

**County Profile**

**McDowell County (NC)**

**January 2018**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

44,961  
44,996  
45,370

**% Annual Growth**

( 0.0%)  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

13,363  
31,633

**Urban/Rural Percent**

29.7%  
70.3%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

43  
10,472  
2,569  
4,924  
5,830  
6,717  
6,406  
8,043

**% Pop by Age**

23.2%  
5.7%  
11.0%  
13.0%  
14.9%  
14.2%  
17.9%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.5  
Workers Not Working at Home 17,028  
Travel Time to Work: < 10 minutes 12.9%  
Travel Time to Work: 10-14 minutes 18.1%  
Travel Time to Work: 15-19 minutes 17.1%  
Travel Time to Work: 20-24 minutes 14.7%  
Travel Time to Work: 25-29 minutes 7.6%  
Travel Time to Work: 30-34 minutes 11.5%  
Travel Time to Work: 35-44 minutes 5.7%  
Travel Time to Work: 45-59 minutes 7.4%  
Travel Time to Work: 60+ minutes 5.0%

**Workers, By Transportation**

Worker Transp, Base 17,028  
Work at Home 3.3%  
Drove Car/Truck/Van Alone 76.5%  
Carpooled Car/Truck/Van 18.3%  
Public Transportation 0.0%  
Walked 0.6%  
Other Transportation 1.2%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

12,383  
4,407  
238

**Residents**

72.7%  
25.9%  
1.4%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

4,303  
1,049  
40.4%  
231  
3,218  
26,077  
4,301

**Pop Age 25+**

81.7%  
13.5%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	20,893	0.1%
2010 Census Total Housing	17,838	
2010 Census Total Households	20,808	
2010 Census Occupied Housing	14,868	83.4%
2010 Census Vacant Housing	2,970	16.6%
2015 Est Median Value of Owner Occupied Housing	\$98,400	
2015 Est Median Gross Rent	\$583	
2015 Est Owner Occupied Housing	12,165	70.2%
2015 Est Renter Occupied Housing	5,158	29.8%
2015 Est Owner Occupied Housing Vacancy	0.9%	
2015 Est Renter Occupied Housing Vacancy	7.0%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$44,487	1.7%
2015 Median Household Income (SAIPE)	\$37,430	( 1.2%)
2015 Est Median Worker Earnings	\$24,924	
2016 Per Capita Income (BEA)	\$31,479	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	8,897	20.2%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Nov 2017 Prelim., 2016 Employment	20,084	20,148
Nov 2017 Prelim., 2016 Unemployment	830	1,013
Nov 2017 Prelim., 2016 Unemployment Rate	4.0%	4.8%
2017Q3 YTD, 2016 Announced Job Creation	134	23
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$8.2	\$2.5

## Employment / Wages by Industry

	<b>2017Q2 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q2 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	16,171	16,121	\$683	\$653
Total Government	2,528	2,492	\$680	\$682
Total Private Industry	13,643	13,630	\$684	\$648
Agriculture Forestry Fishing & Hunting	111	85	\$527	\$539
Mining	104	103	\$753	\$673
Utilities	0	0	.	.
Construction	525	516	\$712	\$687
Manufacturing	6,132	6,173	\$853	\$792
Wholesale Trade	289	280	\$1,280	\$1,289
Retail Trade	1,792	1,798	\$509	\$478
Transportation and Warehousing	59	59	\$1,094	\$1,006
Information	35	41	\$890	\$981
Finance and Insurance	170	173	\$854	\$790
Real Estate and Rental and Leasing	51	49	\$526	\$509
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	799	732	\$504	\$434
Educational Services	1,125	1,092	\$653	\$664
Health Care and Social Assistance	1,442	1,586	\$593	\$571
Arts, Entertainment and Recreation	66	57	\$357	\$372
Accommodation and Food Services	1,419	1,346	\$267	\$262
Other Services Ex. Public Admin	414	376	\$433	\$472
Public Administration	590	597	\$825	\$804
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2017Q3 Available Industrial Buildings	5
2017Q2 Establishments: Total Private Industry	742
2017Q2 Establishments: Manufacturing	51
2015 Est Self Employed	884

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$614.8
2017 Total Retail Businesses (With Food/Drink)	314
2017 Avg Sales/Business Total (with Food/Drink)	\$1,958,032
2017Q3 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5500
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$349.3
2017 Tier designation	1

### Childcare

2017Q4 Licensed Child Care Facilities	34
2017Q4 Licensed Child Care Enrollment	887

### Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	6
Average Annual Temperature, F	58
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	44

