

County Profile

New Hanover County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

216,430
202,667
223,608

% Annual Growth

1.6%
0.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

198,178
4,489

Urban/Rural Percent

97.8%
2.2%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

38
48,983
20,700
29,655
27,597
27,799
27,613
34,083

% Pop by Age

22.6%
9.6%
13.7%
12.8%
12.8%
12.8%
15.7%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.4
Workers Not Working at Home 96,928
Travel Time to Work: < 10 minutes 13.8%
Travel Time to Work: 10-14 minutes 20.4%
Travel Time to Work: 15-19 minutes 23.5%
Travel Time to Work: 20-24 minutes 18.1%
Travel Time to Work: 25-29 minutes 5.9%
Travel Time to Work: 30-34 minutes 9.0%
Travel Time to Work: 35-44 minutes 2.6%
Travel Time to Work: 45-59 minutes 3.0%
Travel Time to Work: 60+ minutes 3.8%

Workers, By Transportation

Worker Transp, Base 104,263
Work at Home 7.0%
Drove Car/Truck/Van Alone 79.5%
Carpooled Car/Truck/Van 8.2%
Public Transportation 0.9%
Walked 2.0%
Bicycle 0.9%
Taxi, Motorcycle, Other 1.4%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

93,628
9,384
1,355

Residents

89.8%
9.0%
1.3%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

27,130
1,117
44.0%
6,463
73,164
135,427
55,655

Pop Age 25+

92.3%
37.9%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	105,579	1.4%
2010 Census Total Housing	86,046	
2010 Census Total Households	101,436	
2010 Census Occupied Housing	70,656	82.1%
2010 Census Vacant Housing	15,390	17.9%
2016 Est Median Value of Owner Occupied Housing	\$215,800	
2016 Est Median Gross Rent	\$928	
2016 Est Owner Occupied Housing	51,589	57.6%
2016 Est Renter Occupied Housing	38,010	42.4%
2016 Est Owner Occupied Housing Vacancy	1.9%	
2016 Est Renter Occupied Housing Vacancy	7.3%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$67,451	
2016 Median Household Income (SAIPE)	\$51,373	(2.1%)
2015 Est Median Worker Earnings	\$27,535	
2016 Per Capita Income (BEA)	\$42,262	
2015 Est Pop, Income Below Poverty Level (SAIPE)	37,472	17.3%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	113,211	111,212
Feb 2018 Prelim., 2016 Unemployment	5,079	5,464
Feb 2018 Prelim., 2016 Unemployment Rate	4.3%	4.7%
2017Q4 YTD, 2017 Announced Job Creation	6	6
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$0.5	\$0.5

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	111,872	109,319	\$820	\$3,278
Total Government	18,891	19,066	\$1,007	\$3,808
Total Private Industry	92,981	90,253	\$782	\$3,166
Agriculture Forestry Fishing & Hunting	112	99	\$629	\$2,816
Mining
Utilities
Construction	6,142	5,925	\$909	\$3,680
Manufacturing	5,256	5,460	\$1,400	\$6,123
Wholesale Trade	3,779	3,547	\$1,040	\$4,398
Retail Trade	15,246	15,147	\$537	\$2,120
Transportation and Warehousing	3,152	2,821	\$828	\$3,371
Information	3,083	.	\$1,059	.
Finance and Insurance	3,158	3,021	\$1,502	\$5,949
Real Estate and Rental and Leasing	2,271	2,159	\$744	\$3,017
Professional and Technical Services	7,984	7,379	\$1,341	\$5,601
Mgt of Companies, Enterprises
Administrative and Waste Services	6,737	7,028	\$619	\$2,292
Educational Services	7,791	8,346	\$874	\$3,243
Health Care and Social Assistance	18,634	17,963	\$982	\$3,780
Arts, Entertainment and Recreation	2,003	.	\$397	.
Accommodation and Food Services	16,750	15,607	\$338	\$1,239
Other Services Ex. Public Admin	3,539	3,374	\$539	\$2,039
Public Administration	5,315	5,242	\$919	\$3,748
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	5
2017Q3 Establishments: Total Private Industry	7,930
2017Q3 Establishments: Manufacturing	198
2016 Est Self Employed	7,997

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$5,043.4
2017 Total Retail Businesses (With Food/Drink)	2,262
2017 Avg Sales/Business Total (with Food/Drink)	\$2,229,630
2018Q1 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5700
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$4,391.5
2018 Tier designation	3

Childcare

2018Q1 Licensed Child Care Facilities	98
2018Q1 Licensed Child Care Enrollment	5,701

