

**County Profile**

**Cherokee County (NC)**

**November 2020**

**Demographics**

**Population & Growth**

2018 Est Population  
2010 Census Total Population  
Jul2018 NC Certified Population Estimate

**Population**

27,668  
27,444  
29,275

**% Annual Growth**

0.8%  
1.3%  
1.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

0  
27,444

**Urban/Rural Percent**

0.0%  
100.0%

**Estimated Population by Age**

2018 Est Median Age  
2018 Est Total Pop 0-19  
2018 Est Total Pop 20-24  
2018 Est Total Pop 25-34  
2018 Est Total Pop 35-44  
2018 Est Total Pop 45-54  
2018 Est Total Pop 55-64  
2018 Est Total Pop 65+

51  
5,317  
1,120  
2,333  
2,914  
3,520  
4,647  
7,817

**% Pop by Age**

19.3%  
4.0%  
8.4%  
10.5%  
12.7%  
16.8%  
28.3%

**Commuters, Workers Age 16 and Over, 2018 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 24.1  
Workers Not Working at Home 9,537  
Travel Time to Work: < 10 minutes 15.5%  
Travel Time to Work: 10-14 minutes 18.0%  
Travel Time to Work: 15-19 minutes 15.3%  
Travel Time to Work: 20-24 minutes 17.4%  
Travel Time to Work: 25-29 minutes 4.7%  
Travel Time to Work: 30-34 minutes 14.0%  
Travel Time to Work: 35-44 minutes 3.7%  
Travel Time to Work: 45-59 minutes 4.6%  
Travel Time to Work: 60+ minutes 6.7%

**Workers, By Transportation**

Worker Transp, Base 10,143  
Work at Home 6.0%  
Drove Car/Truck/Van Alone 81.2%  
Carpooled Car/Truck/Van 8.4%  
Public Transportation 0.0%  
Walked 2.6%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 1.8%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

7,587  
903  
1,653

**Residents**

74.8%  
8.9%  
16.3%

**Education**

2019-20 Kindergarten-12th Enrollment 3,249  
2020 Average SAT score (1600 new scale) 1,020  
2020 Percent of Graduates taking SAT 23.3%  
2018-19 Higher Education Completions (Provisional) 193  
2018-19 Higher Education Enrollment (Provisional) 1,397  
2018 Est Education Attainment age 25+, At Least High School Graduate 18,319  
2018 Est Education Attainment age 25+, At Least Bachelor's Degree 4,086

**Pop Age 25+**

86.3%  
19.2%

## Housing

		<b>% Ann Growth or % Total</b>
2010 Census Total Housing	11,753	
2010 Census Total Households	17,515	
2018 Est Total Housing Units, % annual growth	18,104	0.8%
2018 Est Occupied Housing, % of total	11,895	65.7%
2018 Est Vacant Housing, % of total	6,209	34.3%
2018 Est Median Value of Owner Occupied Housing	\$152,200	
2018 Est Median Gross Rent	\$718	
2018 Est Owner Occupied Housing, % of total	9,536	80.2%
2018 Est Renter Occupied Housing, % of total	2,359	19.8%
2018 Est % Owner Occupied Vacancy Rate	3.3%	
2018 Est % Renter Occupied Vacancy Rate	11.4%	

## Income

		<b>% Ann Growth or % Pov</b>
2018 Est Median Family Income	\$51,897	
2018 Median Household Income (SAIPE)	\$41,262	7.8%
2018 Est Median Worker Earnings	\$26,163	
2018 Per Capita Income (BEA)	\$32,266	
2018 Est Pop, Income Below Poverty (SAIPE)	5,253	18.8%

## Employment / Unemployment

	<b>Currently</b>	<b>2019 Annual</b>
SEP2020 Prelim., 2019 Employment	10,679	10,724
SEP2020 Prelim., 2019 Unemployment	776	502
SEP2020 Prelim., 2019 Unemployment Rate	6.8%	4.5%
2020Q2YTD, 2019 Announced Job Creation	20	9
2020Q2YTD, 2019 Total Announced Investments (\$mil)	\$2.7	\$2.0

### Employment / Wages by Industry

	<b>2020Q1 Employment</b>	<b>2019 Employment</b>	<b>2020Q1 Avg Weekly Wage</b>	<b>2019 Avg Weekly Wage</b>
Total All Industries	8,024	8,015	\$648	\$664
Total Government	1,574	1,534	\$770	\$802
Total Private Industry	6,450	6,481	\$618	\$631
Agriculture Forestry Fishing & Hunting	.	50	.	\$630
Mining	.	.	.	.
Utilities	48	50	\$1,976	\$1,885
Construction	400	411	\$691	\$732
Manufacturing	660	821	\$788	\$778
Wholesale Trade	83	89	\$1,187	\$928
Retail Trade	1,371	1,371	\$484	\$494
Transportation and Warehousing	79	74	\$792	\$872
Information	82	80	\$676	\$671
Finance and Insurance	204	182	\$1,214	\$1,121
Real Estate and Rental and Leasing	98	104	\$484	\$527
Professional and Technical Services	573	558	\$746	\$795
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	130	141	\$664	\$690
Educational Services	.	.	.	.
Health Care and Social Assistance	1,397	1,259	\$762	\$803
Arts, Entertainment and Recreation	43	66	\$203	\$209
Accommodation and Food Services	1,076	1,078	\$308	\$329
Other Services Ex. Public Admin	180	182	\$398	\$417
Public Administration	665	631	\$663	\$735
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2020Q3 Available Industrial Buildings	7
2020Q1 Establishments: Total Private Industry	697
2020Q1 Establishments: Manufacturing	23
2018 Est Self Employed	958

