

County Profile

Wilson County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

81,581
81,234
81,689

% Annual Growth

0.1%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

49,828
31,406

Urban/Rural Percent

61.3%
38.7%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

40
21,502
5,280
9,478
9,988
11,323
11,052
12,958

% Pop by Age

26.4%
6.5%
11.6%
12.2%
13.9%
13.5%
15.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.4
Workers Not Working at Home 34,018
Travel Time to Work: < 10 minutes 17.6%
Travel Time to Work: 10-14 minutes 23.7%
Travel Time to Work: 15-19 minutes 20.4%
Travel Time to Work: 20-24 minutes 13.4%
Travel Time to Work: 25-29 minutes 3.8%
Travel Time to Work: 30-34 minutes 7.8%
Travel Time to Work: 35-44 minutes 3.5%
Travel Time to Work: 45-59 minutes 5.8%
Travel Time to Work: 60+ minutes 4.1%

Workers, By Transportation

Worker Transp, Base 34,018
Work at Home 1.8%
Drove Car/Truck/Van Alone 83.4%
Carpooled Car/Truck/Van 8.7%
Public Transportation 0.2%
Walked 1.7%
Other Transportation 4.3%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

25,704
8,201
113

Residents

75.6%
24.1%
0.3%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

13,368
1,034
42.5%
651
8,144
43,745
9,887

Pop Age 25+

79.8%
18.0%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	35,671	0.1%
2010 Census Total Housing	31,962	
2010 Census Total Households	35,511	
2010 Census Occupied Housing	28,413	88.9%
2010 Census Vacant Housing	3,549	11.1%
2015 Est Median Value of Owner Occupied Housing	\$116,300	
2015 Est Median Gross Rent	\$715	
2015 Est Owner Occupied Housing	19,213	60.0%
2015 Est Renter Occupied Housing	12,790	40.0%
2015 Est Owner Occupied Housing Vacancy	2.7%	
2015 Est Renter Occupied Housing Vacancy	4.5%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$48,138	1.6%
2015 Median Household Income (SAIPE)	\$41,276	5.1%
2015 Est Median Worker Earnings	\$25,878	
2016 Per Capita Income (BEA)	\$38,272	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	18,475	23.1%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	33,196	33,743
Nov 2017 Prelim., 2016 Unemployment	2,506	2,974
Nov 2017 Prelim., 2016 Unemployment Rate	7.0%	8.1%
2017Q3 YTD, 2016 Announced Job Creation	24	67
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$345.2	\$213.5

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	36,748	37,176	\$779	\$786
Total Government	4,979	4,966	\$765	\$757
Total Private Industry	31,769	32,210	\$781	\$790
Agriculture Forestry Fishing & Hunting	0	738	.	\$495
Mining	0	26	.	\$1,183
Utilities	0	0	.	.
Construction	2,711	2,657	\$937	\$917
Manufacturing	7,084	7,294	\$1,048	\$1,093
Wholesale Trade	1,220	1,401	\$901	\$838
Retail Trade	3,901	3,811	\$510	\$502
Transportation and Warehousing	98	97	\$1,170	\$1,079
Information	762	802	\$1,040	\$1,077
Finance and Insurance	1,314	1,255	\$1,077	\$1,151
Real Estate and Rental and Leasing	312	314	\$632	\$633
Professional and Technical Services	795	783	\$1,267	\$1,279
Mgt of Companies, Enterprises	1,219	1,197	\$1,315	\$1,421
Administrative and Waste Services	1,749	1,861	\$652	\$490
Educational Services	2,185	2,144	\$770	\$733
Health Care and Social Assistance	4,626	4,784	\$641	\$666
Arts, Entertainment and Recreation	253	261	\$318	\$269
Accommodation and Food Services	3,220	3,105	\$270	\$273
Other Services Ex. Public Admin	778	705	\$574	\$529
Public Administration	2,250	2,287	\$772	\$802
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	9
2017Q2 Establishments: Total Private Industry	1,822
2017Q2 Establishments: Manufacturing	86
2015 Est Self Employed	1,484

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,294.9
2017 Total Retail Businesses (With Food/Drink)	627
2017 Avg Sales/Business Total (with Food/Drink)	\$2,065,157
2017Q3 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7300
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$995.6
2017 Tier designation	2

Childcare

2017Q4 Licensed Child Care Facilities	28
2017Q4 Licensed Child Care Enrollment	2,320

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	50

Healthcare Providers

2016 Number of Physicians	130
2016 Physicians per 10,000 population	15.8
2016 RNs per 10,000 population	82.7
2016 Dentists per 10,000 population	3.5
2016 Pharmacists per 10,000 population	8.0

