

County Profile

Rockingham County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

91,898
93,643
91,891

% Annual Growth

(0.4%)
0.0%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

35,636
58,007

Urban/Rural Percent

38.1%
61.9%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

44
21,226
5,252
9,588
11,326
13,836
13,872
16,798

% Pop by Age

23.0%
5.7%
10.4%
12.3%
15.1%
15.1%
18.3%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 26.0
Workers Not Working at Home 36,155
Travel Time to Work: < 10 minutes 14.7%
Travel Time to Work: 10-14 minutes 13.5%
Travel Time to Work: 15-19 minutes 14.4%
Travel Time to Work: 20-24 minutes 12.1%
Travel Time to Work: 25-29 minutes 7.0%
Travel Time to Work: 30-34 minutes 11.2%
Travel Time to Work: 35-44 minutes 9.3%
Travel Time to Work: 45-59 minutes 12.3%
Travel Time to Work: 60+ minutes 5.6%

Workers, By Transportation

Worker Transp, Base 37,356
Work at Home 3.2%
Drove Car/Truck/Van Alone 85.5%
Carpooled Car/Truck/Van 9.3%
Public Transportation 0.2%
Walked 1.2%
Bicycle 0.1%
Taxi, Motorcycle, Other 0.5%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

21,891
13,635
1,830

Residents

58.6%
36.5%
4.9%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

12,563
1,020
34.8%
370
5,074
53,072
9,048

Pop Age 25+

81.1%
13.8%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	43,591	(0.1%)
2010 Census Total Housing	38,693	
2010 Census Total Households	43,696	
2010 Census Occupied Housing	33,690	87.1%
2010 Census Vacant Housing	5,003	12.9%
2016 Est Median Value of Owner Occupied Housing	\$107,200	
2016 Est Median Gross Rent	\$620	
2016 Est Owner Occupied Housing	25,426	67.8%
2016 Est Renter Occupied Housing	12,077	32.2%
2016 Est Owner Occupied Housing Vacancy	2.9%	
2016 Est Renter Occupied Housing Vacancy	8.9%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$48,962	
2016 Median Household Income (SAIPE)	\$41,620	3.7%
2015 Est Median Worker Earnings	\$26,553	
2016 Per Capita Income (BEA)	\$34,445	
2015 Est Pop, Income Below Poverty Level (SAIPE)	16,352	18.1%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	39,303	39,034
Feb 2018 Prelim., 2016 Unemployment	2,179	2,325
Feb 2018 Prelim., 2016 Unemployment Rate	5.3%	5.6%
2017Q4 YTD, 2017 Announced Job Creation	65	65
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$2.6	\$2.6

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	25,273	26,494	\$671	\$2,665
Total Government	3,565	3,916	\$723	\$2,823
Total Private Industry	21,708	22,578	\$662	\$2,638
Agriculture Forestry Fishing & Hunting	96	.	\$624	.
Mining
Utilities	141	.	\$1,773	.
Construction	1,283	1,407	\$801	\$3,161
Manufacturing	5,591	5,947	\$860	\$3,547
Wholesale Trade	1,482	1,279	\$795	\$3,047
Retail Trade	3,818	3,890	\$467	\$1,830
Transportation and Warehousing	746	731	\$831	\$3,261
Information	115	115	\$1,085	\$4,242
Finance and Insurance	411	419	\$811	\$3,343
Real Estate and Rental and Leasing	187	.	\$601	.
Professional and Technical Services	381	399	\$736	\$2,781
Mgt of Companies, Enterprises	.	159	.	\$6,145
Administrative and Waste Services	1,385	1,685	\$477	\$1,801
Educational Services
Health Care and Social Assistance	3,027	3,144	\$701	\$2,745
Arts, Entertainment and Recreation	245	199	\$301	\$1,184
Accommodation and Food Services	2,230	2,260	\$273	\$1,054
Other Services Ex. Public Admin	541	569	\$478	\$1,866
Public Administration	1,609	1,668	\$700	\$2,753
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	10
2017Q3 Establishments: Total Private Industry	1,581
2017Q3 Establishments: Manufacturing	84
2016 Est Self Employed	2,577

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$994.8
2017 Total Retail Businesses (With Food/Drink)	632
2017 Avg Sales/Business Total (with Food/Drink)	\$1,574,004
2018Q1 Available Commercial Buildings (if reported)	9

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6960
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$668.9
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	59
2018Q1 Licensed Child Care Enrollment	2,126

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	6
Average Annual Temperature, F	58
Average Annual High Temperature, F	69
Average Annual Low Temperature, F	47

