

## Regional Profile

## High Country COG

February 2021

## Demographics

## Population

2019 Est Total Population, % Ch Prior Yr  
 2010 Census Total Population, % Ch 2000 Census  
 Jul2019 NC Certified Population Estimate

## Population

211,535  
 210,049  
 218,372

## % Annual Growth

0.5%  
 0.8%

## Urban/Rural Representation

2010 Census Urban Population  
 2010 Census Rural Population

50,459  
 159,590

## % Urban Rural

24.0%  
 76.0%

## Est Population by Age

2019 Est Pop 0-19  
 2019 Est Pop 20-24  
 2019 Est Pop 25-34  
 2019 Est Pop 35-44  
 2019 Est Pop 45-54  
 2019 Est Pop 55-64  
 2019 Est Pop 60+

45,852  
 18,223  
 22,718  
 22,866  
 27,262  
 30,237  
 44,377

## % by Age

21.7%  
 8.6%  
 10.7%  
 10.8%  
 12.9%  
 14.3%  
 21.0%

## Commuters, Workers Age 16 and Over, 2019 ACS Est

## Workers, % Travel Time

Avg Travel Time, Minutes 23.9  
 Workers Not Working at Home 86,163  
 Travel Time to Work: < 10 minutes 16.1%  
 Travel Time to Work: 10-15 minutes 17.9%  
 Travel Time to Work: 15-19 minutes 18.1%  
 Travel Time to Work: 20-24 minutes 12.9%  
 Travel Time to Work: 25-29 minutes 5.4%  
 Travel Time to Work: 30-34 minutes 11.4%  
 Travel Time to Work: 35-44 minutes 4.6%  
 Travel Time to Work: 45-59 minutes 6.3%  
 Travel Time to Work: 60+ minutes 7.4%

## Workers, % Transportation

Worker Transp, Base 90,872  
 Work at Home 5.2%  
 Drove Car/Truck/Van Alone 79.8%  
 Carpooled Car/Truck/Van 10.6%  
 Bike 0.1%  
 Walked 2.7%  
 Taxi, Motorcycle, Other 0.9%

## Place of Work

Worked in State/County of Residence  
 Worked in State/Outside County of Residence  
 Worked Outside State of Residence

## Commuters

6,938,424  
 19,923  
 1,577

## % Residents

76.4%  
 21.9%  
 1.7%

## Education

2019-20 Kindergarten-12th Enrollment  
 2020 Students taking SAT  
 2018-19 Higher Education Completions, Provisional  
 2018-19 Higher Education Enrollment, Provisional  
 2019 Est Education Attainment, At least High School Grad and %  
 2019 Est Education Attainment, At Least Bachelors Degree and %

29,585  
 380  
 6,673  
 26,585  
 123,935  
 34,374

## Pop Age 25+

32.6%  
  
  
  
 84.0%  
 23.3%

## Housing

2010 Census Housing Units  
 2010 Census Households  
 2019 Est Occupied Housing, % of total  
 2019 Est Vacant Housing, % of total  
 2019 Est Owner Occupied Housing and %  
 2019 Est Owner Occupied Housing Vacancy  
 2019 Est Renter Occupied Housing and %  
 2019 Est Renter Occupied Housing Vacancy

86,289  
 124,273  
 87,093  
 40,490  
 62,617  
 3.1%  
 24,476  
 9.6%

## Percent

0.7%  
 0.3%  
 71.9%  
  
 28.1%

## Income

|                                    |          | Percent |
|------------------------------------|----------|---------|
| 2019 Est Average Family Income     | \$69,293 | 0.0%    |
| 2019 Est Average Household Income  | \$56,762 | 0.0%    |
| 2019 Per Capita Income (BEA)       | \$37,585 |         |
| 2019 Est Pop Below Poverty (SAIPE) | 34,027   | 16.7%   |

## Employment / Unemployment

|   | Currently | 2019 Annual |
|---|-----------|-------------|
| DEC2020 prelim, 2019 Employment                     | 96,886    | 94,727      |
| DEC2020 prelim, 2019 Unemployment                   | 5,137     | 3,805       |
| DEC2020 prelim, 2019 Unemployment Rate              | 5.0%      | 3.9%        |
| 2020Q3YTD, 2019 Announced Job Creation              | .         | 179         |
| 2020Q3YTD, 2019 Total Announced Investments (\$mil) | .         | \$98.5      |

