

## Regional Profile

## Centralina COG

February 2021

## Demographics

## Population

2019 Est Total Population, % Ch Prior Yr  
 2010 Census Total Population, % Ch 2000 Census  
 Jul2019 NC Certified Population Estimate

## Population

2,216,657  
 1,968,680  
 2,270,253

## % Annual Growth

1.7%  
 2.8%

## Urban/Rural Representation

2010 Census Urban Population  
 2010 Census Rural Population

1,610,123  
 358,557

## % Urban Rural

81.8%  
 18.2%

## Est Population by Age

2019 Est Pop 0-19  
 2019 Est Pop 20-24  
 2019 Est Pop 25-34  
 2019 Est Pop 35-44  
 2019 Est Pop 45-54  
 2019 Est Pop 55-64  
 2019 Est Pop 60+

585,762  
 136,594  
 316,344  
 307,974  
 316,562  
 264,502  
 288,919

## % by Age

26.4%  
 6.2%  
 14.3%  
 13.9%  
 14.3%  
 11.9%  
 13.0%

## Commuters, Workers Age 16 and Over, 2019 ACS Est

## Workers, % Travel Time

Avg Travel Time, Minutes 27.4  
 Workers Not Working at Home 1,021,860  
 Travel Time to Work: < 10 minutes 9.5%  
 Travel Time to Work: 10-15 minutes 12.2%  
 Travel Time to Work: 15-19 minutes 15.1%  
 Travel Time to Work: 20-24 minutes 15.4%  
 Travel Time to Work: 25-29 minutes 7.7%  
 Travel Time to Work: 30-34 minutes 15.5%  
 Travel Time to Work: 35-44 minutes 8.2%  
 Travel Time to Work: 45-59 minutes 9.2%  
 Travel Time to Work: 60+ minutes 7.2%

## Workers, % Transportation

Worker Transp, Base 1,095,251  
 Work at Home 6.7%  
 Drove Car/Truck/Van Alone 80.1%  
 Carpooled Car/Truck/Van 8.9%  
 Bike 0.1%  
 Walked 1.4%  
 Taxi, Motorcycle, Other 1.1%

## Place of Work

Worked in State/County of Residence  
 Worked in State/Outside County of Residence  
 Worked Outside State of Residence

## Commuters

78,152,766  
 268,893  
 44,780

## % Residents

71.4%  
 24.6%  
 4.1%

## Education

2019-20 Kindergarten-12th Enrollment  
 2020 Students taking SAT  
 2018-19 Higher Education Completions, Provisional  
 2018-19 Higher Education Enrollment, Provisional  
 2019 Est Education Attainment, At least High School Grad and %  
 2019 Est Education Attainment, At Least Bachelors Degree and %

354,468  
 11,984  
 23,591  
 115,544  
 1,328,334  
 530,987

## Pop Age 25+

59.1%  
  
  
  
 88.9%  
 35.5%

## Housing

2010 Census Housing Units  
 2010 Census Households  
 2019 Est Occupied Housing, % of total  
 2019 Est Vacant Housing, % of total  
 2019 Est Owner Occupied Housing and %  
 2019 Est Owner Occupied Housing Vacancy  
 2019 Est Renter Occupied Housing and %  
 2019 Est Renter Occupied Housing Vacancy

753,652  
 833,554  
 828,375  
 81,447  
 533,524  
 1.5%  
 294,851  
 5.9%

## Percent

0.9%  
 0.1%  
 64.4%  
  
 35.6%

## Income

		Percent
2019 Est Average Family Income	\$100,741	0.0%
2019 Est Average Household Income	\$85,926	0.0%
2019 Per Capita Income (BEA)	\$54,521	
2019 Est Pop Below Poverty (SAIPE)	225,674	10.0%

## Employment / Unemployment

	Currently	2019 Annual
DEC2020 prelim, 2019 Employment	1,125,941	1,171,180
DEC2020 prelim, 2019 Unemployment	70,808	44,383
DEC2020 prelim, 2019 Unemployment Rate	5.9%	3.7%
2020Q3YTD, 2019 Announced Job Creation	5,438	6,847
2020Q3YTD, 2019 Total Announced Investments (\$mil)	\$1,857.1	\$787.2

