

**County Profile**

**Wayne County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

124,447  
122,623  
124,808

**% Annual Growth**

0.1%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

65,721  
56,902

**Urban/Rural Percent**

53.6%  
46.4%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

37  
33,114  
9,384  
16,554  
15,100  
16,382  
16,040  
17,873

**% Pop by Age**

26.6%  
7.5%  
13.3%  
12.1%  
13.2%  
12.9%  
14.4%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 22.1  
Workers Not Working at Home 50,529  
Travel Time to Work: < 10 minutes 14.8%  
Travel Time to Work: 10-14 minutes 18.4%  
Travel Time to Work: 15-19 minutes 19.8%  
Travel Time to Work: 20-24 minutes 16.0%  
Travel Time to Work: 25-29 minutes 6.1%  
Travel Time to Work: 30-34 minutes 9.5%  
Travel Time to Work: 35-44 minutes 4.7%  
Travel Time to Work: 45-59 minutes 4.5%  
Travel Time to Work: 60+ minutes 6.1%

**Workers, By Transportation**

Worker Transp, Base 51,725  
Work at Home 2.3%  
Drove Car/Truck/Van Alone 81.4%  
Carpooled Car/Truck/Van 13.5%  
Public Transportation 0.5%  
Walked 1.4%  
Bicycle 0.2%  
Taxi, Motorcycle, Other 0.8%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

39,983  
11,431  
310

**Residents**

77.3%  
22.1%  
0.6%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

19,169  
1,012  
30.1%  
2,044  
18,986  
68,046  
15,295

**Pop Age 25+**

83.0%  
18.7%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	53,202	0.1%
2010 Census Total Housing	47,831	
2010 Census Total Households	52,949	
2010 Census Occupied Housing	42,713	89.3%
2010 Census Vacant Housing	5,118	10.7%
2016 Est Median Value of Owner Occupied Housing	\$114,200	
2016 Est Median Gross Rent	\$727	
2016 Est Owner Occupied Housing	28,050	59.7%
2016 Est Renter Occupied Housing	18,963	40.3%
2016 Est Owner Occupied Housing Vacancy	2.2%	
2016 Est Renter Occupied Housing Vacancy	5.6%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$51,424	
2016 Median Household Income (SAIPE)	\$42,421	3.1%
2015 Est Median Worker Earnings	\$25,827	
2016 Per Capita Income (BEA)	\$36,950	
2015 Est Pop, Income Below Poverty Level (SAIPE)	24,889	20.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	50,840	50,569
Feb 2018 Prelim., 2016 Unemployment	2,681	3,128
Feb 2018 Prelim., 2016 Unemployment Rate	5.0%	5.8%
2017Q4 YTD, 2017 Announced Job Creation	60	60
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$2.5	\$2.5

## Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	41,786	42,122	\$688	\$2,734
Total Government	8,460	8,921	\$792	\$3,029
Total Private Industry	33,326	33,201	\$661	\$2,655
Agriculture Forestry Fishing & Hunting	1,390	1,297	\$624	\$2,379
Mining	.	.	.	.
Utilities	282	.	\$1,537	.
Construction	1,627	1,532	\$847	\$3,461
Manufacturing	5,522	5,687	\$861	\$3,352
Wholesale Trade	1,661	1,836	\$924	\$3,629
Retail Trade	6,004	6,059	\$473	\$1,914
Transportation and Warehousing	1,137	785	\$894	\$3,127
Information	.	355	.	\$3,000
Finance and Insurance	923	921	\$876	\$3,695
Real Estate and Rental and Leasing	378	373	\$659	\$2,652
Professional and Technical Services	726	1,053	\$936	\$3,713
Mgt of Companies, Enterprises	447	426	\$1,211	\$4,506
Administrative and Waste Services	1,190	1,043	\$522	\$1,948
Educational Services	3,283	3,814	\$714	\$2,647
Health Care and Social Assistance	8,270	8,242	\$746	\$3,016
Arts, Entertainment and Recreation	324	.	\$284	.
Accommodation and Food Services	4,034	3,845	\$271	\$1,050
Other Services Ex. Public Admin	1,075	1,009	\$442	\$1,858
Public Administration	3,295	3,238	\$813	\$3,292
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	11
2017Q3 Establishments: Total Private Industry	2,166
2017Q3 Establishments: Manufacturing	86
2016 Est Self Employed	2,546

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,631.5
2017 Total Retail Businesses (With Food/Drink)	846
2017 Avg Sales/Business Total (with Food/Drink)	\$1,928,439
2018Q1 Available Commercial Buildings (if reported)	4