### Local Retail Business

2019 Total Retail Sales (With Food/Drink) (\$mil)	\$0.3
2019 Total Retail Businesses (With Food/Drink)	222
2019 Avg Sales/Business Total (with Food/Drink)	\$1,461,910
2020Q3 Available Commercial Buildings (if County reports)	2

## Quality of Life

### Taxes

FY2020-21 Property Tax Rate per \$100 Value	\$0.4600
FY2019-20 Annual Taxable Retail Sales (\$mil)	\$350.6
2020 Tier designation	2

### Childcare

2020Q3 Licensed Child Care Facilities	15
2020Q3 Licensed Child Care Enrollment	600

### Healthcare Providers

2019 Number of Physicians	32
2019 Physicians/10,000 population	10.8
2019 RNs/10,000 population	58.7
2019 Dentists/10,000 population	2.4
2017 Pharmacists/10,000 population	7.2

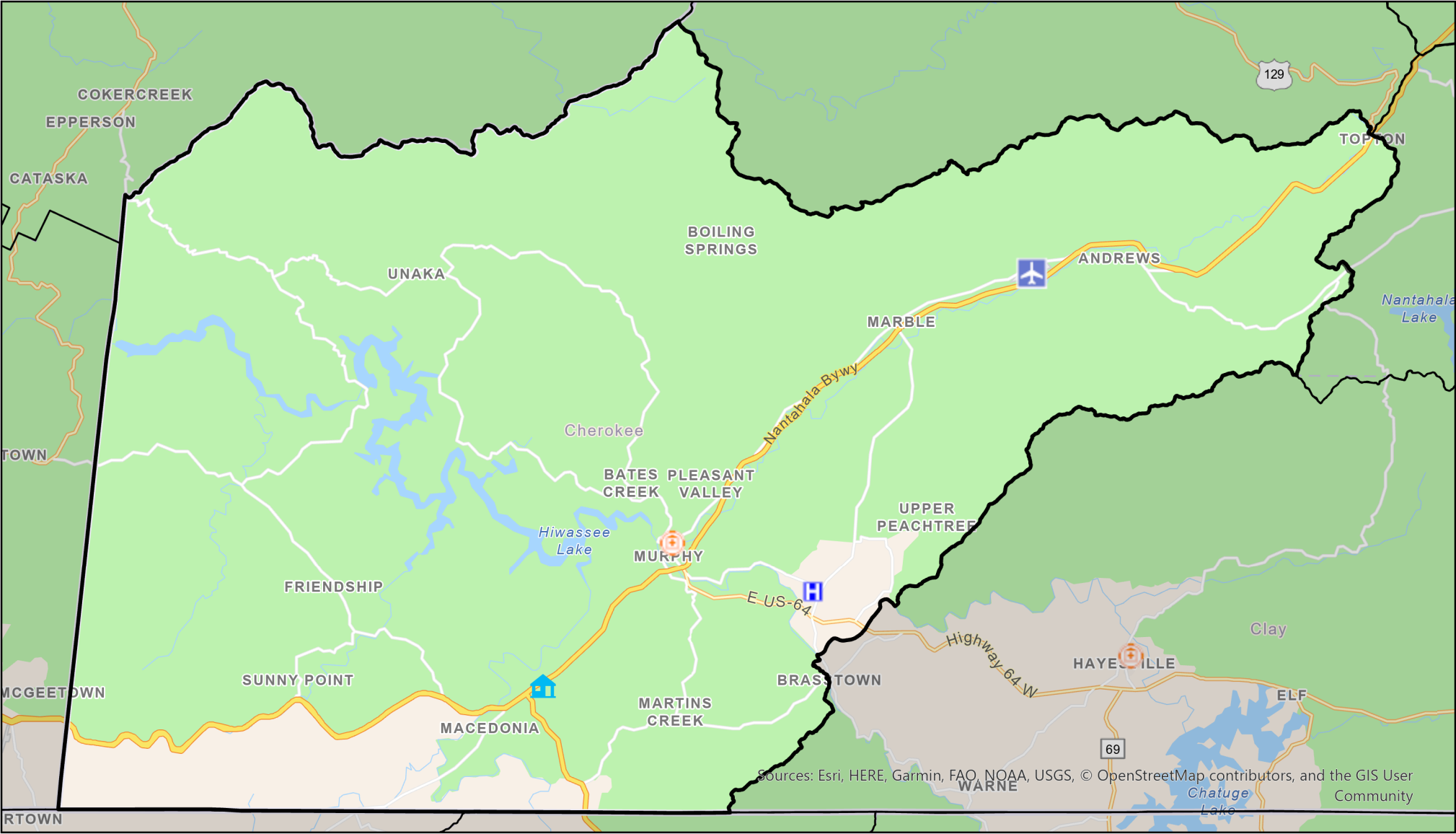
### Sources:

Census (2010, ACS 2014-18) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Cherokee County, North Carolina



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



### Legend

-  Commercial Airports
-  Hospitals
-  Public Universities
-  General Aviation
-  Public Health Departments
-  Independent Colleges and Universities
-  NC Ports
-  Community Colleges
-  Military Installations



4.5 Miles