County Profile — Pitt County (NC) — January 2017

Demographics

Population & Growth	Population	Annual Growth
2019 Proj Total Population	181,722	0.9%
2014 Proj Total Population	173,505	
2010 Census Total Population	168,148	2.6%
July 2015 Certified Population Estimate (NC only)	175,532	

Urban/Rural Representation		Urban/Rural Percent
2010 Census Total Population: Urban	125,378	74.6%
2010 Census Total Population: Rural	42,770	25.4%

Estimated Population by Age		Pop by Age
2019 Proj Median Age	33	
2014 Proj Median Age	32	
2014 Proj Total Pop 0-19	46,606	26.9%
2014 Proj Total Pop 20-29	35,943	20.7%
2014 Proj Total Pop 30-39	22,526	13.0%
2014 Proj Total Pop 40-49	20,250	11.7%
2014 Proj Total Pop 50-59	20,349	11.7%
2014 Proj Total Pop 60+	27,831	16.0%

Commuters, Workers Age 16 and Over, 2014 Est

Percent of Workers, By Travel Time	
Avg Travel Time, Minutes	19.8
Workers Not Working at Home	79,120
Travel Time to Work: < 10 minutes	17.1%
Travel Time to Work: 10-14 minutes	21.1%
Travel Time to Work: 15-19 minutes	21.8%
Travel Time to Work: 20-24 minutes	14.3%
Travel Time to Work: 25-29 minutes	4.9%
Travel Time to Work: 30-34 minutes	9.7%
Travel Time to Work: 35-44 minutes	2.9%
Travel Time to Work: 45-59 minutes	3.9%
Travel Time to Work: 60+ minutes	4.4%

Workers, By Transportation	
Worker Transp, Base	79,120
Work at Home	2.7%
Drove Car/Truck/Van Alone	82.9%
Carpooled Car/Truck/Van	9.8%
Public Transportation	1.0%
Walked	2.4%
Other Transportation	1.1%

Place of Work	Commuters	Residents
Worked in State/County of Residence	66,673	84.3%
Worked in State/Outside County of Residence	11,613	14.7%
Worked Outside State of Residence	834	1.1%

Education

		Pop Age 25+
2015-16 Kindergarten-12th Enrollment	23,728	
2016 Average SAT score (2400 scale)	1,402	
2016 Percent of Graduates taking SAT	52.7%	
2014-15 Higher Education Completions	8,322	
2014-15 Higher Education Total Enrollment	90,572	
2014 Est Education Attainment - At Least High School Graduate	88,631	86.9%
2014 Est Education Attainment - At Least Bachelor`s Degree	29,396	28.8%

Housing

		% Growth or % of Total
2019 Proj Total Housing	82,293	5.6%
2014 Proj Total Housing	77,964	
2010 Census Total Housing	67,577	
2010 Census Occupied Housing	60,164	89.0%
2010 Census Vacant Housing	7,413	11.0%
2014 Est Median Value of Owner Occupied Housing	$133,400	
2014 Est Median Gross Rent	$738	
2014 Est Owner Occupied Housing	35,836	53.9%
2014 Est Renter Occupied Housing	30,591	46.1%
2014 Est Owner Occupied Housing Vacancy	4.6%	
2014 Est Renter Occupied Housing Vacancy	8.9%	
2010 Census Total Households	74,990	

Income

		% Growth or % of Total
2014 Est Median Family Income	$56,537	28.5%
2019 Proj Median Household Income	$45,805	17.8%
2014 Proj Median Household Income	$38,899	16.9%
2014 Est Median Worker Earnings	$33,182	
2019 Proj Per Capita Income	$25,254	2.2%
2014 Proj Per Capita Income	$22,704	24.5%
2014 Est Total Pop with Income Below Poverty Level, Last 12 months	39,853	24.00%

