

**County Profile**

**Robeson County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population
2014 Proj Total Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

**Population**

139,678
137,224
134,168
133,375

**Annual Growth**

0.4%
0.9%

**Urban/Rural Representation**

2010 Census Total Population: Urban
2010 Census Total Population: Rural

50,161
84,007

**Urban/Rural Percent**

37.4%
62.6%

**Estimated Population by Age**

2019 Proj Median Age
2014 Proj Median Age
2014 Proj Total Pop 0-19
2014 Proj Total Pop 20-29
2014 Proj Total Pop 30-39
2014 Proj Total Pop 40-49
2014 Proj Total Pop 50-59
2014 Proj Total Pop 60+

36
35
39,482
19,938
17,302
17,362
17,736
25,404

**Pop by Age**

28.8%
14.5%
12.6%
12.7%
12.9%
18.5%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	23.4
Workers Not Working at Home	46,837
Travel Time to Work: < 10 minutes	12.7%
Travel Time to Work: 10-14 minutes	14.9%
Travel Time to Work: 15-19 minutes	18.4%
Travel Time to Work: 20-24 minutes	17.2%
Travel Time to Work: 25-29 minutes	6.1%
Travel Time to Work: 30-34 minutes	14.2%
Travel Time to Work: 35-44 minutes	4.7%
Travel Time to Work: 45-59 minutes	5.1%
Travel Time to Work: 60+ minutes	6.5%

**Workers, By Transportation**

Worker Transp, Base	46,837
Work at Home	1.5%
Drove Car/Truck/Van Alone	85.6%
Carpooled Car/Truck/Van	10.5%
Public Transportation	0.1%
Walked	1.1%
Other Transportation	1.2%

**Place of Work**

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

**Commuters**

33,697
11,632
1,508

**Residents**

71.9%
24.8%
3.2%

**Education**

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

23,560
1,258
27.7%
1,602
20,268
63,649
10,862

**Pop Age 25+**

75.1%
12.8%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	55,828	2.6%
2014 Proj Total Housing	54,421	
2010 Census Total Housing	47,997	
2010 Census Occupied Housing	43,243	90.1%
2010 Census Vacant Housing	4,754	9.9%
2015 Est Median Value of Owner Occupied Housing	\$186	
2015 Est Median Gross Rent	\$603	
2015 Est Owner Occupied Housing	28,886	63.1%
2015 Est Renter Occupied Housing	16,887	36.9%
2015 Est Owner Occupied Housing Vacancy	1.5%	
2015 Est Renter Occupied Housing Vacancy	6.4%	
2010 Census Total Households	52,751	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$36,903	13.6%
2019 Proj Median Household Income	\$33,931	16.5%
2014 Proj Median Household Income	\$29,128	3.6%
2015 Est Median Worker Earnings	\$22,777	
2019 Proj Per Capita Income	\$16,591	2.2%
2014 Proj Per Capita Income	\$14,876	12.5%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	41,538	31.60%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	45,935	47,265
Jan 2017 Prelim., 2015 Unemployment	4,124	4,365
Jan 2017 Prelim., 2015 Unemployment Rate	8.2%	8.5%
2016Q4 YTD, 2016 Announced Job Creation	420	420
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$139.8	\$139.8

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	38,350	38,972	\$626	\$608
Total Government	7,464	8,121	\$775	\$724
Total Private Industry	30,887	30,850	\$590	\$577
Agriculture Forestry Fishing & Hunting	357	333	\$570	\$541
Mining	0	0	\$0	\$0
Utilities	161	129	\$1,389	\$1,424
Construction	1,405	1,298	\$703	\$685
Manufacturing	6,446	6,465	\$752	\$685
Wholesale Trade	937	946	\$965	\$930
Retail Trade	4,970	4,999	\$462	\$444
Transportation and Warehousing	797	773	\$828	\$813
Information	161	181	\$780	\$760
Finance and Insurance	1,023	1,014	\$738	\$713
Real Estate and Rental and Leasing	152	149	\$549	\$518
Professional and Technical Services	474	512	\$647	\$611
Mgt of Companies, Enterprises	108	96	\$999	\$1,169
Administrative and Waste Services	2,599	2,292	\$376	\$362
Educational Services	66	93	\$431	\$403
Health Care and Social Assistance	7,201	7,707	\$656	\$684
Arts, Entertainment and Recreation	134	128	\$293	\$288
Accommodation and Food Services	3,705	3,532	\$254	\$242
Other Services Ex. Public Admin	410	421	\$460	\$437
Public Administration	2,755	2,799	\$784	\$743
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	29
2016Q3 Establishments: Total Private Industry	1,866
2016Q3 Establishments: Manufacturing	55
2015 Est Self Employed	2,985

