

County Profile

Wilson County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

81,617
81,234
81,758

% Annual Growth

0.0%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

49,828
31,406

Urban/Rural Percent

61.3%
38.7%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

40
21,348
5,254
9,463
9,799
11,155
11,223
13,375

% Pop by Age

26.2%
6.4%
11.6%
12.0%
13.7%
13.8%
16.4%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.5
Workers Not Working at Home 33,685
Travel Time to Work: < 10 minutes 17.2%
Travel Time to Work: 10-14 minutes 23.0%
Travel Time to Work: 15-19 minutes 19.9%
Travel Time to Work: 20-24 minutes 14.0%
Travel Time to Work: 25-29 minutes 4.1%
Travel Time to Work: 30-34 minutes 8.1%
Travel Time to Work: 35-44 minutes 3.6%
Travel Time to Work: 45-59 minutes 5.9%
Travel Time to Work: 60+ minutes 4.2%

Workers, By Transportation

Worker Transp, Base 34,322
Work at Home 1.9%
Drove Car/Truck/Van Alone 82.0%
Carpooled Car/Truck/Van 9.2%
Public Transportation 0.2%
Walked 1.6%
Bicycle 0.1%
Taxi, Motorcycle, Other 5.0%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

25,844
8,409
69

Residents

75.3%
24.5%
0.2%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

13,368
1,034
42.5%
651
8,144
44,134
10,213

Pop Age 25+

80.2%
18.6%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	35,714	0.1%
2010 Census Total Housing	31,962	
2010 Census Total Households	35,511	
2010 Census Occupied Housing	28,413	88.9%
2010 Census Vacant Housing	3,549	11.1%
2016 Est Median Value of Owner Occupied Housing	\$117,100	
2016 Est Median Gross Rent	\$711	
2016 Est Owner Occupied Housing	19,137	59.9%
2016 Est Renter Occupied Housing	12,805	40.1%
2016 Est Owner Occupied Housing Vacancy	2.5%	
2016 Est Renter Occupied Housing Vacancy	3.9%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$50,559	
2016 Median Household Income (SAIPE)	\$41,352	0.2%
2015 Est Median Worker Earnings	\$26,317	
2016 Per Capita Income (BEA)	\$38,272	
2015 Est Pop, Income Below Poverty Level (SAIPE)	17,798	22.3%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	33,239	33,743
Feb 2018 Prelim., 2016 Unemployment	2,444	2,974
Feb 2018 Prelim., 2016 Unemployment Rate	6.8%	8.1%
2017Q4 YTD, 2017 Announced Job Creation	504	504
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$339.1	\$339.1

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	36,412	37,152	\$782	\$3,144
Total Government	4,627	4,966	\$771	\$3,030
Total Private Industry	31,785	32,186	\$783	\$3,161
Agriculture Forestry Fishing & Hunting	712	740	\$526	\$1,975
Mining
Utilities
Construction	2,763	2,658	\$915	\$3,668
Manufacturing	7,165	7,294	\$1,037	\$4,374
Wholesale Trade	1,246	1,399	\$910	\$3,348
Retail Trade	3,829	3,805	\$501	\$2,010
Transportation and Warehousing	853	877	\$818	\$3,355
Information	725	802	\$1,050	\$4,309
Finance and Insurance	1,311	1,255	\$1,086	\$4,607
Real Estate and Rental and Leasing	310	312	\$608	\$2,526
Professional and Technical Services	759	784	\$1,246	\$5,114
Mgt of Companies, Enterprises	1,236	1,193	\$1,309	\$5,645
Administrative and Waste Services	1,728	1,857	\$593	\$1,964
Educational Services	2,197	2,499	\$752	\$2,811
Health Care and Social Assistance	5,128	5,284	\$699	\$2,704
Arts, Entertainment and Recreation	272	258	\$335	\$1,083
Accommodation and Food Services	3,159	3,112	\$278	\$1,094
Other Services Ex. Public Admin	726	705	\$561	\$2,155
Public Administration	2,268	2,287	\$788	\$3,209
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	10
2017Q3 Establishments: Total Private Industry	1,829
2017Q3 Establishments: Manufacturing	84
2016 Est Self Employed	1,618

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,294.9
2017 Total Retail Businesses (With Food/Drink)	627
2017 Avg Sales/Business Total (with Food/Drink)	\$2,065,157
2018Q1 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7300
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$995.6
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	28
2018Q1 Licensed Child Care Enrollment	2,316

