

County Profile

Rowan County (NC)

August 2017

Demographics

Population & Growth

2015 Est Population	138,361	% Annual Growth	0.1%
2010 Census Total Population	138,428		0.1%
July 2015 Certified Population Estimate (NC only)	140,122		

Population

138,361
138,428
140,122

% Annual Growth

0.1%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban	84,687
2010 Census Total Population: Rural	53,741

Urban/Rural Percent

61.2%
38.8%

Estimated Population by Age

2015 Est Median Age	40	% Pop by Age
2015 Est Total Pop 0-19	35,146	25.5%
2015 Est Total Pop 20-24	9,200	6.6%
2015 Est Total Pop 25-34	16,384	11.8%
2015 Est Total Pop 35-44	17,416	12.6%
2015 Est Total Pop 45-54	19,919	14.4%
2015 Est Total Pop 55-64	18,374	13.3%
2015 Est Total Pop 65+	21,922	15.9%

40	
35,146	25.5%
9,200	6.6%
16,384	11.8%
17,416	12.6%
19,919	14.4%
18,374	13.3%
21,922	15.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	23.9
Workers Not Working at Home	55,591
Travel Time to Work: < 10 minutes	14.0%
Travel Time to Work: 10-14 minutes	17.3%
Travel Time to Work: 15-19 minutes	16.7%
Travel Time to Work: 20-24 minutes	15.7%
Travel Time to Work: 25-29 minutes	6.9%
Travel Time to Work: 30-34 minutes	10.1%
Travel Time to Work: 35-44 minutes	4.5%
Travel Time to Work: 45-59 minutes	7.0%
Travel Time to Work: 60+ minutes	7.6%

Workers, By Transportation

Worker Transp, Base	55,591
Work at Home	3.7%
Drove Car/Truck/Van Alone	83.1%
Carpooled Car/Truck/Van	9.9%
Public Transportation	0.3%
Walked	1.6%
Other Transportation	1.3%

Place of Work

Worked in State/County of Residence	36,067	Commuters	64.9%
Worked in State/Outside County of Residence	18,745		33.7%
Worked Outside State of Residence	779		1.4%

Commuters

36,067
18,745
779

Residents

64.9%
33.7%
1.4%

Education

2015-16 Kindergarten-12th Enrollment	19,525	Pop Age 25+
2016 Average SAT score (2400 scale)	1,377	
2016 Percent of Graduates taking SAT	39.8%	
2014-15 Higher Education Completions	2,340	
2014-15 Higher Education Total Enrollment	25,320	
2015 Est Education Attainment - At Least High School Graduate	77,533	82.5%
2015 Est Education Attainment - At Least Bachelor's Degree	16,533	17.6%

19,525
1,377
39.8%
2,340
25,320
77,533
16,533

Pop Age 25+

82.5%
17.6%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	60,167	0.0%
2010 Census Total Housing	53,140	
2010 Census Total Households	60,211	
2010 Census Occupied Housing	46,069	86.7%
2010 Census Vacant Housing	7,071	13.3%
2015 Est Median Value of Owner Occupied Housing	\$58	
2015 Est Median Gross Rent	\$722	
2015 Est Owner Occupied Housing	34,764	67.4%
2015 Est Renter Occupied Housing	16,848	32.6%
2015 Est Owner Occupied Housing Vacancy	2.5%	
2015 Est Renter Occupied Housing Vacancy	7.8%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$51,296	1.6%
2015 Median Household Income (SAIPE)	\$44,862	(0.2%)
2015 Est Median Worker Earnings	\$27,270	
2015 Per Capita Income (BEA)	\$34,348	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	24,194	18.1%

Employment / Unemployment

	Currently	2016 Annual
Jun 2017 Prelim., 2016 Employment	63,227	61,737
Jun 2017 Prelim., 2016 Unemployment	2,820	3,590
Jun 2017 Prelim., 2016 Unemployment Rate	4.3%	5.5%
2017Q1 YTD, 2016 Announced Job Creation	40	137
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	\$2.0	\$8.1

Employment / Wages by Industry

	2016Q4 Employment	2016 Annual Employment	2016Q4 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	47,452	47,076	\$812	\$804
Total Government	9,088	8,880	\$952	\$905
Total Private Industry	38,364	38,197	\$779	\$780
Agriculture Forestry Fishing & Hunting	256	274	\$539	\$524
Mining	179	182	\$988	\$971
Utilities	0	145	.	\$1,805
Construction	2,294	2,227	\$992	\$906
Manufacturing	6,857	7,245	\$1,008	\$980
Wholesale Trade	0	2,140	.	\$863
Retail Trade	5,038	4,804	\$496	\$510
Transportation and Warehousing	3,472	3,303	\$858	\$851
Information	191	197	\$976	\$927
Finance and Insurance	671	678	\$1,126	\$1,077
Real Estate and Rental and Leasing	225	211	\$771	\$693
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	2,017	2,037	\$558	\$530
Educational Services	3,850	3,584	\$760	\$725
Health Care and Social Assistance	8,305	8,249	\$972	\$903
Arts, Entertainment and Recreation	635	729	\$505	\$416
Accommodation and Food Services	3,896	3,875	\$283	\$273
Other Services Ex. Public Admin	952	939	\$591	\$573
Public Administration	2,654	2,684	\$736	\$728
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

