

**County Profile**

**Madison County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

21,027  
20,764  
21,663

**% Annual Growth**

0.4%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

1,948  
18,816

**Urban/Rural Percent**

9.4%  
90.6%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

44  
4,717  
1,445  
2,049  
2,517  
2,933  
3,205  
4,161

**% Pop by Age**

22.4%  
6.9%  
9.7%  
12.0%  
13.9%  
15.3%  
19.8%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 27.5  
Workers Not Working at Home 8,691  
Travel Time to Work: < 10 minutes 12.5%  
Travel Time to Work: 10-14 minutes 10.0%  
Travel Time to Work: 15-19 minutes 10.6%  
Travel Time to Work: 20-24 minutes 16.3%  
Travel Time to Work: 25-29 minutes 6.6%  
Travel Time to Work: 30-34 minutes 16.2%  
Travel Time to Work: 35-44 minutes 10.1%  
Travel Time to Work: 45-59 minutes 10.2%  
Travel Time to Work: 60+ minutes 7.5%

**Workers, By Transportation**

Worker Transp, Base 8,691  
Work at Home 7.1%  
Drove Car/Truck/Van Alone 78.9%  
Carpooled Car/Truck/Van 11.2%  
Public Transportation 0.1%  
Walked 2.2%  
Other Transportation 0.6%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

4,293  
4,192  
206

**Residents**

49.4%  
48.2%  
2.4%

**Education**

2015-16 Kindergarten-12th Enrollment  
2016 Average SAT score (2400 scale)  
2016 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

3,571  
1,533  
24.1%  
258  
3,126  
12,003  
3,227

**Pop Age 25+**

80.7%  
21.7%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	10,672	0.3%
2010 Census Total Housing	8,494	
2010 Census Total Households	10,608	
2010 Census Occupied Housing	6,380	75.1%
2010 Census Vacant Housing	2,114	24.9%
2015 Est Median Value of Owner Occupied Housing	\$79	
2015 Est Median Gross Rent	\$629	
2015 Est Owner Occupied Housing	6,198	73.3%
2015 Est Renter Occupied Housing	2,252	26.7%
2015 Est Owner Occupied Housing Vacancy	2.6%	
2015 Est Renter Occupied Housing Vacancy	1.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$50,598	3.6%
2015 Median Household Income (SAIPE)	\$37,899	( 1.4%)
2015 Est Median Worker Earnings	\$24,603	
2015 Per Capita Income (BEA)	\$29,965	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	3,616	18.1%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	9,420	9,281
Jun 2017 Prelim., 2016 Unemployment	402	476
Jun 2017 Prelim., 2016 Unemployment Rate	4.1%	4.9%
2017Q1 YTD, 2016 Announced Job Creation	.	.
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	3,802	3,721	\$651	\$616
Total Government	976	930	\$674	\$651
Total Private Industry	2,826	2,792	\$643	\$604
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	176	180	\$788	\$655
Manufacturing	358	355	\$769	\$791
Wholesale Trade	0	0	.	.
Retail Trade	447	423	\$393	\$380
Transportation and Warehousing	62	67	\$1,022	\$898
Information	7	8	\$2,008	\$2,506
Finance and Insurance	54	54	\$859	\$882
Real Estate and Rental and Leasing	24	19	\$1,457	\$984
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	68	68	\$408	\$434
Educational Services	480	437	\$638	\$635
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	0	133	.	\$296
Accommodation and Food Services	0	312	.	\$325
Other Services Ex. Public Admin	112	104	\$614	\$609
Public Administration	369	367	\$642	\$610
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	.
2016Q4 Establishments: Total Private Industry	356
2016Q4 Establishments: Manufacturing	17
2015 Est Self Employed	875

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$95.6
2016 Total Retail Businesses (With Food/Drink)	112
2016 Avg Sales/Business Total (with Food/Drink)	\$853,794
June 2017 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5200
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$95.8
2017 Tier designation	2

### Childcare

2017Q2 Licensed Child Care Facilities	13
2017Q2 Licensed Child Care Enrollment	299

### Weather

Annual Rainfall, inches	43
Annual Snowfall, inches	26
Average Annual Temperature, F	53
Average Annual High Temperature, F	66
Average Annual Low Temperature, F	41

### Healthcare Providers

2016 Number of Physicians	15
2016 Physicians per 10,000 population	6.9
2016 RNs per 10,000 population	38.9
2016 Dentists per 10,000 population	1.8
2016 Pharmacists per 10,000 population	6.9

