

County Profile

Ashe County (NC)

May 2022

Demographics

Population & Growth

| | Population | % Annual Growth |
|--|------------|-----------------|
| 2019 Est Population | 26,863 | 0.3% |
| 2020 Census Total Population | 26,577 | (0.3%) |
| Jul2020 NC Certified Population Estimate | 26,533 | (4.5%) |

Urban/Rural Representation

| | | Urban/Rural Percent |
|-------------------------------------|--------|---------------------|
| 2010 Census Total Population: Urban | 4,129 | 15.1% |
| 2010 Census Total Population: Rural | 23,152 | 84.9% |

Estimated Population by Age

| | | % Pop by Age |
|--------------------------|-------|--------------|
| 2019 Est Median Age | 48 | |
| 2019 Est Total Pop 0-19 | 5,251 | 19.6% |
| 2019 Est Total Pop 20-24 | 1,256 | 4.7% |
| 2019 Est Total Pop 25-34 | 2,743 | 10.2% |
| 2019 Est Total Pop 35-44 | 3,077 | 11.5% |
| 2019 Est Total Pop 45-54 | 3,620 | 13.5% |
| 2019 Est Total Pop 55-64 | 4,282 | 16.0% |
| 2019 Est Total Pop 65+ | 6,634 | 24.7% |

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time

| | |
|------------------------------------|--------|
| Avg Travel Time, Minutes | 24.9 |
| Workers Not Working at Home | 11,414 |
| Travel Time to Work: < 10 minutes | 12.2% |
| Travel Time to Work: 10-14 minutes | 18.0% |
| Travel Time to Work: 15-19 minutes | 14.8% |
| Travel Time to Work: 20-24 minutes | 11.8% |
| Travel Time to Work: 25-29 minutes | 5.8% |
| Travel Time to Work: 30-34 minutes | 17.5% |
| Travel Time to Work: 35-44 minutes | 5.3% |
| Travel Time to Work: 45-59 minutes | 7.9% |
| Travel Time to Work: 60+ minutes | 6.5% |

Workers, By Transportation

| | |
|---------------------------|--------|
| Worker Transp, Base | 12,229 |
| Work at Home | 6.7% |
| Drove Car/Truck/Van Alone | 75.5% |
| Carpooled Car/Truck/Van | 14.4% |
| Public Transportation | 0.1% |
| Walked | 1.7% |
| Bicycle | 0.0% |
| Taxi, Motorcycle, Other | 1.7% |

Place of Work

| | |
|---|--|
| Worked in State/County of Residence | |
| Worked in State/Outside County of Residence | |
| Worked Outside State of Residence | |

Commuters

| |
|-------|
| 9,196 |
| 2,800 |
| 245 |

Residents

| |
|-------|
| 75.2% |
| 22.9% |
| 2.0% |

Education

| | | Pop Age 25+ |
|--|--------|-------------|
| 2020-21 Kindergarten-12th Enrollment | 2,767 | |
| 2020 Average SAT score (1600 scale) | 1,098 | |
| 2020 Percent of Graduates taking SAT | 29.2% | |
| 2019-20 (Provisional) Higher Education Completions | . | |
| 2019-20 (Provisional) Higher Education Enrollment | . | |
| 2019 Est Education Attainment age 25+, At Least High School Graduate | 17,328 | 85.1% |
| 2019 Est Education Attainment age 25+, At Least Bachelor's Degree | 4,002 | 19.7% |

Housing

| | | % Ann Growth or % Total |
|--|-----------|-------------------------|
| 2020 Census Total Housing Units, % annual growth | 16,935 | (0.2%) |
| 2020 Census Occupied Housing, % of total | 11,708 | 69.1% |
| 2020 Census Vacant Housing, % of total | 5,227 | 30.9% |
| 2019 Est Median Value of Owner Occupied Housing | \$153,200 | |
| 2019 Est Median Gross Rent | \$634 | |
| 2019 Est Owner Occupied Housing, % of total | 9,056 | 75.9% |
| 2019 Est Renter Occupied Housing, % of total | 2,882 | 24.1% |
| 2019 Est % Owner Occupied Vacancy Rate | 1.8% | |
| 2019 Est % Renter Occupied Vacancy Rate | 6.0% | |

