

County Profile

Martin County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population	23,711	(0.4%)
2014 Proj Total Population	24,199	
2010 Census Total Population	24,505	(0.4%)
July 2015 Certified Population Estimate (NC only)	23,746	

Population

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Annual Growth

(0.4%)
(0.4%)

Urban/Rural Representation

2010 Census Total Population: Urban	5,361	21.9%
2010 Census Total Population: Rural	19,144	78.1%

Urban/Rural Percent

21.9%
78.1%

Estimated Population by Age

2019 Proj Median Age	46	
2014 Proj Median Age	45	
2014 Proj Total Pop 0-19	5,554	23.0%
2014 Proj Total Pop 20-29	2,692	11.1%
2014 Proj Total Pop 30-39	2,411	10.0%
2014 Proj Total Pop 40-49	3,032	12.5%
2014 Proj Total Pop 50-59	3,901	16.1%
2014 Proj Total Pop 60+	6,609	27.3%

46
45
5,554
2,692
2,411
3,032
3,901
6,609

Pop by Age

23.0%
11.1%
10.0%
12.5%
16.1%
27.3%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	23.7
Workers Not Working at Home	8,930
Travel Time to Work: < 10 minutes	18.0%
Travel Time to Work: 10-14 minutes	19.5%
Travel Time to Work: 15-19 minutes	13.8%
Travel Time to Work: 20-24 minutes	9.7%
Travel Time to Work: 25-29 minutes	5.2%
Travel Time to Work: 30-34 minutes	11.8%
Travel Time to Work: 35-44 minutes	8.0%
Travel Time to Work: 45-59 minutes	7.9%
Travel Time to Work: 60+ minutes	6.2%

Workers, By Transportation

Worker Transp, Base	8,930
Work at Home	2.2%
Drove Car/Truck/Van Alone	85.7%
Carpooled Car/Truck/Van	10.1%
Public Transportation	0.1%
Walked	1.4%
Other Transportation	0.4%

Place of Work

Worked in State/County of Residence	5,317	59.5%
Worked in State/Outside County of Residence	3,593	40.2%
Worked Outside State of Residence	20	0.2%

Commuters

5,317
3,593
20

Residents

59.5%
40.2%
0.2%

Education

2015-16 Kindergarten-12th Enrollment	6,183	
2016 Average SAT score (2400 scale)	1,347	
2016 Percent of Graduates taking SAT	51.8%	
2014-15 Higher Education Completions	129	
2014-15 Higher Education Total Enrollment	1,820	
2015 Est Education Attainment - At Least High School Graduate	13,939	82.6%
2015 Est Education Attainment - At Least Bachelor's Degree	2,304	13.7%

Pop Age 25+

82.6%
13.7%

Housing

		% Growth or % of Total
2019 Proj Total Housing	11,868	0.2%
2014 Proj Total Housing	11,840	
2010 Census Total Housing	10,318	
2010 Census Occupied Housing	8,932	86.6%
2010 Census Vacant Housing	1,386	13.4%
2015 Est Median Value of Owner Occupied Housing	\$47	
2015 Est Median Gross Rent	\$596	
2015 Est Owner Occupied Housing	6,329	68.3%
2015 Est Renter Occupied Housing	2,940	31.7%
2015 Est Owner Occupied Housing Vacancy	2.1%	
2015 Est Renter Occupied Housing Vacancy	13.6%	
2010 Census Total Households	11,704	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$46,342	30.8%
2019 Proj Median Household Income	\$38,937	14.6%
2014 Proj Median Household Income	\$33,968	18.6%
2015 Est Median Worker Earnings	\$24,723	
2019 Proj Per Capita Income	\$20,929	1.6%
2014 Proj Per Capita Income	\$19,295	27.8%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	5,007	21.30%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	9,125	8,981
Jan 2017 Prelim., 2015 Unemployment	725	750
Jan 2017 Prelim., 2015 Unemployment Rate	7.4%	7.7%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	7,038	6,940	\$590	\$556
Total Government	1,383	1,528	\$669	\$637
Total Private Industry	5,655	5,413	\$571	\$533
Agriculture Forestry Fishing & Hunting	318	295	\$662	\$623
Mining	0	0	\$0	\$0
Utilities	0	0	.	.
Construction	202	225	\$785	\$739
Manufacturing	954	925	\$707	\$655
Wholesale Trade	180	162	\$686	\$632
Retail Trade	1,122	1,110	\$431	\$410
Transportation and Warehousing	39	41	\$1,004	\$918
Information	39	37	\$994	\$870
Finance and Insurance	248	258	\$1,102	\$1,086
Real Estate and Rental and Leasing	37	31	\$538	\$553
Professional and Technical Services	112	0	\$728	.
Mgt of Companies, Enterprises	0	0	\$0	.
Administrative and Waste Services	270	134	\$708	\$355
Educational Services	498	642	\$748	\$703
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	0	32	.	\$331
Accommodation and Food Services	0	784	.	\$213
Other Services Ex. Public Admin	95	67	\$440	\$420
Public Administration	653	653	\$630	\$588
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	1
2016Q3 Establishments: Total Private Industry	451
2016Q3 Establishments: Manufacturing	17
2015 Est Self Employed	515

