

County Profile

Madison County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population	22,007	0.6%
2014 Proj Total Population	21,371	
2010 Census Total Population	20,764	0.6%
July 2015 Certified Population Estimate (NC only)	21,663	

Population

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Annual Growth

2019 Proj Total Population	0.6%
2014 Proj Total Population	
2010 Census Total Population	0.6%

Urban/Rural Representation

2010 Census Total Population: Urban	1,948
2010 Census Total Population: Rural	18,816

Urban/Rural Percent

2010 Census Total Population: Urban	9.4%
2010 Census Total Population: Rural	90.6%

Estimated Population by Age

2019 Proj Median Age	46
2014 Proj Median Age	45
2014 Proj Total Pop 0-19	4,712
2014 Proj Total Pop 20-29	2,410
2014 Proj Total Pop 30-39	2,314
2014 Proj Total Pop 40-49	2,832
2014 Proj Total Pop 50-59	3,251
2014 Proj Total Pop 60+	5,852

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Pop by Age

2014 Proj Total Pop 0-19	22.0%
2014 Proj Total Pop 20-29	11.3%
2014 Proj Total Pop 30-39	10.8%
2014 Proj Total Pop 40-49	13.3%
2014 Proj Total Pop 50-59	15.2%
2014 Proj Total Pop 60+	27.4%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	27.5
Workers Not Working at Home	8,691
Travel Time to Work: < 10 minutes	12.5%
Travel Time to Work: 10-14 minutes	10.0%
Travel Time to Work: 15-19 minutes	10.6%
Travel Time to Work: 20-24 minutes	16.3%
Travel Time to Work: 25-29 minutes	6.6%
Travel Time to Work: 30-34 minutes	16.2%
Travel Time to Work: 35-44 minutes	10.1%
Travel Time to Work: 45-59 minutes	10.2%
Travel Time to Work: 60+ minutes	7.5%

Workers, By Transportation

Worker Transp, Base	8,691
Work at Home	7.1%
Drove Car/Truck/Van Alone	78.9%
Carpooled Car/Truck/Van	11.2%
Public Transportation	0.1%
Walked	2.2%
Other Transportation	0.6%

Place of Work

Worked in State/County of Residence	4,293
Worked in State/Outside County of Residence	4,192
Worked Outside State of Residence	206

Commuters

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Worked in State/Outside County of Residence	4,192
Worked Outside State of Residence	206

Residents

Worked in State/County of Residence	49.4%
Worked in State/Outside County of Residence	48.2%
Worked Outside State of Residence	2.4%

Education

2015-16 Kindergarten-12th Enrollment	3,571
2016 Average SAT score (2400 scale)	1,533
2016 Percent of Graduates taking SAT	24.1%
2014-15 Higher Education Completions	258
2014-15 Higher Education Total Enrollment	3,126
2015 Est Education Attainment - At Least High School Graduate	12,003
2015 Est Education Attainment - At Least Bachelor's Degree	3,227

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2016 Percent of Graduates taking SAT	24.1%
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2014-15 Higher Education Total Enrollment	3,126
2015 Est Education Attainment - At Least High School Graduate	12,003
2015 Est Education Attainment - At Least Bachelor's Degree	3,227

Pop Age 25+

2015 Est Education Attainment - At Least High School Graduate	80.7%
2015 Est Education Attainment - At Least Bachelor's Degree	21.7%

Housing

		% Growth or % of Total
2019 Proj Total Housing	11,461	3.7%
2014 Proj Total Housing	11,054	
2010 Census Total Housing	8,494	
2010 Census Occupied Housing	6,380	75.1%
2010 Census Vacant Housing	2,114	24.9%
2015 Est Median Value of Owner Occupied Housing	\$79	
2015 Est Median Gross Rent	\$629	
2015 Est Owner Occupied Housing	6,198	73.3%
2015 Est Renter Occupied Housing	2,252	26.7%
2015 Est Owner Occupied Housing Vacancy	2.6%	
2015 Est Renter Occupied Housing Vacancy	1.8%	
2010 Census Total Households	10,608	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$50,598	35.8%
2019 Proj Median Household Income	\$44,728	15.7%
2014 Proj Median Household Income	\$38,645	24.9%
2015 Est Median Worker Earnings	\$24,603	
2019 Proj Per Capita Income	\$21,847	1.7%
2014 Proj Per Capita Income	\$20,046	24.7%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	3,616	18.10%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	9,232	9,068
Jan 2017 Prelim., 2015 Unemployment	548	545
Jan 2017 Prelim., 2015 Unemployment Rate	5.6%	5.7%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	3,695	3,795	\$630	\$605
Total Government	843	956	\$692	\$626
Total Private Industry	2,852	2,839	\$612	\$598
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	184	155	\$633	\$617
Manufacturing	353	348	\$863	\$807
Wholesale Trade	0	0	.	.
Retail Trade	431	428	\$377	\$419
Transportation and Warehousing	68	63	\$913	\$846
Information	8	10	\$3,260	\$2,353
Finance and Insurance	56	58	\$897	\$885
Real Estate and Rental and Leasing	21	15	\$655	\$902
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	74	150	\$438	\$455
Educational Services	346	463	\$708	\$607
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	161	113	\$398	\$330
Accommodation and Food Services	328	351	\$339	\$310
Other Services Ex. Public Admin	113	98	\$613	\$612
Public Administration	372	370	\$620	\$581
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	.
2016Q3 Establishments: Total Private Industry	361
2016Q3 Establishments: Manufacturing	17
2015 Est Self Employed	875

