

**County Profile**

**Swain County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

14,234  
13,981  
14,852

**% Annual Growth**

0.5%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

0  
13,981

**Urban/Rural Percent**

0.0%  
100.0%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

41  
3,587  
898  
1,700  
1,637  
1,835  
1,905  
2,672

**% Pop by Age**

25.3%  
6.3%  
11.9%  
11.5%  
12.9%  
13.4%  
18.8%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 19.6  
Workers Not Working at Home 5,273  
Travel Time to Work: < 10 minutes 14.7%  
Travel Time to Work: 10-14 minutes 20.8%  
Travel Time to Work: 15-19 minutes 21.1%  
Travel Time to Work: 20-24 minutes 21.6%  
Travel Time to Work: 25-29 minutes 1.9%  
Travel Time to Work: 30-34 minutes 11.4%  
Travel Time to Work: 35-44 minutes 3.7%  
Travel Time to Work: 45-59 minutes 2.0%  
Travel Time to Work: 60+ minutes 2.9%

**Workers, By Transportation**

Worker Transp, Base 5,359  
Work at Home 1.6%  
Drove Car/Truck/Van Alone 86.0%  
Carpooled Car/Truck/Van 9.5%  
Public Transportation 0.0%  
Walked 1.7%  
Bicycle 0.2%  
Taxi, Motorcycle, Other 1.0%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

3,623  
1,602  
134

**Residents**

67.6%  
29.9%  
2.5%

**Education**

2016-17 Kindergarten-12th Enrollment 2,106  
2017 Average SAT score (1600 new scale) 1,058  
2017 Percent of Graduates taking SAT 25.4%  
2014-15 Higher Education Completions .  
2014-15 Higher Education Total Enrollment .  
2016 Est Education Attainment - At Least High School Graduate 7,825  
2016 Est Education Attainment - At Least Bachelor's Degree 1,495

**Pop Age 25+**

80.3%  
15.3%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	8,797	0.3%
2010 Census Total Housing	5,672	
2010 Census Total Households	8,723	
2010 Census Occupied Housing	2,621	46.2%
2010 Census Vacant Housing	3,051	53.8%
2016 Est Median Value of Owner Occupied Housing	\$121,900	
2016 Est Median Gross Rent	\$597	
2016 Est Owner Occupied Housing	3,792	69.9%
2016 Est Renter Occupied Housing	1,633	30.1%
2016 Est Owner Occupied Housing Vacancy	0.5%	
2016 Est Renter Occupied Housing Vacancy	11.2%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$44,370	
2016 Median Household Income (SAIPE)	\$38,996	8.0%
2015 Est Median Worker Earnings	\$26,170	
2016 Per Capita Income (BEA)	\$33,065	
2015 Est Pop, Income Below Poverty Level (SAIPE)	2,357	16.7%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	6,431	6,785
Feb 2018 Prelim., 2016 Unemployment	455	439
Feb 2018 Prelim., 2016 Unemployment Rate	6.6%	6.1%
2017Q4 YTD, 2017 Announced Job Creation	.	.
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	10,466	10,329	\$709	\$2,625
Total Government	6,024	6,382	\$842	\$2,919
Total Private Industry	4,442	3,947	\$528	\$2,149
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	\$0
Construction	222	202	\$657	\$2,984
Manufacturing	473	.	\$884	.
Wholesale Trade	11	.	\$641	.
Retail Trade	671	616	\$401	\$1,517
Transportation and Warehousing	235	163	\$582	\$2,048
Information	52	53	\$462	\$1,835
Finance and Insurance	76	76	\$668	\$2,677
Real Estate and Rental and Leasing	62	52	\$501	\$1,836
Professional and Technical Services	50	49	\$588	\$2,456
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	66	51	\$408	\$1,699
Educational Services	.	.	.	.
Health Care and Social Assistance	784	795	\$710	\$2,962
Arts, Entertainment and Recreation	4,014	4,179	\$739	\$2,552
Accommodation and Food Services	982	871	\$381	\$1,379
Other Services Ex. Public Admin	275	205	\$436	\$1,932
Public Administration	2,170	2,140	\$929	\$3,450
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q3 Establishments: Total Private Industry	388
2017Q3 Establishments: Manufacturing	8
2016 Est Self Employed	366

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$157.5
2017 Total Retail Businesses (With Food/Drink)	204
2017 Avg Sales/Business Total (with Food/Drink)	\$772,187
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.3600
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$137.6
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	10
2018Q1 Licensed Child Care Enrollment	423

