

**County Profile**

**Wake County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

976,019  
900,993  
1,007,631

**% Annual Growth**

2.5%  
0.4%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

846,020  
54,973

**Urban/Rural Percent**

93.9%  
6.1%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

35  
274,232  
64,687  
144,937  
153,151  
141,966  
103,221  
93,825

**% Pop by Age**

28.2%  
6.6%  
14.8%  
15.7%  
14.5%  
10.6%  
9.5%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 24.1  
Workers Not Working at Home 492,094  
Travel Time to Work: < 10 minutes 10.2%  
Travel Time to Work: 10-14 minutes 13.1%  
Travel Time to Work: 15-19 minutes 17.4%  
Travel Time to Work: 20-24 minutes 18.4%  
Travel Time to Work: 25-29 minutes 8.4%  
Travel Time to Work: 30-34 minutes 15.0%  
Travel Time to Work: 35-44 minutes 7.0%  
Travel Time to Work: 45-59 minutes 6.3%  
Travel Time to Work: 60+ minutes 4.2%

**Workers, By Transportation**

Worker Transp, Base 492,094  
Work at Home 7.4%  
Drove Car/Truck/Van Alone 79.7%  
Carpooled Car/Truck/Van 9.1%  
Public Transportation 1.1%  
Walked 1.4%  
Other Transportation 1.3%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

403,532  
83,080  
5,482

**Residents**

82.0%  
16.9%  
1.1%

**Education**

2015-16 Kindergarten-12th Enrollment  
2016 Average SAT score (2400 scale)  
2016 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

166,867  
1,570  
62.0%  
16,686  
179,348  
585,306  
312,039

**Pop Age 25+**

91.9%  
49.0%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	392,813	2.0%
2010 Census Total Housing	345,645	
2010 Census Total Households	371,836	
2010 Census Occupied Housing	319,454	92.4%
2010 Census Vacant Housing	26,191	7.6%
2015 Est Median Value of Owner Occupied Housing	\$2,726	
2015 Est Median Gross Rent	\$948	
2015 Est Owner Occupied Housing	234,084	64.2%
2015 Est Renter Occupied Housing	130,585	35.8%
2015 Est Owner Occupied Housing Vacancy	1.7%	
2015 Est Renter Occupied Housing Vacancy	5.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$84,442	2.7%
2015 Median Household Income (SAIPE)	\$70,629	5.5%
2015 Est Median Worker Earnings	\$36,593	
2015 Per Capita Income (BEA)	\$51,776	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	107,687	11.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	550,766	535,269
Jun 2017 Prelim., 2016 Unemployment	20,857	23,681
Jun 2017 Prelim., 2016 Unemployment Rate	3.6%	4.2%
2017Q1 YTD, 2016 Announced Job Creation	31	1,336
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	\$1.7	\$21.8

## Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	540,326	530,534	\$1,085	\$1,043
Total Government	78,991	78,820	\$1,050	\$979
Total Private Industry	461,334	451,715	\$1,092	\$1,054
Agriculture Forestry Fishing & Hunting	892	845	\$943	\$900
Mining	230	231	\$1,515	\$1,412
Utilities	2,374	2,385	\$1,736	\$1,908
Construction	31,342	30,425	\$1,141	\$1,064
Manufacturing	24,973	25,036	\$1,769	\$1,891
Wholesale Trade	23,906	23,422	\$1,770	\$1,640
Retail Trade	63,314	61,145	\$572	\$566
Transportation and Warehousing	11,019	10,555	\$975	\$926
Information	21,174	20,903	\$1,673	\$1,742
Finance and Insurance	19,517	19,394	\$1,678	\$1,676
Real Estate and Rental and Leasing	9,661	9,497	\$1,066	\$1,006
Professional and Technical Services	51,734	50,363	\$1,842	\$1,681
Mgt of Companies, Enterprises	10,651	10,419	\$1,747	\$1,748
Administrative and Waste Services	48,104	46,460	\$774	\$736
Educational Services	30,511	29,725	\$863	\$800
Health Care and Social Assistance	57,294	56,300	\$1,061	\$986
Arts, Entertainment and Recreation	10,505	10,930	\$546	\$460
Accommodation and Food Services	51,146	50,437	\$340	\$334
Other Services Ex. Public Admin	16,661	16,433	\$754	\$726
Public Administration	40,723	40,632	\$1,069	\$1,009
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	200
2016Q4 Establishments: Total Private Industry	33,332
2016Q4 Establishments: Manufacturing	772
2015 Est Self Employed	23,821

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$18,055.1
2016 Total Retail Businesses (With Food/Drink)	7,537
2016 Avg Sales/Business Total (with Food/Drink)	\$2,395,528
June 2017 Available Commercial Buildings (if reported)	387

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6150
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$14,319.1
2017 Tier designation	3

### Childcare

2017Q2 Licensed Child Care Facilities	513
2017Q2 Licensed Child Care Enrollment	25,695

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	4
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	49

### Healthcare Providers

2016 Number of Physicians	2,447
2016 Physicians per 10,000 population	23.9
2016 RNs per 10,000 population	105.6
2016 Dentists per 10,000 population	7.9
2016 Pharmacists per 10,000 population	16.7

### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

