

County Profile

Craven County (NC)

January 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2017 NC Certified Population Estimate

Population

104,190
103,505
103,557

% Annual Growth

(0.2%)
1.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

74,825
28,680

Urban/Rural Percent

72.3%
27.7%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

36
26,253
10,458
14,073
11,191
11,620
12,757
17,838

% Pop by Age

25.2%
10.0%
13.5%
10.7%
11.2%
12.2%
17.1%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.5
Workers Not Working at Home 45,051
Travel Time to Work: < 10 minutes 18.8%
Travel Time to Work: 10-14 minutes 20.6%
Travel Time to Work: 15-19 minutes 17.9%
Travel Time to Work: 20-24 minutes 12.3%
Travel Time to Work: 25-29 minutes 5.5%
Travel Time to Work: 30-34 minutes 9.1%
Travel Time to Work: 35-44 minutes 5.3%
Travel Time to Work: 45-59 minutes 4.8%
Travel Time to Work: 60+ minutes 5.6%

Workers, By Transportation

Worker Transp, Base 46,375
Work at Home 2.9%
Drove Car/Truck/Van Alone 81.5%
Carpooled Car/Truck/Van 11.2%
Public Transportation 0.3%
Walked 2.1%
Bicycle 0.5%
Taxi, Motorcycle, Other 1.6%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

37,935
7,884
557

Residents

81.8%
17.0%
1.2%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

13,665
1,072
28.1%
1,080
4,394
58,906
15,158

Pop Age 25+

87.3%
22.5%

Housing

| | | % Ann Growth or % Total |
|---|-----------|--------------------------------|
| 2016 Est Total Housing Units | 45,946 | 0.4% |
| 2010 Census Total Housing | 40,299 | |
| 2010 Census Total Households | 45,002 | |
| 2010 Census Occupied Housing | 35,596 | 88.3% |
| 2010 Census Vacant Housing | 4,703 | 11.7% |
| 2016 Est Median Value of Owner Occupied Housing | \$154,000 | |
| 2016 Est Median Gross Rent | \$869 | |
| 2016 Est Owner Occupied Housing | 25,702 | 63.3% |
| 2016 Est Renter Occupied Housing | 14,907 | 36.7% |
| 2016 Est % Owner Occupied Vacancy Rate | 2.7% | |
| 2016 Est % Renter Occupied Vacancy Rate | 6.5% | |

Income

| | | % Ann Growth or % Pov |
|--|----------|------------------------------|
| 2016 Est Median Family Income | \$55,998 | |
| 2017 Median Household Income (SAIPE) | \$51,390 | 3.8% |
| 2016 Est Median Worker Earnings | \$26,635 | |
| 2017 Per Capita Income (BEA) | \$42,367 | |
| 2017 Est Pop, Income Below Poverty (SAIPE) | 15,942 | 16.3% |

Employment / Unemployment

| | Currently | 2017 Annual |
|--|------------------|--------------------|
| Nov 2018 Prelim., 2017 Employment | 39,817 | 39,861 |
| Nov 2018 Prelim., 2017 Unemployment | 1,682 | 1,984 |
| Nov 2018 Prelim., 2017 Unemployment Rate | 4.1% | 4.7% |
| 2018Q3 YTD, 2017 Announced Job Creation | 48 | . |
| 2018Q3 YTD, 2017 Total Announced Investments (\$mil) | \$4.1 | . |

