

**County Profile**

**Craven County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

104,190  
103,505  
103,737

**% Annual Growth**

( 0.2%)  
1.3%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

74,825  
28,680

**Urban/Rural Percent**

72.3%  
27.7%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

36  
26,253  
10,458  
14,073  
11,191  
11,620  
12,757  
17,838

**% Pop by Age**

25.2%  
10.0%  
13.5%  
10.7%  
11.2%  
12.2%  
17.1%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 21.5  
Workers Not Working at Home 45,051  
Travel Time to Work: < 10 minutes 18.8%  
Travel Time to Work: 10-14 minutes 20.6%  
Travel Time to Work: 15-19 minutes 17.9%  
Travel Time to Work: 20-24 minutes 12.3%  
Travel Time to Work: 25-29 minutes 5.5%  
Travel Time to Work: 30-34 minutes 9.1%  
Travel Time to Work: 35-44 minutes 5.3%  
Travel Time to Work: 45-59 minutes 4.8%  
Travel Time to Work: 60+ minutes 5.6%

**Workers, By Transportation**

Worker Transp, Base 46,375  
Work at Home 2.9%  
Drove Car/Truck/Van Alone 81.5%  
Carpooled Car/Truck/Van 11.2%  
Public Transportation 0.3%  
Walked 2.1%  
Bicycle 0.5%  
Taxi, Motorcycle, Other 1.6%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

37,935  
7,884  
557

**Residents**

81.8%  
17.0%  
1.2%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

13,860  
1,082  
31.2%  
1,288  
8,704  
58,906  
15,158

**Pop Age 25+**

87.3%  
22.5%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	45,946	0.4%
2010 Census Total Housing	40,299	
2010 Census Total Households	45,002	
2010 Census Occupied Housing	35,596	88.3%
2010 Census Vacant Housing	4,703	11.7%
2016 Est Median Value of Owner Occupied Housing	\$154,000	
2016 Est Median Gross Rent	\$869	
2016 Est Owner Occupied Housing	25,702	63.3%
2016 Est Renter Occupied Housing	14,907	36.7%
2016 Est Owner Occupied Housing Vacancy	2.7%	
2016 Est Renter Occupied Housing Vacancy	6.5%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$55,998	
2016 Median Household Income (SAIPE)	\$49,524	3.6%
2015 Est Median Worker Earnings	\$26,635	
2016 Per Capita Income (BEA)	\$41,962	
2016 Est Pop, Income Below Poverty Level (SAIPE)	15,047	15.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	40,371	39,861
May 2018 Prelim., 2017 Unemployment	1,596	1,984
May 2018 Prelim., 2017 Unemployment Rate	3.8%	4.7%
2018Q1 YTD, 2017 Announced Job Creation	.	.
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	.

### Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	39,340	39,336	\$863	\$810
Total Government	12,582	12,430	\$1,066	\$1,007
Total Private Industry	26,758	26,906	\$768	\$719
Agriculture Forestry Fishing & Hunting	237	246	\$864	\$800
Mining	35	43	\$1,208	\$1,263
Utilities	133	132	\$1,374	\$1,464
Construction	1,138	1,137	\$867	\$858
Manufacturing	3,810	3,825	\$1,039	\$1,024
Wholesale Trade	695	697	\$1,291	\$1,187
Retail Trade	5,769	5,710	\$522	\$509
Transportation and Warehousing	1,129	1,105	\$848	\$822
Information	303	326	\$775	\$823
Finance and Insurance	629	621	\$1,348	\$1,190
Real Estate and Rental and Leasing	403	404	\$663	\$623
Professional and Technical Services	1,513	1,471	\$1,379	\$1,198
Mgt of Companies, Enterprises	210	220	\$1,077	\$942
Administrative and Waste Services	2,034	2,017	\$578	\$579
Educational Services	2,785	2,730	\$721	\$686
Health Care and Social Assistance	6,720	6,750	\$998	\$876
Arts, Entertainment and Recreation	419	448	\$402	\$340
Accommodation and Food Services	3,841	3,957	\$291	\$287
Other Services Ex. Public Admin	890	861	\$535	\$521
Public Administration	6,646	6,639	\$1,264	\$1,198
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	7
2017Q4 Establishments: Total Private Industry	2,246
2017Q4 Establishments: Manufacturing	71
2016 Est Self Employed	2,168

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,531.4
2017 Total Retail Businesses (With Food/Drink)	767
2017 Avg Sales/Business Total (with Food/Drink)	\$1,996,576
2018Q1 Available Commercial Buildings (if reported)	8

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5394
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$1,051.0
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	63
2018Q1 Licensed Child Care Enrollment	2,235

