

County Profile

Wilson County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population	83,698	0.3%
2014 Proj Total Population	82,350	
2010 Census Total Population	81,234	1.0%
July 2015 Certified Population Estimate (NC only)	81,689	

Population

Annual Growth

Urban/Rural Representation

2010 Census Total Population: Urban	49,828	61.3%
2010 Census Total Population: Rural	31,406	38.7%

Urban/Rural Percent

Estimated Population by Age

2019 Proj Median Age	40	
2014 Proj Median Age	39	
2014 Proj Total Pop 0-19	21,602	26.2%
2014 Proj Total Pop 20-29	10,311	12.5%
2014 Proj Total Pop 30-39	9,910	12.0%
2014 Proj Total Pop 40-49	10,647	12.9%
2014 Proj Total Pop 50-59	11,584	14.1%
2014 Proj Total Pop 60+	18,296	22.2%

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2014 Proj Total Pop 60+	18,296

Pop by Age

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	20.4
Workers Not Working at Home	34,018
Travel Time to Work: < 10 minutes	17.6%
Travel Time to Work: 10-14 minutes	23.7%
Travel Time to Work: 15-19 minutes	20.4%
Travel Time to Work: 20-24 minutes	13.4%
Travel Time to Work: 25-29 minutes	3.8%
Travel Time to Work: 30-34 minutes	7.8%
Travel Time to Work: 35-44 minutes	3.5%
Travel Time to Work: 45-59 minutes	5.8%
Travel Time to Work: 60+ minutes	4.1%

Workers, By Transportation

Worker Transp, Base	34,018
Work at Home	1.8%
Drove Car/Truck/Van Alone	83.4%
Carpooled Car/Truck/Van	8.7%
Public Transportation	0.2%
Walked	1.7%
Other Transportation	4.3%

Place of Work

Worked in State/County of Residence	25,704	75.6%
Worked in State/Outside County of Residence	8,201	24.1%
Worked Outside State of Residence	113	0.3%

Commuters

Residents

Education

2015-16 Kindergarten-12th Enrollment	13,330	
2016 Average SAT score (2400 scale)	1,381	
2016 Percent of Graduates taking SAT	48.2%	
2014-15 Higher Education Completions	651	
2014-15 Higher Education Total Enrollment	8,144	
2015 Est Education Attainment - At Least High School Graduate	43,745	79.8%
2015 Est Education Attainment - At Least Bachelor's Degree	9,887	18.0%

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Pop Age 25+

2015 Est Education Attainment - At Least High School Graduate	79.8%
2015 Est Education Attainment - At Least Bachelor's Degree	18.0%

Housing

		% Growth or % of Total
2019 Proj Total Housing	37,202	2.3%
2014 Proj Total Housing	36,366	
2010 Census Total Housing	31,962	
2010 Census Occupied Housing	28,413	88.9%
2010 Census Vacant Housing	3,549	11.1%
2015 Est Median Value of Owner Occupied Housing	\$49	
2015 Est Median Gross Rent	\$715	
2015 Est Owner Occupied Housing	19,213	60.0%
2015 Est Renter Occupied Housing	12,790	40.0%
2015 Est Owner Occupied Housing Vacancy	2.7%	
2015 Est Renter Occupied Housing Vacancy	4.5%	
2010 Census Total Households	35,511	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$48,138	16.2%
2019 Proj Median Household Income	\$43,102	16.7%
2014 Proj Median Household Income	\$36,923	10.5%
2015 Est Median Worker Earnings	\$25,878	
2019 Proj Per Capita Income	\$22,866	2.0%
2014 Proj Per Capita Income	\$20,719	21.1%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	18,475	23.10%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	33,307	33,142
Jan 2017 Prelim., 2015 Unemployment	3,083	3,504
Jan 2017 Prelim., 2015 Unemployment Rate	8.5%	9.6%
2016Q4 YTD, 2016 Announced Job Creation	67	67
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$213.5	\$213.5

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	37,010	36,908	\$795	\$779
Total Government	4,661	4,935	\$773	\$751
Total Private Industry	32,349	31,974	\$798	\$784
Agriculture Forestry Fishing & Hunting	853	723	\$494	\$469
Mining	28	23	\$1,211	\$1,324
Utilities	0	0	.	.
Construction	2,706	2,611	\$957	\$869
Manufacturing	7,247	7,487	\$1,137	\$1,065
Wholesale Trade	1,355	1,426	\$864	\$821
Retail Trade	3,774	3,805	\$508	\$503
Transportation and Warehousing	96	97	\$1,150	\$1,088
Information	803	759	\$1,025	\$1,257
Finance and Insurance	1,261	1,114	\$1,050	\$1,187
Real Estate and Rental and Leasing	316	287	\$615	\$653
Professional and Technical Services	737	779	\$1,317	\$1,173
Mgt of Companies, Enterprises	1,206	1,144	\$1,281	\$1,455
Administrative and Waste Services	1,888	1,921	\$501	\$515
Educational Services	1,883	2,137	\$743	\$727
Health Care and Social Assistance	4,806	4,754	\$689	\$673
Arts, Entertainment and Recreation	298	237	\$242	\$223
Accommodation and Food Services	3,155	3,011	\$278	\$260
Other Services Ex. Public Admin	706	664	\$558	\$514
Public Administration	2,307	2,251	\$812	\$795
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	12
2016Q3 Establishments: Total Private Industry	1,787
2016Q3 Establishments: Manufacturing	84
2015 Est Self Employed	1,484