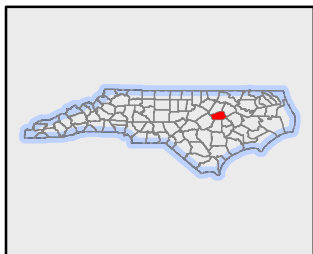
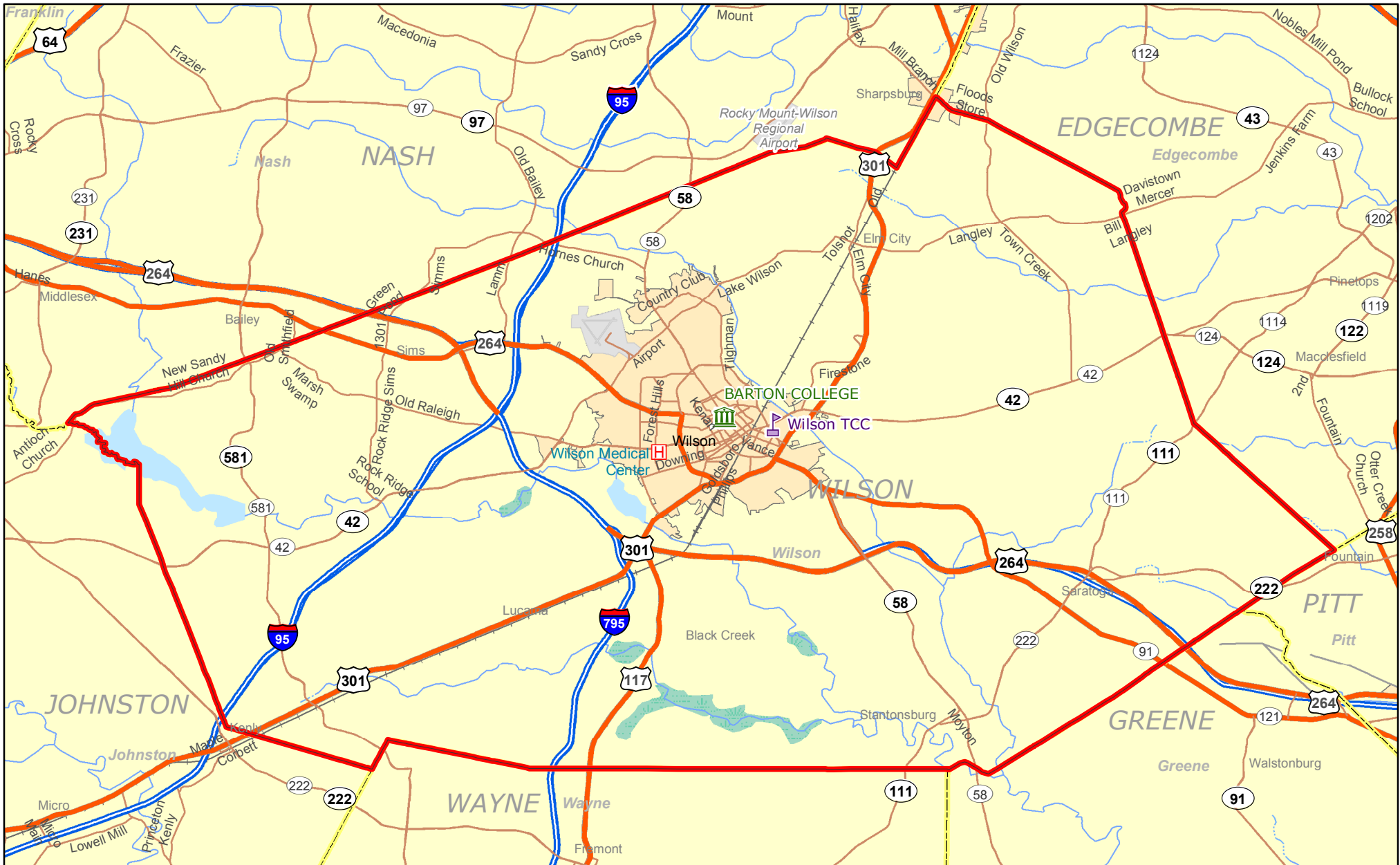
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Wilson County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | Interstate |
| 3-14 | US Highway |
| < 3 (Million) | Major Road |
| Pub/Pri Univ./Comm Col. | Railroads |
| Hospital | County Boundary |

