

County Profile

Rowan County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

138,694
138,428
140,970

% Annual Growth

0.2%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

84,687
53,741

Urban/Rural Percent

61.2%
38.8%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

40
34,884
9,000
16,554
17,227
19,766
18,708
22,555

% Pop by Age

25.2%
6.5%
11.9%
12.4%
14.3%
13.5%
16.3%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 24.4
Workers Not Working at Home 55,046
Travel Time to Work: < 10 minutes 13.4%
Travel Time to Work: 10-14 minutes 16.1%
Travel Time to Work: 15-19 minutes 17.8%
Travel Time to Work: 20-24 minutes 15.6%
Travel Time to Work: 25-29 minutes 6.9%
Travel Time to Work: 30-34 minutes 10.8%
Travel Time to Work: 35-44 minutes 4.5%
Travel Time to Work: 45-59 minutes 7.1%
Travel Time to Work: 60+ minutes 7.9%

Workers, By Transportation

Worker Transp, Base 56,970
Work at Home 3.4%
Drove Car/Truck/Van Alone 83.0%
Carpooled Car/Truck/Van 10.3%
Public Transportation 0.3%
Walked 1.8%
Bicycle 0.0%
Taxi, Motorcycle, Other 1.2%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

35,948
20,167
855

Residents

63.1%
35.4%
1.5%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

19,135
1,024
36.2%
2,340
25,320
79,510
16,710

Pop Age 25+

83.9%
17.6%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	60,472	0.5%
2010 Census Total Housing	53,140	
2010 Census Total Households	60,211	
2010 Census Occupied Housing	46,069	86.7%
2010 Census Vacant Housing	7,071	13.3%
2016 Est Median Value of Owner Occupied Housing	\$130,500	
2016 Est Median Gross Rent	\$729	
2016 Est Owner Occupied Housing	34,713	67.5%
2016 Est Renter Occupied Housing	16,741	32.5%
2016 Est Owner Occupied Housing Vacancy	2.3%	
2016 Est Renter Occupied Housing Vacancy	6.6%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$52,802	
2016 Median Household Income (SAIPE)	\$47,971	6.9%
2015 Est Median Worker Earnings	\$27,253	
2016 Per Capita Income (BEA)	\$35,307	
2015 Est Pop, Income Below Poverty Level (SAIPE)	22,283	16.5%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	63,657	61,737
Feb 2018 Prelim., 2016 Unemployment	3,076	3,590
Feb 2018 Prelim., 2016 Unemployment Rate	4.6%	5.5%
2017Q4 YTD, 2017 Announced Job Creation	68	68
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$30.2	\$30.2

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	47,737	47,022	\$807	\$3,231
Total Government	8,303	8,879	\$923	\$3,688
Total Private Industry	39,434	38,143	\$782	\$3,124
Agriculture Forestry Fishing & Hunting	307	272	\$522	\$2,097
Mining	188	182	\$914	\$3,882
Utilities	143	.	\$1,634	.
Construction	2,464	2,220	\$882	\$3,630
Manufacturing	7,496	7,262	\$1,031	\$3,917
Wholesale Trade	2,174	2,134	\$842	\$3,455
Retail Trade	4,943	4,851	\$496	\$2,037
Transportation and Warehousing	3,672	3,424	\$901	\$3,356
Information	181	198	\$799	\$3,690
Finance and Insurance	666	679	\$1,051	\$4,305
Real Estate and Rental and Leasing	247	214	\$717	\$2,769
Professional and Technical Services	914	962	\$1,081	\$4,419
Mgt of Companies, Enterprises	1,787	1,683	\$1,787	\$8,111
Administrative and Waste Services	1,962	2,030	\$591	\$2,140
Educational Services	3,763	.	\$708	.
Health Care and Social Assistance	8,233	8,249	\$886	\$3,685
Arts, Entertainment and Recreation	818	715	\$352	\$1,732
Accommodation and Food Services	4,144	3,875	\$280	\$1,093
Other Services Ex. Public Admin	945	937	\$568	\$2,297
Public Administration	2,690	2,683	\$794	\$2,914
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	17
2017Q3 Establishments: Total Private Industry	2,647
2017Q3 Establishments: Manufacturing	183
2016 Est Self Employed	3,549

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,456.0
2017 Total Retail Businesses (With Food/Drink)	908
2017 Avg Sales/Business Total (with Food/Drink)	\$1,603,513
2018Q1 Available Commercial Buildings (if reported)	57

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6625
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$1,283.4
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	54
2018Q1 Licensed Child Care Enrollment	2,363

Weather

Annual Rainfall, inches	43
Annual Snowfall, inches	4
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	47

Healthcare Providers

2016 Number of Physicians	176
2016 Physicians per 10,000 population	12.7
2016 RNs per 10,000 population	95.4
2016 Dentists per 10,000 population	3.6
2016 Pharmacists per 10,000 population	7.9

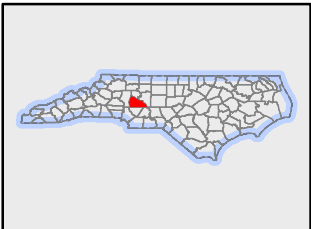
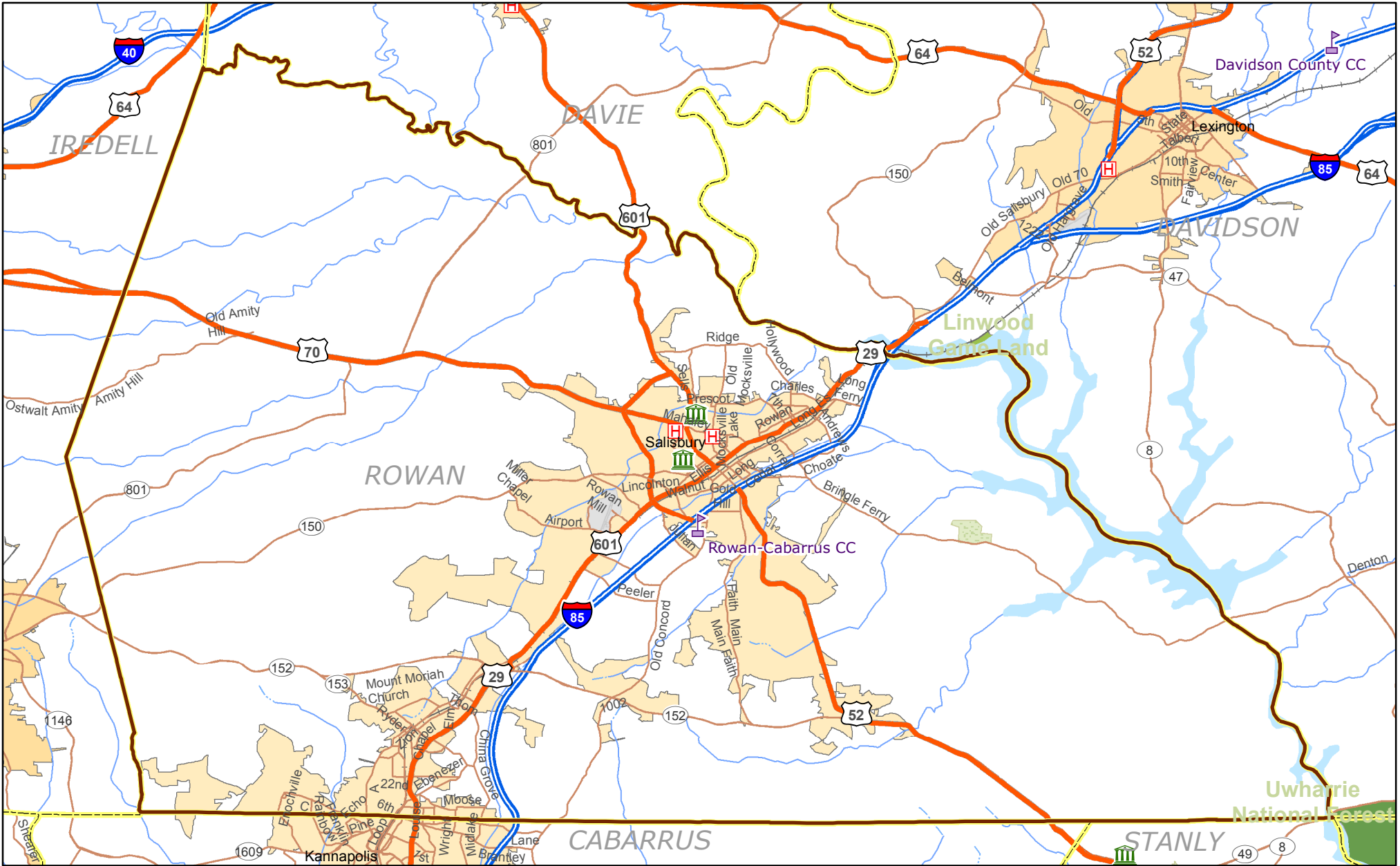
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Rowan County, North Carolina



Legend

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