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	50

Healthcare Providers

2016 Number of Physicians	130
2016 Physicians per 10,000 population	15.8
2016 RNs per 10,000 population	82.7
2016 Dentists per 10,000 population	3.5
2016 Pharmacists per 10,000 population	8.0

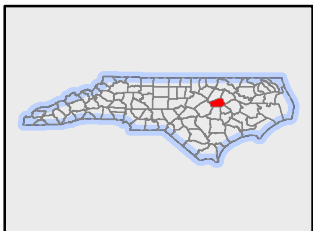
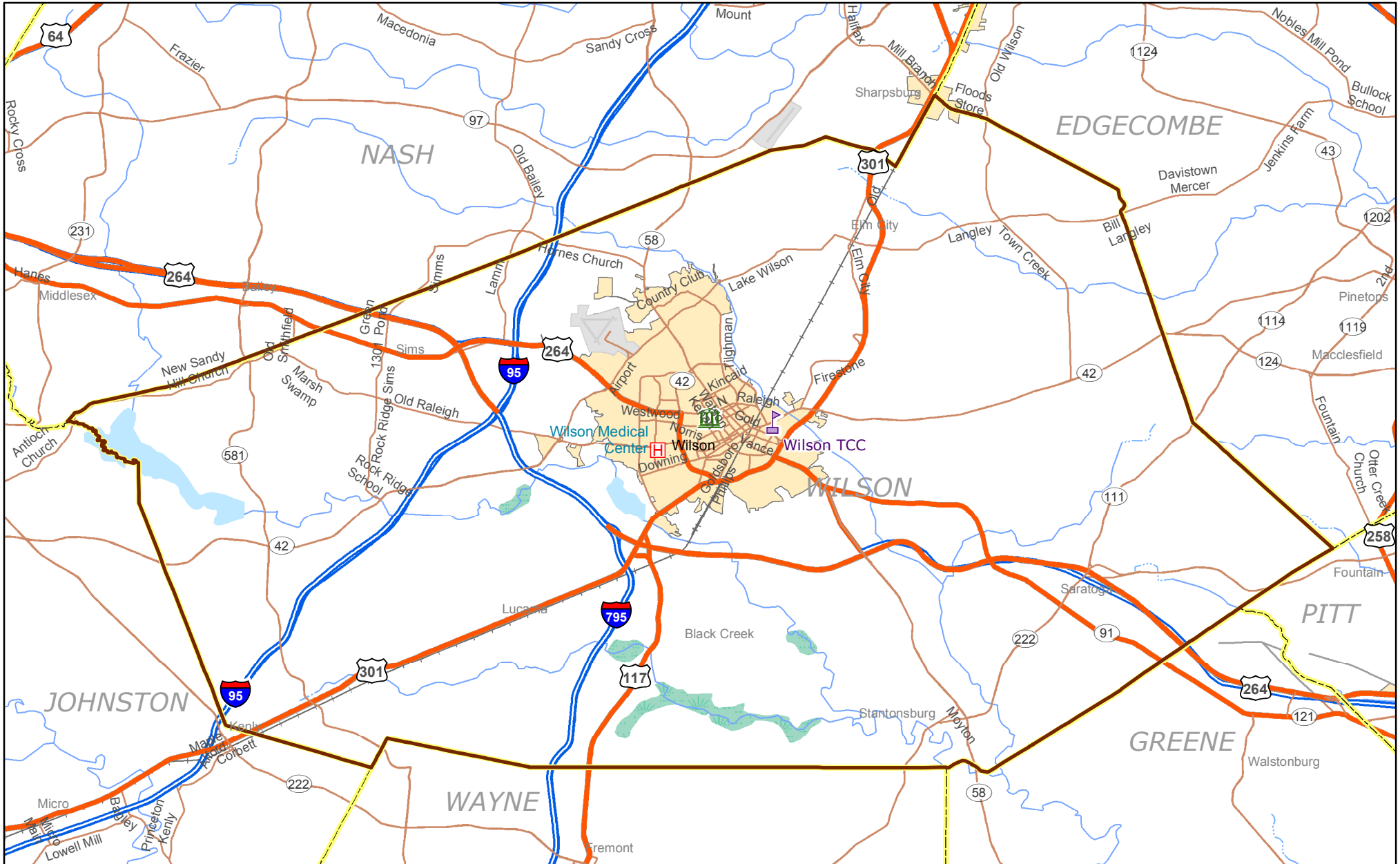
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Wilson County, North Carolina



Legend

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