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$95.6
2016 Total Retail Businesses (With Food/Drink)	112
2016 Avg Sales/Business Total (with Food/Drink)	\$853,794
Sept 2016 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.5200
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$95.8
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	13
2016Q4 Licensed Child Care Enrollment	308

Weather

Annual Rainfall, inches	43
Annual Snowfall, inches	26
Average Annual Temperature, F	53
Average Annual High Temperature, F	66
Average Annual Low Temperature, F	41

Healthcare Providers

2013 Number of Physicians	12
2013 Physicians per 10,000 population	5.6
2013 RNs per 10,000 population	33.2
2013 Dentists per 10,000 population	1.9
2013 Pharmacists per 10,000 population	6.6

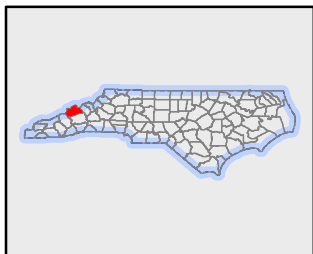
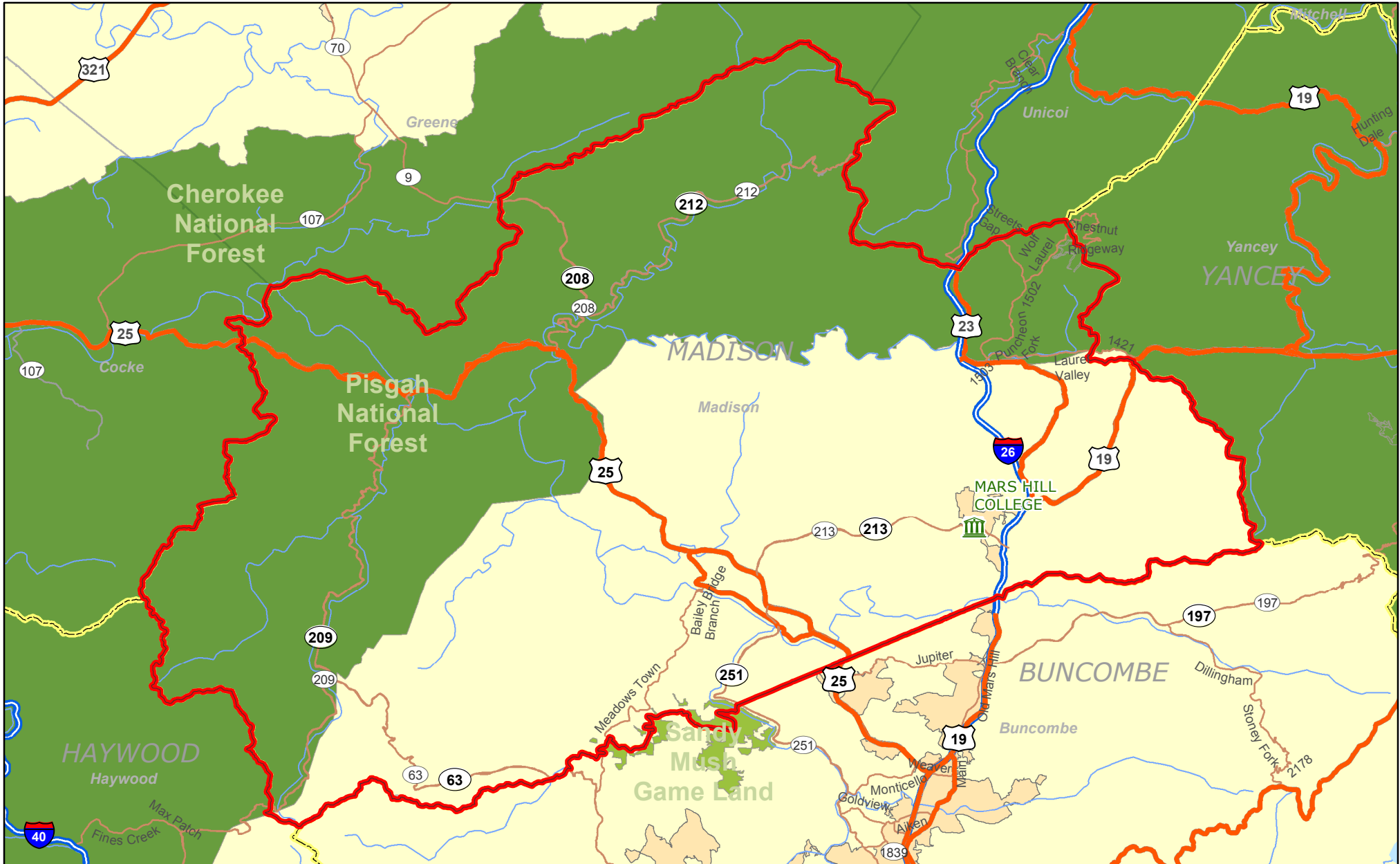
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Madison County, North Carolina



Legend

- | | | |
|--------------------------|-----------------|------------|
| Airports by Enplanements | Blue line | Interstate |
| >14 | US Highway | |
| 3 -14 | Major Road | |
| < 3 (Million) | Railroads | |
| Pub/Pri Univ./Comm Col. | County Boundary | |
| Hospital | | |



4.5 Miles