### Employment / Wages by Industry

|   | 2020Q2<br>Employment | 2019 Annual<br>Employment | 2020Q2 Avg<br>Weekly Wage | 2019 Avg<br>Weekly Wage |
|---|----------------------|---------------------------|---------------------------|-------------------------|
| Total All Industries                    | 62,927               | 71,750                    | \$749                     | \$713                   |
| Total Government                        | 12,931               | 13,867                    | \$885                     | \$828                   |
| Total Private Industry                  | 49,996               | 57,883                    | \$713                     | \$685                   |
| Agriculture Forestry Fishing & Hunting  | 591                  | 428                       | \$682                     | \$596                   |
| Mining                                  | 501                  | 506                       | \$1,237                   | \$1,490                 |
| Utilities                               | 56                   | 15                        | \$1,228                   | \$1,701                 |
| Construction                            | 3,529                | 3,516                     | \$827                     | \$850                   |
| Manufacturing                           | 7,616                | 7,948                     | \$759                     | \$806                   |
| Wholesale Trade                         | 1,637                | 2,109                     | \$1,106                   | \$1,022                 |
| Retail Trade                            | 9,466                | 10,053                    | \$506                     | \$482                   |
| Transportation and Warehousing          | 1,197                | 1,560                     | \$886                     | \$838                   |
| Information                             | 647                  | 685                       | \$907                     | \$812                   |
| Finance and Insurance                   | 1,142                | 1,138                     | \$1,177                   | \$1,090                 |
| Real Estate and Rental and Leasing      | 906                  | 1,077                     | \$704                     | \$683                   |
| Professional and Technical Services     | 1,618                | 1,577                     | \$951                     | \$908                   |
| Management of Companies and Enterprises | 446                  | 1,891                     | \$1,230                   | \$1,069                 |
| Administrative and Waste Services       | 2,024                | 2,430                     | \$632                     | \$675                   |
| Educational Services                    | 6,586                | 6,229                     | \$951                     | \$896                   |
| Health Care and Social Assistance       | 9,150                | 9,977                     | \$875                     | \$841                   |
| Arts, Entertainment and Recreation      | 1,387                | 1,959                     | \$574                     | \$467                   |
| Accommodation and Food Services         | 5,412                | 8,740                     | \$331                     | \$318                   |
| Other Services Ex. Public Admin         | 1,603                | 1,844                     | \$573                     | \$532                   |
| Public Administration                   | 4,285                | 4,436                     | \$793                     | \$766                   |
| Unclassified                            | 0                    | 0                         | .                         | .                       |

## Commercial/Retail/Industrial

### Local Businesses

|   |       |
|---|-------|
| 2020Q4 Available Industrial Buildings         | 11    |
| 2020Q2 Establishments: Total Private Industry | 5,190 |
| 2020Q2 Establishments: Manufacturing          | 197   |
| 2019 Est Self Employed                        | 8,052 |

### Local Retail Business

|   |             |
|---|-------------|
| 2020 Retail Sales (With Food/Drink) (\$mil)         | \$2,171.7   |
| 2020 Retail Businesses (With Food/Drink)            | 2,093       |
| 2020 Avg Sales/Business Total (with Food/Drink)     | \$1,037,589 |
| 2020Q4 Available Commercial Buildings (if reported) | 6           |

## Quality of Life

## Taxes

|   |          |
|---|----------|
| FY2020-21 Maximum Property Tax Rate per \$100 Value | \$0.6600 |
| FY2020-21 Minimum Property Tax Rate per \$100 Value | \$0.4030 |
| FY2019-20 Total Annual Taxable Retail Sales (\$mil) | \$2,738  |

## Childcare

|                                       |       |
|---------------------------------------|-------|
| 2020Q4 Licensed Child Care Facilities | 108   |
| 2020Q4 Licensed Child Care Enrollment | 3,240 |

## Healthcare Providers

|  |     |
|--|-----|
| 2019 Number of Physicians              | 303 |
| 2019 Physicians per 10,000 population  | 14  |
| 2019 RNs per 10,000 population         | 66  |
| 2019 Dentists per 10,000 population    | 4   |
| 2017 Pharmacists per 10,000 population | 8   |

