

**Regional Profile**

**Eastern Carolina Council**

**May 2022**

**Demographics**

**Population**

2019 Est Total Population, % Ch Prior Yr  
2020 Census Total Population, Annual % Ch  
Jul2020 NC Certified Population Estimate

**Population**

649,284  
636,051  
636,215

**% Annual Growth**

( 0.1%)  
0.0%

**Urban/Rural Representation**

2010 Census Urban Population  
2010 Census Rural Population

356,913  
276,115

**% Urban Rural**

56.4%  
43.6%

**Est Population by Age**

2019 Est Pop 0-19  
2019 Est Pop 20-24  
2019 Est Pop 25-34  
2019 Est Pop 35-44  
2019 Est Pop 45-54  
2019 Est Pop 55-64  
2019 Est Pop 60+

165,472  
65,643  
91,311  
71,717  
71,671  
79,456  
104,014

**% by Age**

25.5%  
10.1%  
14.1%  
11.0%  
11.0%  
12.2%  
16.0%

**Commuters, Workers Age 16 and Over, 2019 ACS Est**

**Workers, % Travel Time**

Avg Travel Time, Minutes 24.5  
Workers Not Working at Home 282,481  
Travel Time to Work: < 10 minutes 18.8%  
Travel Time to Work: 10-15 minutes 16.4%  
Travel Time to Work: 15-19 minutes 16.4%  
Travel Time to Work: 20-24 minutes 14.1%  
Travel Time to Work: 25-29 minutes 6.1%  
Travel Time to Work: 30-34 minutes 11.7%  
Travel Time to Work: 35-44 minutes 5.3%  
Travel Time to Work: 45-59 minutes 5.7%  
Travel Time to Work: 60+ minutes 5.6%

**Workers, % Transportation**

Worker Transp, Base 293,344  
Work at Home 3.7%  
Drove Car/Truck/Van Alone 78.0%  
Carpooled Car/Truck/Van 12.5%  
Bike 0.3%  
Walked 3.9%  
Taxi, Motorcycle, Other 1.2%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

22,757,339  
63,000  
2,924

**% Residents**

77.6%  
21.5%  
1.0%

**Education**

2020-21 Kindergarten-12th Enrollment  
2020 Students taking SAT  
2019-20 Higher Education Completions, Provisional  
2019-20 Higher Education Enrollment, Provisional  
2019 Est Education Attainment, At least High School Grad and %  
2019 Est Education Attainment, At Least Bachelors Degree and %

87,322  
1,507  
7,178  
25,724  
360,658  
86,964

**Pop Age 25+**

28.4%  
86.2%  
20.8%

**Housing**

		<b>Percent</b>
2020 Census Housing Units	304,257	
2020 Occupied Housing, % of total	244,792	80.5%
2020 Vacant Housing, % of total	59,465	19.5%
2019 Est Owner Occupied Housing and %	152,805	62.4%
2019 Est Owner Occupied Housing Vacancy	2.7%	
2019 Est Renter Occupied Housing and %	92,144	37.6%
2019 Est Renter Occupied Housing Vacancy	7.0%	

### Income

		<b>Percent</b>
2019 Est Average Family Income, % Growth	\$74,469	4.8%
2019 Est Average Household Income, % Growth	\$64,027	4.7%
2020 Per Capita Income (BEA)	\$44,461	
2020 Est Pop Below Poverty (SAIPE), % Below Poverty	86,861	

### Employment / Unemployment

	<b>Currently</b>	<b>2021 Annual</b>
Mar2022 prelim, 2021 Employment	252,191	241,428
Mar2022 prelim, 2021 Unemployment	9,366	16,723
Mar2022 prelim, 2021 Unemployment Rate	3.6%	6.5%
2021Q4YTD, 2021 Announced Job Creation	2,049	2,049
2021Q4YTD, 2021 Total Announced Investments (\$mil)	\$184.7	\$184.7

### Employment / Wages by Industry

	<b>2021Q4 Employment</b>	<b>2021 Annual Employment</b>	<b>2021Q4 Avg Weekly Wage</b>	<b>2021 Avg Weekly Wage</b>
Total All Industries	212,152	204,456	\$923	\$797
Total Government	52,049	51,858	\$1,082	\$950
Total Private Industry	160,103	152,598	\$871	\$746
Agriculture Forestry Fishing & Hunting	2,619	4,443	\$857	\$731
Mining	97	79	\$1,297	\$976
Utilities	473	938	\$1,629	\$1,513
Construction	10,411	10,018	\$1,147	\$922
Manufacturing	25,369	25,209	\$1,034	\$885
Wholesale Trade	3,958	3,917	\$1,296	\$1,057
Retail Trade	32,829	31,760	\$635	\$559
Transportation and Warehousing	6,258	5,487	\$1,120	\$970
Information	914	799	\$1,008	\$944
Finance and Insurance	3,651	3,745	\$1,365	\$1,241
Real Estate and Rental and Leasing	2,543	2,378	\$1,054	\$866
Professional and Technical Services	7,095	6,251	\$1,341	\$1,142
Management of Companies and Enterprises	1,894	1,868	\$1,556	\$1,449
Administrative and Waste Services	10,335	9,198	\$725	\$635
Educational Services	18,002	16,692	\$945	\$824
Health Care and Social Assistance	31,069	31,234	\$1,109	\$908
Arts, Entertainment and Recreation	2,326	1,751	\$477	\$419
Accommodation and Food Services	24,099	21,759	\$395	\$339
Other Services Ex. Public Admin	4,919	4,619	\$693	\$604
Public Administration	20,795	21,358	\$1,195	\$1,058
Unclassified	0	0		