### Healthcare Providers

2016 Number of Physicians	37
2016 Physicians per 10,000 population	8.1
2016 RNs per 10,000 population	62.3
2016 Dentists per 10,000 population	1.5
2016 Pharmacists per 10,000 population	6.8

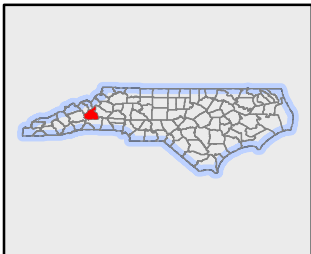
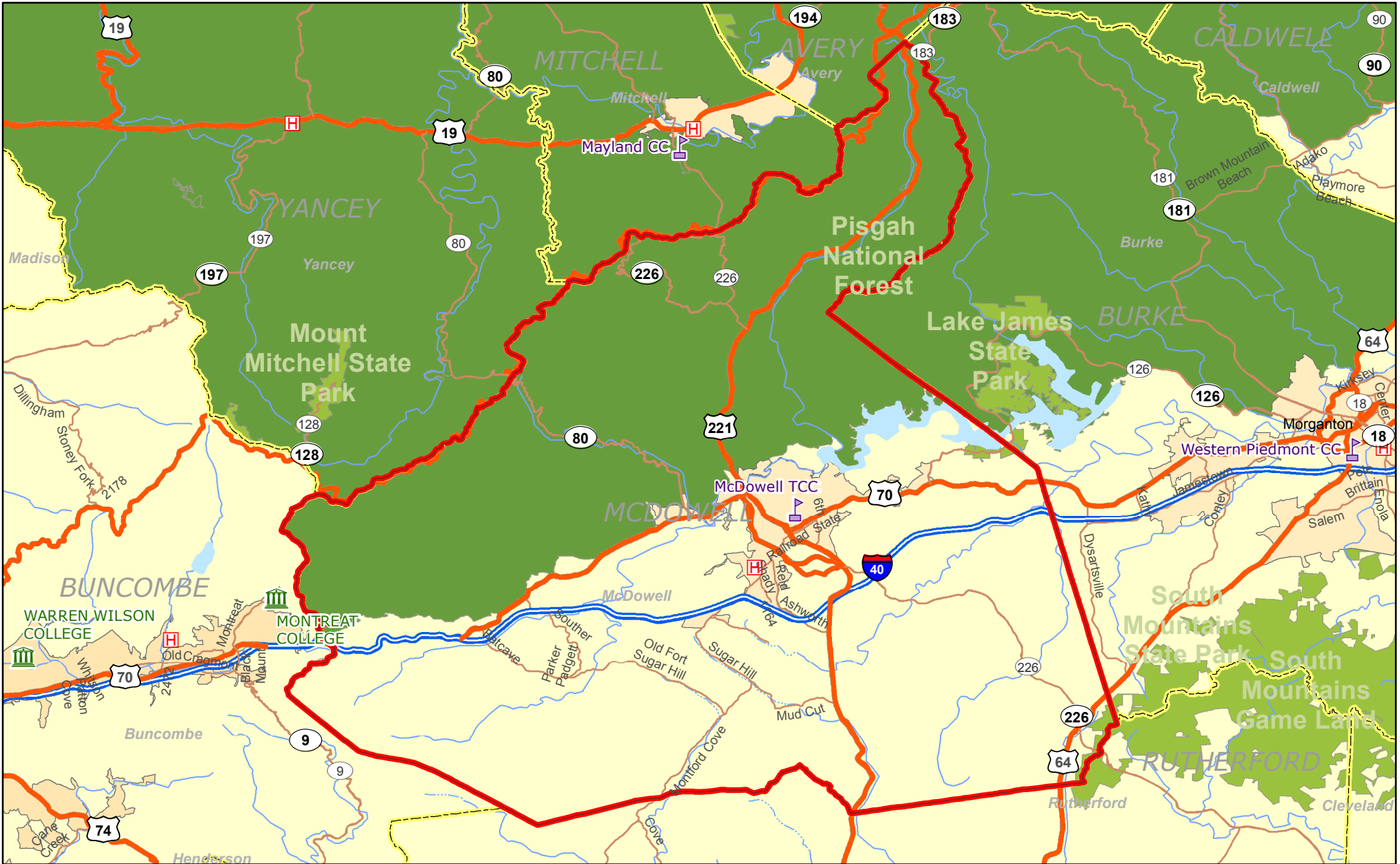
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# McDowell County, North Carolina



## Legend

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements |                         | — Interstate    |
| >14                      | 3 - 14                  | US Highway      |
| < 3 (Million)            | Pub/Pri Univ./Comm Col. | Major Road      |
| Hospital                 | Railroads               | County Boundary |

