

County Profile

Wilson County (NC)

August 2017

Demographics

Population & Growth

2015 Est Population	81,581	% Annual Growth	0.1%
2010 Census Total Population	81,234		0.1%
July 2015 Certified Population Estimate (NC only)	81,689		

Population

81,581
81,234
81,689

% Annual Growth

0.1%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban	49,828
2010 Census Total Population: Rural	31,406

49,828
31,406

Urban/Rural Percent

61.3%
38.7%

Estimated Population by Age

2015 Est Median Age	40
2015 Est Total Pop 0-19	21,502
2015 Est Total Pop 20-24	5,280
2015 Est Total Pop 25-34	9,478
2015 Est Total Pop 35-44	9,988
2015 Est Total Pop 45-54	11,323
2015 Est Total Pop 55-64	11,052
2015 Est Total Pop 65+	12,958

40
21,502
5,280
9,478
9,988
11,323
11,052
12,958

% Pop by Age

26.4%
6.5%
11.6%
12.2%
13.9%
13.5%
15.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	20.4
Workers Not Working at Home	34,018
Travel Time to Work: < 10 minutes	17.6%
Travel Time to Work: 10-14 minutes	23.7%
Travel Time to Work: 15-19 minutes	20.4%
Travel Time to Work: 20-24 minutes	13.4%
Travel Time to Work: 25-29 minutes	3.8%
Travel Time to Work: 30-34 minutes	7.8%
Travel Time to Work: 35-44 minutes	3.5%
Travel Time to Work: 45-59 minutes	5.8%
Travel Time to Work: 60+ minutes	4.1%

Workers, By Transportation

Worker Transp, Base	34,018
Work at Home	1.8%
Drove Car/Truck/Van Alone	83.4%
Carpooled Car/Truck/Van	8.7%
Public Transportation	0.2%
Walked	1.7%
Other Transportation	4.3%

Place of Work

Worked in State/County of Residence	25,704
Worked in State/Outside County of Residence	8,201
Worked Outside State of Residence	113

Commuters

25,704
8,201
113

Residents

75.6%
24.1%
0.3%

Education

2015-16 Kindergarten-12th Enrollment	13,330
2016 Average SAT score (2400 scale)	1,381
2016 Percent of Graduates taking SAT	48.2%
2014-15 Higher Education Completions	651
2014-15 Higher Education Total Enrollment	8,144
2015 Est Education Attainment - At Least High School Graduate	43,745
2015 Est Education Attainment - At Least Bachelor's Degree	9,887

13,330
1,381
48.2%
651
8,144
43,745
9,887

Pop Age 25+

79.8%
18.0%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	35,671	0.1%
2010 Census Total Housing	31,962	
2010 Census Total Households	35,511	
2010 Census Occupied Housing	28,413	88.9%
2010 Census Vacant Housing	3,549	11.1%
2015 Est Median Value of Owner Occupied Housing	\$49	
2015 Est Median Gross Rent	\$715	
2015 Est Owner Occupied Housing	19,213	60.0%
2015 Est Renter Occupied Housing	12,790	40.0%
2015 Est Owner Occupied Housing Vacancy	2.7%	
2015 Est Renter Occupied Housing Vacancy	4.5%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$48,138	1.6%
2015 Median Household Income (SAIPE)	\$41,276	5.1%
2015 Est Median Worker Earnings	\$25,878	
2015 Per Capita Income (BEA)	\$37,617	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	18,475	23.1%

Employment / Unemployment

	Currently	2016 Annual
Jun 2017 Prelim., 2016 Employment	33,281	33,743
Jun 2017 Prelim., 2016 Unemployment	2,609	2,974
Jun 2017 Prelim., 2016 Unemployment Rate	7.3%	8.1%
2017Q1 YTD, 2016 Announced Job Creation	16	67
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	\$344.0	\$213.5

Employment / Wages by Industry

	2016Q4 Employment	2016 Annual Employment	2016Q4 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	37,234	37,176	\$804	\$786
Total Government	5,084	4,966	\$803	\$757
Total Private Industry	32,150	32,210	\$805	\$790
Agriculture Forestry Fishing & Hunting	707	738	\$516	\$495
Mining	24	26	\$1,193	\$1,183
Utilities	0	0	.	.
Construction	2,711	2,657	\$1,034	\$917
Manufacturing	7,230	7,294	\$1,069	\$1,093
Wholesale Trade	1,210	1,401	\$955	\$838
Retail Trade	3,913	3,811	\$506	\$502
Transportation and Warehousing	98	97	\$1,240	\$1,079
Information	805	802	\$1,036	\$1,077
Finance and Insurance	1,265	1,255	\$1,140	\$1,151
Real Estate and Rental and Leasing	324	314	\$696	\$633
Professional and Technical Services	828	783	\$1,360	\$1,279
Mgt of Companies, Enterprises	1,202	1,197	\$1,302	\$1,421
Administrative and Waste Services	1,894	1,861	\$524	\$490
Educational Services	2,242	2,144	\$779	\$733
Health Care and Social Assistance	4,748	4,784	\$684	\$666
Arts, Entertainment and Recreation	260	261	\$284	\$269
Accommodation and Food Services	3,054	3,105	\$284	\$273
Other Services Ex. Public Admin	736	705	\$546	\$529
Public Administration	2,295	2,287	\$845	\$802
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

