

County Profile

Rockingham County (NC)

August 2017

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

92,300
93,643
92,084

% Annual Growth

(0.3%)
0.0%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

35,636
58,007

Urban/Rural Percent

38.1%
61.9%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

44
21,438
5,474
9,590
11,756
13,962
13,730
16,350

% Pop by Age

23.1%
5.9%
10.4%
12.7%
15.1%
14.9%
17.7%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 26.5
Workers Not Working at Home 36,937
Travel Time to Work: < 10 minutes 14.2%
Travel Time to Work: 10-14 minutes 14.3%
Travel Time to Work: 15-19 minutes 13.5%
Travel Time to Work: 20-24 minutes 11.9%
Travel Time to Work: 25-29 minutes 6.8%
Travel Time to Work: 30-34 minutes 11.7%
Travel Time to Work: 35-44 minutes 8.7%
Travel Time to Work: 45-59 minutes 12.6%
Travel Time to Work: 60+ minutes 6.2%

Workers, By Transportation

Worker Transp, Base 36,937
Work at Home 2.9%
Drove Car/Truck/Van Alone 84.1%
Carpooled Car/Truck/Van 11.2%
Public Transportation 0.2%
Walked 1.0%
Other Transportation 0.6%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

22,236
13,076
1,625

Residents

60.2%
35.4%
4.4%

Education

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

12,831
1,367
45.7%
370
5,074
52,583
8,997

Pop Age 25+

80.4%
13.8%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	43,621	(0.0%)
2010 Census Total Housing	38,693	
2010 Census Total Households	43,696	
2010 Census Occupied Housing	33,690	87.1%
2010 Census Vacant Housing	5,003	12.9%
2015 Est Median Value of Owner Occupied Housing	\$60	
2015 Est Median Gross Rent	\$611	
2015 Est Owner Occupied Housing	25,841	68.8%
2015 Est Renter Occupied Housing	11,742	31.2%
2015 Est Owner Occupied Housing Vacancy	3.5%	
2015 Est Renter Occupied Housing Vacancy	9.0%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$47,610	1.7%
2015 Median Household Income (SAIPE)	\$40,148	1.4%
2015 Est Median Worker Earnings	\$26,217	
2015 Per Capita Income (BEA)	\$33,916	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	16,968	18.7%

Employment / Unemployment

	Currently	2016 Annual
Jun 2017 Prelim., 2016 Employment	39,430	39,034
Jun 2017 Prelim., 2016 Unemployment	1,969	2,325
Jun 2017 Prelim., 2016 Unemployment Rate	4.8%	5.6%
2017Q1 YTD, 2016 Announced Job Creation	.	161
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	\$484.4

Employment / Wages by Industry

	2016Q4 Employment	2016 Annual Employment	2016Q4 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	26,780	26,535	\$675	\$666
Total Government	4,019	3,916	\$739	\$706
Total Private Industry	22,761	22,619	\$663	\$659
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	141	139	\$1,615	\$1,700
Construction	1,453	1,413	\$876	\$791
Manufacturing	6,053	5,947	\$839	\$887
Wholesale Trade	1,331	1,279	\$757	\$762
Retail Trade	4,000	3,904	\$471	\$455
Transportation and Warehousing	723	726	\$849	\$819
Information	119	114	\$1,112	\$1,065
Finance and Insurance	416	420	\$860	\$836
Real Estate and Rental and Leasing	200	202	\$587	\$551
Professional and Technical Services	0	400	.	\$702
Mgt of Companies, Enterprises	0	158	.	\$1,540
Administrative and Waste Services	1,622	1,684	\$450	\$449
Educational Services	1,925	1,849	\$729	\$712
Health Care and Social Assistance	3,085	3,146	\$706	\$686
Arts, Entertainment and Recreation	189	213	\$317	\$285
Accommodation and Food Services	2,301	2,268	\$269	\$263
Other Services Ex. Public Admin	552	558	\$493	\$474
Public Administration	1,678	1,667	\$736	\$689
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

June 2017 Available Industrial Buildings	12
2016Q4 Establishments: Total Private Industry	1,588
2016Q4 Establishments: Manufacturing	89
2015 Est Self Employed	2,255

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,028.3
2016 Total Retail Businesses (With Food/Drink)	672
2016 Avg Sales/Business Total (with Food/Drink)	\$1,530,246
June 2017 Available Commercial Buildings (if reported)	10

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6960
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$623.2
2017 Tier designation	2

Childcare

2017Q2 Licensed Child Care Facilities	60
2017Q2 Licensed Child Care Enrollment	2,044

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	6
Average Annual Temperature, F	58
Average Annual High Temperature, F	69
Average Annual Low Temperature, F	47

