

County Profile

Bladen County (NC)

May 2022

Demographics

Population & Growth

	Population	% Annual Growth
2019 Est Population	33,407	(1.1%)
2020 Census Total Population	29,606	(1.6%)
Jul2020 NC Certified Population Estimate	29,405	(14.7%)

Urban/Rural Representation

		Urban/Rural Percent
2010 Census Total Population: Urban	3,085	8.8%
2010 Census Total Population: Rural	32,105	91.2%

Estimated Population by Age

		% Pop by Age
2019 Est Median Age	45	
2019 Est Total Pop 0-19	7,934	23.8%
2019 Est Total Pop 20-24	1,502	4.5%
2019 Est Total Pop 25-34	3,663	11.0%
2019 Est Total Pop 35-44	3,849	11.5%
2019 Est Total Pop 45-54	4,264	12.8%
2019 Est Total Pop 55-64	5,167	15.4%
2019 Est Total Pop 65+	7,028	21.0%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	25.8
Workers Not Working at Home	12,352
Travel Time to Work: < 10 minutes	18.9%
Travel Time to Work: 10-14 minutes	12.3%
Travel Time to Work: 15-19 minutes	14.6%
Travel Time to Work: 20-24 minutes	11.8%
Travel Time to Work: 25-29 minutes	4.3%
Travel Time to Work: 30-34 minutes	15.6%
Travel Time to Work: 35-44 minutes	6.8%
Travel Time to Work: 45-59 minutes	9.2%
Travel Time to Work: 60+ minutes	6.5%

Workers, By Transportation

Worker Transp, Base	12,686
Work at Home	2.6%
Drove Car/Truck/Van Alone	87.3%
Carpooled Car/Truck/Van	8.0%
Public Transportation	0.2%
Walked	1.3%
Bicycle	0.1%
Taxi, Motorcycle, Other	0.5%

Place of Work

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

Commuters

7,777
4,795
114

Residents

61.3%
37.8%
0.9%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	4,577	
2020 Average SAT score (1600 scale)	994	
2020 Percent of Graduates taking SAT	18.7%	
2019-20 (Provisional) Higher Education Completions	550	
2019-20 (Provisional) Higher Education Enrollment	1,634	
2019 Est Education Attainment age 25+, At Least High School Graduate	19,497	81.3%
2019 Est Education Attainment age 25+, At Least Bachelor's Degree	3,791	15.8%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	15,131	(1.5%)
2020 Census Occupied Housing, % of total	12,410	82.0%
2020 Census Vacant Housing, % of total	2,721	18.0%
2019 Est Median Value of Owner Occupied Housing	\$95,300	
2019 Est Median Gross Rent	\$655	
2019 Est Owner Occupied Housing, % of total	9,732	71.4%
2019 Est Renter Occupied Housing, % of total	3,904	28.6%
2019 Est % Owner Occupied Vacancy Rate	0.9%	
2019 Est % Renter Occupied Vacancy Rate	9.4%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	\$47,038	
2020 Median Household Income (SAIPE)	\$43,664	3.3%
2019 Est Median Worker Earnings	\$28,221	
2020 Per Capita Income (BEA)	\$39,264	
2020 Est Pop, Income Below Poverty (SAIPE)	7,045	21.6%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	13,490	13,439
Mar2022 Prelim., 2021 Unemployment	650	1,046
Mar2022 Prelim., 2021 Unemployment Rate	4.6%	7.2%
2021Q4YTD, 2021 Announced Job Creation	25	25
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$3.0	\$3.0

Employment / Wages by Industry

	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	13,096	13,074	\$887	\$774
Total Government	2,081	2,060	\$967	\$825
Total Private Industry	11,015	11,014	\$871	\$765
Agriculture Forestry Fishing & Hunting	651	711	\$902	\$755
Mining	0	0	\$0	\$0
Utilities
Construction	291	300	\$1,002	\$863
Manufacturing	5,891	.	\$1,006	.
Wholesale Trade	187	162	\$1,094	\$952
Retail Trade	829	846	\$526	\$491
Transportation and Warehousing	724	757	\$1,013	\$826
Information	4	.	\$774	.
Finance and Insurance	80	102	\$858	\$768
Real Estate and Rental and Leasing	31	34	\$639	\$562
Professional and Technical Services	153	125	\$1,125	\$873
Mgt of Companies, Enterprises
Administrative and Waste Services	894	918	\$630	\$505
Educational Services	902	761	\$893	\$788
Health Care and Social Assistance	792	828	\$877	\$723
Arts, Entertainment and Recreation	.	11	.	\$324
Accommodation and Food Services	604	528	\$367	\$313
Other Services Ex. Public Admin	123	119	\$687	\$631
Public Administration	910	923	\$850	\$760
Unclassified	0	0	\$0	\$0



Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	595
2021Q4 Establishments: Manufacturing	31
2019 Est Self Employed	913

Local Retail Business

2021 Total Retail Sales (With Food/Drink) (\$mil)	\$133.6
2021 Total Retail Businesses (With Food/Drink)	136
2021 Avg Sales/Business Total (with Food/Drink)	\$981,999
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per \$100 Value	\$0.8200
FY2020-21 Annual Taxable Retail Sales (\$mil)	\$273.6
2021 Tier designation	1

