

County Profile

Cleveland County (NC)

November 2020

Demographics

Population & Growth

	Population	% Annual Growth
2018 Est Population	97,159	0.1%
2010 Census Total Population	98,078	0.2%
Jul2018 NC Certified Population Estimate	99,140	0.7%

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	43,360	44.2%
2010 Census Total Population: Rural	54,718	55.8%

Estimated Population by Age

		% Pop by Age
2018 Est Median Age	42	
2018 Est Total Pop 0-19	24,156	24.8%
2018 Est Total Pop 20-24	6,545	6.7%
2018 Est Total Pop 25-34	10,655	11.0%
2018 Est Total Pop 35-44	11,059	11.4%
2018 Est Total Pop 45-54	13,916	14.3%
2018 Est Total Pop 55-64	13,410	13.8%
2018 Est Total Pop 65+	17,418	17.9%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	24.0
Workers Not Working at Home	37,936
Travel Time to Work: < 10 minutes	13.0%
Travel Time to Work: 10-14 minutes	14.7%
Travel Time to Work: 15-19 minutes	18.6%
Travel Time to Work: 20-24 minutes	14.6%
Travel Time to Work: 25-29 minutes	5.7%
Travel Time to Work: 30-34 minutes	11.0%
Travel Time to Work: 35-44 minutes	7.7%
Travel Time to Work: 45-59 minutes	8.5%
Travel Time to Work: 60+ minutes	6.1%

Workers, By Transportation

Worker Transp, Base	38,750
Work at Home	2.1%
Drove Car/Truck/Van Alone	85.2%
Carpooled Car/Truck/Van	10.1%
Public Transportation	0.2%
Walked	1.6%
Bicycle	0.0%
Taxi, Motorcycle, Other	0.9%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

24,800
11,470
2,519

Residents

64.0%
29.6%
6.5%

Education

		Pop Age 25+
2019-20 Kindergarten-12th Enrollment	14,991	
2020 Average SAT score (1600 new scale)	1,026	
2020 Percent of Graduates taking SAT	35.2%	
2018-19 Higher Education Completions (Provisional)	2,079	
2018-19 Higher Education Enrollment (Provisional)	7,829	
2018 Est Education Attainment age 25+, At Least High School Graduate	55,808	84.0%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	11,566	17.4%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	38,555	
2010 Census Total Households	43,373	
2018 Est Total Housing Units, % annual growth	43,579	0.2%
2018 Est Occupied Housing, % of total	36,882	84.6%
2018 Est Vacant Housing, % of total	6,697	15.4%
2018 Est Median Value of Owner Occupied Housing	\$114,300	
2018 Est Median Gross Rent	\$698	
2018 Est Owner Occupied Housing, % of total	24,900	67.5%
2018 Est Renter Occupied Housing, % of total	11,982	32.5%
2018 Est % Owner Occupied Vacancy Rate	2.4%	
2018 Est % Renter Occupied Vacancy Rate	8.4%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$50,716	
2018 Median Household Income (SAIPE)	\$42,728	7.1%
2018 Est Median Worker Earnings	\$28,138	
2018 Per Capita Income (BEA)	\$37,661	
2018 Est Pop, Income Below Poverty (SAIPE)	18,301	19.1%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	45,451	46,793
SEP2020 Prelim., 2019 Unemployment	3,700	1,945
SEP2020 Prelim., 2019 Unemployment Rate	7.5%	4.0%
2020Q2YTD, 2019 Announced Job Creation	128	568
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$53.8	\$65.3

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	35,940	35,624	\$806	\$800
Total Government	7,066	6,835	\$944	\$899
Total Private Industry	28,874	28,789	\$772	\$776
Agriculture Forestry Fishing & Hunting	116	129	\$520	\$639
Mining
Utilities	221	215	\$2,748	\$2,060
Construction	1,650	1,675	\$1,070	\$901
Manufacturing	7,130	7,343	\$1,100	\$1,082
Wholesale Trade	1,006	1,045	\$918	\$879
Retail Trade	3,840	3,905	\$537	\$534
Transportation and Warehousing	2,463	2,323	\$718	\$812
Information	415	399	\$1,656	\$1,663
Finance and Insurance	481	485	\$1,114	\$1,033
Real Estate and Rental and Leasing	303	282	\$778	\$804
Professional and Technical Services	758	697	\$1,144	\$1,165
Mgt of Companies, Enterprises
Administrative and Waste Services	2,107	2,201	\$500	\$539
Educational Services	.	3,552	.	\$728
Health Care and Social Assistance	5,141	5,098	\$914	\$880
Arts, Entertainment and Recreation	399	443	\$183	\$226
Accommodation and Food Services	3,082	3,022	\$313	\$290
Other Services Ex. Public Admin	678	681	\$603	\$606
Public Administration	2,098	2,071	\$820	\$816
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	8
2020Q1 Establishments: Total Private Industry	1,993
2020Q1 Establishments: Manufacturing	123
2018 Est Self Employed	2,042

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.9
2019 Total Retail Businesses (With Food/Drink)	477
2019 Avg Sales/Business Total (with Food/Drink)	\$1,827,591
2020Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.7200
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$995.0
2020 Tier designation	1

