

County Profile

Cleveland County (NC)

June 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

97,113
98,078
98,244

% Annual Growth

(0.1%)
0.2%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

43,360
54,718

Urban/Rural Percent

44.2%
55.8%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

42
24,358
6,559
10,585
11,663
14,047
13,302
16,599

% Pop by Age

25.1%
6.8%
10.9%
12.0%
14.5%
13.7%
17.1%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.4
Workers Not Working at Home 38,498
Travel Time to Work: < 10 minutes 13.9%
Travel Time to Work: 10-14 minutes 14.4%
Travel Time to Work: 15-19 minutes 19.0%
Travel Time to Work: 20-24 minutes 15.4%
Travel Time to Work: 25-29 minutes 8.0%
Travel Time to Work: 30-34 minutes 10.5%
Travel Time to Work: 35-44 minutes 5.3%
Travel Time to Work: 45-59 minutes 7.4%
Travel Time to Work: 60+ minutes 6.1%

Workers, By Transportation

Worker Transp, Base 39,452
Work at Home 2.4%
Drove Car/Truck/Van Alone 85.2%
Carpooled Car/Truck/Van 9.6%
Public Transportation 0.2%
Walked 2.1%
Bicycle 0.0%
Taxi, Motorcycle, Other 0.4%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

26,472
10,691
2,249

Residents

67.1%
27.1%
5.7%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2015-16 Higher Education Completions (final)
2015-16 Higher Education Total Enrollment (final)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

15,233
1,048
39.9%
3,760
18,408
55,303
10,792

Pop Age 25+

83.5%
16.3%

Housing

| | | % Ann Growth or % Total |
|---|-----------|--------------------------------|
| 2016 Est Total Housing Units | 43,285 | (0.0%) |
| 2010 Census Total Housing | 38,555 | |
| 2010 Census Total Households | 43,373 | |
| 2010 Census Occupied Housing | 33,737 | 87.5% |
| 2010 Census Vacant Housing | 4,818 | 12.5% |
| 2016 Est Median Value of Owner Occupied Housing | \$108,100 | |
| 2016 Est Median Gross Rent | \$662 | |
| 2016 Est Owner Occupied Housing | 25,015 | 67.3% |
| 2016 Est Renter Occupied Housing | 12,163 | 32.7% |
| 2016 Est Owner Occupied Housing Vacancy | 3.4% | |
| 2016 Est Renter Occupied Housing Vacancy | 7.9% | |

Income

| | | % Ann Growth or % Pov |
|--|----------|------------------------------|
| 2016 Est Median Family Income | \$49,073 | |
| 2016 Median Household Income (SAIPE) | \$38,654 | (3.9%) |
| 2015 Est Median Worker Earnings | \$26,615 | |
| 2016 Per Capita Income (BEA) | \$34,401 | |
| 2016 Est Pop, Income Below Poverty Level (SAIPE) | 19,594 | 20.6% |

Employment / Unemployment

| | Currently | 2017 Annual |
|--|------------------|--------------------|
| Apr 2018 Prelim., 2016 Employment | 46,218 | 45,295 |
| Apr 2018 Prelim., 2016 Unemployment | 1,859 | 2,242 |
| Apr 2018 Prelim., 2016 Unemployment Rate | 3.9% | 4.7% |
| 2018Q1 YTD, 2017 Announced Job Creation | 100 | 486 |
| 2018Q1 YTD, 2017 Total Announced Investments (\$mil) | \$13.0 | \$356.5 |

