

**County Profile**

**Nash County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	96,605	0.0%
2014 Proj Total Population	96,546	
2010 Census Total Population	95,840	1.0%
July 2015 Certified Population Estimate (NC only)	94,370	

**Population**

**Annual Growth**

**Urban/Rural Representation**

2010 Census Total Population: Urban	50,256	52.4%
2010 Census Total Population: Rural	45,584	47.6%

**Urban/Rural Percent**

**Estimated Population by Age**

2019 Proj Median Age	42	
2014 Proj Median Age	41	
2014 Proj Total Pop 0-19	24,075	24.9%
2014 Proj Total Pop 20-29	11,531	11.9%
2014 Proj Total Pop 30-39	11,506	11.9%
2014 Proj Total Pop 40-49	13,208	13.7%
2014 Proj Total Pop 50-59	14,555	15.1%
2014 Proj Total Pop 60+	21,671	22.4%

**Pop by Age**

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	20.9
Workers Not Working at Home	39,726
Travel Time to Work: < 10 minutes	15.2%
Travel Time to Work: 10-14 minutes	17.7%
Travel Time to Work: 15-19 minutes	19.1%
Travel Time to Work: 20-24 minutes	17.5%
Travel Time to Work: 25-29 minutes	6.7%
Travel Time to Work: 30-34 minutes	10.3%
Travel Time to Work: 35-44 minutes	4.0%
Travel Time to Work: 45-59 minutes	5.7%
Travel Time to Work: 60+ minutes	3.8%

**Workers, By Transportation**

Worker Transp, Base	39,726
Work at Home	2.9%
Drove Car/Truck/Van Alone	83.6%
Carpooled Car/Truck/Van	10.6%
Public Transportation	0.4%
Walked	1.7%
Other Transportation	0.8%

**Place of Work**

Worked in State/County of Residence	26,786	67.4%
Worked in State/Outside County of Residence	12,689	31.9%
Worked Outside State of Residence	251	0.6%

**Commuters**

**Residents**

**Education**

2015-16 Kindergarten-12th Enrollment	16,642	
2016 Average SAT score (2400 scale)	1,342	
2016 Percent of Graduates taking SAT	46.5%	
2014-15 Higher Education Completions	1,111	
2014-15 Higher Education Total Enrollment	15,574	
2015 Est Education Attainment - At Least High School Graduate	54,194	84.0%
2015 Est Education Attainment - At Least Bachelor's Degree	12,389	19.2%

**Pop Age 25+**

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	43,659	1.2%
2014 Proj Total Housing	43,137	
2010 Census Total Housing	37,782	
2010 Census Occupied Housing	33,278	88.1%
2010 Census Vacant Housing	4,504	11.9%
2015 Est Median Value of Owner Occupied Housing	\$117	
2015 Est Median Gross Rent	\$728	
2015 Est Owner Occupied Housing	23,632	64.4%
2015 Est Renter Occupied Housing	13,079	35.6%
2015 Est Owner Occupied Housing Vacancy	2.4%	
2015 Est Renter Occupied Housing Vacancy	7.0%	
2010 Census Total Households	42,286	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$53,329	19.1%
2019 Proj Median Household Income	\$50,962	16.1%
2014 Proj Median Household Income	\$43,901	17.8%
2015 Est Median Worker Earnings	\$25,884	
2019 Proj Per Capita Income	\$26,117	2.0%
2014 Proj Per Capita Income	\$23,603	25.1%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	17,141	18.50%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	40,307	40,716
Jan 2017 Prelim., 2015 Unemployment	3,109	3,221
Jan 2017 Prelim., 2015 Unemployment Rate	7.2%	7.3%
2016Q4 YTD, 2016 Announced Job Creation	80	80
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$13.8	\$13.8

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	39,845	40,668	\$748	\$741
Total Government	5,709	5,940	\$833	\$787
Total Private Industry	34,136	34,729	\$734	\$733
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	1,646	1,634	\$1,043	\$961
Manufacturing	7,288	7,585	\$1,022	\$1,103
Wholesale Trade	2,194	2,279	\$959	\$926
Retail Trade	5,100	5,365	\$484	\$462
Transportation and Warehousing	167	162	\$1,103	\$1,090
Information	663	646	\$851	\$784
Finance and Insurance	841	898	\$1,059	\$1,081
Real Estate and Rental and Leasing	376	348	\$618	\$662
Professional and Technical Services	1,702	1,615	\$658	\$666
Mgt of Companies, Enterprises	794	841	\$1,404	\$1,265
Administrative and Waste Services	1,796	1,892	\$520	\$521
Educational Services	598	674	\$784	\$743
Health Care and Social Assistance	3,877	3,861	\$747	\$731
Arts, Entertainment and Recreation	391	199	\$257	\$293
Accommodation and Food Services	4,292	4,305	\$322	\$301
Other Services Ex. Public Admin	785	937	\$556	\$460
Public Administration	1,627	1,644	\$769	\$749
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	16
2016Q3 Establishments: Total Private Industry	2,059
2016Q3 Establishments: Manufacturing	96
2015 Est Self Employed	2,297