Childcare

2020Q3 Licensed Child Care Facilities	64
2020Q3 Licensed Child Care Enrollment	2,082

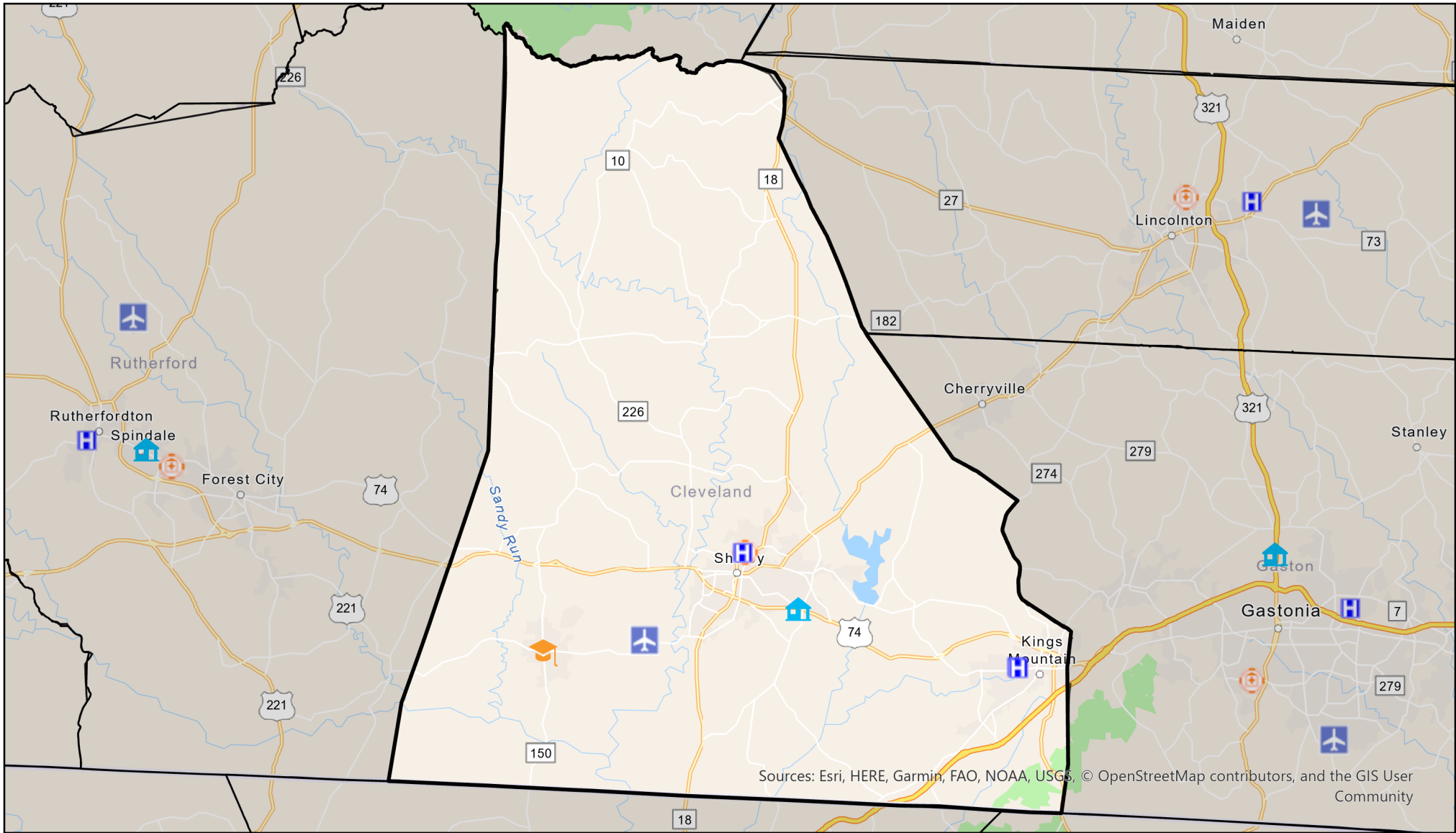
Healthcare Providers

2019 Number of Physicians	164
2019 Physicians/10,000 population	16.4
2019 RNs/10,000 population	99.5
2019 Dentists/10,000 population	3.4
2017 Pharmacists/10,000 population	8.6

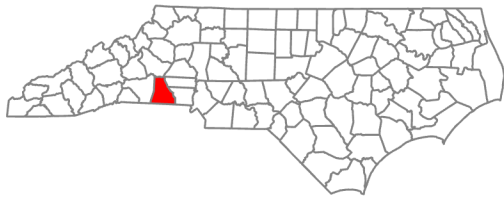
Sources:
 Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:
 Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.










Cleveland County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | | | | |
|---|---------------------|---|---------------------------|---|---------------------------------------|
|  | Commercial Airports |  | Hospitals |  | Public Universities |
|  | General Aviation |  | Public Health Departments |  | Independent Colleges and Universities |
|  | NC Ports |  | Community Colleges |  | Military Installations |



6.5 Miles