Employment / Wages by Industry

| | 2017Q4 Employment | 2017 Annual Employment | 2017Q4 Avg Weekly Wage | 2017 Avg Weekly Wage |
|--|--------------------------|-------------------------------|-------------------------------|-----------------------------|
| Total All Industries | 35,283 | 34,725 | \$785 | \$754 |
| Total Government | 7,114 | 6,960 | \$823 | \$820 |
| Total Private Industry | 28,169 | 27,765 | \$775 | \$738 |
| Agriculture Forestry Fishing & Hunting | 114 | 126 | \$780 | \$666 |
| Mining | . | . | . | . |
| Utilities | 156 | 145 | \$1,510 | \$1,709 |
| Construction | 1,712 | 1,670 | \$1,033 | \$941 |
| Manufacturing | 6,582 | 6,488 | \$1,066 | \$1,035 |
| Wholesale Trade | 1,017 | 1,000 | \$884 | \$837 |
| Retail Trade | 4,110 | 4,105 | \$537 | \$515 |
| Transportation and Warehousing | 2,590 | 2,563 | \$838 | \$776 |
| Information | 426 | 445 | \$1,566 | \$1,462 |
| Finance and Insurance | 512 | 523 | \$1,017 | \$937 |
| Real Estate and Rental and Leasing | 235 | 232 | \$674 | \$616 |
| Professional and Technical Services | 633 | 638 | \$1,229 | \$1,093 |
| Mgt of Companies, Enterprises | . | . | . | . |
| Administrative and Waste Services | 2,067 | 1,922 | \$602 | \$566 |
| Educational Services | 3,986 | . | \$680 | . |
| Health Care and Social Assistance | 5,109 | 5,042 | \$842 | \$829 |
| Arts, Entertainment and Recreation | 374 | 396 | \$224 | \$208 |
| Accommodation and Food Services | 2,886 | 2,905 | \$285 | \$273 |
| Other Services Ex. Public Admin | 647 | 681 | \$594 | \$565 |
| Public Administration | 2,051 | 2,034 | \$755 | \$734 |
| Unclassified | 0 | 0 | \$0 | \$0 |

Commercial/Retail/Industrial

Local Business

| | |
|---|-------|
| 2018Q1 Available Industrial Buildings | 13 |
| 2017Q4 Establishments: Total Private Industry | 1,895 |
| 2017Q4 Establishments: Manufacturing | 124 |
| 2016 Est Self Employed | 2,159 |

Local Retail Business

| | |
|---|-------------|
| 2017 Total Retail Sales (With Food/Drink) (\$mil) | \$1,074.4 |
| 2017 Total Retail Businesses (With Food/Drink) | 652 |
| 2017 Avg Sales/Business Total (with Food/Drink) | \$1,647,924 |
| 2018Q1 Available Commercial Buildings (if reported) | 1 |

Quality of Life

Taxes

| | |
|---|----------|
| FY2017-18 Property Tax Rate per \$100 Value | \$0.7200 |
| FY2016-17 Annual Taxable Retail Sales (\$mil) | \$930.8 |
| 2018 Tier designation | 2 |

Childcare

| | |
|---------------------------------------|-------|
| 2018Q1 Licensed Child Care Facilities | 69 |
| 2018Q1 Licensed Child Care Enrollment | 2,063 |

Weather

| | |
|------------------------------------|----|
| Annual Rainfall, inches | 47 |
| Annual Snowfall, inches | 4 |
| Average Annual Temperature, F | 59 |
| Average Annual High Temperature, F | 71 |
| Average Annual Low Temperature, F | 46 |

Healthcare Providers

| | |
|--|-------|
| 2017 Number of Physicians | 166 |
| 2017 Physicians per 10,000 population | 16.8 |
| 2017 RNs per 10,000 population | 107.1 |
| 2017 Dentists per 10,000 population | 3.3 |
| 2016 Pharmacists per 10,000 population | 8.9 |

