

**County Profile**

**Robeson County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

134,871  
134,168  
133,375

**% Annual Growth**

( 0.0%)  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

50,161  
84,007

**Urban/Rural Percent**

37.4%  
62.6%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

35  
39,765  
10,356  
16,864  
17,069  
17,513  
16,358  
16,946

**% Pop by Age**

29.5%  
7.7%  
12.5%  
12.7%  
13.0%  
12.1%  
12.6%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.4  
Workers Not Working at Home 46,837  
Travel Time to Work: < 10 minutes 12.7%  
Travel Time to Work: 10-14 minutes 14.9%  
Travel Time to Work: 15-19 minutes 18.4%  
Travel Time to Work: 20-24 minutes 17.2%  
Travel Time to Work: 25-29 minutes 6.1%  
Travel Time to Work: 30-34 minutes 14.2%  
Travel Time to Work: 35-44 minutes 4.7%  
Travel Time to Work: 45-59 minutes 5.1%  
Travel Time to Work: 60+ minutes 6.5%

**Workers, By Transportation**

Worker Transp, Base 46,837  
Work at Home 1.5%  
Drove Car/Truck/Van Alone 85.6%  
Carpooled Car/Truck/Van 10.5%  
Public Transportation 0.1%  
Walked 1.1%  
Other Transportation 1.2%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

33,697  
11,632  
1,508

**Residents**

71.9%  
24.8%  
3.2%

**Education**

2015-16 Kindergarten-12th Enrollment  
2016 Average SAT score (2400 scale)  
2016 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

23,560  
1,258  
27.7%  
1,602  
20,268  
63,649  
10,862

**Pop Age 25+**

75.1%  
12.8%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	52,454	( 0.1%)
2010 Census Total Housing	47,997	
2010 Census Total Households	52,751	
2010 Census Occupied Housing	43,243	90.1%
2010 Census Vacant Housing	4,754	9.9%
2015 Est Median Value of Owner Occupied Housing	\$186	
2015 Est Median Gross Rent	\$603	
2015 Est Owner Occupied Housing	28,886	63.1%
2015 Est Renter Occupied Housing	16,887	36.9%
2015 Est Owner Occupied Housing Vacancy	1.5%	
2015 Est Renter Occupied Housing Vacancy	6.4%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$36,903	1.4%
2015 Median Household Income (SAIPE)	\$32,128	5.6%
2015 Est Median Worker Earnings	\$22,777	
2015 Per Capita Income (BEA)	\$27,487	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	41,538	31.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	46,820	46,749
Jun 2017 Prelim., 2016 Unemployment	3,075	4,018
Jun 2017 Prelim., 2016 Unemployment Rate	6.2%	7.9%
2017Q1 YTD, 2016 Announced Job Creation	.	420
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	\$139.8

## Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	38,764	38,585	\$664	\$622
Total Government	8,102	8,009	\$789	\$744
Total Private Industry	30,662	30,576	\$631	\$590
Agriculture Forestry Fishing & Hunting	342	334	\$629	\$581
Mining	0	0	\$0	\$0
Utilities	161	155	\$1,836	\$1,553
Construction	1,371	1,362	\$781	\$705
Manufacturing	6,601	6,459	\$788	\$720
Wholesale Trade	910	912	\$989	\$963
Retail Trade	4,946	4,957	\$470	\$456
Transportation and Warehousing	807	792	\$841	\$804
Information	157	165	\$808	\$755
Finance and Insurance	1,028	1,025	\$735	\$740
Real Estate and Rental and Leasing	157	153	\$584	\$532
Professional and Technical Services	516	527	\$666	\$622
Mgt of Companies, Enterprises	106	109	\$993	\$995
Administrative and Waste Services	2,572	2,410	\$372	\$366
Educational Services	82	73	\$467	\$482
Health Care and Social Assistance	7,105	7,213	\$751	\$688
Arts, Entertainment and Recreation	117	126	\$329	\$304
Accommodation and Food Services	3,533	3,620	\$248	\$248
Other Services Ex. Public Admin	378	407	\$487	\$459
Public Administration	2,759	2,763	\$852	\$778
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	19
2016Q4 Establishments: Total Private Industry	1,889
2016Q4 Establishments: Manufacturing	57
2015 Est Self Employed	2,985

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,743.5
2016 Total Retail Businesses (With Food/Drink)	872
2016 Avg Sales/Business Total (with Food/Drink)	\$1,999,474
June 2017 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7700
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$998.0
2017 Tier designation	1

### Childcare

2017Q2 Licensed Child Care Facilities	114
2017Q2 Licensed Child Care Enrollment	4,245

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	1
Average Annual Temperature, F	62
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	51

### Healthcare Providers

2016 Number of Physicians	172
2016 Physicians per 10,000 population	12.9
2016 RNs per 10,000 population	68.5
2016 Dentists per 10,000 population	2.2
2016 Pharmacists per 10,000 population	8.0

### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