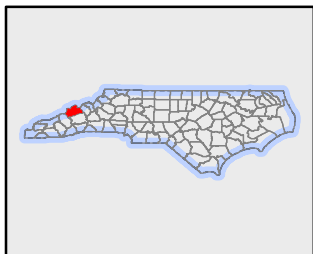
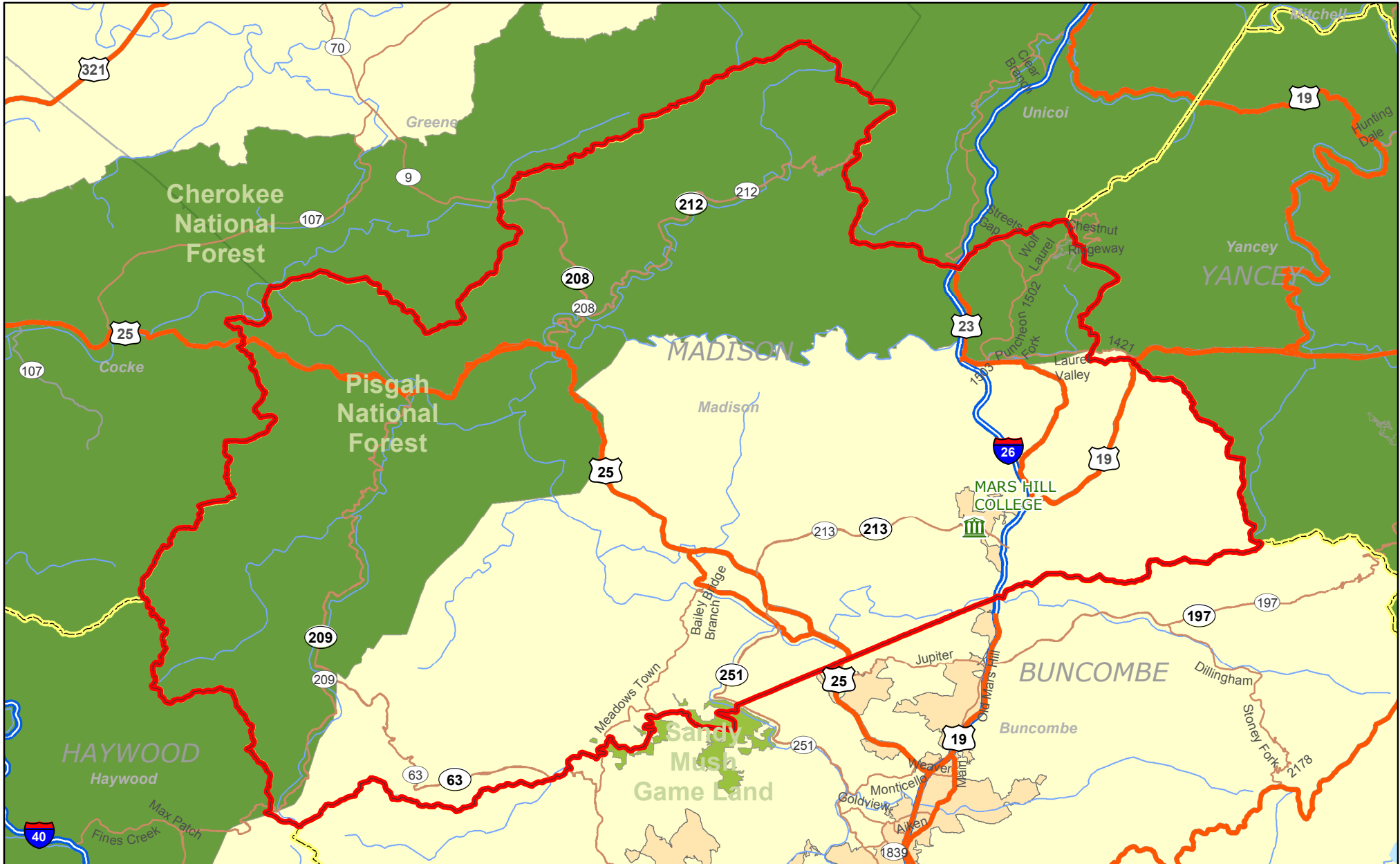
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Madison County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | Interstate      |
| 3 -14                    | US Highway      |
| < 3 (Million)            | Major Road      |
| Pub/Pri Univ./Comm Col.  | Railroads       |
| Hospital                 | County Boundary |



4.5 Miles

A scale bar representing 4.5 miles.