

County Profile

Craven County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	102,491	(0.6%)
2020 Census Total Population	100,720	(0.3%)
Jul2020 NC Certified Population Estimate	101,700	(1.3%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	74,825	72.3%
2010 Census Total Population: Rural	28,680	27.7%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	37	
2019 Est Total Pop 0-19	25,041	24.4%
2019 Est Total Pop 20-24	9,997	9.8%
2019 Est Total Pop 25-34	13,552	13.2%
2019 Est Total Pop 35-44	11,403	11.1%
2019 Est Total Pop 45-54	10,614	10.4%
2019 Est Total Pop 55-64	12,707	12.4%
2019 Est Total Pop 65+	19,177	18.7%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	20.5
Workers Not Working at Home	44,639
Travel Time to Work: < 10 minutes	18.6%
Travel Time to Work: 10-14 minutes	22.1%
Travel Time to Work: 15-19 minutes	17.4%
Travel Time to Work: 20-24 minutes	13.3%
Travel Time to Work: 25-29 minutes	4.8%
Travel Time to Work: 30-34 minutes	11.1%
Travel Time to Work: 35-44 minutes	3.4%
Travel Time to Work: 45-59 minutes	4.6%
Travel Time to Work: 60+ minutes	4.7%

Workers, By Transportation

Worker Transp, Base	46,415
Work at Home	3.8%
Drove Car/Truck/Van Alone	80.5%
Carpooled Car/Truck/Van	11.1%
Public Transportation	0.3%
Walked	2.3%
Bicycle	0.4%
Taxi, Motorcycle, Other	1.6%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

37,550
8,308
557

Residents

80.9%
17.9%
1.2%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	12,478	
2020 Average SAT score (1600 scale)	1,085	
2020 Percent of Graduates taking SAT	22.8%	
2019-20 (Provisional) Higher Education Completions	1,129	
2019-20 (Provisional) Higher Education Enrollment	4,238	
2019 Est Education Attainment age 25+, At Least High School Graduate	59,884	88.8%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	17,032	25.3%



Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	46,800	0.4%
2020 Census Occupied Housing, % of total	40,932	87.5%
2020 Census Vacant Housing, % of total	5,868	12.5%
2019 Est Median Value of Owner Occupied Housing	\$157,900	
2019 Est Median Gross Rent	\$910	
2019 Est Owner Occupied Housing, % of total	25,944	62.9%
2019 Est Renter Occupied Housing, % of total	15,282	37.1%
2019 Est % Owner Occupied Vacancy Rate	2.5%	
2019 Est % Renter Occupied Vacancy Rate	6.1%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$64,514	
2020 Median Household Income (SAIPE)	\$53,960	1.1%
2019 Est Median Worker Earnings	\$28,791	
2020 Per Capita Income (BEA)	\$48,832	
2020 Est Pop, Income Below Poverty (SAIPE)	12,681	13.2%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	39,754	38,121
Mar2022 Prelim., 2021 Unemployment	1,404	2,699
Mar2022 Prelim., 2021 Unemployment Rate	3.4%	6.6%
2021Q4YTD, 2021 Announced Job Creation	576	576
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$44.4	\$44.4

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	39,718	38,410	\$1,047	\$916
Total Government	12,559	12,618	\$1,242	\$1,108
Total Private Industry	27,159	25,792	\$957	\$822
Agriculture Forestry Fishing & Hunting	216	231	\$1,026	\$881
Mining	43	47	\$1,305	\$919
Utilities	138	145	\$1,647	\$1,666
Construction	1,223	1,232	\$1,060	\$933
Manufacturing	4,238	3,610	\$1,173	\$1,119
Wholesale Trade	630	643	\$1,636	\$1,423
Retail Trade	5,827	5,664	\$704	\$577
Transportation and Warehousing	1,086	1,119	\$1,099	\$942
Information	209	215	\$913	\$869
Finance and Insurance	622	618	\$1,649	\$1,448
Real Estate and Rental and Leasing	455	401	\$911	\$731
Professional and Technical Services	1,773	1,668	\$1,593	\$1,328
Mgt of Companies, Enterprises	211	203	\$1,545	\$1,104
Administrative and Waste Services	1,648	1,550	\$661	\$603
Educational Services	2,573	2,393	\$900	\$802
Health Care and Social Assistance	6,769	6,877	\$1,196	\$984
Arts, Entertainment and Recreation	436	439	\$552	\$421
Accommodation and Food Services	3,952	3,570	\$387	\$319
Other Services Ex. Public Admin	877	879	\$663	\$588
Public Administration	6,793	6,905	\$1,452	\$1,304
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	2,380
2021Q4 Establishments: Manufacturing	73
2019 Est Self Employed	1,886

