

**County Profile**

**Stanly County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

60,586  
60,585  
61,234

**% Annual Growth**

0.1%  
0.0%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

19,561  
41,024

**Urban/Rural Percent**

32.3%  
67.7%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

42  
14,945  
3,982  
6,595  
7,770  
8,835  
8,100  
10,359

**% Pop by Age**

24.7%  
6.6%  
10.9%  
12.8%  
14.6%  
13.4%  
17.1%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 25.0  
Workers Not Working at Home 25,600  
Travel Time to Work: < 10 minutes 18.4%  
Travel Time to Work: 10-14 minutes 16.2%  
Travel Time to Work: 15-19 minutes 14.6%  
Travel Time to Work: 20-24 minutes 10.8%  
Travel Time to Work: 25-29 minutes 4.8%  
Travel Time to Work: 30-34 minutes 8.3%  
Travel Time to Work: 35-44 minutes 6.5%  
Travel Time to Work: 45-59 minutes 10.2%  
Travel Time to Work: 60+ minutes 10.2%

**Workers, By Transportation**

Worker Transp, Base 25,600  
Work at Home 2.7%  
Drove Car/Truck/Van Alone 83.0%  
Carpooled Car/Truck/Van 10.9%  
Public Transportation 0.2%  
Walked 2.0%  
Other Transportation 1.2%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

16,849  
8,515  
236

**Residents**

65.8%  
33.3%  
0.9%

**Education**

2015-16 Kindergarten-12th Enrollment  
2016 Average SAT score (2400 scale)  
2016 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

8,946  
1,391  
34.1%  
1,250  
13,148  
34,481  
6,759

**Pop Age 25+**

82.8%  
16.2%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	27,216	0.1%
2010 Census Total Housing	23,589	
2010 Census Total Households	27,110	
2010 Census Occupied Housing	20,068	85.1%
2010 Census Vacant Housing	3,521	14.9%
2015 Est Median Value of Owner Occupied Housing	\$42	
2015 Est Median Gross Rent	\$653	
2015 Est Owner Occupied Housing	16,815	71.0%
2015 Est Renter Occupied Housing	6,852	29.0%
2015 Est Owner Occupied Housing Vacancy	1.8%	
2015 Est Renter Occupied Housing Vacancy	6.4%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$51,864	1.8%
2015 Median Household Income (SAIPE)	\$44,878	7.1%
2015 Est Median Worker Earnings	\$26,334	
2015 Per Capita Income (BEA)	\$34,063	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	10,356	17.7%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	28,515	28,059
Jun 2017 Prelim., 2016 Unemployment	1,142	1,368
Jun 2017 Prelim., 2016 Unemployment Rate	3.9%	4.6%
2017Q1 YTD, 2016 Announced Job Creation	.	23
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	\$3.4

### Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	19,345	19,065	\$677	\$647
Total Government	4,319	4,196	\$814	\$785
Total Private Industry	15,026	14,868	\$638	\$608
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	59	60	\$1,414	\$1,517
Construction	1,036	1,041	\$975	\$852
Manufacturing	3,384	3,383	\$877	\$840
Wholesale Trade	457	441	\$813	\$799
Retail Trade	2,898	2,777	\$445	\$446
Transportation and Warehousing	163	167	\$963	\$862
Information	89	89	\$930	\$907
Finance and Insurance	366	369	\$912	\$891
Real Estate and Rental and Leasing	121	120	\$675	\$652
Professional and Technical Services	247	254	\$895	\$851
Mgt of Companies, Enterprises	270	269	\$1,077	\$978
Administrative and Waste Services	818	804	\$631	\$572
Educational Services	1,628	1,542	\$714	\$687
Health Care and Social Assistance	2,801	2,763	\$666	\$652
Arts, Entertainment and Recreation	249	276	\$166	\$157
Accommodation and Food Services	1,867	1,855	\$270	\$262
Other Services Ex. Public Admin	477	510	\$558	\$510
Public Administration	993	977	\$797	\$751
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	8
2016Q4 Establishments: Total Private Industry	1,281
2016Q4 Establishments: Manufacturing	92
2015 Est Self Employed	1,806

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$864.1
2016 Total Retail Businesses (With Food/Drink)	505
2016 Avg Sales/Business Total (with Food/Drink)	\$1,711,088
June 2017 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6700
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$516.3
2017 Tier designation	2

### Childcare

2017Q2 Licensed Child Care Facilities	37
2017Q2 Licensed Child Care Enrollment	1,663

### Weather

Annual Rainfall, inches	48
Annual Snowfall, inches	2
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	49