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,743.5
2016 Total Retail Businesses (With Food/Drink)	872
2016 Avg Sales/Business Total (with Food/Drink)	\$1,999,474
Sept 2016 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.7700
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$998.0
2017 Tier designation	1

### Childcare

2016Q4 Licensed Child Care Facilities	117
2016Q4 Licensed Child Care Enrollment	4,404

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	1
Average Annual Temperature, F	62
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	51

### Healthcare Providers

2013 Number of Physicians	167
2013 Physicians per 10,000 population	12.5
2013 RNs per 10,000 population	70.7
2013 Dentists per 10,000 population	1.9
2013 Pharmacists per 10,000 population	7.6

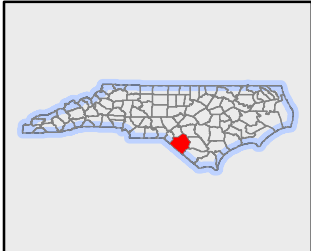
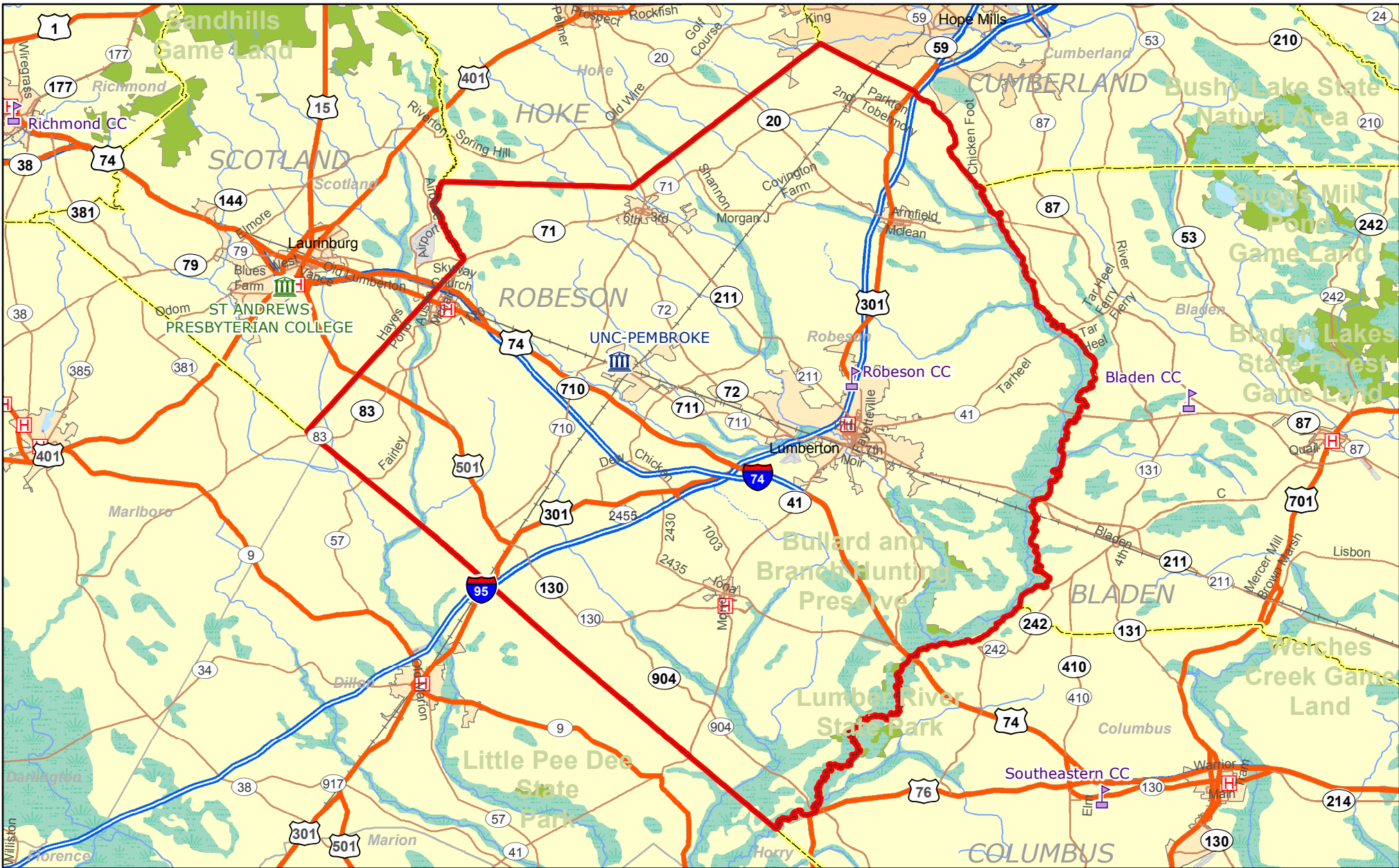
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Robeson County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3 -14                    | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |

