

**County Profile**

**Ashe County (NC)**

**July 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

26,992  
27,281  
27,344

**% Annual Growth**

( 0.5%)  
1.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

4,129  
23,152

**Urban/Rural Percent**

15.1%  
84.9%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

47  
5,464  
1,297  
2,892  
3,127  
3,802  
4,228  
6,182

**% Pop by Age**

20.3%  
4.8%  
10.7%  
11.6%  
14.1%  
15.7%  
22.9%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 26.8  
Workers Not Working at Home 11,042  
Travel Time to Work: < 10 minutes 12.0%  
Travel Time to Work: 10-14 minutes 15.6%  
Travel Time to Work: 15-19 minutes 16.3%  
Travel Time to Work: 20-24 minutes 11.9%  
Travel Time to Work: 25-29 minutes 4.8%  
Travel Time to Work: 30-34 minutes 15.2%  
Travel Time to Work: 35-44 minutes 6.7%  
Travel Time to Work: 45-59 minutes 8.2%  
Travel Time to Work: 60+ minutes 9.4%

**Workers, By Transportation**

Worker Transp, Base 11,415  
Work at Home 3.3%  
Drove Car/Truck/Van Alone 78.8%  
Carpooled Car/Truck/Van 14.8%  
Public Transportation 0.2%  
Walked 1.6%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 1.4%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

7,888  
3,196  
331

**Residents**

69.1%  
28.0%  
2.9%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2015-16 Higher Education Completions (provisional)  
2015-16 Higher Education Total Enrollment (provisional)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

2,981  
1,100  
39.7%  
. .  
16,854  
3,951

**Pop Age 25+**

83.3%  
19.5%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	17,420	( 0.1%)
2010 Census Total Housing	11,755	
2010 Census Total Households	17,342	
2010 Census Occupied Housing	6,168	52.5%
2010 Census Vacant Housing	5,587	47.5%
2016 Est Median Value of Owner Occupied Housing	\$143,700	
2016 Est Median Gross Rent	\$636	
2016 Est Owner Occupied Housing	8,806	74.0%
2016 Est Renter Occupied Housing	3,099	26.0%
2016 Est Owner Occupied Housing Vacancy	2.7%	
2016 Est Renter Occupied Housing Vacancy	8.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$47,509	
2016 Median Household Income (SAIPE)	\$39,709	12.7%
2015 Est Median Worker Earnings	\$22,254	
2016 Per Capita Income (BEA)	\$32,934	
2016 Est Pop, Income Below Poverty Level (SAIPE)	4,307	16.1%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
May 2018 Prelim., 2017 Employment	12,498	12,178
May 2018 Prelim., 2017 Unemployment	431	531
May 2018 Prelim., 2017 Unemployment Rate	3.3%	4.2%
2018Q1 YTD, 2017 Announced Job Creation	15	15
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	\$2.3	\$2.6

### Employment / Wages by Industry

	<b>2017Q4 Employment</b>	<b>2017 Annual Employment</b>	<b>2017Q4 Avg Weekly Wage</b>	<b>2017 Avg Weekly Wage</b>
Total All Industries	7,377	7,163	\$712	\$661
Total Government	1,197	1,125	\$736	\$699
Total Private Industry	6,180	6,038	\$708	\$654
Agriculture Forestry Fishing & Hunting	221	167	\$580	\$576
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	700	689	\$1,214	\$958
Manufacturing	837	834	\$800	\$749
Wholesale Trade	426	406	\$1,044	\$1,049
Retail Trade	1,179	1,146	\$439	\$429
Transportation and Warehousing	116	.	\$715	.
Information	86	87	\$678	\$654
Finance and Insurance	173	180	\$1,062	\$940
Real Estate and Rental and Leasing	111	79	\$1,381	\$839
Professional and Technical Services	71	71	\$741	\$674
Mgt of Companies, Enterprises	163	171	\$1,061	\$1,053
Administrative and Waste Services	157	159	\$435	\$445
Educational Services	621	.	\$771	.
Health Care and Social Assistance	1,070	1,075	\$679	\$672
Arts, Entertainment and Recreation	.	.	.	.
Accommodation and Food Services	695	682	\$266	\$262
Other Services Ex. Public Admin	185	188	\$493	\$469
Public Administration	469	465	\$673	\$649
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q4 Establishments: Total Private Industry	600
2017Q4 Establishments: Manufacturing	22
2016 Est Self Employed	1,329

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$327.3
2017 Total Retail Businesses (With Food/Drink)	265
2017 Avg Sales/Business Total (with Food/Drink)	\$1,235,162
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.4430
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$253.7
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	13
2018Q1 Licensed Child Care Enrollment	768

### Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	24
Average Annual Temperature, F	50
Average Annual High Temperature, F	62
Average Annual Low Temperature, F	37

### Healthcare Providers

2017 Number of Physicians	29
2017 Physicians per 10,000 population	10.7
2017 RNs per 10,000 population	59.9
2017 Dentists per 10,000 population	3.7
2016 Pharmacists per 10,000 population	8.4

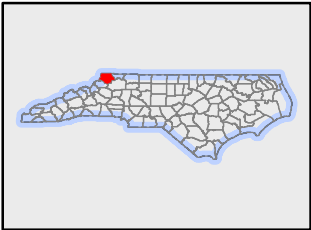
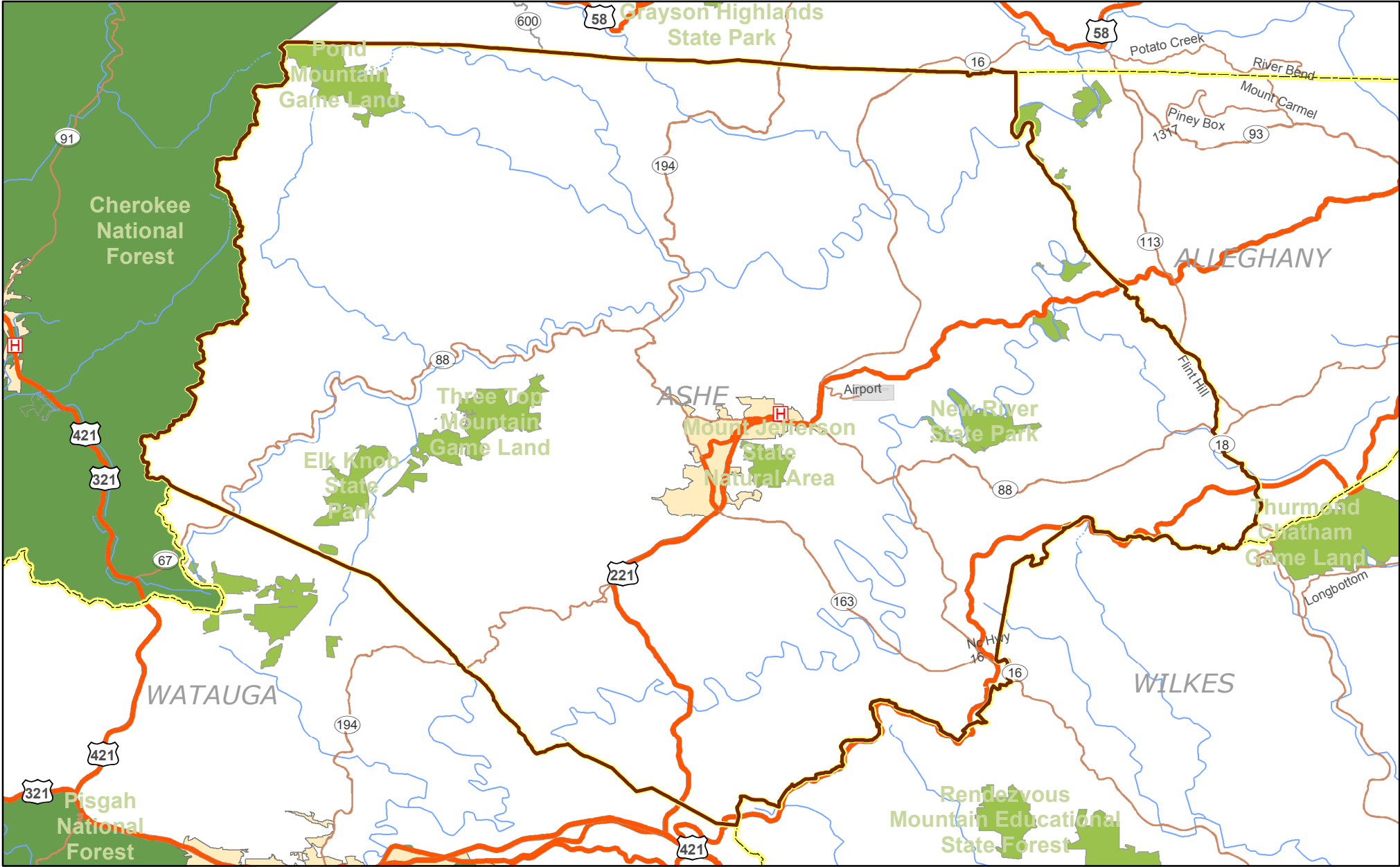
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Ashe County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

