

County Profile

Pitt County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

175,150
168,148
175,885

% Annual Growth

0.8%
0.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

125,378
42,770

Urban/Rural Percent

74.6%
25.4%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

32
47,336
24,055
23,702
20,938
20,243
18,974
19,902

% Pop by Age

26.9%
13.7%
13.5%
12.0%
11.6%
10.9%
11.4%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.1
Workers Not Working at Home 78,156
Travel Time to Work: < 10 minutes 17.4%
Travel Time to Work: 10-14 minutes 21.6%
Travel Time to Work: 15-19 minutes 20.9%
Travel Time to Work: 20-24 minutes 14.1%
Travel Time to Work: 25-29 minutes 4.7%
Travel Time to Work: 30-34 minutes 9.3%
Travel Time to Work: 35-44 minutes 3.3%
Travel Time to Work: 45-59 minutes 4.0%
Travel Time to Work: 60+ minutes 4.7%

Workers, By Transportation

Worker Transp, Base 80,774
Work at Home 3.2%
Drove Car/Truck/Van Alone 83.9%
Carpooled Car/Truck/Van 8.6%
Public Transportation 1.1%
Walked 2.0%
Bicycle 0.2%
Taxi, Motorcycle, Other 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

67,689
12,358
727

Residents

83.8%
15.3%
0.9%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

23,948
1,011
48.4%
8,322
90,572
92,111
30,566

Pop Age 25+

88.8%
29.5%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	76,744	0.6%
2010 Census Total Housing	67,577	
2010 Census Total Households	74,990	
2010 Census Occupied Housing	60,164	89.0%
2010 Census Vacant Housing	7,413	11.0%
2016 Est Median Value of Owner Occupied Housing	\$135,000	
2016 Est Median Gross Rent	\$736	
2016 Est Owner Occupied Housing	35,963	52.3%
2016 Est Renter Occupied Housing	32,841	47.7%
2016 Est Owner Occupied Housing Vacancy	3.2%	
2016 Est Renter Occupied Housing Vacancy	6.7%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$58,390	
2016 Median Household Income (SAIPE)	\$45,918	9.6%
2015 Est Median Worker Earnings	\$25,364	
2016 Per Capita Income (BEA)	\$37,943	
2015 Est Pop, Income Below Poverty Level (SAIPE)	36,594	21.5%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	85,566	83,496
Feb 2018 Prelim., 2016 Unemployment	4,369	4,885
Feb 2018 Prelim., 2016 Unemployment Rate	4.9%	5.5%
2017Q4 YTD, 2017 Announced Job Creation	84	84
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$6.4	\$6.4

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	75,131	74,959	\$873	\$3,295
Total Government	23,217	23,432	\$1,104	\$4,160
Total Private Industry	51,914	51,527	\$770	\$2,901
Agriculture Forestry Fishing & Hunting	633	591	\$532	\$2,030
Mining
Utilities
Construction	3,035	3,035	\$843	\$3,559
Manufacturing	6,376	6,249	\$1,138	\$4,484
Wholesale Trade	1,538	1,743	\$873	\$3,889
Retail Trade	8,975	9,025	\$495	\$1,980
Transportation and Warehousing	979	894	\$766	\$3,182
Information	813	924	\$799	\$3,281
Finance and Insurance	1,977	1,954	\$1,047	\$4,377
Real Estate and Rental and Leasing	951	823	\$603	\$2,456
Professional and Technical Services	1,704	1,806	\$2,454	\$4,934
Mgt of Companies, Enterprises	905	932	\$1,235	\$5,293
Administrative and Waste Services	4,989	4,607	\$929	\$3,678
Educational Services	10,482	11,044	\$1,092	\$4,053
Health Care and Social Assistance	17,081	16,519	\$1,021	\$3,846
Arts, Entertainment and Recreation	694	597	\$326	\$1,289
Accommodation and Food Services	8,754	9,003	\$270	\$1,038
Other Services Ex. Public Admin	1,514	1,516	\$519	\$2,019
Public Administration	3,161	3,163	\$886	\$3,472
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	11
2017Q3 Establishments: Total Private Industry	3,657
2017Q3 Establishments: Manufacturing	106
2016 Est Self Employed	3,426

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$2,575.1
2017 Total Retail Businesses (With Food/Drink)	1,247
2017 Avg Sales/Business Total (with Food/Drink)	\$2,065,040
2018Q1 Available Commercial Buildings (if reported)	1

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6960
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$2,330.7
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	121
2018Q1 Licensed Child Care Enrollment	4,311

