

County Profile

Martin County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

23,729
24,505
23,746

% Annual Growth

(0.9%)
(0.0%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

5,361
19,144

Urban/Rural Percent

21.9%
78.1%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

46
5,499
1,364
2,319
2,558
3,336
3,926
4,727

% Pop by Age

23.1%
5.7%
9.8%
10.8%
14.1%
16.6%
19.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.7
Workers Not Working at Home 8,930
Travel Time to Work: < 10 minutes 18.0%
Travel Time to Work: 10-14 minutes 19.5%
Travel Time to Work: 15-19 minutes 13.8%
Travel Time to Work: 20-24 minutes 9.7%
Travel Time to Work: 25-29 minutes 5.2%
Travel Time to Work: 30-34 minutes 11.8%
Travel Time to Work: 35-44 minutes 8.0%
Travel Time to Work: 45-59 minutes 7.9%
Travel Time to Work: 60+ minutes 6.2%

Workers, By Transportation

Worker Transp, Base 8,930
Work at Home 2.2%
Drove Car/Truck/Van Alone 85.7%
Carpooled Car/Truck/Van 10.1%
Public Transportation 0.1%
Walked 1.4%
Other Transportation 0.4%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

5,317
3,593
20

Residents

59.5%
40.2%
0.2%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

6,135
987
51.7%
129
1,820
13,939
2,304

Pop Age 25+

82.6%
13.7%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	11,595	(0.3%)
2010 Census Total Housing	10,318	
2010 Census Total Households	11,704	
2010 Census Occupied Housing	8,932	86.6%
2010 Census Vacant Housing	1,386	13.4%
2015 Est Median Value of Owner Occupied Housing	\$85,500	
2015 Est Median Gross Rent	\$596	
2015 Est Owner Occupied Housing	6,329	68.3%
2015 Est Renter Occupied Housing	2,940	31.7%
2015 Est Owner Occupied Housing Vacancy	2.1%	
2015 Est Renter Occupied Housing Vacancy	13.6%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$46,342	3.1%
2015 Median Household Income (SAIPE)	\$36,543	1.7%
2015 Est Median Worker Earnings	\$24,723	
2016 Per Capita Income (BEA)	\$35,666	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	5,007	21.3%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	9,063	9,222
Nov 2017 Prelim., 2016 Unemployment	540	667
Nov 2017 Prelim., 2016 Unemployment Rate	5.6%	6.7%
2017Q3 YTD, 2016 Announced Job Creation	12	.
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$0.9	.

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	6,975	7,102	\$583	\$575
Total Government	1,514	1,518	\$632	\$636
Total Private Industry	5,461	5,584	\$570	\$559
Agriculture Forestry Fishing & Hunting	292	290	\$669	\$658
Mining	0	0	\$0	\$0
Utilities	0	0	.	.
Construction	209	208	\$768	\$775
Manufacturing	898	938	\$684	\$672
Wholesale Trade	181	179	\$679	\$697
Retail Trade	1,070	1,127	\$454	\$429
Transportation and Warehousing	41	39	\$957	\$940
Information	34	38	\$875	\$978
Finance and Insurance	246	246	\$1,009	\$1,114
Real Estate and Rental and Leasing	39	36	\$519	\$523
Professional and Technical Services	97	116	\$753	\$737
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	232	243	\$799	\$690
Educational Services	614	611	\$704	\$694
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	0	0	.	.
Accommodation and Food Services	0	0	.	.
Other Services Ex. Public Admin	103	91	\$435	\$463
Public Administration	638	666	\$598	\$596
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	1
2017Q2 Establishments: Total Private Industry	437
2017Q2 Establishments: Manufacturing	16
2015 Est Self Employed	515

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$245.5
2017 Total Retail Businesses (With Food/Drink)	172
2017 Avg Sales/Business Total (with Food/Drink)	\$1,427,508
2017Q3 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7900
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$198.4
2017 Tier designation	1

Childcare

2017Q4 Licensed Child Care Facilities	23
2017Q4 Licensed Child Care Enrollment	736

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	1
Average Annual Temperature, F	60
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	50

Healthcare Providers

2016 Number of Physicians	22
2016 Physicians per 10,000 population	9.4
2016 RNs per 10,000 population	58.3
2016 Dentists per 10,000 population	1.3
2016 Pharmacists per 10,000 population	6.8

Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

