

County Profile

Wake County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

976,019
900,993
1,007,631

% Annual Growth

2.5%
0.4%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

846,020
54,973

Urban/Rural Percent

93.9%
6.1%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

35
274,232
64,687
144,937
153,151
141,966
103,221
93,825

% Pop by Age

28.2%
6.6%
14.8%
15.7%
14.5%
10.6%
9.5%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 24.1
Workers Not Working at Home 492,094
Travel Time to Work: < 10 minutes 10.2%
Travel Time to Work: 10-14 minutes 13.1%
Travel Time to Work: 15-19 minutes 17.4%
Travel Time to Work: 20-24 minutes 18.4%
Travel Time to Work: 25-29 minutes 8.4%
Travel Time to Work: 30-34 minutes 15.0%
Travel Time to Work: 35-44 minutes 7.0%
Travel Time to Work: 45-59 minutes 6.3%
Travel Time to Work: 60+ minutes 4.2%

Workers, By Transportation

Worker Transp, Base 492,094
Work at Home 7.4%
Drove Car/Truck/Van Alone 79.7%
Carpooled Car/Truck/Van 9.1%
Public Transportation 1.1%
Walked 1.4%
Other Transportation 1.3%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

403,532
83,080
5,482

Residents

82.0%
16.9%
1.1%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

169,441
1,130
54.9%
16,686
179,348
585,306
312,039

Pop Age 25+

91.9%
49.0%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	392,813	2.0%
2010 Census Total Housing	345,645	
2010 Census Total Households	371,836	
2010 Census Occupied Housing	319,454	92.4%
2010 Census Vacant Housing	26,191	7.6%
2015 Est Median Value of Owner Occupied Housing	\$234,000	
2015 Est Median Gross Rent	\$948	
2015 Est Owner Occupied Housing	234,084	64.2%
2015 Est Renter Occupied Housing	130,585	35.8%
2015 Est Owner Occupied Housing Vacancy	1.7%	
2015 Est Renter Occupied Housing Vacancy	5.8%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$84,442	2.7%
2015 Median Household Income (SAIPE)	\$70,629	5.5%
2015 Est Median Worker Earnings	\$36,593	
2016 Per Capita Income (BEA)	\$54,063	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	107,687	11.3%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	558,156	535,269
Nov 2017 Prelim., 2016 Unemployment	22,181	23,681
Nov 2017 Prelim., 2016 Unemployment Rate	3.8%	4.2%
2017Q3 YTD, 2016 Announced Job Creation	3,908	1,336
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$149.4	\$21.8

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	543,265	530,534	\$1,040	\$1,043
Total Government	80,262	78,820	\$974	\$979
Total Private Industry	463,004	451,715	\$1,051	\$1,054
Agriculture Forestry Fishing & Hunting	966	845	\$879	\$900
Mining	158	231	\$1,602	\$1,412
Utilities	2,400	2,385	\$1,596	\$1,908
Construction	32,464	30,425	\$1,081	\$1,064
Manufacturing	25,589	25,036	\$1,883	\$1,891
Wholesale Trade	24,258	23,422	\$1,604	\$1,640
Retail Trade	61,373	61,145	\$574	\$566
Transportation and Warehousing	11,068	10,555	\$929	\$926
Information	21,468	20,903	\$1,672	\$1,742
Finance and Insurance	19,760	19,394	\$1,549	\$1,676
Real Estate and Rental and Leasing	9,508	9,497	\$978	\$1,006
Professional and Technical Services	53,649	50,363	\$1,708	\$1,681
Mgt of Companies, Enterprises	9,876	10,419	\$1,765	\$1,748
Administrative and Waste Services	44,570	46,460	\$775	\$736
Educational Services	30,791	29,725	\$753	\$800
Health Care and Social Assistance	57,941	56,300	\$976	\$986
Arts, Entertainment and Recreation	11,519	10,930	\$397	\$460
Accommodation and Food Services	52,961	50,437	\$339	\$334
Other Services Ex. Public Admin	16,486	16,433	\$745	\$726
Public Administration	41,128	40,632	\$1,020	\$1,009
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	277
2017Q2 Establishments: Total Private Industry	33,610
2017Q2 Establishments: Manufacturing	792
2015 Est Self Employed	23,821

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$17,758.1
2017 Total Retail Businesses (With Food/Drink)	7,058
2017 Avg Sales/Business Total (with Food/Drink)	\$2,516,022
2017Q3 Available Commercial Buildings (if reported)	499

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6150
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$15,964.9
2017 Tier designation	3

Childcare

2017Q4 Licensed Child Care Facilities	508
2017Q4 Licensed Child Care Enrollment	25,290

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	4
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	49

Healthcare Providers

2016 Number of Physicians	2,447
2016 Physicians per 10,000 population	23.9
2016 RNs per 10,000 population	105.6
2016 Dentists per 10,000 population	7.9
2016 Pharmacists per 10,000 population	16.7

Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Wake County, North Carolina



Legend

- Airports by Enplanements
 - >14
 - 3-14
 - < 3 (Million)
- Pub/Pri Univ./Comm Col.
- Hospital
- Interstate
- US Highway
- Major Road
- Railroads
- County Boundary