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	3
Average Annual Temperature, F	62
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	51

Healthcare Providers

2016 Number of Physicians	831
2016 Physicians per 10,000 population	47.1
2016 RNs per 10,000 population	211.2
2016 Dentists per 10,000 population	6.8
2016 Pharmacists per 10,000 population	15.1

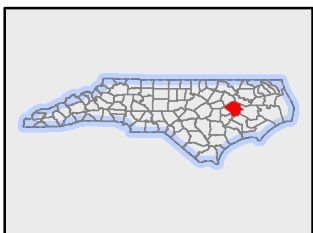
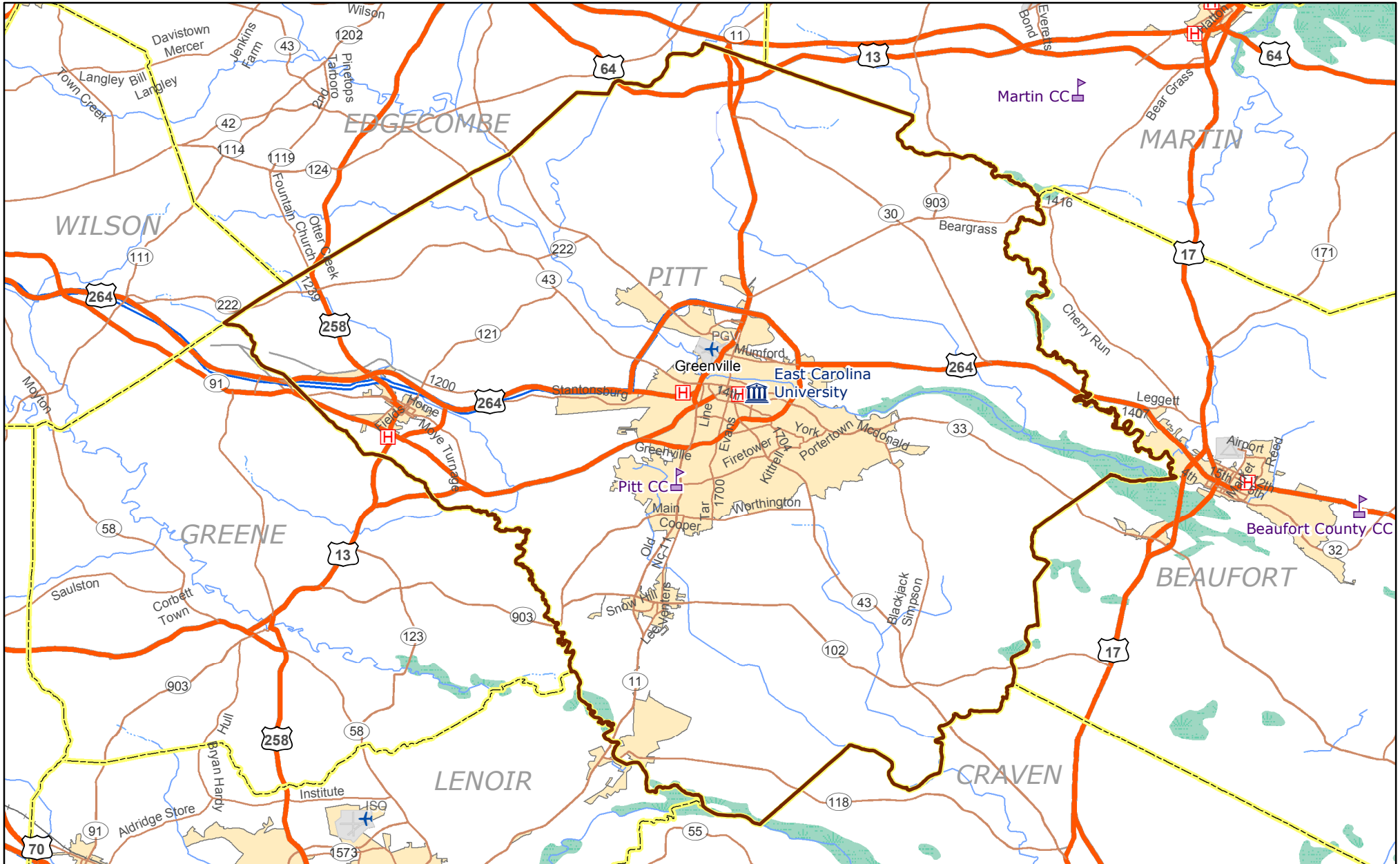
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Pitt County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

