

**County Profile**

**Cleveland County (NC)**

**January 2019**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2017 NC Certified Population Estimate

**Population**

97,113  
98,078  
98,427

**% Annual Growth**

( 0.1%)  
0.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

43,360  
54,718

**Urban/Rural Percent**

44.2%  
55.8%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

42  
24,358  
6,559  
10,585  
11,663  
14,047  
13,302  
16,599

**% Pop by Age**

25.1%  
6.8%  
10.9%  
12.0%  
14.5%  
13.7%  
17.1%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.4  
Workers Not Working at Home 38,498  
Travel Time to Work: < 10 minutes 13.9%  
Travel Time to Work: 10-14 minutes 14.4%  
Travel Time to Work: 15-19 minutes 19.0%  
Travel Time to Work: 20-24 minutes 15.4%  
Travel Time to Work: 25-29 minutes 8.0%  
Travel Time to Work: 30-34 minutes 10.5%  
Travel Time to Work: 35-44 minutes 5.3%  
Travel Time to Work: 45-59 minutes 7.4%  
Travel Time to Work: 60+ minutes 6.1%

**Workers, By Transportation**

Worker Transp, Base 39,452  
Work at Home 2.4%  
Drove Car/Truck/Van Alone 85.2%  
Carpooled Car/Truck/Van 9.6%  
Public Transportation 0.2%  
Walked 2.1%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 0.4%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

26,472  
10,691  
2,249

**Residents**

67.1%  
27.1%  
5.7%

**Education**

2017-18 Kindergarten-12th Enrollment  
2018 Average SAT score (1600 new scale)  
2018 Percent of Graduates taking SAT  
2016-17 Higher Education Completions (Provisional)  
2016-17 Higher Education Enrollment (Provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

15,175  
1,068  
42.0%  
3,798  
9,094  
55,303  
10,792

**Pop Age 25+**

83.5%  
16.3%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	43,285	( 0.0%)
2010 Census Total Housing	38,555	
2010 Census Total Households	43,373	
2010 Census Occupied Housing	33,737	87.5%
2010 Census Vacant Housing	4,818	12.5%
2016 Est Median Value of Owner Occupied Housing	\$108,100	
2016 Est Median Gross Rent	\$662	
2016 Est Owner Occupied Housing	25,015	67.3%
2016 Est Renter Occupied Housing	12,163	32.7%
2016 Est % Owner Occupied Vacancy Rate	3.4%	
2016 Est % Renter Occupied Vacancy Rate	7.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$49,073	
2017 Median Household Income (SAIPE)	\$39,911	3.3%
2016 Est Median Worker Earnings	\$26,615	
2017 Per Capita Income (BEA)	\$36,281	
2017 Est Pop, Income Below Poverty (SAIPE)	17,958	18.8%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Nov 2018 Prelim., 2017 Employment	45,896	45,295
Nov 2018 Prelim., 2017 Unemployment	1,674	2,242
Nov 2018 Prelim., 2017 Unemployment Rate	3.5%	4.7%
2018Q3 YTD, 2017 Announced Job Creation	114	486
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	\$14.5	\$356.5

## Employment / Wages by Industry

	<b>2018Q2 Employment</b>	<b>2017 Employment</b>	<b>2018Q2 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	35,447	34,725	\$760	\$754
Total Government	7,022	6,960	\$830	\$820
Total Private Industry	28,425	27,765	\$743	\$738
Agriculture Forestry Fishing & Hunting	128	126	\$919	\$666
Mining	.	.	.	.
Utilities	221	145	\$1,703	\$1,709
Construction	1,670	1,670	\$911	\$941
Manufacturing	6,700	6,488	\$1,035	\$1,035
Wholesale Trade	937	1,000	\$834	\$837
Retail Trade	4,018	4,105	\$519	\$515
Transportation and Warehousing	2,469	2,563	\$825	\$776
Information	407	445	\$1,635	\$1,462
Finance and Insurance	482	523	\$977	\$937
Real Estate and Rental and Leasing	245	232	\$662	\$616
Professional and Technical Services	701	638	\$1,127	\$1,093
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	2,266	1,922	\$526	\$566
Educational Services	3,782	.	\$706	.
Health Care and Social Assistance	5,136	5,042	\$819	\$829
Arts, Entertainment and Recreation	438	396	\$198	\$208
Accommodation and Food Services	3,008	2,905	\$276	\$273
Other Services Ex. Public Admin	680	681	\$558	\$565
Public Administration	2,075	2,034	\$744	\$734
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	14
2018Q2 Establishments: Total Private Industry	1,883
2018Q2 Establishments: Manufacturing	123
2016 Est Self Employed	2,159

### Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$1,074.4
2018 Total Retail Businesses (With Food/Drink)	652
2018 Avg Sales/Business Total (with Food/Drink)	\$1,647,924
2018Q3 Available Commercial Buildings (if County reports)	1

