

County Profile

Wake County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population	1,085,632	2.2%
2014 Proj Total Population	976,059	
2010 Census Total Population	900,993	4.4%
July 2015 Certified Population Estimate (NC only)	1,007,631	

Population

1,085,632
976,059
900,993
1,007,631

Annual Growth

2.2%
4.4%

Urban/Rural Representation

2010 Census Total Population: Urban	846,020	93.9%
2010 Census Total Population: Rural	54,973	6.1%

Urban/Rural Percent

93.9%
6.1%

Estimated Population by Age

2019 Proj Median Age	36	
2014 Proj Median Age	35	
2014 Proj Total Pop 0-19	275,949	28.3%
2014 Proj Total Pop 20-29	139,132	14.3%
2014 Proj Total Pop 30-39	142,414	14.6%
2014 Proj Total Pop 40-49	149,188	15.3%
2014 Proj Total Pop 50-59	128,255	13.1%
2014 Proj Total Pop 60+	141,121	14.5%

36
35
275,949
139,132
142,414
149,188
128,255
141,121

Pop by Age

28.3%
14.3%
14.6%
15.3%
13.1%
14.5%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	24.1
Workers Not Working at Home	492,094
Travel Time to Work: < 10 minutes	10.2%
Travel Time to Work: 10-14 minutes	13.1%
Travel Time to Work: 15-19 minutes	17.4%
Travel Time to Work: 20-24 minutes	18.4%
Travel Time to Work: 25-29 minutes	8.4%
Travel Time to Work: 30-34 minutes	15.0%
Travel Time to Work: 35-44 minutes	7.0%
Travel Time to Work: 45-59 minutes	6.3%
Travel Time to Work: 60+ minutes	4.2%

Workers, By Transportation

Worker Transp, Base	492,094
Work at Home	7.4%
Drove Car/Truck/Van Alone	79.7%
Carpooled Car/Truck/Van	9.1%
Public Transportation	1.1%
Walked	1.4%
Other Transportation	1.3%

Place of Work

Worked in State/County of Residence	403,532	82.0%
Worked in State/Outside County of Residence	83,080	16.9%
Worked Outside State of Residence	5,482	1.1%

Commuters

403,532
83,080
5,482

Residents

82.0%
16.9%
1.1%

Education

2015-16 Kindergarten-12th Enrollment	166,867	
2016 Average SAT score (2400 scale)	1,570	
2016 Percent of Graduates taking SAT	62.0%	
2014-15 Higher Education Completions	16,686	
2014-15 Higher Education Total Enrollment	179,348	
2015 Est Education Attainment - At Least High School Graduate	585,306	91.9%
2015 Est Education Attainment - At Least Bachelor's Degree	312,039	49.0%

166,867
1,570
62.0%
16,686
179,348
585,306
312,039

Pop Age 25+

91.9%
49.0%

Housing

		% Growth or % of Total
2019 Proj Total Housing	445,293	11.2%
2014 Proj Total Housing	400,386	
2010 Census Total Housing	345,645	
2010 Census Occupied Housing	319,454	92.4%
2010 Census Vacant Housing	26,191	7.6%
2015 Est Median Value of Owner Occupied Housing	\$2,726	
2015 Est Median Gross Rent	\$948	
2015 Est Owner Occupied Housing	234,084	64.2%
2015 Est Renter Occupied Housing	130,585	35.8%
2015 Est Owner Occupied Housing Vacancy	1.7%	
2015 Est Renter Occupied Housing Vacancy	5.8%	
2010 Census Total Households	371,836	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$84,442	26.6%
2019 Proj Median Household Income	\$73,753	16.6%
2014 Proj Median Household Income	\$63,235	14.9%
2015 Est Median Worker Earnings	\$36,593	
2019 Proj Per Capita Income	\$37,542	2.1%
2014 Proj Per Capita Income	\$33,852	25.4%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	107,687	11.30%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	539,372	514,344
Jan 2017 Prelim., 2015 Unemployment	25,827	25,088
Jan 2017 Prelim., 2015 Unemployment Rate	4.6%	4.7%
2016Q4 YTD, 2016 Announced Job Creation	1,336	1,336
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$21.8	\$21.8

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	535,733	511,369	\$1,045	\$1,014
Total Government	79,270	77,972	\$972	\$963
Total Private Industry	456,463	433,397	\$1,058	\$1,024
Agriculture Forestry Fishing & Hunting	848	871	\$922	\$834
Mining	234	215	\$1,419	\$1,507
Utilities	2,382	2,400	\$1,704	\$1,835
Construction	30,873	28,704	\$1,086	\$1,020
Manufacturing	25,184	24,957	\$2,169	\$1,862
Wholesale Trade	23,736	22,179	\$1,545	\$1,670
Retail Trade	60,836	59,036	\$585	\$551
Transportation and Warehousing	10,478	10,133	\$959	\$916
Information	21,258	19,478	\$1,690	\$1,723
Finance and Insurance	19,475	18,758	\$1,550	\$1,614
Real Estate and Rental and Leasing	9,734	8,855	\$996	\$986
Professional and Technical Services	51,069	48,691	\$1,640	\$1,589
Mgt of Companies, Enterprises	10,476	10,637	\$1,686	\$1,605
Administrative and Waste Services	47,580	45,189	\$749	\$689
Educational Services	28,499	28,973	\$756	\$791
Health Care and Social Assistance	56,547	53,284	\$1,003	\$962
Arts, Entertainment and Recreation	11,591	10,644	\$385	\$460
Accommodation and Food Services	51,091	47,857	\$346	\$328
Other Services Ex. Public Admin	16,842	15,274	\$741	\$710
Public Administration	40,765	40,561	\$1,036	\$990
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	38
2016Q3 Establishments: Total Private Industry	33,092
2016Q3 Establishments: Manufacturing	767
2015 Est Self Employed	23,821

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$18,055.1
2016 Total Retail Businesses (With Food/Drink)	7,537
2016 Avg Sales/Business Total (with Food/Drink)	\$2,395,528
Sept 2016 Available Commercial Buildings (if reported)	4

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.6005
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$14,319.1
2017 Tier designation	3

Childcare

2016Q4 Licensed Child Care Facilities	530
2016Q4 Licensed Child Care Enrollment	24,633

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	4
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	49

Healthcare Providers

2013 Number of Physicians	2,294
2013 Physicians per 10,000 population	23.8
2013 RNs per 10,000 population	107.4
2013 Dentists per 10,000 population	7.0
2013 Pharmacists per 10,000 population	13.2

Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Wake County, North Carolina



Legend

- Airports by Enplanements
 - >14
 - 3-14
 - < 3 (Million)
- Pub/Pri Univ./Comm Col.
- Hospital
- Interstate
- US Highway
- Major Road
- Railroads
- County Boundary

