

County Profile

New Hanover County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

213,091
202,667
220,231

% Annual Growth

1.7%
0.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

198,178
4,489

Urban/Rural Percent

97.8%
2.2%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

38
48,912
20,469
29,426
27,343
27,538
27,034
32,369

% Pop by Age

22.9%
9.6%
13.8%
12.8%
12.9%
12.7%
15.2%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.4
Workers Not Working at Home 102,224
Travel Time to Work: < 10 minutes 13.6%
Travel Time to Work: 10-14 minutes 19.9%
Travel Time to Work: 15-19 minutes 24.4%
Travel Time to Work: 20-24 minutes 18.0%
Travel Time to Work: 25-29 minutes 5.1%
Travel Time to Work: 30-34 minutes 9.1%
Travel Time to Work: 35-44 minutes 2.5%
Travel Time to Work: 45-59 minutes 3.4%
Travel Time to Work: 60+ minutes 3.9%

Workers, By Transportation

Worker Transp, Base 102,224
Work at Home 6.8%
Drove Car/Truck/Van Alone 78.4%
Carpooled Car/Truck/Van 9.3%
Public Transportation 1.0%
Walked 1.9%
Other Transportation 2.6%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

91,588
9,318
1,318

Residents

89.6%
9.1%
1.3%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

27,130
1,117
44.0%
6,463
73,164
131,780
53,029

Pop Age 25+

91.7%
36.9%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	104,141	1.1%
2010 Census Total Housing	86,046	
2010 Census Total Households	101,436	
2010 Census Occupied Housing	70,656	82.1%
2010 Census Vacant Housing	15,390	17.9%
2015 Est Median Value of Owner Occupied Housing	\$214,300	
2015 Est Median Gross Rent	\$907	
2015 Est Owner Occupied Housing	50,638	57.3%
2015 Est Renter Occupied Housing	37,765	42.7%
2015 Est Owner Occupied Housing Vacancy	2.5%	
2015 Est Renter Occupied Housing Vacancy	6.7%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$66,764	3.1%
2015 Median Household Income (SAIPE)	\$52,456	5.1%
2015 Est Median Worker Earnings	\$27,095	
2016 Per Capita Income (BEA)	\$42,262	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	36,717	17.7%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	114,856	111,212
Nov 2017 Prelim., 2016 Unemployment	5,023	5,464
Nov 2017 Prelim., 2016 Unemployment Rate	4.2%	4.7%
2017Q3 YTD, 2016 Announced Job Creation	6	63
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$0.5	\$0.0

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	112,217	109,337	\$884	\$820
Total Government	19,437	19,066	\$932	\$952
Total Private Industry	92,780	90,270	\$874	\$792
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	283	279	\$1,572	\$1,838
Construction	6,187	5,913	\$884	\$921
Manufacturing	5,248	5,459	\$1,576	\$1,531
Wholesale Trade	3,689	3,549	\$1,097	\$1,100
Retail Trade	15,245	15,163	\$522	\$529
Transportation and Warehousing	2,865	2,733	\$870	\$842
Information	3,139	3,047	\$1,120	\$1,074
Finance and Insurance	3,098	3,019	\$1,477	\$1,487
Real Estate and Rental and Leasing	2,238	2,155	\$758	\$755
Professional and Technical Services	8,072	7,370	\$2,330	\$1,403
Mgt of Companies, Enterprises	609	938	\$927	\$1,202
Administrative and Waste Services	6,889	7,042	\$644	\$573
Educational Services	4,503	4,416	\$892	\$856
Health Care and Social Assistance	12,722	12,359	\$872	\$887
Arts, Entertainment and Recreation	1,926	1,920	\$408	\$405
Accommodation and Food Services	16,603	15,596	\$319	\$310
Other Services Ex. Public Admin	3,571	3,378	\$519	\$510
Public Administration	4,128	5,242	\$1,007	\$937
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	7
2017Q2 Establishments: Total Private Industry	7,894
2017Q2 Establishments: Manufacturing	197
2015 Est Self Employed	8,120

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$5,043.4
2017 Total Retail Businesses (With Food/Drink)	2,262
2017 Avg Sales/Business Total (with Food/Drink)	\$2,229,630
2017Q3 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5700
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$4,391.5
2017 Tier designation	3

Childcare

2017Q4 Licensed Child Care Facilities	100
2017Q4 Licensed Child Care Enrollment	5,661

Weather

Annual Rainfall, inches	58
Annual Snowfall, inches	2
Average Annual Temperature, F	64
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	53

