

Travel Time to Work: 60+ minutes



County Profile Polk County (NC) April 2018

Demographics			
Population & Growth 2016 Est Population 2010 Census Total Population July 2016 NC Certified Population Estimate	Population 20,324 20,510 21,030	% Annual Growth (0.0%) 0.1%	
Urban/Rural Representation 2010 Census Total Population: Urban 2010 Census Total Population: Rural	1,585 18,925	Urban/Rural Percent 7.7% 92.3%	
Estimated Population by Age 2016 Est Median Age 2016 Est Total Pop 0-19 2016 Est Total Pop 20-24 2016 Est Total Pop 25-34 2016 Est Total Pop 35-44 2016 Est Total Pop 45-54 2016 Est Total Pop 55-64 2016 Est Total Pop 65+	51 3,894 932 1,769 1,902 2,779 3,457 5,591	% Pop by Age 19.2% 4.6% 8.7% 9.4% 13.7% 17.0% 27.5%	

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time		Workers, By Transportation	
Avg Travel Time, Minutes	25.8	Worker Transp, Base	8,327
Workers Not Working at Home	7,882	Work at Home	5.3%
Travel Time to Work: < 10 minutes	13.1%	Drove Car/Truck/Van Alone	76.7%
Travel Time to Work: 10-14 minutes	17.3%	Carpooled Car/Truck/Van	12.9%
Travel Time to Work: 15-19 minutes	13.3%	Public Transportation	0.7%
Travel Time to Work: 20-24 minutes	10.6%	Walked	1.8%
Travel Time to Work: 25-29 minutes	4.7%	Bicycle	0.2%
Travel Time to Work: 30-34 minutes	13.8%	Taxi, Motorcycle, Other	2.4%
Travel Time to Work: 35-44 minutes	8.9%	•	
Travel Time to Work: 45-50 minutes	12 0%		

Place of Work	Commuters	Residents
Worked in State/County of Residence	3,997	48.0%
Worked in State/Outside County of Residence	2,407	28.9%
Worked Outside State of Residence	1,924	23.1%

5.4%

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	Education	
		Pop Age 25+
2016-17 Kindergarten-12th Enrollment	2,154	, ,
2017 Average SAT score (1600 new scale)	1,160	
2017 Percent of Graduates taking SAT	15.8%	
2014-15 Higher Education Completions		
2014-15 Higher Education Total Enrollment		
2016 Est Education Attainment - At Least High School Graduate	13,605	87.8%
2016 Est Education Attainment - At Least Bachelor's Degree	4,927	31.8%





	Housing			
		% Ann Growth or % Total		
2016 Est Total Housing Units	11,497	0.4%		
2010 Census Total Housing	8,989			
2010 Census Total Households	11,432			
2010 Census Occupied Housing	6,546	72.8%		
2010 Census Vacant Housing	2,443	27.2%		
2016 Est Median Value of Owner Occupied Housing	\$208,000			
2016 Est Median Gross Rent	\$769			
2016 Est Owner Occupied Housing	6,321	73.0%		
2016 Est Renter Occupied Housing	2,341	27.0%		
2016 Est Owner Occupied Housing Vacancy	3.6%			
2016 Est Renter Occupied Housing Vacancy	6.0%			
	Income			
	income			
		% Ann Growth or % Pov		
2016 Est Median Family Income	\$55,564			
2016 Median Household Income (SAIPE)	\$47,185	3.3%		
2015 Est Median Worker Earnings	\$25,389			
2016 Per Capita Income (BEA)	\$42,611			
2015 Est Pop, Income Below Poverty Level (SAIPE)	2,912	14.5%		
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Employment / Unemployment				
	Currently	2016 Annual		
Feb 2018 Prelim., 2016 Employment	8,639	8,468		
Feb 2018 Prelim., 2016 Unemployment	385	413		
Feb 2018 Prelim., 2016 Unemployment Rate	4.3%	4.7%		
2017Q4 YTD, 2017 Announced Job Creation	•	•		
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	•	•		

Employment / Wages by Industry	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	5,090	5,075	\$599	\$2,303
Total Government	855	926	\$654	\$2,623
Total Private Industry	4,235	4,149	\$588	\$2,231
Agriculture Forestry Fishing & Hunting	126	134	\$590	\$2,325
Mining	0		\$0	
Utilities			•	
Construction	200	434	\$726	\$2,090
Manufacturing	301	308	\$593	\$2,347
Wholesale Trade	114	114	\$1,052	\$3,829
Retail Trade	367	395	\$454	\$1,758
Transportation and Warehousing				
Information	39		\$986	
Finance and Insurance	97	103	\$1,059	\$4,152
Real Estate and Rental and Leasing	35	40	\$548	\$2,249
Professional and Technical Services	172	170	\$885	\$2,893
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	180	188	\$510	\$2,258
Educational Services	•	495		\$2,613
Health Care and Social Assistance	1,509	1,475	\$657	\$2,441
Arts, Entertainment and Recreation	468	153	\$406	\$1,347
Accommodation and Food Services	477	466	\$300	\$1,129
Other Services Ex. Public Admin	154	131	\$537	\$2,259
Public Administration	397	388	\$560	\$2,404
Unclassified	0	0	\$0	\$0





Commercial/Retail/Industrial

Local Business		Local Retail Business	
2018Q1 Available Industrial Buildings	·	2017 Total Retail Sales (With Food/Drink) (\$mil)	\$145.5
2017Q3 Establishments: Total Private Industry	541	2017 Total Retail Businesses (With Food/Drink)	167
2017Q3 Establishments: Manufacturing	21	2017 Avg Sales/Business Total (with Food/Drink)	\$871,250
2016 Est Self Employed	940	2018Q1 Available Commercial Buildings (if reported)	13

Quality of Life

	·	,	
Taxes FY2017-18 Property Tax Rate per \$100 Value FY2016-17 Annual Taxable Retail Sales (\$mil) 2018 Tier designation	\$0.5294 \$133.2 2	Childcare 2018Q1 Licensed Child Care Facilities 2018Q1 Licensed Child Care Enrollment	6 130
Weather		Healthcare Providers	
Annual Rainfall, inches	57	2016 Number of Physicians	29
Annual Snowfall, inches	9	2016 Physicians per 10,000 population	13.8
Average Annual Temperature, F	59	2016 RNs per 10,000 population	71.6
Average Annual High Temperature, F	69	2016 Dentists per 10,000 population	1.9
Average Annual Low Temperature, F	48	2016 Pharmacists per 10,000 population	5.2

Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at https://factfinder.census.gov. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data at https://nces.ed.gov/ipeds/datacenter. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at http://accessnc.nccommerce.com/. EDPNC for announced new jobs and investment and available buildings at https://edpnc.com. NC Dept. of Health & Human Services for childcare data at http://www.ncdhhs.gov/. UNC Sheps Center for healthcare professions at https://NCHealthWorkforce.SIRS.UNC.edu. Full datasets and topic dashboards are available at http://AccessNC.NCCommerce.com.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at http://AccessNC.NCCommerce.com.

Polk County, North Carolina

