

**County Profile**

**Caldwell County (NC)**

**January 2019**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2017 NC Certified Population Estimate

**Population**

81,623  
83,029  
83,230

**% Annual Growth**

( 0.2%)  
0.7%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

54,444  
28,585

**Urban/Rural Percent**

65.6%  
34.4%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

44  
18,821  
4,808  
8,562  
10,519  
12,646  
11,868  
14,399

**% Pop by Age**

23.1%  
5.9%  
10.5%  
12.9%  
15.5%  
14.5%  
17.6%

**Commuters, Workers Age 16 and Over, 2016 ACS Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.3  
Workers Not Working at Home 31,949  
Travel Time to Work: < 10 minutes 13.0%  
Travel Time to Work: 10-14 minutes 15.9%  
Travel Time to Work: 15-19 minutes 16.6%  
Travel Time to Work: 20-24 minutes 16.9%  
Travel Time to Work: 25-29 minutes 6.5%  
Travel Time to Work: 30-34 minutes 13.9%  
Travel Time to Work: 35-44 minutes 6.3%  
Travel Time to Work: 45-59 minutes 6.3%  
Travel Time to Work: 60+ minutes 4.6%

**Workers, By Transportation**

Worker Transp, Base 33,236  
Work at Home 3.9%  
Drove Car/Truck/Van Alone 83.3%  
Carpooled Car/Truck/Van 10.4%  
Public Transportation 0.1%  
Walked 0.8%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 1.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

20,440  
12,430  
332

**Residents**

61.5%  
37.4%  
1.0%

**Education**

2017-18 Kindergarten-12th Enrollment  
2018 Average SAT score (1600 new scale)  
2018 Percent of Graduates taking SAT  
2016-17 Higher Education Completions (Provisional)  
2016-17 Higher Education Enrollment (Provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

11,445  
1,071  
32.9%  
1,732  
4,808  
44,977  
7,999

**Pop Age 25+**

77.6%  
13.8%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	37,658	0.1%
2010 Census Total Housing	33,388	
2010 Census Total Households	37,659	
2010 Census Occupied Housing	29,117	87.2%
2010 Census Vacant Housing	4,271	12.8%
2016 Est Median Value of Owner Occupied Housing	\$108,900	
2016 Est Median Gross Rent	\$618	
2016 Est Owner Occupied Housing	22,517	70.6%
2016 Est Renter Occupied Housing	9,395	29.4%
2016 Est % Owner Occupied Vacancy Rate	0.7%	
2016 Est % Renter Occupied Vacancy Rate	7.0%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$49,762	
2017 Median Household Income (SAIPE)	\$44,798	14.4%
2016 Est Median Worker Earnings	\$25,802	
2017 Per Capita Income (BEA)	\$33,815	
2017 Est Pop, Income Below Poverty (SAIPE)	13,222	16.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Nov 2018 Prelim., 2017 Employment	35,815	34,877
Nov 2018 Prelim., 2017 Unemployment	1,331	1,651
Nov 2018 Prelim., 2017 Unemployment Rate	3.6%	4.5%
2018Q3 YTD, 2017 Announced Job Creation	25	232
2018Q3 YTD, 2017 Total Announced Investments (\$mil)	\$0.2	\$21.5

## Employment / Wages by Industry

	<b>2018Q2 Employment</b>	<b>2017 Employment</b>	<b>2018Q2 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	25,334	24,842	\$716	\$722
Total Government	4,028	4,014	\$692	\$702
Total Private Industry	21,306	20,828	\$721	\$726
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	.	.	.	.
Utilities	.	114	.	\$1,744
Construction	732	633	\$715	\$721
Manufacturing	6,733	6,328	\$878	\$820
Wholesale Trade	1,678	2,008	\$975	\$1,295
Retail Trade	2,662	2,705	\$468	\$460
Transportation and Warehousing	874	696	\$783	\$825
Information	220	120	\$2,090	\$990
Finance and Insurance	357	361	\$879	\$915
Real Estate and Rental and Leasing	.	.	.	.
Professional and Technical Services	404	351	\$819	\$850
Mgt of Companies, Enterprises	378	.	\$1,248	.
Administrative and Waste Services	1,145	993	\$538	\$494
Educational Services	2,404	2,426	\$695	\$702
Health Care and Social Assistance	3,349	3,381	\$646	\$654
Arts, Entertainment and Recreation	145	137	\$360	\$329
Accommodation and Food Services	1,943	1,993	\$258	\$245
Other Services Ex. Public Admin	548	543	\$571	\$587
Public Administration	1,475	1,452	\$660	\$681
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q3 Available Industrial Buildings	4
2018Q2 Establishments: Total Private Industry	1,318
2018Q2 Establishments: Manufacturing	129
2016 Est Self Employed	2,091

### Local Retail Business

2018 Total Retail Sales (With Food/Drink) (\$mil)	\$970.1
2018 Total Retail Businesses (With Food/Drink)	518
2018 Avg Sales/Business Total (with Food/Drink)	\$1,872,688
2018Q3 Available Commercial Buildings (if County reports)	3

