

County Profile

Craven County (NC)

November 2020

Demographics

Population & Growth

	Population	% Annual Growth
2018 Est Population	103,082	(0.3%)
2010 Census Total Population	103,505	1.3%
Jul2018 NC Certified Population Estimate	103,594	0.0%

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	74,825	72.3%
2010 Census Total Population: Rural	28,680	27.7%

Estimated Population by Age

		% Pop by Age
2018 Est Median Age	37	
2018 Est Total Pop 0-19	25,413	24.7%
2018 Est Total Pop 20-24	10,213	9.9%
2018 Est Total Pop 25-34	13,810	13.4%
2018 Est Total Pop 35-44	11,334	11.0%
2018 Est Total Pop 45-54	10,936	10.6%
2018 Est Total Pop 55-64	12,833	12.5%
2018 Est Total Pop 65+	18,543	18.0%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	20.8
Workers Not Working at Home	45,326
Travel Time to Work: < 10 minutes	19.0%
Travel Time to Work: 10-14 minutes	22.1%
Travel Time to Work: 15-19 minutes	17.6%
Travel Time to Work: 20-24 minutes	12.4%
Travel Time to Work: 25-29 minutes	5.0%
Travel Time to Work: 30-34 minutes	10.0%
Travel Time to Work: 35-44 minutes	3.8%
Travel Time to Work: 45-59 minutes	4.9%
Travel Time to Work: 60+ minutes	5.2%

Workers, By Transportation

Worker Transp, Base	46,729
Work at Home	3.0%
Drove Car/Truck/Van Alone	80.1%
Carpooled Car/Truck/Van	11.8%
Public Transportation	0.2%
Walked	3.0%
Bicycle	0.4%
Taxi, Motorcycle, Other	1.6%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

38,131
7,991
607

Residents

81.6%
17.1%
1.3%

Education

		Pop Age 25+
2019-20 Kindergarten-12th Enrollment	13,104	
2020 Average SAT score (1600 new scale)	1,085	
2020 Percent of Graduates taking SAT	22.8%	
2018-19 Higher Education Completions (Provisional)	849	
2018-19 Higher Education Enrollment (Provisional)	4,439	
2018 Est Education Attainment age 25+, At Least High School Graduate	59,499	88.2%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	17,352	25.7%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	40,299	
2010 Census Total Households	45,002	
2018 Est Total Housing Units, % annual growth	46,911	1.0%
2018 Est Occupied Housing, % of total	40,871	87.1%
2018 Est Vacant Housing, % of total	6,040	12.9%
2018 Est Median Value of Owner Occupied Housing	\$158,300	
2018 Est Median Gross Rent	\$878	
2018 Est Owner Occupied Housing, % of total	25,544	62.5%
2018 Est Renter Occupied Housing, % of total	15,327	37.5%
2018 Est % Owner Occupied Vacancy Rate	3.1%	
2018 Est % Renter Occupied Vacancy Rate	6.7%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$61,215	
2018 Median Household Income (SAIPE)	\$50,748	(1.2%)
2018 Est Median Worker Earnings	\$28,013	
2018 Per Capita Income (BEA)	\$43,665	
2018 Est Pop, Income Below Poverty (SAIPE)	14,513	14.9%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	37,812	40,431
SEP2020 Prelim., 2019 Unemployment	2,592	1,719
SEP2020 Prelim., 2019 Unemployment Rate	6.4%	4.1%
2020Q2YTD, 2019 Announced Job Creation	.	.
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	39,633	39,769	\$839	\$865
Total Government	12,896	12,803	\$1,009	\$1,072
Total Private Industry	26,737	26,966	\$757	\$766
Agriculture Forestry Fishing & Hunting	234	244	\$832	\$839
Mining	49	46	\$967	\$1,010
Utilities	144	142	\$1,994	\$1,556
Construction	1,244	1,245	\$844	\$911
Manufacturing	3,748	3,807	\$1,095	\$1,065
Wholesale Trade	659	721	\$1,481	\$1,315
Retail Trade	5,599	5,659	\$543	\$544
Transportation and Warehousing	1,188	1,084	\$951	\$913
Information	257	274	\$861	\$757
Finance and Insurance	641	607	\$1,485	\$1,336
Real Estate and Rental and Leasing	407	396	\$679	\$681
Professional and Technical Services	1,664	1,597	\$1,160	\$1,249
Mgt of Companies, Enterprises	202	198	\$931	\$1,058
Administrative and Waste Services	1,570	1,907	\$574	\$603
Educational Services	2,633	2,583	\$720	\$750
Health Care and Social Assistance	7,189	6,977	\$836	\$921
Arts, Entertainment and Recreation	461	444	\$376	\$406
Accommodation and Food Services	3,888	3,968	\$294	\$307
Other Services Ex. Public Admin	922	902	\$551	\$552
Public Administration	6,935	6,970	\$1,188	\$1,266
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	2
2020Q1 Establishments: Total Private Industry	2,267
2020Q1 Establishments: Manufacturing	71
2018 Est Self Employed	1,805

