

County Profile

McDowell County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

45,013
44,996
45,510

% Annual Growth

0.1%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

13,363
31,633

Urban/Rural Percent

29.7%
70.3%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

43
10,456
2,470
5,005
5,823
6,560
6,452
8,247

% Pop by Age

23.2%
5.5%
11.1%
12.9%
14.6%
14.3%
18.3%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.5
Workers Not Working at Home 16,642
Travel Time to Work: < 10 minutes 13.1%
Travel Time to Work: 10-14 minutes 18.0%
Travel Time to Work: 15-19 minutes 16.9%
Travel Time to Work: 20-24 minutes 14.9%
Travel Time to Work: 25-29 minutes 8.1%
Travel Time to Work: 30-34 minutes 11.9%
Travel Time to Work: 35-44 minutes 5.6%
Travel Time to Work: 45-59 minutes 6.5%
Travel Time to Work: 60+ minutes 5.1%

Workers, By Transportation

Worker Transp, Base 17,198
Work at Home 3.2%
Drove Car/Truck/Van Alone 78.2%
Carpooled Car/Truck/Van 16.9%
Public Transportation 0.0%
Walked 0.6%
Bicycle 0.0%
Taxi, Motorcycle, Other 1.1%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

12,331
4,643
241

Residents

71.7%
27.0%
1.4%

Education

2016-17 Kindergarten-12th Enrollment 4,303
2017 Average SAT score (1600 new scale) 1,049
2017 Percent of Graduates taking SAT 40.4%
2014-15 Higher Education Completions 231
2014-15 Higher Education Total Enrollment 3,218
2016 Est Education Attainment - At Least High School Graduate 26,441
2016 Est Education Attainment - At Least Bachelor's Degree 4,699

Pop Age 25+

82.4%
14.6%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	20,922	0.1%
2010 Census Total Housing	17,838	
2010 Census Total Households	20,808	
2010 Census Occupied Housing	14,868	83.4%
2010 Census Vacant Housing	2,970	16.6%
2016 Est Median Value of Owner Occupied Housing	\$104,500	
2016 Est Median Gross Rent	\$591	
2016 Est Owner Occupied Housing	12,403	70.5%
2016 Est Renter Occupied Housing	5,178	29.5%
2016 Est Owner Occupied Housing Vacancy	1.1%	
2016 Est Renter Occupied Housing Vacancy	7.8%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$45,431	
2016 Median Household Income (SAIPE)	\$41,443	10.7%
2015 Est Median Worker Earnings	\$25,525	
2016 Per Capita Income (BEA)	\$31,479	
2015 Est Pop, Income Below Poverty Level (SAIPE)	8,050	18.4%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	19,945	20,148
Feb 2018 Prelim., 2016 Unemployment	861	1,013
Feb 2018 Prelim., 2016 Unemployment Rate	4.1%	4.8%
2017Q4 YTD, 2017 Announced Job Creation	134	134
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$8.2	\$8.2

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	16,036	16,119	\$682	\$2,611
Total Government	2,257	2,492	\$720	\$2,728
Total Private Industry	13,779	13,627	\$675	\$2,590
Agriculture Forestry Fishing & Hunting
Mining	111	103	\$702	\$2,690
Utilities
Construction	524	514	\$710	\$2,751
Manufacturing	6,226	6,171	\$838	\$3,166
Wholesale Trade	290	281	\$1,203	\$5,151
Retail Trade	1,905	1,811	\$484	\$1,901
Transportation and Warehousing
Information	36	.	\$896	.
Finance and Insurance	172	173	\$764	\$3,161
Real Estate and Rental and Leasing	53	49	\$490	\$2,036
Professional and Technical Services	155	157	\$780	\$3,078
Mgt of Companies, Enterprises
Administrative and Waste Services	789	736	\$511	\$1,747
Educational Services	.	1,309	.	\$2,628
Health Care and Social Assistance	1,462	1,586	\$575	\$2,283
Arts, Entertainment and Recreation	79	57	\$390	\$1,487
Accommodation and Food Services	1,368	1,351	\$303	\$1,048
Other Services Ex. Public Admin	396	376	\$476	\$1,885
Public Administration	1,161	1,119	\$705	\$2,785
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	5
2017Q3 Establishments: Total Private Industry	746
2017Q3 Establishments: Manufacturing	52
2016 Est Self Employed	807

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$614.8
2017 Total Retail Businesses (With Food/Drink)	314
2017 Avg Sales/Business Total (with Food/Drink)	\$1,958,032
2018Q1 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5500
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$349.3
2018 Tier designation	1

Childcare

2018Q1 Licensed Child Care Facilities	34
2018Q1 Licensed Child Care Enrollment	887

Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	6
Average Annual Temperature, F	58
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	44