## Quality of Life

### Taxes

FY2018-19 Property Tax Rate per \$100 Value	\$0.6300
FY2017-18 Annual Taxable Retail Sales (\$mil)	\$582.9
2019 Tier designation	2

### Childcare

2018Q3 Licensed Child Care Facilities	68
2018Q3 Licensed Child Care Enrollment	2,000

### Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	4
Average Annual Temperature, °F	58
Average Annual High Temperature, °F	69
Average Annual Low Temperature, °F	46

### Healthcare Providers

2017 Number of Physicians	79
2017 Physicians/10,000 population	9.5
2017 RNs/10,000 population	56.9
2017 Dentists/10,000 population	2.3
2017 Pharmacists/10,000 population	8.2

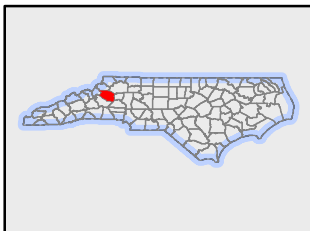
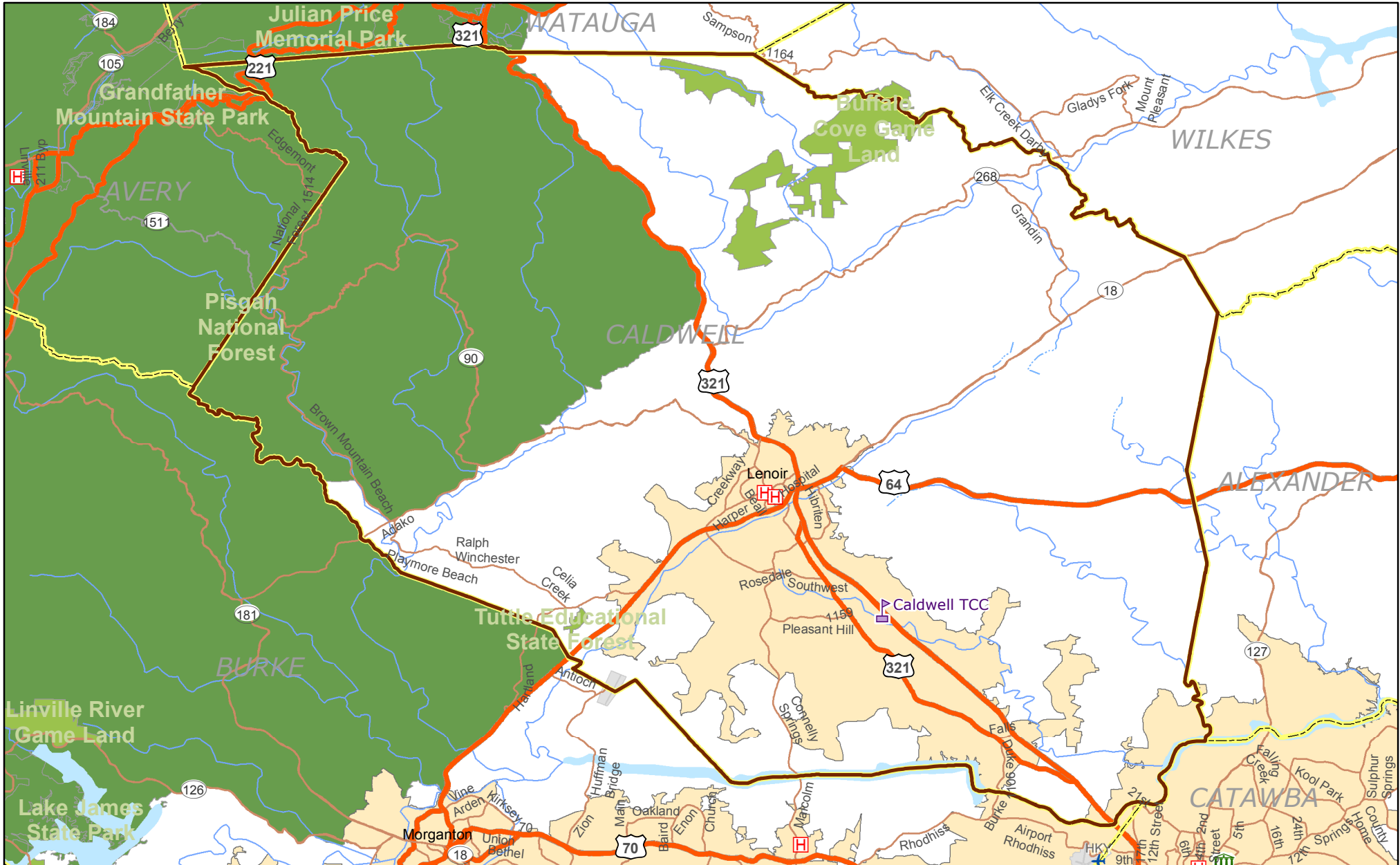
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Caldwell County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