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$1.8
2019 Total Retail Businesses (With Food/Drink)	596
2019 Avg Sales/Business Total (with Food/Drink)	\$2,951,628
2020Q3 Available Commercial Buildings (if County reports)	2

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.5494
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$1,258.5
2020 Tier designation	2

Childcare

2020Q3 Licensed Child Care Facilities	57
2020Q3 Licensed Child Care Enrollment	2,160

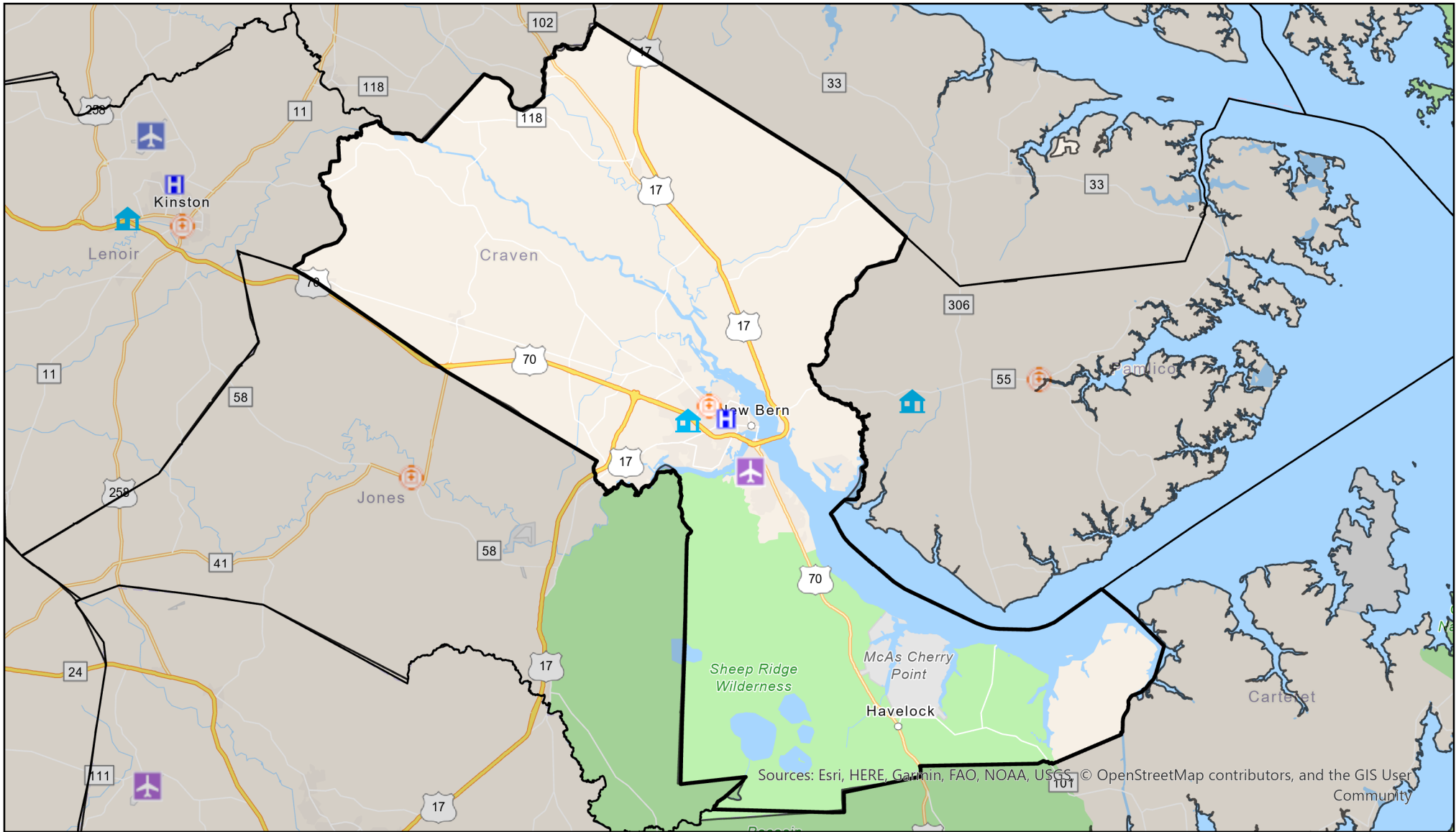
Healthcare Providers

2019 Number of Physicians	270
2019 Physicians/10,000 population	26.0
2019 RNs/10,000 population	102.0
2019 Dentists/10,000 population	5.2
2017 Pharmacists/10,000 population	9.6

Sources:
Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:
Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.








Craven County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | |
|---|---|---|
|  Commercial Airports |  Hospitals |  Public Universities |
|  General Aviation |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports |  Community Colleges |  Military Installations |



9 Miles