Healthcare Providers

2016 Number of Physicians	37
2016 Physicians per 10,000 population	8.1
2016 RNs per 10,000 population	62.3
2016 Dentists per 10,000 population	1.5
2016 Pharmacists per 10,000 population	6.8

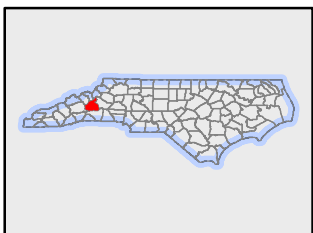
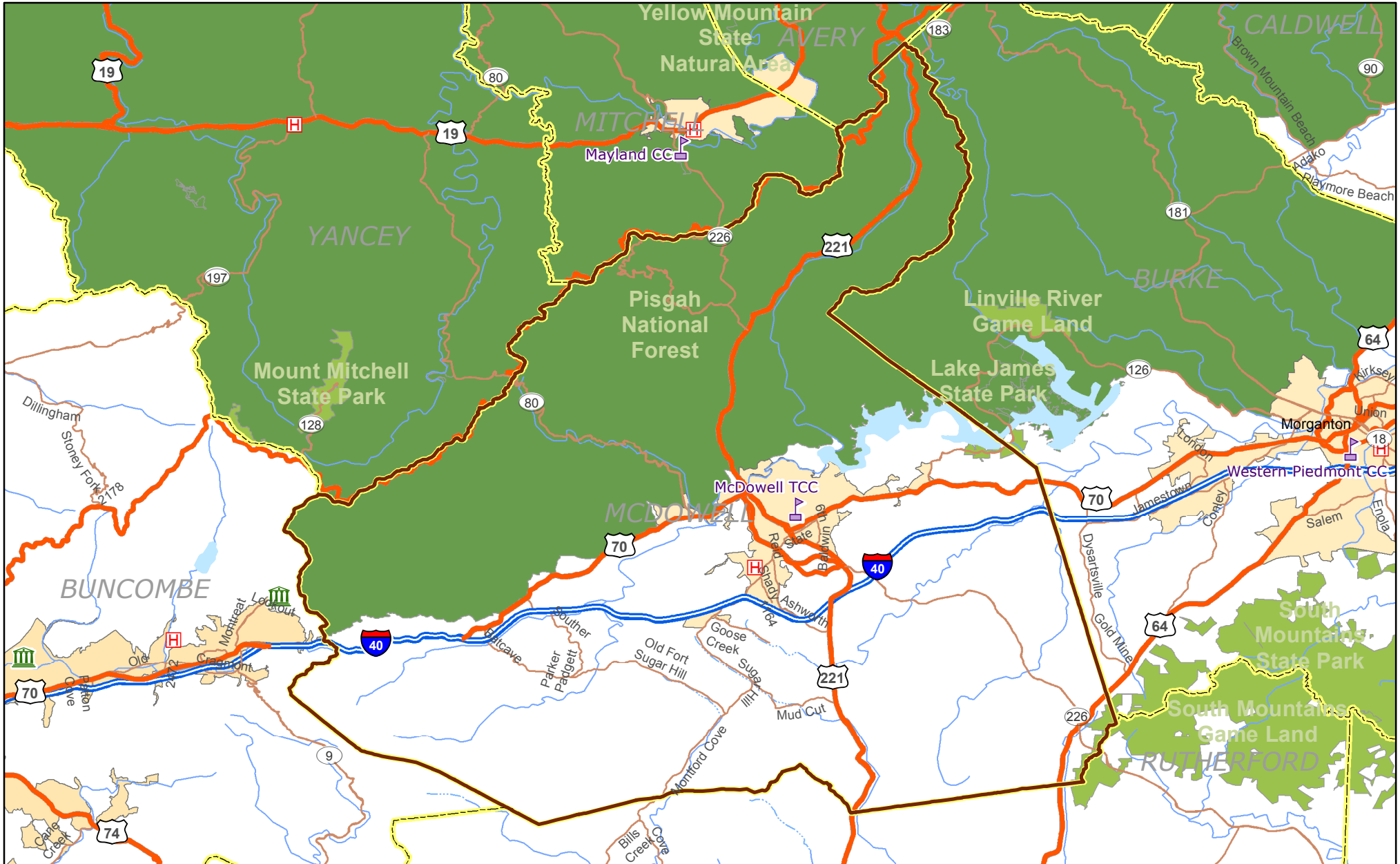
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

McDowell County, North Carolina



Legend

14,000,001 - 43,130,585	Public University	Interstate
3,000,001 - 14,000,000	Private University	US Route
0 - 3,000,000	NC Community Colleges	NC Route
Hospital	Major Railroad Lines	County Boundary

