

County Profile

Caldwell County (NC)

May 2022

Demographics

Population & Growth

2019 Est Population
2020 Census Total Population
Jul2020 NC Certified Population Estimate

Population

81,884
80,652
80,526

% Annual Growth

0.1%
(0.3%)
(3.9%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

54,444
28,585

Urban/Rural Percent

65.6%
34.4%

Estimated Population by Age

2019 Est Median Age
2019 Est Total Pop 0-19
2019 Est Total Pop 20-24
2019 Est Total Pop 25-34
2019 Est Total Pop 35-44
2019 Est Total Pop 45-54
2019 Est Total Pop 55-64
2019 Est Total Pop 65+

45
18,441
4,433
9,100
9,346
12,621
12,111
15,832

% Pop by Age

22.5%
5.4%
11.1%
11.4%
15.4%
14.8%
19.3%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 25.0
Workers Not Working at Home 34,553
Travel Time to Work: < 10 minutes 11.7%
Travel Time to Work: 10-14 minutes 14.7%
Travel Time to Work: 15-19 minutes 17.3%
Travel Time to Work: 20-24 minutes 14.5%
Travel Time to Work: 25-29 minutes 7.3%
Travel Time to Work: 30-34 minutes 15.8%
Travel Time to Work: 35-44 minutes 7.8%
Travel Time to Work: 45-59 minutes 5.6%
Travel Time to Work: 60+ minutes 5.3%

Workers, By Transportation

Worker Transp, Base 35,782
Work at Home 3.4%
Drove Car/Truck/Van Alone 83.4%
Carpooled Car/Truck/Van 9.8%
Public Transportation 0.0%
Walked 0.8%
Bicycle 0.1%
Taxi, Motorcycle, Other 2.6%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

21,076
14,492
215

Residents

58.9%
40.5%
0.6%

Education

2020-21 Kindergarten-12th Enrollment
2020 Average SAT score (1600 scale)
2020 Percent of Graduates taking SAT
2019-20 (Provisional) Higher Education Completions
2019-20 (Provisional) Higher Education Enrollment
2019 Est Education Attainment age 25+, At Least High School Graduate
2019 Est Education Attainment age 25+, At Least Bachelor's Degree

10,539
1,090
24.1%
794
4,778
47,183
9,294

Pop Age 25+

80.0%
15.7%

Housing

| | | % Ann Growth or % Total |
|--|-----------|-------------------------|
| 2020 Census Total Housing Units, % annual growth | 36,931 | (0.2%) |
| 2020 Census Occupied Housing, % of total | 33,166 | 89.8% |
| 2020 Census Vacant Housing, % of total | 3,765 | 10.2% |
| 2019 Est Median Value of Owner Occupied Housing | \$118,100 | |
| 2019 Est Median Gross Rent | \$645 | |
| 2019 Est Owner Occupied Housing, % of total | 23,819 | 72.5% |
| 2019 Est Renter Occupied Housing, % of total | 9,045 | 27.5% |
| 2019 Est % Owner Occupied Vacancy Rate | 1.6% | |
| 2019 Est % Renter Occupied Vacancy Rate | 5.1% | |

Income

| | | % Ann Growth or % Pov |
|--|----------|-----------------------|
| 2019 Est Median Family Income | \$55,308 | |
| 2020 Median Household Income (SAIPE) | \$50,235 | 3.6% |
| 2019 Est Median Worker Earnings | \$28,579 | |
| 2020 Per Capita Income (BEA) | \$38,894 | |
| 2020 Est Pop, Income Below Poverty (SAIPE) | 10,557 | 13.0% |

Employment / Unemployment

| | Currently | 2021 Annual |
|---|-----------|-------------|
| Mar2022 Prelim., 2021 Employment | 34,667 | 32,931 |
| Mar2022 Prelim., 2021 Unemployment | 1,240 | 2,823 |
| Mar2022 Prelim., 2021 Unemployment Rate | 3.5% | 7.9% |
| 2021Q4YTD, 2021 Announced Job Creation | 50 | 50 |
| 2021Q4YTD, 2021 Total Announced Investments (\$mil) | \$10.0 | \$10.0 |