Employment / Unemployment

	Currently	2015 Annual
Nov 2016 Prelim., 2015 Employment	82,943	82,289
Nov 2016 Prelim., 2015 Unemployment	4,760	5,339
Nov 2016 Prelim., 2015 Unemployment Rate	5.4%	6.1%
2016Q2 YTD, 2015 Announced Job Creation	10	130
2016Q2 YTD, 2015 Total Announced Investments ($mil)	$1.0	$236.5

Employment / Wages by Industry	2016Q2 Employment	2015 Annual Employment	2016Q2 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	74,692	74,419	$792	$806
Total Government	23,188	23,590	$1,004	$1,029
Total Private Industry	51,504	50,829	$697	$703
Agriculture Forestry Fishing & Hunting	597	0	$490	.
Mining	18	0	$1,580	.
Utilities	516	519	$1,085	$1,164
Construction	3,179	3,053	$888	$841
Manufacturing	6,212	6,115	$1,055	$1,087
Wholesale Trade	1,739	1,741	$955	$968
Retail Trade	9,026	9,055	$482	$488
Transportation and Warehousing	885	910	$773	$796
Information	880	884	$844	$828
Finance and Insurance	1,940	1,892	$990	$1,088
Real Estate and Rental and Leasing	824	771	$579	$619
Professional and Technical Services	1,815	1,679	$1,167	$1,178
Mgt of Companies, Enterprises	923	977	$1,267	$1,269
Administrative and Waste Services	3,811	3,981	$890	$853
Educational Services	664	603	$380	$389
Health Care and Social Assistance	8,638	8,478	$786	$803
Arts, Entertainment and Recreation	590	545	$304	$318
Accommodation and Food Services	8,878	8,706	$261	$253
Other Services Ex. Public Admin	1,399	1,324	$517	$491
Public Administration	3,200	3,157	$823	$844
Unclassified	0	0	$0	$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	23
2016Q2 Establishments: Total Private Industry	3,642
2016Q2 Establishments: Manufacturing	98
2014 Est Self Employed	3,129

Local Retail Business

2016 Total Retail Sales (With Food/Drink) ($mil)	$2,780.1
2016 Total Retail Businesses (With Food/Drink)	1,344
2016 Avg Sales/Business Total (with Food/Drink)	$2,068,499
Sept 2016 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2016-17 Property Tax Rate per $100 Value	$0.6860
FY2015-16 Annual Taxable Retail Sales ($mil)	$2,146.3
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	135
2016Q4 Licensed Child Care Enrollment	4,797

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	3
Average Annual Temperature, F	62
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	51