Healthcare Providers

2016 Number of Physicians	94
2016 Physicians per 10,000 population	10.2
2016 RNs per 10,000 population	45.0
2016 Dentists per 10,000 population	2.8
2016 Pharmacists per 10,000 population	8.2

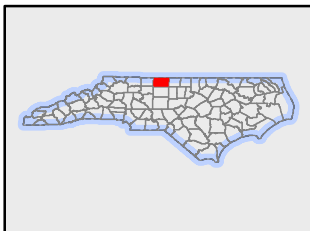
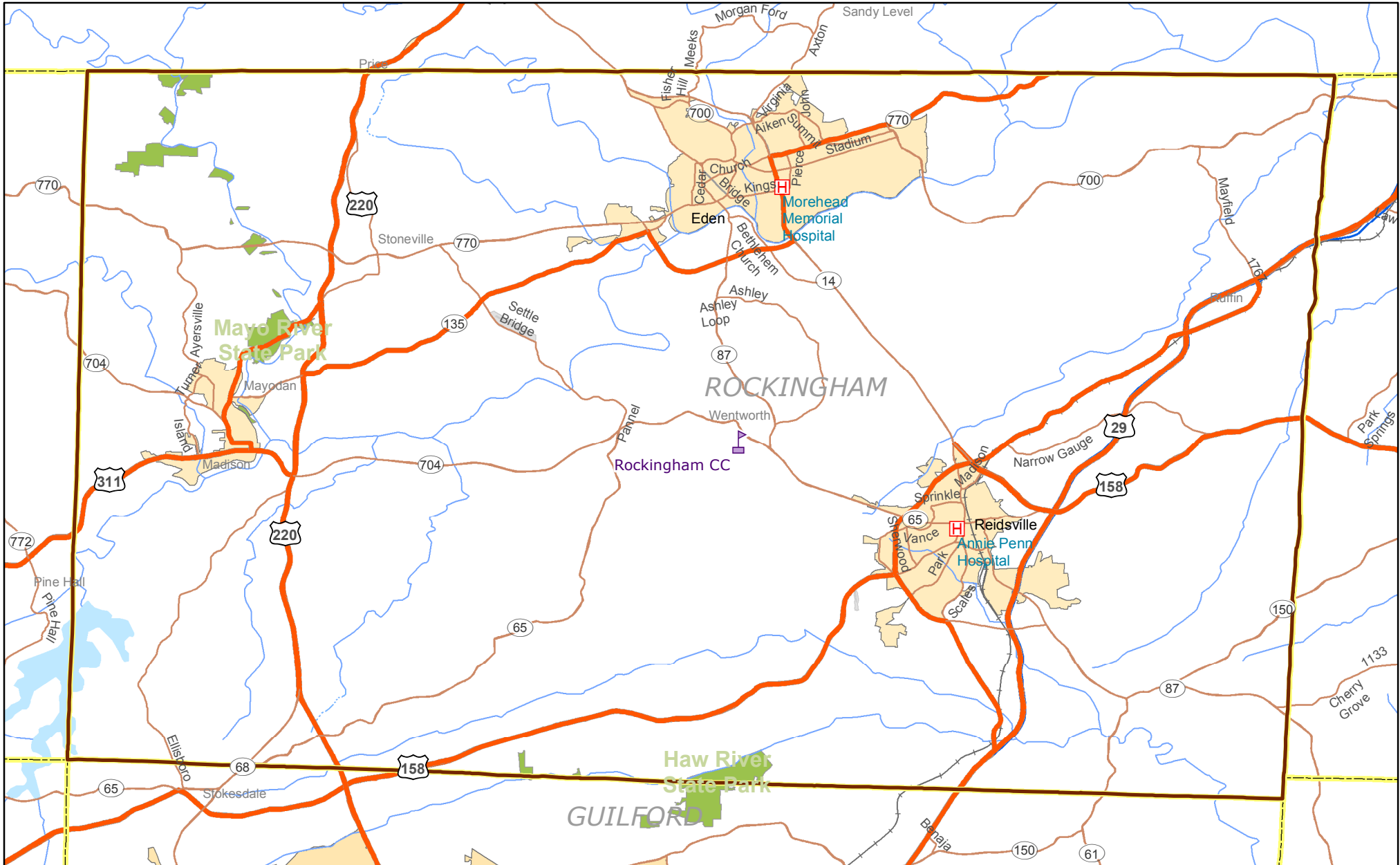
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Rockingham County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

