

County Profile

Madison County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

21,130
20,764
21,979

% Annual Growth

0.5%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

1,948
18,816

Urban/Rural Percent

9.4%
90.6%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

44
4,714
1,473
2,068
2,552
2,941
3,174
4,208

% Pop by Age

22.4%
7.0%
9.8%
12.1%
13.9%
15.0%
19.9%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 27.9
Workers Not Working at Home 8,353
Travel Time to Work: < 10 minutes 12.2%
Travel Time to Work: 10-14 minutes 9.3%
Travel Time to Work: 15-19 minutes 10.2%
Travel Time to Work: 20-24 minutes 15.7%
Travel Time to Work: 25-29 minutes 7.0%
Travel Time to Work: 30-34 minutes 17.9%
Travel Time to Work: 35-44 minutes 11.9%
Travel Time to Work: 45-59 minutes 7.6%
Travel Time to Work: 60+ minutes 8.2%

Workers, By Transportation

Worker Transp, Base 9,044
Work at Home 7.6%
Drove Car/Truck/Van Alone 78.5%
Carpooled Car/Truck/Van 10.6%
Public Transportation 0.1%
Walked 2.3%
Bicycle 0.1%
Taxi, Motorcycle, Other 0.7%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

4,350
4,531
163

Residents

48.1%
50.1%
1.8%

Education

2016-17 Kindergarten-12th Enrollment 3,536
2017 Average SAT score (1600 new scale) 1,065
2017 Percent of Graduates taking SAT 15.3%
2014-15 Higher Education Completions 258
2014-15 Higher Education Total Enrollment 3,126
2016 Est Education Attainment - At Least High School Graduate 12,325
2016 Est Education Attainment - At Least Bachelor's Degree 3,692

Pop Age 25+

82.5%
24.7%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	10,698	0.2%
2010 Census Total Housing	8,494	
2010 Census Total Households	10,608	
2010 Census Occupied Housing	6,380	75.1%
2010 Census Vacant Housing	2,114	24.9%
2016 Est Median Value of Owner Occupied Housing	\$162,500	
2016 Est Median Gross Rent	\$635	
2016 Est Owner Occupied Housing	6,202	73.8%
2016 Est Renter Occupied Housing	2,198	26.2%
2016 Est Owner Occupied Housing Vacancy	4.1%	
2016 Est Renter Occupied Housing Vacancy	1.7%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$52,474	
2016 Median Household Income (SAIPE)	\$40,765	7.6%
2015 Est Median Worker Earnings	\$24,396	
2016 Per Capita Income (BEA)	\$31,022	
2015 Est Pop, Income Below Poverty Level (SAIPE)	3,786	18.8%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	9,527	9,281
Feb 2018 Prelim., 2016 Unemployment	457	476
Feb 2018 Prelim., 2016 Unemployment Rate	4.6%	4.9%
2017Q4 YTD, 2017 Announced Job Creation	47	47
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$26.0	\$26.0

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	3,692	3,723	\$634	\$2,458
Total Government	832	930	\$661	\$2,604
Total Private Industry	2,860	2,793	\$626	\$2,410
Agriculture Forestry Fishing & Hunting	5	8	\$410	\$13,530
Mining
Utilities
Construction	186	181	\$703	\$2,603
Manufacturing	322	355	\$960	\$3,164
Wholesale Trade	19	17	\$583	\$2,320
Retail Trade	428	423	\$386	\$1,518
Transportation and Warehousing	70	67	\$868	\$3,607
Information
Finance and Insurance	58	54	\$857	\$3,527
Real Estate and Rental and Leasing	23	19	\$606	\$3,935
Professional and Technical Services	36	50	\$954	\$3,500
Mgt of Companies, Enterprises
Administrative and Waste Services	74	68	\$375	\$1,741
Educational Services	.	799	.	\$2,621
Health Care and Social Assistance	569	565	\$627	\$2,306
Arts, Entertainment and Recreation	183	133	\$366	\$1,184
Accommodation and Food Services	351	313	\$323	\$1,296
Other Services Ex. Public Admin	110	104	\$663	\$2,436
Public Administration	453	456	\$615	\$2,581
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	.
2017Q3 Establishments: Total Private Industry	367
2017Q3 Establishments: Manufacturing	15
2016 Est Self Employed	963

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$83.2
2017 Total Retail Businesses (With Food/Drink)	108
2017 Avg Sales/Business Total (with Food/Drink)	\$770,739
2018Q1 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5200
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$104.6
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	13
2018Q1 Licensed Child Care Enrollment	291

Weather

Annual Rainfall, inches	43
Annual Snowfall, inches	27
Average Annual Temperature, F	53
Average Annual High Temperature, F	66
Average Annual Low Temperature, F	41

Healthcare Providers

2016 Number of Physicians	15
2016 Physicians per 10,000 population	6.9
2016 RNs per 10,000 population	38.9
2016 Dentists per 10,000 population	1.8
2016 Pharmacists per 10,000 population	6.9

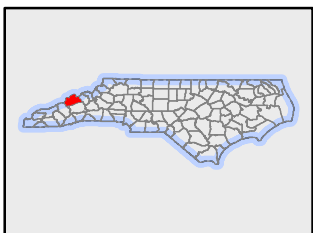
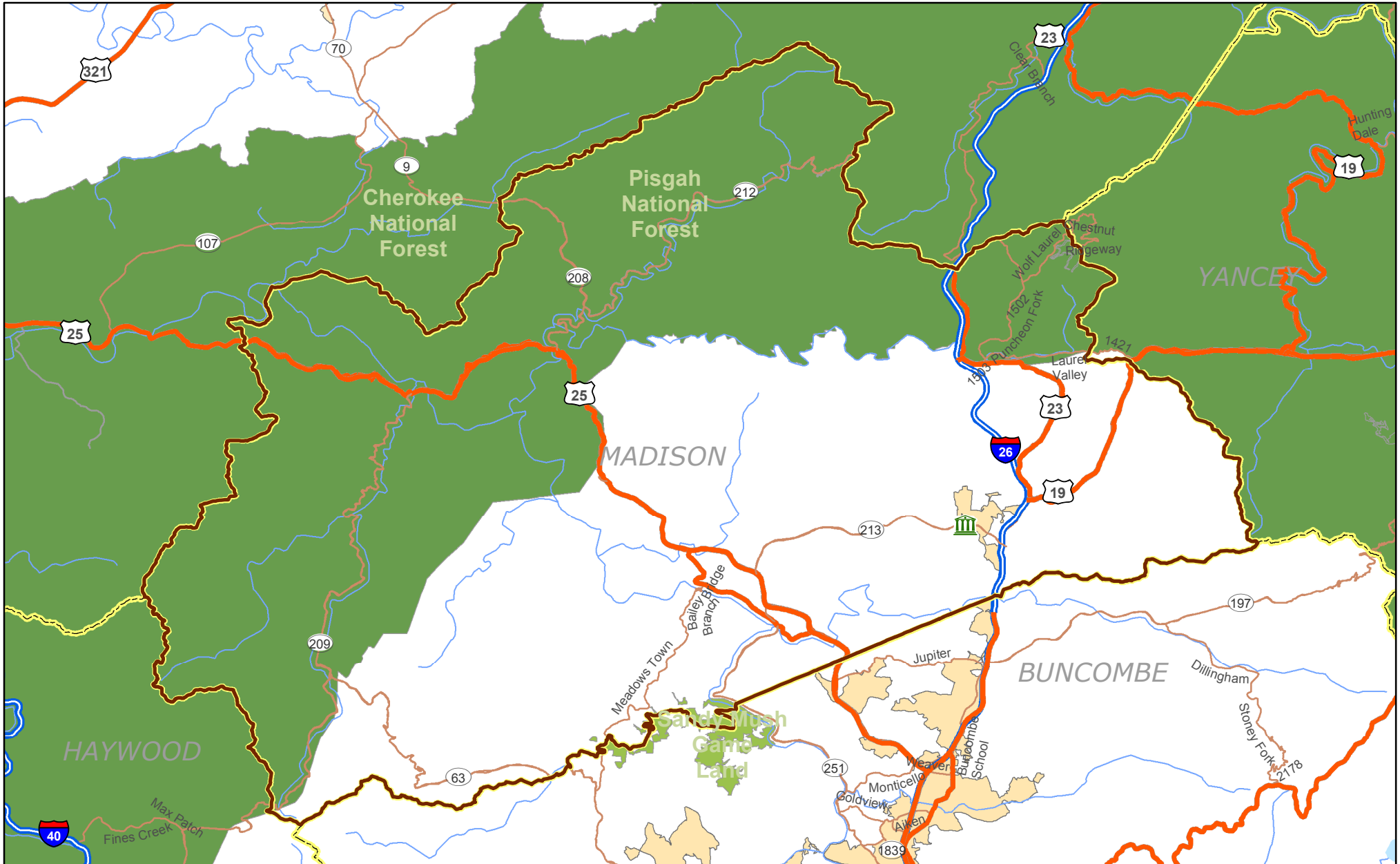
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Madison County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

