82.1%
Carpooled Car/Truck/Van 9.2%
Public Transportation 0.6%
Walked 4.0%
Bicycle 0.1%
Taxi, Motorcycle, Other 1.1%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

129,525
11,892
1,863

Residents

90.4%
8.3%
1.3%

Education

2018-19 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2017 Est Education Attainment - At Least High School Graduate
2017 Est Education Attainment - At Least Bachelor's Degree

50,776
1,024
41.4%
13,388
31,767
184,549
49,477

Pop Age 25+

90.5%
24.3%

Housing

		% Ann Growth or % Total
2017 Est Total Housing Units	145,090	1.2%
2010 Census Total Housing	122,431	
2010 Census Total Households	135,524	
2010 Census Occupied Housing	109,338	89.3%
2010 Census Vacant Housing	13,093	10.7%
2017 Est Median Value of Owner Occupied Housing	\$131,200	
2017 Est Median Gross Rent	\$887	
2017 Est Owner Occupied Housing	63,533	51.0%
2017 Est Renter Occupied Housing	60,967	49.0%
2017 Est % Owner Occupied Vacancy Rate	3.7%	
2017 Est % Renter Occupied Vacancy Rate	8.0%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$52,339	
2017 Median Household Income (SAIPE)	\$44,065	(2.7%)
2016 Est Median Worker Earnings	\$27,630	
2017 Per Capita Income (BEA)	\$37,406	
2017 Est Pop, Income Below Poverty (SAIPE)	58,888	18.6%

Employment / Unemployment

	Currently	2018 Annual
JUL2019 Prelim., 2018 Employment	123,845	121,379
JUL2019 Prelim., 2018 Unemployment	7,643	6,578
JUL2019 Prelim., 2018 Unemployment Rate	5.8%	5.1%
2019Q1YTD, 2018 Announced Job Creation	.	560
2019Q1YTD, 2018 Total Announced Investments (\$mil)	.	\$12.2

Employment / Wages by Industry

	2019Q1 Employment	2018 Employment	2019Q1 Avg Weekly Wage	2018 Avg Weekly Wage
Total All Industries	119,898	119,643	\$839	\$832
Total Government	37,080	36,683	\$1,098	\$1,101
Total Private Industry	82,818	82,960	\$723	\$713
Agriculture Forestry Fishing & Hunting	223	.	\$525	.
Mining	0	0	\$0	\$0
Utilities	.	453	.	\$1,291
Construction	5,670	5,315	\$1,106	\$1,045
Manufacturing	6,639	6,592	\$1,204	\$1,145
Wholesale Trade	2,184	2,152	\$1,125	\$1,054
Retail Trade	16,534	16,666	\$535	\$511
Transportation and Warehousing	4,521	4,663	\$900	\$891
Information	1,118	1,182	\$850	\$830
Finance and Insurance	1,911	1,891	\$1,241	\$1,129
Real Estate and Rental and Leasing	1,595	1,615	\$759	\$742
Professional and Technical Services	5,333	5,328	\$1,121	\$1,217
Mgt of Companies, Enterprises
Administrative and Waste Services	5,056	5,357	\$675	\$667
Educational Services
Health Care and Social Assistance	23,352	23,320	\$1,007	\$1,026
Arts, Entertainment and Recreation	1,451	1,539	\$351	\$336
Accommodation and Food Services	14,703	14,611	\$288	\$291
Other Services Ex. Public Admin	2,931	2,981	\$708	\$675
Public Administration	12,859	12,976	\$1,219	\$1,199
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2019Q2 Available Industrial Buildings	13
2019Q1 Establishments: Total Private Industry	5,924
2019Q1 Establishments: Manufacturing	112
2016 Est Self Employed	5,155

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$4,807.5
2018 Total Retail Businesses (With Food/Drink)	2,148
2018 Avg Sales/Business Total (with Food/Drink)	\$2,238,147
2019Q2 Available Commercial Buildings (if County reports)	5

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.7990
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$4,049.3
2019 Tier designation	1

Childcare

2019Q2 Licensed Child Care Facilities	300
2019Q2 Licensed Child Care Enrollment	10,418

Healthcare Providers

2018 Number of Physicians	608
2018 Physicians/10,000 population	18.4
2018 RNs/10,000 population	93.5
2018 Dentists/10,000 population	5.4
2016 Pharmacists/10,000 population	8.9