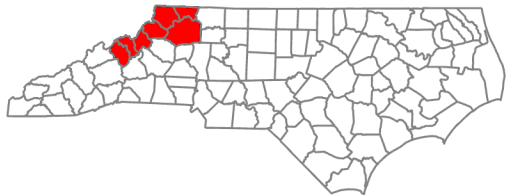
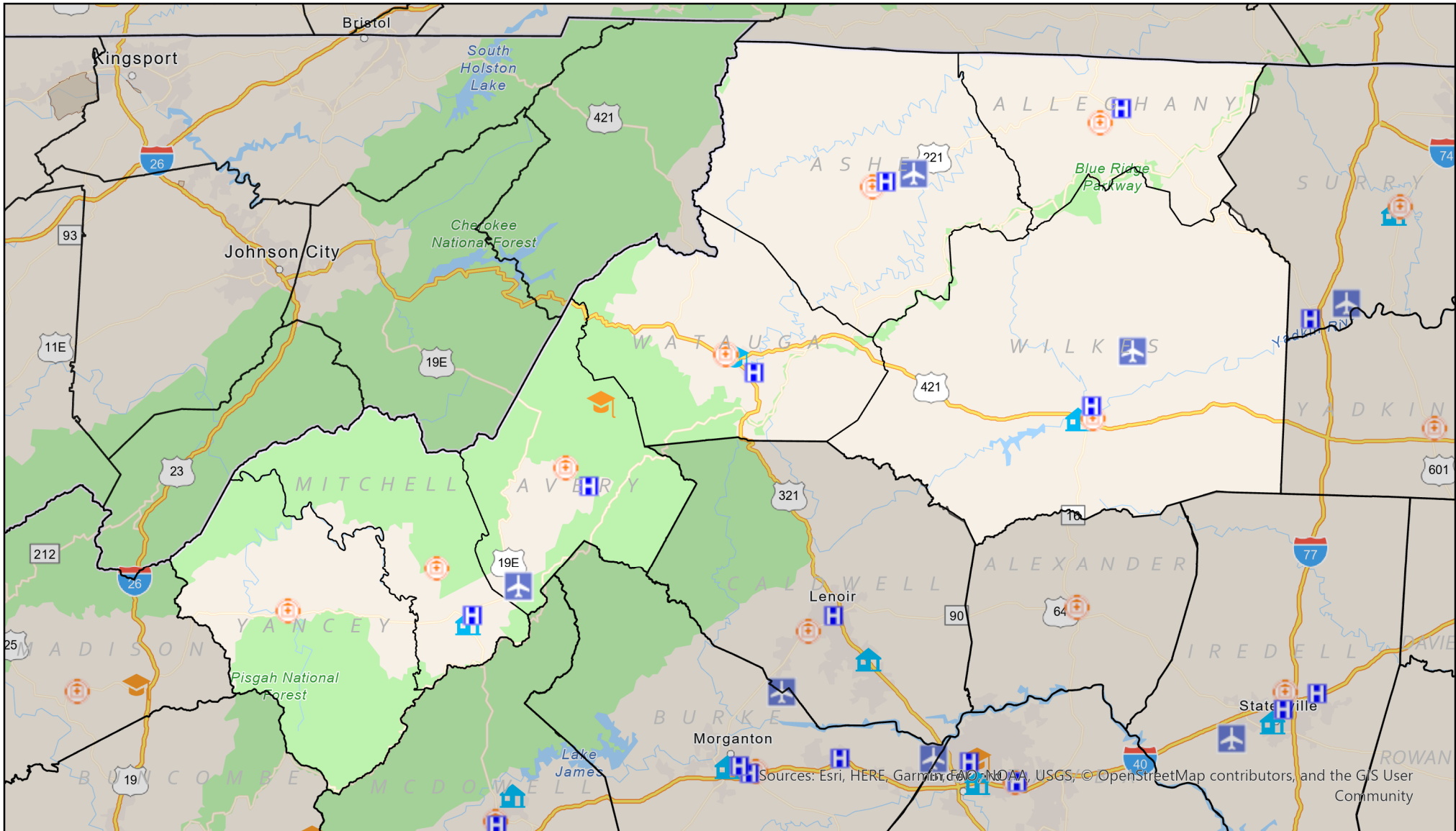
## Sources:




Census (2010, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <http://accessnc.nccommerce.com/index.html>.



## Notes:


Data are the latest available at the date the profile was prepared. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <http://accessnc.nccommerce.com/index.html>.

# High Country COG



-  Commercial Airports
-  General Aviation
-  NC Ports

-  Hospitals
-  Public Health Departments
-  Community Colleges

-  Public Universities
-  Independent Colleges and Universities
-  Military Installations



10  
Miles

Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, OpenStreetMap contributors, and the GIS User Community