June 2017 Available Industrial Buildings	9
2016Q4 Establishments: Total Private Industry	1,796
2016Q4 Establishments: Manufacturing	83
2015 Est Self Employed	1,484

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,314.9
2016 Total Retail Businesses (With Food/Drink)	684
2016 Avg Sales/Business Total (with Food/Drink)	\$1,922,305
June 2017 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7300
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$909.1
2017 Tier designation	2

Childcare

2017Q2 Licensed Child Care Facilities	30
2017Q2 Licensed Child Care Enrollment	2,323

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	50

Healthcare Providers

2016 Number of Physicians	130
2016 Physicians per 10,000 population	15.8
2016 RNs per 10,000 population	82.7
2016 Dentists per 10,000 population	3.5
2016 Pharmacists per 10,000 population	8.0

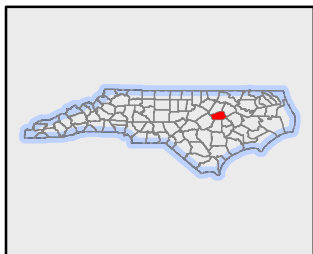
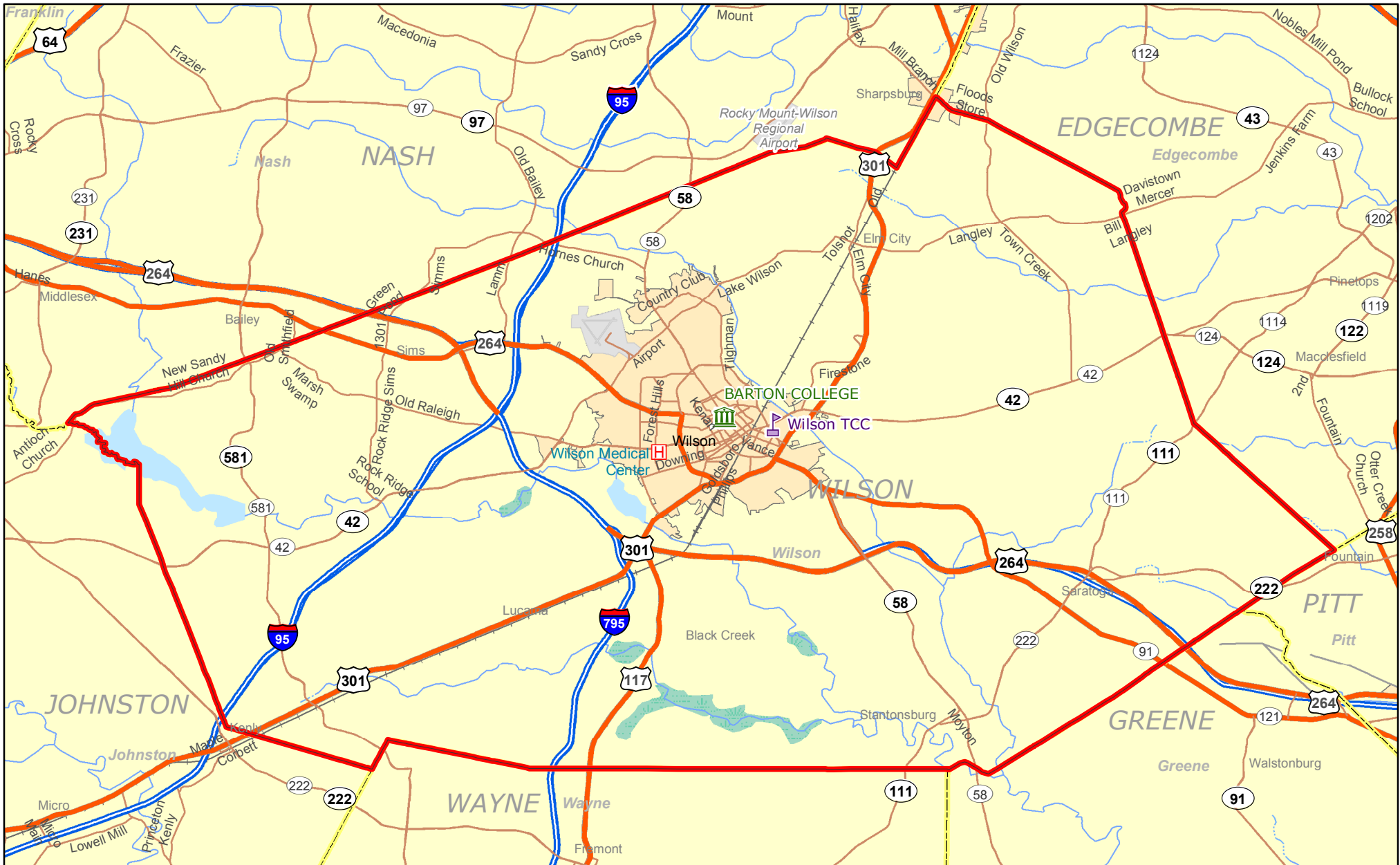
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Wilson County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3-14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