Income

| | | % Ann Growth or % Pov |
|--|----------|-----------------------|
| 2019 Est Median Family Income | \$53,859 | |
| 2020 Median Household Income (SAIPE) | \$44,543 | 7.2% |
| 2019 Est Median Worker Earnings | \$26,694 | |
| 2020 Per Capita Income (BEA) | \$39,612 | |
| 2020 Est Pop, Income Below Poverty (SAIPE) | 3,913 | 14.5% |

Employment / Unemployment

| | Currently | 2021 Annual |
|---|-----------|-------------|
| Mar2022 Prelim., 2021 Employment | 12,286 | 11,878 |
| Mar2022 Prelim., 2021 Unemployment | 382 | 786 |
| Mar2022 Prelim., 2021 Unemployment Rate | 3.0% | 6.2% |
| 2021Q4YTD, 2021 Announced Job Creation | . | . |
| 2021Q4YTD, 2021 Total Announced Investments (\$mil) | . | . |

Employment / Wages by Industry

| | 2021Q4 Employment | 2021 Employment | 2021Q4 Avg Weekly Wage | 2021 Avg Weekly Wage |
|--|----------------------|--------------------|---------------------------|-------------------------|
| Total All Industries | 7,385 | 7,026 | \$857 | \$737 |
| Total Government | 1,132 | 1,070 | \$870 | \$784 |
| Total Private Industry | 6,253 | 5,956 | \$854 | \$729 |
| Agriculture Forestry Fishing & Hunting | . | 134 | . | \$609 |
| Mining | . | . | . | . |
| Utilities | . | . | . | . |
| Construction | 785 | 729 | \$1,651 | \$1,125 |
| Manufacturing | 891 | 905 | \$888 | \$782 |
| Wholesale Trade | 422 | 392 | \$1,140 | \$1,080 |
| Retail Trade | 1,205 | 1,106 | \$547 | \$507 |
| Transportation and Warehousing | 89 | 97 | \$948 | \$724 |
| Information | 84 | 82 | \$766 | \$699 |
| Finance and Insurance | 176 | 178 | \$1,400 | \$1,166 |
| Real Estate and Rental and Leasing | 74 | 63 | \$592 | \$575 |
| Professional and Technical Services | 102 | 99 | \$1,163 | \$1,020 |
| Mgt of Companies, Enterprises | 135 | 139 | \$1,169 | \$1,148 |
| Administrative and Waste Services | 191 | 165 | \$598 | \$532 |
| Educational Services | . | 503 | . | \$820 |
| Health Care and Social Assistance | 1,085 | 1,047 | \$774 | \$713 |
| Arts, Entertainment and Recreation | 48 | 54 | \$590 | \$498 |
| Accommodation and Food Services | 714 | 671 | \$361 | \$291 |
| Other Services Ex. Public Admin | 171 | 158 | \$649 | \$567 |
| Public Administration | 460 | 449 | \$852 | \$731 |
| Unclassified | 0 | 0 | \$0 | \$0 |



Commercial/Retail/Industrial

Local Business

| | |
|---|-------|
| 2021Q4 Available Industrial Buildings | . |
| 2021Q4 Establishments: Total Private Industry | 659 |
| 2021Q4 Establishments: Manufacturing | 23 |
| 2019 Est Self Employed | 1,134 |

Local Retail Business

| | |
|---|-------------|
| 2021 Total Retail Sales (With Food/Drink) (\$mil) | \$231.4 |
| 2021 Total Retail Businesses (With Food/Drink) | 172 |
| 2021 Avg Sales/Business Total (with Food/Drink) | \$1,345,509 |
| 2021Q4 Available Commercial Buildings (if County reports) | . |

Quality of Life

Taxes

| | |
|---|----------|
| FY2021-22 Property Tax Rate per \$100 Value | \$0.5100 |
| FY2020-21 Annual Taxable Retail Sales (\$mil) | \$375.2 |
| 2021 Tier designation | 2 |

Childcare

| | |
|---------------------------------------|-----|
| 2022Q1 Licensed Child Care Facilities | 7 |
| 2022Q1 Licensed Child Care Enrollment | 416 |

Healthcare Providers

| | |
|------------------------------------|------|
| 2019 Number of Physicians | 29 |
| 2019 Physicians/10,000 population | 10.4 |
| 2020 RNs/10,000 population | 55.4 |
| 2020 Dentists/10,000 population | 2.8 |
| 2020 Pharmacists/10,000 population | 8.5 |