### Weather

Annual Rainfall, inches	54
Annual Snowfall, inches	2
Average Annual Temperature, F	63
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	52

### Healthcare Providers

2017 Number of Physicians	268
2017 Physicians per 10,000 population	25.8
2017 RNs per 10,000 population	99.6
2017 Dentists per 10,000 population	5.0
2016 Pharmacists per 10,000 population	9.0

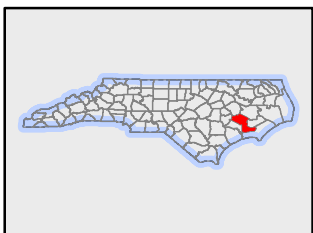
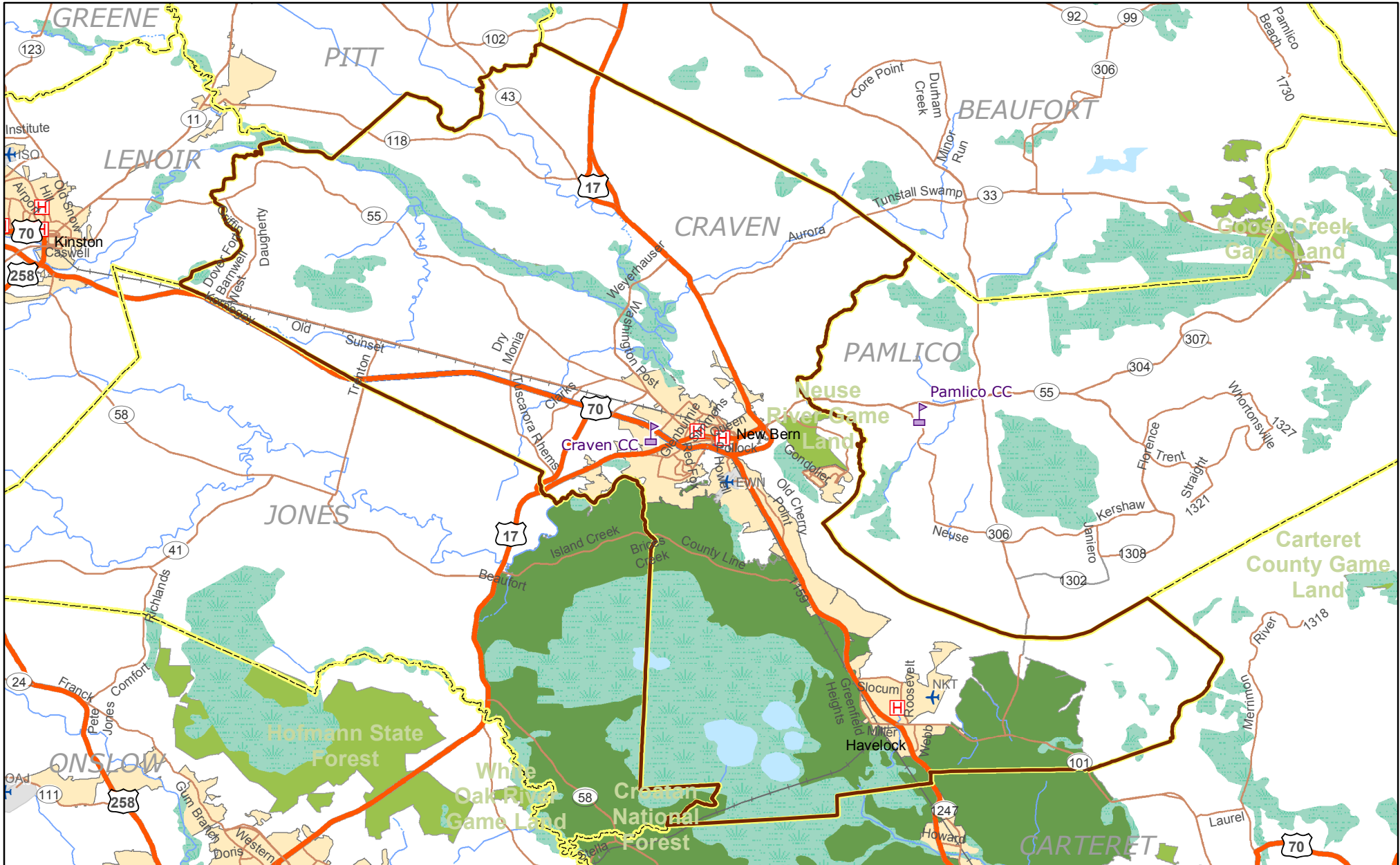
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Craven County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

