

County Profile

Catawba County (NC)

January 2019

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2017 NC Certified Population Estimate

Population

155,461
154,358
157,376

% Annual Growth

0.6%
0.9%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

107,595
46,763

Urban/Rural Percent

69.7%
30.3%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

41
39,489
9,305
17,382
20,220
23,051
20,937
25,077

% Pop by Age

25.4%
6.0%
11.2%
13.0%
14.8%
13.5%
16.1%

Commuters, Workers Age 16 and Over, 2016 ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 22.9
Workers Not Working at Home 67,113
Travel Time to Work: < 10 minutes 13.0%
Travel Time to Work: 10-14 minutes 17.4%
Travel Time to Work: 15-19 minutes 20.3%
Travel Time to Work: 20-24 minutes 17.3%
Travel Time to Work: 25-29 minutes 7.7%
Travel Time to Work: 30-34 minutes 9.9%
Travel Time to Work: 35-44 minutes 3.4%
Travel Time to Work: 45-59 minutes 4.7%
Travel Time to Work: 60+ minutes 6.3%

Workers, By Transportation

Worker Transp, Base 69,477
Work at Home 3.4%
Drove Car/Truck/Van Alone 85.2%
Carpooled Car/Truck/Van 9.2%
Public Transportation 0.1%
Walked 1.0%
Bicycle 0.1%
Taxi, Motorcycle, Other 1.0%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

53,150
15,424
834

Residents

76.5%
22.2%
1.2%

Education

2017-18 Kindergarten-12th Enrollment
2018 Average SAT score (1600 new scale)
2018 Percent of Graduates taking SAT
2016-17 Higher Education Completions (Provisional)
2016-17 Higher Education Enrollment (Provisional)
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

23,203
1,095
39.7%
2,648
9,448
88,947
23,052

Pop Age 25+

83.4%
21.6%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	68,076	0.4%
2010 Census Total Housing	60,887	
2010 Census Total Households	67,886	
2010 Census Occupied Housing	53,888	88.5%
2010 Census Vacant Housing	6,999	11.5%
2016 Est Median Value of Owner Occupied Housing	\$137,600	
2016 Est Median Gross Rent	\$680	
2016 Est Owner Occupied Housing	40,959	68.6%
2016 Est Renter Occupied Housing	18,751	31.4%
2016 Est % Owner Occupied Vacancy Rate	1.9%	
2016 Est % Renter Occupied Vacancy Rate	6.7%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$56,497	
2017 Median Household Income (SAIPE)	\$53,348	7.8%
2016 Est Median Worker Earnings	\$27,483	
2017 Per Capita Income (BEA)	\$43,651	
2017 Est Pop, Income Below Poverty (SAIPE)	19,427	12.5%

Employment / Unemployment

	Currently	2017 Annual
Nov 2018 Prelim., 2017 Employment	77,186	75,123
Nov 2018 Prelim., 2017 Unemployment	2,483	3,302
Nov 2018 Prelim., 2017 Unemployment Rate	3.1%	4.2%
2018Q3 YTD, 2017 Announced Job Creation	359	345
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	\$95.8	\$449.3

Employment / Wages by Industry

	2018Q2 Employment	2017 Employment	2018Q2 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	88,535	87,313	\$812	\$809
Total Government	9,596	9,448	\$864	\$872
Total Private Industry	78,939	77,865	\$805	\$802
Agriculture Forestry Fishing & Hunting	.	116	.	\$562
Mining	.	28	.	\$1,172
Utilities	368	330	\$1,537	\$1,819
Construction	2,547	2,367	\$931	\$896
Manufacturing	24,493	24,019	\$925	\$931
Wholesale Trade	4,294	4,427	\$1,125	\$1,082
Retail Trade	10,958	10,692	\$603	\$570
Transportation and Warehousing	4,472	4,521	\$885	\$851
Information	537	574	\$946	\$940
Finance and Insurance	1,100	1,091	\$1,045	\$1,051
Real Estate and Rental and Leasing	555	555	\$742	\$741
Professional and Technical Services	2,800	2,691	\$995	\$1,015
Mgt of Companies, Enterprises	1,978	1,951	\$1,535	\$1,755
Administrative and Waste Services	5,626	6,123	\$512	\$486
Educational Services	4,692	4,564	\$740	\$719
Health Care and Social Assistance	10,476	10,244	\$976	\$1,003
Arts, Entertainment and Recreation	1,236	1,167	\$349	\$339
Accommodation and Food Services	7,396	7,169	\$301	\$293
Other Services Ex. Public Admin	1,660	1,540	\$585	\$580
Public Administration	3,220	3,148	\$835	\$819
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q3 Available Industrial Buildings	9
2018Q2 Establishments: Total Private Industry	4,281
2018Q2 Establishments: Manufacturing	426
2016 Est Self Employed	3,822

Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$3,603.7
2018 Total Retail Businesses (With Food/Drink)	1,463
2018 Avg Sales/Business Total (with Food/Drink)	\$2,463,230
2018Q3 Available Commercial Buildings (if County reports)	4

Quality of Life

Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.5750
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$2,369.2
2019 Tier designation	2

Childcare

2018Q3 Licensed Child Care Facilities	92
2018Q3 Licensed Child Care Enrollment	4,381

Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	5
Average Annual Temperature, °F	59
Average Annual High Temperature, °F	70
Average Annual Low Temperature, °F	48

Healthcare Providers

2017 Number of Physicians	400
2017 Physicians/10,000 population	25.5
2017 RNs/10,000 population	129.5
2017 Dentists/10,000 population	5.5
2017 Pharmacists/10,000 population	12.2

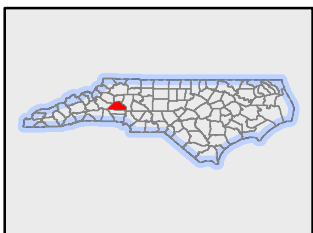
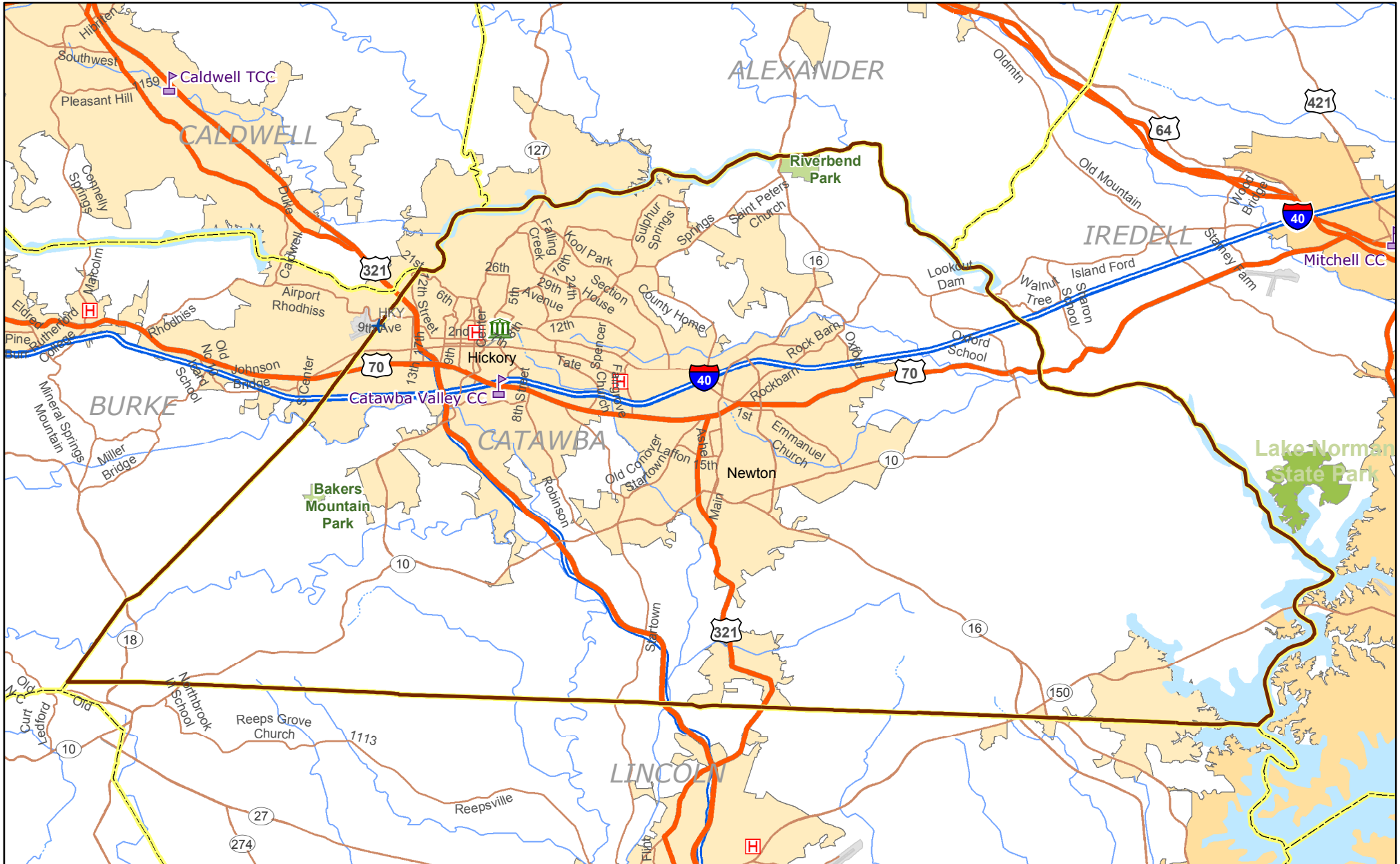
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Catawba County, North Carolina



Legend

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

