

**County Profile**

**Madison County (NC)**

**January 2018**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

21,027  
20,764  
21,663

**% Annual Growth**

0.4%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

1,948  
18,816

**Urban/Rural Percent**

9.4%  
90.6%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

44  
4,717  
1,445  
2,049  
2,517  
2,933  
3,205  
4,161

**% Pop by Age**

22.4%  
6.9%  
9.7%  
12.0%  
13.9%  
15.3%  
19.8%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 27.5  
Workers Not Working at Home 8,691  
Travel Time to Work: < 10 minutes 12.5%  
Travel Time to Work: 10-14 minutes 10.0%  
Travel Time to Work: 15-19 minutes 10.6%  
Travel Time to Work: 20-24 minutes 16.3%  
Travel Time to Work: 25-29 minutes 6.6%  
Travel Time to Work: 30-34 minutes 16.2%  
Travel Time to Work: 35-44 minutes 10.1%  
Travel Time to Work: 45-59 minutes 10.2%  
Travel Time to Work: 60+ minutes 7.5%

**Workers, By Transportation**

Worker Transp, Base 8,691  
Work at Home 7.1%  
Drove Car/Truck/Van Alone 78.9%  
Carpooled Car/Truck/Van 11.2%  
Public Transportation 0.1%  
Walked 2.2%  
Other Transportation 0.6%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

4,293  
4,192  
206

**Residents**

49.4%  
48.2%  
2.4%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

3,536  
1,065  
15.3%  
258  
3,126  
12,003  
3,227

**Pop Age 25+**

80.7%  
21.7%

## Housing

|   |           | <b>% Ann Growth or % Total</b> |
|---|-----------|--------------------------------|
| 2015 Est Total Housing Units                    | 10,672    | 0.3%                           |
| 2010 Census Total Housing                       | 8,494     |                                |
| 2010 Census Total Households                    | 10,608    |                                |
| 2010 Census Occupied Housing                    | 6,380     | 75.1%                          |
| 2010 Census Vacant Housing                      | 2,114     | 24.9%                          |
| 2015 Est Median Value of Owner Occupied Housing | \$159,900 |                                |
| 2015 Est Median Gross Rent                      | \$629     |                                |
| 2015 Est Owner Occupied Housing                 | 6,198     | 73.3%                          |
| 2015 Est Renter Occupied Housing                | 2,252     | 26.7%                          |
| 2015 Est Owner Occupied Housing Vacancy         | 2.6%      |                                |
| 2015 Est Renter Occupied Housing Vacancy        | 1.8%      |                                |

## Income

|  |          | <b>% Ann Growth or % Pov</b> |
|--|----------|------------------------------|
| 2015 Est Median Family Income                                      | \$50,598 | 3.6%                         |
| 2015 Median Household Income (SAIPE)                               | \$37,899 | ( 1.4%)                      |
| 2015 Est Median Worker Earnings                                    | \$24,603 |                              |
| 2016 Per Capita Income (BEA)                                       | \$31,022 |                              |
| 2015 Est Total Pop with Income Below Poverty Level, Last 12 months | 3,616    | 18.1%                        |

## Employment / Unemployment

|  | <b>Currently</b> | <b>2016 Annual</b> |
|--|------------------|--------------------|
| Nov 2017 Prelim., 2016 Employment                    | 9,445            | 9,281              |
| Nov 2017 Prelim., 2016 Unemployment                  | 404              | 476                |
| Nov 2017 Prelim., 2016 Unemployment Rate             | 4.1%             | 4.9%               |
| 2017Q3 YTD, 2016 Announced Job Creation              | .                | .                  |
| 2017Q3 YTD, 2016 Total Announced Investments (\$mil) | .                | .                  |

## Employment / Wages by Industry

|  | <b>2017Q2 Employment</b> | <b>2016 Annual Employment</b> | <b>2017Q2 Avg Weekly Wage</b> | <b>2016 Avg Weekly Wage</b> |
|--|--------------------------|-------------------------------|-------------------------------|-----------------------------|
| Total All Industries                   | 3,738                    | 3,721                         | \$617                         | \$616                       |
| Total Government                       | 943                      | 930                           | \$643                         | \$651                       |
| Total Private Industry                 | 2,795                    | 2,792                         | \$608                         | \$604                       |
| Agriculture Forestry Fishing & Hunting | 0                        | 0                             | .                             | .                           |
| Mining                                 | 0                        | 0                             | .                             | .                           |
| Utilities                              | 0                        | 0                             | .                             | .                           |
| Construction                           | 196                      | 180                           | \$719                         | \$655                       |
| Manufacturing                          | 314                      | 355                           | \$884                         | \$791                       |
| Wholesale Trade                        | 0                        | 0                             | .                             | .                           |
| Retail Trade                           | 456                      | 423                           | \$363                         | \$380                       |
| Transportation and Warehousing         | 67                       | 67                            | \$940                         | \$898                       |
| Information                            | 9                        | 8                             | \$2,419                       | \$2,506                     |
| Finance and Insurance                  | 59                       | 54                            | \$846                         | \$882                       |
| Real Estate and Rental and Leasing     | 23                       | 19                            | \$701                         | \$984                       |
| Professional and Technical Services    | 0                        | 0                             | .                             | .                           |
| Mgt of Companies, Enterprises          | 0                        | 0                             | .                             | .                           |
| Administrative and Waste Services      | 75                       | 68                            | \$377                         | \$434                       |
| Educational Services                   | 454                      | 437                           | \$604                         | \$635                       |
| Health Care and Social Assistance      | 0                        | 0                             | .                             | .                           |
| Arts, Entertainment and Recreation     | 131                      | 133                           | \$270                         | \$296                       |
| Accommodation and Food Services        | 324                      | 312                           | \$321                         | \$325                       |
| Other Services Ex. Public Admin        | 120                      | 104                           | \$616                         | \$609                       |
| Public Administration                  | 362                      | 367                           | \$625                         | \$610                       |
| Unclassified                           | 0                        | 0                             | \$0                           | \$0                         |

## Commercial/Retail/Industrial

### Local Business

|   |     |
|---|-----|
| 2017Q3 Available Industrial Buildings         | .   |
| 2017Q2 Establishments: Total Private Industry | 365 |
| 2017Q2 Establishments: Manufacturing          | 15  |
| 2015 Est Self Employed                        | 875 |

### Local Retail Business

|   |           |
|---|-----------|
| 2017 Total Retail Sales (With Food/Drink) (\$mil)   | \$83.2    |
| 2017 Total Retail Businesses (With Food/Drink)      | 108       |
| 2017 Avg Sales/Business Total (with Food/Drink)     | \$770,739 |
| 2017Q3 Available Commercial Buildings (if reported) | .         |

## Quality of Life

### Taxes

|   |          |
|---|----------|
| FY2017-18 Property Tax Rate per \$100 Value   | \$0.5200 |
| FY2016-17 Annual Taxable Retail Sales (\$mil) | \$104.6  |
| 2017 Tier designation                         | 2        |

### Childcare

|                                       |     |
|---------------------------------------|-----|
| 2017Q4 Licensed Child Care Facilities | 13  |
| 2017Q4 Licensed Child Care Enrollment | 294 |

### Weather

|                                    |    |
|------------------------------------|----|
| Annual Rainfall, inches            | 43 |
| Annual Snowfall, inches            | 27 |
| Average Annual Temperature, F      | 53 |
| Average Annual High Temperature, F | 66 |
| Average Annual Low Temperature, F  | 41 |

### Healthcare Providers

|  |      |
|--|------|
| 2016 Number of Physicians              | 15   |
| 2016 Physicians per 10,000 population  | 6.9  |
| 2016 RNs per 10,000 population         | 38.9 |
| 2016 Dentists per 10,000 population    | 1.8  |
| 2016 Pharmacists per 10,000 population | 6.9  |

