

County Profile

Pitt County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

173,798
168,148
175,532

% Annual Growth

0.8%
0.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

125,378
42,770

Urban/Rural Percent

74.6%
25.4%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

32
47,057
24,258
23,593
20,948
20,262
18,575
19,105

% Pop by Age

27.1%
14.0%
13.6%
12.1%
11.7%
10.7%
10.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 19.9
Workers Not Working at Home 79,529
Travel Time to Work: < 10 minutes 18.1%
Travel Time to Work: 10-14 minutes 21.5%
Travel Time to Work: 15-19 minutes 21.3%
Travel Time to Work: 20-24 minutes 13.2%
Travel Time to Work: 25-29 minutes 4.7%
Travel Time to Work: 30-34 minutes 9.4%
Travel Time to Work: 35-44 minutes 3.3%
Travel Time to Work: 45-59 minutes 3.8%
Travel Time to Work: 60+ minutes 4.7%

Workers, By Transportation

Worker Transp, Base 79,529
Work at Home 3.0%
Drove Car/Truck/Van Alone 84.1%
Carpooled Car/Truck/Van 8.5%
Public Transportation 1.2%
Walked 2.3%
Other Transportation 1.0%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

66,702
12,103
724

Residents

83.9%
15.2%
0.9%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

23,948
1,011
48.4%
8,322
90,572
90,238
30,393

Pop Age 25+

88.1%
29.7%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	76,269	0.6%
2010 Census Total Housing	67,577	
2010 Census Total Households	74,990	
2010 Census Occupied Housing	60,164	89.0%
2010 Census Vacant Housing	7,413	11.0%
2015 Est Median Value of Owner Occupied Housing	\$135,300	
2015 Est Median Gross Rent	\$736	
2015 Est Owner Occupied Housing	35,626	52.8%
2015 Est Renter Occupied Housing	31,876	47.2%
2015 Est Owner Occupied Housing Vacancy	4.0%	
2015 Est Renter Occupied Housing Vacancy	7.2%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$56,239	2.8%
2015 Median Household Income (SAIPE)	\$41,909	0.3%
2015 Est Median Worker Earnings	\$24,245	
2016 Per Capita Income (BEA)	\$37,943	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	42,743	25.5%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	83,415	83,496
Nov 2017 Prelim., 2016 Unemployment	4,279	4,885
Nov 2017 Prelim., 2016 Unemployment Rate	4.9%	5.5%
2017Q3 YTD, 2016 Announced Job Creation	84	211
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$6.4	\$17.5

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	75,714	74,956	\$811	\$824
Total Government	23,853	23,411	\$1,012	\$1,041
Total Private Industry	51,862	51,545	\$719	\$725
Agriculture Forestry Fishing & Hunting	562	594	\$532	\$508
Mining	23	18	\$1,414	\$1,448
Utilities	526	518	\$1,281	\$1,219
Construction	3,075	3,024	\$897	\$890
Manufacturing	6,383	6,251	\$1,103	\$1,121
Wholesale Trade	1,551	1,742	\$877	\$973
Retail Trade	8,915	9,049	\$501	\$495
Transportation and Warehousing	972	895	\$795	\$795
Information	732	857	\$848	\$863
Finance and Insurance	2,001	1,955	\$1,117	\$1,094
Real Estate and Rental and Leasing	886	824	\$615	\$613
Professional and Technical Services	1,812	1,807	\$1,116	\$1,232
Mgt of Companies, Enterprises	902	932	\$1,251	\$1,323
Administrative and Waste Services	4,038	3,832	\$865	\$941
Educational Services	689	669	\$390	\$384
Health Care and Social Assistance	8,860	8,611	\$861	\$831
Arts, Entertainment and Recreation	663	585	\$302	\$318
Accommodation and Food Services	8,854	8,999	\$266	\$259
Other Services Ex. Public Admin	1,448	1,410	\$512	\$508
Public Administration	3,194	3,159	\$839	\$869
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	14
2017Q2 Establishments: Total Private Industry	3,658
2017Q2 Establishments: Manufacturing	104
2015 Est Self Employed	3,309

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$2,575.1
2017 Total Retail Businesses (With Food/Drink)	1,247
2017 Avg Sales/Business Total (with Food/Drink)	\$2,065,040
2017Q3 Available Commercial Buildings (if reported)	1

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6960
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$2,330.7
2017 Tier designation	2

Childcare

2017Q4 Licensed Child Care Facilities	122
2017Q4 Licensed Child Care Enrollment	4,303

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	3
Average Annual Temperature, F	62
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	51

Healthcare Providers

2016 Number of Physicians	831
2016 Physicians per 10,000 population	47.1
2016 RNs per 10,000 population	211.2
2016 Dentists per 10,000 population	6.8
2016 Pharmacists per 10,000 population	15.1

Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

