

County Profile

Martin County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

23,510
24,505
23,606

% Annual Growth

(0.9%)
(0.0%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

5,361
19,144

Urban/Rural Percent

21.9%
78.1%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

46
5,557
1,156
2,332
2,465
3,237
3,922
4,841

% Pop by Age

23.7%
4.9%
9.9%
10.5%
13.8%
16.7%
20.6%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.6
Workers Not Working at Home 8,854
Travel Time to Work: < 10 minutes 19.9%
Travel Time to Work: 10-14 minutes 18.8%
Travel Time to Work: 15-19 minutes 14.0%
Travel Time to Work: 20-24 minutes 10.0%
Travel Time to Work: 25-29 minutes 4.1%
Travel Time to Work: 30-34 minutes 11.2%
Travel Time to Work: 35-44 minutes 7.9%
Travel Time to Work: 45-59 minutes 7.3%
Travel Time to Work: 60+ minutes 6.8%

Workers, By Transportation

Worker Transp, Base 9,066
Work at Home 2.3%
Drove Car/Truck/Van Alone 85.5%
Carpooled Car/Truck/Van 10.1%
Public Transportation 0.1%
Walked 1.4%
Bicycle 0.0%
Taxi, Motorcycle, Other 0.6%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

5,412
3,608
36

Residents

59.7%
39.8%
0.4%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

6,135
987
51.7%
129
1,820
14,060
2,651

Pop Age 25+

83.7%
15.8%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	11,561	(0.3%)
2010 Census Total Housing	10,318	
2010 Census Total Households	11,704	
2010 Census Occupied Housing	8,932	86.6%
2010 Census Vacant Housing	1,386	13.4%
2016 Est Median Value of Owner Occupied Housing	\$84,000	
2016 Est Median Gross Rent	\$622	
2016 Est Owner Occupied Housing	6,579	69.9%
2016 Est Renter Occupied Housing	2,837	30.1%
2016 Est Owner Occupied Housing Vacancy	1.8%	
2016 Est Renter Occupied Housing Vacancy	13.9%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$45,047	
2016 Median Household Income (SAIPE)	\$35,561	(2.7%)
2015 Est Median Worker Earnings	\$25,899	
2016 Per Capita Income (BEA)	\$35,666	
2015 Est Pop, Income Below Poverty Level (SAIPE)	5,175	22.5%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	9,132	9,222
Feb 2018 Prelim., 2016 Unemployment	559	667
Feb 2018 Prelim., 2016 Unemployment Rate	5.8%	6.7%
2017Q4 YTD, 2017 Announced Job Creation	12	12
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$0.9	\$0.9

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	6,713	7,079	\$607	\$2,295
Total Government	1,359	1,518	\$675	\$2,543
Total Private Industry	5,354	5,561	\$590	\$2,227
Agriculture Forestry Fishing & Hunting	303	290	\$721	\$2,634
Mining	0	0	\$0	\$0
Utilities
Construction	211	208	\$765	\$3,096
Manufacturing	.	939	.	\$2,685
Wholesale Trade	191	179	\$711	\$2,783
Retail Trade	1,076	1,134	\$439	\$1,721
Transportation and Warehousing	96	103	\$693	\$2,931
Information	40	.	\$822	.
Finance and Insurance	259	246	\$1,084	\$4,462
Real Estate and Rental and Leasing	40	35	\$456	\$2,164
Professional and Technical Services	109	115	\$660	\$2,906
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	202	226	\$939	\$2,656
Educational Services
Health Care and Social Assistance	1,065	1,097	\$535	\$2,157
Arts, Entertainment and Recreation
Accommodation and Food Services	775	811	\$232	\$827
Other Services Ex. Public Admin	108	89	\$412	\$1,877
Public Administration	642	666	\$631	\$2,386
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	1
2017Q3 Establishments: Total Private Industry	440
2017Q3 Establishments: Manufacturing	.
2016 Est Self Employed	551

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$245.5
2017 Total Retail Businesses (With Food/Drink)	172
2017 Avg Sales/Business Total (with Food/Drink)	\$1,427,508
2018Q1 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7900
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$198.4
2018 Tier designation	1

Childcare

2018Q1 Licensed Child Care Facilities	23
2018Q1 Licensed Child Care Enrollment	756

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	1
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	50

Healthcare Providers

2016 Number of Physicians	22
2016 Physicians per 10,000 population	9.4
2016 RNs per 10,000 population	58.3
2016 Dentists per 10,000 population	1.3
2016 Pharmacists per 10,000 population	6.8

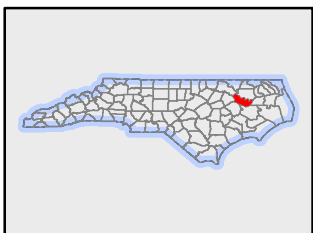
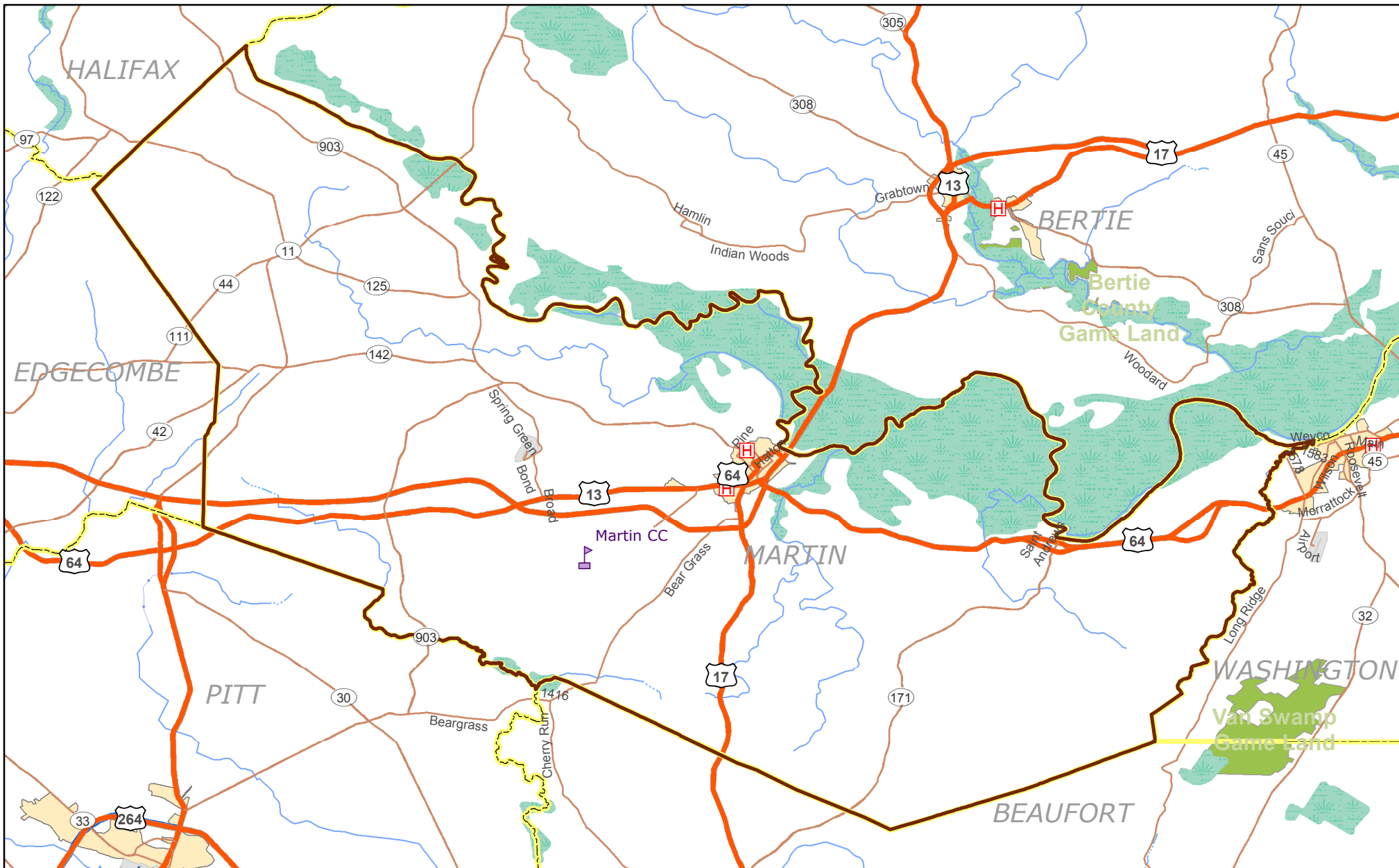
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Martin County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