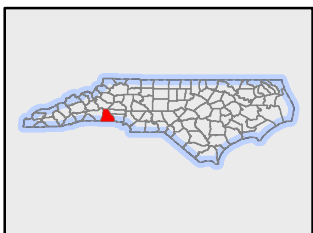
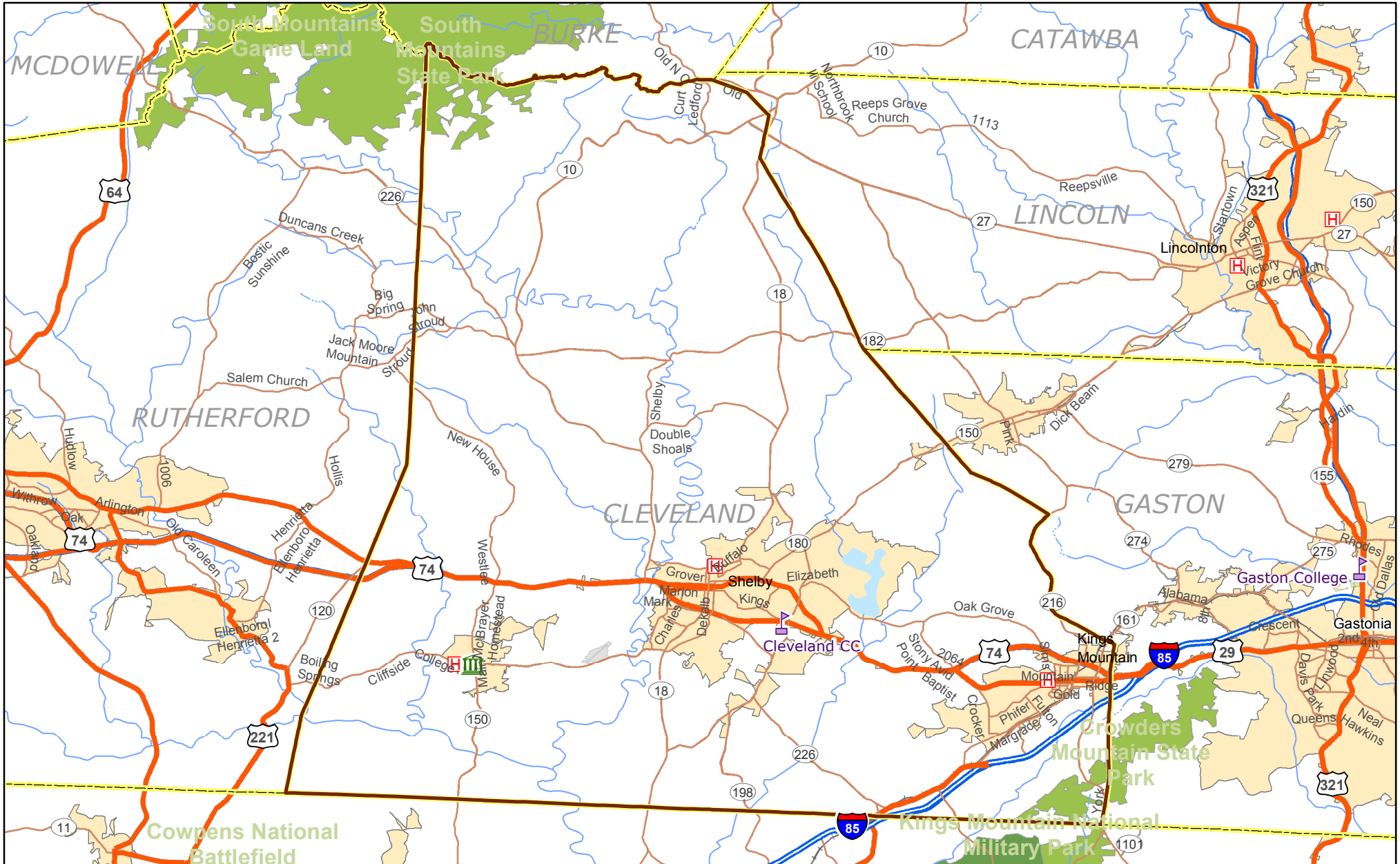
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Cleveland County, North Carolina



Legend

| | | |
|---------------------------------------|-----------------------|----------------------|
| Airports by Total Enplanements | Public University | Interstate |
| 14,000,001 - 43,130,585 | Private University | US Route |
| 3,000,001 - 14,000,000 | NC Community Colleges | NC Route |
| 0 - 3,000,000 | Hospital | Major Railroad Lines |
| | | County Boundary |

