

**County Profile**

**Catawba County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

155,461  
154,358  
156,473

**% Annual Growth**

0.6%  
0.9%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

107,595  
46,763

**Urban/Rural Percent**

69.7%  
30.3%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

41  
39,489  
9,305  
17,382  
20,220  
23,051  
20,937  
25,077

**% Pop by Age**

25.4%  
6.0%  
11.2%  
13.0%  
14.8%  
13.5%  
16.1%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 22.9  
Workers Not Working at Home 67,113  
Travel Time to Work: < 10 minutes 13.0%  
Travel Time to Work: 10-14 minutes 17.4%  
Travel Time to Work: 15-19 minutes 20.3%  
Travel Time to Work: 20-24 minutes 17.3%  
Travel Time to Work: 25-29 minutes 7.7%  
Travel Time to Work: 30-34 minutes 9.9%  
Travel Time to Work: 35-44 minutes 3.4%  
Travel Time to Work: 45-59 minutes 4.7%  
Travel Time to Work: 60+ minutes 6.3%

**Workers, By Transportation**

Worker Transp, Base 69,477  
Work at Home 3.4%  
Drove Car/Truck/Van Alone 85.2%  
Carpooled Car/Truck/Van 9.2%  
Public Transportation 0.1%  
Walked 1.0%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 1.0%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

53,150  
15,424  
834

**Residents**

76.5%  
22.2%  
1.2%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

23,509  
1,092  
40.3%  
2,732  
17,940  
88,947  
23,052

**Pop Age 25+**

83.4%  
21.6%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	68,076	0.4%
2010 Census Total Housing	60,887	
2010 Census Total Households	67,886	
2010 Census Occupied Housing	53,888	88.5%
2010 Census Vacant Housing	6,999	11.5%
2016 Est Median Value of Owner Occupied Housing	\$137,600	
2016 Est Median Gross Rent	\$680	
2016 Est Owner Occupied Housing	40,959	68.6%
2016 Est Renter Occupied Housing	18,751	31.4%
2016 Est Owner Occupied Housing Vacancy	1.9%	
2016 Est Renter Occupied Housing Vacancy	6.7%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$56,497	
2016 Median Household Income (SAIPE)	\$49,475	18.5%
2015 Est Median Worker Earnings	\$27,483	
2016 Per Capita Income (BEA)	\$41,477	
2016 Est Pop, Income Below Poverty Level (SAIPE)	19,537	12.7%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	76,814	75,123
May 2018 Prelim., 2017 Unemployment	2,630	3,302
May 2018 Prelim., 2017 Unemployment Rate	3.3%	4.2%
2018Q1 YTD, 2017 Announced Job Creation	10	345
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	\$0.9	\$449.3

## Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	88,377	87,313	\$842	\$809
Total Government	9,654	9,448	\$911	\$872
Total Private Industry	78,723	77,865	\$833	\$802
Agriculture Forestry Fishing & Hunting	.	116	.	\$562
Mining	.	28	.	\$1,172
Utilities	335	330	\$1,629	\$1,819
Construction	2,456	2,367	\$1,030	\$896
Manufacturing	24,288	24,019	\$945	\$931
Wholesale Trade	4,393	4,427	\$1,174	\$1,082
Retail Trade	11,211	10,692	\$604	\$570
Transportation and Warehousing	4,687	4,521	\$874	\$851
Information	538	574	\$983	\$940
Finance and Insurance	1,084	1,091	\$1,131	\$1,051
Real Estate and Rental and Leasing	558	555	\$794	\$741
Professional and Technical Services	2,768	2,691	\$1,065	\$1,015
Mgt of Companies, Enterprises	1,962	1,951	\$1,585	\$1,755
Administrative and Waste Services	6,022	6,123	\$513	\$486
Educational Services	4,745	4,564	\$749	\$719
Health Care and Social Assistance	10,263	10,244	\$1,086	\$1,003
Arts, Entertainment and Recreation	1,020	1,167	\$357	\$339
Accommodation and Food Services	7,192	7,169	\$300	\$293
Other Services Ex. Public Admin	1,543	1,540	\$618	\$580
Public Administration	3,182	3,148	\$852	\$819
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	11
2017Q4 Establishments: Total Private Industry	4,263
2017Q4 Establishments: Manufacturing	428
2016 Est Self Employed	3,822

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$3,603.7
2017 Total Retail Businesses (With Food/Drink)	1,463
2017 Avg Sales/Business Total (with Food/Drink)	\$2,463,230
2018Q1 Available Commercial Buildings (if reported)	4

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5750
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$2,314.3
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	94
2018Q1 Licensed Child Care Enrollment	4,623

### Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	5
Average Annual Temperature, F	59
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	48

### Healthcare Providers

2017 Number of Physicians	400
2017 Physicians per 10,000 population	25.5
2017 RNs per 10,000 population	129.5
2017 Dentists per 10,000 population	5.5
2016 Pharmacists per 10,000 population	11.6

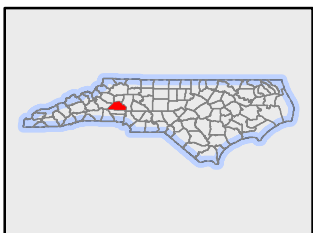
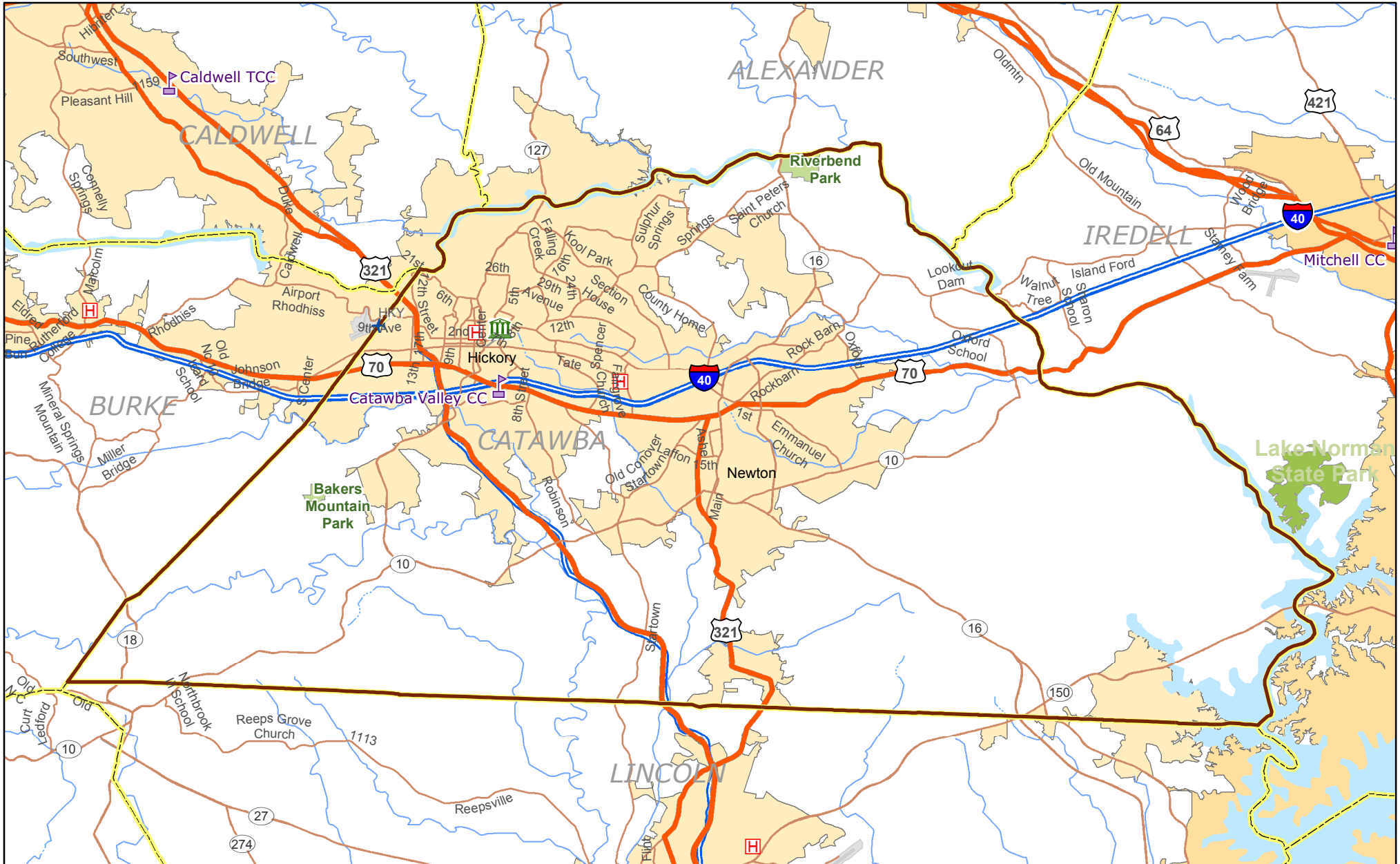
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Catawba County, North Carolina



**Legend**

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
Hospital	Major Railroad Lines	County Boundary

