

County Profile

Rowan County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

138,361
138,428
140,122

% Annual Growth

0.1%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

84,687
53,741

Urban/Rural Percent

61.2%
38.8%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

40
35,146
9,200
16,384
17,416
19,919
18,374
21,922

% Pop by Age

25.5%
6.6%
11.8%
12.6%
14.4%
13.3%
15.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.9
Workers Not Working at Home 55,591
Travel Time to Work: < 10 minutes 14.0%
Travel Time to Work: 10-14 minutes 17.3%
Travel Time to Work: 15-19 minutes 16.7%
Travel Time to Work: 20-24 minutes 15.7%
Travel Time to Work: 25-29 minutes 6.9%
Travel Time to Work: 30-34 minutes 10.1%
Travel Time to Work: 35-44 minutes 4.5%
Travel Time to Work: 45-59 minutes 7.0%
Travel Time to Work: 60+ minutes 7.6%

Workers, By Transportation

Worker Transp, Base 55,591
Work at Home 3.7%
Drove Car/Truck/Van Alone 83.1%
Carpooled Car/Truck/Van 9.9%
Public Transportation 0.3%
Walked 1.6%
Other Transportation 1.3%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

36,067
18,745
779

Residents

64.9%
33.7%
1.4%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

19,135
1,024
36.2%
2,340
25,320
77,533
16,533

Pop Age 25+

82.5%
17.6%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	60,167	0.0%
2010 Census Total Housing	53,140	
2010 Census Total Households	60,211	
2010 Census Occupied Housing	46,069	86.7%
2010 Census Vacant Housing	7,071	13.3%
2015 Est Median Value of Owner Occupied Housing	\$128,300	
2015 Est Median Gross Rent	\$722	
2015 Est Owner Occupied Housing	34,764	67.4%
2015 Est Renter Occupied Housing	16,848	32.6%
2015 Est Owner Occupied Housing Vacancy	2.5%	
2015 Est Renter Occupied Housing Vacancy	7.8%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$51,296	1.6%
2015 Median Household Income (SAIPE)	\$44,862	(0.2%)
2015 Est Median Worker Earnings	\$27,270	
2016 Per Capita Income (BEA)	\$35,307	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	24,194	18.1%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	63,547	61,737
Nov 2017 Prelim., 2016 Unemployment	3,120	3,590
Nov 2017 Prelim., 2016 Unemployment Rate	4.7%	5.5%
2017Q3 YTD, 2016 Announced Job Creation	68	137
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$30.2	\$8.1

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	47,963	47,076	\$790	\$804
Total Government	8,922	8,880	\$943	\$905
Total Private Industry	39,040	38,197	\$755	\$780
Agriculture Forestry Fishing & Hunting	347	274	\$501	\$524
Mining	177	182	\$1,027	\$971
Utilities	140	145	\$1,586	\$1,805
Construction	2,400	2,227	\$886	\$906
Manufacturing	7,341	7,245	\$1,002	\$980
Wholesale Trade	2,123	2,140	\$862	\$863
Retail Trade	4,949	4,804	\$491	\$510
Transportation and Warehousing	3,378	3,303	\$863	\$851
Information	188	197	\$848	\$927
Finance and Insurance	674	678	\$1,063	\$1,077
Real Estate and Rental and Leasing	238	211	\$725	\$693
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	1,935	2,037	\$611	\$530
Educational Services	3,626	3,584	\$760	\$725
Health Care and Social Assistance	8,222	8,249	\$946	\$903
Arts, Entertainment and Recreation	824	729	\$328	\$416
Accommodation and Food Services	4,098	3,875	\$275	\$273
Other Services Ex. Public Admin	924	939	\$555	\$573
Public Administration	2,703	2,684	\$702	\$728
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	17
2017Q2 Establishments: Total Private Industry	2,624
2017Q2 Establishments: Manufacturing	179
2015 Est Self Employed	3,259

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,456.0
2017 Total Retail Businesses (With Food/Drink)	908
2017 Avg Sales/Business Total (with Food/Drink)	\$1,603,513
2017Q3 Available Commercial Buildings (if reported)	57

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6625
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$1,283.4
2017 Tier designation	2

Childcare

2017Q4 Licensed Child Care Facilities	55
2017Q4 Licensed Child Care Enrollment	2,313

Weather

Annual Rainfall, inches	43
Annual Snowfall, inches	4
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	47