### Healthcare Providers

2016 Number of Physicians	68
2016 Physicians per 10,000 population	11.1
2016 RNs per 10,000 population	77.7
2016 Dentists per 10,000 population	2.0
2016 Pharmacists per 10,000 population	8.6

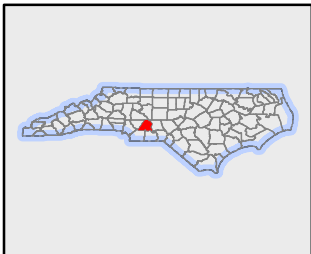
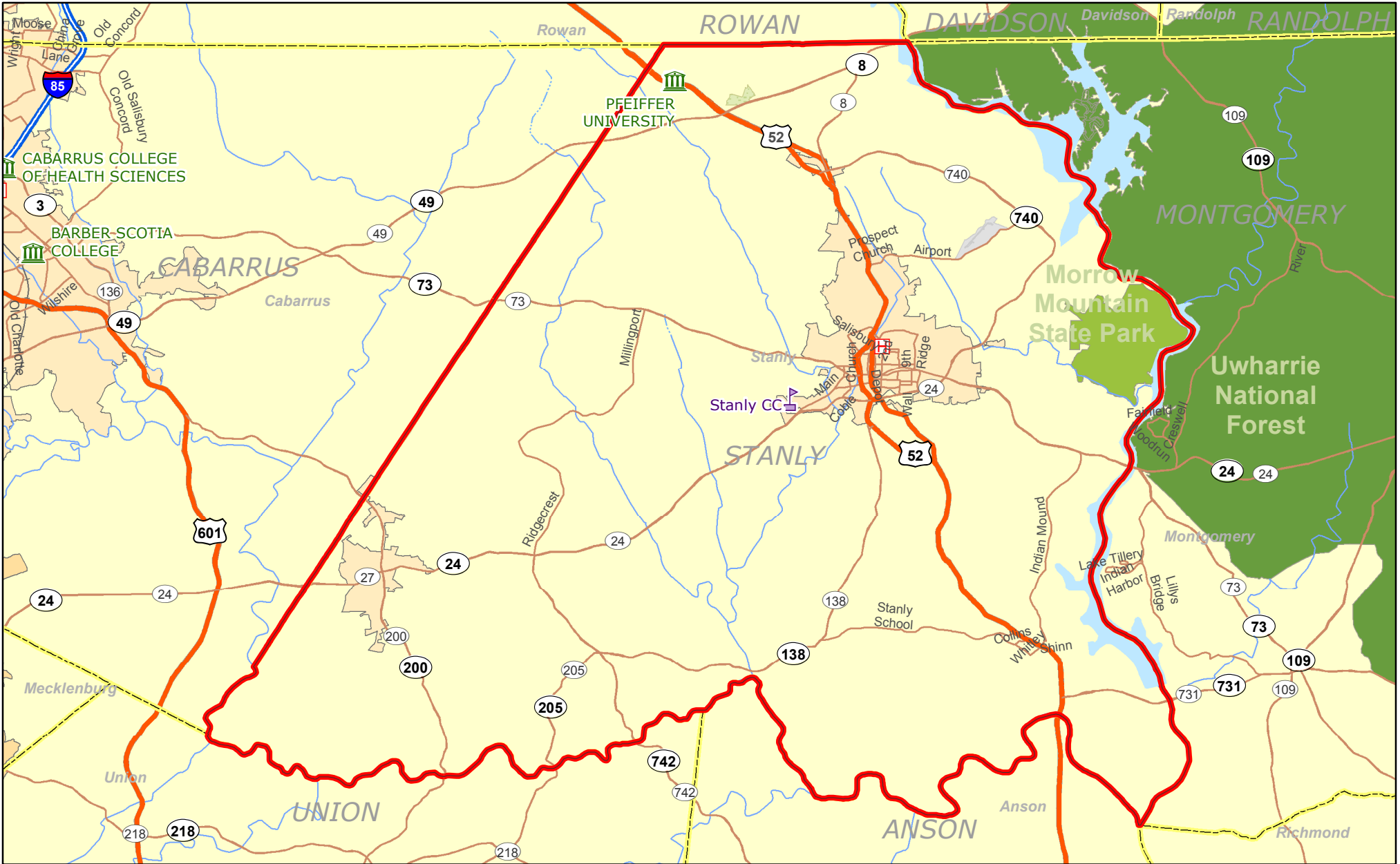
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Stanly County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3 - 14                   | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |