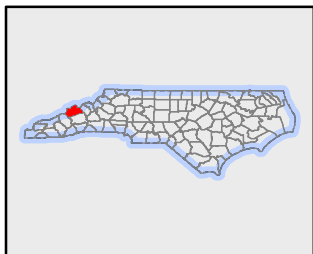
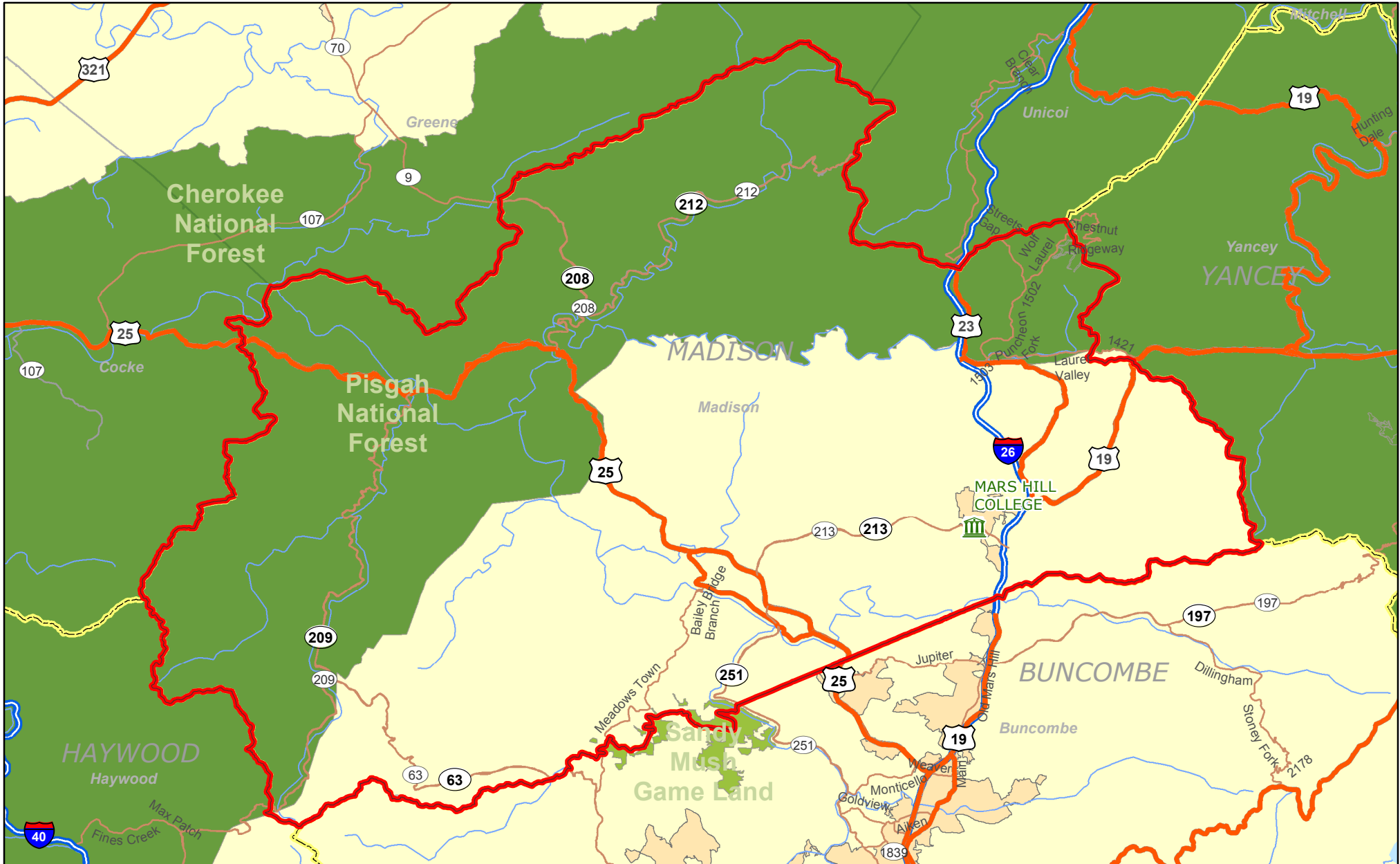
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Madison County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | Interstate      |
| 3 -14                    | US Highway      |
| < 3 (Million)            | Major Road      |
| Pub/Pri Univ./Comm Col.  | Railroads       |
| Hospital                 | County Boundary |



4.5 Miles