Employment / Wages by Industry

| | 2018Q2 Employment | 2017 Employment | 2018Q2 Avg Weekly Wage | 2017 Avg Weekly Wage |
|--|--------------------------|------------------------|-------------------------------|-----------------------------|
| Total All Industries | 39,401 | 39,336 | \$836 | \$810 |
| Total Government | 12,559 | 12,430 | \$1,090 | \$1,007 |
| Total Private Industry | 26,842 | 26,906 | \$716 | \$719 |
| Agriculture Forestry Fishing & Hunting | 266 | 246 | \$779 | \$800 |
| Mining | 41 | 43 | \$898 | \$1,263 |
| Utilities | 135 | 132 | \$1,333 | \$1,464 |
| Construction | 1,126 | 1,137 | \$900 | \$858 |
| Manufacturing | 3,802 | 3,825 | \$1,044 | \$1,024 |
| Wholesale Trade | 716 | 697 | \$1,206 | \$1,187 |
| Retail Trade | 5,725 | 5,710 | \$519 | \$509 |
| Transportation and Warehousing | 1,030 | 1,105 | \$833 | \$822 |
| Information | 303 | 326 | \$759 | \$823 |
| Finance and Insurance | 613 | 621 | \$1,196 | \$1,190 |
| Real Estate and Rental and Leasing | 400 | 404 | \$637 | \$623 |
| Professional and Technical Services | 1,593 | 1,471 | \$1,151 | \$1,198 |
| Mgt of Companies, Enterprises | 200 | 220 | \$925 | \$942 |
| Administrative and Waste Services | 1,898 | 2,017 | \$586 | \$579 |
| Educational Services | 2,755 | 2,730 | \$709 | \$686 |
| Health Care and Social Assistance | 6,745 | 6,750 | \$887 | \$876 |
| Arts, Entertainment and Recreation | 444 | 448 | \$336 | \$340 |
| Accommodation and Food Services | 4,062 | 3,957 | \$286 | \$287 |
| Other Services Ex. Public Admin | 892 | 861 | \$526 | \$521 |
| Public Administration | 6,654 | 6,639 | \$1,316 | \$1,198 |
| Unclassified | 0 | 0 | \$0 | \$0 |

Commercial/Retail/Industrial

Local Business

| | |
|---|-------|
| 2018Q3 Available Industrial Buildings | 7 |
| 2018Q2 Establishments: Total Private Industry | 2,206 |
| 2018Q2 Establishments: Manufacturing | 72 |
| 2016 Est Self Employed | 2,168 |

Local Retail Business

| | |
|---|-------------|
| 2018 Total Retail Sales (With Food/Drink) (\$mil) | \$1,531.4 |
| 2018 Total Retail Businesses (With Food/Drink) | 767 |
| 2018 Avg Sales/Business Total (with Food/Drink) | \$1,996,576 |
| 2018Q3 Available Commercial Buildings (if County reports) | 8 |

Quality of Life

Taxes

| | |
|---|-----------|
| FY2018-19 Property Tax Rate per \$100 Value | \$0.5394 |
| FY2017-18 Annual Taxable Retail Sales (\$mil) | \$1,075.9 |
| 2019 Tier designation | 2 |

Childcare

| | |
|---------------------------------------|-------|
| 2018Q3 Licensed Child Care Facilities | 57 |
| 2018Q3 Licensed Child Care Enrollment | 2,171 |

Weather

| | |
|-------------------------------------|----|
| Annual Rainfall, inches | 54 |
| Annual Snowfall, inches | 2 |
| Average Annual Temperature, °F | 63 |
| Average Annual High Temperature, °F | 73 |
| Average Annual Low Temperature, °F | 52 |

Healthcare Providers

| | |
|------------------------------------|------|
| 2017 Number of Physicians | 268 |
| 2017 Physicians/10,000 population | 25.8 |
| 2017 RNs/10,000 population | 99.6 |
| 2017 Dentists/10,000 population | 5.0 |
| 2017 Pharmacists/10,000 population | 9.6 |

