

**County Profile**

**Clay County (NC)**

**October 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

10,730  
10,587  
11,320

**% Annual Growth**

0.7%  
2.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

0  
10,587

**Urban/Rural Percent**

0.0%  
100.0%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

51  
2,188  
472  
886  
1,177  
1,183  
1,812  
3,012

**% Pop by Age**

20.4%  
4.4%  
8.3%  
11.0%  
11.0%  
16.9%  
28.1%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 20.4  
Workers Not Working at Home 3,901  
Travel Time to Work: < 10 minutes 15.4%  
Travel Time to Work: 10-14 minutes 13.4%  
Travel Time to Work: 15-19 minutes 25.1%  
Travel Time to Work: 20-24 minutes 16.9%  
Travel Time to Work: 25-29 minutes 3.0%  
Travel Time to Work: 30-34 minutes 17.5%  
Travel Time to Work: 35-44 minutes 3.7%  
Travel Time to Work: 45-59 minutes 2.3%  
Travel Time to Work: 60+ minutes 2.6%

**Workers, By Transportation**

Worker Transp, Base 4,063  
Work at Home 4.0%  
Drove Car/Truck/Van Alone 89.1%  
Carpooled Car/Truck/Van 3.0%  
Public Transportation 0.0%  
Walked 2.3%  
Bicycle 0.3%  
Taxi, Motorcycle, Other 1.4%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

1,893  
1,117  
1,052

**Residents**

46.6%  
27.5%  
25.9%

**Education**

2017-18 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (Final)  
2015-16 Higher Education Total Enrollment (Final)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

1,269  
1,145  
36.1%  
. .  
7,100  
1,694

**Pop Age 25+**

88.0%  
21.0%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	7,223	0.4%
2010 Census Total Housing	4,660	
2010 Census Total Households	7,140	
2010 Census Occupied Housing	2,180	46.8%
2010 Census Vacant Housing	2,480	53.2%
2016 Est Median Value of Owner Occupied Housing	\$145,800	
2016 Est Median Gross Rent	\$673	
2016 Est Owner Occupied Housing	3,635	77.9%
2016 Est Renter Occupied Housing	1,031	22.1%
2016 Est Owner Occupied Housing Vacancy	1.9%	
2016 Est Renter Occupied Housing Vacancy	11.3%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$45,906	
2016 Median Household Income (SAIPE)	\$37,581	( 3.6%)
2016 Est Median Worker Earnings	\$22,974	
2016 Per Capita Income (BEA)	\$30,408	
2016 Est Pop, Income Below Poverty Level (SAIPE)	1,647	15.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Aug 2018 Prelim., 2017 Employment	3,731	3,759
Aug 2018 Prelim., 2017 Unemployment	180	199
Aug 2018 Prelim., 2017 Unemployment Rate	4.6%	5.0%
2018Q2 YTD, 2017 Announced Job Creation	.	15
2018Q2 YTD, 2017 Total Announced Investments (\$mil)	.	\$6.0

### Employment / Wages by Industry

	<b>2018Q1 Employment</b>	<b>2017 Annual Employment</b>	<b>2018Q1 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	1,926	1,935	\$603	\$596
Total Government	519	511	\$659	\$670
Total Private Industry	1,407	1,424	\$582	\$569
Agriculture Forestry Fishing & Hunting	.	28	.	\$551
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	165	169	\$894	\$776
Manufacturing	165	163	\$637	\$713
Wholesale Trade	15	16	\$1,058	\$998
Retail Trade	379	369	\$510	\$507
Transportation and Warehousing	.	.	.	.
Information	.	.	.	.
Finance and Insurance	52	53	\$738	\$735
Real Estate and Rental and Leasing	7	.	\$452	.
Professional and Technical Services	31	27	\$587	\$613
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	48	53	\$347	\$389
Educational Services	.	.	.	.
Health Care and Social Assistance	285	279	\$618	\$607
Arts, Entertainment and Recreation	.	.	.	.
Accommodation and Food Services	189	180	\$287	\$317
Other Services Ex. Public Admin	44	51	\$507	\$482
Public Administration	249	257	\$591	\$598
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	1
2018Q1 Establishments: Total Private Industry	241
2018Q1 Establishments: Manufacturing	12
2016 Est Self Employed	377

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$71.6
2017 Total Retail Businesses (With Food/Drink)	85
2017 Avg Sales/Business Total (with Food/Drink)	\$842,488
2018Q3 Available Commercial Buildings (if County reports)	.