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$345.1
2016 Total Retail Businesses (With Food/Drink)	188
2016 Avg Sales/Business Total (with Food/Drink)	\$1,835,375
Sept 2016 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.7350
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$189.2
2017 Tier designation	1

Childcare

2016Q4 Licensed Child Care Facilities	24
2016Q4 Licensed Child Care Enrollment	571

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	1
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	50

Healthcare Providers

2013 Number of Physicians	20
2013 Physicians per 10,000 population	8.4
2013 RNs per 10,000 population	66.5
2013 Dentists per 10,000 population	2.1
2013 Pharmacists per 10,000 population	9.7

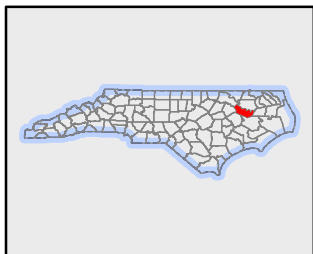
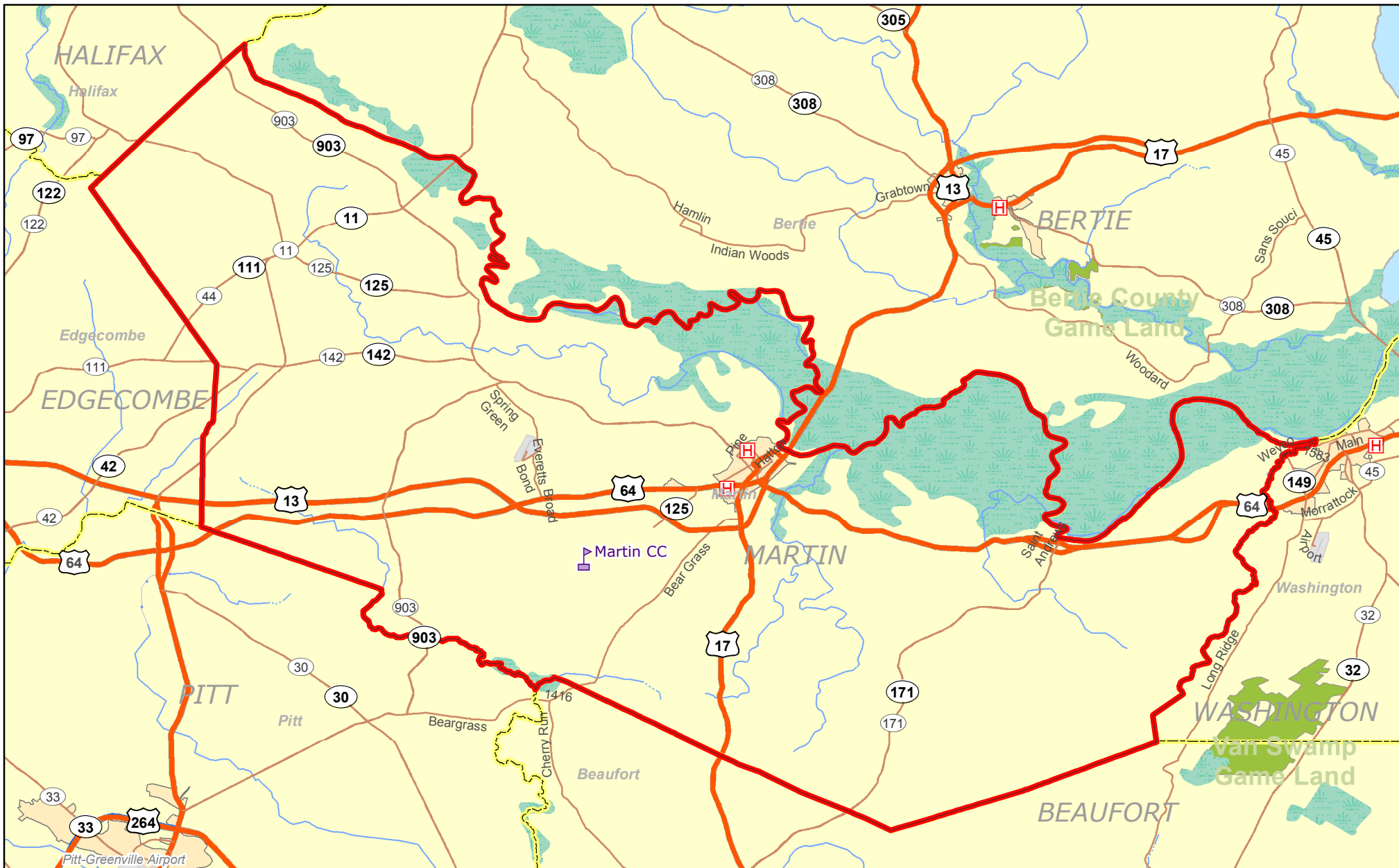
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Martin County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3-14 | US Highway |
| <3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

