

County Profile

Clay County (NC)

November 2020

Demographics

Population & Growth

	Population	% Annual Growth
2018 Est Population	10,813	0.6%
2010 Census Total Population	10,587	2.1%
Jul2018 NC Certified Population Estimate	11,658	1.5%

Urban/Rural Representation

	Population	Urban/Rural Percent
2010 Census Total Population: Urban	0	0.0%
2010 Census Total Population: Rural	10,587	100.0%

Estimated Population by Age

	Population	% Pop by Age
2018 Est Median Age	52	
2018 Est Total Pop 0-19	2,052	18.9%
2018 Est Total Pop 20-24	463	4.3%
2018 Est Total Pop 25-34	1,005	9.3%
2018 Est Total Pop 35-44	1,059	9.8%
2018 Est Total Pop 45-54	1,218	11.3%
2018 Est Total Pop 55-64	1,844	17.0%
2018 Est Total Pop 65+	3,172	29.3%

Commuters, Workers Age 16 and Over, 2018 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	23.3
Workers Not Working at Home	4,225
Travel Time to Work: < 10 minutes	20.3%
Travel Time to Work: 10-14 minutes	19.6%
Travel Time to Work: 15-19 minutes	9.8%
Travel Time to Work: 20-24 minutes	13.0%
Travel Time to Work: 25-29 minutes	3.7%
Travel Time to Work: 30-34 minutes	18.8%
Travel Time to Work: 35-44 minutes	4.5%
Travel Time to Work: 45-59 minutes	3.8%
Travel Time to Work: 60+ minutes	6.3%

Workers, By Transportation

Worker Transp, Base	4,377
Work at Home	3.5%
Drove Car/Truck/Van Alone	84.5%
Carpooled Car/Truck/Van	8.2%
Public Transportation	0.0%
Walked	2.3%
Bicycle	0.0%
Taxi, Motorcycle, Other	1.5%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

2,149
1,029
1,199

Residents

49.1%
23.5%
27.4%

Education

	Population	Pop Age 25+
2019-20 Kindergarten-12th Enrollment	1,268	
2020 Average SAT score (1600 new scale)	1,045	
2020 Percent of Graduates taking SAT	39.3%	
2018-19 Higher Education Completions (Provisional)	.	
2018-19 Higher Education Enrollment (Provisional)	.	
2018 Est Education Attainment age 25+, At Least High School Graduate	7,340	88.5%
2018 Est Education Attainment age 25+, At Least Bachelor's Degree	1,890	22.8%

Housing

		% Ann Growth or % Total
2010 Census Total Housing	4,660	
2010 Census Total Households	7,140	
2018 Est Total Housing Units, % annual growth	7,309	0.1%
2018 Est Occupied Housing, % of total	5,062	69.3%
2018 Est Vacant Housing, % of total	2,247	30.7%
2018 Est Median Value of Owner Occupied Housing	\$165,900	
2018 Est Median Gross Rent	\$714	
2018 Est Owner Occupied Housing, % of total	3,855	76.2%
2018 Est Renter Occupied Housing, % of total	1,207	23.8%
2018 Est % Owner Occupied Vacancy Rate	1.2%	
2018 Est % Renter Occupied Vacancy Rate	4.6%	

Income

		% Ann Growth or % Pov
2018 Est Median Family Income	\$46,906	
2018 Median Household Income (SAIPE)	\$42,878	(1.8%)
2018 Est Median Worker Earnings	\$26,227	
2018 Per Capita Income (BEA)	\$34,057	
2018 Est Pop, Income Below Poverty (SAIPE)	1,602	14.6%

Employment / Unemployment

	Currently	2019 Annual
SEP2020 Prelim., 2019 Employment	3,965	3,960
SEP2020 Prelim., 2019 Unemployment	278	188
SEP2020 Prelim., 2019 Unemployment Rate	6.6%	4.5%
2020Q2YTD, 2019 Announced Job Creation	.	3
2020Q2YTD, 2019 Total Announced Investments (\$mil)	.	\$0.6

Employment / Wages by Industry

	2020Q1 Employment	2019 Employment	2020Q1 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	2,053	2,045	\$618	\$642
Total Government	525	511	\$697	\$738
Total Private Industry	1,528	1,534	\$591	\$611
Agriculture Forestry Fishing & Hunting
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	177	170	\$798	\$846
Manufacturing	165	162	\$746	\$758
Wholesale Trade	42	44	\$788	\$799
Retail Trade	363	371	\$541	\$543
Transportation and Warehousing	25	.	\$1,637	.
Information
Finance and Insurance	58	52	\$832	\$829
Real Estate and Rental and Leasing	5	.	\$616	.
Professional and Technical Services	28	31	\$728	\$714
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	46	52	\$418	\$428
Educational Services	225	224	\$784	\$795
Health Care and Social Assistance	306	311	\$642	\$656
Arts, Entertainment and Recreation
Accommodation and Food Services	264	243	\$271	\$298
Other Services Ex. Public Admin	54	56	\$481	\$494
Public Administration	259	246	\$629	\$696
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2020Q3 Available Industrial Buildings	.
2020Q1 Establishments: Total Private Industry	242
2020Q1 Establishments: Manufacturing	12
2018 Est Self Employed	378

Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.1
2019 Total Retail Businesses (With Food/Drink)	69
2019 Avg Sales/Business Total (with Food/Drink)	\$966,043
2020Q3 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.4300
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$97.4
2020 Tier designation	2

Childcare

2020Q3 Licensed Child Care Facilities	7
2020Q3 Licensed Child Care Enrollment	271

Healthcare Providers

2019 Number of Physicians	5
2019 Physicians/10,000 population	4.2
2019 RNs/10,000 population	51.4
2019 Dentists/10,000 population	3.4
2017 Pharmacists/10,000 population	11.3

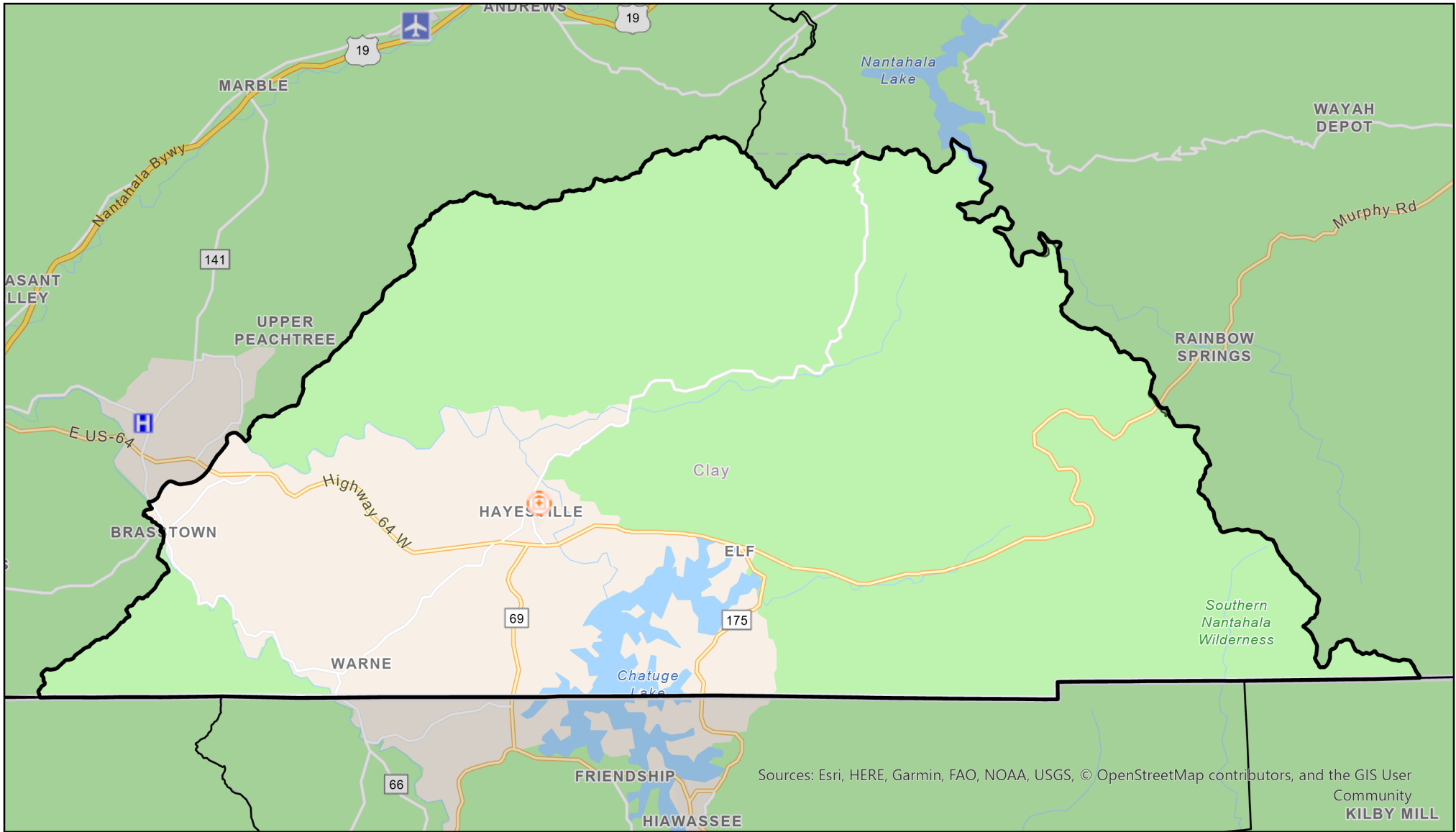
Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at www.ESRI.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.








Clay County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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 -  Independent Colleges and Universities
 -  NC Ports
 -  Community Colleges
 -  Military Installations



3.5 Miles