Employment / Wages by Industry

| | 2021Q4 Employment | 2021 Employment | 2021Q4 Avg Weekly Wage | 2021 Avg Weekly Wage |
|--|----------------------|--------------------|---------------------------|-------------------------|
| Total All Industries | 25,110 | 24,806 | \$971 | \$821 |
| Total Government | 3,835 | 3,760 | \$888 | \$798 |
| Total Private Industry | 21,275 | 21,046 | \$986 | \$825 |
| Agriculture Forestry Fishing & Hunting | . | . | . | . |
| Mining | . | . | . | . |
| Utilities | . | 119 | . | \$1,955 |
| Construction | 929 | 819 | \$960 | \$831 |
| Manufacturing | 5,871 | 5,881 | \$1,110 | \$977 |
| Wholesale Trade | . | 1,814 | . | \$1,217 |
| Retail Trade | 2,924 | 2,771 | \$594 | \$516 |
| Transportation and Warehousing | 608 | 1,160 | \$1,122 | \$709 |
| Information | 215 | 216 | \$3,874 | \$2,430 |
| Finance and Insurance | 366 | 367 | \$1,165 | \$1,055 |
| Real Estate and Rental and Leasing | 117 | 121 | \$773 | \$656 |
| Professional and Technical Services | 591 | 494 | \$1,280 | \$1,038 |
| Mgt of Companies, Enterprises | . | 320 | . | \$1,555 |
| Administrative and Waste Services | 1,062 | 915 | \$689 | \$561 |
| Educational Services | 2,285 | 2,123 | \$875 | \$791 |
| Health Care and Social Assistance | 3,586 | 3,597 | \$935 | \$806 |
| Arts, Entertainment and Recreation | 154 | 150 | \$475 | \$330 |
| Accommodation and Food Services | 1,745 | 1,823 | \$341 | \$280 |
| Other Services Ex. Public Admin | 668 | 549 | \$692 | \$650 |
| Public Administration | 1,439 | 1,458 | \$875 | \$795 |
| Unclassified | 0 | 0 | \$0 | \$0 |



Commercial/Retail/Industrial

Local Business

| | |
|---|-------|
| 2021Q4 Available Industrial Buildings | . |
| 2021Q4 Establishments: Total Private Industry | 1,411 |
| 2021Q4 Establishments: Manufacturing | 122 |
| 2019 Est Self Employed | 2,566 |

Local Retail Business

| | |
|---|-------------|
| 2021 Total Retail Sales (With Food/Drink) (\$mil) | \$832.5 |
| 2021 Total Retail Businesses (With Food/Drink) | 518 |
| 2021 Avg Sales/Business Total (with Food/Drink) | \$1,607,079 |
| 2021Q4 Available Commercial Buildings (if County reports) | . |

Quality of Life

Taxes

| | |
|---|----------|
| FY2021-22 Property Tax Rate per \$100 Value | \$0.6300 |
| FY2020-21 Annual Taxable Retail Sales (\$mil) | \$813.1 |
| 2021 Tier designation | 1 |

Childcare

| | |
|---------------------------------------|-------|
| 2022Q1 Licensed Child Care Facilities | 55 |
| 2022Q1 Licensed Child Care Enrollment | 1,699 |

Healthcare Providers

| | |
|------------------------------------|------|
| 2019 Number of Physicians | 77 |
| 2019 Physicians/10,000 population | 9.2 |
| 2020 RNs/10,000 population | 63.6 |
| 2020 Dentists/10,000 population | 1.9 |
| 2020 Pharmacists/10,000 population | 5.6 |

