

County Profile

Swain County (NC)

August 2017

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

14,163
13,981
14,953

% Annual Growth

0.7%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

0
13,981

Urban/Rural Percent

0.0%
100.0%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

41
3,553
771
1,742
1,727
1,915
1,906
2,549

% Pop by Age

25.2%
5.4%
12.3%
12.2%
13.5%
13.5%
18.0%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 19.6
Workers Not Working at Home 5,321
Travel Time to Work: < 10 minutes 16.5%
Travel Time to Work: 10-14 minutes 21.6%
Travel Time to Work: 15-19 minutes 20.9%
Travel Time to Work: 20-24 minutes 20.3%
Travel Time to Work: 25-29 minutes 1.9%
Travel Time to Work: 30-34 minutes 9.9%
Travel Time to Work: 35-44 minutes 3.3%
Travel Time to Work: 45-59 minutes 2.4%
Travel Time to Work: 60+ minutes 3.2%

Workers, By Transportation

Worker Transp, Base 5,321
Work at Home 1.6%
Drove Car/Truck/Van Alone 86.1%
Carpooled Car/Truck/Van 9.8%
Public Transportation 0.2%
Walked 1.4%
Other Transportation 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

3,683
1,490
148

Residents

69.2%
28.0%
2.8%

Education

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

2,081
1,438
42.5%
. .
7,927
1,563

Pop Age 25+

80.6%
15.9%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	8,769	0.0%
2010 Census Total Housing	5,672	
2010 Census Total Households	8,723	
2010 Census Occupied Housing	2,621	46.2%
2010 Census Vacant Housing	3,051	53.8%
2015 Est Median Value of Owner Occupied Housing	\$0	
2015 Est Median Gross Rent	\$587	
2015 Est Owner Occupied Housing	3,888	72.3%
2015 Est Renter Occupied Housing	1,491	27.7%
2015 Est Owner Occupied Housing Vacancy	0.2%	
2015 Est Renter Occupied Housing Vacancy	11.9%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$46,841	3.8%
2015 Median Household Income (SAIPE)	\$36,103	3.8%
2015 Est Median Worker Earnings	\$26,863	
2015 Per Capita Income (BEA)	\$31,971	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	3,409	24.5%

Employment / Unemployment

	Currently	2016 Annual
Jun 2017 Prelim., 2016 Employment	7,118	6,785
Jun 2017 Prelim., 2016 Unemployment	304	439
Jun 2017 Prelim., 2016 Unemployment Rate	4.1%	6.1%
2017Q1 YTD, 2016 Announced Job Creation	.	.
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2016Q4 Employment	2016 Annual Employment	2016Q4 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	10,298	10,328	\$666	\$656
Total Government	6,394	6,382	\$722	\$730
Total Private Industry	3,905	3,947	\$573	\$537
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	0	0	.	.
Manufacturing	0	459	.	\$786
Wholesale Trade	0	0	.	.
Retail Trade	621	600	\$389	\$378
Transportation and Warehousing	19	20	\$1,129	\$986
Information	37	37	\$525	\$482
Finance and Insurance	75	76	\$698	\$669
Real Estate and Rental and Leasing	54	52	\$513	\$459
Professional and Technical Services	51	49	\$671	\$616
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	39	43	\$450	\$364
Educational Services	310	318	\$776	\$732
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	268	361	\$506	\$448
Accommodation and Food Services	872	879	\$358	\$346
Other Services Ex. Public Admin	157	185	\$559	\$496
Public Administration	2,103	2,076	\$816	\$860
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

June 2017 Available Industrial Buildings	.
2016Q4 Establishments: Total Private Industry	385
2016Q4 Establishments: Manufacturing	8
2015 Est Self Employed	396

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$153.1
2016 Total Retail Businesses (With Food/Drink)	209
2016 Avg Sales/Business Total (with Food/Drink)	\$732,424
June 2017 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.3600
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$123.8
2017 Tier designation	1

Childcare

2017Q2 Licensed Child Care Facilities	14
2017Q2 Licensed Child Care Enrollment	548

Weather

Annual Rainfall, inches	57
Annual Snowfall, inches	7
Average Annual Temperature, F	55
Average Annual High Temperature, F	68
Average Annual Low Temperature, F	42

Healthcare Providers

2016 Number of Physicians	32
2016 Physicians per 10,000 population	21.1
2016 RNs per 10,000 population	101.7
2016 Dentists per 10,000 population	4.6
2016 Pharmacists per 10,000 population	4.6

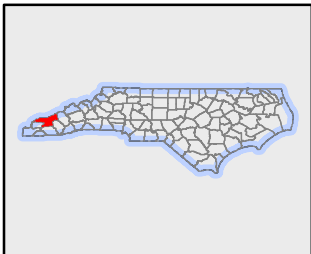
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Swain County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3 -14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