June 2017 Available Industrial Buildings	17
2016Q4 Establishments: Total Private Industry	2,627
2016Q4 Establishments: Manufacturing	179
2015 Est Self Employed	3,259

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,611.1
2016 Total Retail Businesses (With Food/Drink)	1,000
2016 Avg Sales/Business Total (with Food/Drink)	\$1,611,087
June 2017 Available Commercial Buildings (if reported)	57

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6625
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$1,166.7
2017 Tier designation	2

Childcare

2017Q2 Licensed Child Care Facilities	56
2017Q2 Licensed Child Care Enrollment	2,352

Weather

Annual Rainfall, inches	43
Annual Snowfall, inches	4
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	47

Healthcare Providers

2016 Number of Physicians	176
2016 Physicians per 10,000 population	12.7
2016 RNs per 10,000 population	95.4
2016 Dentists per 10,000 population	3.6
2016 Pharmacists per 10,000 population	7.9

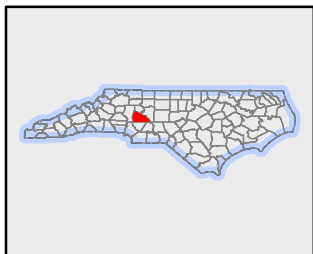
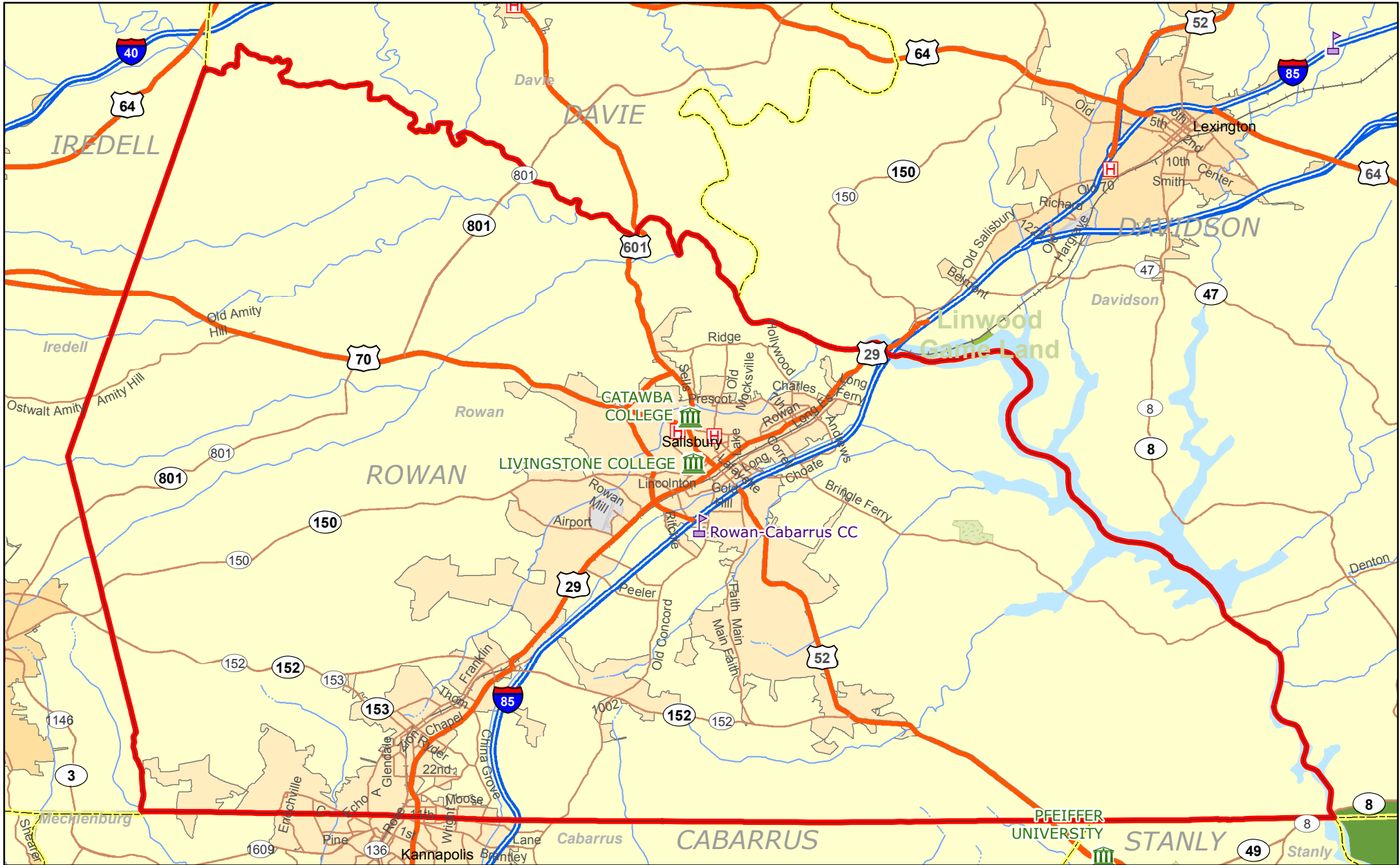
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Rowan County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3 - 14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