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,314.9
2016 Total Retail Businesses (With Food/Drink)	684
2016 Avg Sales/Business Total (with Food/Drink)	\$1,922,305
Sept 2016 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.7300
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$909.1
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	30
2016Q4 Licensed Child Care Enrollment	2,317

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	50

Healthcare Providers

2013 Number of Physicians	116
2013 Physicians per 10,000 population	14.3
2013 RNs per 10,000 population	85.5
2013 Dentists per 10,000 population	3.4
2013 Pharmacists per 10,000 population	8.0

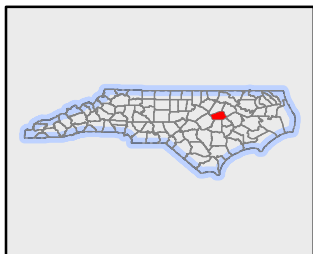
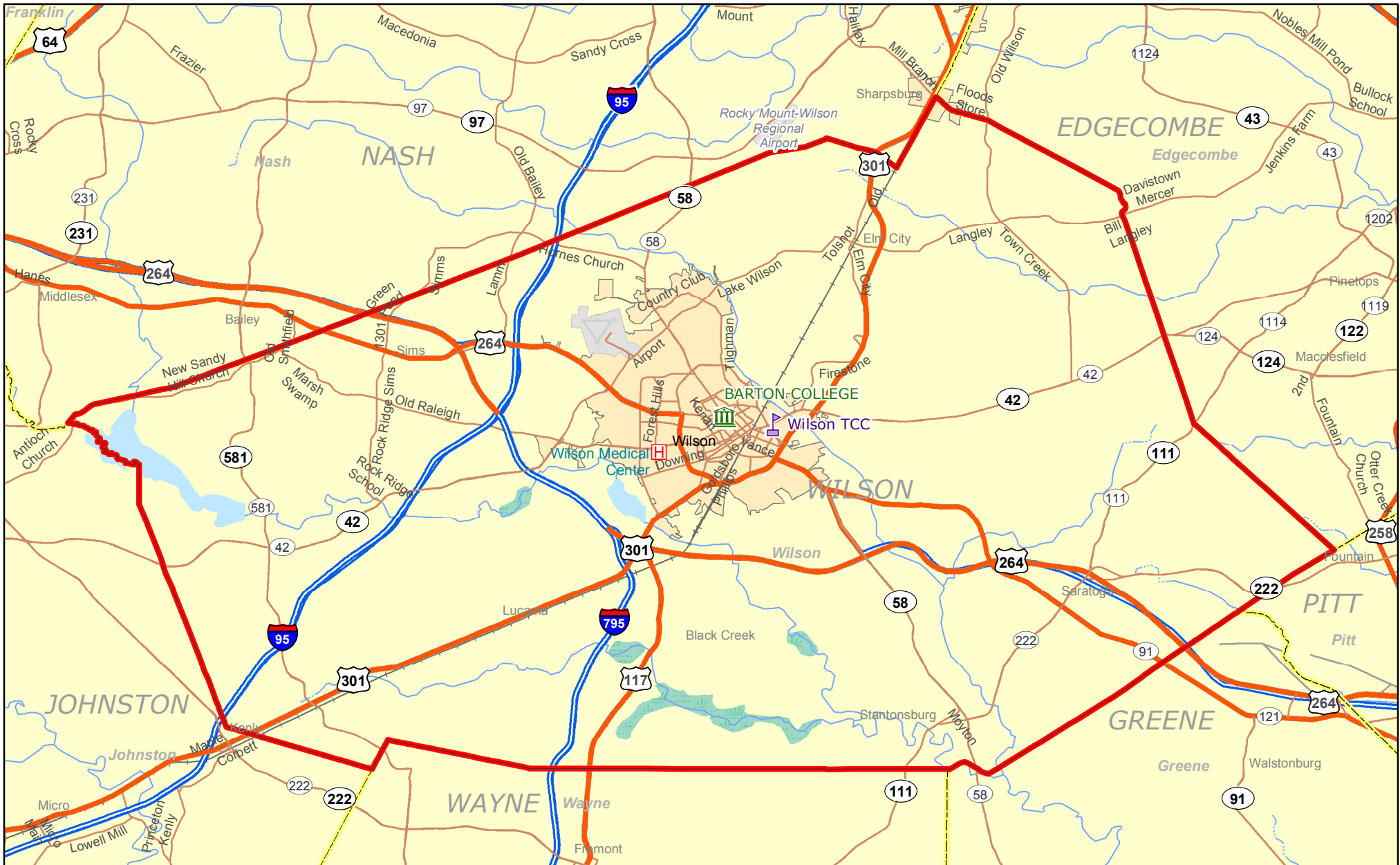
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Wilson County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3-14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