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.4300
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$75.4
2018 Tier designation	1

### Childcare

2018Q2 Licensed Child Care Facilities	6
2018Q2 Licensed Child Care Enrollment	257

### Weather

Annual Rainfall, inches	60
Annual Snowfall, inches	6
Average Annual Temperature, °F	55
Average Annual High Temperature, °F	68
Average Annual Low Temperature, °F	43

### Healthcare Providers

2017 Number of Physicians	6
2017 Physicians per 10,000 population	5.2
2017 RNs per 10,000 population	49.6
2017 Dentists per 10,000 population	4.4
2017 Pharmacists per 10,000 population	11.3

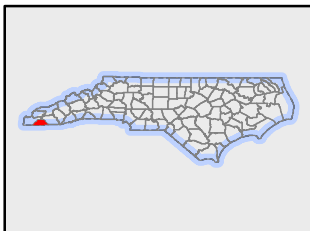
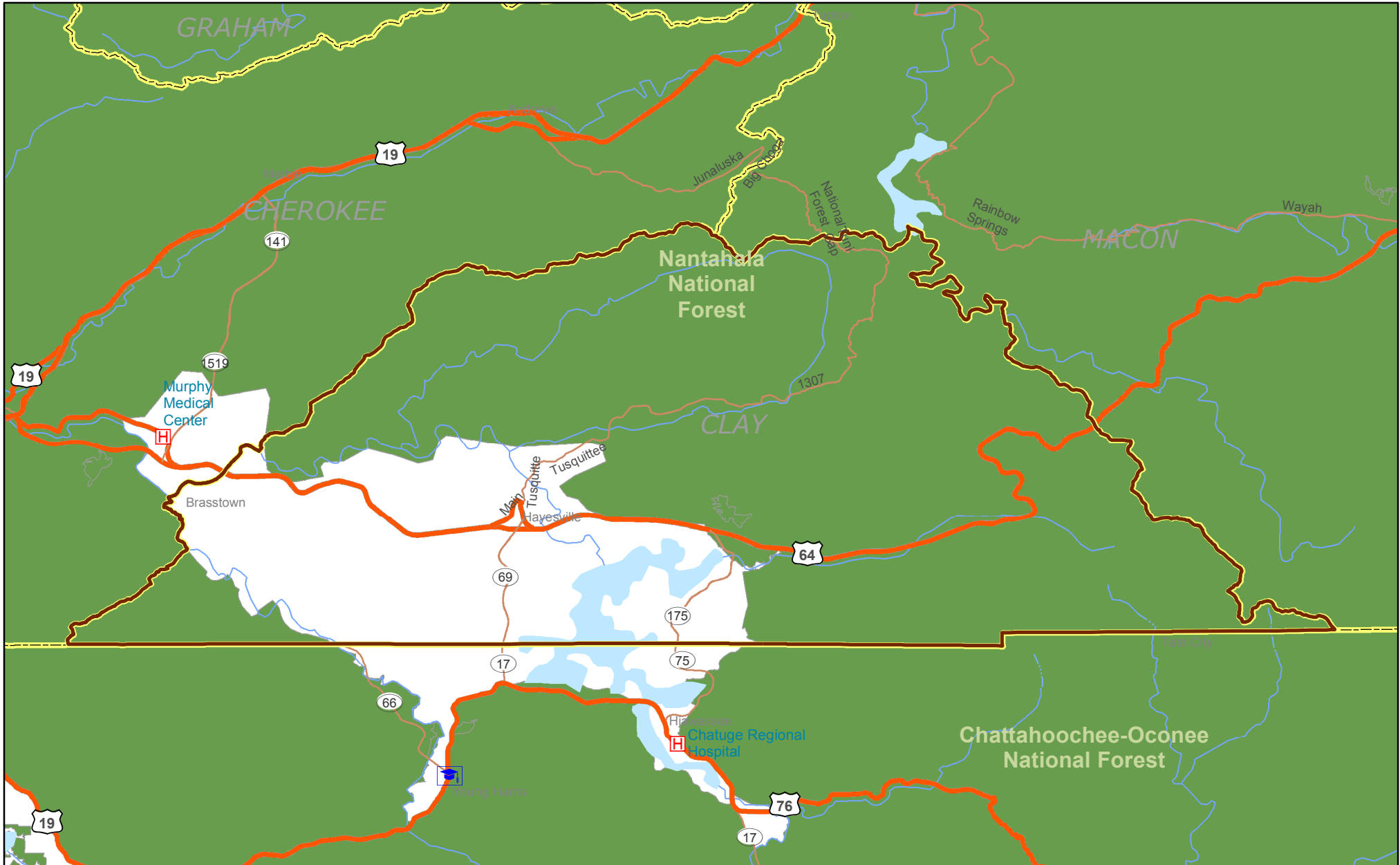
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2011-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Clay County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

