

**County Profile**

**Avery County (NC)**

**June 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

17,633  
17,797  
18,098

**% Annual Growth**

( 0.4%)  
0.4%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

1,996  
15,801

**Urban/Rural Percent**

11.2%  
88.8%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

44  
3,467  
1,031  
2,174  
2,395  
2,562  
2,407  
3,597

**% Pop by Age**

19.7%  
5.8%  
12.3%  
13.6%  
14.5%  
13.6%  
20.4%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 22.3  
Workers Not Working at Home 6,220  
Travel Time to Work: < 10 minutes 21.7%  
Travel Time to Work: 10-14 minutes 12.7%  
Travel Time to Work: 15-19 minutes 16.0%  
Travel Time to Work: 20-24 minutes 12.2%  
Travel Time to Work: 25-29 minutes 4.4%  
Travel Time to Work: 30-34 minutes 17.7%  
Travel Time to Work: 35-44 minutes 5.8%  
Travel Time to Work: 45-59 minutes 4.2%  
Travel Time to Work: 60+ minutes 5.4%

**Workers, By Transportation**

Worker Transp, Base 6,396  
Work at Home 2.8%  
Drove Car/Truck/Van Alone 79.4%  
Carpooled Car/Truck/Van 13.4%  
Public Transportation 0.5%  
Walked 3.3%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 0.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

4,643  
1,669  
83

**Residents**

72.6%  
26.1%  
1.3%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (final)  
2015-16 Higher Education Total Enrollment (final)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

2,150  
1,094  
17.8%  
874  
5,318  
10,372  
2,601

**Pop Age 25+**

79.0%  
19.8%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	14,008	0.1%
2010 Census Total Housing	6,664	
2010 Census Total Households	13,890	
2010 Census Occupied Housing	-562	( 8.4%)
2010 Census Vacant Housing	7,226	108.4%
2016 Est Median Value of Owner Occupied Housing	\$130,900	
2016 Est Median Gross Rent	\$696	
2016 Est Owner Occupied Housing	5,117	75.7%
2016 Est Renter Occupied Housing	1,639	24.3%
2016 Est Owner Occupied Housing Vacancy	4.9%	
2016 Est Renter Occupied Housing Vacancy	20.7%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$46,516	
2016 Median Household Income (SAIPE)	\$38,098	2.6%
2015 Est Median Worker Earnings	\$21,517	
2016 Per Capita Income (BEA)	\$32,500	
2016 Est Pop, Income Below Poverty Level (SAIPE)	2,985	19.7%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Apr 2018 Prelim., 2016 Employment	7,156	7,362
Apr 2018 Prelim., 2016 Unemployment	272	335
Apr 2018 Prelim., 2016 Unemployment Rate	3.7%	4.4%
2018Q1 YTD, 2017 Announced Job Creation	.	.
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	6,716	6,852	\$641	\$603
Total Government	1,504	1,508	\$737	\$704
Total Private Industry	5,212	5,344	\$613	\$575
Agriculture Forestry Fishing & Hunting	122	101	\$626	\$606
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	396	375	\$727	\$688
Manufacturing	81	82	\$619	\$644
Wholesale Trade	112	110	\$990	\$802
Retail Trade	845	832	\$452	\$446
Transportation and Warehousing	112	120	\$899	\$805
Information	22	24	\$1,243	\$1,024
Finance and Insurance	70	73	\$1,065	\$1,130
Real Estate and Rental and Leasing	143	143	\$705	\$684
Professional and Technical Services	78	84	\$975	\$792
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	475	521	\$720	\$658
Educational Services	.	613	.	\$665
Health Care and Social Assistance	891	910	\$624	\$610
Arts, Entertainment and Recreation	600	683	\$638	\$562
Accommodation and Food Services	724	752	\$450	\$397
Other Services Ex. Public Admin	370	360	\$473	\$478
Public Administration	1,000	1,012	\$728	\$711
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q4 Establishments: Total Private Industry	552
2017Q4 Establishments: Manufacturing	13
2016 Est Self Employed	581

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$213.5
2017 Total Retail Businesses (With Food/Drink)	204
2017 Avg Sales/Business Total (with Food/Drink)	\$1,046,472
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5500
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$248.2
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	14
2018Q1 Licensed Child Care Enrollment	379

### Weather

Annual Rainfall, inches	54
Annual Snowfall, inches	36
Average Annual Temperature, F	50
Average Annual High Temperature, F	60
Average Annual Low Temperature, F	41

### Healthcare Providers

2017 Number of Physicians	24
2017 Physicians per 10,000 population	13.3
2017 RNs per 10,000 population	75.3
2017 Dentists per 10,000 population	3.3
2016 Pharmacists per 10,000 population	11.2

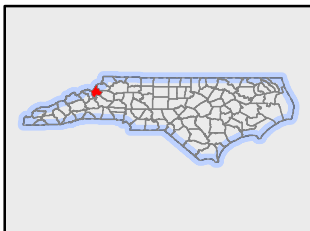
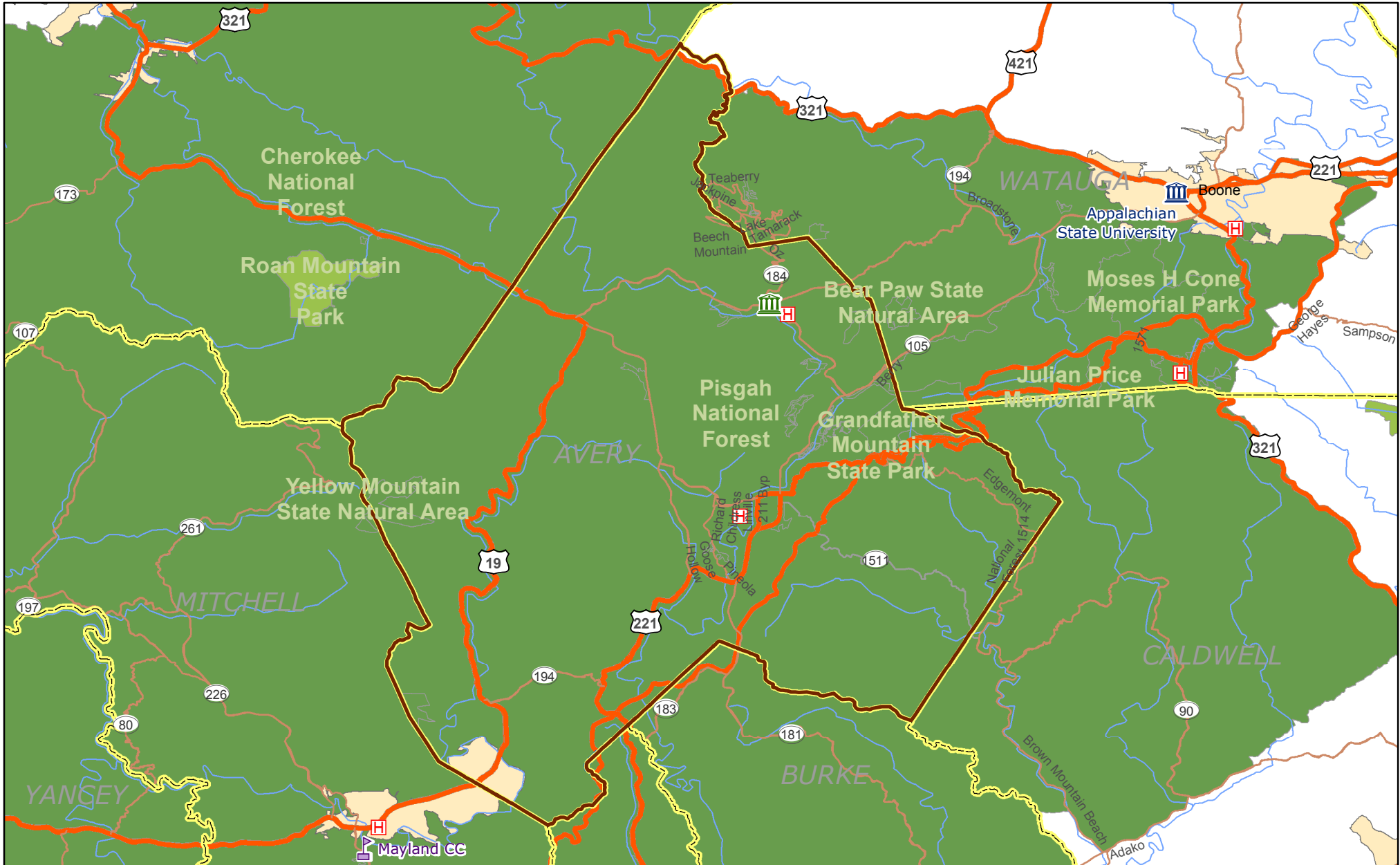
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Avery County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