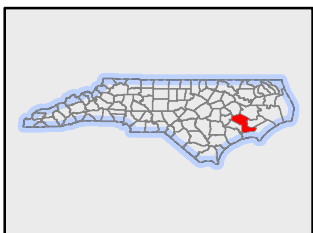
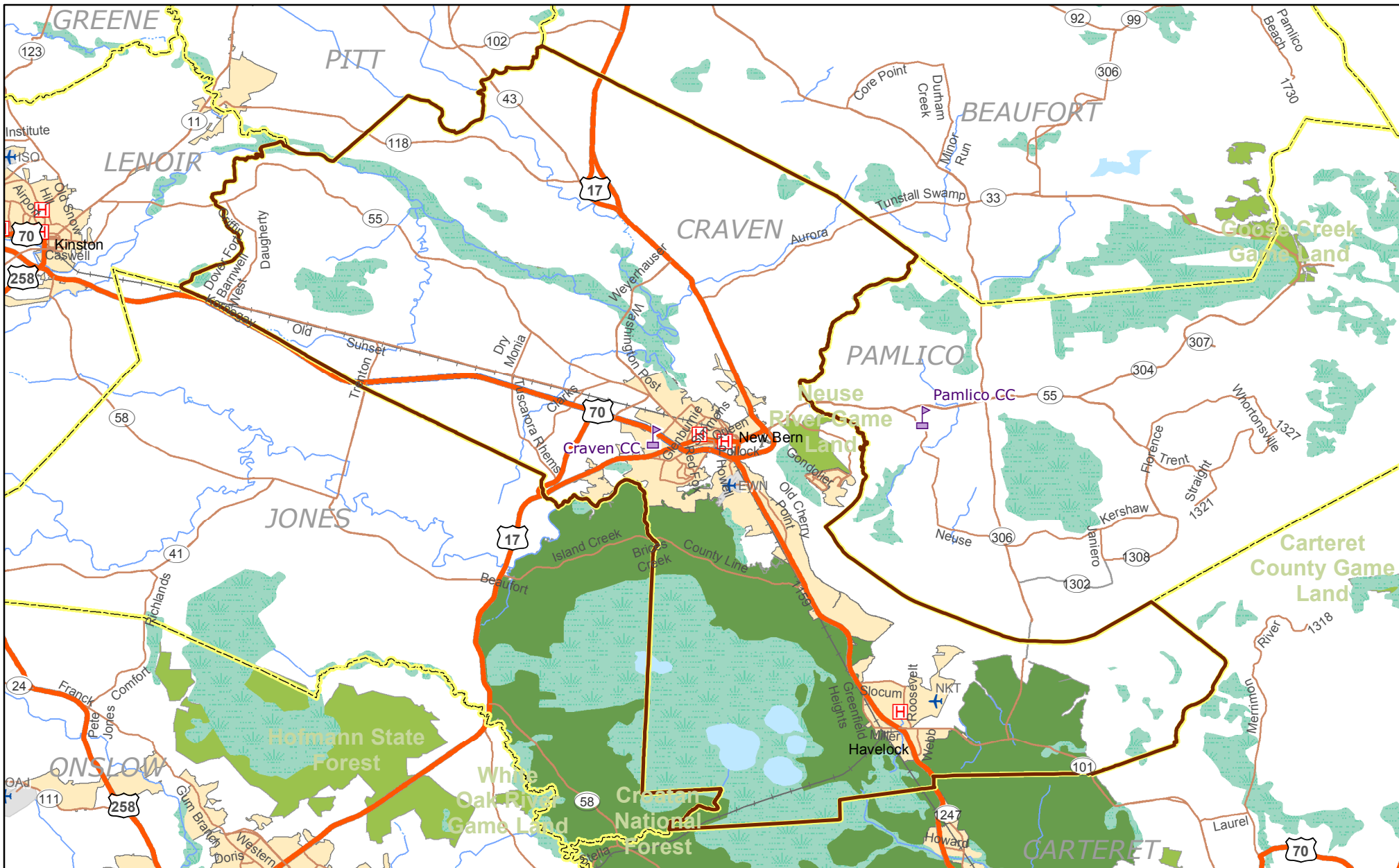
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Craven County, North Carolina



Legend

| | | |
|---------------------------------------|-----------------------|----------------------|
| Airports by Total Enplanements | Public University | Interstate |
| 14,000,001 - 43,130,585 | Private University | US Route |
| 3,000,001 - 14,000,000 | NC Community Colleges | NC Route |
| 0 - 3,000,000 | Hospital | Major Railroad Lines |
| | | County Boundary |