Weather

Annual Rainfall, inches	58
Annual Snowfall, inches	2
Average Annual Temperature, F	64
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	53

Healthcare Providers

2016 Number of Physicians	722
2016 Physicians per 10,000 population	32.3
2016 RNs per 10,000 population	145.4
2016 Dentists per 10,000 population	7.3
2016 Pharmacists per 10,000 population	13.7

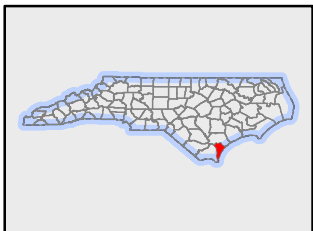
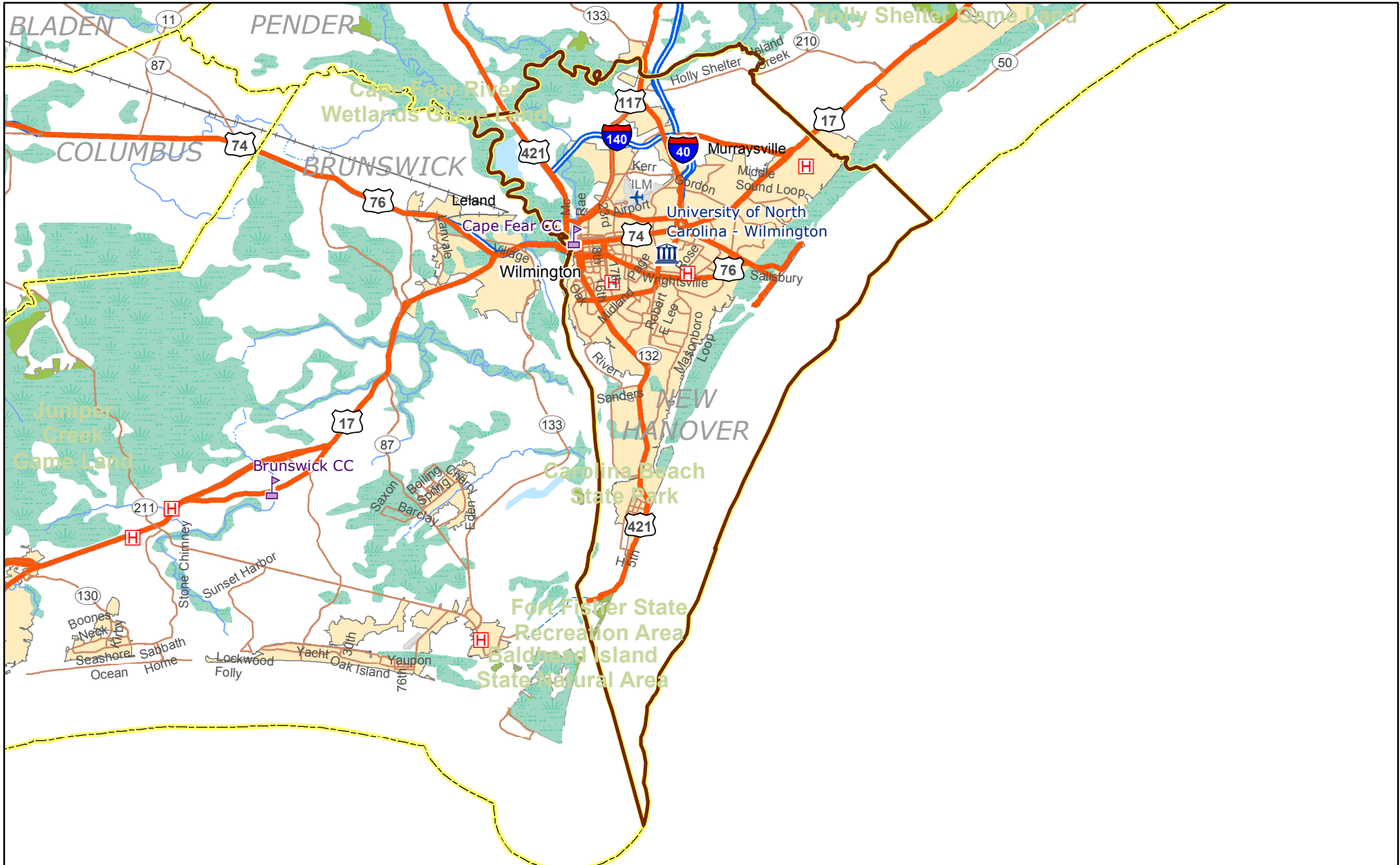
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

New Hanover County, North Carolina



Legend

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
	Hospital	Major Railroad Lines
		County Boundary