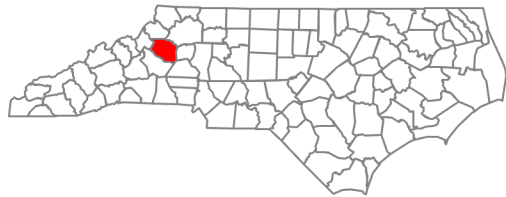
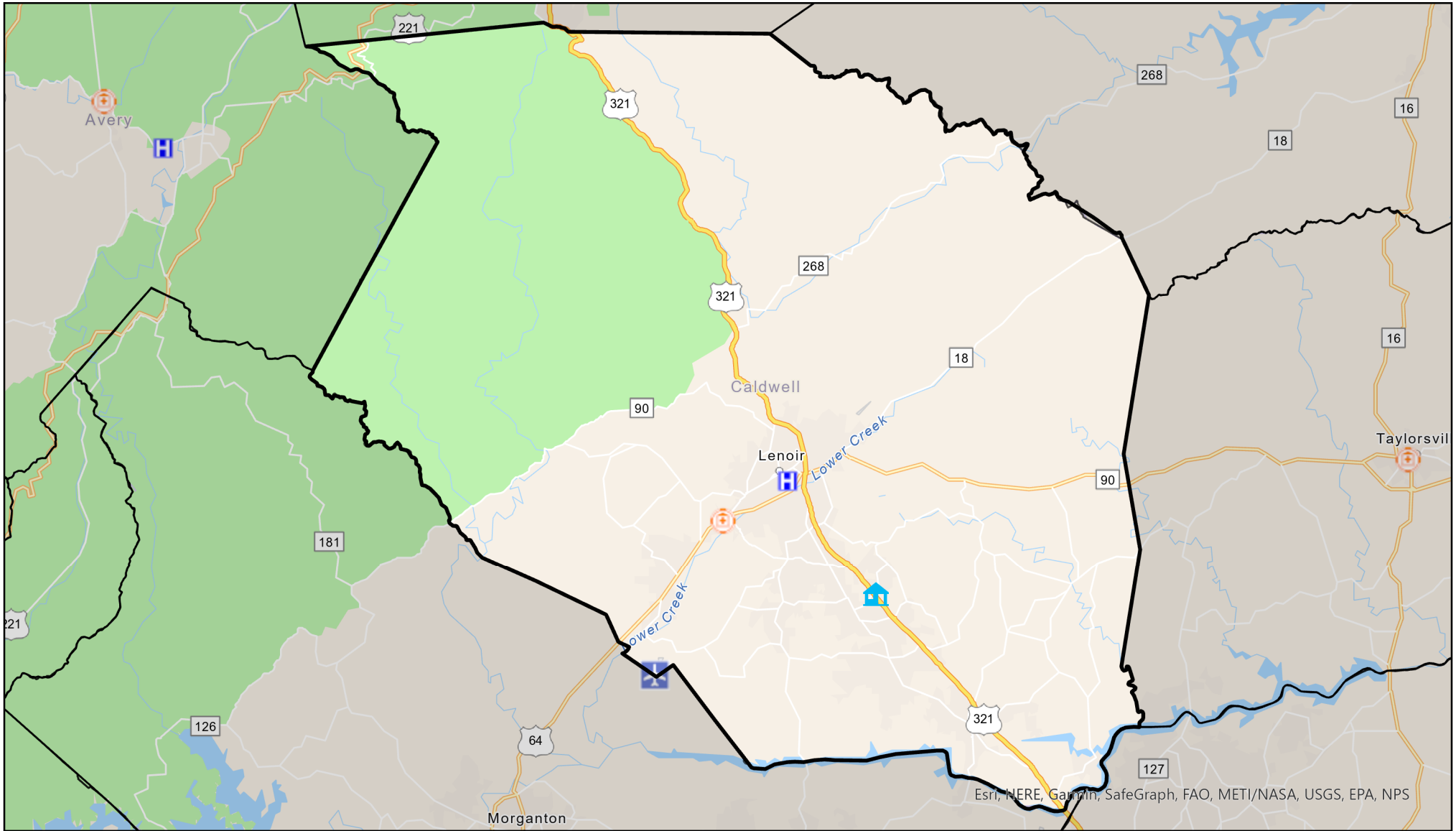
Sources:




Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.


Notes:




Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Caldwell County, North Carolina



-  Commercial Airports
-  General Aviation
-  NC Ports

-  Hospitals
-  Public Health Departments
-  Community Colleges

-  Public Universities
-  Independent Colleges and Universities
-  Military Installations



5.5 Miles

Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS