

**County Profile**

**Swain County (NC)**

**January 2018**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

14,163  
13,981  
14,953

**% Annual Growth**

0.7%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

0  
13,981

**Urban/Rural Percent**

0.0%  
100.0%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

41  
3,553  
771  
1,742  
1,727  
1,915  
1,906  
2,549

**% Pop by Age**

25.2%  
5.4%  
12.3%  
12.2%  
13.5%  
13.5%  
18.0%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 19.6  
Workers Not Working at Home 5,321  
Travel Time to Work: < 10 minutes 16.5%  
Travel Time to Work: 10-14 minutes 21.6%  
Travel Time to Work: 15-19 minutes 20.9%  
Travel Time to Work: 20-24 minutes 20.3%  
Travel Time to Work: 25-29 minutes 1.9%  
Travel Time to Work: 30-34 minutes 9.9%  
Travel Time to Work: 35-44 minutes 3.3%  
Travel Time to Work: 45-59 minutes 2.4%  
Travel Time to Work: 60+ minutes 3.2%

**Workers, By Transportation**

Worker Transp, Base 5,321  
Work at Home 1.6%  
Drove Car/Truck/Van Alone 86.1%  
Carpooled Car/Truck/Van 9.8%  
Public Transportation 0.2%  
Walked 1.4%  
Other Transportation 0.9%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

3,683  
1,490  
148

**Residents**

69.2%  
28.0%  
2.8%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

2,106  
1,058  
25.4%  
.  
.  
7,927  
1,563

**Pop Age 25+**

80.6%  
15.9%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	8,769	0.0%
2010 Census Total Housing	5,672	
2010 Census Total Households	8,723	
2010 Census Occupied Housing	2,621	46.2%
2010 Census Vacant Housing	3,051	53.8%
2015 Est Median Value of Owner Occupied Housing	\$126,700	
2015 Est Median Gross Rent	\$587	
2015 Est Owner Occupied Housing	3,888	72.3%
2015 Est Renter Occupied Housing	1,491	27.7%
2015 Est Owner Occupied Housing Vacancy	0.2%	
2015 Est Renter Occupied Housing Vacancy	11.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$46,841	3.8%
2015 Median Household Income (SAIPE)	\$36,103	3.8%
2015 Est Median Worker Earnings	\$26,863	
2016 Per Capita Income (BEA)	\$33,065	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	3,409	24.5%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Nov 2017 Prelim., 2016 Employment	6,847	6,785
Nov 2017 Prelim., 2016 Unemployment	309	439
Nov 2017 Prelim., 2016 Unemployment Rate	4.3%	6.1%
2017Q3 YTD, 2016 Announced Job Creation	.	.
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2017Q2 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q2 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	9,893	10,328	\$867	\$656
Total Government	5,754	6,382	\$1,093	\$730
Total Private Industry	4,138	3,947	\$552	\$537
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	0	0	.	.
Manufacturing	456	459	\$857	\$786
Wholesale Trade	11	0	\$601	.
Retail Trade	627	600	\$383	\$378
Transportation and Warehousing	205	20	\$558	\$986
Information	42	37	\$436	\$482
Finance and Insurance	75	76	\$976	\$669
Real Estate and Rental and Leasing	53	52	\$488	\$459
Professional and Technical Services	53	49	\$626	\$616
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	46	43	\$352	\$364
Educational Services	293	318	\$779	\$732
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	421	361	\$409	\$448
Accommodation and Food Services	931	879	\$340	\$346
Other Services Ex. Public Admin	218	185	\$491	\$496
Public Administration	2,148	2,076	\$819	\$860
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2017Q3 Available Industrial Buildings	.
2017Q2 Establishments: Total Private Industry	382
2017Q2 Establishments: Manufacturing	8
2015 Est Self Employed	396

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$157.5
2017 Total Retail Businesses (With Food/Drink)	204
2017 Avg Sales/Business Total (with Food/Drink)	\$772,187
2017Q3 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.3600
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$137.6
2017 Tier designation	1

### Childcare

2017Q4 Licensed Child Care Facilities	12
2017Q4 Licensed Child Care Enrollment	511

### Weather

Annual Rainfall, inches	57
Annual Snowfall, inches	7
Average Annual Temperature, F	55
Average Annual High Temperature, F	68
Average Annual Low Temperature, F	42

### Healthcare Providers

2016 Number of Physicians	32
2016 Physicians per 10,000 population	21.1
2016 RNs per 10,000 population	101.7
2016 Dentists per 10,000 population	4.6
2016 Pharmacists per 10,000 population	4.6

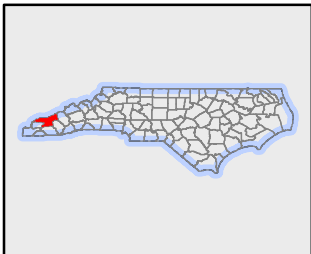
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Swain County, North Carolina



## Legend

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements |                         | — Interstate    |
| >14                      | 3 -14                   | US Highway      |
| < 3 (Million)            | Pub/Pri Univ./Comm Col. | Major Road      |
| Hospital                 | Railroads               | County Boundary |