### Employment / Wages by Industry

	2020Q2 Employment	2019 Annual Employment	2020Q2 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	1,013,535	1,107,162	\$1,171	\$1,155
Total Government	133,606	136,612	\$1,136	\$1,100
Total Private Industry	879,929	970,550	\$1,176	\$1,163
Agriculture Forestry Fishing & Hunting	2,228	3,365	\$783	\$815
Mining	292	471	\$985	\$1,154
Utilities	3,407	3,053	\$1,701	\$1,995
Construction	61,944	62,553	\$1,183	\$1,210
Manufacturing	86,357	97,282	\$1,133	\$1,187
Wholesale Trade	51,184	53,665	\$1,390	\$1,417
Retail Trade	103,667	116,817	\$639	\$609
Transportation and Warehousing	61,957	58,105	\$1,033	\$1,081
Information	21,371	21,919	\$1,671	\$1,617
Finance and Insurance	84,040	77,976	\$2,167	\$2,415
Real Estate and Rental and Leasing	16,600	17,796	\$1,242	\$1,291
Professional and Technical Services	69,637	70,141	\$1,657	\$1,684
Management of Companies and Enterprises	31,882	39,055	\$2,175	\$2,522
Administrative and Waste Services	75,643	86,071	\$854	\$813
Educational Services	63,444	68,046	\$897	\$837
Health Care and Social Assistance	123,285	132,092	\$1,133	\$1,127
Arts, Entertainment and Recreation	17,947	25,448	\$1,070	\$929
Accommodation and Food Services	68,964	104,761	\$381	\$393
Other Services Ex. Public Admin	23,779	28,776	\$808	\$780
Public Administration	37,904	38,572	\$1,132	\$1,059
Unclassified	0	0	.	.

## Commercial/Retail/Industrial

### Local Businesses

2020Q4 Available Industrial Buildings	252
2020Q2 Establishments: Total Private Industry	68,737
2020Q2 Establishments: Manufacturing	2,479
2019 Est Self Employed	55,936

### Local Retail Business

2020 Retail Sales (With Food/Drink) (\$mil)	\$28,542.3
2020 Retail Businesses (With Food/Drink)	16,652
2020 Avg Sales/Business Total (with Food/Drink)	\$1,714,046
2020Q4 Available Commercial Buildings (if reported)	480

## Quality of Life

**Taxes**

FY2020-21 Maximum Property Tax Rate per \$100 Value	\$0.8300
FY2020-21 Minimum Property Tax Rate per \$100 Value	\$0.5375
FY2019-20 Total Annual Taxable Retail Sales (\$mil)	\$38,450

**Childcare**

2020Q4 Licensed Child Care Facilities	1,055
2020Q4 Licensed Child Care Enrollment	50,431

**Healthcare Providers**

2019 Number of Physicians	5,475
2019 Physicians per 10,000 population	24
2019 RNs per 10,000 population	93
2019 Dentists per 10,000 population	6
2017 Pharmacists per 10,000 population	11

