

**County Profile**

**Swain County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	15,614	1.2%
2014 Proj Total Population	14,717	
2010 Census Total Population	13,981	0.8%
July 2015 Certified Population Estimate (NC only)	14,953	

**Population**

**Annual Growth**

**Urban/Rural Representation**

2010 Census Total Population: Urban	0	0.0%
2010 Census Total Population: Rural	13,981	100.0%

**Urban/Rural Percent**

**Estimated Population by Age**

2019 Proj Median Age	43	
2014 Proj Median Age	42	
2014 Proj Total Pop 0-19	3,614	24.6%
2014 Proj Total Pop 20-29	1,745	11.9%
2014 Proj Total Pop 30-39	1,669	11.3%
2014 Proj Total Pop 40-49	1,780	12.1%
2014 Proj Total Pop 50-59	2,180	14.8%
2014 Proj Total Pop 60+	3,729	25.3%


**Pop by Age**

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	19.6
Workers Not Working at Home	5,321
Travel Time to Work: < 10 minutes	16.5%
Travel Time to Work: 10-14 minutes	21.6%
Travel Time to Work: 15-19 minutes	20.9%
Travel Time to Work: 20-24 minutes	20.3%
Travel Time to Work: 25-29 minutes	1.9%
Travel Time to Work: 30-34 minutes	9.9%
Travel Time to Work: 35-44 minutes	3.3%
Travel Time to Work: 45-59 minutes	2.4%
Travel Time to Work: 60+ minutes	3.2%

**Workers, By Transportation**

Worker Transp, Base	5,321
Work at Home	1.6%
Drove Car/Truck/Van Alone	86.1%
Carpooled Car/Truck/Van	9.8%
Public Transportation	0.2%
Walked	1.4%
Other Transportation	0.9%

**Place of Work**

Worked in State/County of Residence	3,683	69.2%
Worked in State/Outside County of Residence	1,490	28.0%
Worked Outside State of Residence	148	2.8%

**Commuters**

**Residents**

**Education**

2015-16 Kindergarten-12th Enrollment	2,081	
2016 Average SAT score (2400 scale)	1,438	
2016 Percent of Graduates taking SAT	42.5%	
2014-15 Higher Education Completions	.	
2014-15 Higher Education Total Enrollment	.	
2015 Est Education Attainment - At Least High School Graduate	7,927	80.6%
2015 Est Education Attainment - At Least Bachelor's Degree	1,563	15.9%

**Pop Age 25+**

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	9,973	6.7%
2014 Proj Total Housing	9,346	
2010 Census Total Housing	5,672	
2010 Census Occupied Housing	2,621	46.2%
2010 Census Vacant Housing	3,051	53.8%
2015 Est Median Value of Owner Occupied Housing	\$0	
2015 Est Median Gross Rent	\$587	
2015 Est Owner Occupied Housing	3,888	72.3%
2015 Est Renter Occupied Housing	1,491	27.7%
2015 Est Owner Occupied Housing Vacancy	0.2%	
2015 Est Renter Occupied Housing Vacancy	11.9%	
2010 Census Total Households	8,723	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$46,841	37.6%
2019 Proj Median Household Income	\$40,816	15.3%
2014 Proj Median Household Income	\$35,385	23.5%
2015 Est Median Worker Earnings	\$26,863	
2019 Proj Per Capita Income	\$21,212	1.6%
2014 Proj Per Capita Income	\$19,589	33.7%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	3,409	24.50%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	6,545	6,151
Jan 2017 Prelim., 2015 Unemployment	545	524
Jan 2017 Prelim., 2015 Unemployment Rate	7.7%	7.9%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	10,891	9,571	\$672	\$650
Total Government	6,467	5,514	\$767	\$732
Total Private Industry	4,423	4,058	\$533	\$539
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	\$0	\$0
Utilities	0	0	\$0	.
Construction	0	203	.	\$717
Manufacturing	459	0	\$755	.
Wholesale Trade	0	0	.	.
Retail Trade	669	593	\$384	\$407
Transportation and Warehousing	21	20	\$983	\$1,009
Information	42	35	\$506	\$483
Finance and Insurance	75	77	\$703	\$617
Real Estate and Rental and Leasing	55	45	\$489	\$412
Professional and Technical Services	48	43	\$575	\$706
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	61	118	\$319	\$488
Educational Services	279	343	\$757	\$693
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	557	364	\$414	\$447
Accommodation and Food Services	1,003	883	\$373	\$322
Other Services Ex. Public Admin	231	179	\$460	\$496
Public Administration	2,128	2,069	\$917	\$834
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	2
2016Q3 Establishments: Total Private Industry	383
2016Q3 Establishments: Manufacturing	8
2015 Est Self Employed	396

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$153.1
2016 Total Retail Businesses (With Food/Drink)	209
2016 Avg Sales/Business Total (with Food/Drink)	\$732,424
Sept 2016 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.3600
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$123.8
2017 Tier designation	1

### Childcare

2016Q4 Licensed Child Care Facilities	14
2016Q4 Licensed Child Care Enrollment	551

### Weather

Annual Rainfall, inches	57
Annual Snowfall, inches	7
Average Annual Temperature, F	55
Average Annual High Temperature, F	68
Average Annual Low Temperature, F	42

### Healthcare Providers

2013 Number of Physicians	26
2013 Physicians per 10,000 population	17.8
2013 RNs per 10,000 population	96.0
2013 Dentists per 10,000 population	4.8
2013 Pharmacists per 10,000 population	6.2

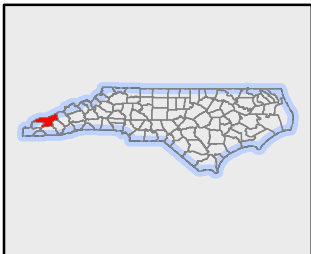
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Swain County, North Carolina



## Legend

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements |                         | — Interstate    |
| >14                      | 3 -14                   | US Highway      |
| < 3 (Million)            | Pub/Pri Univ./Comm Col. | Major Road      |
| Hospital                 | Railroads               | County Boundary |