### Commercial/Retail/Industrial

#### Local Businesses

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	13,856
2021Q4 Establishments: Manufacturing	390
2019 Est Self Employed	16,046

#### Local Retail Business

2021 Retail Sales (With Food/Drink) (\$mil)	\$6,129.4
2021 Retail Businesses (With Food/Drink)	4,360
2021 Avg Sales/Business Total (with Food/Drink)	\$1,405,827
2021Q4 Available Commercial Buildings (if reported)	

## Quality of Life

### Taxes

FY2021-22 Maximum Property Tax Rate per \$100 Value	\$0.8450
FY2021-22 Minimum Property Tax Rate per \$100 Value	\$0.3300
FY2020-21 Total Annual Taxable Retail Sales (\$mil)	\$9,083

### Childcare

2022Q1 Licensed Child Care Facilities	322
2022Q1 Licensed Child Care Enrollment	12,116

### Healthcare Providers

2019 Number of Physicians	930
2019 Physicians per 10,000 population	14
2020 RNs per 10,000 population	74
2020 Dentists per 10,000 population	4
2020 Pharmacists per 10,000 population	7

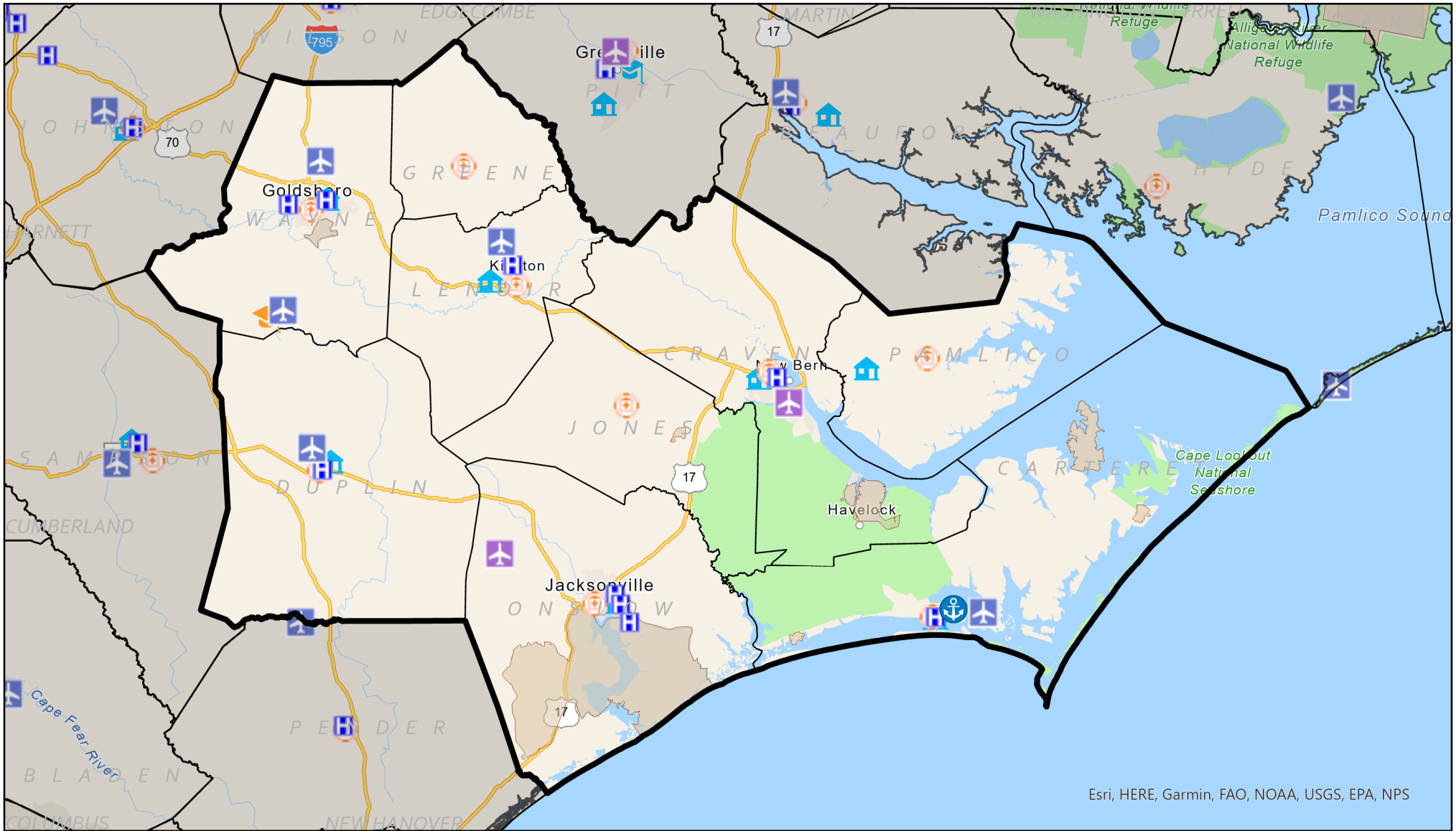
### Sources:

Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <https://d4.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <https://d4.nccommerce.com/>.

### Notes:

Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <https://d4.nccommerce.com/>.

# Eastern Carolina Council



Esri, HERE, Garmin, FAO, NOAA, USGS, EPA, NPS



## Legend

- |                     |                           |                                       |
|---------------------|---------------------------|---------------------------------------|
| Commercial Airports | Hospitals                 | Public Universities                   |
| General Aviation    | Public Health Departments | Independent Colleges and Universities |
| NC Ports            | Community Colleges        | Military Installations                |



10 Miles