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.7200
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$1,028.9
2019 Tier designation	1

### Childcare

2018Q3 Licensed Child Care Facilities	66
2018Q3 Licensed Child Care Enrollment	2,011

### Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	4
Average Annual Temperature, °F	59
Average Annual High Temperature, °F	71
Average Annual Low Temperature, °F	46

### Healthcare Providers

2017 Number of Physicians	166
2017 Physicians/10,000 population	16.8
2017 RNs/10,000 population	107.1
2017 Dentists/10,000 population	3.3
2017 Pharmacists/10,000 population	8.6

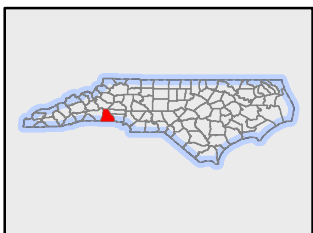
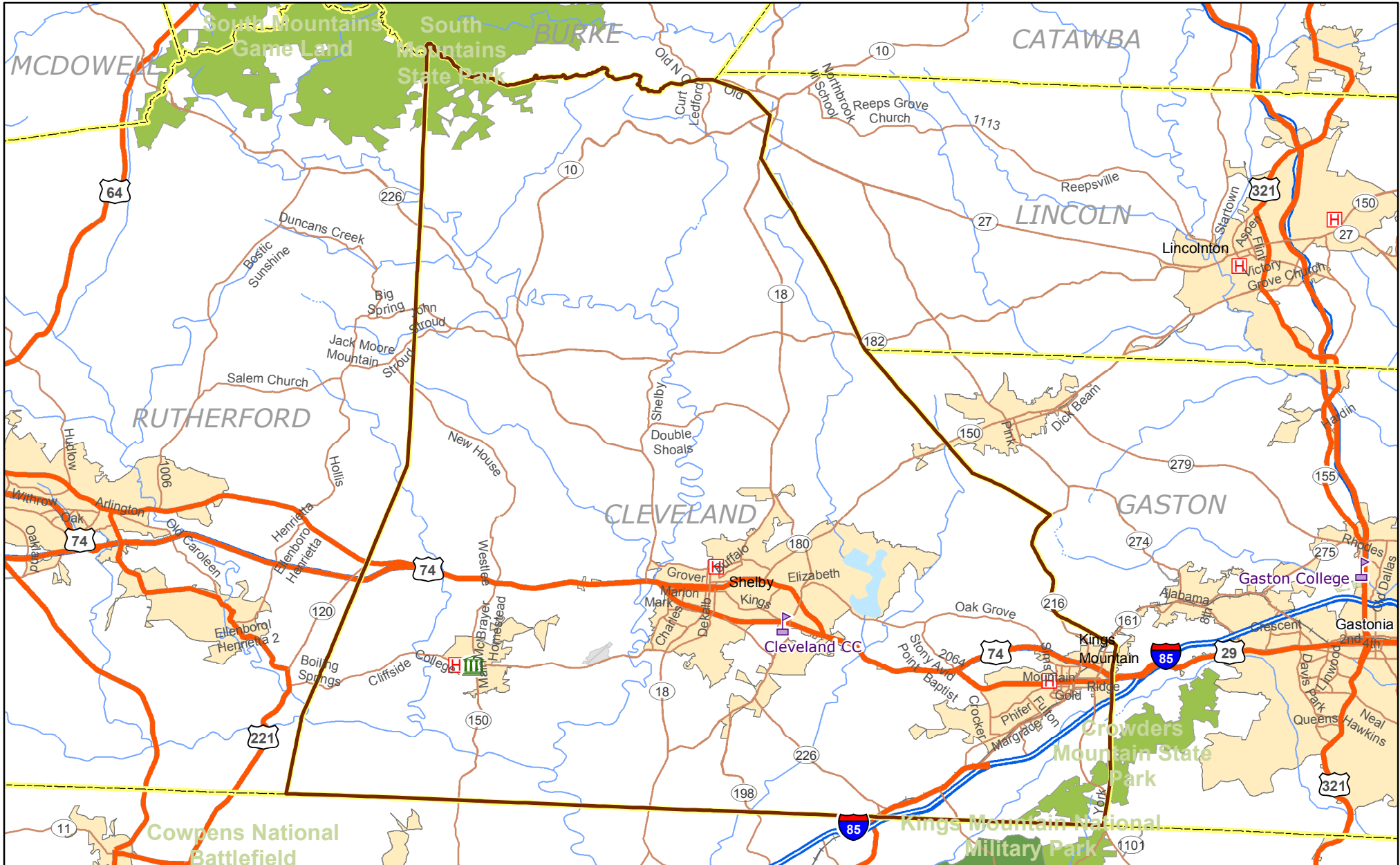
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Cleveland County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