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$984.5
2021 Total Retail Businesses (With Food/Drink)	733
2021 Avg Sales/Business Total (with Food/Drink)	\$1,343,120
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.5600
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$1,459.7
2021 Tier designation	2

Childcare

2022Q1 Licensed Child Care Facilities	55
2022Q1 Licensed Child Care Enrollment	1,686

Healthcare Providers

2019 Number of Physicians	270
2019 Physicians/10,000 population	26.0
2020 RNs/10,000 population	104.8
2020 Dentists/10,000 population	5.6
2020 Pharmacists/10,000 population	9.7

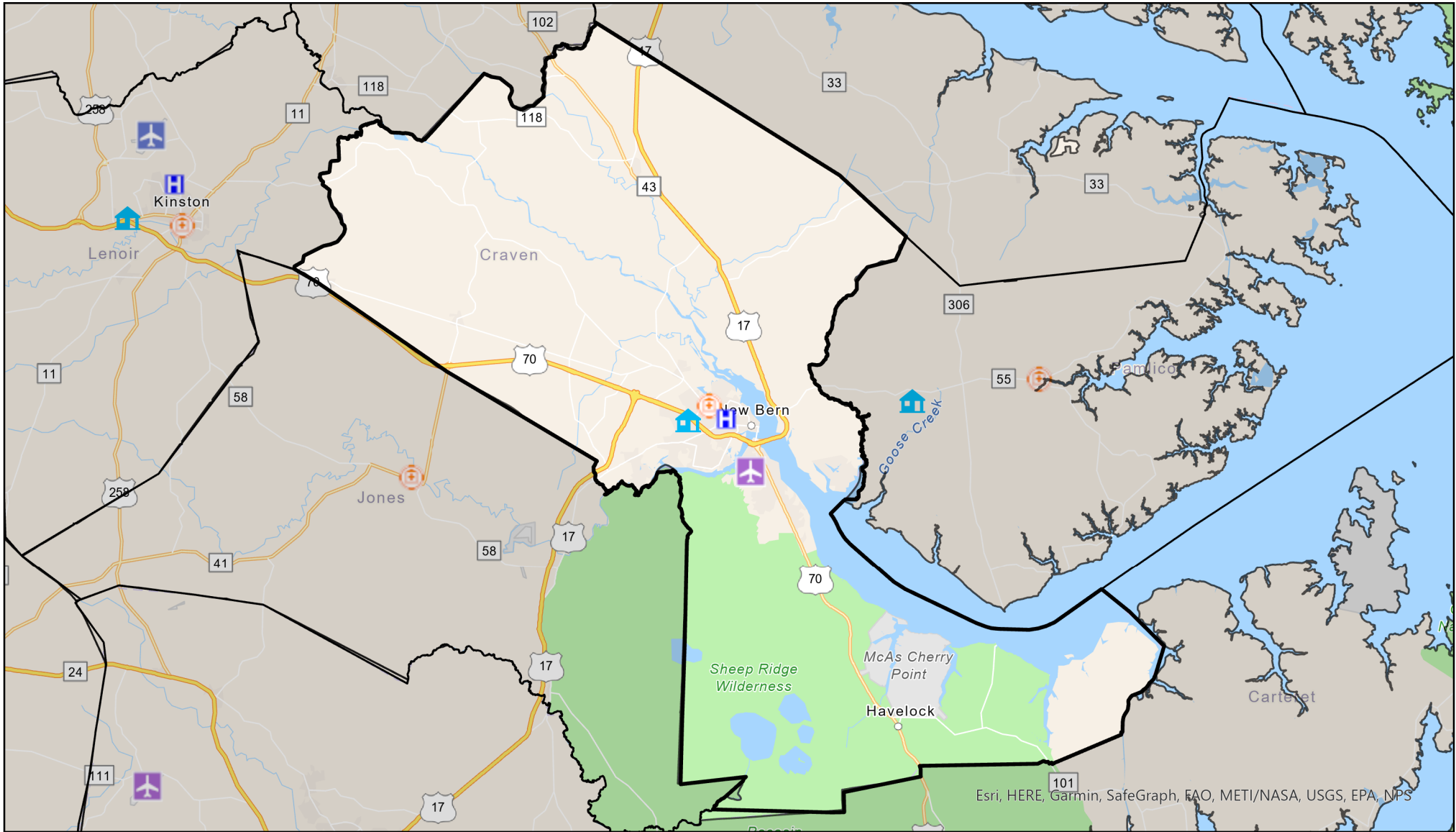
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:









Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Craven County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS



- | Legend | | | | | |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



9 Miles