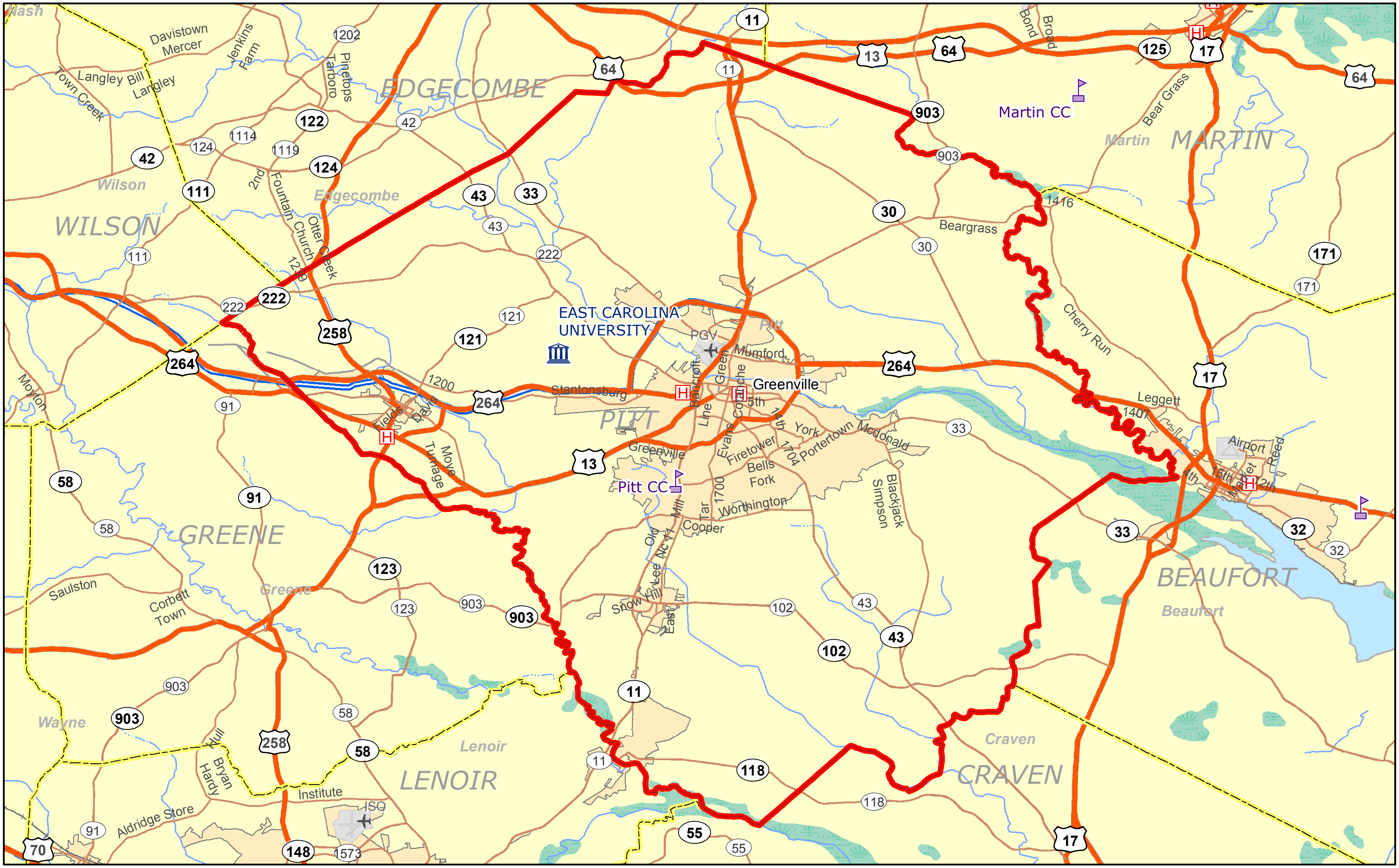
Healthcare Providers

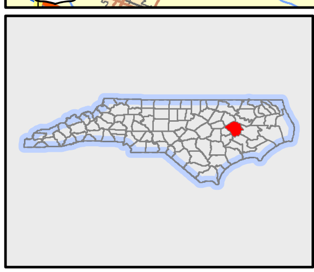
2013 Number of Physicians	808
2013 Physicians per 10,000 population	46.5
2013 RNs per 10,000 population	216.4
2013 Dentists per 10,000 population	4.9
2013 Pharmacists per 10,000 population	13.5

Sources:
ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data. http://nces.ed.gov/ipeds/. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. http://www.nccommerce.com/en. NC Dept. of Health & Human Services for childcare data. http://www.ncdhhs.gov/. UNC Sheps Center for healthcare provider statistics. http://www.shepscenter.unc.edu/. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. http://www.bls.gov. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. http://factfinder2.census.gov.

Notes:
Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2010-14, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: http://www.nccommerce.com/lead.

Pitt County, North Carolina





Legend

Airports by Enplanements

>14   3 -14   < 3 (Million)

Pub/Pri Univ./Comm Col.

Hospital

Interstate

US Highway

Major Road

Railroads

County Boundary

N
W E
S

6
Miles

Prepared by North Carolina Department of Commerce, Labor & Economic Analysis Division, April 2016