Healthcare Providers

2016 Number of Physicians	94
2016 Physicians per 10,000 population	10.2
2016 RNs per 10,000 population	45.0
2016 Dentists per 10,000 population	2.8
2016 Pharmacists per 10,000 population	8.2

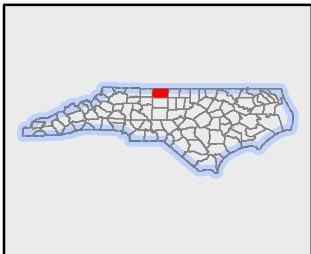
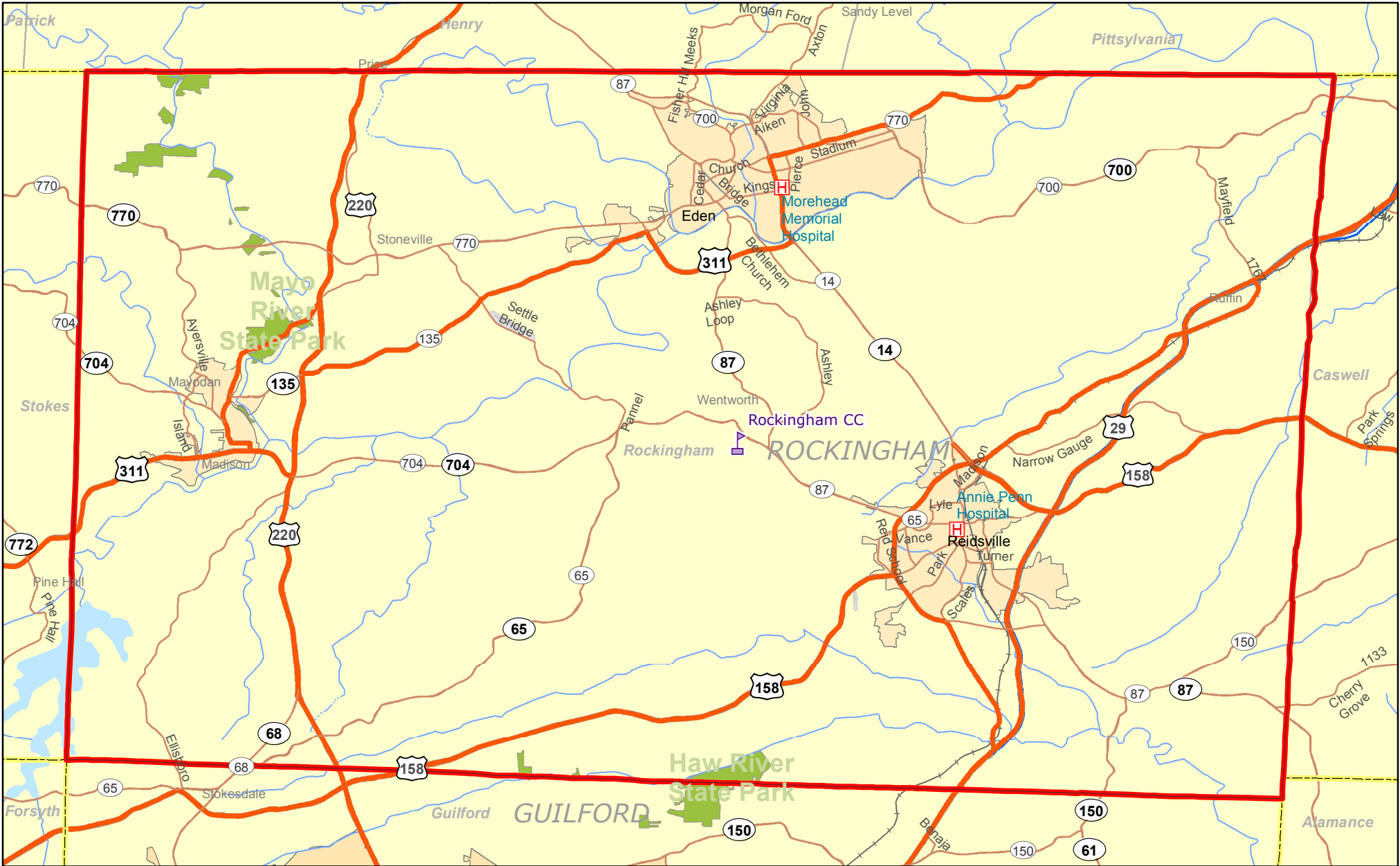
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Rockingham County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | Interstate |
| 3-14 | US Highway |
| < 3 (Million) | Major Road |
| Pub/Pri Univ./Comm Col. | Railroads |
| Hospital | County Boundary |