Healthcare Providers

2016 Number of Physicians	176
2016 Physicians per 10,000 population	12.7
2016 RNs per 10,000 population	95.4
2016 Dentists per 10,000 population	3.6
2016 Pharmacists per 10,000 population	7.9

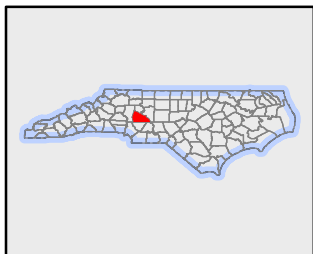
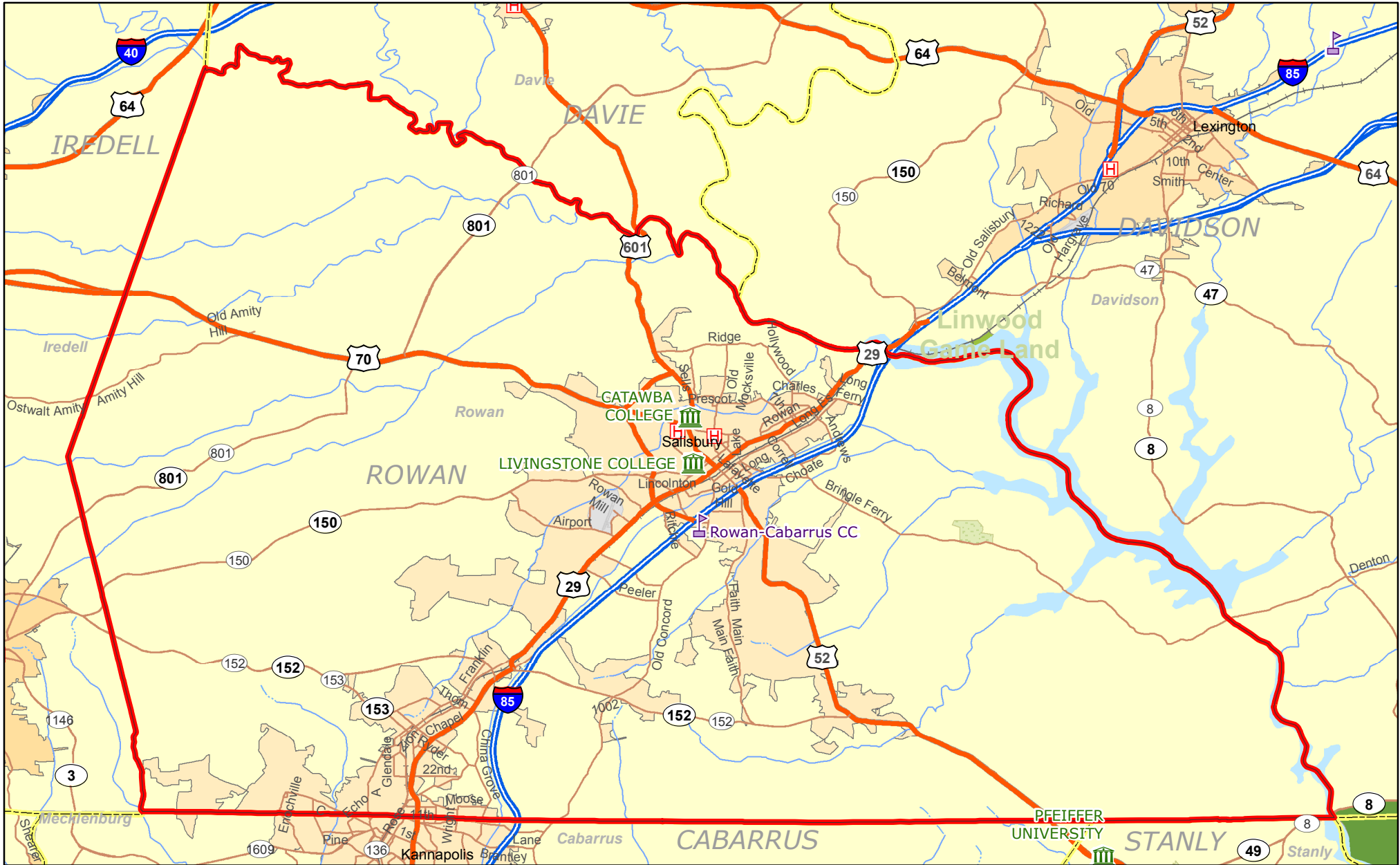
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Rowan County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3 - 14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

