

County Profile

Rutherford County (NC)

August 2017

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

66,865
67,810
67,617

% Annual Growth

(0.5%)
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

26,418
41,392

Urban/Rural Percent

39.0%
61.0%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

43
15,825
3,715
7,086
8,186
9,600
9,818
12,635

% Pop by Age

23.6%
5.6%
10.6%
12.2%
14.4%
14.7%
18.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 24.0
Workers Not Working at Home 24,492
Travel Time to Work: < 10 minutes 14.4%
Travel Time to Work: 10-14 minutes 15.9%
Travel Time to Work: 15-19 minutes 18.9%
Travel Time to Work: 20-24 minutes 15.9%
Travel Time to Work: 25-29 minutes 5.1%
Travel Time to Work: 30-34 minutes 9.7%
Travel Time to Work: 35-44 minutes 5.7%
Travel Time to Work: 45-59 minutes 7.2%
Travel Time to Work: 60+ minutes 7.1%

Workers, By Transportation

Worker Transp, Base 24,492
Work at Home 3.3%
Drove Car/Truck/Van Alone 80.7%
Carpooled Car/Truck/Van 14.0%
Public Transportation 0.2%
Walked 1.0%
Other Transportation 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

16,955
5,334
2,203

Residents

69.2%
21.8%
9.0%

Education

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

9,859
1,356
44.6%
537
6,602
38,379
7,649

Pop Age 25+

81.1%
16.2%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	33,860	(0.0%)
2010 Census Total Housing	27,466	
2010 Census Total Households	33,878	
2010 Census Occupied Housing	21,054	76.7%
2010 Census Vacant Housing	6,412	23.3%
2015 Est Median Value of Owner Occupied Housing	\$89	
2015 Est Median Gross Rent	\$594	
2015 Est Owner Occupied Housing	18,870	71.4%
2015 Est Renter Occupied Housing	7,556	28.6%
2015 Est Owner Occupied Housing Vacancy	2.6%	
2015 Est Renter Occupied Housing Vacancy	12.1%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$42,886	1.4%
2015 Median Household Income (SAIPE)	\$36,998	3.8%
2015 Est Median Worker Earnings	\$25,105	
2015 Per Capita Income (BEA)	\$29,142	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	13,077	19.9%

Employment / Unemployment

	Currently	2016 Annual
Jun 2017 Prelim., 2016 Employment	23,243	23,278
Jun 2017 Prelim., 2016 Unemployment	1,424	1,668
Jun 2017 Prelim., 2016 Unemployment Rate	5.8%	6.7%
2017Q1 YTD, 2016 Announced Job Creation	.	680
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	\$27.7

Employment / Wages by Industry

	2016Q4 Employment	2016 Annual Employment	2016Q4 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	18,321	18,142	\$668	\$641
Total Government	3,464	3,302	\$705	\$677
Total Private Industry	14,857	14,840	\$660	\$633
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	913	848	\$1,002	\$939
Manufacturing	2,716	2,743	\$869	\$828
Wholesale Trade	0	0	.	.
Retail Trade	2,541	2,506	\$463	\$457
Transportation and Warehousing	443	478	\$731	\$662
Information	915	905	\$735	\$714
Finance and Insurance	319	319	\$899	\$836
Real Estate and Rental and Leasing	118	102	\$724	\$549
Professional and Technical Services	273	266	\$767	\$732
Mgt of Companies, Enterprises	104	111	\$1,391	\$1,358
Administrative and Waste Services	999	962	\$474	\$460
Educational Services	1,677	1,542	\$735	\$694
Health Care and Social Assistance	2,782	2,751	\$666	\$646
Arts, Entertainment and Recreation	149	168	\$364	\$352
Accommodation and Food Services	1,699	1,753	\$311	\$293
Other Services Ex. Public Admin	317	329	\$540	\$498
Public Administration	1,352	1,342	\$648	\$636
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

June 2017 Available Industrial Buildings	6
2016Q4 Establishments: Total Private Industry	1,221
2016Q4 Establishments: Manufacturing	76
2015 Est Self Employed	1,619

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$811.1
2016 Total Retail Businesses (With Food/Drink)	493
2016 Avg Sales/Business Total (with Food/Drink)	\$1,645,212
June 2017 Available Commercial Buildings (if reported)	1

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6070
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$518.7
2017 Tier designation	2

Childcare

2017Q2 Licensed Child Care Facilities	36
2017Q2 Licensed Child Care Enrollment	1,195

Weather

Annual Rainfall, inches	50
Annual Snowfall, inches	9
Average Annual Temperature, F	58
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	46