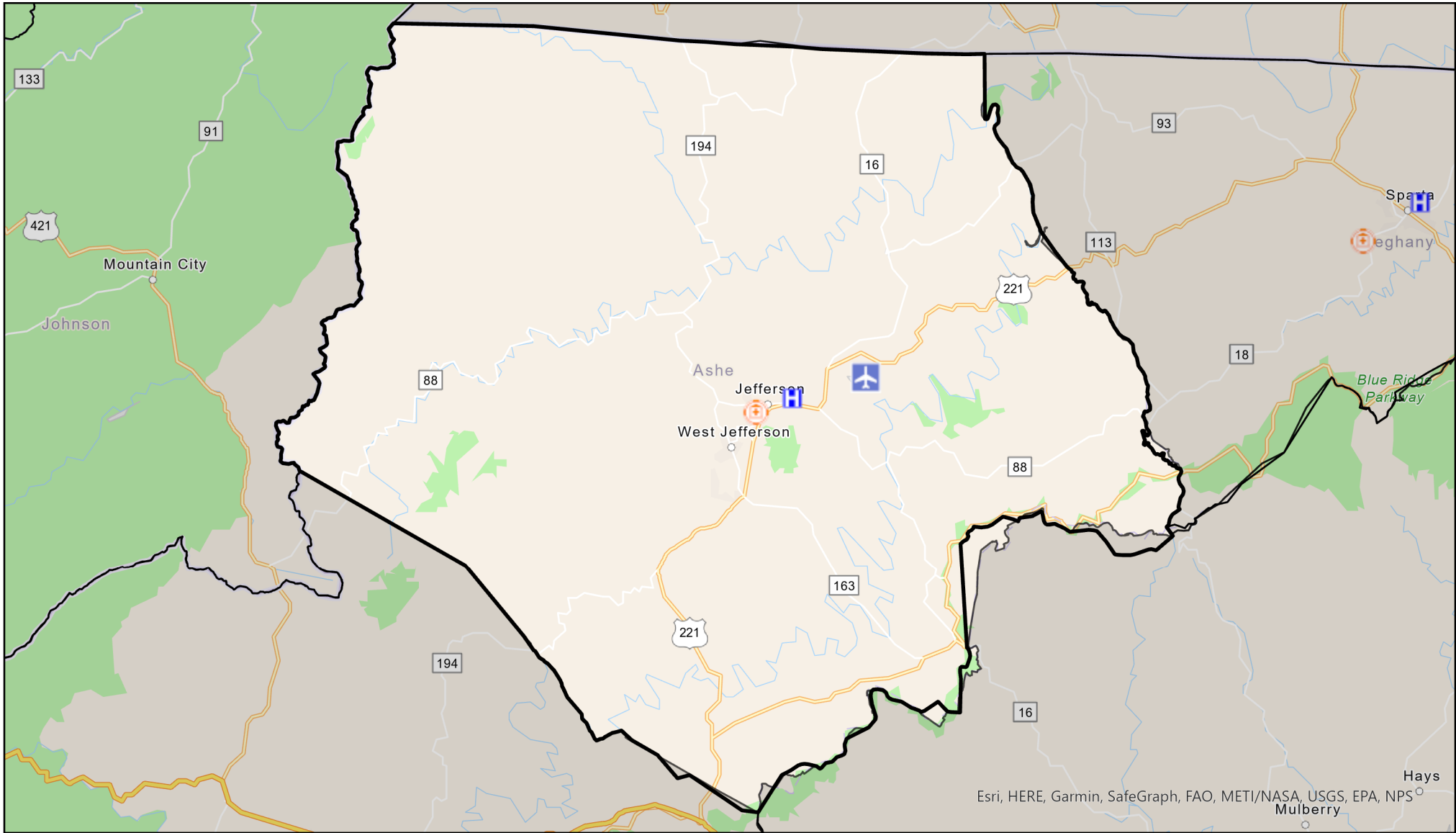
Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.









Ashe County, North Carolina



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS
Mulberry



Legend

- | | | |
|---|---|---|
|  Commercial Airports |  Hospitals |  Public Universities |
|  General Aviation |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports |  Community Colleges |  Military Installations |



5 Miles