### Weather

Annual Rainfall, inches	57
Annual Snowfall, inches	7
Average Annual Temperature, F	55
Average Annual High Temperature, F	68
Average Annual Low Temperature, F	42

### Healthcare Providers

2016 Number of Physicians	32
2016 Physicians per 10,000 population	21.1
2016 RNs per 10,000 population	101.7
2016 Dentists per 10,000 population	4.6
2016 Pharmacists per 10,000 population	4.6

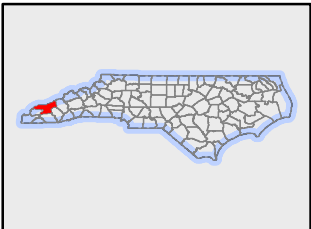
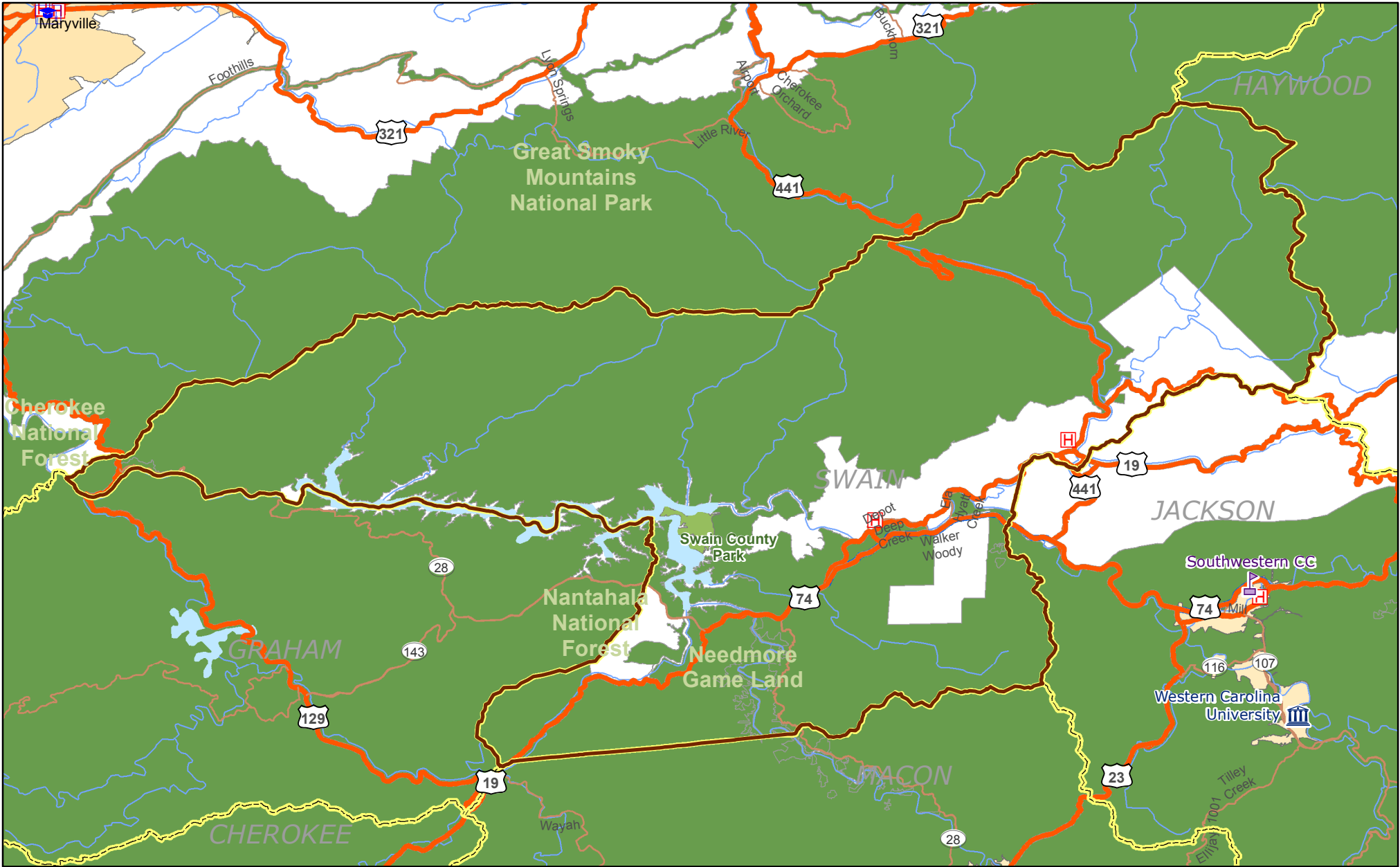
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Swain County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