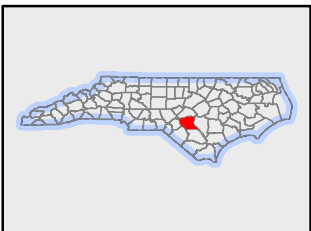
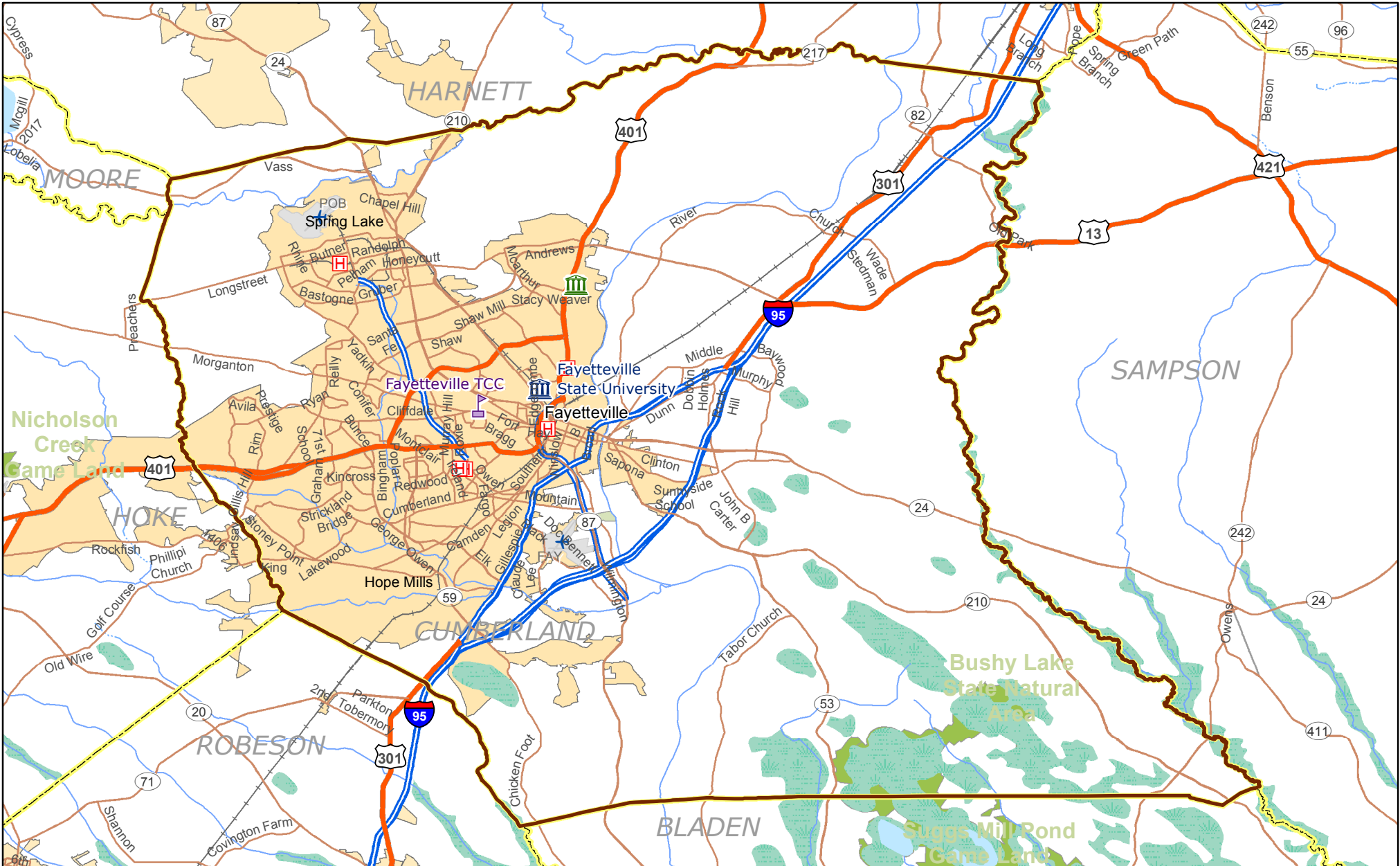
Sources:

Census (2010, ACS 2012-16) for income, commuters, place of work, (2010, ACS 2013-17) for population, housing, and educational attainment at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Cumberland County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