Childcare

2022Q1 Licensed Child Care Facilities	25
2022Q1 Licensed Child Care Enrollment	640

Healthcare Providers

2019 Number of Physicians	23
2019 Physicians/10,000 population	6.7
2020 RNs/10,000 population	45.6
2020 Dentists/10,000 population	2.0
2020 Pharmacists/10,000 population	7.8

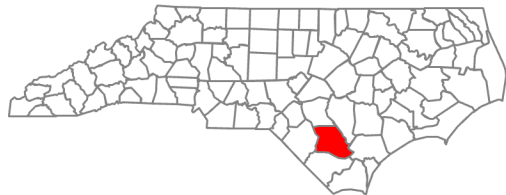
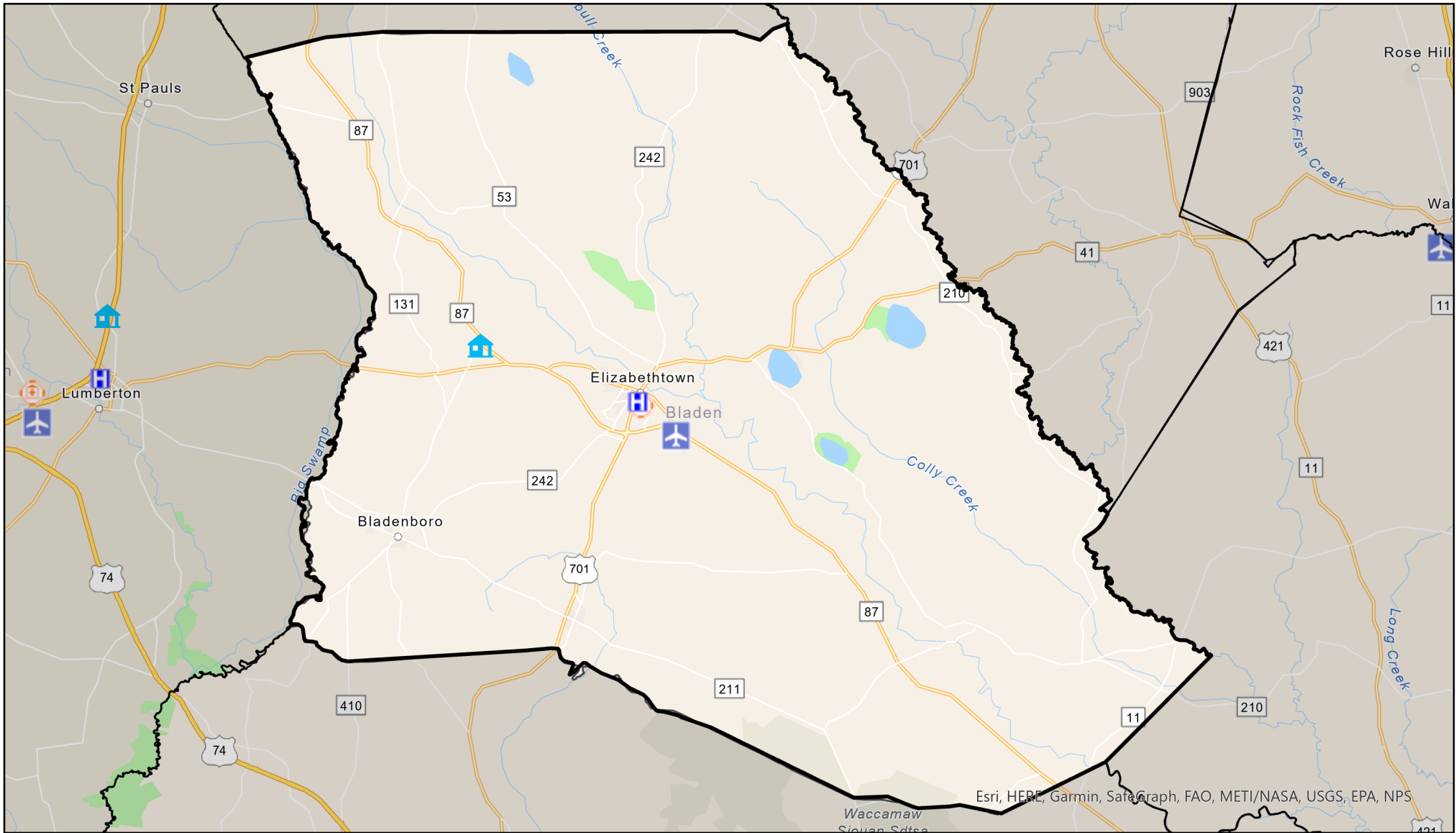
Sources:






Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

Bladen County, North Carolina



- Legend**
-  Commercial Airports
 -  Hospitals
 -  Public Universities
 -  General Aviation
 -  Public Health Departments
 -  Independent Colleges and Universities
 -  NC Ports
 -  Community Colleges
 -  Military Installations



7.5
Miles