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,492.2
2016 Total Retail Businesses (With Food/Drink)	841
2016 Avg Sales/Business Total (with Food/Drink)	\$1,774,350
Sept 2016 Available Commercial Buildings (if reported)	22

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.6700
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$987.8
2017 Tier designation	2

### Childcare

2016Q4 Licensed Child Care Facilities	62
2016Q4 Licensed Child Care Enrollment	2,102

### Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	1
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	48

### Healthcare Providers

2013 Number of Physicians	171
2013 Physicians per 10,000 population	18.1
2013 RNs per 10,000 population	110.2
2013 Dentists per 10,000 population	4.9
2013 Pharmacists per 10,000 population	8.9

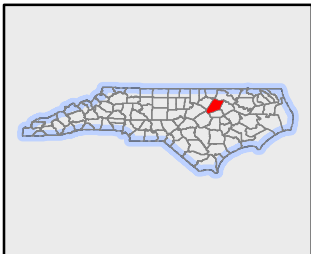
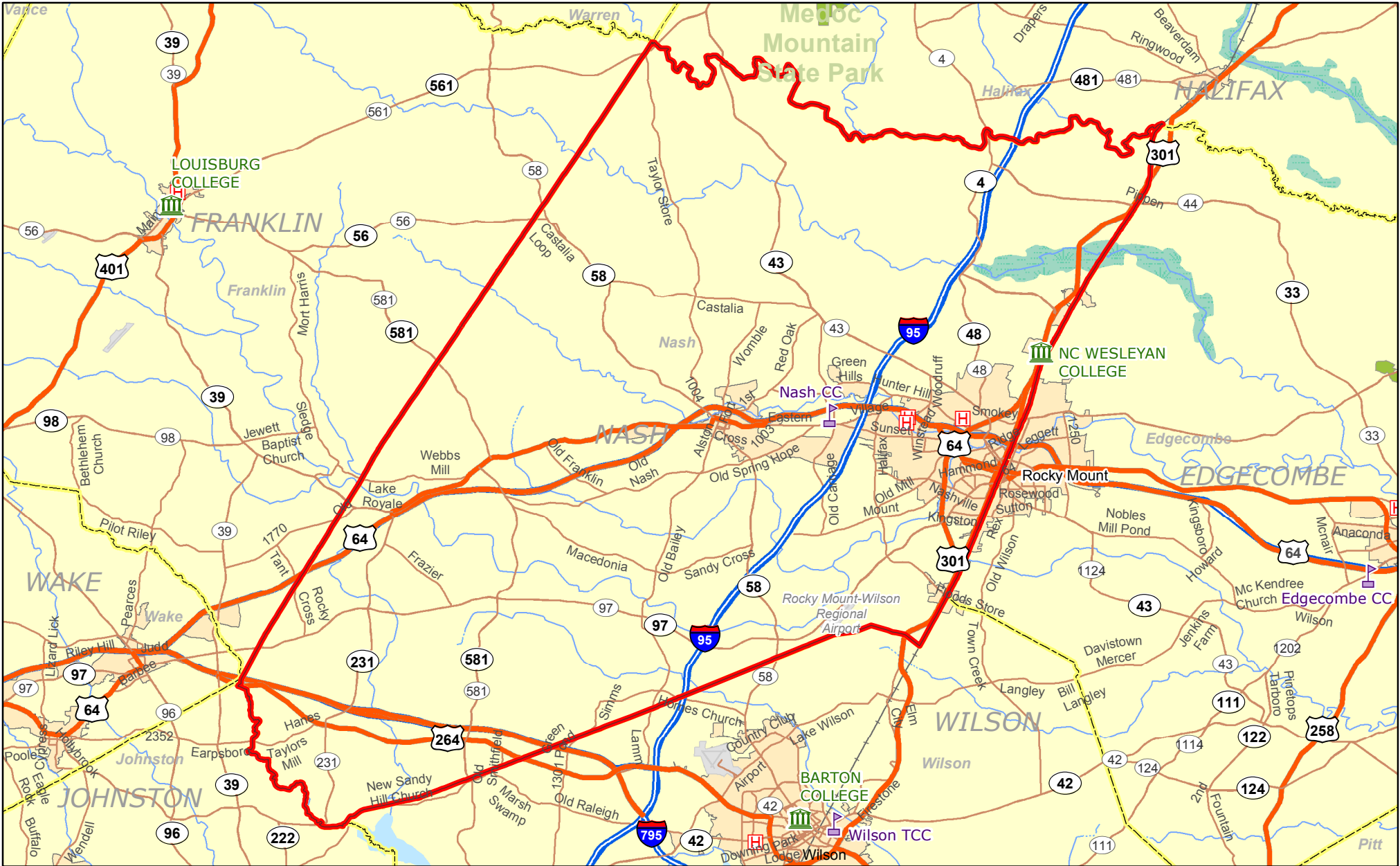
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Nash County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3 -14                    | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |

