

**County Profile**

**New Hanover County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	223,696	1.3%
2014 Proj Total Population	209,635	
2010 Census Total Population	202,667	2.6%
July 2015 Certified Population Estimate (NC only)	220,231	

**Population**

223,696
209,635
202,667
220,231

**Annual Growth**

1.3%
2.6%

**Urban/Rural Representation**

2010 Census Total Population: Urban	198,178	97.8%
2010 Census Total Population: Rural	4,489	2.2%

**Urban/Rural Percent**

97.8%
2.2%

**Estimated Population by Age**

2019 Proj Median Age	39
2014 Proj Median Age	38
2014 Proj Total Pop 0-19	47,357
2014 Proj Total Pop 20-29	34,089
2014 Proj Total Pop 30-39	28,213
2014 Proj Total Pop 40-49	26,902
2014 Proj Total Pop 50-59	27,490
2014 Proj Total Pop 60+	45,584

39
38
47,357
34,089
28,213
26,902
27,490
45,584

**Pop by Age**

22.6%
16.3%
13.5%
12.8%
13.1%
21.7%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	20.4
Workers Not Working at Home	102,224
Travel Time to Work: < 10 minutes	13.6%
Travel Time to Work: 10-14 minutes	19.9%
Travel Time to Work: 15-19 minutes	24.4%
Travel Time to Work: 20-24 minutes	18.0%
Travel Time to Work: 25-29 minutes	5.1%
Travel Time to Work: 30-34 minutes	9.1%
Travel Time to Work: 35-44 minutes	2.5%
Travel Time to Work: 45-59 minutes	3.4%
Travel Time to Work: 60+ minutes	3.9%

**Workers, By Transportation**

Worker Transp, Base	102,224
Work at Home	6.8%
Drove Car/Truck/Van Alone	78.4%
Carpooled Car/Truck/Van	9.3%
Public Transportation	1.0%
Walked	1.9%
Other Transportation	2.6%

**Place of Work**

Worked in State/County of Residence	91,588	89.6%
Worked in State/Outside County of Residence	9,318	9.1%
Worked Outside State of Residence	1,318	1.3%

**Commuters**

91,588
9,318
1,318

**Residents**

89.6%
9.1%
1.3%

**Education**

2015-16 Kindergarten-12th Enrollment	26,745	
2016 Average SAT score (2400 scale)	1,529	
2016 Percent of Graduates taking SAT	52.8%	
2014-15 Higher Education Completions	6,463	
2014-15 Higher Education Total Enrollment	73,164	
2015 Est Education Attainment - At Least High School Graduate	131,780	91.7%
2015 Est Education Attainment - At Least Bachelor's Degree	53,029	36.9%

26,745
1,529
52.8%
6,463
73,164
131,780
53,029

**Pop Age 25+**

91.7%
36.9%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	112,011	6.3%
2014 Proj Total Housing	105,358	
2010 Census Total Housing	86,046	
2010 Census Occupied Housing	70,656	82.1%
2010 Census Vacant Housing	15,390	17.9%
2015 Est Median Value of Owner Occupied Housing	\$1,044	
2015 Est Median Gross Rent	\$907	
2015 Est Owner Occupied Housing	50,638	57.3%
2015 Est Renter Occupied Housing	37,765	42.7%
2015 Est Owner Occupied Housing Vacancy	2.5%	
2015 Est Renter Occupied Housing Vacancy	6.7%	
2010 Census Total Households	101,436	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$66,764	31.1%
2019 Proj Median Household Income	\$53,916	13.5%
2014 Proj Median Household Income	\$47,508	18.2%
2015 Est Median Worker Earnings	\$27,095	
2019 Proj Per Capita Income	\$32,383	2.3%
2014 Proj Per Capita Income	\$28,879	24.9%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	36,717	17.70%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	110,599	107,131
Jan 2017 Prelim., 2015 Unemployment	5,997	6,054
Jan 2017 Prelim., 2015 Unemployment Rate	5.1%	5.3%
2016Q4 YTD, 2016 Announced Job Creation	63	63
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$0.0	\$0.0

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	110,432	105,992	\$820	\$798
Total Government	18,426	18,576	\$995	\$931
Total Private Industry	92,005	87,415	\$785	\$770
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	282	259	\$1,721	\$1,876
Construction	5,997	5,488	\$948	\$862
Manufacturing	5,477	5,202	\$1,482	\$1,576
Wholesale Trade	3,585	3,597	\$1,055	\$1,067
Retail Trade	15,180	15,141	\$552	\$518
Transportation and Warehousing	2,706	2,774	\$847	\$813
Information	3,033	3,012	\$1,041	\$997
Finance and Insurance	3,047	2,746	\$1,436	\$1,447
Real Estate and Rental and Leasing	2,240	2,035	\$740	\$728
Professional and Technical Services	7,469	7,032	\$1,315	\$1,372
Mgt of Companies, Enterprises	961	880	\$1,209	\$1,285
Administrative and Waste Services	7,266	6,934	\$584	\$543
Educational Services	4,312	4,419	\$880	\$819
Health Care and Social Assistance	12,410	12,179	\$905	\$860
Arts, Entertainment and Recreation	2,092	1,852	\$427	\$391
Accommodation and Food Services	16,416	14,717	\$329	\$298
Other Services Ex. Public Admin	3,488	3,128	\$525	\$501
Public Administration	5,238	5,145	\$915	\$929
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	5
2016Q3 Establishments: Total Private Industry	7,762
2016Q3 Establishments: Manufacturing	192
2015 Est Self Employed	8,120

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$4,805.8
2016 Total Retail Businesses (With Food/Drink)	2,358
2016 Avg Sales/Business Total (with Food/Drink)	\$2,038,079
Sept 2016 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.6230
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$4,033.3
2017 Tier designation	3

### Childcare

2016Q4 Licensed Child Care Facilities	99
2016Q4 Licensed Child Care Enrollment	5,262

### Weather

Annual Rainfall, inches	58
Annual Snowfall, inches	2
Average Annual Temperature, F	64
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	53

### Healthcare Providers

2013 Number of Physicians	690
2013 Physicians per 10,000 population	32.3
2013 RNs per 10,000 population	144.8
2013 Dentists per 10,000 population	7.3
2013 Pharmacists per 10,000 population	13.1

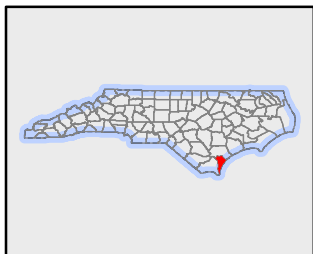
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# New Hanover County, North Carolina



## Legend

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements |                         | — Interstate    |
| >14                      | 3 - 14                  | US Highway      |
| < 3 (Million)            | Pub/Pri Univ./Comm Col. | Major Road      |
| Hospital                 | Railroads               | County Boundary |