Healthcare Providers

2016 Number of Physicians	722
2016 Physicians per 10,000 population	32.3
2016 RNs per 10,000 population	145.4
2016 Dentists per 10,000 population	7.3
2016 Pharmacists per 10,000 population	13.7

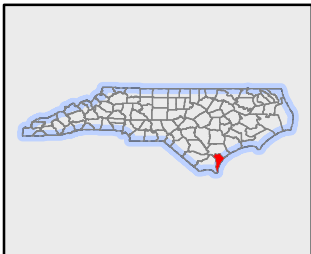
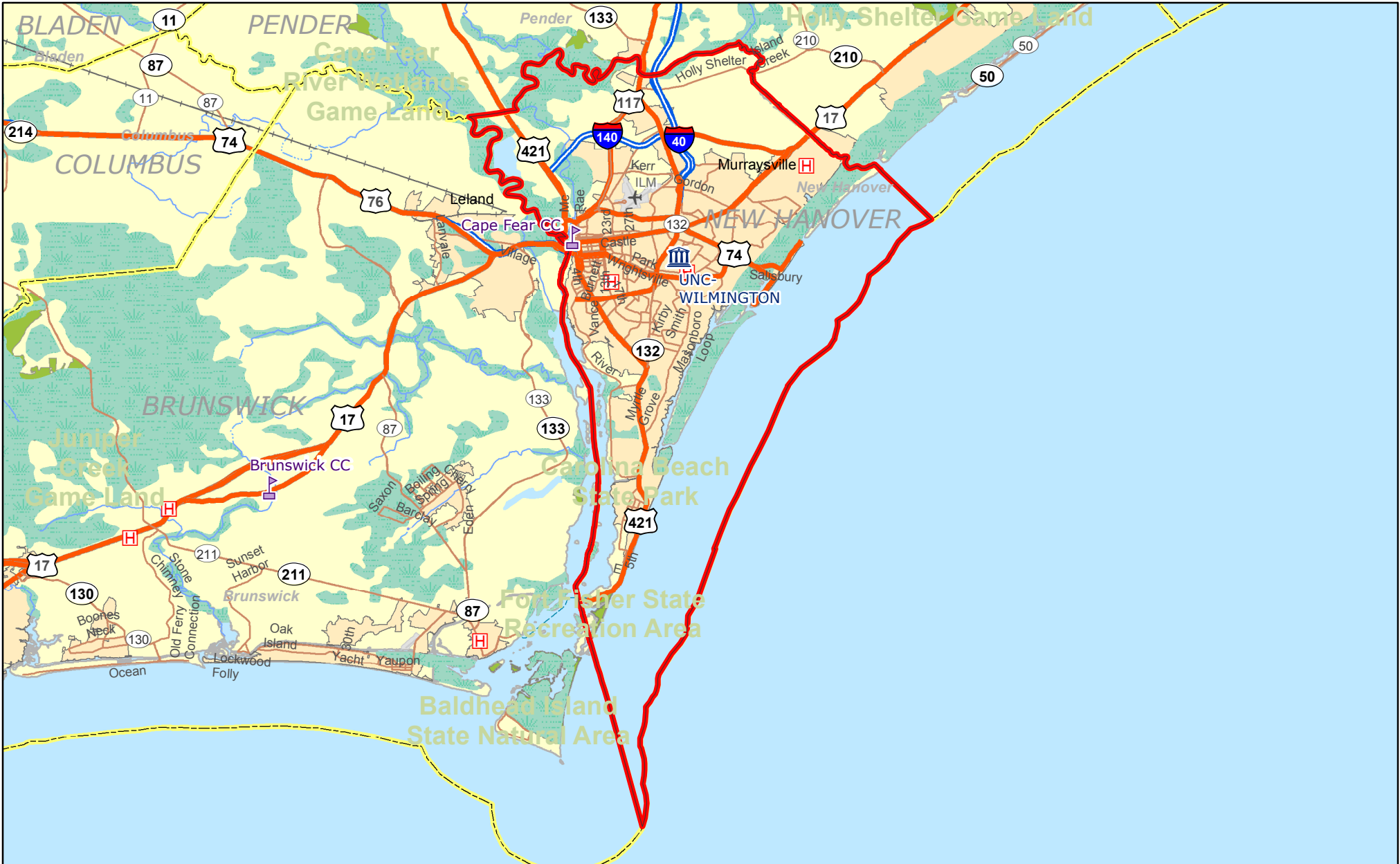
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

New Hanover County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3 - 14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

