

**County Profile**

**Pender County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	60,664	1.7%
2014 Proj Total Population	55,698	
2010 Census Total Population	52,217	2.7%
July 2015 Certified Population Estimate (NC only)	57,941	

**Population**

**Annual Growth**

**Urban/Rural Representation**

2010 Census Total Population: Urban	16,315	31.2%
2010 Census Total Population: Rural	35,902	68.8%

**Urban/Rural Percent**

**Estimated Population by Age**

2019 Proj Median Age	43	
2014 Proj Median Age	42	
2014 Proj Total Pop 0-19	13,215	23.7%
2014 Proj Total Pop 20-29	6,368	11.4%
2014 Proj Total Pop 30-39	6,603	11.9%
2014 Proj Total Pop 40-49	7,698	13.8%
2014 Proj Total Pop 50-59	8,509	15.3%
2014 Proj Total Pop 60+	13,305	23.9%

		<b>Pop by Age</b>

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	28.1
Workers Not Working at Home	22,858
Travel Time to Work: < 10 minutes	11.2%
Travel Time to Work: 10-14 minutes	12.0%
Travel Time to Work: 15-19 minutes	10.0%
Travel Time to Work: 20-24 minutes	11.1%
Travel Time to Work: 25-29 minutes	8.6%
Travel Time to Work: 30-34 minutes	18.8%
Travel Time to Work: 35-44 minutes	11.8%
Travel Time to Work: 45-59 minutes	10.0%
Travel Time to Work: 60+ minutes	6.5%

**Workers, By Transportation**

Worker Transp, Base	22,858
Work at Home	4.3%
Drove Car/Truck/Van Alone	78.5%
Carpooled Car/Truck/Van	14.4%
Public Transportation	0.1%
Walked	1.1%
Other Transportation	1.6%

**Place of Work**

Worked in State/County of Residence	8,387	36.7%
Worked in State/Outside County of Residence	14,203	62.1%
Worked Outside State of Residence	268	1.2%

**Commuters**

**Residents**

**Education**

2015-16 Kindergarten-12th Enrollment	8,923	
2016 Average SAT score (2400 scale)	1,493	
2016 Percent of Graduates taking SAT	41.3%	
2014-15 Higher Education Completions	.	
2014-15 Higher Education Total Enrollment	.	
2015 Est Education Attainment - At Least High School Graduate	33,022	85.7%
2015 Est Education Attainment - At Least Bachelor's Degree	8,168	21.2%

**Pop Age 25+**

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	30,711	8.2%
2014 Proj Total Housing	28,391	
2010 Census Total Housing	20,333	
2010 Census Occupied Housing	13,942	68.6%
2010 Census Vacant Housing	6,391	31.4%
2015 Est Median Value of Owner Occupied Housing	\$46	
2015 Est Median Gross Rent	\$818	
2015 Est Owner Occupied Housing	15,490	76.9%
2015 Est Renter Occupied Housing	4,640	23.1%
2015 Est Owner Occupied Housing Vacancy	3.4%	
2015 Est Renter Occupied Housing Vacancy	13.6%	
2010 Census Total Households	26,724	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$56,277	34.5%
2019 Proj Median Household Income	\$51,782	13.0%
2014 Proj Median Household Income	\$45,814	27.6%
2015 Est Median Worker Earnings	\$26,344	
2019 Proj Per Capita Income	\$25,433	2.0%
2014 Proj Per Capita Income	\$23,070	29.0%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	9,925	18.50%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	25,074	24,250
Jan 2017 Prelim., 2015 Unemployment	1,543	1,575
Jan 2017 Prelim., 2015 Unemployment Rate	5.8%	6.1%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	11,387	10,942	\$654	\$621
Total Government	2,403	2,546	\$813	\$768
Total Private Industry	8,984	8,398	\$612	\$577
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	977	963	\$766	\$704
Manufacturing	738	712	\$844	\$795
Wholesale Trade	745	540	\$822	\$818
Retail Trade	1,574	1,515	\$486	\$462
Transportation and Warehousing	87	82	\$977	\$985
Information	15	13	\$1,203	\$1,224
Finance and Insurance	106	100	\$869	\$927
Real Estate and Rental and Leasing	259	228	\$751	\$1,095
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	417	370	\$592	\$524
Educational Services	17	9	\$448	\$712
Health Care and Social Assistance	1,172	1,105	\$657	\$616
Arts, Entertainment and Recreation	149	110	\$441	\$439
Accommodation and Food Services	1,539	1,364	\$311	\$266
Other Services Ex. Public Admin	353	311	\$535	\$513
Public Administration	433	438	\$799	\$777
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	3
2016Q3 Establishments: Total Private Industry	1,115
2016Q3 Establishments: Manufacturing	40
2015 Est Self Employed	1,901

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$499.4
2016 Total Retail Businesses (With Food/Drink)	365
2016 Avg Sales/Business Total (with Food/Drink)	\$1,368,349
Sept 2016 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.6850
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$403.3
2017 Tier designation	3

### Childcare

2016Q4 Licensed Child Care Facilities	37
2016Q4 Licensed Child Care Enrollment	1,053

### Weather

Annual Rainfall, inches	56
Annual Snowfall, inches	2
Average Annual Temperature, F	62
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	51

### Healthcare Providers

2013 Number of Physicians	19
2013 Physicians per 10,000 population	3.4
2013 RNs per 10,000 population	38.7
2013 Dentists per 10,000 population	3.1
2013 Pharmacists per 10,000 population	4.3

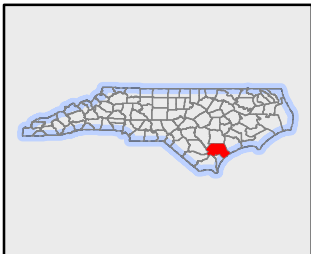
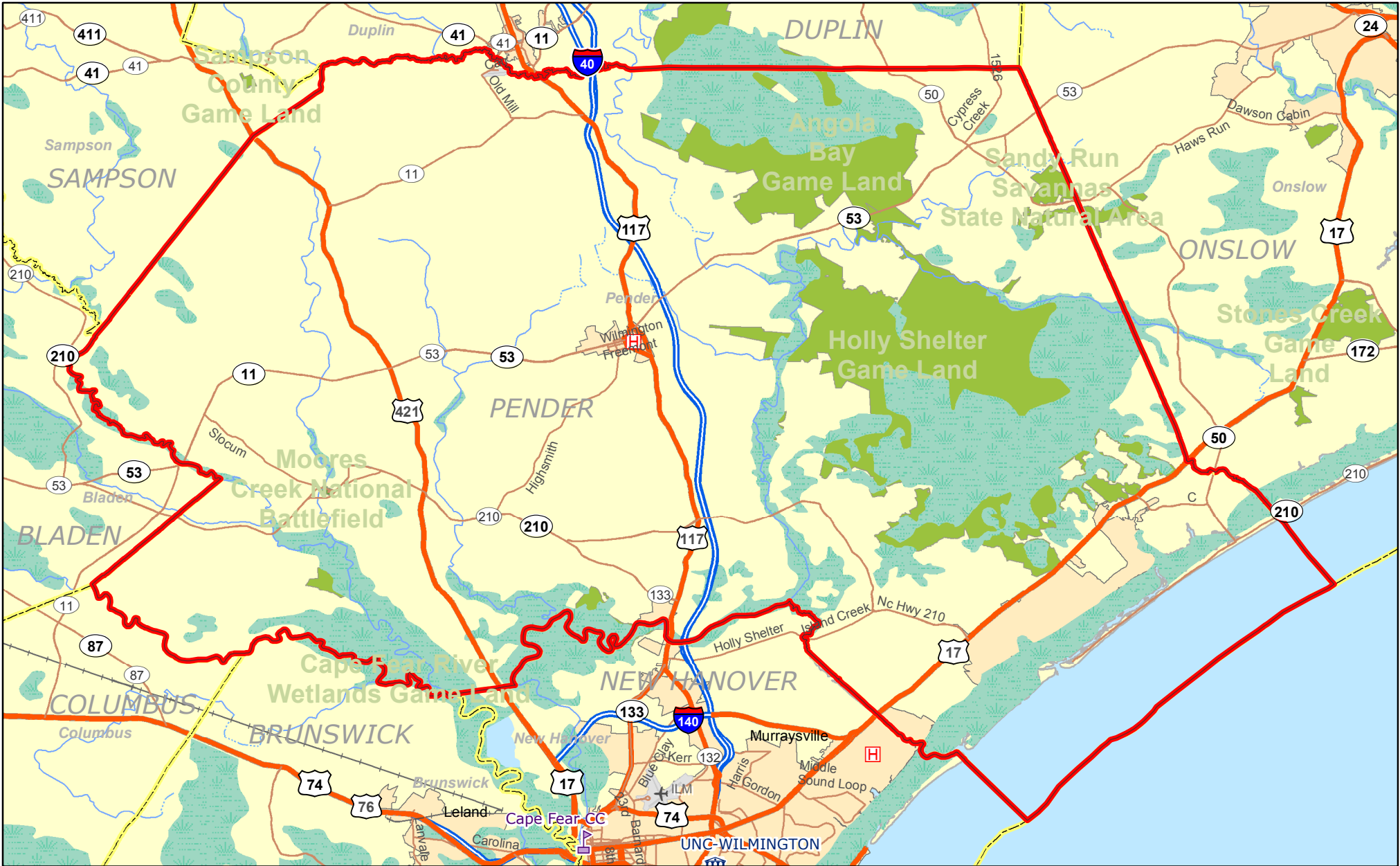
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Pender County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | Interstate      |
| 3-14                     | US Highway      |
| < 3 (Million)            | Major Road      |
| Pub/Pri Univ./Comm Col.  | Railroads       |
| Hospital                 | County Boundary |