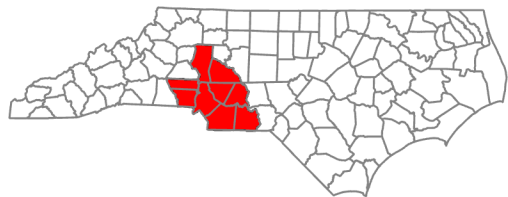
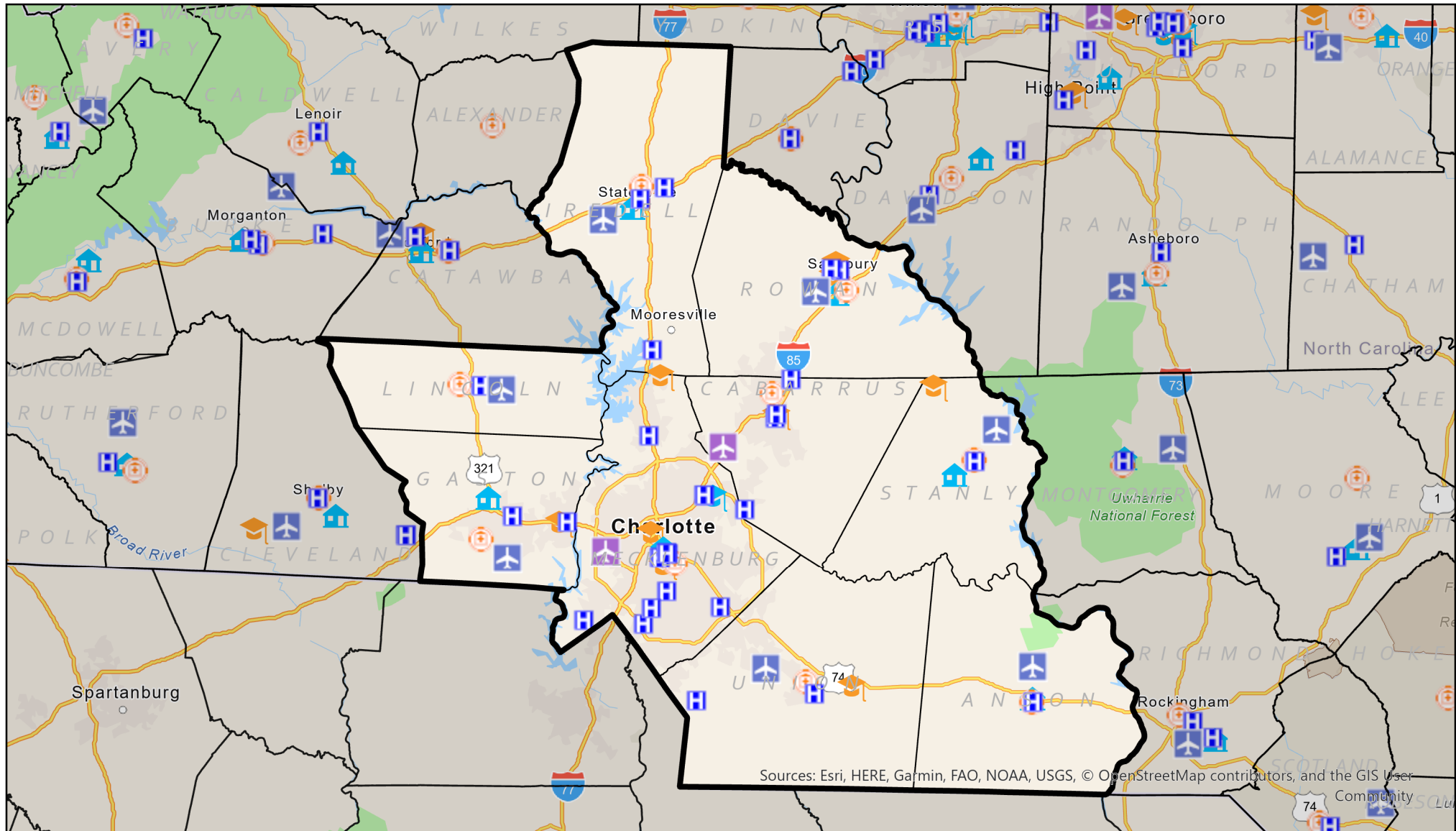
**Sources:**

Census (2010, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <http://accessnc.nccommerce.com/index.html>.






**Notes:**

Data are the latest available at the date the profile was prepared. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <http://accessnc.nccommerce.com/index.html>.

# Centralina COG



## Legend

- |   |   |   |
|---|---|---|
|  Commercial Airports |  Hospitals                 |  Public Universities                   |
|  General Aviation    |  Public Health Departments |  Independent Colleges and Universities |
|  NC Ports            |  Community Colleges        |  Military Installations                |



20  
Miles