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6635
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$1,169.0
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	82
2018Q1 Licensed Child Care Enrollment	3,731

### Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	4
Average Annual Temperature, F	62
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	51

### Healthcare Providers

2016 Number of Physicians	194
2016 Physicians per 10,000 population	15.4
2016 RNs per 10,000 population	93.1
2016 Dentists per 10,000 population	3.6
2016 Pharmacists per 10,000 population	8.6

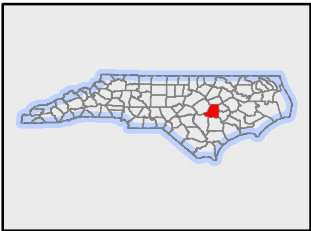
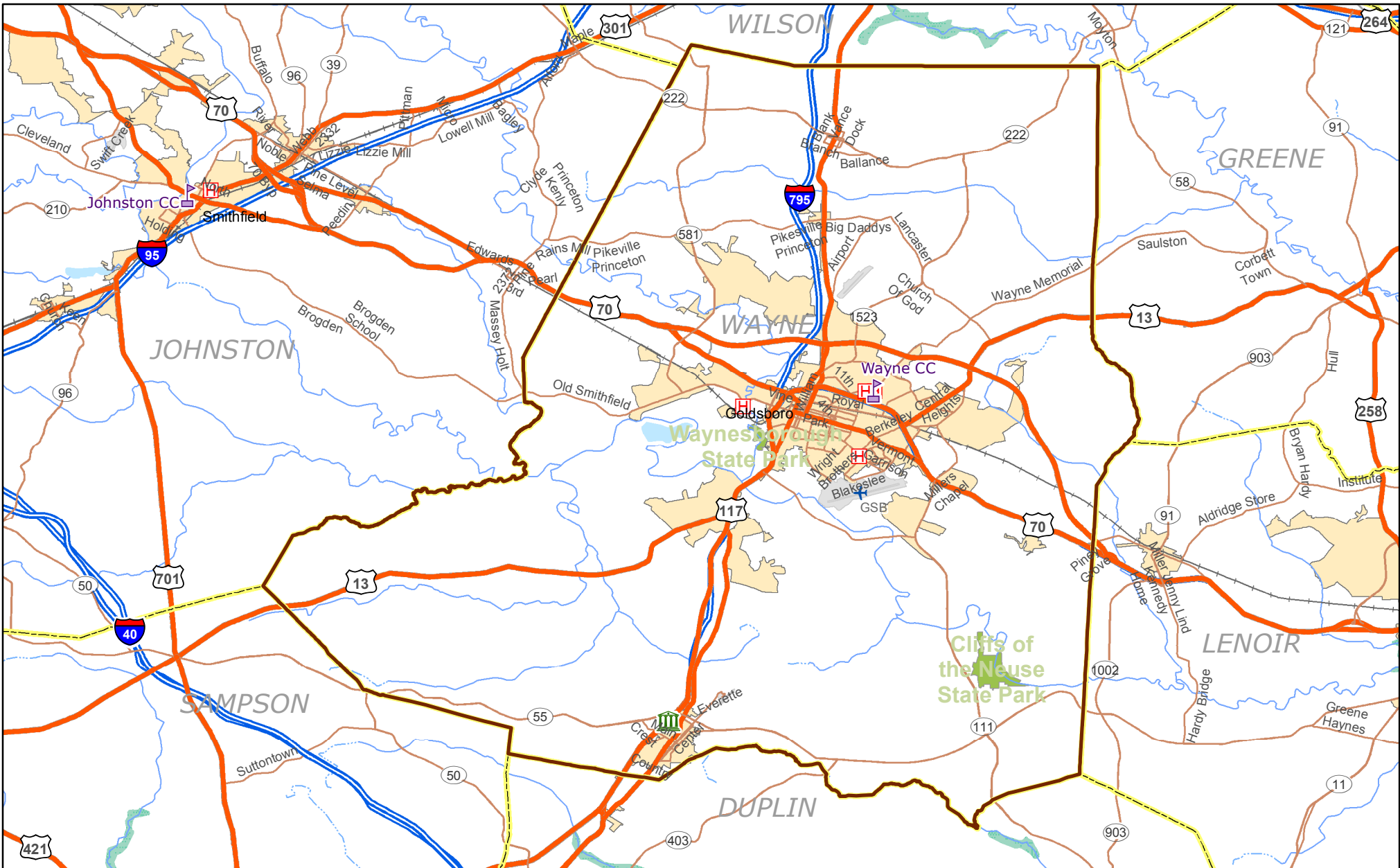
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Wayne County, North Carolina



**Legend**

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

