

County Profile

Rockingham County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population	91,123	Annual Growth	(0.3%)
2014 Proj Total Population	92,570		
2010 Census Total Population	93,643		0.2%
July 2015 Certified Population Estimate (NC only)	92,084		

Population

91,123
92,570
93,643
92,084

Annual Growth

(0.3%)
0.2%

Urban/Rural Representation

2010 Census Total Population: Urban	35,636	Urban/Rural Percent	38.1%
2010 Census Total Population: Rural	58,007		61.9%

35,636
58,007

Urban/Rural Percent

38.1%
61.9%

Estimated Population by Age

2019 Proj Median Age	45	Pop by Age	
2014 Proj Median Age	44		
2014 Proj Total Pop 0-19	21,068		22.8%
2014 Proj Total Pop 20-29	10,562		11.4%
2014 Proj Total Pop 30-39	10,262		11.1%
2014 Proj Total Pop 40-49	12,951		14.0%
2014 Proj Total Pop 50-59	14,606		15.8%
2014 Proj Total Pop 60+	23,121		25.0%

45
44
21,068
10,562
10,262
12,951
14,606
23,121

Pop by Age

22.8%
11.4%
11.1%
14.0%
15.8%
25.0%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	26.5
Workers Not Working at Home	36,937
Travel Time to Work: < 10 minutes	14.2%
Travel Time to Work: 10-14 minutes	14.3%
Travel Time to Work: 15-19 minutes	13.5%
Travel Time to Work: 20-24 minutes	11.9%
Travel Time to Work: 25-29 minutes	6.8%
Travel Time to Work: 30-34 minutes	11.7%
Travel Time to Work: 35-44 minutes	8.7%
Travel Time to Work: 45-59 minutes	12.6%
Travel Time to Work: 60+ minutes	6.2%

Workers, By Transportation

Worker Transp, Base	36,937
Work at Home	2.9%
Drove Car/Truck/Van Alone	84.4%
Carpooled Car/Truck/Van	11.2%
Public Transportation	0.2%
Walked	1.0%
Other Transportation	0.6%

Place of Work

Worked in State/County of Residence	22,236	Commuters	60.2%
Worked in State/Outside County of Residence	13,076		35.4%
Worked Outside State of Residence	1,625		4.4%

Commuters

22,236
13,076
1,625

Residents

60.2%
35.4%
4.4%

Education

2015-16 Kindergarten-12th Enrollment	12,831	Pop Age 25+	
2016 Average SAT score (2400 scale)	1,367		
2016 Percent of Graduates taking SAT	45.7%		
2014-15 Higher Education Completions	370		
2014-15 Higher Education Total Enrollment	5,074		
2015 Est Education Attainment - At Least High School Graduate	52,583		80.4%
2015 Est Education Attainment - At Least Bachelor's Degree	8,997		13.8%

12,831
1,367
45.7%
370
5,074
52,583
8,997

Pop Age 25+

80.4%
13.8%

Housing

		% Growth or % of Total
2019 Proj Total Housing	43,933	(0.1%)
2014 Proj Total Housing	43,956	
2010 Census Total Housing	38,693	
2010 Census Occupied Housing	33,690	87.1%
2010 Census Vacant Housing	5,003	12.9%
2015 Est Median Value of Owner Occupied Housing	\$60	
2015 Est Median Gross Rent	\$611	
2015 Est Owner Occupied Housing	25,841	68.8%
2015 Est Renter Occupied Housing	11,742	31.2%
2015 Est Owner Occupied Housing Vacancy	3.5%	
2015 Est Renter Occupied Housing Vacancy	9.0%	
2010 Census Total Households	43,696	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$47,610	16.6%
2019 Proj Median Household Income	\$43,258	16.2%
2014 Proj Median Household Income	\$37,218	9.7%
2015 Est Median Worker Earnings	\$26,217	
2019 Proj Per Capita Income	\$22,837	2.1%
2014 Proj Per Capita Income	\$20,596	20.3%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	16,968	18.70%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	38,961	38,751
Jan 2017 Prelim., 2015 Unemployment	2,559	2,733
Jan 2017 Prelim., 2015 Unemployment Rate	6.2%	6.6%
2016Q4 YTD, 2016 Announced Job Creation	161	161
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$484.4	\$484.4

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	26,144	26,057	\$694	\$669
Total Government	3,592	3,988	\$748	\$703
Total Private Industry	22,552	22,070	\$685	\$663
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	139	140	\$1,638	\$1,681
Construction	1,429	1,341	\$822	\$758
Manufacturing	5,933	5,806	\$949	\$922
Wholesale Trade	1,291	1,165	\$782	\$806
Retail Trade	3,842	3,891	\$455	\$436
Transportation and Warehousing	732	528	\$872	\$877
Information	121	103	\$1,177	\$1,060
Finance and Insurance	424	405	\$833	\$805
Real Estate and Rental and Leasing	197	213	\$570	\$531
Professional and Technical Services	380	0	\$723	.
Mgt of Companies, Enterprises	156	0	\$1,367	.
Administrative and Waste Services	1,670	1,673	\$458	\$435
Educational Services	1,585	1,916	\$733	\$711
Health Care and Social Assistance	3,108	3,152	\$717	\$697
Arts, Entertainment and Recreation	251	162	\$272	\$347
Accommodation and Food Services	2,286	2,218	\$270	\$252
Other Services Ex. Public Admin	552	598	\$494	\$438
Public Administration	1,623	1,671	\$754	\$685
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	11
2016Q3 Establishments: Total Private Industry	1,587
2016Q3 Establishments: Manufacturing	88
2015 Est Self Employed	2,255