Healthcare Providers

2016 Number of Physicians	64
2016 Physicians per 10,000 population	9.5
2016 RNs per 10,000 population	67.4
2016 Dentists per 10,000 population	2.8
2016 Pharmacists per 10,000 population	6.7

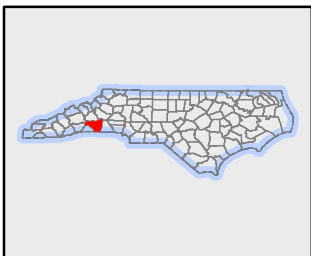
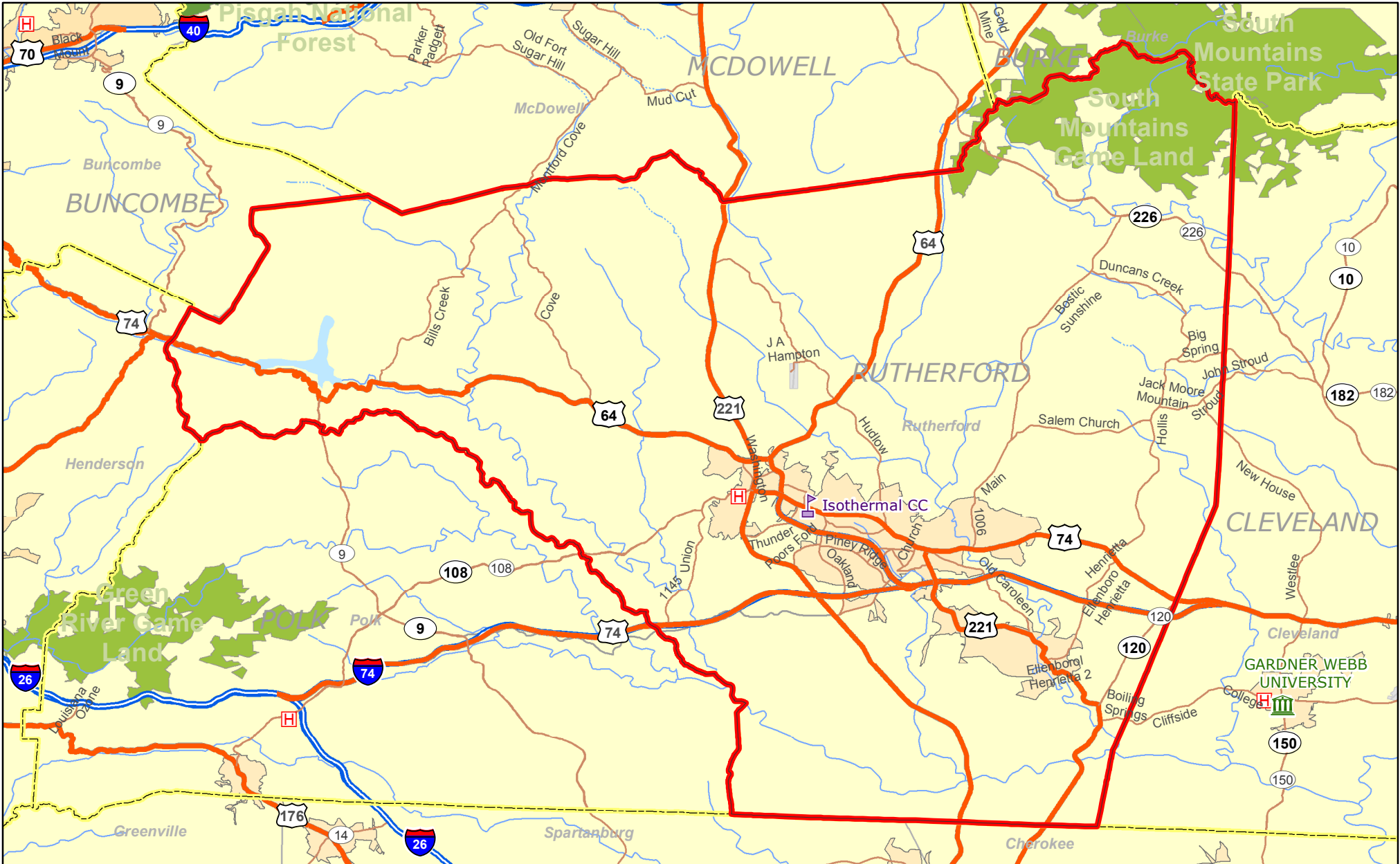
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Rutherford County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3 - 14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