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,028.3
2016 Total Retail Businesses (With Food/Drink)	672
2016 Avg Sales/Business Total (with Food/Drink)	\$1,530,246
Sept 2016 Available Commercial Buildings (if reported)	8

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.6960
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$623.2
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	59
2016Q4 Licensed Child Care Enrollment	2,078

Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	6
Average Annual Temperature, F	58
Average Annual High Temperature, F	69
Average Annual Low Temperature, F	47

Healthcare Providers

2013 Number of Physicians	106
2013 Physicians per 10,000 population	11.5
2013 RNs per 10,000 population	44.1
2013 Dentists per 10,000 population	3.0
2013 Pharmacists per 10,000 population	8.6

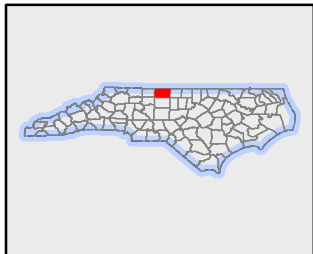
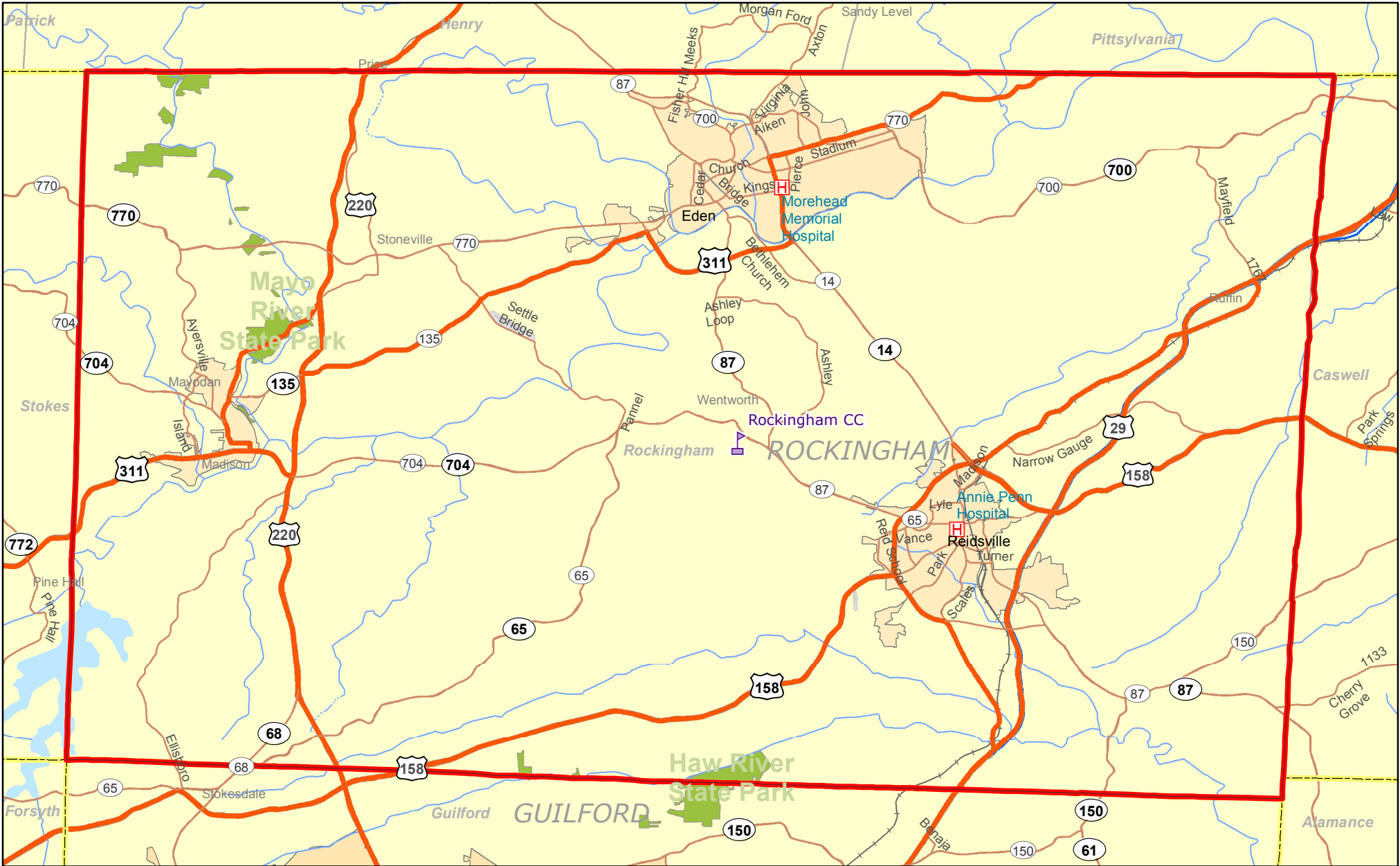
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Rockingham County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3-14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

